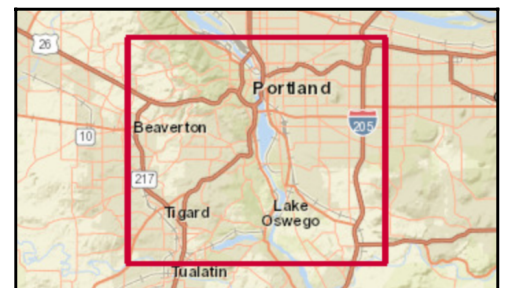
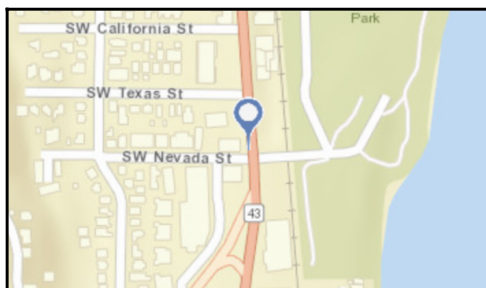
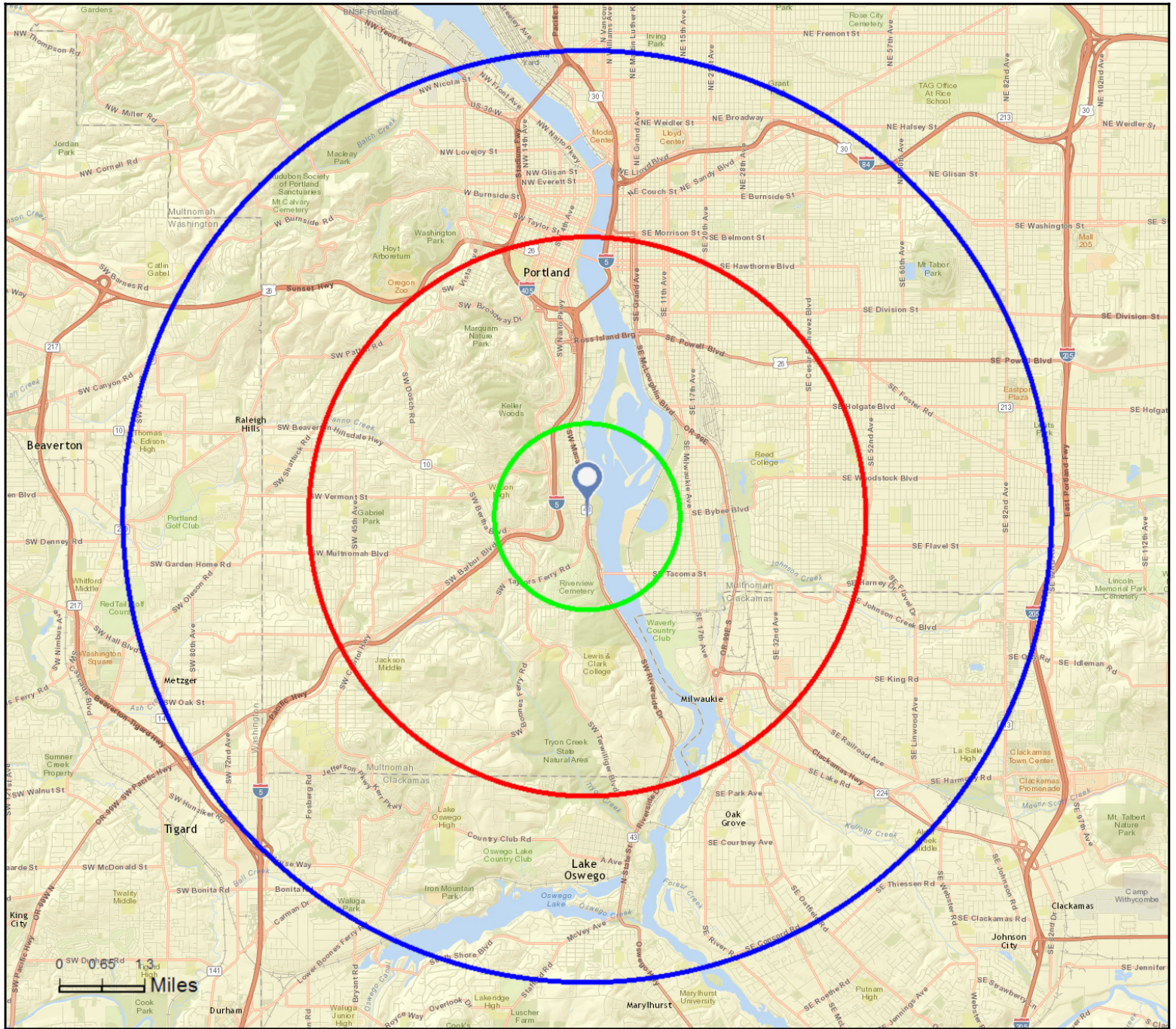




Site Map

7107 SW Macadam Ave, Portland, Oregon, 97219
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.47306
Longitude: -122.67154

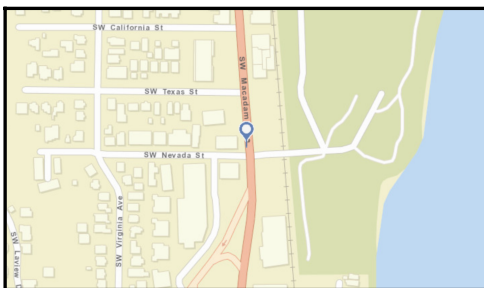
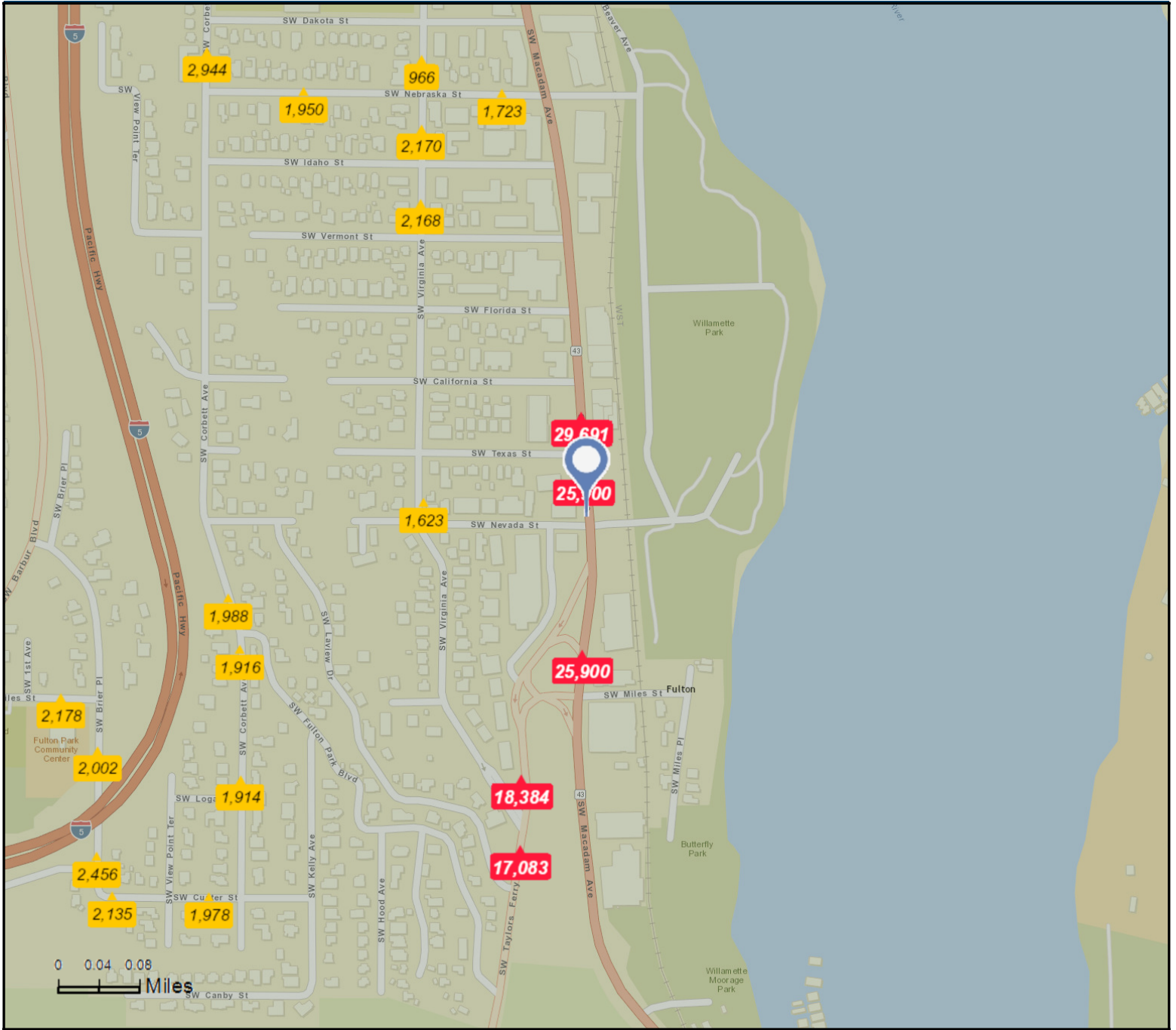




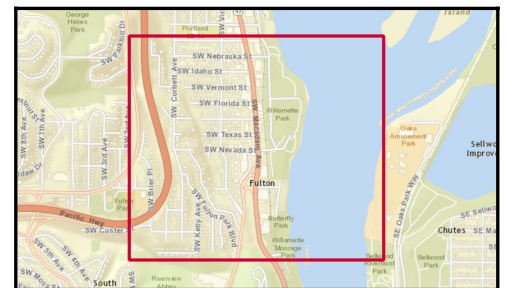
Traffic Count Map - Close Up

7107 SW Macadam Ave, Portland, Oregon, 97219
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.47306
Longitude: -122.67154



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
 - ▲ 6,001 - 15,000
 - ▲ 15,001 - 30,000
 - ▲ 30,001 - 50,000
 - ▲ 50,001 - 100,000
 - ▲ More than 100,000 per day



Source: ©2016 Kalibrate Technologies

September 06, 2016



2010 Census Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
Ring: 1 mile radius

Prepared by Esri
Latitude: 45.47306
Longitude: -122.67154

	2000	2010	2000-2010 Annual Rate
Population	6,810	7,788	1.35%
Households	3,371	3,756	1.09%
Housing Units	3,524	4,040	1.38%
Population by Race			
		Number	Percent
Total		7,788	100.0%
Population Reporting One Race		7,536	96.8%
White		7,035	90.3%
Black		72	0.9%
American Indian		41	0.5%
Asian		298	3.8%
Pacific Islander		16	0.2%
Some Other Race		74	1.0%
Population Reporting Two or More Races		252	3.2%
Total Hispanic Population		308	4.0%
Population by Sex			
Male		3,796	48.7%
Female		3,992	51.3%
Population by Age			
Total		7,786	100.0%
Age 0 - 4		402	5.2%
Age 5 - 9		363	4.7%
Age 10 - 14		237	3.0%
Age 15 - 19		239	3.1%
Age 20 - 24		568	7.3%
Age 25 - 29		827	10.6%
Age 30 - 34		731	9.4%
Age 35 - 39		644	8.3%
Age 40 - 44		595	7.6%
Age 45 - 49		528	6.8%
Age 50 - 54		543	7.0%
Age 55 - 59		634	8.1%
Age 60 - 64		579	7.4%
Age 65 - 69		344	4.4%
Age 70 - 74		204	2.6%
Age 75 - 79		136	1.7%
Age 80 - 84		115	1.5%
Age 85+		98	1.3%
Age 18+		6,642	85.3%
Age 65+		897	11.5%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
Ring: 1 mile radius

Prepared by Esri
Latitude: 45.47306
Longitude: -122.67154

Households by Type		
Total	3,757	100.0%
Households with 1 Person	1,302	34.7%
Households with 2+ People	2,455	65.3%
Family Households	1,823	48.5%
Husband-wife Families	1,540	41.0%
With Own Children	554	14.7%
Other Family (No Spouse Present)	283	7.5%
With Own Children	137	3.6%
Nonfamily Households	632	16.8%
All Households with Children	723	19.2%
Multigenerational Households	29	0.8%
Unmarried Partner Households	392	10.4%
Male-female	325	8.7%
Same-sex	67	1.8%
Average Household Size	2.07	

