

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2006 Estimates & 2011 Projections

Calculated using Proportional Block Groups



Lat/Lon: 45.3078715/-122.760706

April 2009

RF9

29400 SW Town Center Loop E Wilsonville, Oregon	1.00 mi radius		3.00 mi radius		5.00 mi radius		7.00 mi radius	
Population								
Estimated Population (2006)	6,631		20,212		57,850		126,159	
Census Population (1990)	2,276		10,619		35,375		75,949	
Census Population (2000)	5,651		17,843		51,235		110,786	
Projected Population (2011)	7,426		22,121		63,153		138,504	
Forecasted Population (2016)	6,721		22,597		67,264		150,463	
Historical Annual Change (1990-2000)	3,375	14.8%	7,224	6.8%	15,860	4.5%	34,837	4.6%
Historical Annual Change (2000-2006)	979	2.9%	2,369	2.2%	6,615	2.2%	15,373	2.3%
Projected Annual Change (2006-2011)	796	2.4%	1,909	1.9%	5,303	1.8%	12,346	2.0%
Est. Population Density (2006)	2,184.72	<i>psm</i>	735.13	<i>psm</i>	754.49	<i>psm</i>	834.26	<i>psm</i>
Trade Area Size	3.04	<i>sq mi</i>	27.50	<i>sq mi</i>	76.68	<i>sq mi</i>	151.22	<i>sq mi</i>
Households								
Estimated Households (2006)	2,695		8,175		21,636		48,122	
Census Households (1990)	929		4,210		13,138		28,726	
Census Households (2000)	2,298		7,282		19,284		42,557	
Projected Households (2011)	3,024		8,916		23,598		52,764	
Forecasted Households (2016)	2,730		9,068		25,159		57,466	
Historical Annual Change (1990-2000)	1,369	14.7%	3,072	7.3%	6,146	4.7%	13,831	4.8%
Projected Annual Change (2000-2011)	725	2.9%	1,634	2.0%	4,314	2.0%	10,207	2.2%
Average Household Income								
Est. Average Household Income (2006)	\$69,974		\$88,718		\$84,626		\$85,250	
Census Average Hhld Income (1990)	\$42,044		\$51,423		\$47,156		\$47,391	
Census Average Hhld Income (2000)	\$68,087		\$76,519		\$73,092		\$73,832	
Proj. Average Household Income (2011)	\$76,734		\$97,306		\$92,608		\$93,010	
Historical Annual Change (1990-2000)	\$26,044	6.2%	\$25,096	4.9%	\$25,936	5.5%	\$26,441	5.6%
Projected Annual Change (2000-2011)	\$8,647	1.2%	\$20,787	2.5%	\$19,516	2.4%	\$19,178	2.4%
Median Household Income								
Est. Median Household Income (2006)	\$59,711		\$69,303		\$69,101		\$69,354	
Census Median Hhld Income (1990)	\$35,302		\$40,612		\$40,233		\$40,124	
Census Median Hhld Income (2000)	\$52,169		\$60,245		\$60,481		\$60,923	
Proj. Median Household Income (2011)	\$65,299		\$75,855		\$75,588		\$75,776	
Historical Annual Change (1990-2000)	\$16,867	4.8%	\$19,633	4.8%	\$20,248	5.0%	\$20,799	5.2%
Projected Annual Change (2000-2011)	\$13,130	2.3%	\$15,610	2.4%	\$15,108	2.3%	\$14,853	2.2%
Per Capita Income								
Est. Per Capita Income (2006)	\$29,281		\$36,359		\$31,983		\$32,798	
Census Per Capita Income (1990)	\$17,161		\$20,388		\$17,513		\$17,925	
Census Per Capita Income (2000)	\$27,702		\$31,411		\$27,634		\$28,421	
Proj. Per Capita Income (2011)	\$31,957		\$39,632		\$34,901		\$35,684	
Historical Annual Change (1990-2000)	\$10,540	6.1%	\$11,022	5.4%	\$10,121	5.8%	\$10,497	5.9%
Projected Annual Change (2000-2011)	\$4,256	1.4%	\$8,222	2.4%	\$7,266	2.4%	\$7,262	2.3%
Other Income								
Est. Median Disposable Income (2006)	\$49,754		\$56,299		\$55,987		\$56,297	
Proj. Median Disposable Income (2011)	\$53,673		\$61,138		\$60,685		\$60,825	
Est. Median Household Net Worth (2006)	\$38,035		\$46,951		\$47,849		\$48,689	

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1.00 mi radius 3.00 mi radius 5.00 mi radius 7.00 mi radius

Household Income Distribution (2006)

