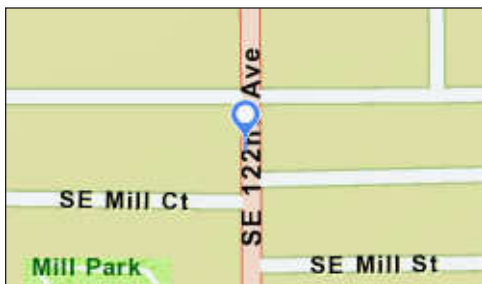




Site Map

1731 SE 122nd Ave, Portland, OR, 97233
Ring: 1, 3, 5 Miles

Prepared for Ashley Rhea
Latitude: 45.51105
Longitude: -122.53775



January 08, 2013

Made with Esri Business Analyst

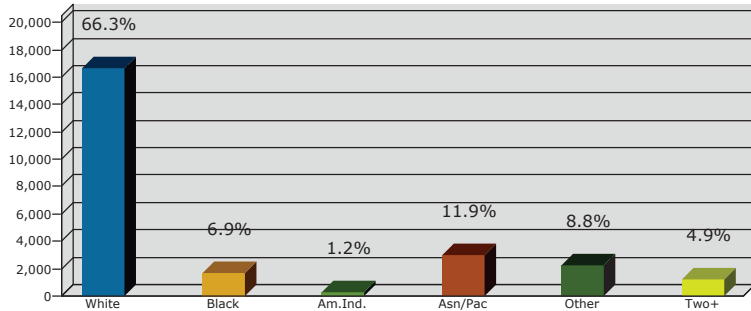


Graphic Profile

1731 SE 122nd Ave, Portland, OR, 97233
 Ring: 1 mile radius

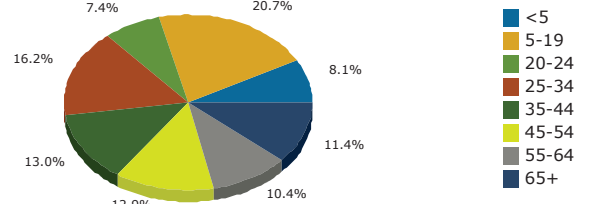
Prepared for Ashley Rhea
 Latitude: 45.51105
 Longitude: -122.53775

2012 Population by Race

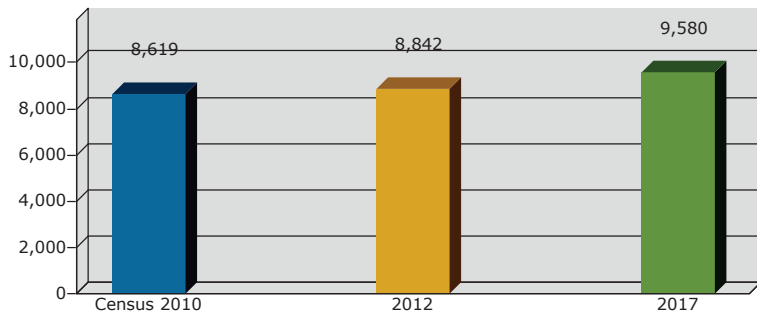


2012 Percent Hispanic Origin: 16.7%

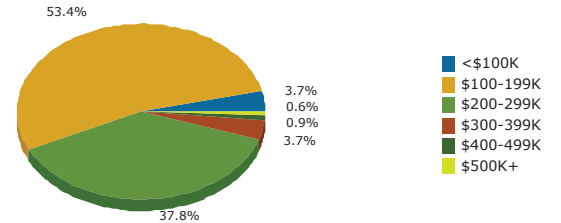
2012 Population by Age



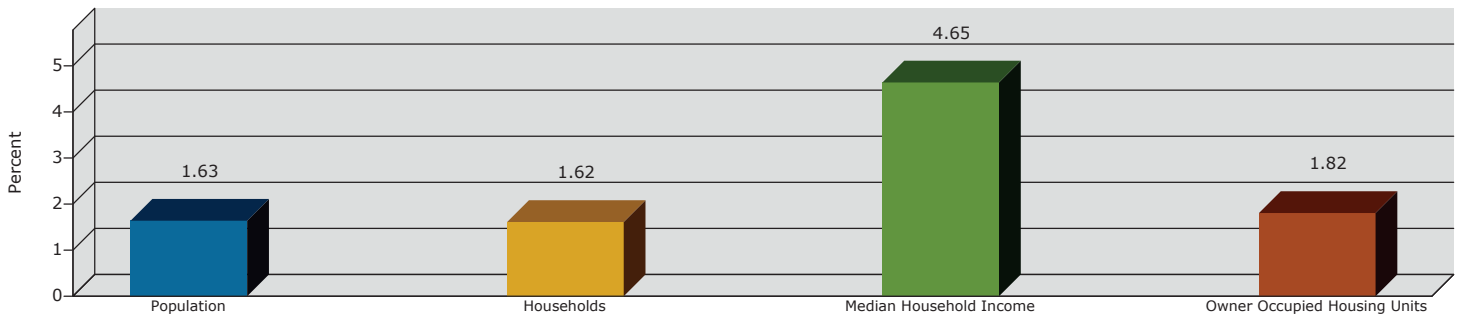
Households



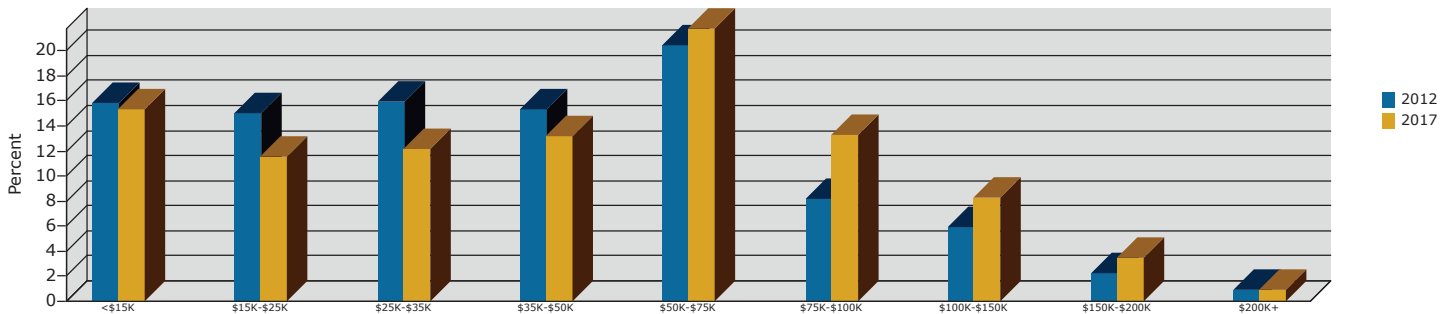
2012 Home Value



2012-2017 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

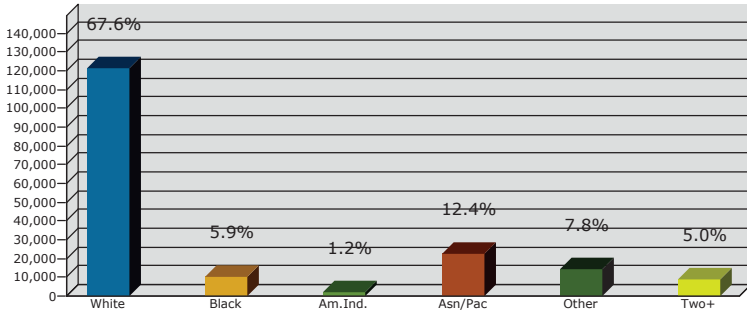


Graphic Profile

1731 SE 122nd Ave, Portland, OR, 97233
 Ring: 3 mile radius

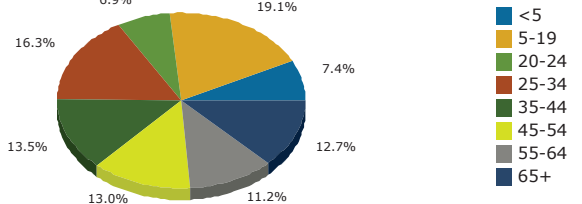
Prepared for Ashley Rhea
 Latitude: 45.51105
 Longitude: -122.53775

