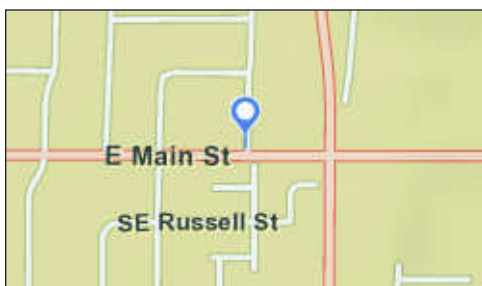
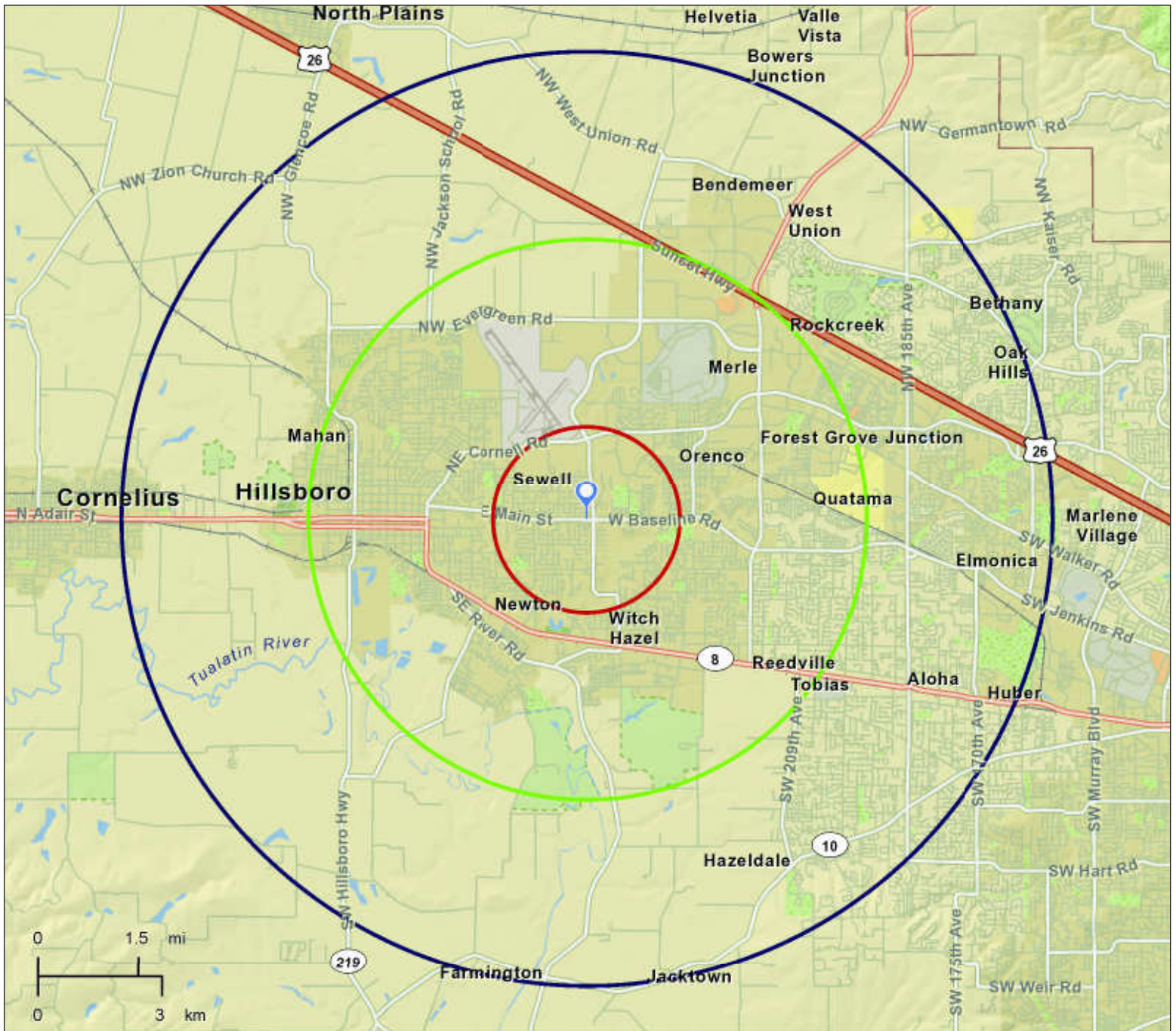