Family Households by Size		
Total	1,823	100.0%
2 People	1,012	55.5%
3 People	403	22.1%
4 People	315	17.3%
5 People	72	3.9%
6 People	14	0.8%
7+ People	7	0.4%
Average Family Size	2.68	

Nonfamily Households by Size		
Total	1,933	100.0%
1 Person	1,302	67.4%
2 People	502	26.0%
3 People	85	4.4%
4 People	31	1.6%
5 People	8	0.4%
6 People	3	0.2%
7+ People	2	0.1%
Average Nonfamily Size	1.44	

Population by Relationship and Household Type		
Total	7,788	100.0%
In Households	7,779	99.9%
In Family Households	5,002	64.2%
Householder	1,828	23.5%
Spouse	1,543	19.8%
Child	1,404	18.0%
Other relative	111	1.4%
Nonrelative	118	1.5%
In Nonfamily Households	2,777	35.7%
In Group Quarters	9	0.1%
Institutionalized Population	0	0.0%
Noninstitutionalized Population	9	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
Ring: 1 mile radius

Prepared by Esri
Latitude: 45.47306
Longitude: -122.67154

Family Households by Age of Householder		
Total	1,822	100.0%
Householder Age 15 - 44	745	40.9%
Householder Age 45 - 54	380	20.9%
Householder Age 55 - 64	386	21.2%
Householder Age 65 - 74	196	10.8%
Householder Age 75+	115	6.3%

Nonfamily Households by Age of Householder		
Total	1,932	100.0%
Householder Age 15 - 44	958	49.6%
Householder Age 45 - 54	266	13.8%
Householder Age 55 - 64	391	20.2%
Householder Age 65 - 74	175	9.1%
Householder Age 75+	142	7.3%

Households by Race of Householder		
Total	3,756	100.0%
Householder is White Alone	3,464	92.2%
Householder is Black Alone	37	1.0%
Householder is American Indian Alone	17	0.5%
Householder is Asian Alone	134	3.6%
Householder is Pacific Islander Alone	5	0.1%
Householder is Some Other Race Alone	23	0.6%
Householder is Two or More Races	76	2.0%
Households with Hispanic Householder	111	3.0%

Husband-wife Families by Race of Householder		
Total	1,540	100.0%
Householder is White Alone	1,432	93.0%
Householder is Black Alone	9	0.6%
Householder is American Indian Alone	5	0.3%
Householder is Asian Alone	57	3.7%
Householder is Pacific Islander Alone	3	0.2%
Householder is Some Other Race Alone	9	0.6%
Householder is Two or More Races	25	1.6%
Husband-wife Families with Hispanic Householder	42	2.7%

Other Families (No Spouse) by Race of Householder		
Total	282	100.0%
Householder is White Alone	250	88.7%
Householder is Black Alone	5	1.8%
Householder is American Indian Alone	3	1.1%
Householder is Asian Alone	11	3.9%
Householder is Pacific Islander Alone	1	0.4%
Householder is Some Other Race Alone	4	1.4%
Householder is Two or More Races	8	2.8%
Other Families with Hispanic Householder	13	4.6%

Nonfamily Households by Race of Householder		
Total	1,933	100.0%
Householder is White Alone	1,781	92.1%
Householder is Black Alone	23	1.2%
Householder is American Indian Alone	9	0.5%
Householder is Asian Alone	67	3.5%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	10	0.5%
Householder is Two or More Races	42	2.2%
Nonfamily Households with Hispanic Householder	55	2.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
Ring: 1 mile radius

Prepared by Esri
Latitude: 45.47306
Longitude: -122.67154

Total Housing Units by Occupancy

Total	4,087	100.0%
Occupied Housing Units	3,756	91.9%
Vacant Housing Units		
For Rent	113	2.8%
Rented, not Occupied	7	0.2%
For Sale Only	96	2.3%
Sold, not Occupied	17	0.4%
For Seasonal/Recreational/Occasional Use	53	1.3%
For Migrant Workers	0	0.0%
Other Vacant	45	1.1%
Total Vacancy Rate	7.0%	

Households by Tenure and Mortgage Status

Total	3,756	100.0%
Owner Occupied	2,282	60.8%
Owned with a Mortgage/Loan	1,729	46.0%
Owned Free and Clear	553	14.7%
Average Household Size	2.19	
Renter Occupied	1,474	39.2%
Average Household Size	1.88	

Owner-occupied Housing Units by Race of Householder

Total	2,282	100.0%
Householder is White Alone	2,140	93.8%
Householder is Black Alone	17	0.7%
Householder is American Indian Alone	7	0.3%
Householder is Asian Alone	77	3.4%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	13	0.6%
Householder is Two or More Races	26	1.1%
Owner-occupied Housing Units with Hispanic Householder	53	2.3%

Renter-occupied Housing Units by Race of Householder

Total	1,475	100.0%
Householder is White Alone	1,324	89.8%
Householder is Black Alone	20	1.4%
Householder is American Indian Alone	10	0.7%
Householder is Asian Alone	57	3.9%
Householder is Pacific Islander Alone	3	0.2%
Householder is Some Other Race Alone	11	0.7%
Householder is Two or More Races	50	3.4%
Renter-occupied Housing Units with Hispanic Householder	57	3.9%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.07
Householder is Black Alone	1.92
Householder is American Indian Alone	1.94
Householder is Asian Alone	2.13
Householder is Pacific Islander Alone	3.40
Householder is Some Other Race Alone	2.26
Householder is Two or More Races	2.12
Householder is Hispanic	2.32

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 45.47306
 Longitude: -122.67154

	2000	2010	2000-2010 Annual Rate
Population	109,565	117,507	0.70%
Households	50,077	53,209	0.61%
Housing Units	52,954	57,083	0.75%
Population by Race			
		Number	Percent
Total		117,506	100.0%
Population Reporting One Race		112,835	96.0%
White		102,261	87.0%
Black		2,112	1.8%
American Indian		810	0.7%
Asian		5,903	5.0%
Pacific Islander		274	0.2%
Some Other Race		1,475	1.3%
Population Reporting Two or More Races		4,671	4.0%
Total Hispanic Population		5,645	4.8%
Population by Sex			
Male		57,679	49.1%
Female		59,828	50.9%
Population by Age			
Total		117,506	100.0%
Age 0 - 4		5,688	4.8%
Age 5 - 9		5,356	4.6%
Age 10 - 14		4,837	4.1%
Age 15 - 19		6,567	5.6%
Age 20 - 24		10,452	8.9%
Age 25 - 29		12,032	10.2%
Age 30 - 34		10,324	8.8%
Age 35 - 39		9,145	7.8%
Age 40 - 44		8,138	6.9%
Age 45 - 49		7,705	6.6%
Age 50 - 54		7,931	6.7%
Age 55 - 59		8,628	7.3%
Age 60 - 64		7,117	6.1%
Age 65 - 69		4,354	3.7%
Age 70 - 74		2,741	2.3%
Age 75 - 79		2,136	1.8%
Age 80 - 84		2,053	1.7%
Age 85+		2,303	2.0%
Age 18+		98,615	83.9%
Age 65+		13,587	11.6%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
Ring: 3 mile radius

Prepared by Esri
Latitude: 45.47306
Longitude: -122.67154

Households by Type		
Total	53,209	100.0%
Households with 1 Person	19,279	36.2%
Households with 2+ People	33,930	63.8%
Family Households	25,542	48.0%
Husband-wife Families	20,086	37.7%
With Own Children	7,787	14.6%
Other Family (No Spouse Present)	5,456	10.3%
With Own Children	2,919	5.5%
Nonfamily Households	8,388	15.8%
All Households with Children	11,289	21.2%
Multigenerational Households	584	1.1%
Unmarried Partner Households	5,339	10.0%
Male-female	4,374	8.2%
Same-sex	965	1.8%
Average Household Size	2.11	

Family Households by Size		
Total	25,542	100.0%
2 People	13,003	50.9%
3 People	5,951	23.3%
4 People	4,673	18.3%
5 People	1,359	5.3%
6 People	380	1.5%
7+ People	176	0.7%
Average Family Size	2.78	

Nonfamily Households by Size		
Total	27,667	100.0%
1 Person	19,279	69.7%
2 People	6,646	24.0%
3 People	1,096	4.0%
4 People	399	1.4%
5 People	156	0.6%
6 People	58	0.2%
7+ People	33	0.1%
Average Nonfamily Size	1.42	

Population by Relationship and Household Type		
Total	117,507	100.0%
In Households	112,460	95.7%
In Family Households	73,298	62.4%
Householder	25,639	21.8%
Spouse	20,162	17.2%
Child	23,074	19.6%
Other relative	2,177	1.9%
Nonrelative	2,247	1.9%
In Nonfamily Households	39,162	33.3%
In Group Quarters	5,047	4.3%
Institutionalized Population	637	0.5%
Noninstitutionalized Population	4,410	3.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
Ring: 3 mile radius

Prepared by Esri
Latitude: 45.47306
Longitude: -122.67154

Family Households by Age of Householder		
Total		25,541 100.0%
Householder Age	15 - 44	10,635 41.6%
Householder Age	45 - 54	5,478 21.4%
Householder Age	55 - 64	5,302 20.8%
Householder Age	65 - 74	2,374 9.3%
Householder Age	75+	1,752 6.9%

Nonfamily Households by Age of Householder		
Total		27,668 100.0%
Householder Age	15 - 44	14,128 51.1%
Householder Age	45 - 54	3,746 13.5%
Householder Age	55 - 64	4,589 16.6%
Householder Age	65 - 74	2,395 8.7%
Householder Age	75+	2,810 10.2%

Households by Race of Householder		
Total		53,209 100.0%
Householder is	White Alone	47,807 89.8%
Householder is	Black Alone	817 1.5%
Householder is	American Indian Alone	345 0.6%
Householder is	Asian Alone	2,216 4.2%
Householder is	Pacific Islander Alone	86 0.2%
Householder is	Some Other Race Alone	504 0.9%
Householder is	Two or More Races	1,434 2.7%
Households with	Hispanic Householder	1,879 3.5%

Husband-wife Families by Race of Householder		
Total		20,085 100.0%
Householder is	White Alone	18,412 91.7%
Householder is	Black Alone	187 0.9%
Householder is	American Indian Alone	84 0.4%
Householder is	Asian Alone	839 4.2%
Householder is	Pacific Islander Alone	36 0.2%
Householder is	Some Other Race Alone	156 0.8%
Householder is	Two or More Races	371 1.8%
Husband-wife Families with	Hispanic Householder	594 3.0%

Other Families (No Spouse) by Race of Householder		
Total		5,456 100.0%
Householder is	White Alone	4,675 85.7%
Householder is	Black Alone	164 3.0%
Householder is	American Indian Alone	60 1.1%
Householder is	Asian Alone	245 4.5%
Householder is	Pacific Islander Alone	12 0.2%
Householder is	Some Other Race Alone	104 1.9%
Householder is	Two or More Races	196 3.6%
Other Families with	Hispanic Householder	292 5.4%

Nonfamily Households by Race of Householder		
Total		27,667 100.0%
Householder is	White Alone	24,719 89.3%
Householder is	Black Alone	466 1.7%
Householder is	American Indian Alone	201 0.7%
Householder is	Asian Alone	1,132 4.1%
Householder is	Pacific Islander Alone	38 0.1%
Householder is	Some Other Race Alone	244 0.9%
Householder is	Two or More Races	867 3.1%
Nonfamily Households with	Hispanic Householder	992 3.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
Ring: 3 mile radius

Prepared by Esri
Latitude: 45.47306
Longitude: -122.67154

Total Housing Units by Occupancy

Total	57,114	100.0%
Occupied Housing Units	53,209	93.2%
Vacant Housing Units		
For Rent	1,466	2.6%
Rented, not Occupied	142	0.2%
For Sale Only	766	1.3%
Sold, not Occupied	150	0.3%
For Seasonal/Recreational/Occasional Use	643	1.1%
For Migrant Workers	1	0.0%
Other Vacant	737	1.3%
Total Vacancy Rate	6.8%	