2012 Population by Race

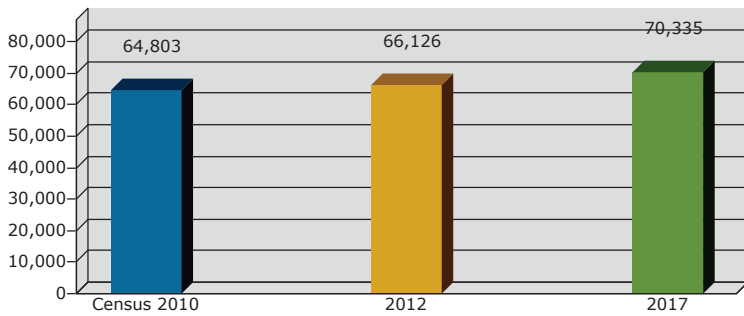


2012 Percent Hispanic Origin: 15.0%

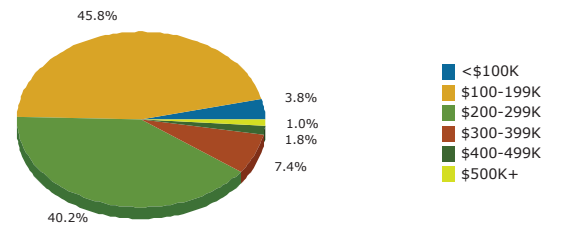
2012 Population by Age



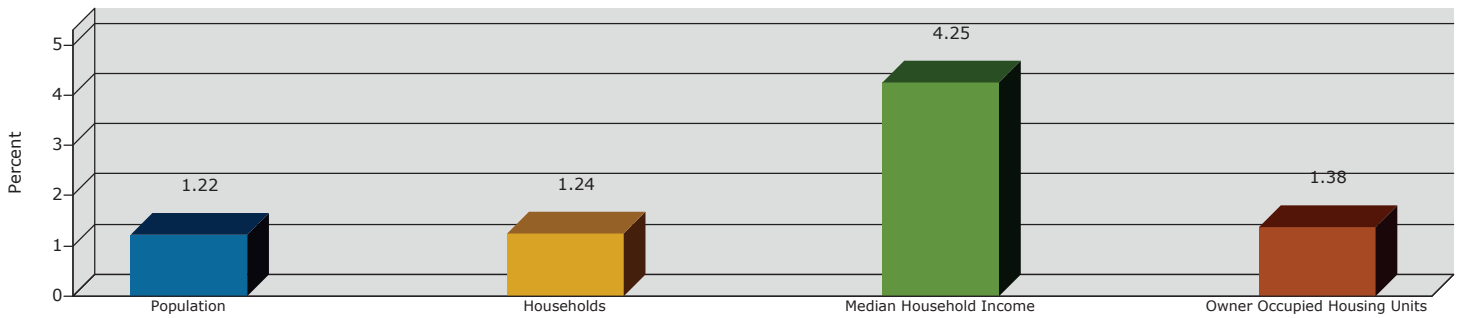
Households



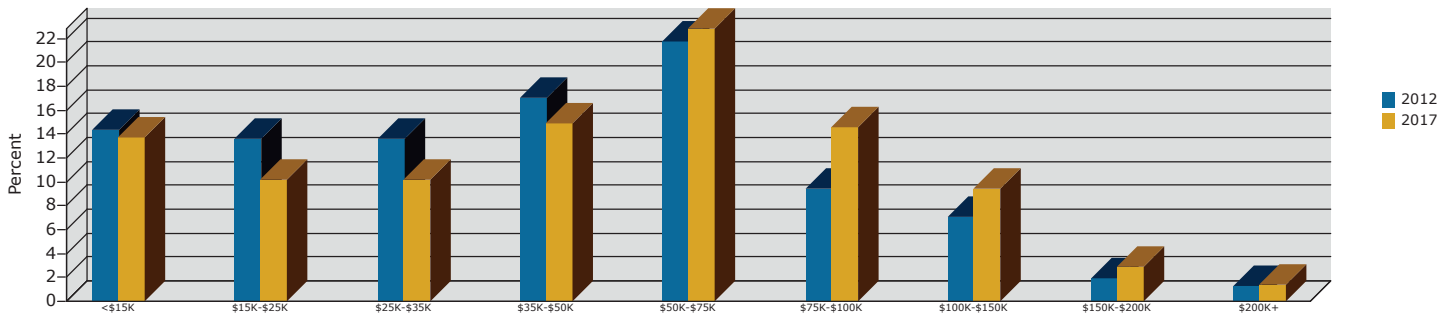
2012 Home Value



2012-2017 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

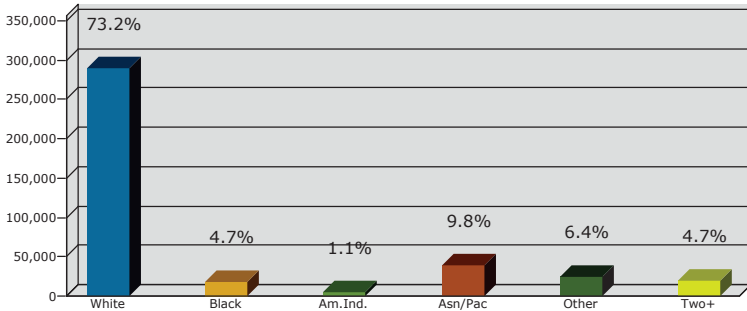


Graphic Profile

1731 SE 122nd Ave, Portland, OR, 97233
 Ring: 5 mile radius

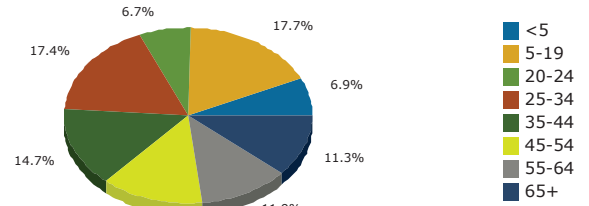
Prepared for Ashley Rhea
 Latitude: 45.51105
 Longitude: -122.53775