HH Income \$200,000 or More	84	3.1%	562	6.9%	1,241	5.7%	2,973	6.2%
HH Income \$150,000 to 199,999	108	4.0%	413	5.1%	1,046	4.8%	2,420	5.0%
HH Income \$125,000 to 149,999	137	5.1%	533	6.5%	1,363	6.3%	2,955	6.1%
HH Income \$100,000 to 124,999	264	9.8%	898	11.0%	2,383	11.0%	5,106	10.6%
HH Income \$75,000 to 99,999	410	15.2%	1,161	14.2%	3,187	14.7%	6,858	14.3%
HH Income \$50,000 to 74,999	582	21.6%	1,468	18.0%	4,442	20.5%	9,896	20.6%
HH Income \$35,000 to 49,999	412	15.3%	1,138	13.9%	2,915	13.5%	6,510	13.5%
HH Income \$25,000 to 34,999	309	11.5%	779	9.5%	2,025	9.4%	4,582	9.5%
HH Income \$15,000 to 24,999	225	8.3%	670	8.2%	1,619	7.5%	3,707	7.7%
HH Income \$10,000 to 14,999	81	3.0%	224	2.7%	588	2.7%	1,373	2.9%
HH Income \$0 to 9,999	83	3.1%	329	4.0%	828	3.8%	1,743	3.6%
HH Income \$35,000+	1,997	74.1%	6,174	75.5%	16,576	76.6%	36,718	76.3%
HH Income \$50,000+	1,585	58.8%	5,036	61.6%	13,661	63.1%	30,208	62.8%
HH Income \$75,000+	1,004	37.2%	3,567	43.6%	9,220	42.6%	20,312	42.2%

Race & Ethnicity (2006)

Total Population	6,631		20,212		57,850		126,159	
White	6,009	90.6%	18,657	92.3%	52,772	91.2%	115,574	91.6%
Black or African American	52	0.8%	121	0.6%	355	0.6%	755	0.6%
American Indian & Alaska Native	34	0.5%	89	0.4%	260	0.4%	533	0.4%
Asian	219	3.3%	544	2.7%	1,624	2.8%	3,766	3.0%
Hawaiian & Pacific Islander	14	0.2%	36	0.2%	125	0.2%	232	0.2%
Other Race	161	2.4%	416	2.1%	1,646	2.8%	3,035	2.4%
Two or More Races	142	2.1%	350	1.7%	1,069	1.8%	2,264	1.8%
Not Hispanic or Latino Population	5,994	90.4%	18,548	91.8%	51,192	88.5%	113,678	90.1%
<i>Non Hispanic: White</i>	5,590	93.3%	17,552	94.6%	48,334	94.4%	107,158	94.3%
<i>Non Hispanic: Black or African American</i>	49	0.8%	113	0.6%	295	0.6%	659	0.6%
<i>Non Hispanic: Amer Indian & AK Native</i>	28	0.5%	73	0.4%	196	0.4%	426	0.4%
<i>Non Hispanic: Asian</i>	207	3.4%	517	2.8%	1,523	3.0%	3,569	3.1%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	13	0.2%	34	0.2%	109	0.2%	200	0.2%
<i>Non Hispanic: Other Race</i>	0	-	0	-	0	-	3	0.0%
<i>Non Hispanic: Two or More Races</i>	108	1.8%	257	1.4%	735	1.4%	1,662	1.5%
Hispanic or Latino Population	637	9.6%	1,665	8.2%	6,658	11.5%	12,481	9.9%
<i>Hispanic: White</i>	419	65.8%	1,105	66.4%	4,438	66.7%	8,415	67.4%
<i>Hispanic: Black or African American</i>	3	0.5%	7	0.4%	60	0.9%	95	0.8%
<i>Hispanic: American Indian & Alaska Native</i>	7	1.0%	15	0.9%	64	1.0%	107	0.9%
<i>Hispanic: Asian</i>	12	1.9%	27	1.6%	101	1.5%	197	1.6%
<i>Hispanic: Hawaiian & Pacific Islander</i>	1	0.1%	2	0.1%	16	0.2%	32	0.3%
<i>Hispanic: Other Race</i>	161	25.3%	416	25.0%	1,646	24.7%	3,032	24.3%
<i>Hispanic: Two or More Races</i>	35	5.4%	93	5.6%	334	5.0%	602	4.8%
Not of Hispanic Origin Population (1990)	2,234	98.1%	10,376	97.7%	34,170	96.6%	73,644	97.0%
Hispanic Origin Population (1990)	43	1.9%	243	2.3%	1,204	3.4%	2,304	3.0%
Not Hispanic or Latino Population (2000)	5,244	92.8%	16,753	93.9%	46,847	91.4%	102,716	92.7%
Hispanic or Latino Population (2000)	408	7.2%	1,090	6.1%	4,388	8.6%	8,070	7.3%
Not Hispanic or Latino Population 5yr (2011)	6,603	88.9%	19,973	90.3%	54,642	86.5%	122,241	88.3%
Hispanic or Latino Population 5yr (2011)	823	11.1%	2,148	9.7%	8,511	13.5%	16,264	11.7%
Historical Annual Change (1990-2000)	365	85.8%	847	34.9%	3,184	26.4%	5,765	25.0%
Projected Annual Change (2000-2011)	415	9.3%	1,058	8.8%	4,123	8.5%	8,194	9.2%

