



# 2010 Census Profile

15705 SW 116th Ave, King City, Oregon, 97224  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 45.40632  
 Longitude: -122.79695

	2000	2010	2000-2010 Annual Rate
Population	13,216	15,437	1.57%
Households	6,534	7,392	1.24%
Housing Units	6,999	7,913	1.24%

Population by Race	Number	Percent
Total	15,437	100.0%
Population Reporting One Race	14,957	96.9%
White	13,082	84.7%
Black	240	1.6%
American Indian	89	0.6%
Asian	991	6.4%
Pacific Islander	67	0.4%
Some Other Race	488	3.2%
Population Reporting Two or More Races	480	3.1%
Total Hispanic Population	1,178	7.6%

Population by Sex	Number	Percent
Male	6,897	44.7%
Female	8,540	55.3%

Population by Age	Number	Percent
Total	15,436	100.0%
Age 0 - 4	796	5.2%
Age 5 - 9	815	5.3%
Age 10 - 14	817	5.3%
Age 15 - 19	719	4.7%
Age 20 - 24	793	5.1%
Age 25 - 29	909	5.9%
Age 30 - 34	899	5.8%
Age 35 - 39	943	6.1%
Age 40 - 44	893	5.8%
Age 45 - 49	911	5.9%
Age 50 - 54	945	6.1%
Age 55 - 59	953	6.2%
Age 60 - 64	985	6.4%
Age 65 - 69	838	5.4%
Age 70 - 74	767	5.0%
Age 75 - 79	711	4.6%
Age 80 - 84	800	5.2%
Age 85+	942	6.1%
Age 18+	12,547	81.3%
Age 65+	4,058	26.3%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	45.7
Male	41.7
Female	49.6
White Alone	50.0
Black Alone	31.3
American Indian Alone	35.0
Asian Alone	35.6
Pacific Islander Alone	30.0
Some Other Race Alone	25.7
Two or More Races	17.2
Hispanic Population	25.6

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Households by Type		
Total	7,392	100.0%
Households with 1 Person	2,989	40.4%
Households with 2+ People	4,403	59.6%
Family Households	3,890	52.6%
Husband-wife Families	3,085	41.7%
With Own Children	1,108	15.0%
Other Family (No Spouse Present)	805	10.9%
With Own Children	424	5.7%
Nonfamily Households	513	6.9%
All Households with Children	1,617	21.9%
Multigenerational Households	120	1.6%
Unmarried Partner Households	414	5.6%
Male-female	357	4.8%
Same-sex	57	0.8%
Average Household Size	2.07	

Family Households by Size		
Total	3,888	100.0%
2 People	2,086	53.7%
3 People	762	19.6%
4 People	670	17.2%
5 People	240	6.2%
6 People	92	2.4%
7+ People	38	1.0%
Average Family Size	2.81	

Nonfamily Households by Size		
Total	3,502	100.0%
1 Person	2,989	85.4%
2 People	448	12.8%
3 People	44	1.3%
4 People	14	0.4%
5 People	3	0.1%
6 People	3	0.1%
7+ People	1	0.0%
Average Nonfamily Size	1.17	

Population by Relationship and Household Type		
Total	15,437	100.0%
In Households	15,295	99.1%
In Family Households	11,186	72.5%
Householder	3,886	25.2%
Spouse	3,083	20.0%
Child	3,554	23.0%
Other relative	410	2.7%
Nonrelative	253	1.6%
In Nonfamily Households	4,109	26.6%
In Group Quarters	142	0.9%
Institutionalized Population	122	0.8%
Noninstitutionalized Population	20	0.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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Family Households by Age of Householder		
Total		3,889 100.0%
Householder Age 15 - 44	1,400	36.0%
Householder Age 45 - 54	755	19.4%
Householder Age 55 - 64	648	16.7%
Householder Age 65 - 74	489	12.6%
Householder Age 75+	597	15.4%

Nonfamily Households by Age of Householder		
Total		3,502 100.0%
Householder Age 15 - 44	802	22.9%
Householder Age 45 - 54	285	8.1%
Householder Age 55 - 64	562	16.0%
Householder Age 65 - 74	590	16.8%
Householder Age 75+	1,263	36.1%

Households by Race of Householder		
Total		7,391 100.0%
Householder is White Alone	6,671	90.3%
Householder is Black Alone	91	1.2%
Householder is American Indian Alone	36	0.5%
Householder is Asian Alone	328	4.4%
Householder is Pacific Islander Alone	21	0.3%
Householder is Some Other Race Alone	131	1.8%
Householder is Two or More Races	113	1.5%
Households with Hispanic Householder	339	4.6%

Husband-wife Families by Race of Householder		
Total		3,085 100.0%
Householder is White Alone	2,716	88.0%
Householder is Black Alone	36	1.2%
Householder is American Indian Alone	13	0.4%
Householder is Asian Alone	208	6.7%
Householder is Pacific Islander Alone	10	0.3%
Householder is Some Other Race Alone	60	1.9%
Householder is Two or More Races	42	1.4%
Husband-wife Families with Hispanic Householder	154	5.0%

Other Families (No Spouse) by Race of Householder		
Total		804 100.0%
Householder is White Alone	662	82.3%
Householder is Black Alone	21	2.6%
Householder is American Indian Alone	6	0.7%
Householder is Asian Alone	40	5.0%
Householder is Pacific Islander Alone	8	1.0%
Householder is Some Other Race Alone	44	5.5%
Householder is Two or More Races	23	2.9%
Other Families with Hispanic Householder	94	11.7%

Nonfamily Households by Race of Householder		
Total		3,501 100.0%
Householder is White Alone	3,293	94.1%
Householder is Black Alone	33	0.9%
Householder is American Indian Alone	16	0.5%
Householder is Asian Alone	80	2.3%
Householder is Pacific Islander Alone	4	0.1%
Householder is Some Other Race Alone	27	0.8%
Householder is Two or More Races	48	1.4%
Nonfamily Households with Hispanic Householder	90	2.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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## Total Housing Units by Occupancy

Total	7,900	100.0%
Occupied Housing Units	7,392	93.6%
Vacant Housing Units		
For Rent	160	2.0%
Rented, not Occupied	18	0.2%
For Sale Only	138	1.7%
Sold, not Occupied	25	0.3%
For Seasonal/Recreational/Occasional Use	92	1.2%
For Migrant Workers	0	0.0%
Other Vacant	75	0.9%
Total Vacancy Rate	6.6%	

## Households by Tenure and Mortgage Status

Total	7,392	100.0%
Owner Occupied	4,554	61.6%
Owned with a Mortgage/Loan	3,005	40.7%
Owned Free and Clear	1,549	21.0%
Average Household Size	2.19	
Renter Occupied	2,838	38.4%
Average Household Size	1.88	

## Owner-occupied Housing Units by Race of Householder

Total	4,553	100.0%
Householder is White Alone	4,192	92.1%
Householder is Black Alone	35	0.8%
Householder is American Indian Alone	18	0.4%
Householder is Asian Alone	226	5.0%
Householder is Pacific Islander Alone	6	0.1%
Householder is Some Other Race Alone	26	0.6%
Householder is Two or More Races	50	1.1%
Owner-occupied Housing Units with Hispanic Householder	107	2.4%

## Renter-occupied Housing Units by Race of Householder

Total	2,838	100.0%
Householder is White Alone	2,479	87.4%
Householder is Black Alone	56	2.0%
Householder is American Indian Alone	18	0.6%
Householder is Asian Alone	101	3.6%
Householder is Pacific Islander Alone	15	0.5%
Householder is Some Other Race Alone	105	3.7%
Householder is Two or More Races	64	2.3%
Renter-occupied Housing Units with Hispanic Householder	232	8.2%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.98
Householder is Black Alone	2.56
Householder is American Indian Alone	2.33
Householder is Asian Alone	2.93
Householder is Pacific Islander Alone	3.43
Householder is Some Other Race Alone	3.64
Householder is Two or More Races	2.49
Householder is Hispanic	3.26

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

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	2000	2010	2000-2010 Annual Rate
Population	79,166	90,661	1.37%
Households	32,368	37,471	1.48%
Housing Units	34,319	39,546	1.43%

Population by Race	Number	Percent
Total	90,661	100.0%
Population Reporting One Race	86,935	95.9%
White	72,632	80.1%
Black	1,559	1.7%
American Indian	597	0.7%
Asian	6,432	7.1%
Pacific Islander	658	0.7%
Some Other Race	5,057	5.6%
Population Reporting Two or More Races	3,726	4.1%
Total Hispanic Population	11,081	12.2%

Population by Sex	Number	Percent
Male	43,640	48.1%
Female	47,021	51.9%

Population by Age	Number	Percent
Total	90,658	100.0%
Age 0 - 4	6,014	6.6%
Age 5 - 9	5,950	6.6%
Age 10 - 14	6,017	6.6%
Age 15 - 19	5,548	6.1%
Age 20 - 24	5,402	6.0%
Age 25 - 29	6,912	7.6%
Age 30 - 34	6,759	7.5%
Age 35 - 39	6,614	7.3%
Age 40 - 44	6,535	7.2%
Age 45 - 49	6,675	7.4%
Age 50 - 54	6,609	7.3%
Age 55 - 59	5,955	6.6%
Age 60 - 64	4,779	5.3%
Age 65 - 69	3,208	3.5%
Age 70 - 74	2,263	2.5%
Age 75 - 79	1,769	2.0%
Age 80 - 84	1,721	1.9%
Age 85+	1,930	2.1%
Age 18+	68,996	76.1%
Age 65+	10,891	12.0%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	37.1
Male	35.7
Female	38.5
White Alone	39.9
Black Alone	31.2
American Indian Alone	32.5
Asian Alone	36.7
Pacific Islander Alone	25.2
Some Other Race Alone	25.2
Two or More Races	17.8
Hispanic Population	24.8