2012 Population by Race

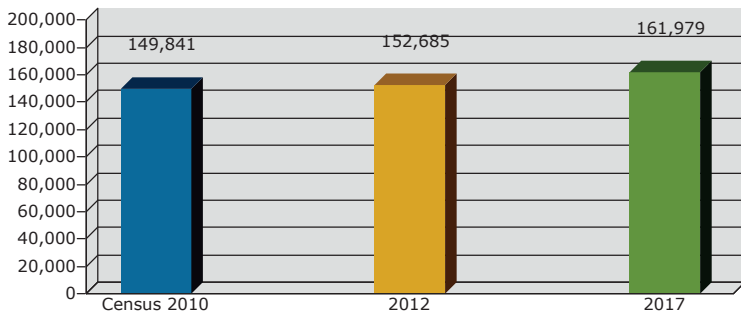


2012 Percent Hispanic Origin: 12.8%

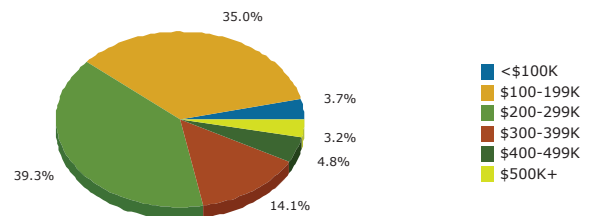
2012 Population by Age



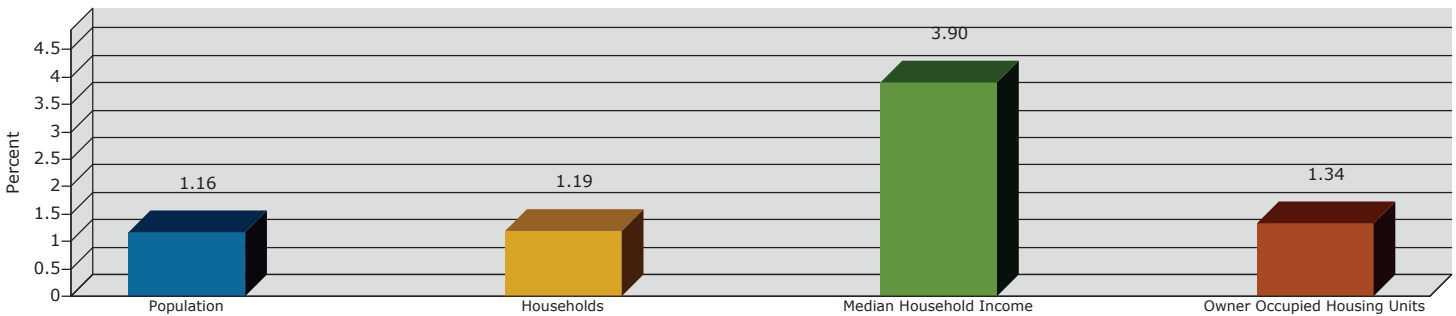
Households



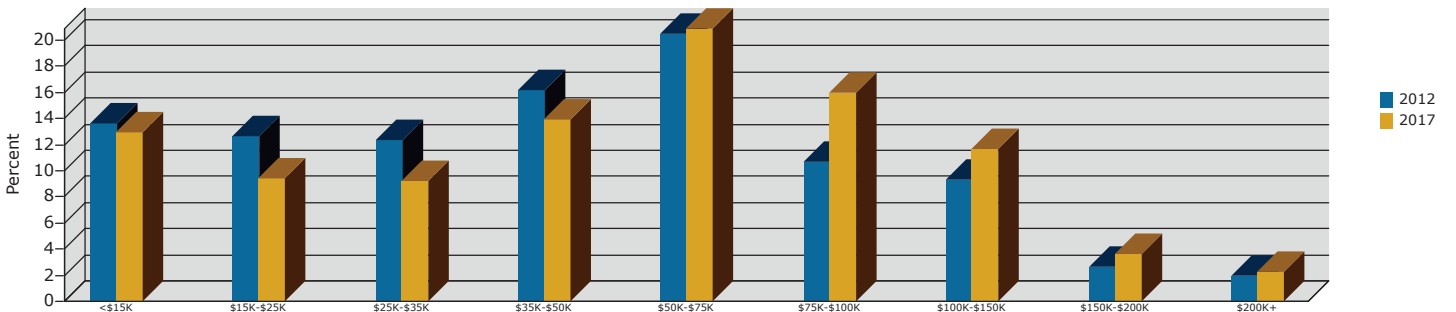
2012 Home Value



2012-2017 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Market Profile

1731 SE 122nd Ave, Portland, OR, 97233
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea

Latitude: 45.51105
Longitude: -122.53775

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	19,790	154,029	345,476
2010 Total Population	24,378	175,568	387,856
2012 Total Population	25,113	179,467	395,862
2012 Group Quarters	490	3,630	7,640
2017 Total Population	27,232	190,681	419,455
2012-2017 Annual Rate	1.63%	1.22%	1.16%
Household Summary			
2000 Households	7,272	57,726	134,586
2000 Average Household Size	2.69	2.61	2.52
2010 Households	8,619	64,803	149,841
2010 Average Household Size	2.77	2.65	2.54
2012 Households	8,842	66,126	152,685
2012 Average Household Size	2.78	2.66	2.54
2017 Households	9,580	70,335	161,979
2017 Average Household Size	2.79	2.66	2.54
2012-2017 Annual Rate	1.62%	1.24%	1.19%
2010 Families	5,499	40,565	89,231
2010 Average Family Size	3.39	3.24	3.14
2012 Families	5,607	41,067	90,206
2012 Average Family Size	3.40	3.24	3.14
2017 Families	6,058	43,519	95,397
2017 Average Family Size	3.42	3.26	3.15
2012-2017 Annual Rate	1.56%	1.17%	1.13%
Housing Unit Summary			
2000 Housing Units	7,687	60,884	141,995
Owner Occupied Housing Units	52.3%	57.2%	57.1%
Renter Occupied Housing Units	42.3%	37.6%	37.7%
Vacant Housing Units	5.4%	5.2%	5.2%
2010 Housing Units	9,138	68,699	158,317
Owner Occupied Housing Units	44.2%	51.8%	53.7%
Renter Occupied Housing Units	50.1%	42.6%	40.9%
Vacant Housing Units	5.7%	5.7%	5.4%
2012 Housing Units	9,378	70,072	161,347
Owner Occupied Housing Units	43.3%	50.8%	52.8%
Renter Occupied Housing Units	51.0%	43.6%	41.8%
Vacant Housing Units	5.7%	5.6%	5.4%
2017 Housing Units	10,024	73,603	169,258
Owner Occupied Housing Units	44.3%	51.7%	53.8%
Renter Occupied Housing Units	51.2%	43.8%	41.9%
Vacant Housing Units	4.4%	4.4%	4.3%
Median Household Income			
2012	\$37,287	\$41,202	\$44,319
2017	\$46,800	\$50,740	\$53,670
Median Home Value			
2012	\$191,163	\$200,701	\$222,849
2017	\$210,725	\$221,197	\$244,571
Per Capita Income			
2012	\$18,110	\$19,886	\$22,747
2017	\$21,015	\$22,931	\$26,250
Median Age			
2010	33.5	35.2	35.7
2012	33.6	35.2	35.8
2017	33.9	35.7	36.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

January 08, 2013

Made with Esri Business Analyst



Market Profile

1731 SE 122nd Ave, Portland, OR, 97233
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea
Latitude: 45.51105
Longitude: -122.53775