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Age Distribution (2006)								
Total Population	6,631		20,212		57,850		126,159	
Age 0 to 4 yrs	482	7.3%	1,263	6.2%	3,904	6.7%	8,378	6.6%
Age 5 to 9 yrs	415	6.3%	1,256	6.2%	4,130	7.1%	8,827	7.0%
Age 10 to 14 yrs	423	6.4%	1,302	6.4%	4,372	7.6%	9,187	7.3%
Age 15 to 19 yrs	436	6.6%	1,221	6.0%	3,949	6.8%	8,332	6.6%
Age 20 to 24 yrs	763	11.5%	1,607	8.0%	3,703	6.4%	7,196	5.7%
Age 25 to 29 yrs	771	11.6%	1,571	7.8%	3,842	6.6%	7,849	6.2%
Age 30 to 34 yrs	589	8.9%	1,394	6.9%	4,245	7.3%	9,121	7.2%
Age 35 to 39 yrs	436	6.6%	1,284	6.4%	4,265	7.4%	9,295	7.4%
Age 40 to 44 yrs	457	6.9%	1,417	7.0%	4,398	7.6%	9,606	7.6%
Age 45 to 49 yrs	410	6.2%	1,374	6.8%	4,494	7.8%	9,948	7.9%
Age 50 to 54 yrs	310	4.7%	1,430	7.1%	4,260	7.4%	9,540	7.6%
Age 55 to 59 yrs	311	4.7%	1,248	6.2%	3,641	6.3%	8,250	6.5%
Age 60 to 64 yrs	237	3.6%	1,072	5.3%	2,674	4.6%	6,047	4.8%
Age 65 to 69 yrs	161	2.4%	769	3.8%	1,812	3.1%	4,185	3.3%
Age 70 to 74 yrs	119	1.8%	625	3.1%	1,379	2.4%	3,258	2.6%
Age 75 to 79 yrs	104	1.6%	538	2.7%	1,071	1.9%	2,677	2.1%
Age 80 to 84 yrs	96	1.5%	414	2.0%	845	1.5%	2,221	1.8%
Age 85 yrs plus	114	1.7%	425	2.1%	866	1.5%	2,243	1.8%
Median Age	29.9 yrs		36.9 yrs		35.9 yrs		37.2 yrs	
Age 19 yrs or less	1,755 26.5%		5,043 24.9%		16,356 28.3%		34,724 27.5%	
Age 20 to 64 years	4,282 64.6%		12,398 61.3%		35,522 61.4%		76,851 60.9%	
Age 65 years Plus	593 8.9%		2,771 13.7%		5,973 10.3%		14,584 11.6%	
Female Age Distribution (2006)								
Female Population	3,337 50.3%		10,269 50.8%		29,040 50.2%		63,925 50.7%	
Age 0 to 4 yrs	246	7.4%	627	6.1%	1,906	6.6%	4,088	6.4%
Age 5 to 9 yrs	203	6.1%	610	5.9%	2,010	6.9%	4,308	6.7%
Age 10 to 14 yrs	211	6.3%	655	6.4%	2,141	7.4%	4,499	7.0%
Age 15 to 19 yrs	217	6.5%	614	6.0%	1,962	6.8%	4,105	6.4%
Age 20 to 24 yrs	418	12.5%	866	8.4%	1,867	6.4%	3,565	5.6%
Age 25 to 29 yrs	349	10.5%	733	7.1%	1,869	6.4%	3,912	6.1%
Age 30 to 34 yrs	269	8.1%	668	6.5%	2,072	7.1%	4,518	7.1%
Age 35 to 39 yrs	220	6.6%	663	6.5%	2,146	7.4%	4,638	7.3%
Age 40 to 44 yrs	215	6.4%	687	6.7%	2,196	7.6%	4,834	7.6%
Age 45 to 49 yrs	206	6.2%	699	6.8%	2,249	7.7%	5,010	7.8%
Age 50 to 54 yrs	158	4.7%	737	7.2%	2,138	7.4%	4,835	7.6%
Age 55 to 59 yrs	153	4.6%	628	6.1%	1,830	6.3%	4,176	6.5%
Age 60 to 64 yrs	128	3.8%	560	5.5%	1,343	4.6%	3,107	4.9%
Age 65 to 69 yrs	88	2.6%	395	3.8%	912	3.1%	2,150	3.4%
Age 70 to 74 yrs	61	1.8%	333	3.2%	729	2.5%	1,799	2.8%
Age 75 to 79 yrs	62	1.8%	296	2.9%	600	2.1%	1,536	2.4%
Age 80 to 84 yrs	59	1.8%	234	2.3%	492	1.7%	1,341	2.1%
Age 85 yrs plus	75	2.2%	265	2.6%	576	2.0%	1,504	2.4%
Female Median Age	30.2 yrs		37.3 yrs		36.3 yrs		38.0 yrs	
Age 19 yrs or less	877 26.3%		2,506 24.4%		8,019 27.6%		17,000 26.6%	
Age 20 to 64 years	2,116 63.4%		6,240 60.8%		17,710 61.0%		38,594 60.4%	
Age 65 years Plus	344 10.3%		1,523 14.8%		3,310 11.4%		8,331 13.0%	

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Male Age Distribution (2006)