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Households by Type		
Total	37,471	100.0%
Households with 1 Person	10,955	29.2%
Households with 2+ People	26,516	70.8%
Family Households	23,461	62.6%
Husband-wife Families	17,915	47.8%
With Own Children	8,111	21.6%
Other Family (No Spouse Present)	5,546	14.8%
With Own Children	3,299	8.8%
Nonfamily Households	3,055	8.2%
All Households with Children	12,098	32.3%
Multigenerational Households	877	2.3%
Unmarried Partner Households	2,665	7.1%
Male-female	2,344	6.3%
Same-sex	321	0.9%
Average Household Size	2.41	

Family Households by Size		
Total	23,462	100.0%
2 People	10,105	43.1%
3 People	5,554	23.7%
4 People	4,869	20.8%
5 People	1,888	8.0%
6 People	676	2.9%
7+ People	370	1.6%
Average Family Size	3.00	

Nonfamily Households by Size		
Total	14,009	100.0%
1 Person	10,955	78.2%
2 People	2,563	18.3%
3 People	357	2.5%
4 People	84	0.6%
5 People	35	0.3%
6 People	11	0.1%
7+ People	4	0.0%
Average Nonfamily Size	1.26	

Population by Relationship and Household Type		
Total	90,661	100.0%
In Households	90,165	99.5%
In Family Households	72,486	80.0%
Householder	23,392	25.8%
Spouse	17,867	19.7%
Child	26,203	28.9%
Other relative	2,950	3.3%
Nonrelative	2,075	2.3%
In Nonfamily Households	17,679	19.5%
In Group Quarters	496	0.5%
Institutionalized Population	224	0.2%
Noninstitutionalized Population	272	0.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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Family Households by Age of Householder		
Total		23,461 100.0%
Householder Age	15 - 44	10,370 44.2%
Householder Age	45 - 54	5,578 23.8%
Householder Age	55 - 64	4,099 17.5%
Householder Age	65 - 74	1,969 8.4%
Householder Age	75+	1,445 6.2%

Nonfamily Households by Age of Householder		
Total		14,010 100.0%
Householder Age	15 - 44	5,412 38.6%
Householder Age	45 - 54	2,178 15.5%
Householder Age	55 - 64	2,447 17.5%
Householder Age	65 - 74	1,596 11.4%
Householder Age	75+	2,377 17.0%

Households by Race of Householder		
Total		37,471 100.0%
Householder is	White Alone	32,116 85.7%
Householder is	Black Alone	605 1.6%
Householder is	American Indian Alone	229 0.6%
Householder is	Asian Alone	2,146 5.7%
Householder is	Pacific Islander Alone	180 0.5%
Householder is	Some Other Race Alone	1,346 3.6%
Householder is	Two or More Races	849 2.3%
Households with	Hispanic Householder	2,939 7.8%

Husband-wife Families by Race of Householder		
Total		17,916 100.0%
Householder is	White Alone	15,097 84.3%
Householder is	Black Alone	239 1.3%
Householder is	American Indian Alone	88 0.5%
Householder is	Asian Alone	1,358 7.6%
Householder is	Pacific Islander Alone	90 0.5%
Householder is	Some Other Race Alone	689 3.8%
Householder is	Two or More Races	355 2.0%
Husband-wife Families with	Hispanic Householder	1,453 8.1%

Other Families (No Spouse) by Race of Householder		
Total		5,547 100.0%
Householder is	White Alone	4,400 79.3%
Householder is	Black Alone	137 2.5%
Householder is	American Indian Alone	59 1.1%
Householder is	Asian Alone	284 5.1%
Householder is	Pacific Islander Alone	57 1.0%
Householder is	Some Other Race Alone	422 7.6%
Householder is	Two or More Races	188 3.4%
Other Families with	Hispanic Householder	862 15.5%

Nonfamily Households by Race of Householder		
Total		14,010 100.0%
Householder is	White Alone	12,619 90.1%
Householder is	Black Alone	229 1.6%
Householder is	American Indian Alone	83 0.6%
Householder is	Asian Alone	504 3.6%
Householder is	Pacific Islander Alone	33 0.2%
Householder is	Some Other Race Alone	236 1.7%
Householder is	Two or More Races	306 2.2%
Nonfamily Households with	Hispanic Householder	625 4.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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## Total Housing Units by Occupancy

Total	39,521	100.0%
Occupied Housing Units	37,471	94.8%
Vacant Housing Units		
For Rent	877	2.2%
Rented, not Occupied	45	0.1%
For Sale Only	536	1.4%
Sold, not Occupied	80	0.2%
For Seasonal/Recreational/Occasional Use	207	0.5%
For Migrant Workers	1	0.0%
Other Vacant	304	0.8%
Total Vacancy Rate	5.2%	

## Households by Tenure and Mortgage Status

Total	37,471	100.0%
Owner Occupied	22,073	58.9%
Owned with a Mortgage/Loan	17,563	46.9%
Owned Free and Clear	4,510	12.0%
Average Household Size	2.51	
Renter Occupied	15,398	41.1%
Average Household Size	2.26	

## Owner-occupied Housing Units by Race of Householder

Total	22,072	100.0%
Householder is White Alone	19,659	89.1%
Householder is Black Alone	203	0.9%
Householder is American Indian Alone	84	0.4%
Householder is Asian Alone	1,495	6.8%
Householder is Pacific Islander Alone	36	0.2%
Householder is Some Other Race Alone	241	1.1%
Householder is Two or More Races	354	1.6%
Owner-occupied Housing Units with Hispanic Householder	742	3.4%

## Renter-occupied Housing Units by Race of Householder

Total	15,397	100.0%
Householder is White Alone	12,457	80.9%
Householder is Black Alone	402	2.6%
Householder is American Indian Alone	145	0.9%
Householder is Asian Alone	651	4.2%
Householder is Pacific Islander Alone	143	0.9%
Householder is Some Other Race Alone	1,105	7.2%
Householder is Two or More Races	494	3.2%
Renter-occupied Housing Units with Hispanic Householder	2,198	14.3%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.30
Householder is Black Alone	2.57
Householder is American Indian Alone	2.55
Householder is Asian Alone	2.89
Householder is Pacific Islander Alone	3.62
Householder is Some Other Race Alone	3.80
Householder is Two or More Races	2.67
Householder is Hispanic	3.52

Source: U.S. Census Bureau, Census 2010 Summary File 1.





# 2010 Census Profile

15705 SW 116th Ave, King City, Oregon, 97224  
Ring: 5 mile radius

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Latitude: 45.40632  
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	2000	2010	2000-2010 Annual Rate
Population	195,342	222,678	1.32%
Households	77,353	88,455	1.35%
Housing Units	81,540	93,119	1.34%

Population by Race	Number	Percent
Total	222,678	100.0%
Population Reporting One Race	213,795	96.0%
White	182,176	81.8%
Black	3,798	1.7%
American Indian	1,324	0.6%
Asian	14,702	6.6%
Pacific Islander	1,291	0.6%
Some Other Race	10,504	4.7%
Population Reporting Two or More Races	8,883	4.0%
Total Hispanic Population	23,412	10.5%

Population by Sex	Number	Percent
Male	107,629	48.3%
Female	115,049	51.7%

Population by Age	Number	Percent
Total	222,681	100.0%
Age 0 - 4	14,178	6.4%
Age 5 - 9	15,129	6.8%
Age 10 - 14	15,482	7.0%
Age 15 - 19	14,060	6.3%
Age 20 - 24	11,902	5.3%
Age 25 - 29	15,255	6.9%
Age 30 - 34	15,556	7.0%
Age 35 - 39	16,465	7.4%
Age 40 - 44	16,901	7.6%
Age 45 - 49	17,169	7.7%
Age 50 - 54	17,247	7.7%
Age 55 - 59	15,709	7.1%
Age 60 - 64	12,618	5.7%
Age 65 - 69	8,009	3.6%
Age 70 - 74	5,364	2.4%
Age 75 - 79	3,950	1.8%
Age 80 - 84	3,531	1.6%
Age 85+	4,153	1.9%
Age 18+	168,490	75.7%
Age 65+	25,007	11.2%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	38.0
Male	36.7
Female	39.2
White Alone	40.4
Black Alone	30.8
American Indian Alone	33.9
Asian Alone	37.8
Pacific Islander Alone	26.0
Some Other Race Alone	25.8
Two or More Races	17.3
Hispanic Population	25.3

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Households by Type		
Total	88,456	100.0%
Households with 1 Person	23,814	26.9%
Households with 2+ People	64,642	73.1%
Family Households	57,804	65.3%
Husband-wife Families	45,720	51.7%
With Own Children	21,216	24.0%
Other Family (No Spouse Present)	12,084	13.7%
With Own Children	7,020	7.9%
Nonfamily Households	6,838	7.7%
All Households with Children	29,767	33.7%
Multigenerational Households	1,960	2.2%
Unmarried Partner Households	5,866	6.6%
Male-female	5,048	5.7%
Same-sex	818	0.9%
Average Household Size	2.49	