Households by Tenure and Mortgage Status

Total	53,209	100.0%
Owner Occupied	28,842	54.2%
Owned with a Mortgage/Loan	22,016	41.4%
Owned Free and Clear	6,827	12.8%
Average Household Size	2.32	
Renter Occupied	24,367	45.8%
Average Household Size	1.86	

Owner-occupied Housing Units by Race of Householder

Total	28,843	100.0%
Householder is White Alone	26,913	93.3%
Householder is Black Alone	176	0.6%
Householder is American Indian Alone	112	0.4%
Householder is Asian Alone	1,012	3.5%
Householder is Pacific Islander Alone	26	0.1%
Householder is Some Other Race Alone	148	0.5%
Householder is Two or More Races	456	1.6%
Owner-occupied Housing Units with Hispanic Householder	604	2.1%

Renter-occupied Housing Units by Race of Householder

Total	24,368	100.0%
Householder is White Alone	20,894	85.7%
Householder is Black Alone	641	2.6%
Householder is American Indian Alone	234	1.0%
Householder is Asian Alone	1,205	4.9%
Householder is Pacific Islander Alone	60	0.2%
Householder is Some Other Race Alone	356	1.5%
Householder is Two or More Races	978	4.0%
Renter-occupied Housing Units with Hispanic Householder	1,275	5.2%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.10
Householder is Black Alone	2.19
Householder is American Indian Alone	2.19
Householder is Asian Alone	2.15
Householder is Pacific Islander Alone	2.70
Householder is Some Other Race Alone	2.51
Householder is Two or More Races	2.13
Householder is Hispanic	2.41

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 45.47306
 Longitude: -122.67154

	2000	2010	2000-2010 Annual Rate
Population	348,246	372,622	0.68%
Households	159,394	172,810	0.81%
Housing Units	168,997	185,490	0.94%
Population by Race			
		Number	Percent
Total		372,622	100.0%
Population Reporting One Race		357,707	96.0%
White		316,241	84.9%
Black		8,830	2.4%
American Indian		3,005	0.8%
Asian		20,107	5.4%
Pacific Islander		1,084	0.3%
Some Other Race		8,440	2.3%
Population Reporting Two or More Races		14,915	4.0%
Total Hispanic Population		23,889	6.4%
Population by Sex			
Male		184,596	49.5%
Female		188,026	50.5%
Population by Age			
Total		372,620	100.0%
Age 0 - 4		18,410	4.9%
Age 5 - 9		17,575	4.7%
Age 10 - 14		16,459	4.4%
Age 15 - 19		17,976	4.8%
Age 20 - 24		27,627	7.4%
Age 25 - 29		38,429	10.3%
Age 30 - 34		34,064	9.1%
Age 35 - 39		29,777	8.0%
Age 40 - 44		26,947	7.2%
Age 45 - 49		25,352	6.8%
Age 50 - 54		26,393	7.1%
Age 55 - 59		27,230	7.3%
Age 60 - 64		22,446	6.0%
Age 65 - 69		14,004	3.8%
Age 70 - 74		8,999	2.4%
Age 75 - 79		6,965	1.9%
Age 80 - 84		6,362	1.7%
Age 85+		7,606	2.0%
Age 18+		310,184	83.2%
Age 65+		43,936	11.8%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
Ring: 5 mile radius

Prepared by Esri
Latitude: 45.47306
Longitude: -122.67154

Households by Type		
Total	172,809	100.0%
Households with 1 Person	66,476	38.5%
Households with 2+ People	106,333	61.5%
Family Households	81,255	47.0%
Husband-wife Families	62,176	36.0%
With Own Children	24,096	13.9%
Other Family (No Spouse Present)	19,080	11.0%
With Own Children	10,199	5.9%
Nonfamily Households	25,078	14.5%
All Households with Children	36,731	21.3%
Multigenerational Households	2,598	1.5%
Unmarried Partner Households	17,124	9.9%
Male-female	14,058	8.1%
Same-sex	3,066	1.8%
Average Household Size	2.09	

Family Households by Size		
Total	81,255	100.0%
2 People	39,806	49.0%
3 People	19,296	23.7%
4 People	14,591	18.0%
5 People	4,978	6.1%
6 People	1,621	2.0%
7+ People	963	1.2%
Average Family Size	2.82	

Nonfamily Households by Size		
Total	91,555	100.0%
1 Person	66,476	72.6%
2 People	20,199	22.1%
3 People	3,136	3.4%
4 People	1,140	1.2%
5 People	385	0.4%
6 People	133	0.1%
7+ People	86	0.1%
Average Nonfamily Size	1.35	

Population by Relationship and Household Type		
Total	372,622	100.0%
In Households	361,624	97.0%
In Family Households	237,637	63.8%
Householder	81,116	21.8%
Spouse	62,081	16.7%
Child	77,273	20.7%
Other relative	8,830	2.4%
Nonrelative	8,337	2.2%
In Nonfamily Households	123,987	33.3%
In Group Quarters	10,998	3.0%
Institutionalized Population	2,171	0.6%
Noninstitutionalized Population	8,827	2.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
Ring: 5 mile radius

Prepared by Esri
Latitude: 45.47306
Longitude: -122.67154

Family Households by Age of Householder		
Total		81,257 100.0%
Householder Age 15 - 44		34,111 42.0%
Householder Age 45 - 54		17,526 21.6%
Householder Age 55 - 64		16,445 20.2%
Householder Age 65 - 74		7,654 9.4%
Householder Age 75+		5,521 6.8%

Nonfamily Households by Age of Householder		
Total		91,554 100.0%
Householder Age 15 - 44		46,163 50.4%
Householder Age 45 - 54		13,090 14.3%
Householder Age 55 - 64		15,040 16.4%
Householder Age 65 - 74		7,855 8.6%
Householder Age 75+		9,406 10.3%

Households by Race of Householder		
Total		172,811 100.0%
Householder is White Alone		152,646 88.3%
Householder is Black Alone		3,742 2.2%
Householder is American Indian Alone		1,247 0.7%
Householder is Asian Alone		7,520 4.4%
Householder is Pacific Islander Alone		340 0.2%
Householder is Some Other Race Alone		2,594 1.5%
Householder is Two or More Races		4,722 2.7%
Households with Hispanic Householder		7,762 4.5%

Husband-wife Families by Race of Householder		
Total		62,175 100.0%
Householder is White Alone		55,588 89.4%
Householder is Black Alone		693 1.1%
Householder is American Indian Alone		307 0.5%
Householder is Asian Alone		3,267 5.3%
Householder is Pacific Islander Alone		136 0.2%
Householder is Some Other Race Alone		983 1.6%
Householder is Two or More Races		1,201 1.9%
Husband-wife Families with Hispanic Householder		2,664 4.3%

Other Families (No Spouse) by Race of Householder		
Total		19,080 100.0%
Householder is White Alone		15,717 82.4%
Householder is Black Alone		780 4.1%
Householder is American Indian Alone		240 1.3%
Householder is Asian Alone		957 5.0%
Householder is Pacific Islander Alone		67 0.4%
Householder is Some Other Race Alone		597 3.1%
Householder is Two or More Races		722 3.8%
Other Families with Hispanic Householder		1,454 7.6%

Nonfamily Households by Race of Householder		
Total		91,555 100.0%
Householder is White Alone		81,342 88.8%
Householder is Black Alone		2,268 2.5%
Householder is American Indian Alone		700 0.8%
Householder is Asian Alone		3,296 3.6%
Householder is Pacific Islander Alone		137 0.1%
Householder is Some Other Race Alone		1,013 1.1%
Householder is Two or More Races		2,799 3.1%
Nonfamily Households with Hispanic Householder		3,643 4.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
Ring: 5 mile radius

Prepared by Esri
Latitude: 45.47306
Longitude: -122.67154

Total Housing Units by Occupancy

Total	185,483	100.0%
Occupied Housing Units	172,810	93.2%
Vacant Housing Units		
For Rent	5,063	2.7%
Rented, not Occupied	437	0.2%
For Sale Only	2,473	1.3%
Sold, not Occupied	466	0.3%
For Seasonal/Recreational/Occasional Use	2,034	1.1%
For Migrant Workers	2	0.0%
Other Vacant	2,198	1.2%
Total Vacancy Rate	6.8%	

Households by Tenure and Mortgage Status

Total	172,810	100.0%
Owner Occupied	88,131	51.0%
Owned with a Mortgage/Loan	67,977	39.3%
Owned Free and Clear	20,154	11.7%
Average Household Size	2.36	
Renter Occupied	84,679	49.0%
Average Household Size	1.81	

Owner-occupied Housing Units by Race of Householder

Total	88,131	100.0%
Householder is White Alone	80,881	91.8%
Householder is Black Alone	717	0.8%
Householder is American Indian Alone	357	0.4%
Householder is Asian Alone	3,844	4.4%
Householder is Pacific Islander Alone	75	0.1%
Householder is Some Other Race Alone	768	0.9%
Householder is Two or More Races	1,489	1.7%
Owner-occupied Housing Units with Hispanic Householder	2,434	2.8%

Renter-occupied Housing Units by Race of Householder

Total	84,679	100.0%
Householder is White Alone	71,766	84.8%
Householder is Black Alone	3,025	3.6%
Householder is American Indian Alone	889	1.0%
Householder is Asian Alone	3,676	4.3%
Householder is Pacific Islander Alone	265	0.3%
Householder is Some Other Race Alone	1,825	2.2%
Householder is Two or More Races	3,233	3.8%
Renter-occupied Housing Units with Hispanic Householder	5,328	6.3%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.06
Householder is Black Alone	2.02
Householder is American Indian Alone	2.18
Householder is Asian Alone	2.38
Householder is Pacific Islander Alone	2.91
Householder is Some Other Race Alone	3.02
Householder is Two or More Races	2.14
Householder is Hispanic	2.64

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Demographic and Income Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 45.47306
 Longitude: -122.67154

Summary	Census 2010	2016	2021
Population	7,788	8,181	8,642
Households	3,756	3,886	4,088
Families	1,823	1,855	1,929
Average Household Size	2.07	2.10	2.11
Owner Occupied Housing Units	2,282	2,201	2,303
Renter Occupied Housing Units	1,474	1,686	1,785
Median Age	39.1	40.1	39.7
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.10%	0.92%	0.84%
Households	1.02%	0.87%	0.79%
Families	0.79%	0.75%	0.72%
Owner HHs	0.91%	0.82%	0.73%
Median Household Income	2.65%	2.35%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	336	8.6%	318	7.8%
\$15,000 - \$24,999	190	4.9%	187	4.6%
\$25,000 - \$34,999	338	8.7%	338	8.3%
\$35,000 - \$49,999	549	14.1%	321	7.9%
\$50,000 - \$74,999	545	14.0%	679	16.6%
\$75,000 - \$99,999	442	11.4%	458	11.2%
\$100,000 - \$149,999	709	18.2%	846	20.7%
\$150,000 - \$199,999	332	8.5%	425	10.4%
\$200,000+	445	11.5%	516	12.6%
Median Household Income	\$74,059		\$84,415	
Average Household Income	\$105,918		\$117,537	
Per Capita Income	\$50,541		\$55,857	

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	402	5.2%	384	4.7%	403	4.7%
5 - 9	363	4.7%	367	4.5%	368	4.3%
10 - 14	237	3.0%	348	4.3%	323	3.7%
15 - 19	239	3.1%	260	3.2%	306	3.5%
20 - 24	568	7.3%	444	5.4%	498	5.8%
25 - 34	1,558	20.0%	1,594	19.5%	1,723	19.9%
35 - 44	1,239	15.9%	1,280	15.6%	1,361	15.7%
45 - 54	1,071	13.8%	1,093	13.4%	1,105	12.8%
55 - 64	1,213	15.6%	1,178	14.4%	1,121	13.0%
65 - 74	548	7.0%	828	10.1%	927	10.7%
75 - 84	251	3.2%	287	3.5%	386	4.5%
85+	98	1.3%	116	1.4%	122	1.4%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,035	90.3%	7,312	89.4%	7,652	88.5%
Black Alone	72	0.9%	76	0.9%	80	0.9%
American Indian Alone	41	0.5%	44	0.5%	45	0.5%
Asian Alone	298	3.8%	358	4.4%	423	4.9%
Pacific Islander Alone	16	0.2%	19	0.2%	22	0.3%
Some Other Race Alone	74	1.0%	81	1.0%	92	1.1%
Two or More Races	252	3.2%	291	3.6%	330	3.8%
Hispanic Origin (Any Race)	308	4.0%	349	4.3%	405	4.7%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