	1 mile	3 miles	5 miles
2012 Households by Income			
Household Income Base	8,842	66,126	152,685
<\$15,000	15.9%	14.3%	13.7%
\$15,000 - \$24,999	15.0%	13.6%	12.7%
\$25,000 - \$34,999	16.0%	13.6%	12.4%
\$35,000 - \$49,999	15.4%	17.0%	16.2%
\$50,000 - \$74,999	20.5%	21.8%	20.5%
\$75,000 - \$99,999	8.2%	9.4%	10.7%
\$100,000 - \$149,999	5.9%	7.1%	9.3%
\$150,000 - \$199,999	2.3%	2.0%	2.6%
\$200,000+	0.9%	1.3%	2.0%
Average Household Income	\$49,036	\$52,305	\$57,332
2017 Households by Income			
Household Income Base	9,580	70,335	161,979
<\$15,000	15.3%	13.7%	12.9%
\$15,000 - \$24,999	11.5%	10.2%	9.4%
\$25,000 - \$34,999	12.2%	10.2%	9.3%
\$35,000 - \$49,999	13.1%	14.9%	13.9%
\$50,000 - \$74,999	21.8%	22.8%	20.9%
\$75,000 - \$99,999	13.3%	14.5%	16.0%
\$100,000 - \$149,999	8.3%	9.4%	11.6%
\$150,000 - \$199,999	3.5%	2.9%	3.6%
\$200,000+	0.9%	1.4%	2.3%
Average Household Income	\$57,232	\$60,536	\$66,361
2012 Owner Occupied Housing Units by Value			
Total	4,061	35,566	85,197
<\$50,000	0.5%	1.1%	1.2%
\$50,000 - \$99,999	3.2%	2.7%	2.5%
\$100,000 - \$149,999	13.3%	10.4%	8.5%
\$150,000 - \$199,999	40.0%	35.4%	26.4%
\$200,000 - \$249,999	28.2%	28.9%	24.8%
\$250,000 - \$299,999	9.6%	11.4%	14.5%
\$300,000 - \$399,999	3.7%	7.4%	14.1%
\$400,000 - \$499,999	0.9%	1.8%	4.8%
\$500,000 - \$749,999	0.6%	0.9%	2.6%
\$750,000 - \$999,999	0.0%	0.2%	0.4%
\$1,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$199,796	\$214,266	\$247,199
2017 Owner Occupied Housing Units by Value			
Total	4,445	38,083	91,060
<\$50,000	0.5%	0.9%	1.0%
\$50,000 - \$99,999	3.5%	2.9%	2.5%
\$100,000 - \$149,999	12.1%	9.5%	7.5%
\$150,000 - \$199,999	27.2%	23.9%	17.3%
\$200,000 - \$249,999	31.3%	30.4%	24.4%
\$250,000 - \$299,999	15.3%	16.4%	18.4%
\$300,000 - \$399,999	6.7%	11.2%	18.0%
\$400,000 - \$499,999	2.1%	3.3%	7.1%
\$500,000 - \$749,999	1.2%	1.4%	3.2%
\$750,000 - \$999,999	0.1%	0.2%	0.5%
\$1,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$219,384	\$234,637	\$268,327

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

January 08, 2013

Made with Esri Business Analyst



Market Profile

1731 SE 122nd Ave, Portland, OR, 97233
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea
Latitude: 45.51105
Longitude: -122.53775

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	24,379	175,568	387,854
0 - 4	8.1%	7.4%	6.9%
5 - 9	7.2%	6.7%	6.3%
10 - 14	6.9%	6.4%	5.9%
15 - 24	14.4%	13.3%	12.6%
25 - 34	15.9%	16.0%	17.2%
35 - 44	13.3%	13.9%	15.1%
45 - 54	13.3%	13.4%	13.7%
55 - 64	10.0%	10.7%	11.4%
65 - 74	4.8%	5.7%	5.5%
75 - 84	3.7%	4.2%	3.5%
85 +	2.4%	2.4%	1.9%
18 +	73.6%	75.6%	77.3%
2012 Population by Age			
Total	25,112	179,469	395,861
0 - 4	8.1%	7.4%	6.9%
5 - 9	7.1%	6.6%	6.3%
10 - 14	6.8%	6.3%	5.8%
15 - 24	14.1%	13.1%	12.4%
25 - 34	16.2%	16.3%	17.4%
35 - 44	13.0%	13.5%	14.7%
45 - 54	12.9%	13.0%	13.3%
55 - 64	10.4%	11.2%	11.9%
65 - 74	5.1%	6.0%	5.8%
75 - 84	3.7%	4.2%	3.5%
85 +	2.5%	2.5%	2.0%
18 +	73.9%	76.0%	77.6%
2017 Population by Age			
Total	27,232	190,681	419,454
0 - 4	8.1%	7.4%	6.9%
5 - 9	7.2%	6.6%	6.3%
10 - 14	6.9%	6.3%	5.9%
15 - 24	13.3%	12.3%	11.6%
25 - 34	16.3%	16.4%	17.5%
35 - 44	12.7%	13.2%	14.4%
45 - 54	12.0%	12.0%	12.3%
55 - 64	10.9%	11.6%	12.4%
65 - 74	6.2%	7.2%	7.0%
75 - 84	3.8%	4.3%	3.7%
85 +	2.6%	2.6%	2.1%
18 +	73.9%	76.0%	77.7%
2010 Population by Sex			
Males	11,947	86,075	190,840
Females	12,431	89,493	197,015
2012 Population by Sex			
Males	12,321	88,104	194,995
Females	12,791	91,362	200,867
2017 Population by Sex			
Males	13,342	93,493	206,359
Females	13,890	97,188	213,096

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

January 08, 2013

Made with Esri Business Analyst



Market Profile

1731 SE 122nd Ave, Portland, OR, 97233
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea

Latitude: 45.51105
Longitude: -122.53775

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	24,378	175,568	387,854
White Alone	66.4%	67.8%	73.4%
Black Alone	7.2%	6.2%	5.0%
American Indian Alone	1.2%	1.2%	1.1%
Asian Alone	10.9%	11.3%	9.1%
Pacific Islander Alone	0.9%	0.9%	0.6%
Some Other Race Alone	8.6%	7.7%	6.2%
Two or More Races	4.8%	4.9%	4.6%
Hispanic Origin	16.4%	14.7%	12.5%
Diversity Index	66.7	64.3	57.1
2012 Population by Race/Ethnicity			
Total	25,113	179,467	395,861
White Alone	66.3%	67.6%	73.2%
Black Alone	6.9%	5.9%	4.7%
American Indian Alone	1.2%	1.2%	1.1%
Asian Alone	11.0%	11.5%	9.2%
Pacific Islander Alone	0.9%	0.9%	0.6%
Some Other Race Alone	8.8%	7.8%	6.4%
Two or More Races	4.9%	5.0%	4.7%
Hispanic Origin	16.7%	15.0%	12.8%
Diversity Index	67.0	64.7	57.5
2017 Population by Race/Ethnicity			
Total	27,233	190,681	419,455
White Alone	65.6%	66.9%	72.5%
Black Alone	6.2%	5.3%	4.3%
American Indian Alone	1.2%	1.2%	1.1%
Asian Alone	11.4%	11.9%	9.6%
Pacific Islander Alone	0.9%	1.0%	0.7%
Some Other Race Alone	9.4%	8.4%	6.8%
Two or More Races	5.3%	5.3%	5.1%
Hispanic Origin	18.0%	16.2%	13.9%
Diversity Index	68.4	66.2	59.2
2010 Population by Relationship and Household Type			
Total	24,378	175,567	387,855
In Households	98.0%	97.9%	98.0%
In Family Households	80.5%	78.8%	75.8%
Householder	22.8%	23.1%	23.1%
Spouse	14.6%	15.4%	16.0%
Child	33.0%	30.7%	28.4%
Other relative	6.1%	5.8%	4.7%
Nonrelative	4.0%	3.9%	3.5%
In Nonfamily Households	17.5%	19.1%	22.3%
In Group Quarters	2.0%	2.1%	2.0%
Institutionalized Population	0.6%	0.7%	0.8%
Noninstitutionalized Population	1.4%	1.4%	1.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

January 08, 2013

Made with Esri Business Analyst



Market Profile

1731 SE 122nd Ave, Portland, OR, 97233
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea
Latitude: 45.51105
Longitude: -122.53775