Male Population	3,294	49.7%	9,943	49.2%	28,810	49.8%	62,234	49.3%
Age 0 to 4 yrs	236	7.2%	636	6.4%	1,998	6.9%	4,290	6.9%
Age 5 to 9 yrs	212	6.4%	646	6.5%	2,120	7.4%	4,519	7.3%
Age 10 to 14 yrs	212	6.4%	647	6.5%	2,232	7.7%	4,688	7.5%
Age 15 to 19 yrs	219	6.7%	607	6.1%	1,987	6.9%	4,227	6.8%
Age 20 to 24 yrs	344	10.5%	741	7.5%	1,836	6.4%	3,631	5.8%
Age 25 to 29 yrs	422	12.8%	838	8.4%	1,973	6.8%	3,937	6.3%
Age 30 to 34 yrs	320	9.7%	726	7.3%	2,173	7.5%	4,603	7.4%
Age 35 to 39 yrs	216	6.5%	622	6.3%	2,119	7.4%	4,657	7.5%
Age 40 to 44 yrs	243	7.4%	730	7.3%	2,202	7.6%	4,772	7.7%
Age 45 to 49 yrs	204	6.2%	675	6.8%	2,245	7.8%	4,938	7.9%
Age 50 to 54 yrs	151	4.6%	694	7.0%	2,122	7.4%	4,706	7.6%
Age 55 to 59 yrs	158	4.8%	620	6.2%	1,811	6.3%	4,074	6.5%
Age 60 to 64 yrs	109	3.3%	512	5.2%	1,331	4.6%	2,939	4.7%
Age 65 to 69 yrs	73	2.2%	373	3.8%	900	3.1%	2,035	3.3%
Age 70 to 74 yrs	57	1.7%	292	2.9%	650	2.3%	1,458	2.3%
Age 75 to 79 yrs	42	1.3%	242	2.4%	471	1.6%	1,141	1.8%
Age 80 to 84 yrs	37	1.1%	180	1.8%	353	1.2%	880	1.4%
Age 85 yrs plus	39	1.2%	160	1.6%	289	1.0%	738	1.2%
Male Median Age	29.6	yrs	36.6	yrs	35.4	yrs	36.4	yrs
Age 19 yrs or less	878	26.7%	2,537	25.5%	8,336	28.9%	17,723	28.5%
Age 20 to 64 years	2,167	65.8%	6,158	61.9%	17,812	61.8%	38,257	61.5%
Age 65 years Plus	248	7.5%	1,248	12.6%	2,662	9.2%	6,253	10.0%

Males per 100 Females, Male % Pop (2006)

Overall Comparison	99		97		99		97	
Age 0 to 4 yrs	96	49.0%	102	50.4%	105	51.2%	105	51.2%
Age 5 to 9 yrs	104	51.0%	106	51.4%	105	51.3%	105	51.2%
Age 10 to 14 yrs	100	50.1%	99	49.7%	104	51.0%	104	51.0%
Age 15 to 19 yrs	101	50.2%	99	49.7%	101	50.3%	103	50.7%
Age 20 to 24 yrs	82	45.2%	86	46.1%	98	49.6%	102	50.5%
Age 25 to 29 yrs	121	54.7%	114	53.3%	106	51.4%	101	50.2%
Age 30 to 34 yrs	119	54.3%	109	52.1%	105	51.2%	102	50.5%
Age 35 to 39 yrs	98	49.5%	94	48.4%	99	49.7%	100	50.1%
Age 40 to 44 yrs	113	53.1%	106	51.5%	100	50.1%	99	49.7%
Age 45 to 49 yrs	99	49.8%	97	49.1%	100	50.0%	99	49.6%
Age 50 to 54 yrs	95	48.8%	94	48.5%	99	49.8%	97	49.3%
Age 55 to 59 yrs	104	50.9%	99	49.7%	99	49.7%	98	49.4%
Age 60 to 64 yrs	85	46.0%	92	47.8%	99	49.8%	95	48.6%
Age 65 to 69 yrs	83	45.4%	94	48.6%	99	49.7%	95	48.6%
Age 70 to 74 yrs	93	48.1%	88	46.7%	89	47.1%	81	44.8%
Age 75 to 79 yrs	68	40.6%	82	45.0%	78	44.0%	74	42.6%
Age 80 to 84 yrs	63	38.7%	77	43.5%	72	41.7%	66	39.6%
Age 85 yrs plus	52	34.3%	61	37.7%	50	33.4%	49	32.9%
Age 19 yrs or less	100	50.0%	101	50.3%	104	51.0%	104	51.0%
Age 20 to 39 yrs	104	50.9%	100	50.0%	102	50.5%	101	50.3%
Age 40 to 64 yrs	101	50.2%	98	49.4%	100	49.9%	98	49.4%
Age 65 years Plus	72	41.9%	82	45.0%	80	44.6%	75	42.9%