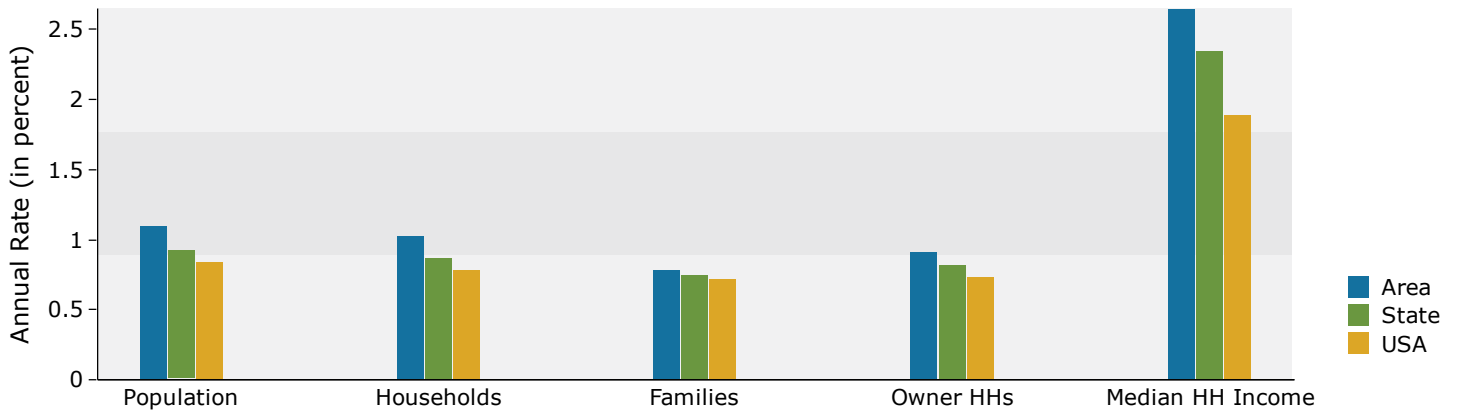


Demographic and Income Profile

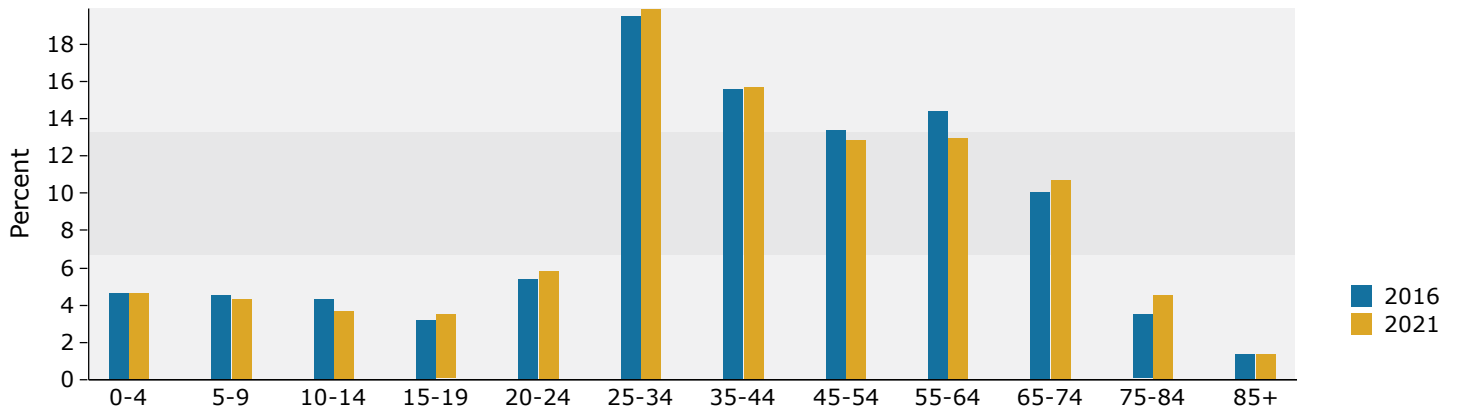
7107 SW Macadam Ave, Portland, Oregon, 97219
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 45.47306
 Longitude: -122.67154

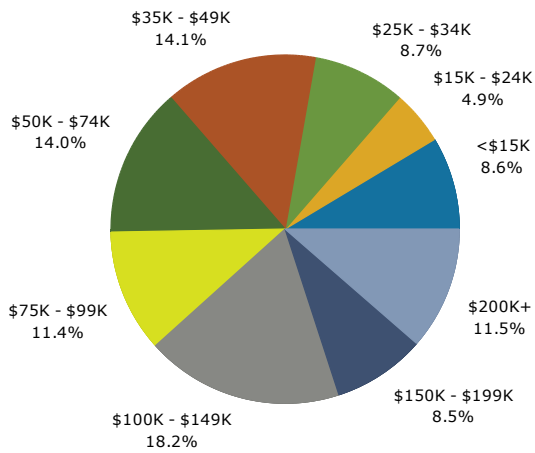
Trends 2016-2021



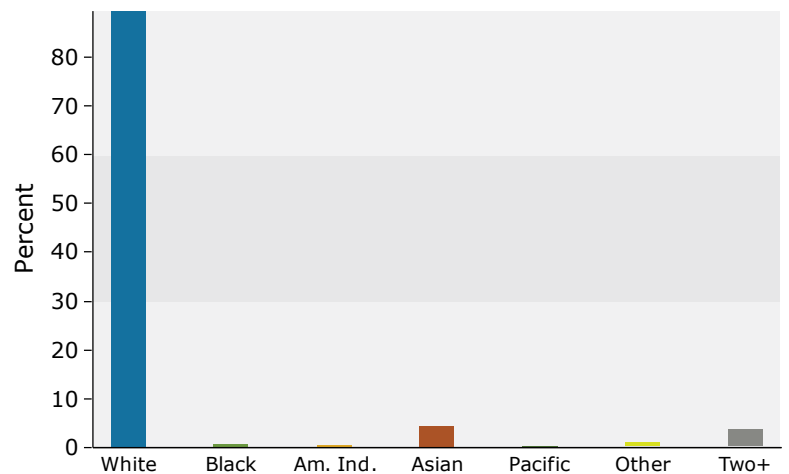
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 4.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



Demographic and Income Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 45.47306
 Longitude: -122.67154

Summary	Census 2010	2016	2021
Population	117,507	124,149	130,726
Households	53,209	55,810	58,586
Families	25,542	26,291	27,339
Average Household Size	2.11	2.13	2.15
Owner Occupied Housing Units	28,842	28,220	29,583
Renter Occupied Housing Units	24,367	27,589	29,004
Median Age	36.9	38.0	38.6
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.04%	0.92%	0.84%
Households	0.98%	0.87%	0.79%
Families	0.78%	0.75%	0.72%
Owner HHs	0.95%	0.82%	0.73%
Median Household Income	3.13%	2.35%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	6,638	11.9%	6,587	11.2%
\$15,000 - \$24,999	4,396	7.9%	4,280	7.3%
\$25,000 - \$34,999	4,862	8.7%	5,406	9.2%
\$35,000 - \$49,999	6,816	12.2%	4,231	7.2%
\$50,000 - \$74,999	8,614	15.4%	9,224	15.7%
\$75,000 - \$99,999	7,119	12.8%	7,567	12.9%
\$100,000 - \$149,999	8,776	15.7%	10,977	18.7%
\$150,000 - \$199,999	3,738	6.7%	4,790	8.2%
\$200,000+	4,850	8.7%	5,526	9.4%
Median Household Income	\$62,900		\$73,381	
Average Household Income	\$93,233		\$102,638	
Per Capita Income	\$42,954		\$47,006	

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,688	4.8%	5,487	4.4%	5,726	4.4%
5 - 9	5,356	4.6%	5,536	4.5%	5,491	4.2%
10 - 14	4,837	4.1%	5,402	4.4%	5,352	4.1%
15 - 19	6,567	5.6%	6,735	5.4%	6,810	5.2%
20 - 24	10,452	8.9%	10,257	8.3%	10,257	7.8%
25 - 34	22,356	19.0%	22,909	18.5%	24,508	18.7%
35 - 44	17,283	14.7%	17,861	14.4%	18,801	14.4%
45 - 54	15,636	13.3%	15,576	12.5%	15,715	12.0%
55 - 64	15,745	13.4%	16,693	13.4%	16,363	12.5%
65 - 74	7,095	6.0%	10,625	8.6%	13,300	10.2%
75 - 84	4,189	3.6%	4,513	3.6%	5,765	4.4%
85+	2,303	2.0%	2,554	2.1%	2,638	2.0%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	102,261	87.0%	106,421	85.7%	110,569	84.6%
Black Alone	2,112	1.8%	2,188	1.8%	2,293	1.8%
American Indian Alone	810	0.7%	838	0.7%	868	0.7%
Asian Alone	5,903	5.0%	7,259	5.8%	8,533	6.5%
Pacific Islander Alone	274	0.2%	341	0.3%	414	0.3%
Some Other Race Alone	1,475	1.3%	1,647	1.3%	1,859	1.4%
Two or More Races	4,671	4.0%	5,455	4.4%	6,189	4.7%
Hispanic Origin (Any Race)	5,645	4.8%	6,405	5.2%	7,401	5.7%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