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	8,620	64,803	149,841
Households with 1 Person	27.1%	27.3%	28.2%
Households with 2+ People	72.9%	72.7%	71.8%
Family Households	63.8%	62.6%	59.6%
Husband-wife Families	41.0%	41.6%	41.4%
With Related Children	20.9%	19.8%	19.3%
Other Family (No Spouse Present)	22.8%	21.0%	18.1%
Other Family with Male Householder	6.2%	6.2%	5.3%
With Related Children	3.2%	3.4%	3.0%
Other Family with Female Householder	16.6%	14.8%	12.8%
With Related Children	11.3%	9.8%	8.3%
Nonfamily Households	9.1%	10.1%	12.3%
All Households with Children	36.3%	33.7%	31.2%
Multigenerational Households	5.2%	4.7%	3.8%
Unmarried Partner Households	8.8%	9.2%	10.0%
Male-female	7.8%	7.9%	8.4%
Same-sex	1.1%	1.3%	1.6%
2010 Households by Size			
Total	8,620	64,803	149,841
1 Person Household	27.1%	27.3%	28.2%
2 Person Household	29.2%	31.1%	33.0%
3 Person Household	16.0%	16.1%	16.2%
4 Person Household	12.4%	12.4%	12.1%
5 Person Household	7.7%	6.7%	5.7%
6 Person Household	3.9%	3.2%	2.6%
7 + Person Household	3.7%	3.1%	2.2%
2010 Households by Tenure and Mortgage Status			
Total	8,619	64,803	149,841
Owner Occupied	46.9%	54.9%	56.8%
Owned with a Mortgage/Loan	34.7%	41.7%	44.2%
Owned Free and Clear	12.2%	13.1%	12.6%
Renter Occupied	53.1%	45.1%	43.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

January 08, 2013

Made with Esri Business Analyst



Census 2010 Summary Profile

1731 SE 122nd Ave, Portland, OR, 97233
 Ring: 1 mile radius

Prepared for Ashley Rhea
 Latitude: 45.51105
 Longitude: -122.53775

	2000	2010	2000-2010 Annual Rate
Population	19,790	24,378	2.11%
Households	7,272	8,619	1.71%
Housing Units	7,687	9,138	1.74%

Population by Race	Number	Percent
Total	24,378	100.0%
Population Reporting One Race	23,211	95.2%
White	16,195	66.4%
Black	1,765	7.2%
American Indian	286	1.2%
Asian	2,651	10.9%
Pacific Islander	211	0.9%
Some Other Race	2,103	8.6%
Population Reporting Two or More Races	1,167	4.8%
Total Hispanic Population	3,998	16.4%

Population by Sex	Number	Percent
Total	24,378	100.0%
Male	11,947	49.0%
Female	12,431	51.0%

Population by Age	Number	Percent
Total	24,379	100.0%
Age 0 - 4	1,970	8.1%
Age 5 - 9	1,747	7.2%
Age 10 - 14	1,682	6.9%
Age 15 - 19	1,730	7.1%
Age 20 - 24	1,769	7.3%
Age 25 - 29	1,961	8.0%
Age 30 - 34	1,921	7.9%
Age 35 - 39	1,613	6.6%
Age 40 - 44	1,639	6.7%
Age 45 - 49	1,609	6.6%
Age 50 - 54	1,632	6.7%
Age 55 - 59	1,425	5.8%
Age 60 - 64	1,011	4.1%
Age 65 - 69	663	2.7%
Age 70 - 74	511	2.1%
Age 75 - 79	437	1.8%
Age 80 - 84	464	1.9%
Age 85+	594	2.4%
Age 18+	17,944	73.6%
Age 65+	2,669	10.9%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	33.5
Male	32.4
Female	34.5
White Alone	37.9
Black Alone	23.9
American Indian Alone	32.3
Asian Alone	34.3
Pacific Islander Alone	22.5
Some Other Race Alone	25.0
Two or More Races	17.8
Hispanic Population	23.6

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

1731 SE 122nd Ave, Portland, OR, 97233
 Ring: 1 mile radius

Prepared for Ashley Rhea
 Latitude: 45.51105
 Longitude: -122.53775

Households by Type		
Total	8,620	100.0%
Households with 1 Person	2,335	27.1%
Households with 2+ People	6,285	72.9%
Family Households	5,499	63.8%
Husband-wife Families	3,535	41.0%
With Own Children	1,686	19.6%
Other Family (No Spouse Present)	1,964	22.8%
With Own Children	1,087	12.6%
Nonfamily Households	786	9.1%
All Households with Children	3,129	36.3%
Multigenerational Households	449	5.2%
Unmarried Partner Households	760	8.8%
Male-female	668	7.8%
Same-sex	92	1.1%
Average Household Size	2.77	

Family Households by Size		
Total	5,499	100.0%
2 People	1,918	34.9%
3 People	1,273	23.2%
4 People	1,022	18.6%
5 People	645	11.7%
6 People	330	6.0%
7+ People	311	5.7%
Average Family Size	3.39	

Nonfamily Households by Size		
Total	3,121	100.0%
1 Person	2,335	74.8%
2 People	600	19.2%
3 People	110	3.5%
4 People	45	1.4%
5 People	20	0.6%
6 People	5	0.2%
7+ People	6	0.2%
Average Nonfamily Size	1.37	

Population by Relationship and Household Type		
Total	24,378	100.0%
In Households	23,888	98.0%
In Family Households	19,616	80.5%
Householder	5,550	22.8%
Spouse	3,567	14.6%
Child	8,049	33.0%
Other relative	1,487	6.1%
Nonrelative	963	4.0%
In Nonfamily Households	4,272	17.5%
In Group Quarters	490	2.0%
Institutionalized Population	139	0.6%
Noninstitutionalized Population	351	1.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1731 SE 122nd Ave, Portland, OR, 97233
Ring: 1 mile radius

Prepared for Ashley Rhea
Latitude: 45.51105
Longitude: -122.53775

Family Households by Age of Householder		
Total		5,501 100.0%
Householder Age 15 - 44	2,723	49.5%
Householder Age 45 - 54	1,184	21.5%
Householder Age 55 - 64	797	14.5%
Householder Age 65 - 74	381	6.9%
Householder Age 75+	416	7.6%

Nonfamily Households by Age of Householder		
Total	3,121	100.0%
Householder Age 15 - 44	1,069	34.3%
Householder Age 45 - 54	608	19.5%
Householder Age 55 - 64	580	18.6%
Householder Age 65 - 74	293	9.4%
Householder Age 75+	571	18.3%

Households by Race of Householder		
Total	8,619	100.0%
Householder is White Alone	6,384	74.1%
Householder is Black Alone	568	6.6%
Householder is American Indian Alone	98	1.1%
Householder is Asian Alone	758	8.8%
Householder is Pacific Islander Alone	49	0.6%
Householder is Some Other Race Alone	508	5.9%
Householder is Two or More Races	254	2.9%
Households with Hispanic Householder	943	10.9%

Husband-wife Families by Race of Householder		
Total	3,535	100.0%
Householder is White Alone	2,549	72.1%
Householder is Black Alone	135	3.8%
Householder is American Indian Alone	31	0.9%
Householder is Asian Alone	445	12.6%
Householder is Pacific Islander Alone	24	0.7%
Householder is Some Other Race Alone	262	7.4%
Householder is Two or More Races	89	2.5%
Husband-wife Families with Hispanic Householder	478	13.5%