Family Households by Size		
Total	57,804	100.0%
2 People	24,334	42.1%
3 People	13,619	23.6%
4 People	12,568	21.7%
5 People	4,762	8.2%
6 People	1,636	2.8%
7+ People	885	1.5%
Average Family Size	3.05	

Nonfamily Households by Size		
Total	30,653	100.0%
1 Person	23,814	77.7%
2 People	5,750	18.8%
3 People	761	2.5%
4 People	217	0.7%
5 People	80	0.3%
6 People	21	0.1%
7+ People	10	0.0%
Average Nonfamily Size	1.28	

Population by Relationship and Household Type		
Total	222,678	100.0%
In Households	220,249	98.9%
In Family Households	180,944	81.3%
Householder	58,039	26.1%
Spouse	45,893	20.6%
Child	65,758	29.5%
Other relative	6,581	3.0%
Nonrelative	4,671	2.1%
In Nonfamily Households	39,305	17.7%
In Group Quarters	2,429	1.1%
Institutionalized Population	1,676	0.8%
Noninstitutionalized Population	753	0.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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Longitude: -122.79695

Family Households by Age of Householder		
Total		57,805 100.0%
Householder Age	15 - 44	24,117 41.7%
Householder Age	45 - 54	14,433 25.0%
Householder Age	55 - 64	11,100 19.2%
Householder Age	65 - 74	4,957 8.6%
Householder Age	75+	3,198 5.5%

Nonfamily Households by Age of Householder		
Total		30,651 100.0%
Householder Age	15 - 44	11,495 37.5%
Householder Age	45 - 54	5,041 16.4%
Householder Age	55 - 64	5,931 19.4%
Householder Age	65 - 74	3,530 11.5%
Householder Age	75+	4,654 15.2%

Households by Race of Householder		
Total		88,456 100.0%
Householder is	White Alone	76,694 86.7%
Householder is	Black Alone	1,363 1.5%
Householder is	American Indian Alone	494 0.6%
Householder is	Asian Alone	4,872 5.5%
Householder is	Pacific Islander Alone	350 0.4%
Householder is	Some Other Race Alone	2,725 3.1%
Householder is	Two or More Races	1,958 2.2%
Households with	Hispanic Householder	6,091 6.9%

Husband-wife Families by Race of Householder		
Total		45,720 100.0%
Householder is	White Alone	39,299 86.0%
Householder is	Black Alone	568 1.2%
Householder is	American Indian Alone	200 0.4%
Householder is	Asian Alone	3,159 6.9%
Householder is	Pacific Islander Alone	170 0.4%
Householder is	Some Other Race Alone	1,451 3.2%
Householder is	Two or More Races	873 1.9%
Husband-wife Families with	Hispanic Householder	3,178 7.0%

Other Families (No Spouse) by Race of Householder		
Total		12,085 100.0%
Householder is	White Alone	9,767 80.8%
Householder is	Black Alone	310 2.6%
Householder is	American Indian Alone	117 1.0%
Householder is	Asian Alone	610 5.0%
Householder is	Pacific Islander Alone	108 0.9%
Householder is	Some Other Race Alone	775 6.4%
Householder is	Two or More Races	398 3.3%
Other Families with	Hispanic Householder	1,579 13.1%

Nonfamily Households by Race of Householder		
Total		30,650 100.0%
Householder is	White Alone	27,628 90.1%
Householder is	Black Alone	484 1.6%
Householder is	American Indian Alone	177 0.6%
Householder is	Asian Alone	1,103 3.6%
Householder is	Pacific Islander Alone	72 0.2%
Householder is	Some Other Race Alone	499 1.6%
Householder is	Two or More Races	687 2.2%
Nonfamily Households with	Hispanic Householder	1,334 4.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

15705 SW 116th Ave, King City, Oregon, 97224  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.40632  
Longitude: -122.79695

## Total Housing Units by Occupancy

Total	93,156	100.0%
Occupied Housing Units	88,455	95.0%
Vacant Housing Units		
For Rent	2,034	2.2%
Rented, not Occupied	108	0.1%
For Sale Only	1,123	1.2%
Sold, not Occupied	179	0.2%
For Seasonal/Recreational/Occasional Use	466	0.5%
For Migrant Workers	1	0.0%
Other Vacant	790	0.8%
Total Vacancy Rate	5.0%	

## Households by Tenure and Mortgage Status

Total	88,455	100.0%
Owner Occupied	56,659	64.1%
Owned with a Mortgage/Loan	46,021	52.0%
Owned Free and Clear	10,638	12.0%
Average Household Size	2.59	
Renter Occupied	31,796	35.9%
Average Household Size	2.30	

## Owner-occupied Housing Units by Race of Householder

Total	56,659	100.0%
Householder is White Alone	50,816	89.7%
Householder is Black Alone	483	0.9%
Householder is American Indian Alone	206	0.4%
Householder is Asian Alone	3,530	6.2%
Householder is Pacific Islander Alone	76	0.1%
Householder is Some Other Race Alone	610	1.1%
Householder is Two or More Races	938	1.7%
Owner-occupied Housing Units with Hispanic Householder	1,874	3.3%

## Renter-occupied Housing Units by Race of Householder

Total	31,795	100.0%
Householder is White Alone	25,877	81.4%
Householder is Black Alone	879	2.8%
Householder is American Indian Alone	288	0.9%
Householder is Asian Alone	1,342	4.2%
Householder is Pacific Islander Alone	274	0.9%
Householder is Some Other Race Alone	2,115	6.7%
Householder is Two or More Races	1,020	3.2%
Renter-occupied Housing Units with Hispanic Householder	4,217	13.3%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.40
Householder is Black Alone	2.74
Householder is American Indian Alone	2.63
Householder is Asian Alone	2.89
Householder is Pacific Islander Alone	3.65
Householder is Some Other Race Alone	3.84
Householder is Two or More Races	2.73
Householder is Hispanic	3.53

Source: U.S. Census Bureau, Census 2010 Summary File 1.

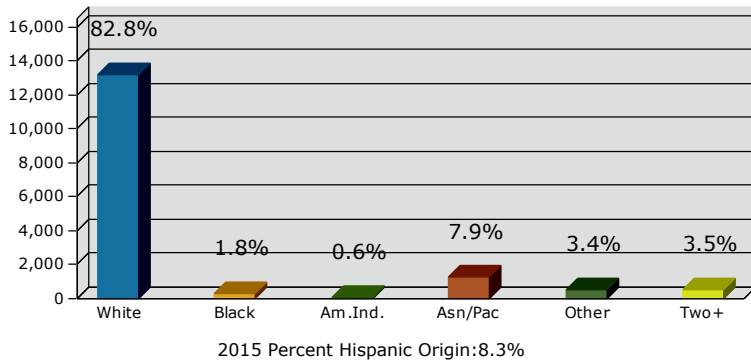


# Graphic Profile

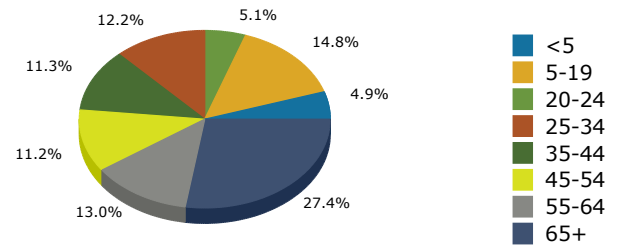
15705 SW 116th Ave, King City, Oregon, 97224  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 45.40632  
 Longitude: -122.79695

