



Demographics

Windy's Corner

6001-6033 NE Win Sivers Dr

21,757 SF Strip Center

Portland, OR 97220 - Airport Way Submarket

PREPARED BY

Results Driven Retail Solutions™

Barnard Commercial
Real Estate

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Income & Spending Demographics

Windy's Corner

	1 Mile		3 Miles		5 Miles		10 Min. Drive	
2023 Households by HH Income	1,015		27,604		120,252		60,240	
<\$25,000	296	29.16%	4,111	14.89%	17,578	14.62%	8,689	14.42%
\$25,000 - \$50,000	242	23.84%	5,577	20.20%	23,849	19.83%	11,018	18.29%
\$50,000 - \$75,000	187	18.42%	5,202	18.85%	21,999	18.29%	10,569	17.54%
\$75,000 - \$100,000	77	7.59%	3,660	13.26%	15,193	12.63%	8,399	13.94%
\$100,000 - \$125,000	131	12.91%	3,271	11.85%	13,948	11.60%	7,077	11.75%
\$125,000 - \$150,000	4	0.39%	2,033	7.36%	8,789	7.31%	4,325	7.18%
\$150,000 - \$200,000	60	5.91%	2,020	7.32%	9,650	8.02%	5,131	8.52%
\$200,000+	18	1.77%	1,730	6.27%	9,246	7.69%	5,033	8.35%
2023 Avg Household Income	\$62,939		\$88,770		\$93,047		\$95,785	
2023 Med Household Income	\$46,823		\$69,713		\$71,307		\$74,628	

	1 Mile		3 Miles		5 Miles		10 Min. Drive	
Total Specified Consumer Spending	\$25.8M		\$888.7M		\$4B		\$2B	
Total Apparel	\$1.5M	5.88%	\$44.4M	5.00%	\$201.4M	5.06%	\$98.2M	4.94%
Women's Apparel	\$546K	2.11%	\$17.6M	1.98%	\$78.8M	1.98%	\$38.7M	1.95%
Men's Apparel	\$332.9K	1.29%	\$9.4M	1.06%	\$42.2M	1.06%	\$20.8M	1.05%
Girl's Apparel	\$102.9K	0.40%	\$2.9M	0.32%	\$13.5M	0.34%	\$6.4M	0.32%
Boy's Apparel	\$80.6K	0.31%	\$2.1M	0.24%	\$10M	0.25%	\$4.7M	0.24%
Infant Apparel	\$77.5K	0.30%	\$2M	0.23%	\$9.3M	0.23%	\$4.5M	0.23%
Footwear	\$379.5K	1.47%	\$10.5M	1.18%	\$47.7M	1.20%	\$23M	1.16%

Total Entertainment & Hobbies	\$3.8M	14.60%	\$135.9M	15.30%	\$604.4M	15.19%	\$304.3M	15.32%
Entertainment	\$551.6K	2.13%	\$21.9M	2.46%	\$93.8M	2.36%	\$45.9M	2.31%
Audio & Visual Equipment/Service	\$854.6K	3.31%	\$28.1M	3.16%	\$124.6M	3.13%	\$62.5M	3.15%
Reading Materials	\$62.8K	0.24%	\$2.4M	0.28%	\$10.6M	0.27%	\$5.4M	0.27%
Pets, Toys, & Hobbies	\$609.4K	2.36%	\$23.9M	2.69%	\$107M	2.69%	\$53.5M	2.69%
Personal Items	\$1.7M	6.56%	\$59.5M	6.70%	\$268.4M	6.75%	\$137M	6.90%

Total Food and Alcohol	\$8M	30.96%	\$247M	27.79%	\$1.1B	27.72%	\$546.1M	27.50%
Food At Home	\$4.5M	17.40%	\$130.1M	14.64%	\$577.8M	14.52%	\$284.6M	14.33%
Food Away From Home	\$3M	11.69%	\$100.7M	11.33%	\$451.6M	11.35%	\$224.4M	11.30%
Alcoholic Beverages	\$483K	1.87%	\$16.1M	1.82%	\$73.6M	1.85%	\$37.1M	1.87%

Total Household	\$3.5M	13.43%	\$143.6M	16.16%	\$645.2M	16.22%	\$329M	16.57%
House Maintenance & Repair	\$527.9K	2.04%	\$30.7M	3.45%	\$129M	3.24%	\$66.4M	3.34%
Household Equip & Furnishings	\$1.5M	5.74%	\$55.6M	6.25%	\$249.4M	6.27%	\$124.5M	6.27%
Household Operations	\$1.1M	4.22%	\$41.7M	4.69%	\$191.4M	4.81%	\$98.9M	4.98%
Housing Costs	\$368.6K	1.43%	\$15.7M	1.77%	\$75.4M	1.90%	\$39.2M	1.98%

Income & Spending Demographics

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	1 Mile		3 Miles		5 Miles		10 Min. Drive	
Total Transportation/Maint.	\$6.5M	24.96%	\$220.5M	24.82%	\$979.8M	24.63%	\$483.5M	24.34%
Vehicle Purchases	\$2.9M	11.26%	\$102.9M	11.58%	\$455.7M	11.45%	\$224M	11.28%
Gasoline	\$1.9M	7.33%	\$58.8M	6.62%	\$260.6M	6.55%	\$127.5M	6.42%
Vehicle Expenses	\$126.2K	0.49%	\$5.5M	0.62%	\$25.5M	0.64%	\$13.3M	0.67%
Transportation	\$677.6K	2.62%	\$25.7M	2.89%	\$115.9M	2.91%	\$57.8M	2.91%
Automotive Repair & Maintenance	\$843.7K	3.26%	\$27.6M	3.11%	\$122.1M	3.07%	\$60.9M	3.06%
Total Health Care	\$1.3M	4.86%	\$43.7M	4.92%	\$191.4M	4.81%	\$97.6M	4.91%
Medical Services	\$713.6K	2.76%	\$25.6M	2.88%	\$113.9M	2.86%	\$58M	2.92%
Prescription Drugs	\$400.9K	1.55%	\$13.3M	1.49%	\$56.7M	1.43%	\$28.9M	1.45%
Medical Supplies	\$141.8K	0.55%	\$4.9M	0.55%	\$20.8M	0.52%	\$10.7M	0.54%
Total Education/Day Care	\$1.4M	5.32%	\$53.5M	6.02%	\$253.3M	6.37%	\$127.2M	6.41%
Education	\$881.6K	3.41%	\$32.5M	3.66%	\$154.4M	3.88%	\$77M	3.88%
Fees & Admissions	\$493.9K	1.91%	\$21M	2.36%	\$99M	2.49%	\$50.2M	2.53%