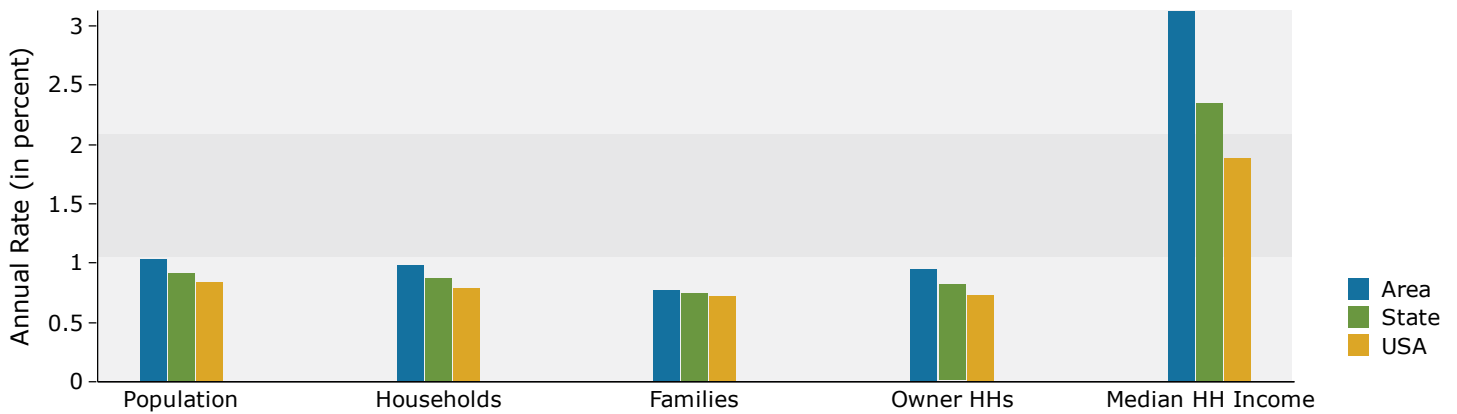


Demographic and Income Profile

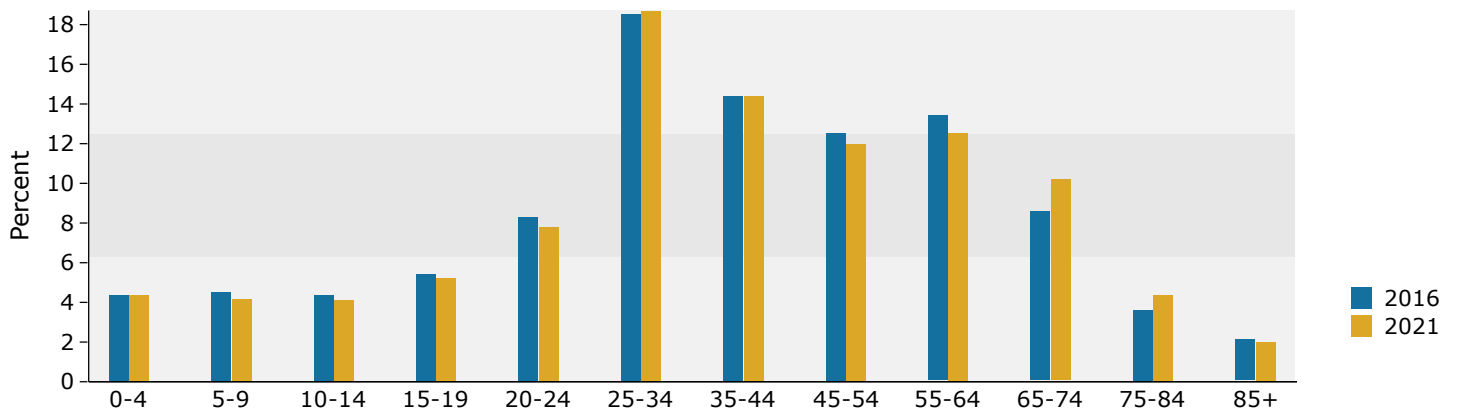
7107 SW Macadam Ave, Portland, Oregon, 97219
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 45.47306
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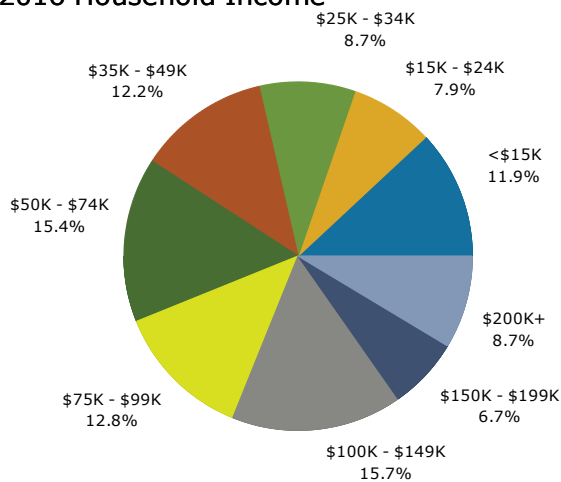
Trends 2016-2021



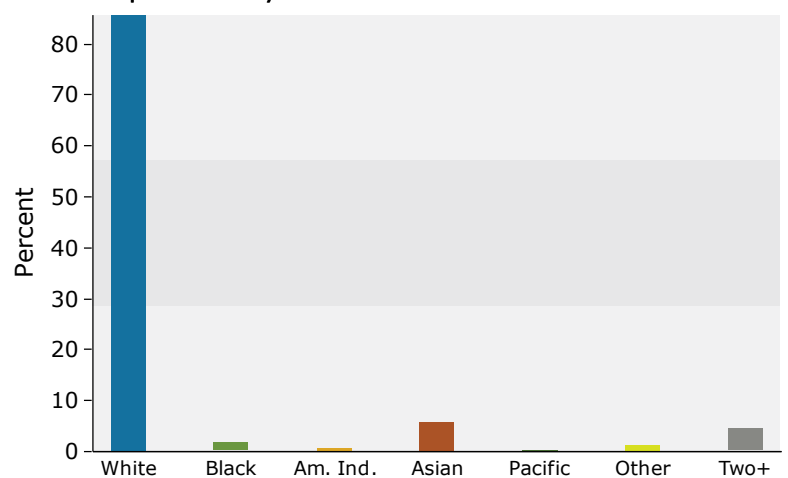
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 5.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



Demographic and Income Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 45.47306
 Longitude: -122.67154

Summary	Census 2010	2016	2021
Population	372,622	394,594	416,235
Households	172,810	181,939	191,460
Families	81,255	83,828	87,316
Average Household Size	2.09	2.11	2.12
Owner Occupied Housing Units	88,131	86,292	90,336
Renter Occupied Housing Units	84,679	95,647	101,124
Median Age	37.6	38.7	39.2
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.07%	0.92%	0.84%
Households	1.03%	0.87%	0.79%
Families	0.82%	0.75%	0.72%
Owner HHs	0.92%	0.82%	0.73%
Median Household Income	2.82%	2.35%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	24,595	13.5%	24,509	12.8%
\$15,000 - \$24,999	16,283	8.9%	16,062	8.4%
\$25,000 - \$34,999	16,846	9.3%	18,542	9.7%
\$35,000 - \$49,999	21,313	11.7%	12,974	6.8%
\$50,000 - \$74,999	28,635	15.7%	31,475	16.4%
\$75,000 - \$99,999	23,945	13.2%	25,937	13.5%
\$100,000 - \$149,999	26,223	14.4%	32,813	17.1%
\$150,000 - \$199,999	10,649	5.9%	13,674	7.1%
\$200,000+	13,449	7.4%	15,473	8.1%
Median Household Income	\$58,280		\$66,981	
Average Household Income	\$85,975		\$94,795	
Per Capita Income	\$40,193		\$44,118	

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	18,410	4.9%	17,983	4.6%	18,735	4.5%
5 - 9	17,575	4.7%	17,997	4.6%	17,949	4.3%
10 - 14	16,459	4.4%	17,846	4.5%	17,905	4.3%
15 - 19	17,976	4.8%	18,781	4.8%	19,048	4.6%
20 - 24	27,627	7.4%	28,446	7.2%	28,280	6.8%
25 - 34	72,493	19.5%	73,421	18.6%	78,427	18.8%
35 - 44	56,724	15.2%	58,547	14.8%	61,669	14.8%
45 - 54	51,745	13.9%	51,202	13.0%	51,762	12.4%
55 - 64	49,676	13.3%	53,325	13.5%	52,513	12.6%
65 - 74	23,003	6.2%	33,750	8.6%	42,222	10.1%
75 - 84	13,327	3.6%	14,737	3.7%	18,712	4.5%
85+	7,606	2.0%	8,558	2.2%	9,012	2.2%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	316,241	84.9%	328,840	83.3%	341,233	82.0%
Black Alone	8,830	2.4%	9,483	2.4%	10,157	2.4%
American Indian Alone	3,005	0.8%	3,088	0.8%	3,205	0.8%
Asian Alone	20,107	5.4%	24,668	6.3%	29,029	7.0%
Pacific Islander Alone	1,084	0.3%	1,333	0.3%	1,601	0.4%
Some Other Race Alone	8,440	2.3%	9,580	2.4%	10,849	2.6%
Two or More Races	14,915	4.0%	17,601	4.5%	20,162	4.8%
Hispanic Origin (Any Race)	23,889	6.4%	27,332	6.9%	31,571	7.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

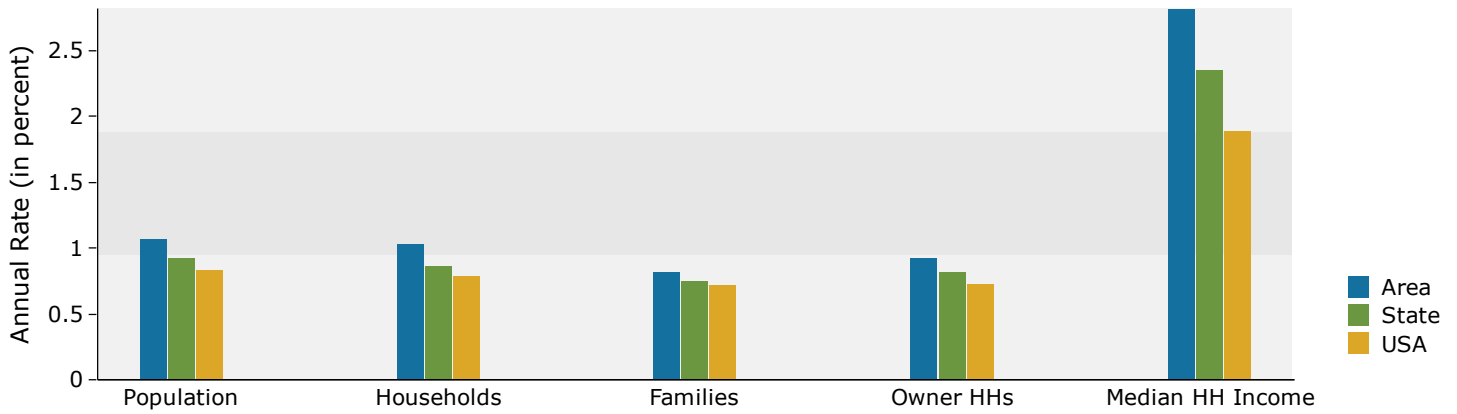


Demographic and Income Profile

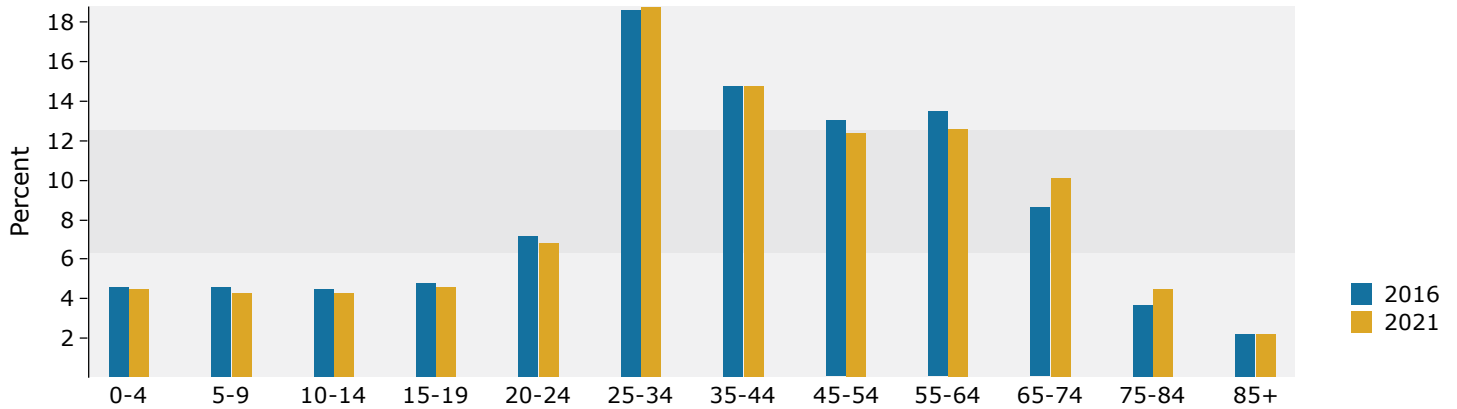
7107 SW Macadam Ave, Portland, Oregon, 97219
 Ring: 5 mile radius

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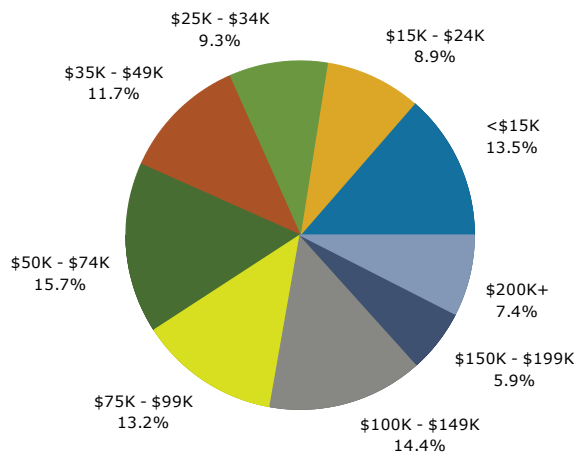
Trends 2016-2021