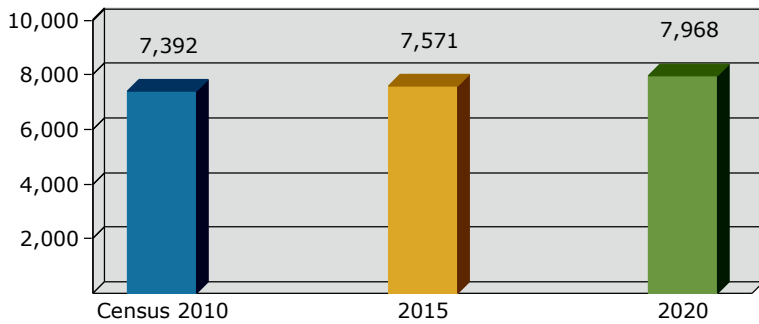
2015 Population by Race



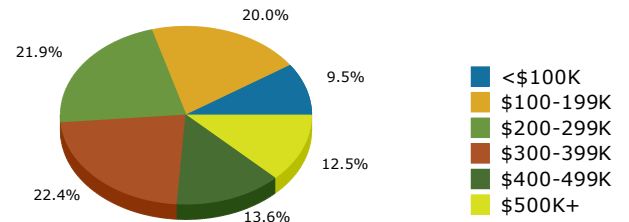
2015 Population by Age



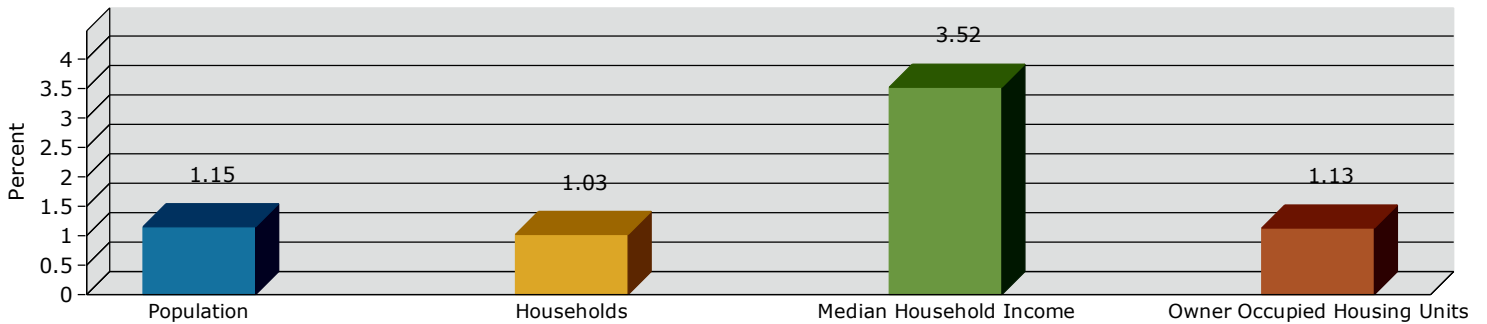
Households



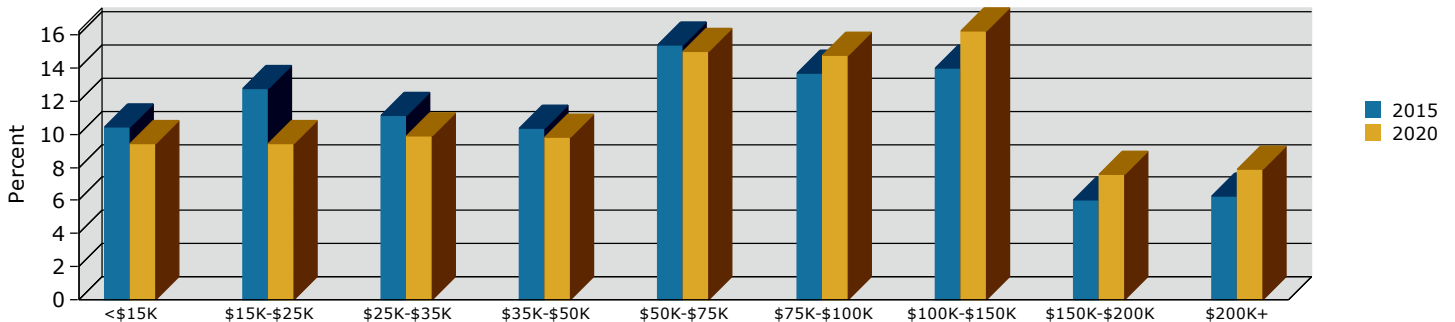
2015 Home Value



2015-2020 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

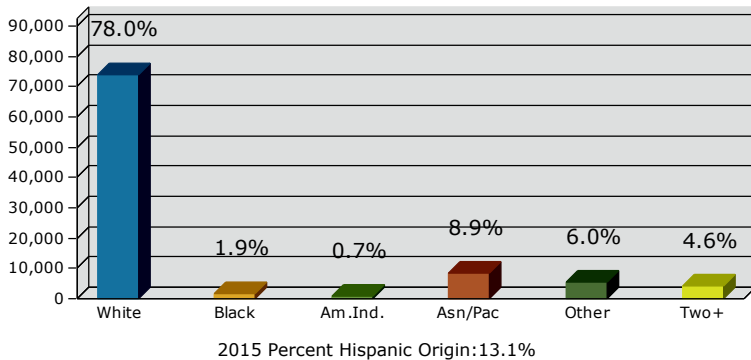


# Graphic Profile

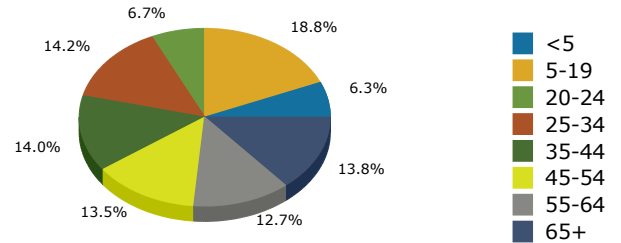
15705 SW 116th Ave, King City, Oregon, 97224  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 45.40632  
 Longitude: -122.79695

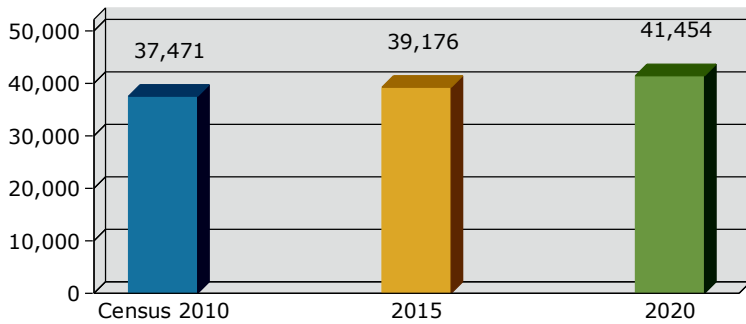
2015 Population by Race



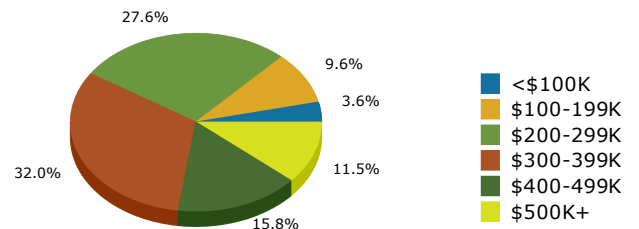
2015 Population by Age



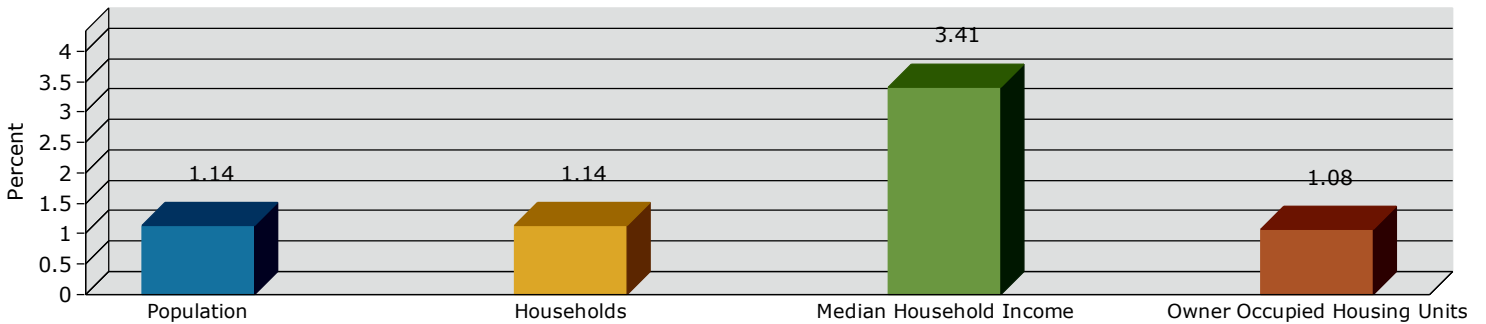
Households



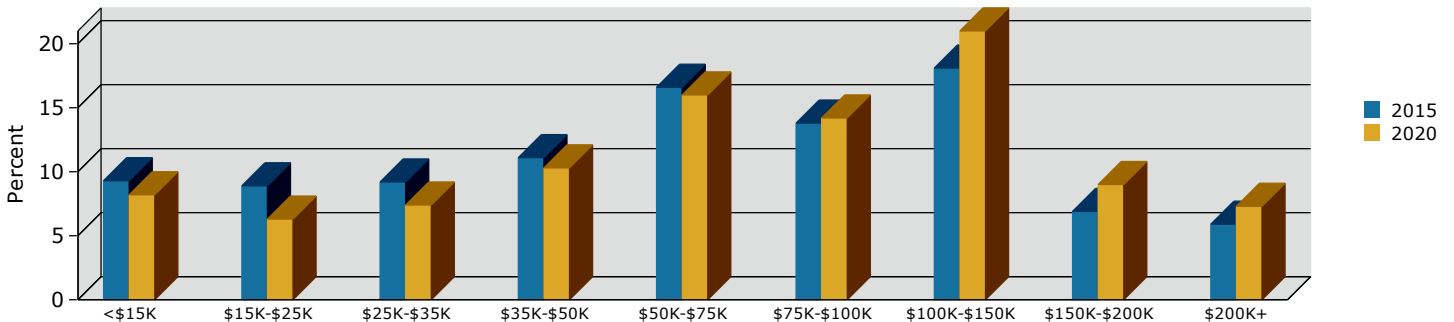
2015 Home Value



2015-2020 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

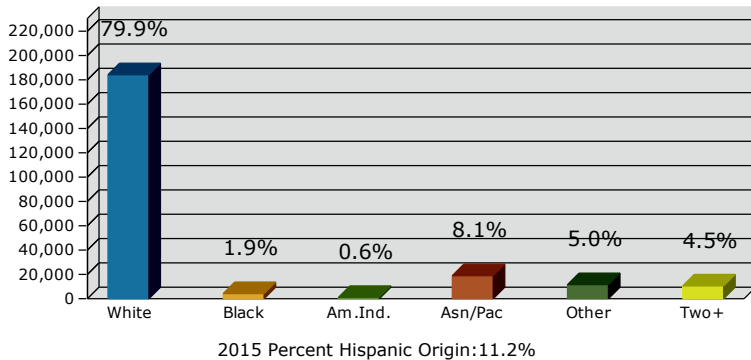


# Graphic Profile

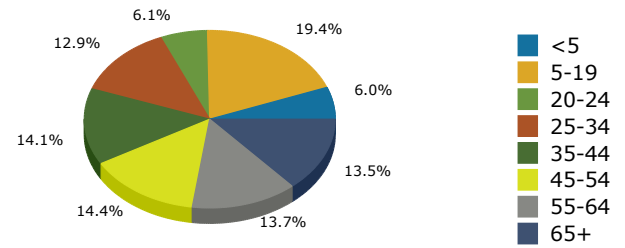
15705 SW 116th Ave, King City, Oregon, 97224  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 45.40632  
 Longitude: -122.79695