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Household Type (2006)								
Total Households	2,695		8,175		21,636		48,122	
Households with Children	829	30.8%	2,453	30.0%	8,026	37.1%	17,356	36.1%
Average Household Size	2.44		2.46		2.66		2.61	
Est. Household Density	887.84	psm	297.32	psm	282.18	psm	318.22	psm
Population Family	5,299	79.9%	16,939	83.8%	50,592	87.5%	109,806	87.0%
Population Non-Family	1,280	19.3%	3,183	15.7%	7,051	12.2%	15,756	12.5%
Population Group Qtrs	52	0.8%	90	0.4%	207	0.4%	596	0.5%
Family Households	1,603	59.5%	5,279	64.6%	15,283	70.6%	33,701	70.0%
<i>Married Couple Hhlds</i>	1,287	80.3%	4,482	84.9%	12,818	83.9%	28,359	84.1%
<i>Other Family Hhlds</i>	316	19.7%	796	15.1%	2,466	16.1%	5,342	15.9%
Family Households With Children	829	51.7%	2,451	46.4%	7,974	52.2%	17,233	51.1%
<i>Married Couple With Children</i>	697	84.1%	2,119	86.4%	6,632	83.2%	14,292	82.9%
<i>Other Family Hhlds With Children</i>	132	15.9%	332	13.6%	1,342	16.8%	2,941	17.1%
Family Households No Children	774	48.3%	2,828	53.6%	7,309	47.8%	16,469	48.9%
<i>Married Couple No Children</i>	590	76.3%	2,364	83.6%	6,185	84.6%	14,067	85.4%
<i>Other Family Households No Childrer</i>	184	23.7%	464	16.4%	1,124	15.4%	2,401	14.6%
Average Family Household Size	3.31		3.21		3.31		3.26	
Average Family Income	\$82,895		\$107,741		\$97,877		\$99,470	
Median Family Income	\$73,771		\$86,196		\$80,868		\$82,915	
Non-Family Households	1,091	40.5%	2,896	35.4%	6,353	29.4%	14,421	30.0%
Non-Family Hhlds With Children	0	0.0%	2	0.1%	52	0.8%	123	0.9%
Non-Family Hhld No Children	1,091	100.0%	2,894	99.9%	6,300	99.2%	14,298	99.1%
<i>N-F Hhld Lone Person No Children</i>	700	64.1%	2,017	69.6%	4,664	73.4%	11,038	76.5%
Lone Male Householder	327	46.7%	843	41.8%	1,994	42.7%	4,261	38.6%
Lone Female Householder	373	53.3%	1,174	58.2%	2,670	57.3%	6,777	61.4%
<i>N-F Hhld 2+ Persons No Children</i>	392	35.9%	877	30.3%	1,637	25.8%	3,260	22.6%
Average Non-Family Hhld Size	1.17		1.10		1.11		1.09	
Marital Status (2006)								
(15 Years or Older)	5,310		16,389		45,442		99,765	
Never Married	1,238	23.3%	3,260	19.9%	9,681	21.3%	20,722	20.8%
Now Married	2,933	55.2%	9,849	60.1%	27,623	60.8%	61,036	61.2%
Previously Married	1,139	21.5%	3,280	20.0%	8,138	17.9%	18,007	18.0%
<i>Separated</i>	186	16.3%	484	14.7%	1,420	17.5%	2,910	16.2%
<i>Widowed</i>	185	16.2%	867	26.4%	2,095	25.7%	5,234	29.1%
<i>Divorced</i>	769	67.5%	1,930	58.8%	4,624	56.8%	9,863	54.8%
Educational Attainment (2006)								
Adult Population (25 Years or Older)	4,113		13,563		37,792		84,239	
Elementary (0 to 8)	84	2.0%	276	2.0%	1,132	3.0%	2,181	2.6%
Some High School (9 to 11)	134	3.3%	431	3.2%	1,325	3.5%	2,961	3.5%
High School Graduate (12)	936	22.8%	2,660	19.6%	7,719	20.4%	16,591	19.7%
Some College (13 to 16)	931	22.6%	3,365	24.8%	9,765	25.8%	22,196	26.3%
Associate Degree Only	298	7.3%	886	6.5%	2,891	7.6%	6,089	7.2%
Bachelor Degree Only	1,116	27.1%	3,695	27.2%	9,935	26.3%	22,434	26.6%
Graduate Degree	613	14.9%	2,249	16.6%	5,025	13.3%	11,788	14.0%
Any College + (Some College or higher)	2,958	71.9%	10,195	75.2%	27,615	73.1%	62,507	74.2%
College Degree + (Bachelor Degree or higher)	1,728	42.0%	5,944	43.8%	14,960	39.6%	34,222	40.6%