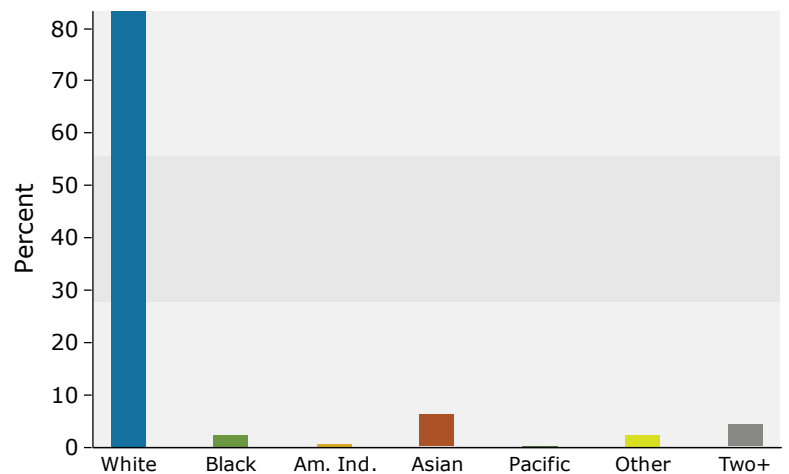
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 6.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

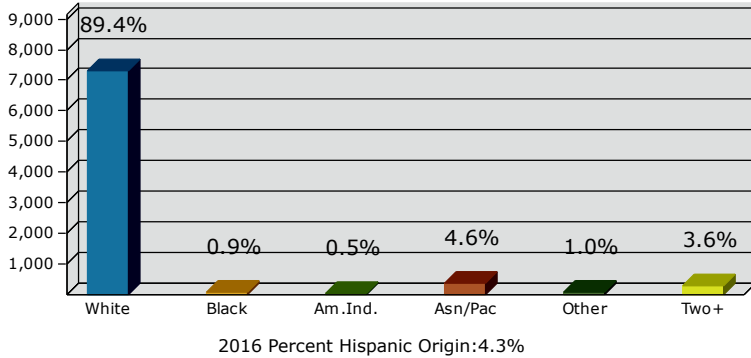


Graphic Profile

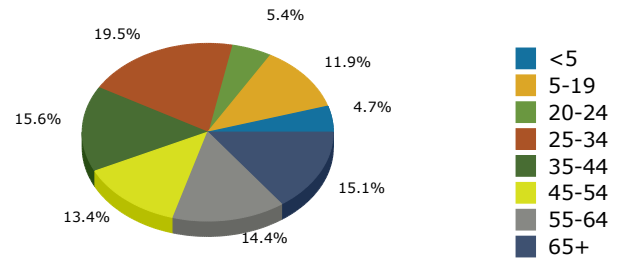
7107 SW Macadam Ave, Portland, Oregon, 97219
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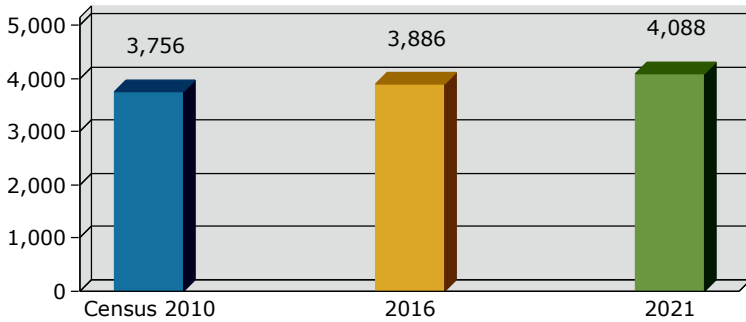
2016 Population by Race



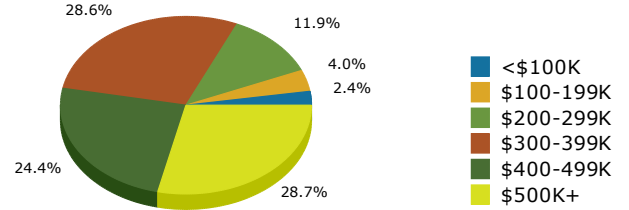
2016 Population by Age



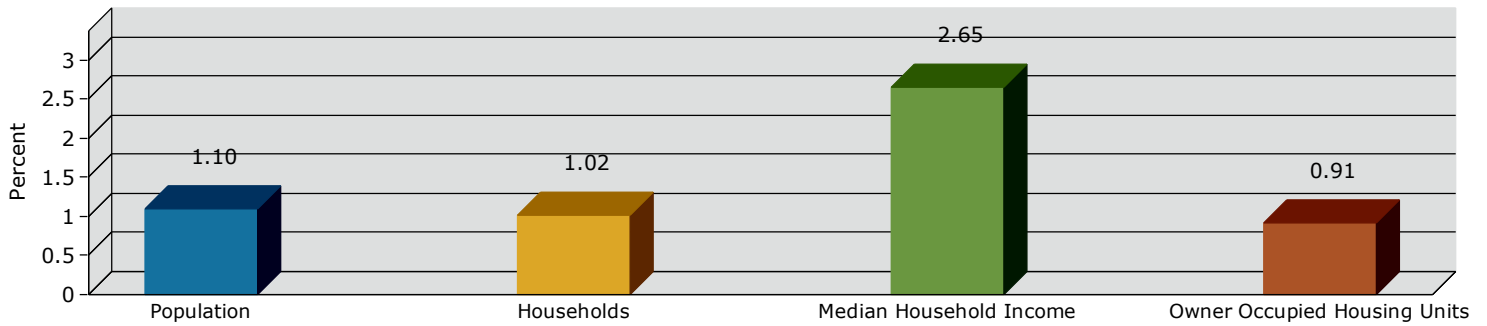
Households



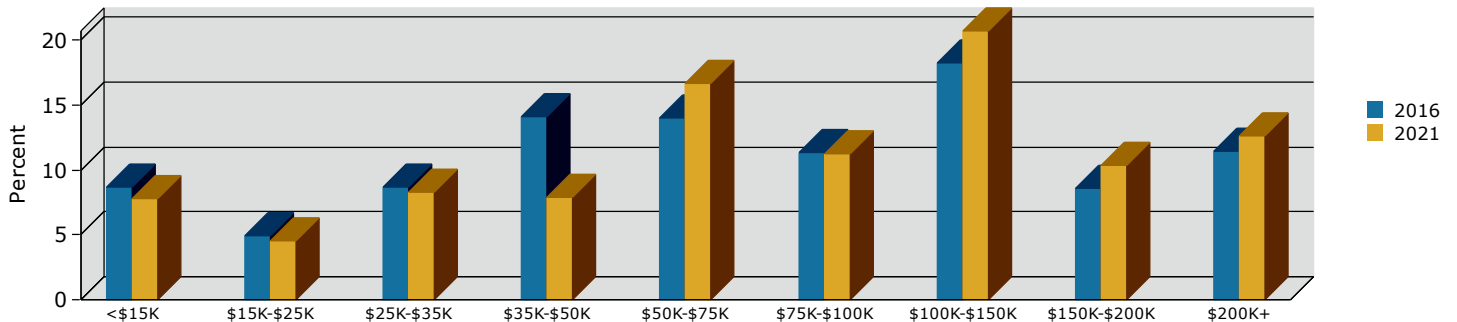
2016 Home Value



2016-2021 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

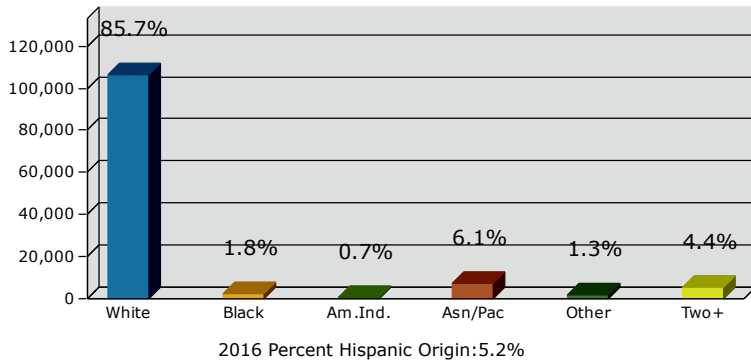


Graphic Profile

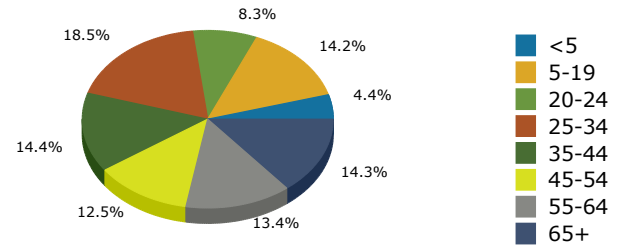
7107 SW Macadam Ave, Portland, Oregon, 97219
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 45.47306
 Longitude: -122.67154