Other Families (No Spouse) by Race of Householder		
Total	1,963	100.0%
Householder is White Alone	1,255	63.9%
Householder is Black Alone	249	12.7%
Householder is American Indian Alone	33	1.7%
Householder is Asian Alone	163	8.3%
Householder is Pacific Islander Alone	19	1.0%
Householder is Some Other Race Alone	158	8.0%
Householder is Two or More Races	86	4.4%
Other Families with Hispanic Householder	286	14.6%

Nonfamily Households by Race of Householder		
Total	3,120	100.0%
Householder is White Alone	2,580	82.7%
Householder is Black Alone	183	5.9%
Householder is American Indian Alone	34	1.1%
Householder is Asian Alone	150	4.8%
Householder is Pacific Islander Alone	6	0.2%
Householder is Some Other Race Alone	88	2.8%
Householder is Two or More Races	79	2.5%
Nonfamily Households with Hispanic Householder	179	5.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1731 SE 122nd Ave, Portland, OR, 97233
 Ring: 1 mile radius

Prepared for Ashley Rhea
 Latitude: 45.51105
 Longitude: -122.53775

Total Housing Units by Occupancy

Total	9,170	100.0%
Occupied Housing Units	8,619	94.0%
Vacant Housing Units		
For Rent	259	2.8%
Rented, not Occupied	12	0.1%
For Sale Only	120	1.3%
Sold, not Occupied	16	0.2%
For Seasonal/Recreational/Occasional Use	21	0.2%
For Migrant Workers	0	0.0%
Other Vacant	123	1.3%
Total Vacancy Rate	5.7%	

Households by Tenure and Mortgage Status

Total	8,619	100.0%
Owner Occupied	4,041	46.9%
Owned with a Mortgage/Loan	2,987	34.7%
Owned Free and Clear	1,054	12.2%
Average Household Size	2.79	
Renter Occupied	4,578	53.1%
Average Household Size	2.76	

Owner-occupied Housing Units by Race of Householder

Total	4,041	100.0%
Householder is White Alone	3,252	80.5%
Householder is Black Alone	83	2.1%
Householder is American Indian Alone	33	0.8%
Householder is Asian Alone	452	11.2%
Householder is Pacific Islander Alone	10	0.2%
Householder is Some Other Race Alone	131	3.2%
Householder is Two or More Races	80	2.0%
Owner-occupied Housing Units with Hispanic Householder	294	7.3%

Renter-occupied Housing Units by Race of Householder

Total	4,579	100.0%
Householder is White Alone	3,132	68.4%
Householder is Black Alone	485	10.6%
Householder is American Indian Alone	66	1.4%
Householder is Asian Alone	306	6.7%
Householder is Pacific Islander Alone	39	0.9%
Householder is Some Other Race Alone	377	8.2%
Householder is Two or More Races	174	3.8%
Renter-occupied Housing Units with Hispanic Householder	649	14.2%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.54
Householder is Black Alone	2.98
Householder is American Indian Alone	2.92
Householder is Asian Alone	3.43
Householder is Pacific Islander Alone	4.04
Householder is Some Other Race Alone	4.11
Householder is Two or More Races	3.11
Householder is Hispanic	3.89

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1731 SE 122nd Ave, Portland, OR, 97233
 Ring: 3 mile radius

Prepared for Ashley Rhea
 Latitude: 45.51105
 Longitude: -122.53775

	2000	2010	2000-2010 Annual Rate
Population	154,029	175,568	1.32%
Households	57,726	64,803	1.16%
Housing Units	60,884	68,699	1.22%

Population by Race	Number	Percent
Total	175,568	100.0%
Population Reporting One Race	167,040	95.1%
White	119,015	67.8%
Black	10,923	6.2%
American Indian	2,192	1.2%
Asian	19,836	11.3%
Pacific Islander	1,639	0.9%
Some Other Race	13,435	7.7%
Population Reporting Two or More Races	8,528	4.9%
Total Hispanic Population	25,778	14.7%

Population by Sex	Number	Percent
Male	86,075	49.0%
Female	89,493	51.0%

Population by Age	Number	Percent
Total	175,568	100.0%
Age 0 - 4	13,013	7.4%
Age 5 - 9	11,705	6.7%
Age 10 - 14	11,198	6.4%
Age 15 - 19	11,468	6.5%
Age 20 - 24	11,874	6.8%
Age 25 - 29	14,106	8.0%
Age 30 - 34	14,035	8.0%
Age 35 - 39	12,548	7.1%
Age 40 - 44	11,814	6.7%
Age 45 - 49	11,801	6.7%
Age 50 - 54	11,739	6.7%
Age 55 - 59	10,682	6.1%
Age 60 - 64	8,126	4.6%
Age 65 - 69	5,577	3.2%
Age 70 - 74	4,349	2.5%
Age 75 - 79	3,828	2.2%
Age 80 - 84	3,567	2.0%
Age 85+	4,138	2.4%
Age 18+	132,799	75.6%
Age 65+	21,459	12.2%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	35.2
Male	34.2
Female	36.2
White Alone	39.4
Black Alone	26.7
American Indian Alone	31.3
Asian Alone	36.0
Pacific Islander Alone	25.4
Some Other Race Alone	24.7
Two or More Races	18.2
Hispanic Population	24.0

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

1731 SE 122nd Ave, Portland, OR, 97233
Ring: 3 mile radius

Prepared for Ashley Rhea
Latitude: 45.51105
Longitude: -122.53775

Households by Type		
Total	64,803	100.0%
Households with 1 Person	17,684	27.3%
Households with 2+ People	47,119	72.7%
Family Households	40,565	62.6%
Husband-wife Families	26,975	41.6%
With Own Children	11,951	18.4%
Other Family (No Spouse Present)	13,590	21.0%
With Own Children	7,446	11.5%
Nonfamily Households	6,554	10.1%
All Households with Children	21,831	33.7%
Multigenerational Households	3,069	4.7%
Unmarried Partner Households	5,942	9.2%
Male-female	5,127	7.9%
Same-sex	815	1.3%
Average Household Size	2.65	

Family Households by Size		
Total	40,565	100.0%
2 People	15,211	37.5%
3 People	9,475	23.4%
4 People	7,692	19.0%
5 People	4,205	10.4%
6 People	2,043	5.0%
7+ People	1,939	4.8%
Average Family Size	3.24	

Nonfamily Households by Size		
Total	24,238	100.0%
1 Person	17,684	73.0%
2 People	4,966	20.5%
3 People	963	4.0%
4 People	355	1.5%
5 People	159	0.7%
6 People	58	0.2%
7+ People	53	0.2%
Average Nonfamily Size	1.38	

Population by Relationship and Household Type		
Total	175,567	100.0%
In Households	171,937	97.9%
In Family Households	138,380	78.8%
Householder	40,541	23.1%
Spouse	26,962	15.4%
Child	53,875	30.7%
Other relative	10,115	5.8%
Nonrelative	6,886	3.9%
In Nonfamily Households	33,558	19.1%
In Group Quarters	3,630	2.1%
Institutionalized Population	1,252	0.7%
Noninstitutionalized Population	2,379	1.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1731 SE 122nd Ave, Portland, OR, 97233
Ring: 3 mile radius