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April 2009

RF9

29400 SW Town Center Loop E Wilsonville, Oregon	1.00 mi radius		3.00 mi radius		5.00 mi radius		7.00 mi radius	
Housing (2006)								
Total Housing Units	2,860		8,786		22,836		50,634	
Housing Units, Occupied	2,695	94.2%	8,175	93.0%	21,636	94.7%	48,122	95.0%
<i>Housing Units, Owner-Occupied</i>	1,089	40.4%	4,715	57.7%	14,093	65.1%	32,712	68.0%
<i>Housing Units, Renter-Occupied</i>	1,606	59.6%	3,460	42.3%	7,543	34.9%	15,410	32.0%
Housing Units, Vacant	165	5.8%	612	7.0%	1,200	5.3%	2,512	5.0%
Total Housing Units (2000)	2,476		7,921		20,568		45,307	
Historical Annual Change (2000-2006)	384	2.6%	865	1.8%	2,267	1.8%	5,328	2.0%
Household Size (2006)								
Total Households	2,695		8,175		21,636		48,122	
1 Person Household	700	26.0%	2,017	24.7%	4,664	21.6%	11,038	22.9%
2 Person Households	961	35.7%	3,137	38.4%	7,553	34.9%	16,823	35.0%
3 Person Households	443	16.4%	1,216	14.9%	3,505	16.2%	7,728	16.1%
4 Person Households	375	13.9%	1,126	13.8%	3,658	16.9%	7,928	16.5%
5 Person Households	143	5.3%	458	5.6%	1,425	6.6%	3,028	6.3%
6 Person Households	56	2.1%	151	1.8%	520	2.4%	999	2.1%
7+ Person Households	17	0.6%	71	0.9%	312	1.4%	578	1.2%
Household Stability (2006)								
Total Households	2,695		8,175		21,636		48,122	
In current residence < 1 year	581	21.6%	1,555	19.0%	3,541	16.4%	7,964	16.5%
In current residence 1-2 years	1,042	38.7%	2,997	36.7%	7,505	34.7%	16,114	33.5%
In current residence 3-5 years	577	21.4%	1,949	23.8%	5,174	23.9%	11,428	23.7%
In current residence 6-10 years	135	5.0%	715	8.7%	2,363	10.9%	5,691	11.8%
In current residence > 10 years	359	13.3%	960	11.7%	3,054	14.1%	6,925	14.4%
Turnover (% Annual Residential Turnover)	21.6%		19.0%		16.4%		16.5%	
Stability (% In Current Residence 5+ Years)	18.3%		20.5%		25.0%		26.2%	
Median Years in Residence	2.2 yrs		2.7 yrs		3.1 yrs		3.1 yrs	
Household Vehicles (2006)								
Total Vehicles Available	4,432		14,965		43,956		98,645	
Household: 0 Vehicles Available	217	8.0%	523	6.4%	1,132	5.2%	2,260	4.7%
Household: 1 Vehicles Available	1,001	37.2%	2,630	32.2%	5,666	26.2%	12,334	25.6%
Household: 2 Vehicles Available	1,137	42.2%	3,523	43.1%	9,708	44.9%	21,707	45.1%
Household: 3+ Vehicles Available	339	12.6%	1,499	18.3%	5,130	23.7%	11,821	24.6%
Average Per Household	1.6	<i>Vehicles</i>	1.8	<i>Vehicles</i>	2.0	<i>Vehicles</i>	2.0	<i>Vehicles</i>
Owner Occupied Hhlds Vehicles	2,299		10,393		33,118		75,990	
<i>Average Per Owner Household</i>	2.1	<i>Vehicles</i>	2.2	<i>Vehicles</i>	2.4	<i>Vehicles</i>	2.3	<i>Vehicles</i>
Renter Occupied Hhlds Vehicles	2,133		4,572		10,837		22,655	
<i>Average Per Renter Household</i>	1.3	<i>Vehicles</i>	1.3	<i>Vehicles</i>	1.4	<i>Vehicles</i>	1.5	<i>Vehicles</i>
Travel Time (2000)								
Worker Base (16 Years or Older)	3,165		9,464		26,936		56,993	
Travel to Work in 14 Minutes or Less	997	31.5%	2,798	29.6%	7,549	28.0%	14,744	25.9%
Travel to Work in 15 to 29 Minutes	1,041	32.9%	3,131	33.1%	8,978	33.3%	19,845	34.8%
Travel to Work in 30 to 59 Minutes	981	31.0%	2,737	28.9%	7,819	29.0%	16,825	29.5%
Travel to Work in 60 Minutes or More	62	2.0%	266	2.8%	1,007	3.7%	2,177	3.8%
Work at Home	84	2.7%	532	5.6%	1,583	5.9%	3,401	6.0%
Average Travel Time to Work	21.0	mins	20.7	mins	21.7	mins	22.3	mins

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RF9

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Transportation To Work (2000)								
Work Base	3,165		9,464		26,936		56,993	
Drive to Work Alone	2,541	80.3%	7,455	78.8%	21,051	78.2%	45,023	79.0%
Drive to Work in Carpool	339	10.7%	926	9.8%	2,618	9.7%	5,336	9.4%
Travel to Work - Public Transportation	69	2.2%	186	2.0%	680	2.5%	1,502	2.6%
Drive to Work on Motorcycle	0	-	0	-	8	0.0%	20	0.0%
Bicycle to Work	15	0.5%	38	0.4%	155	0.6%	233	0.4%
Walk to Work	103	3.3%	272	2.9%	679	2.5%	1,206	2.1%
Other Means	15	0.5%	54	0.6%	162	0.6%	272	0.5%
Work at Home	84	2.7%	532	5.6%	1,583	5.9%	3,401	6.0%
Daytime Demos (2006)								
Total Number of Businesses	259		879		2,376		5,038	
Total Number of Employees	5,739		17,695		33,234		63,442	
Company Headqtrs: Businesses	5	1.9%	14	1.6%	17	0.7%	27	0.5%
Company Headqtrs: Employees	1,515	26.4%	3,727	21.1%	4,197	12.6%	4,835	7.6%
Employee Population per Business	22.2 to 1		20.1 to 1		14.0 to 1		12.6 to 1	
Residential Population per Business	25.6 to 1		23.0 to 1		24.3 to 1		25.0 to 1	
Est. Adj. Daytime Demographics (Age16+)	7,135		22,810		46,991		95,589	
Labor Force (2006)								
Labor: Population Age 16+	5,230		16,125		44,571		97,887	
Unemployment Rate	4.0%		3.8%		3.7%		3.4%	
Labor Force Total: Males	2,585		7,875		22,011		47,759	
<i>Male civilian employec</i>	2,134		6,046		17,133		36,631	
<i>Male civilian unemployec</i>	86		321		868		1,741	
<i>Males in Armed Forces</i>	0		0		4		16	
<i>Males not in labor force</i>	366		1,508		4,005		9,370	
Labor Force Total: Females	2,645		8,251		22,560		50,128	
<i>Female civilian employec</i>	1,701		4,964		13,669		29,079	
<i>Female civilian unemployec</i>	124		294		763		1,577	
<i>Females in Armed Forces</i>	0		0		7		14	
<i>Females not in labor force</i>	820		2,993		8,121		19,458	
Employment Force Change (2000-2006)	669		1,546		3,878		8,743	
Male Change (2000-2006)	386		883		2,246		5,088	
Female Change (2000-2006)	283		662		1,632		3,655	
Occupation (2000)								
Occupation: Population Age 16+	3,165		9,464		26,925		56,967	
<i>Occupation Total: Males</i>	1,747		5,162		14,888		31,544	
<i>Occupation Total: Females</i>	1,418		4,302		12,037		25,424	
Mgmt, Business, & Financial Operations	572		2,013		5,039		11,000	
Professional and Related	751		2,126		5,577		11,675	
Service	380		1,022		3,053		6,213	
Sales and Office	927		2,777		7,930		17,080	
Farming, Fishing, and Forestry	10		62		253		475	
Construction, Extraction, & Maintenance	213		603		1,931		4,186	
Production, Transport, & Material Moving	313		861		3,142		6,338	
<i>White Collar</i>	71.1%		73.1%		68.9%		69.8%	
<i>Blue Collar</i>	28.9%		26.9%		31.1%		30.2%	