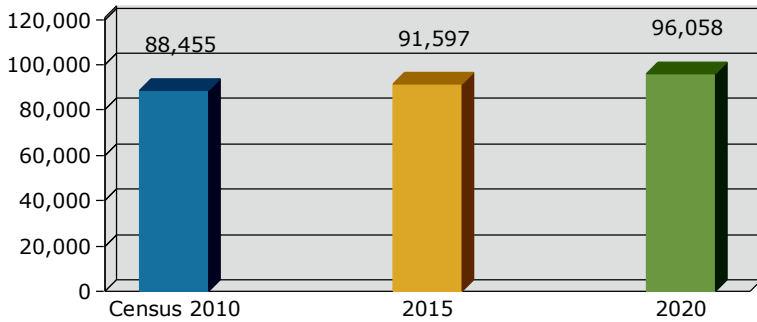
2015 Population by Race



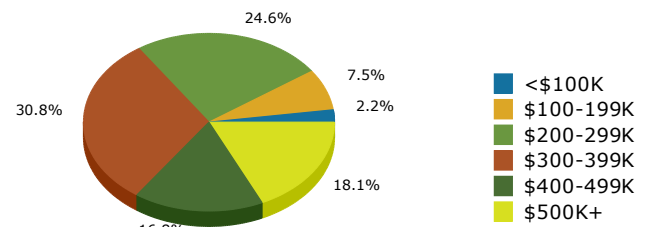
2015 Population by Age



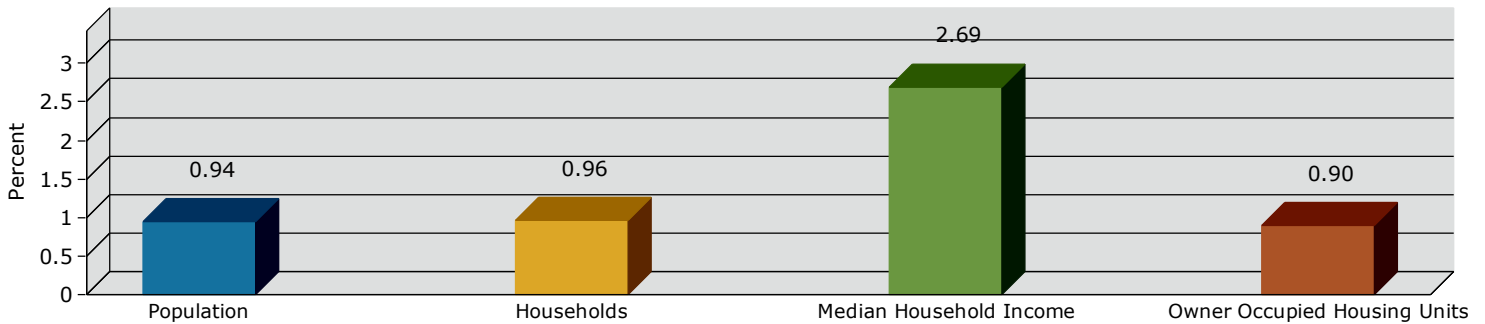
Households



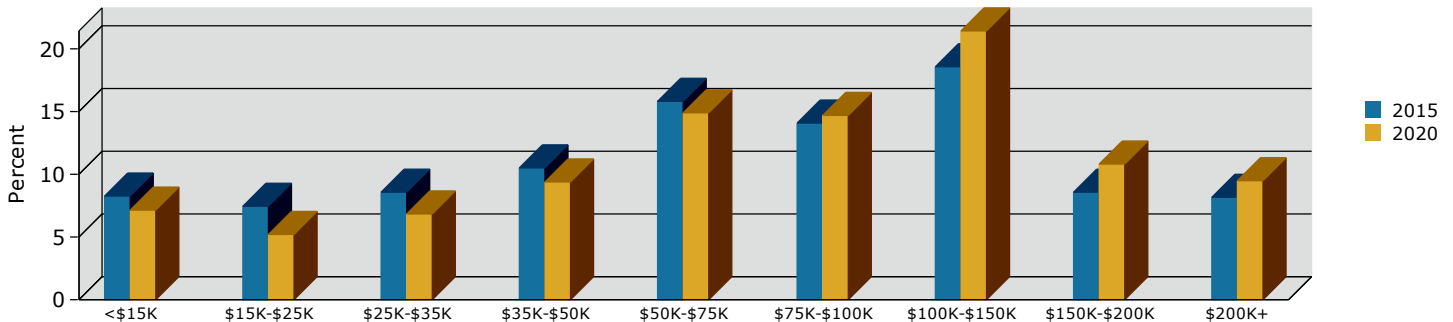
2015 Home Value



2015-2020 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



# Market Profile

15705 SW 116th Ave, King City, Oregon, 97224  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.40632  
Longitude: -122.79695

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	13,216	79,166	195,342
2010 Total Population	15,437	90,661	222,678
2015 Total Population	15,916	94,846	230,166
2015 Group Quarters	140	490	2,410
2020 Total Population	16,850	100,379	241,130
2015-2020 Annual Rate	1.15%	1.14%	0.94%
<b>Household Summary</b>			
2000 Households	6,534	32,368	77,353
2000 Average Household Size	1.99	2.43	2.51
2010 Households	7,392	37,471	88,455
2010 Average Household Size	2.07	2.41	2.49
2015 Households	7,571	39,176	91,597
2015 Average Household Size	2.08	2.41	2.49
2020 Households	7,968	41,454	96,058
2020 Average Household Size	2.10	2.41	2.49
2015-2020 Annual Rate	1.03%	1.14%	0.96%
2010 Families	3,890	23,461	57,804
2010 Average Family Size	2.81	3.00	3.05
2015 Families	3,915	24,232	59,197
2015 Average Family Size	2.84	3.01	3.06
2020 Families	4,095	25,462	61,681
2020 Average Family Size	2.87	3.02	3.06
2015-2020 Annual Rate	0.90%	1.00%	0.83%
<b>Housing Unit Summary</b>			
2000 Housing Units	6,999	34,319	81,540
Owner Occupied Housing Units	56.2%	54.7%	60.5%
Renter Occupied Housing Units	37.2%	39.6%	34.3%
Vacant Housing Units	6.6%	5.7%	5.1%
2010 Housing Units	7,913	39,546	93,119
Owner Occupied Housing Units	57.6%	55.8%	60.8%
Renter Occupied Housing Units	35.9%	38.9%	34.1%
Vacant Housing Units	6.6%	5.2%	5.0%
2015 Housing Units	8,169	41,277	96,509
Owner Occupied Housing Units	55.1%	53.7%	58.7%
Renter Occupied Housing Units	37.6%	41.2%	36.2%
Vacant Housing Units	7.3%	5.1%	5.1%
2020 Housing Units	8,623	43,654	101,236
Owner Occupied Housing Units	55.2%	53.6%	58.5%
Renter Occupied Housing Units	37.2%	41.3%	36.4%
Vacant Housing Units	7.6%	5.0%	5.1%
<b>Median Household Income</b>			
2015	\$56,699	\$65,210	\$73,754
2020	\$67,410	\$77,098	\$84,242
<b>Median Home Value</b>			
2015	\$293,416	\$329,092	\$350,760
2020	\$354,257	\$375,070	\$404,622
<b>Per Capita Income</b>			
2015	\$37,996	\$35,082	\$38,129
2020	\$43,602	\$40,318	\$43,650
<b>Median Age</b>			
2010	45.7	37.1	38.0
2015	46.5	37.8	39.1
2020	46.5	38.2	39.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.