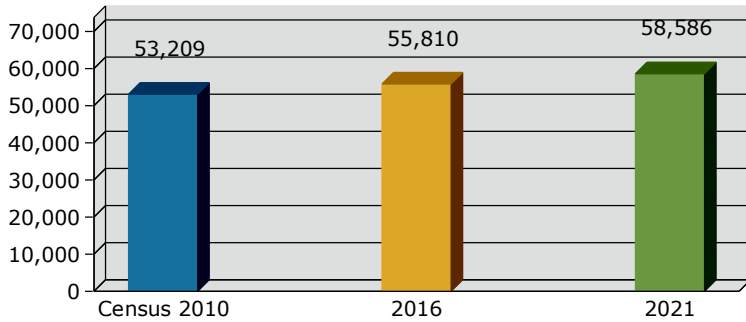
2016 Population by Race



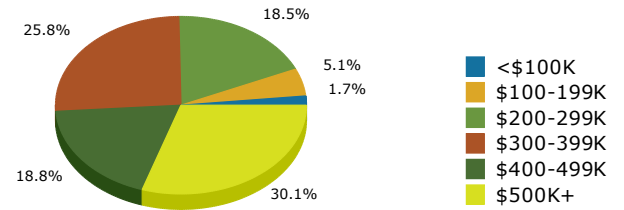
2016 Population by Age



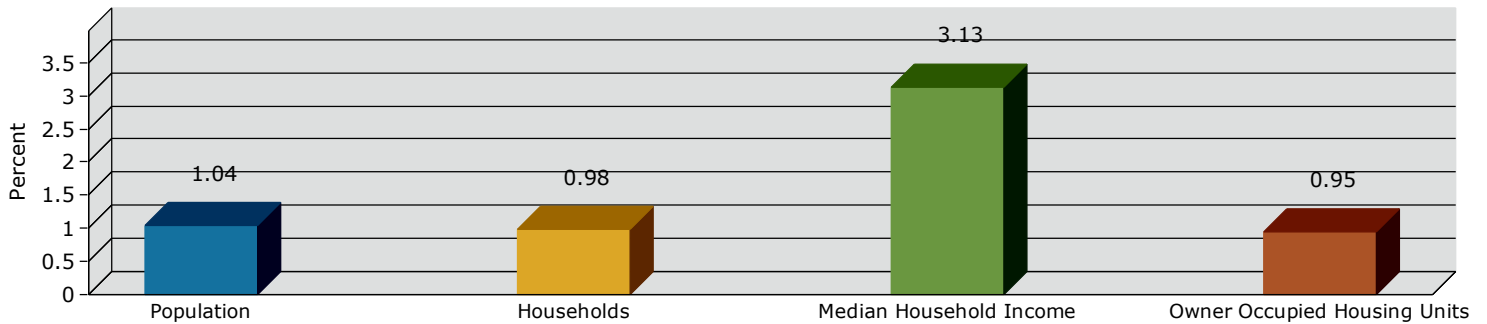
Households



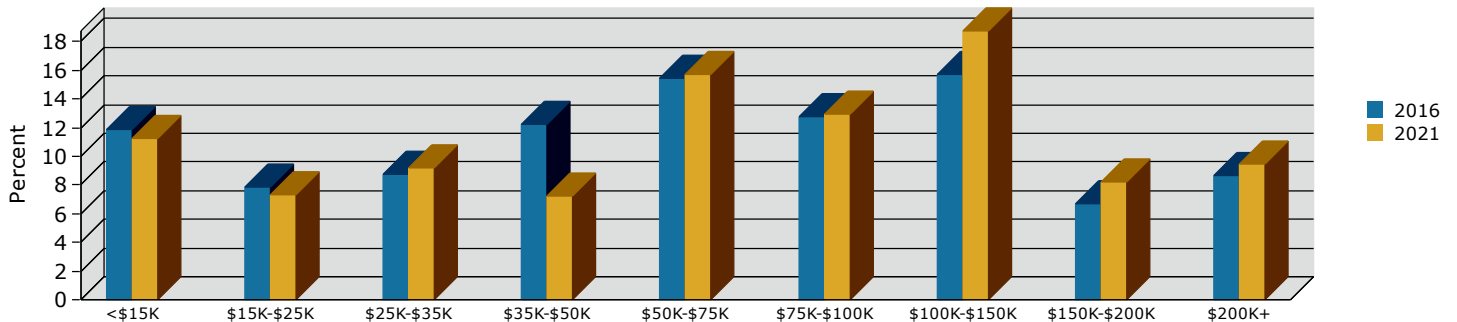
2016 Home Value



2016-2021 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

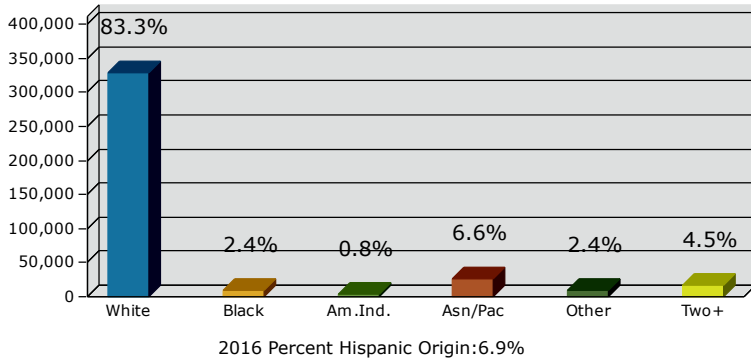


Graphic Profile

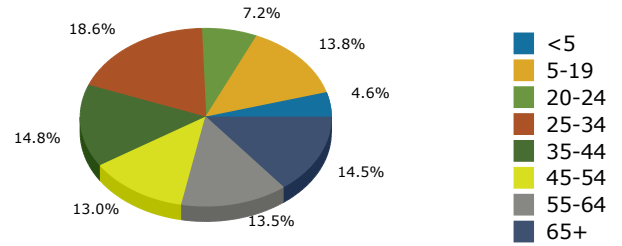
7107 SW Macadam Ave, Portland, Oregon, 97219
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 45.47306
 Longitude: -122.67154

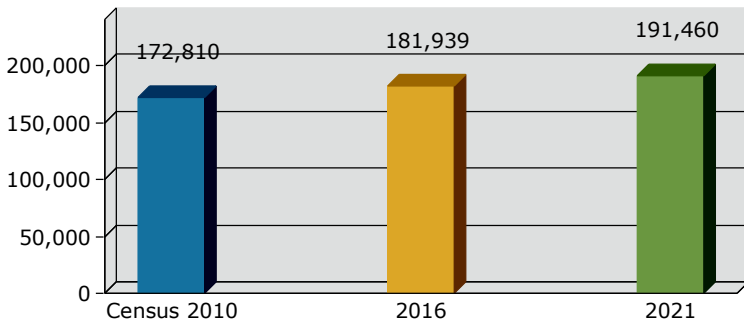
2016 Population by Race



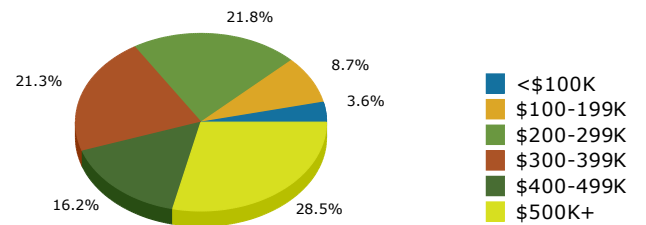
2016 Population by Age



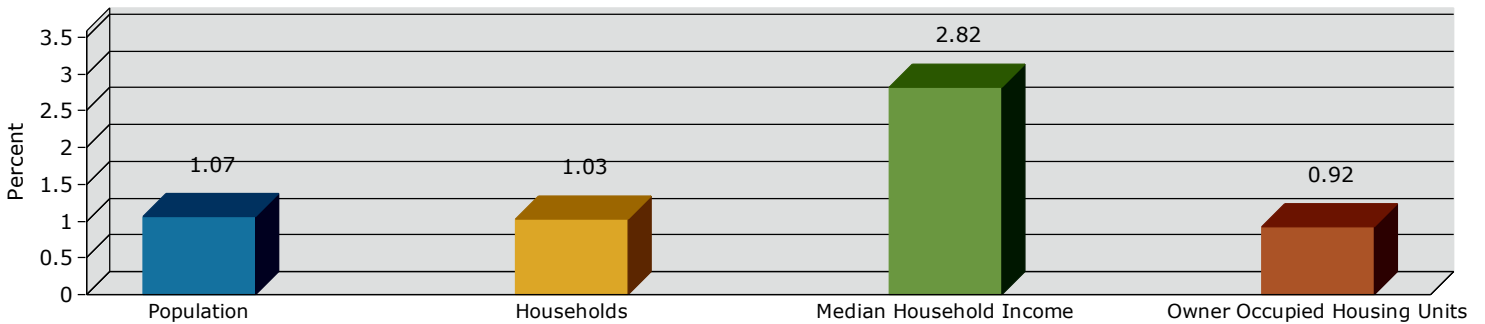
Households



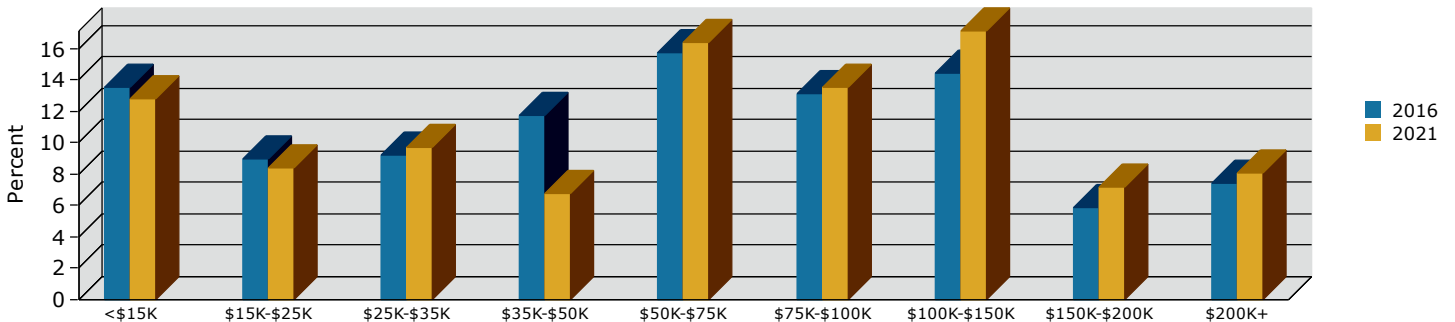
2016 Home Value



2016-2021 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



Market Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.47306
Longitude: -122.67154

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	6,810	109,565	348,246
2010 Total Population	7,788	117,507	372,622
2016 Total Population	8,181	124,149	394,594
2016 Group Quarters	9	5,042	11,028
2021 Total Population	8,642	130,726	416,235
2016-2021 Annual Rate	1.10%	1.04%	1.07%
Household Summary			
2000 Households	3,371	50,077	159,394
2000 Average Household Size	2.02	2.11	2.13
2010 Households	3,756	53,209	172,810
2010 Average Household Size	2.07	2.11	2.09
2016 Households	3,886	55,810	181,939
2016 Average Household Size	2.10	2.13	2.11
2021 Households	4,088	58,586	191,460
2021 Average Household Size	2.11	2.15	2.12
2016-2021 Annual Rate	1.02%	0.98%	1.03%
2010 Families	1,823	25,542	81,255
2010 Average Family Size	2.68	2.78	2.82
2016 Families	1,855	26,291	83,828
2016 Average Family Size	2.71	2.81	2.84
2021 Families	1,929	27,339	87,316
2021 Average Family Size	2.73	2.82	2.86
2016-2021 Annual Rate	0.79%	0.78%	0.82%
Housing Unit Summary			
2000 Housing Units	3,524	52,954	168,997
Owner Occupied Housing Units	60.9%	51.6%	48.8%
Renter Occupied Housing Units	34.8%	43.0%	45.5%
Vacant Housing Units	4.3%	5.4%	5.7%
2010 Housing Units	4,040	57,083	185,490
Owner Occupied Housing Units	56.5%	50.5%	47.5%
Renter Occupied Housing Units	36.5%	42.7%	45.7%
Vacant Housing Units	7.0%	6.8%	6.8%
2016 Housing Units	4,179	59,722	194,983
Owner Occupied Housing Units	52.7%	47.3%	44.3%
Renter Occupied Housing Units	40.3%	46.2%	49.1%
Vacant Housing Units	7.0%	6.6%	6.7%
2021 Housing Units	4,344	62,591	204,575
Owner Occupied Housing Units	53.0%	47.3%	44.2%
Renter Occupied Housing Units	41.1%	46.3%	49.4%
Vacant Housing Units	5.9%	6.4%	6.4%
Median Household Income			
2016	\$74,059	\$62,900	\$58,280
2021	\$84,415	\$73,381	\$66,981
Median Home Value			
2016	\$412,593	\$395,743	\$375,125
2021	\$423,050	\$406,859	\$390,181
Per Capita Income			
2016	\$50,541	\$42,954	\$40,193
2021	\$55,857	\$47,006	\$44,118
Median Age			
2010	39.1	36.9	37.6
2016	40.1	38.0	38.7
2021	39.7	38.6	39.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.47306
Longitude: -122.67154

	1 mile	3 miles	5 miles
2016 Households by Income			
Household Income Base	3,886	55,810	181,939
<\$15,000	8.6%	11.9%	13.5%
\$15,000 - \$24,999	4.9%	7.9%	8.9%
\$25,000 - \$34,999	8.7%	8.7%	9.3%
\$35,000 - \$49,999	14.1%	12.2%	11.7%
\$50,000 - \$74,999	14.0%	15.4%	15.7%
\$75,000 - \$99,999	11.4%	12.8%	13.2%
\$100,000 - \$149,999	18.2%	15.7%	14.4%
\$150,000 - \$199,999	8.5%	6.7%	5.9%
\$200,000+	11.5%	8.7%	7.4%
Average Household Income	\$105,918	\$93,233	\$85,975
2021 Households by Income			
Household Income Base	4,088	58,586	191,460
<\$15,000	7.8%	11.2%	12.8%
\$15,000 - \$24,999	4.6%	7.3%	8.4%
\$25,000 - \$34,999	8.3%	9.2%	9.7%
\$35,000 - \$49,999	7.9%	7.2%	6.8%
\$50,000 - \$74,999	16.6%	15.7%	16.4%
\$75,000 - \$99,999	11.2%	12.9%	13.5%
\$100,000 - \$149,999	20.7%	18.7%	17.1%
\$150,000 - \$199,999	10.4%	8.2%	7.1%
\$200,000+	12.6%	9.4%	8.1%
Average Household Income	\$117,537	\$102,638	\$94,795
2016 Owner Occupied Housing Units by Value			
Total	2,201	28,213	86,277
<\$50,000	1.8%	1.1%	2.3%
\$50,000 - \$99,999	0.6%	0.6%	1.3%
\$100,000 - \$149,999	0.6%	1.4%	2.7%
\$150,000 - \$199,999	3.4%	3.7%	6.0%
\$200,000 - \$249,999	3.1%	7.5%	10.3%
\$250,000 - \$299,999	8.8%	11.0%	11.4%
\$300,000 - \$399,999	28.6%	25.8%	21.3%
\$400,000 - \$499,999	24.4%	18.8%	16.2%
\$500,000 - \$749,999	20.2%	17.5%	16.1%
\$750,000 - \$999,999	7.3%	8.8%	8.8%
\$1,000,000 +	1.2%	3.8%	3.6%
Average Home Value	\$453,941	\$464,728	\$440,131
2021 Owner Occupied Housing Units by Value			
Total	2,303	29,574	90,320
<\$50,000	0.9%	0.6%	1.5%
\$50,000 - \$99,999	0.7%	0.7%	1.6%
\$100,000 - \$149,999	0.5%	1.4%	2.9%
\$150,000 - \$199,999	2.3%	2.7%	4.8%
\$200,000 - \$249,999	2.0%	5.4%	7.8%
\$250,000 - \$299,999	5.5%	7.6%	8.3%
\$300,000 - \$399,999	32.3%	30.3%	25.6%
\$400,000 - \$499,999	25.1%	19.5%	16.8%
\$500,000 - \$749,999	18.4%	15.5%	14.6%
\$750,000 - \$999,999	10.9%	12.1%	12.0%
\$1,000,000 +	1.4%	4.2%	4.0%
Average Home Value	\$479,036	\$489,573	\$466,107