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Units In Structure (2000)									
Total Units		2,476		7,921		20,568		45,307	
1 Detached Unit		815	32.9%	3,602	45.5%	12,215	59.4%	27,821	61.4%
1 Attached Unit		131	5.3%	719	9.1%	1,206	5.9%	2,343	5.2%
2 Units		3	0.1%	48	0.6%	252	1.2%	672	1.5%
3 to 4 Units		102	4.1%	376	4.8%	940	4.6%	1,997	4.4%
5 to 9 Units		422	17.0%	910	11.5%	1,596	7.8%	3,206	7.1%
10 to 19 Units		437	17.6%	770	9.7%	1,281	6.2%	2,409	5.3%
20 to 49 Units		96	3.9%	216	2.7%	455	2.2%	922	2.0%
50 or more Units		274	11.1%	689	8.7%	1,247	6.1%	2,594	5.7%
Mobile Home or Trailer		195	7.9%	500	6.3%	1,144	5.6%	3,014	6.7%
Other Structure		0	-	92	1.2%	233	1.1%	327	0.7%
Homes Built By Year (2000)									
Homes Built 1999 to 2000		144	5.8%	414	5.2%	768	3.7%	2,062	4.6%
Homes Built 1995 to 1998		768	31.0%	1,597	20.2%	3,653	17.8%	8,478	18.7%
Homes Built 1990 to 1994		573	23.1%	1,623	20.5%	3,289	16.0%	6,577	14.5%
Homes Built 1980 to 1989		574	23.2%	1,919	24.2%	4,499	21.9%	8,744	19.3%
Homes Built 1970 to 1979		334	13.5%	1,805	22.8%	5,288	25.7%	11,380	25.1%
Homes Built 1960 to 1969		60	2.4%	294	3.7%	1,364	6.6%	3,792	8.4%
Homes Built 1950 to 1959		14	0.5%	82	1.0%	494	2.4%	1,353	3.0%
Homes Built 1940 to 1949		3	0.1%	68	0.9%	482	2.3%	1,072	2.4%
Homes Built Before 1939		6	0.3%	119	1.5%	731	3.6%	1,850	4.1%
Median Age of Homes		8.4 yrs		12.5 yrs		15.7 yrs		16.0 yrs	
Home Values (2000)									
Owner Specified Housing Units		768		3,427		10,667		24,255	
Home Values \$1,000,000 or More		0	-	6	0.2%	101	0.9%	223	0.9%
Home Values \$750,000 or \$999,999		0	-	27	0.8%	77	0.7%	265	1.1%
Home Values \$500,000 or \$749,999		12	1.5%	147	4.3%	323	3.0%	876	3.6%
Home Values \$400,000 to \$499,999		21	2.7%	263	7.7%	527	4.9%	1,116	4.6%
Home Values \$300,000 to \$399,999		97	12.6%	616	18.0%	1,215	11.4%	2,751	11.3%
Home Values \$250,000 to \$299,999		130	16.9%	525	15.3%	1,266	11.9%	3,059	12.6%
Home Values \$200,000 to \$249,999		243	31.6%	927	27.1%	2,159	20.2%	4,822	19.9%
Home Values \$175,000 to \$199,999		73	9.5%	296	8.6%	1,616	15.1%	3,580	14.8%
Home Values \$150,000 to \$174,999		88	11.4%	344	10.0%	1,854	17.4%	4,167	17.2%
Home Values \$125,000 to \$149,999		36	4.6%	133	3.9%	879	8.2%	1,943	8.0%
Home Values \$100,000 to \$124,999		27	3.6%	52	1.5%	338	3.2%	868	3.6%
Home Values \$90,000 to \$99,999		8	1.0%	22	0.6%	129	1.2%	223	0.9%
Home Values \$80,000 to \$89,999		22	2.9%	38	1.1%	70	0.7%	119	0.5%
Home Values \$70,000 to \$79,999		1	0.2%	8	0.2%	32	0.3%	71	0.3%
Home Values \$60,000 to \$69,999		0	-	2	0.1%	28	0.3%	63	0.3%
Home Values \$50,000 to \$59,999		6	0.8%	7	0.2%	16	0.1%	36	0.1%
Home Values \$35,000 to \$49,999		0	-	0	-	0	-	7	0.0%
Home Values \$25,000 to \$34,999		1	0.1%	6	0.2%	13	0.1%	16	0.1%
Home Values \$10,000 to \$24,999		0	-	0	-	15	0.1%	33	0.1%
Home Values \$0 to \$9,999		4	0.5%	7	0.2%	9	0.1%	18	0.1%
Owner Occupied Median Home Value		\$222,796		\$259,099		\$228,052		\$229,672	
Renter Occupied Median Rent		\$676		\$695		\$675		\$691	