# Market Profile

15705 SW 116th Ave, King City, Oregon, 97224  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.40632  
Longitude: -122.79695

	1 mile	3 miles	5 miles
<b>2015 Households by Income</b>			
Household Income Base	7,571	39,176	91,597
<\$15,000	10.4%	9.3%	8.2%
\$15,000 - \$24,999	12.8%	9.0%	7.5%
\$25,000 - \$34,999	11.1%	9.2%	8.6%
\$35,000 - \$49,999	10.4%	11.1%	10.5%
\$50,000 - \$74,999	15.4%	16.6%	15.8%
\$75,000 - \$99,999	13.7%	13.8%	14.1%
\$100,000 - \$149,999	14.0%	18.2%	18.6%
\$150,000 - \$199,999	6.0%	7.0%	8.6%
\$200,000+	6.2%	5.9%	8.2%
Average Household Income	\$79,847	\$85,060	\$95,212
<b>2020 Households by Income</b>			
Household Income Base	7,968	41,454	96,058
<\$15,000	9.4%	8.3%	7.2%
\$15,000 - \$24,999	9.5%	6.4%	5.2%
\$25,000 - \$34,999	9.9%	7.5%	6.8%
\$35,000 - \$49,999	9.8%	10.4%	9.4%
\$50,000 - \$74,999	15.0%	16.0%	14.9%
\$75,000 - \$99,999	14.8%	14.2%	14.7%
\$100,000 - \$149,999	16.2%	21.0%	21.4%
\$150,000 - \$199,999	7.5%	9.0%	10.8%
\$200,000+	7.9%	7.3%	9.5%
Average Household Income	\$92,195	\$97,766	\$108,910
<b>2015 Owner Occupied Housing Units by Value</b>			
Total	4,499	22,176	56,647
<\$50,000	4.8%	1.6%	0.9%
\$50,000 - \$99,999	4.7%	1.9%	1.3%
\$100,000 - \$149,999	6.1%	3.4%	2.7%
\$150,000 - \$199,999	14.0%	6.2%	4.8%
\$200,000 - \$249,999	10.7%	9.9%	8.5%
\$250,000 - \$299,999	11.2%	17.7%	16.1%
\$300,000 - \$399,999	22.4%	32.0%	30.8%
\$400,000 - \$499,999	13.6%	15.8%	16.8%
\$500,000 - \$749,999	10.9%	9.6%	13.0%
\$750,000 - \$999,999	0.9%	0.9%	2.7%
\$1,000,000 +	0.7%	1.0%	2.3%
Average Home Value	\$316,104	\$351,506	\$393,859
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	4,760	23,400	59,234
<\$50,000	3.9%	1.2%	0.7%
\$50,000 - \$99,999	4.2%	1.5%	0.9%
\$100,000 - \$149,999	3.9%	1.8%	1.1%
\$150,000 - \$199,999	8.2%	3.2%	2.0%
\$200,000 - \$249,999	8.6%	6.1%	4.5%
\$250,000 - \$299,999	8.2%	12.1%	9.6%
\$300,000 - \$399,999	24.2%	32.1%	30.1%
\$400,000 - \$499,999	18.2%	23.1%	24.4%
\$500,000 - \$749,999	17.3%	15.2%	17.2%
\$750,000 - \$999,999	2.6%	2.5%	6.4%
\$1,000,000 +	0.8%	1.2%	3.1%
Average Home Value	\$372,737	\$404,396	\$459,899

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



# Market Profile

15705 SW 116th Ave, King City, Oregon, 97224  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.40632  
Longitude: -122.79695

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	15,436	90,658	222,681
0 - 4	5.2%	6.6%	6.4%
5 - 9	5.3%	6.6%	6.8%
10 - 14	5.3%	6.6%	7.0%
15 - 24	9.8%	12.1%	11.7%
25 - 34	11.7%	15.1%	13.8%
35 - 44	11.9%	14.5%	15.0%
45 - 54	12.0%	14.7%	15.5%
55 - 64	12.6%	11.8%	12.7%
65 - 74	10.4%	6.0%	6.0%
75 - 84	9.8%	3.8%	3.4%
85 +	6.1%	2.1%	1.9%
18 +	81.3%	76.1%	75.7%
<b>2015 Population by Age</b>			
Total	15,915	94,847	230,165
0 - 4	4.9%	6.3%	6.0%
5 - 9	4.9%	6.4%	6.4%
10 - 14	5.1%	6.4%	6.8%
15 - 24	9.9%	12.8%	12.4%
25 - 34	12.2%	14.2%	12.9%
35 - 44	11.3%	14.0%	14.1%
45 - 54	11.2%	13.5%	14.4%
55 - 64	13.0%	12.7%	13.7%
65 - 74	12.4%	7.9%	8.2%
75 - 84	8.9%	3.7%	3.4%
85 +	6.1%	2.1%	1.9%
18 +	81.9%	77.1%	76.9%
<b>2020 Population by Age</b>			
Total	16,848	100,378	241,128
0 - 4	5.1%	6.3%	5.9%
5 - 9	4.8%	6.0%	6.0%
10 - 14	4.8%	6.1%	6.4%
15 - 24	9.3%	12.1%	11.7%
25 - 34	13.3%	14.9%	13.2%
35 - 44	11.1%	13.9%	13.8%
45 - 54	10.4%	12.4%	13.5%
55 - 64	12.4%	12.3%	13.2%
65 - 74	13.7%	9.5%	10.1%
75 - 84	9.5%	4.4%	4.3%
85 +	5.5%	2.0%	1.8%
18 +	82.4%	78.0%	77.9%
<b>2010 Population by Sex</b>			
Males	6,897	43,640	107,629
Females	8,540	47,021	115,049
<b>2015 Population by Sex</b>			
Males	7,150	45,740	111,504
Females	8,766	49,106	118,662
<b>2020 Population by Sex</b>			
Males	7,594	48,262	116,785
Females	9,256	52,117	124,344

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



# Market Profile

15705 SW 116th Ave, King City, Oregon, 97224  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.40632  
Longitude: -122.79695

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	15,437	90,661	222,678
White Alone	84.7%	80.1%	81.8%
Black Alone	1.6%	1.7%	1.7%
American Indian Alone	0.6%	0.7%	0.6%
Asian Alone	6.4%	7.1%	6.6%
Pacific Islander Alone	0.4%	0.7%	0.6%
Some Other Race Alone	3.2%	5.6%	4.7%
Two or More Races	3.1%	4.1%	4.0%
Hispanic Origin	7.6%	12.2%	10.5%
Diversity Index	37.9	49.2	45.3
<b>2015 Population by Race/Ethnicity</b>			
Total	15,916	94,846	230,165
White Alone	82.8%	78.0%	79.9%
Black Alone	1.8%	1.9%	1.9%
American Indian Alone	0.6%	0.7%	0.6%
Asian Alone	7.4%	8.1%	7.5%
Pacific Islander Alone	0.5%	0.8%	0.6%
Some Other Race Alone	3.4%	6.0%	5.0%
Two or More Races	3.5%	4.6%	4.5%
Hispanic Origin	8.3%	13.1%	11.2%
Diversity Index	41.3	52.5	48.3
<b>2020 Population by Race/Ethnicity</b>			
Total	16,849	100,380	241,128
White Alone	80.7%	75.6%	77.8%
Black Alone	2.0%	2.2%	2.1%
American Indian Alone	0.6%	0.7%	0.6%
Asian Alone	8.5%	9.2%	8.5%
Pacific Islander Alone	0.5%	0.8%	0.7%
Some Other Race Alone	3.8%	6.4%	5.4%
Two or More Races	3.9%	5.1%	5.0%
Hispanic Origin	9.2%	14.3%	12.1%
Diversity Index	45.1	56.1	51.8
<b>2010 Population by Relationship and Household Type</b>			
Total	15,437	90,661	222,678
In Households	99.1%	99.5%	98.9%
In Family Households	72.5%	80.0%	81.3%
Householder	25.2%	25.8%	26.1%
Spouse	20.0%	19.7%	20.6%
Child	23.0%	28.9%	29.5%
Other relative	2.7%	3.3%	3.0%
Nonrelative	1.6%	2.3%	2.1%
In Nonfamily Households	26.6%	19.5%	17.7%
In Group Quarters	0.9%	0.5%	1.1%
Institutionalized Population	0.8%	0.2%	0.8%
Noninstitutionalized Population	0.1%	0.3%	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



# Market Profile

15705 SW 116th Ave, King City, Oregon, 97224  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.40632  
Longitude: -122.79695