Prepared for Ashley Rhea
Latitude: 45.51105
Longitude: -122.53775

Family Households by Age of Householder		
Total	40,563	100.0%
Householder Age 15 - 44	19,246	47.4%
Householder Age 45 - 54	8,609	21.2%
Householder Age 55 - 64	6,371	15.7%
Householder Age 65 - 74	3,272	8.1%
Householder Age 75+	3,065	7.6%
Nonfamily Households by Age of Householder		
Total	24,238	100.0%
Householder Age 15 - 44	8,103	33.4%
Householder Age 45 - 54	4,395	18.1%
Householder Age 55 - 64	4,583	18.9%
Householder Age 65 - 74	2,682	11.1%
Householder Age 75+	4,475	18.5%
Households by Race of Householder		
Total	64,803	100.0%
Householder is White Alone	49,052	75.7%
Householder is Black Alone	3,777	5.8%
Householder is American Indian Alone	721	1.1%
Householder is Asian Alone	5,637	8.7%
Householder is Pacific Islander Alone	384	0.6%
Householder is Some Other Race Alone	3,229	5.0%
Householder is Two or More Races	2,003	3.1%
Households with Hispanic Householder	6,073	9.4%
Husband-wife Families by Race of Householder		
Total	26,974	100.0%
Householder is White Alone	19,843	73.6%
Householder is Black Alone	939	3.5%
Householder is American Indian Alone	232	0.9%
Householder is Asian Alone	3,387	12.6%
Householder is Pacific Islander Alone	203	0.8%
Householder is Some Other Race Alone	1,686	6.3%
Householder is Two or More Races	684	2.5%
Husband-wife Families with Hispanic Householder	3,035	11.3%
Other Families (No Spouse) by Race of Householder		
Total	13,589	100.0%
Householder is White Alone	8,836	65.0%
Householder is Black Alone	1,571	11.6%
Householder is American Indian Alone	233	1.7%
Householder is Asian Alone	1,167	8.6%
Householder is Pacific Islander Alone	132	1.0%
Householder is Some Other Race Alone	1,007	7.4%
Householder is Two or More Races	643	4.7%
Other Families with Hispanic Householder	1,831	13.5%
Nonfamily Households by Race of Householder		
Total	24,238	100.0%
Householder is White Alone	20,373	84.1%
Householder is Black Alone	1,266	5.2%
Householder is American Indian Alone	257	1.1%
Householder is Asian Alone	1,082	4.5%
Householder is Pacific Islander Alone	49	0.2%
Householder is Some Other Race Alone	536	2.2%
Householder is Two or More Races	675	2.8%
Nonfamily Households with Hispanic Householder	1,207	5.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1731 SE 122nd Ave, Portland, OR, 97233
 Ring: 3 mile radius

Prepared for Ashley Rhea
 Latitude: 45.51105
 Longitude: -122.53775

Total Housing Units by Occupancy

Total	68,713	100.0%
Occupied Housing Units	64,803	94.3%
Vacant Housing Units		
For Rent	1,756	2.6%
Rented, not Occupied	78	0.1%
For Sale Only	936	1.4%
Sold, not Occupied	133	0.2%
For Seasonal/Recreational/Occasional Use	149	0.2%
For Migrant Workers	0	0.0%
Other Vacant	858	1.2%
Total Vacancy Rate	5.7%	

Households by Tenure and Mortgage Status

Total	64,803	100.0%
Owner Occupied	35,557	54.9%
Owned with a Mortgage/Loan	27,044	41.7%
Owned Free and Clear	8,513	13.1%
Average Household Size	2.65	
Renter Occupied	29,246	45.1%
Average Household Size	2.65	

Owner-occupied Housing Units by Race of Householder

Total	35,558	100.0%
Householder is White Alone	29,038	81.7%
Householder is Black Alone	833	2.3%
Householder is American Indian Alone	242	0.7%
Householder is Asian Alone	3,701	10.4%
Householder is Pacific Islander Alone	79	0.2%
Householder is Some Other Race Alone	873	2.5%
Householder is Two or More Races	792	2.2%
Owner-occupied Housing Units with Hispanic Householder	1,933	5.4%

Renter-occupied Housing Units by Race of Householder

Total	29,246	100.0%
Householder is White Alone	20,014	68.4%
Householder is Black Alone	2,944	10.1%
Householder is American Indian Alone	479	1.6%
Householder is Asian Alone	1,936	6.6%
Householder is Pacific Islander Alone	306	1.0%
Householder is Some Other Race Alone	2,356	8.1%
Householder is Two or More Races	1,211	4.1%
Renter-occupied Housing Units with Hispanic Householder	4,140	14.2%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.43
Householder is Black Alone	2.80
Householder is American Indian Alone	2.99
Householder is Asian Alone	3.42
Householder is Pacific Islander Alone	4.26
Householder is Some Other Race Alone	4.17
Householder is Two or More Races	2.92
Householder is Hispanic	3.91

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1731 SE 122nd Ave, Portland, OR, 97233
Ring: 5 mile radius

Prepared for Ashley Rhea
Latitude: 45.51105
Longitude: -122.53775

	2000	2010	2000-2010 Annual Rate
Population	345,476	387,856	1.16%
Households	134,586	149,841	1.08%
Housing Units	141,995	158,317	1.09%

Population by Race	Number	Percent
Total	387,854	100.0%
Population Reporting One Race	370,006	95.4%
White	284,628	73.4%
Black	19,301	5.0%
American Indian	4,333	1.1%
Asian	35,125	9.1%
Pacific Islander	2,506	0.6%
Some Other Race	24,113	6.2%
Population Reporting Two or More Races	17,848	4.6%

Total Hispanic Population	48,542	12.5%
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Population by Sex	Number	Percent
Male	190,840	49.2%
Female	197,015	50.8%

Population by Age	Number	Percent
Total	387,854	100.0%
Age 0 - 4	26,777	6.9%
Age 5 - 9	24,507	6.3%
Age 10 - 14	22,887	5.9%
Age 15 - 19	22,982	5.9%
Age 20 - 24	25,708	6.6%
Age 25 - 29	33,305	8.6%
Age 30 - 34	33,455	8.6%
Age 35 - 39	30,772	7.9%
Age 40 - 44	27,754	7.2%
Age 45 - 49	26,674	6.9%
Age 50 - 54	26,467	6.8%
Age 55 - 59	25,020	6.5%
Age 60 - 64	19,207	5.0%
Age 65 - 69	12,425	3.2%
Age 70 - 74	8,786	2.3%
Age 75 - 79	7,242	1.9%
Age 80 - 84	6,444	1.7%
Age 85+	7,444	1.9%
Age 18+	299,947	77.3%
Age 65+	42,341	10.9%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	35.7
Male	34.9
Female	36.5
White Alone	38.6
Black Alone	28.1
American Indian Alone	30.9
Asian Alone	36.4
Pacific Islander Alone	25.7
Some Other Race Alone	25.0
Two or More Races	19.3
Hispanic Population	24.5

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

1731 SE 122nd Ave, Portland, OR, 97233
Ring: 5 mile radius

Prepared for Ashley Rhea

Latitude: 45.51105

Longitude: -122.53775

Households by Type		
Total	149,841	100.0%
Households with 1 Person	42,211	28.2%
Households with 2+ People	107,630	71.8%
Family Households	89,231	59.6%
Husband-wife Families	62,099	41.4%
With Own Children	27,255	18.2%
Other Family (No Spouse Present)	27,132	18.1%
With Own Children	14,887	9.9%
Nonfamily Households	18,399	12.3%
All Households with Children	46,731	31.2%
Multigenerational Households	5,658	3.8%
Unmarried Partner Households	14,964	10.0%
Male-female	12,578	8.4%
Same-sex	2,386	1.6%
Average Household Size	2.54	

Family Households by Size		
Total	89,231	100.0%
2 People	35,334	39.6%
3 People	21,618	24.2%
4 People	17,187	19.3%
5 People	8,194	9.2%
6 People	3,680	4.1%
7+ People	3,218	3.6%
Average Family Size	3.14	

Nonfamily Households by Size		
Total	60,610	100.0%
1 Person	42,211	69.6%
2 People	14,054	23.2%
3 People	2,673	4.4%
4 People	1,012	1.7%
5 People	408	0.7%
6 People	141	0.2%
7+ People	111	0.2%
Average Nonfamily Size	1.43	

Population by Relationship and Household Type		
Total	387,855	100.0%
In Households	380,216	98.0%
In Family Households	293,805	75.8%
Householder	89,428	23.1%
Spouse	62,234	16.0%
Child	110,130	28.4%
Other relative	18,405	4.7%
Nonrelative	13,608	3.5%
In Nonfamily Households	86,412	22.3%
In Group Quarters	7,639	2.0%
Institutionalized Population	3,122	0.8%
Noninstitutionalized Population	4,518	1.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.