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1.00 mi radius 3.00 mi radius 5.00 mi radius 7.00 mi radius

Consumer Expenditure (Annual Total)

Total Household Expenditure (2006)	\$148,585,720	\$524,639,770	\$1,346,889,812	\$3,014,902,916
Total Non-Retail Expenditures (2006)	\$83,422,830	\$294,820,533	\$757,440,877	\$1,695,253,739
Total Retail Expenditures (2006)	\$65,162,889	\$229,819,238	\$589,448,938	\$1,319,649,182
Apparel (2006)	\$2,174,449	\$7,671,513	\$19,698,749	\$44,089,109
Contributions (2006)	\$5,573,280	\$21,449,449	\$53,987,136	\$122,413,715
Education (2006)	\$3,692,768	\$13,940,619	\$35,129,369	\$79,010,451
Entertainment (2006)	\$8,589,531	\$30,514,410	\$78,395,751	\$175,622,442
Food And Beverages (2006)	\$23,602,839	\$81,810,395	\$210,724,239	\$470,602,365
Furnishings And Equipment (2006)	\$6,763,165	\$24,322,184	\$62,327,706	\$139,624,860
Gifts (2006)	\$4,064,049	\$15,165,182	\$38,342,582	\$86,417,272
Health Care (2006)	\$9,368,274	\$32,263,616	\$82,713,031	\$184,816,449
Household Operations (2006)	\$5,461,654	\$20,206,456	\$51,614,726	\$116,105,206
Miscellaneous Expenses (2006)	\$2,582,621	\$8,931,681	\$22,926,572	\$51,201,419
Personal Care (2006)	\$2,239,232	\$7,830,176	\$20,094,172	\$44,912,044
Personal Insurance (2006)	\$1,564,613	\$5,825,801	\$14,804,912	\$33,352,915
Reading (2006)	\$508,476	\$1,795,529	\$4,581,035	\$10,259,765
Shelter (2006)	\$29,492,668	\$105,284,345	\$270,148,857	\$605,470,127
Tobacco (2006)	\$995,501	\$3,269,470	\$8,475,448	\$18,856,832
Transportation (2006)	\$31,080,675	\$107,537,829	\$278,128,116	\$620,773,868
Utilities (2006)	\$10,831,925	\$36,821,115	\$94,797,413	\$211,374,080

Consumer Expenditure (per Household per Month)

Total Household Expenditure (2006)	\$4,595	\$5,348	\$5,188	\$5,221
Total Non-Retail Expenditures (2006)	\$2,580 56.1%	\$3,005 56.2%	\$2,917 56.2%	\$2,936 56.2%
Total Retail Expenditures (2006)	\$2,015 43.9%	\$2,343 43.8%	\$2,270 43.8%	\$2,285 43.8%
Apparel (2006)	\$67 1.5%	\$78 1.5%	\$76 1.5%	\$76 1.5%
Contributions (2006)	\$172 3.8%	\$219 4.1%	\$208 4.0%	\$212 4.1%
Education (2006)	\$114 2.5%	\$142 2.7%	\$135 2.6%	\$137 2.6%
Entertainment (2006)	\$266 5.8%	\$311 5.8%	\$302 5.8%	\$304 5.8%
Food And Beverages (2006)	\$730 15.9%	\$834 15.6%	\$812 15.6%	\$815 15.6%
Furnishings And Equipment (2006)	\$209 4.6%	\$248 4.6%	\$240 4.6%	\$242 4.6%
Gifts (2006)	\$126 2.7%	\$155 2.9%	\$148 2.8%	\$150 2.9%
Health Care (2006)	\$290 6.3%	\$329 6.1%	\$319 6.1%	\$320 6.1%
Household Operations (2006)	\$169 3.7%	\$206 3.9%	\$199 3.8%	\$201 3.9%
Miscellaneous Expenses (2006)	\$80 1.7%	\$91 1.7%	\$88 1.7%	\$89 1.7%
Personal Care (2006)	\$69 1.5%	\$80 1.5%	\$77 1.5%	\$78 1.5%
Personal Insurance (2006)	\$48 1.1%	\$59 1.1%	\$57 1.1%	\$58 1.1%
Reading (2006)	\$16 0.3%	\$18 0.3%	\$18 0.3%	\$18 0.3%
Shelter (2006)	\$912 19.8%	\$1,073 20.1%	\$1,041 20.1%	\$1,048 20.1%
Tobacco (2006)	\$31 0.7%	\$33 0.6%	\$33 0.6%	\$33 0.6%
Transportation (2006)	\$961 20.9%	\$1,096 20.5%	\$1,071 20.6%	\$1,075 20.6%
Utilities (2006)	\$335 7.3%	\$375 7.0%	\$365 7.0%	\$366 7.0%

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