	1 mile	3 miles	5 miles
<b>2015 Population 25+ by Educational Attainment</b>			
Total	11,957	64,674	157,709
Less than 9th Grade	1.4%	2.9%	2.6%
9th - 12th Grade, No Diploma	2.5%	3.5%	3.0%
High School Graduate	19.1%	14.7%	13.2%
GED/Alternative Credential	3.8%	2.9%	2.8%
Some College, No Degree	26.3%	23.6%	22.2%
Associate Degree	8.2%	9.2%	8.1%
Bachelor's Degree	28.4%	29.9%	31.5%
Graduate/Professional Degree	10.3%	13.4%	16.5%
<b>2015 Population 15+ by Marital Status</b>			
Total	13,529	76,799	186,176
Never Married	21.1%	29.0%	28.0%
Married	52.9%	51.9%	54.3%
Widowed	11.2%	5.4%	4.7%
Divorced	14.8%	13.6%	13.0%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	91.9%	92.8%	92.6%
Civilian Unemployed	8.1%	7.2%	7.4%
<b>2015 Employed Population 16+ by Industry</b>			
Total	6,955	46,918	113,012
Agriculture/Mining	0.8%	0.5%	0.6%
Construction	3.7%	4.8%	4.7%
Manufacturing	11.2%	14.2%	13.2%
Wholesale Trade	4.5%	3.6%	3.9%
Retail Trade	13.1%	11.5%	11.0%
Transportation/Utilities	4.4%	4.0%	3.2%
Information	2.6%	1.9%	2.0%
Finance/Insurance/Real Estate	10.6%	9.3%	9.6%
Services	46.1%	47.4%	49.0%
Public Administration	3.0%	2.8%	2.9%
<b>2015 Employed Population 16+ by Occupation</b>			
Total	6,955	46,918	113,012
White Collar	69.7%	67.9%	71.5%
Management/Business/Financial	20.9%	20.0%	21.5%
Professional	18.2%	21.1%	23.3%
Sales	13.9%	12.0%	12.8%
Administrative Support	16.7%	14.8%	14.0%
Services	15.6%	17.7%	15.5%
Blue Collar	14.7%	14.4%	13.0%
Farming/Forestry/Fishing	0.7%	0.3%	0.3%
Construction/Extraction	1.8%	2.6%	2.6%
Installation/Maintenance/Repair	2.4%	2.3%	2.1%
Production	5.9%	5.4%	4.6%
Transportation/Material Moving	4.0%	3.7%	3.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>			
Total	7,392	37,471	88,456
Households with 1 Person	40.4%	29.2%	26.9%
Households with 2+ People	59.6%	70.8%	73.1%
Family Households	52.6%	62.6%	65.3%
Husband-wife Families	41.7%	47.8%	51.7%
With Related Children	15.4%	22.2%	24.6%
Other Family (No Spouse Present)	10.9%	14.8%	13.7%
Other Family with Male Householder	2.9%	4.3%	4.0%
With Related Children	1.7%	2.7%	2.4%
Other Family with Female Householder	8.0%	10.5%	9.7%
With Related Children	4.6%	7.0%	6.3%
Nonfamily Households	6.9%	8.2%	7.7%
All Households with Children	21.9%	32.3%	33.7%
Multigenerational Households	1.6%	2.3%	2.2%
Unmarried Partner Households	5.6%	7.1%	6.6%
Male-female	4.8%	6.3%	5.7%
Same-sex	0.8%	0.9%	0.9%
<b>2010 Households by Size</b>			
Total	7,390	37,471	88,457
1 Person Household	40.4%	29.2%	26.9%
2 Person Household	34.3%	33.8%	34.0%
3 Person Household	10.9%	15.8%	16.3%
4 Person Household	9.3%	13.2%	14.5%
5 Person Household	3.3%	5.1%	5.5%
6 Person Household	1.3%	1.8%	1.9%
7 + Person Household	0.5%	1.0%	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	7,392	37,471	88,455
Owner Occupied	61.6%	58.9%	64.1%
Owned with a Mortgage/Loan	40.7%	46.9%	52.0%
Owned Free and Clear	21.0%	12.0%	12.0%
Renter Occupied	38.4%	41.1%	35.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	The Elders (9C)	Bright Young Professionals	Soccer Moms (4A)
<b>2.</b>	Bright Young Professionals	Young and Restless (11B)	Professional Pride (1B)
<b>3.</b>	Boomburbs (1C)	Soccer Moms (4A)	Savvy Suburbanites (1D)
<b>2015 Consumer Spending</b>			
Apparel & Services: Total \$	\$18,532,528	\$105,685,389	\$272,350,036
Average Spent	\$2,447.83	\$2,697.71	\$2,973.35
Spending Potential Index	106	117	128
Computers & Accessories: Total \$	\$2,115,131	\$12,049,182	\$31,190,436
Average Spent	\$279.37	\$307.57	\$340.52
Spending Potential Index	107	118	130
Education: Total \$	\$11,368,809	\$69,757,250	\$187,298,167
Average Spent	\$1,501.63	\$1,780.61	\$2,044.81
Spending Potential Index	99	117	134
Entertainment/Recreation: Total \$	\$26,729,968	\$145,719,196	\$383,301,824
Average Spent	\$3,530.57	\$3,719.60	\$4,184.65
Spending Potential Index	107	112	126
Food at Home: Total \$	\$41,573,494	\$230,107,151	\$593,226,567
Average Spent	\$5,491.15	\$5,873.68	\$6,476.48
Spending Potential Index	105	112	124
Food Away from Home: Total \$	\$26,671,174	\$149,729,163	\$386,774,761
Average Spent	\$3,522.81	\$3,821.96	\$4,222.57
Spending Potential Index	107	116	129
Health Care: Total \$	\$39,709,231	\$200,837,495	\$531,515,333
Average Spent	\$5,244.91	\$5,126.54	\$5,802.76
Spending Potential Index	111	108	122
HH Furnishings & Equipment: Total \$	\$15,098,578	\$82,858,349	\$215,550,827
Average Spent	\$1,994.26	\$2,115.03	\$2,353.25
Spending Potential Index	108	115	128
Investments: Total \$	\$24,376,847	\$115,546,347	\$317,458,408
Average Spent	\$3,219.77	\$2,949.42	\$3,465.82
Spending Potential Index	117	107	126
Retail Goods: Total \$	\$205,063,434	\$1,116,987,949	\$2,908,406,656
Average Spent	\$27,085.38	\$28,512.05	\$31,752.20
Spending Potential Index	106	112	125
Shelter: Total \$	\$135,043,586	\$753,981,281	\$1,959,534,138
Average Spent	\$17,836.95	\$19,246.00	\$21,392.99
Spending Potential Index	108	117	130
TV/Video/Audio: Total \$	\$10,553,957	\$57,591,703	\$148,639,583
Average Spent	\$1,394.00	\$1,470.08	\$1,622.76
Spending Potential Index	107	112	124
Travel: Total \$	\$16,286,922	\$88,101,718	\$235,796,775
Average Spent	\$2,151.22	\$2,248.87	\$2,574.28
Spending Potential Index	110	115	132
Vehicle Maintenance & Repairs: Total \$	\$9,152,090	\$49,783,401	\$129,715,993
Average Spent	\$1,208.84	\$1,270.76	\$1,416.16
Spending Potential Index	108	114	127

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

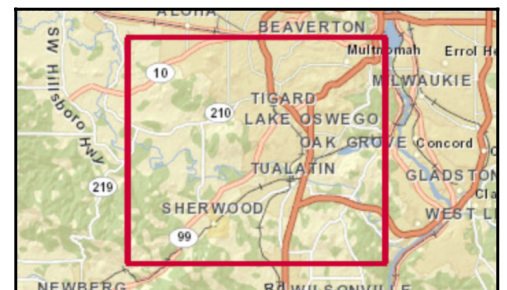
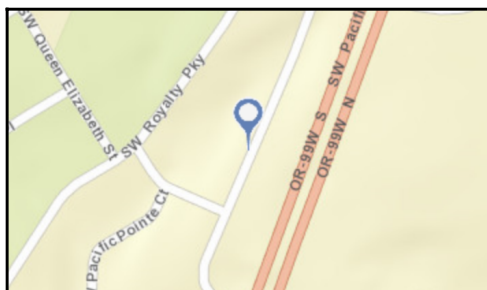
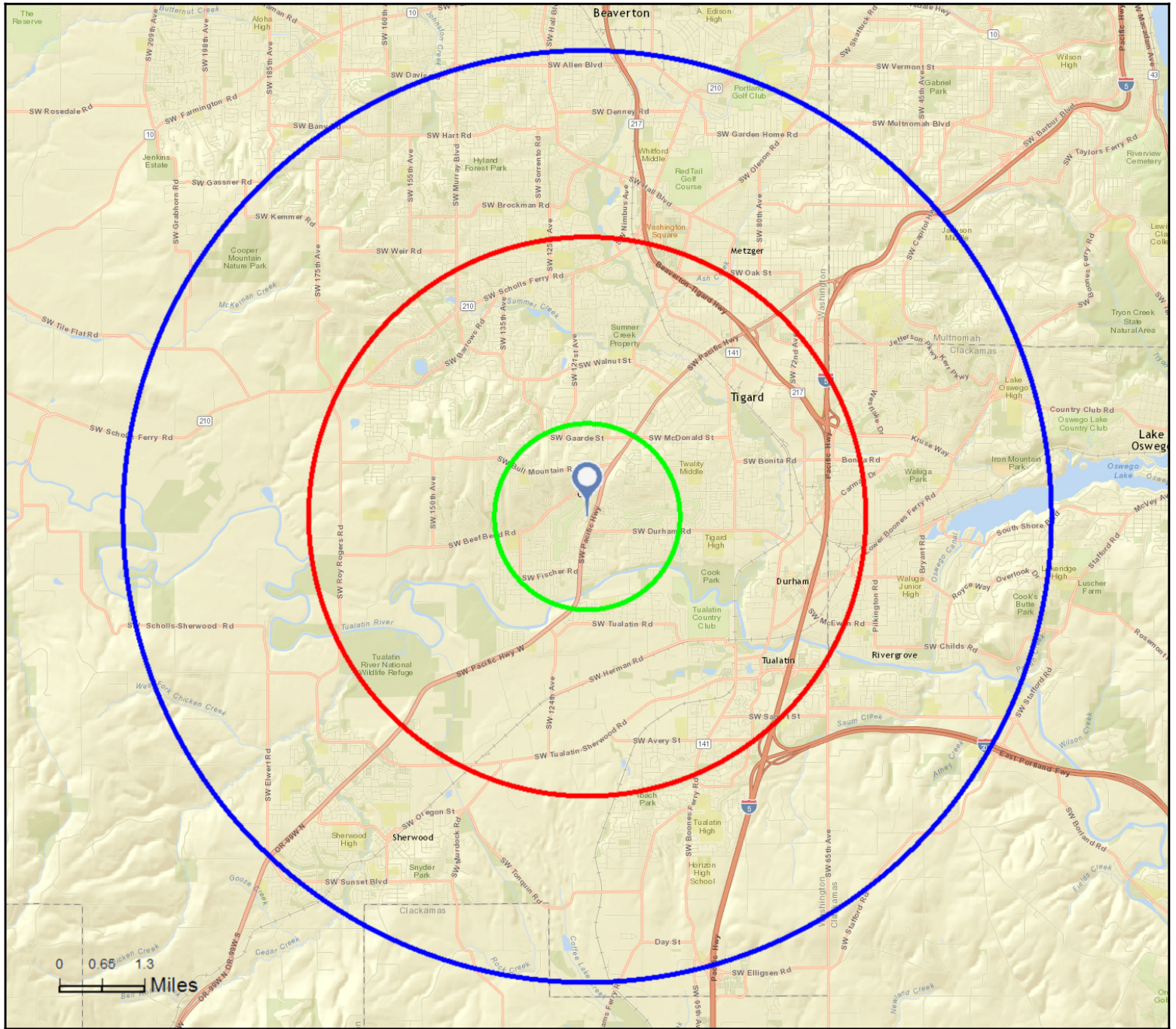
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# Site Map