January 08, 2013

Made with Esri Business Analyst



Census 2010 Summary Profile

1731 SE 122nd Ave, Portland, OR, 97233
 Ring: 5 mile radius

Prepared for Ashley Rhea
 Latitude: 45.51105
 Longitude: -122.53775

Family Households by Age of Householder		
Total		89,231 100.0%
Householder Age	15 - 44	41,887 46.9%
Householder Age	45 - 54	19,253 21.6%
Householder Age	55 - 64	15,268 17.1%
Householder Age	65 - 74	7,158 8.0%
Householder Age	75+	5,665 6.3%
Nonfamily Households by Age of Householder		
Total		60,609 100.0%
Householder Age	15 - 44	24,820 41.0%
Householder Age	45 - 54	10,551 17.4%
Householder Age	55 - 64	11,146 18.4%
Householder Age	65 - 74	5,943 9.8%
Householder Age	75+	8,149 13.4%
Households by Race of Householder		
Total		149,840 100.0%
Householder is	White Alone	120,612 80.5%
Householder is	Black Alone	6,763 4.5%
Householder is	American Indian Alone	1,445 1.0%
Householder is	Asian Alone	10,172 6.8%
Householder is	Pacific Islander Alone	614 0.4%
Householder is	Some Other Race Alone	5,839 3.9%
Householder is	Two or More Races	4,395 2.9%
Households with	Hispanic Householder	11,792 7.9%
Husband-wife Families by Race of Householder		
Total		62,098 100.0%
Householder is	White Alone	49,132 79.1%
Householder is	Black Alone	1,697 2.7%
Householder is	American Indian Alone	468 0.8%
Householder is	Asian Alone	5,980 9.6%
Householder is	Pacific Islander Alone	311 0.5%
Householder is	Some Other Race Alone	3,037 4.9%
Householder is	Two or More Races	1,473 2.4%
Husband-wife Families with	Hispanic Householder	5,763 9.3%
Other Families (No Spouse) by Race of Householder		
Total		27,132 100.0%
Householder is	White Alone	18,890 69.6%
Householder is	Black Alone	2,629 9.7%
Householder is	American Indian Alone	449 1.7%
Householder is	Asian Alone	2,034 7.5%
Householder is	Pacific Islander Alone	196 0.7%
Householder is	Some Other Race Alone	1,722 6.3%
Householder is	Two or More Races	1,212 4.5%
Other Families with	Hispanic Householder	3,290 12.1%
Nonfamily Households by Race of Householder		
Total		60,610 100.0%
Householder is	White Alone	52,590 86.8%
Householder is	Black Alone	2,438 4.0%
Householder is	American Indian Alone	528 0.9%
Householder is	Asian Alone	2,159 3.6%
Householder is	Pacific Islander Alone	107 0.2%
Householder is	Some Other Race Alone	1,079 1.8%
Householder is	Two or More Races	1,709 2.8%
Nonfamily Households with	Hispanic Householder	2,740 4.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

1731 SE 122nd Ave, Portland, OR, 97233
 Ring: 5 mile radius

Prepared for Ashley Rhea
 Latitude: 45.51105
 Longitude: -122.53775

Total Housing Units by Occupancy

Total	158,248	100.0%
Occupied Housing Units	149,841	94.7%
Vacant Housing Units		
For Rent	3,576	2.3%
Rented, not Occupied	236	0.1%
For Sale Only	1,959	1.2%
Sold, not Occupied	307	0.2%
For Seasonal/Recreational/Occasional Use	456	0.3%
For Migrant Workers	0	0.0%
Other Vacant	1,873	1.2%
Total Vacancy Rate	5.4%	

Households by Tenure and Mortgage Status

Total	149,841	100.0%
Owner Occupied	85,078	56.8%
Owned with a Mortgage/Loan	66,212	44.2%
Owned Free and Clear	18,866	12.6%
Average Household Size	2.60	
Renter Occupied	64,763	43.2%
Average Household Size	2.45	

Owner-occupied Housing Units by Race of Householder

Total	85,077	100.0%
Householder is White Alone	72,432	85.1%
Householder is Black Alone	1,573	1.8%
Householder is American Indian Alone	502	0.6%
Householder is Asian Alone	6,934	8.2%
Householder is Pacific Islander Alone	136	0.2%
Householder is Some Other Race Alone	1,709	2.0%
Householder is Two or More Races	1,791	2.1%
Owner-occupied Housing Units with Hispanic Householder	3,950	4.6%

Renter-occupied Housing Units by Race of Householder

Total	64,764	100.0%
Householder is White Alone	48,180	74.4%
Householder is Black Alone	5,190	8.0%
Householder is American Indian Alone	943	1.5%
Householder is Asian Alone	3,238	5.0%
Householder is Pacific Islander Alone	479	0.7%
Householder is Some Other Race Alone	4,130	6.4%
Householder is Two or More Races	2,604	4.0%
Renter-occupied Housing Units with Hispanic Householder	7,842	12.1%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.37
Householder is Black Alone	2.71
Householder is American Indian Alone	2.89
Householder is Asian Alone	3.32
Householder is Pacific Islander Alone	4.05
Householder is Some Other Race Alone	4.10
Householder is Two or More Races	2.77
Householder is Hispanic	3.76

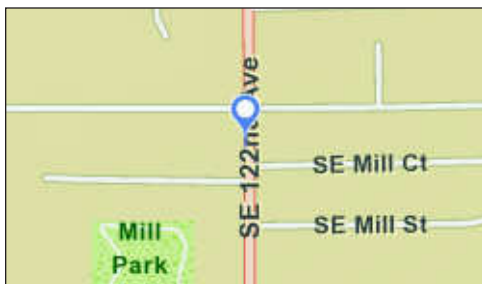
Source: U.S. Census Bureau, Census 2010 Summary File 1.



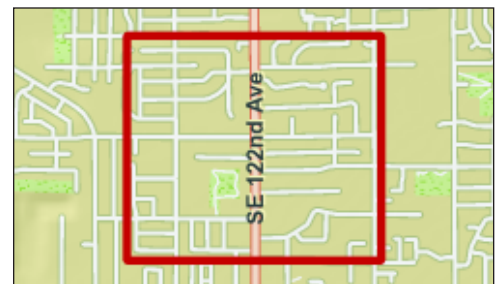
Traffic Count Map - Close Up

1731 SE 122nd Ave, Portland, OR, 97233
 Ring: 1, 3, 5 Miles

Prepared for Ashley Rhea
 Latitude: 45.51105
 Longitude: -122.53775



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
 - ▲ 6,001 - 15,000
 - ▲ 15,001 - 30,000
 - ▲ 30,001 - 50,000
 - ▲ 50,001 - 100,000
 - ▲ More than 100,000 per day



Source: ©2012 Market Planning Solutions, Inc.

January 08, 2013

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