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.47306
Longitude: -122.67154

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	7,786	117,506	372,620
0 - 4	5.2%	4.8%	4.9%
5 - 9	4.7%	4.6%	4.7%
10 - 14	3.0%	4.1%	4.4%
15 - 24	10.4%	14.5%	12.2%
25 - 34	20.0%	19.0%	19.5%
35 - 44	15.9%	14.7%	15.2%
45 - 54	13.8%	13.3%	13.9%
55 - 64	15.6%	13.4%	13.3%
65 - 74	7.0%	6.0%	6.2%
75 - 84	3.2%	3.6%	3.6%
85 +	1.3%	2.0%	2.0%
18 +	85.3%	83.9%	83.2%
2016 Population by Age			
Total	8,179	124,148	394,593
0 - 4	4.7%	4.4%	4.6%
5 - 9	4.5%	4.5%	4.6%
10 - 14	4.3%	4.4%	4.5%
15 - 24	8.6%	13.7%	12.0%
25 - 34	19.5%	18.5%	18.6%
35 - 44	15.6%	14.4%	14.8%
45 - 54	13.4%	12.5%	13.0%
55 - 64	14.4%	13.4%	13.5%
65 - 74	10.1%	8.6%	8.6%
75 - 84	3.5%	3.6%	3.7%
85 +	1.4%	2.1%	2.2%
18 +	84.6%	84.3%	83.7%
2021 Population by Age			
Total	8,643	130,726	416,234
0 - 4	4.7%	4.4%	4.5%
5 - 9	4.3%	4.2%	4.3%
10 - 14	3.7%	4.1%	4.3%
15 - 24	9.3%	13.1%	11.4%
25 - 34	19.9%	18.7%	18.8%
35 - 44	15.7%	14.4%	14.8%
45 - 54	12.8%	12.0%	12.4%
55 - 64	13.0%	12.5%	12.6%
65 - 74	10.7%	10.2%	10.1%
75 - 84	4.5%	4.4%	4.5%
85 +	1.4%	2.0%	2.2%
18 +	85.1%	84.9%	84.3%
2010 Population by Sex			
Males	3,796	57,679	184,596
Females	3,992	59,828	188,026
2016 Population by Sex			
Males	4,004	61,233	195,812
Females	4,177	62,915	198,782
2021 Population by Sex			
Males	4,241	64,661	206,636
Females	4,402	66,064	209,598

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

September 06, 2016



Market Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.47306
Longitude: -122.67154

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	7,788	117,506	372,622
White Alone	90.3%	87.0%	84.9%
Black Alone	0.9%	1.8%	2.4%
American Indian Alone	0.5%	0.7%	0.8%
Asian Alone	3.8%	5.0%	5.4%
Pacific Islander Alone	0.2%	0.2%	0.3%
Some Other Race Alone	1.0%	1.3%	2.3%
Two or More Races	3.2%	4.0%	4.0%
Hispanic Origin	4.0%	4.8%	6.4%
Diversity Index	24.5	30.9	36.3
2016 Population by Race/Ethnicity			
Total	8,181	124,149	394,593
White Alone	89.4%	85.7%	83.3%
Black Alone	0.9%	1.8%	2.4%
American Indian Alone	0.5%	0.7%	0.8%
Asian Alone	4.4%	5.8%	6.3%
Pacific Islander Alone	0.2%	0.3%	0.3%
Some Other Race Alone	1.0%	1.3%	2.4%
Two or More Races	3.6%	4.4%	4.5%
Hispanic Origin	4.3%	5.2%	6.9%
Diversity Index	26.5	33.4	39.1
2021 Population by Race/Ethnicity			
Total	8,644	130,725	416,236
White Alone	88.5%	84.6%	82.0%
Black Alone	0.9%	1.8%	2.4%
American Indian Alone	0.5%	0.7%	0.8%
Asian Alone	4.9%	6.5%	7.0%
Pacific Islander Alone	0.3%	0.3%	0.4%
Some Other Race Alone	1.1%	1.4%	2.6%
Two or More Races	3.8%	4.7%	4.8%
Hispanic Origin	4.7%	5.7%	7.6%
Diversity Index	28.4	35.7	41.7
2010 Population by Relationship and Household Type			
Total	7,788	117,507	372,622
In Households	99.9%	95.7%	97.0%
In Family Households	64.2%	62.4%	63.8%
Householder	23.5%	21.8%	21.8%
Spouse	19.8%	17.2%	16.7%
Child	18.0%	19.6%	20.7%
Other relative	1.4%	1.9%	2.4%
Nonrelative	1.5%	1.9%	2.2%
In Nonfamily Households	35.7%	33.3%	33.3%
In Group Quarters	0.1%	4.3%	3.0%
Institutionalized Population	0.0%	0.5%	0.6%
Noninstitutionalized Population	0.1%	3.8%	2.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

September 06, 2016



Market Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.47306
Longitude: -122.67154

	1 mile	3 miles	5 miles
2016 Population 25+ by Educational Attainment			
Total	6,378	90,732	293,541
Less than 9th Grade	0.2%	1.3%	1.9%
9th - 12th Grade, No Diploma	0.5%	2.4%	3.3%
High School Graduate	6.3%	9.0%	10.9%
GED/Alternative Credential	1.2%	1.6%	2.6%
Some College, No Degree	18.8%	18.9%	20.6%
Associate Degree	4.3%	6.6%	6.9%
Bachelor's Degree	41.3%	33.0%	31.2%
Graduate/Professional Degree	27.4%	27.2%	22.6%
2016 Population 15+ by Marital Status			
Total	7,081	107,723	340,769
Never Married	34.1%	41.1%	39.8%
Married	49.7%	42.3%	42.2%
Widowed	3.5%	3.7%	4.3%
Divorced	12.7%	12.8%	13.7%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	95.7%	95.3%	95.0%
Civilian Unemployed	4.3%	4.7%	5.0%
2016 Employed Population 16+ by Industry			
Total	4,846	70,585	222,843
Agriculture/Mining	0.0%	0.4%	0.5%
Construction	3.9%	3.2%	3.7%
Manufacturing	8.4%	8.3%	9.7%
Wholesale Trade	3.7%	3.0%	3.1%
Retail Trade	9.0%	9.0%	10.1%
Transportation/Utilities	2.3%	3.5%	3.4%
Information	1.2%	2.1%	2.2%
Finance/Insurance/Real Estate	7.4%	7.8%	7.4%
Services	59.5%	58.9%	56.7%
Public Administration	4.5%	3.8%	3.3%
2016 Employed Population 16+ by Occupation			
Total	4,845	70,584	222,841
White Collar	84.8%	75.7%	72.2%
Management/Business/Financial	25.6%	19.8%	19.2%
Professional	42.3%	35.7%	31.8%
Sales	9.3%	10.6%	10.7%
Administrative Support	7.6%	9.5%	10.5%
Services	8.6%	14.7%	16.4%
Blue Collar	6.6%	9.7%	11.4%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	2.0%	1.9%	2.4%
Installation/Maintenance/Repair	0.3%	1.2%	1.4%
Production	1.7%	2.9%	3.5%
Transportation/Material Moving	2.6%	3.5%	4.0%
2010 Population By Urban/ Rural Status			
Total Population	7,788	117,507	372,622
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

September 06, 2016



Market Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.47306
Longitude: -122.67154

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	3,757	53,209	172,809
Households with 1 Person	34.7%	36.2%	38.5%
Households with 2+ People	65.3%	63.8%	61.5%
Family Households	48.5%	48.0%	47.0%
Husband-wife Families	41.0%	37.7%	36.0%
With Related Children	15.0%	15.0%	14.4%
Other Family (No Spouse Present)	7.5%	10.3%	11.0%
Other Family with Male Householder	2.3%	3.2%	3.4%
With Related Children	1.1%	1.7%	1.8%
Other Family with Female Householder	5.2%	7.1%	7.7%
With Related Children	2.8%	4.3%	4.7%
Nonfamily Households	16.8%	15.8%	14.5%
All Households with Children	19.2%	21.2%	21.3%
Multigenerational Households	0.8%	1.1%	1.5%
Unmarried Partner Households	10.4%	10.0%	9.9%
Male-female	8.7%	8.2%	8.1%
Same-sex	1.8%	1.8%	1.8%
2010 Households by Size			
Total	3,756	53,209	172,810
1 Person Household	34.7%	36.2%	38.5%
2 Person Household	40.3%	36.9%	34.7%
3 Person Household	13.0%	13.2%	13.0%
4 Person Household	9.2%	9.5%	9.1%
5 Person Household	2.1%	2.8%	3.1%
6 Person Household	0.5%	0.8%	1.0%
7 + Person Household	0.2%	0.4%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	3,756	53,209	172,810
Owner Occupied	60.8%	54.2%	51.0%
Owned with a Mortgage/Loan	46.0%	41.4%	39.3%
Owned Free and Clear	14.7%	12.8%	11.7%
Renter Occupied	39.2%	45.8%	49.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,040	57,083	185,490
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

7107 SW Macadam Ave, Portland, Oregon, 97219
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.47306
Longitude: -122.67154

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Urban Chic (2A)	Emerald City (8B)	Metro Renters (3B)
2.	Metro Renters (3B)	Metro Renters (3B)	Emerald City (8B)
3.	Emerald City (8B)	Urban Chic (2A)	Urban Chic (2A)
2016 Consumer Spending			
Apparel & Services: Total \$	\$11,109,280	\$139,750,494	\$421,069,030
Average Spent	\$2,858.80	\$2,504.04	\$2,314.34
Spending Potential Index	142	124	115
Education: Total \$	\$8,313,128	\$105,466,998	\$315,339,913
Average Spent	\$2,139.25	\$1,889.75	\$1,733.22
Spending Potential Index	151	134	123
Entertainment/Recreation: Total \$	\$15,268,208	\$193,952,273	\$582,769,183
Average Spent	\$3,929.03	\$3,475.22	\$3,203.10
Spending Potential Index	135	119	110
Food at Home: Total \$	\$25,821,775	\$331,350,782	\$1,002,422,670
Average Spent	\$6,644.82	\$5,937.12	\$5,509.66
Spending Potential Index	133	119	111
Food Away from Home: Total \$	\$16,962,564	\$213,773,630	\$643,800,676
Average Spent	\$4,365.04	\$3,830.38	\$3,538.55
Spending Potential Index	141	124	114
Health Care: Total \$	\$25,604,856	\$331,844,068	\$1,000,534,180
Average Spent	\$6,589.00	\$5,945.96	\$5,499.28
Spending Potential Index	124	112	104
HH Furnishings & Equipment: Total \$	\$9,381,476	\$118,802,482	\$356,811,624
Average Spent	\$2,414.17	\$2,128.70	\$1,961.16
Spending Potential Index	137	121	111
Personal Care Products & Services: Total \$	\$3,941,004	\$49,626,537	\$149,421,660
Average Spent	\$1,014.15	\$889.21	\$821.27
Spending Potential Index	138	121	112
Shelter: Total \$	\$87,544,241	\$1,102,681,165	\$3,331,737,595
Average Spent	\$22,528.11	\$19,757.77	\$18,312.39
Spending Potential Index	145	127	118
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,688,717	\$149,507,947	\$447,945,115
Average Spent	\$3,007.90	\$2,678.87	\$2,462.06
Spending Potential Index	130	115	106
Travel: Total \$	\$10,083,837	\$125,915,126	\$376,190,849
Average Spent	\$2,594.91	\$2,256.14	\$2,067.68
Spending Potential Index	139	121	111
Vehicle Maintenance & Repairs: Total \$	\$5,301,231	\$67,871,857	\$204,075,164
Average Spent	\$1,364.19	\$1,216.12	\$1,121.67
Spending Potential Index	132	117	108

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.