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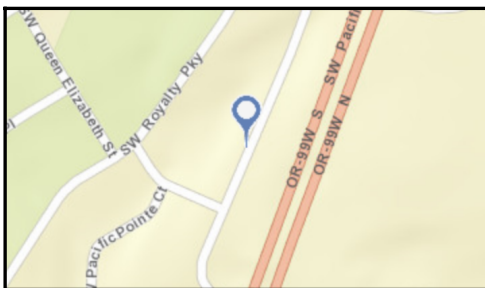
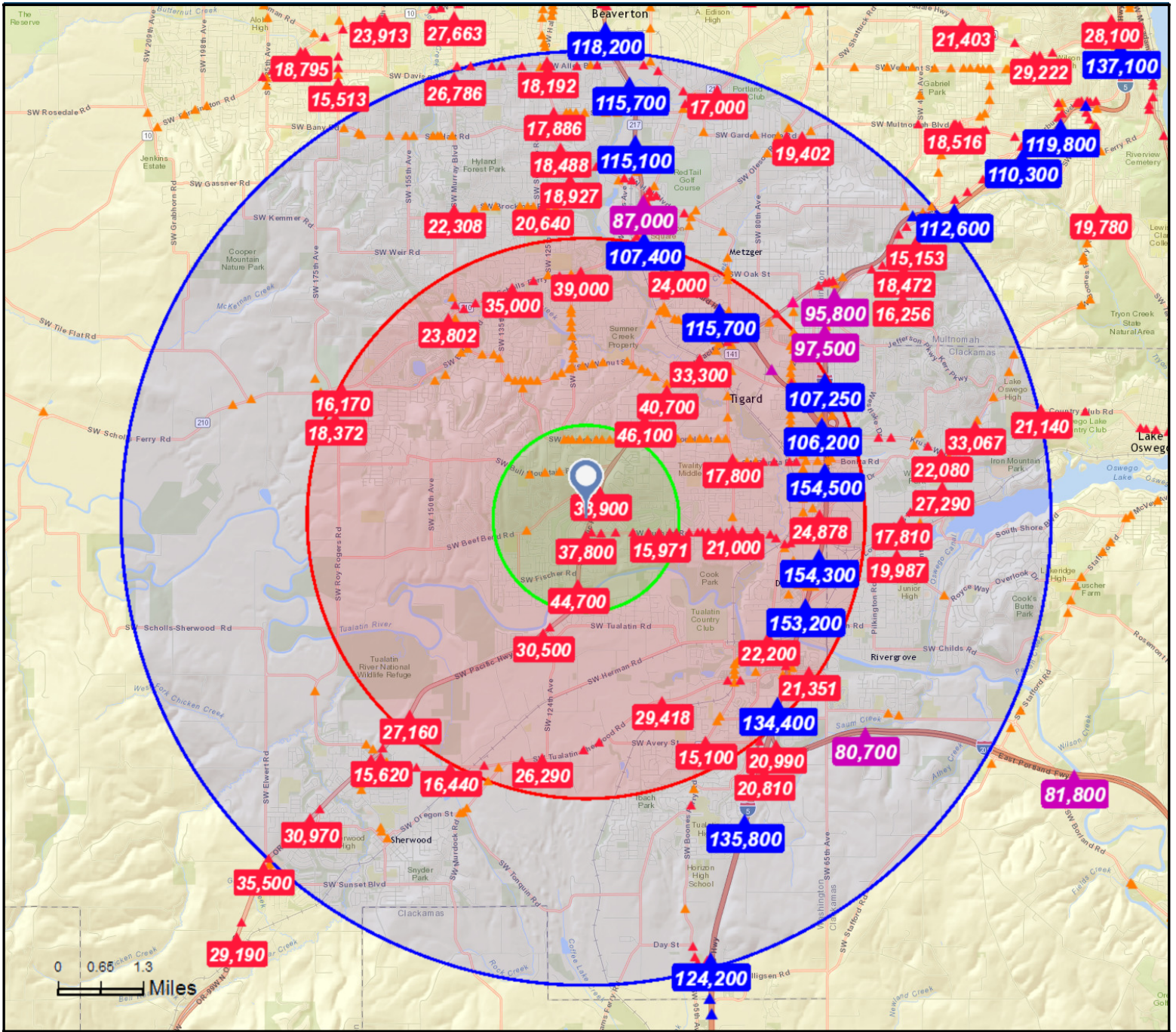




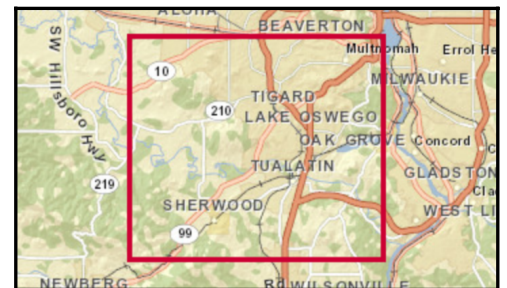
# Traffic Count Map

15705 SW 116th Ave, King City, Oregon, 97224  
 Rings: 1, 3, 5 mile radii

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 Latitude: 45.40632  
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- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
  - ▲ 6,001 - 15,000
  - ▲ 15,001 - 30,000
  - ▲ 30,001 - 50,000
  - ▲ 50,001 - 100,000
  - ▲ More than 100,000 per day



Source: ©2015 Market Planning Solutions, Inc.

February 16, 2016







# Traffic Count Profile

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Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.16	SW Durham Rd	SW Summerfield Dr (0.05 miles E)	2012	24,000
0.17	SW Pacific Hwy	SW 116th Ave (0.05 miles N)	2012	37,800
0.22	SW Durham Rd	SW Summerfield Dr (0.04 miles W)	2012	20,000
0.24	SW Royalty Pkwy	SW Naeve St (0.07 miles NE)	2012	4,000
0.25	SW Summerfield Dr	SW 114 Ct (0.05 miles NE)	2012	2,400
0.29	SW Naeve St	SW Pacific Hwy (0.03 miles NW)	1997	137
0.29	SW 113th Ave	SW Durham Rd (0.06 miles N)	2008	2,500
0.31	SW Beef Bend Rd	SW Nicoli Pl (0.03 miles NE)	2012	8,203
0.31	SW Naeve St	SW Royalty Pkwy (0.02 miles NW)	1999	1,292
0.33	SW Summerfield Dr	SW Highland Dr (0.03 miles E)	2012	1,500
0.34	SW Royalty Pkwy	SW Naeve St (0.03 miles SW)	2013	2,567
0.34	SW Pacific Hwy	SW Beef Bend Rd (0.06 miles N)	2012	38,900
0.35	SW Durham Rd	SW 113th Ave (0.11 miles W)	2012	19,000
0.39	SW 109th Ave	SW Willow Brook Dr (0.01 miles S)	1999	1,302
0.43	SW Summerfield Dr	SW Old Orchard Pl (0.03 miles E)	2012	1,800
0.48	SW 108th Ave	SW Durham Rd (0.04 miles N)	1988	756
0.48	SW Kable St	SW 107th Ter (0.05 miles E)	2012	1,000
0.50	SW 109th Ave	SW Murdock St (0.16 miles N)	2013	1,487
0.52	SW 108th Ave	SW Chateau Ln (0.05 miles S)	2012	1,500
0.52	SW Durham Rd	SW 108th Ave (0.06 miles W)	2012	18,000
0.52	SW Summerfield Dr	SW Greenleaf Ter (0.04 miles E)	2012	1,400
0.53	SW Greenfield Dr	SW Rembrandt Ln (0.03 miles NW)	2012	1,200
0.55	SW Bull Mountain Rd	SW McFarland Blvd (0.08 miles W)	2008	10,300
0.56	SW Greenfield Dr	SW Rembrandt Ln (0.02 miles SE)	2012	1,100
0.58	SW 108th Ave	SW Kent St (0.01 miles S)	2008	794
0.58	SW Bull Mountain Rd	SW Hazeltree Ter (0.04 miles W)	2012	9,639
0.59	SW Fischer Rd	SW Fischer Dr (0.01 miles E)	2012	6,142
0.60	SW 109th Ave	SW Murdock St (0.05 miles N)	2005	1,578
0.63	SW 104th Ave	SW Picks Way (0.02 miles S)	1996	468
0.63	SW 114th Ave	SW Laurel Glen Ct (0.04 miles S)	2005	1,153

**Data Note:**The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the

February 16, 2016