# Site Map

101 NE 43rd Ave, Hillsboro, OR, 97124  
Ring: 1, 3, 5 Miles

Prepared for Ashley Rhea  
Latitude: 45.52  
Longitude: -122.93821



November 05, 2013

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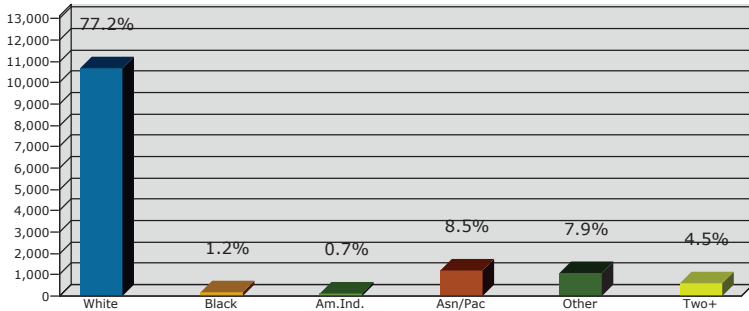


# Graphic Profile

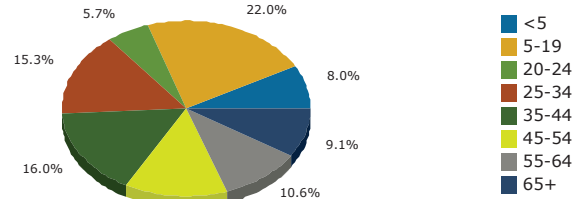
101 NE 43rd Ave, Hillsboro, OR, 97124  
 Ring: 1 mile radius

Prepared for Ashley Rhea  
 Latitude: 45.52  
 Longitude: -122.93821

2013 Population by Race

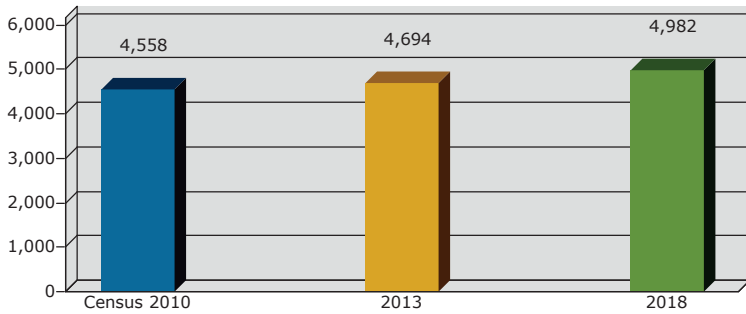


2013 Population by Age

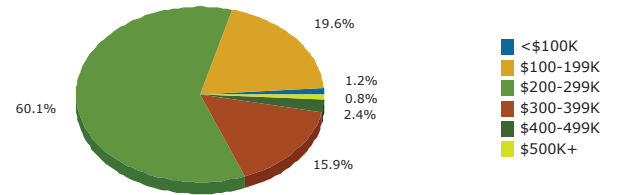


2013 Percent Hispanic Origin: 18.9%

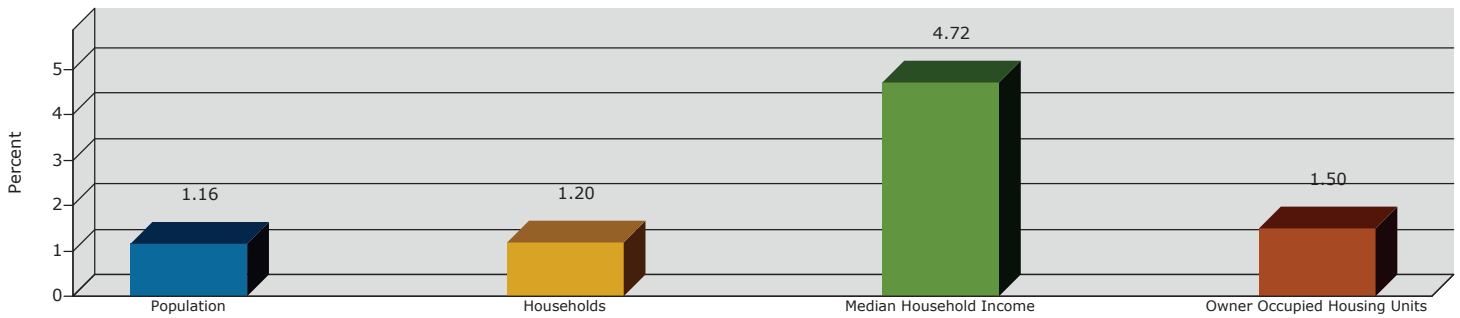
Households



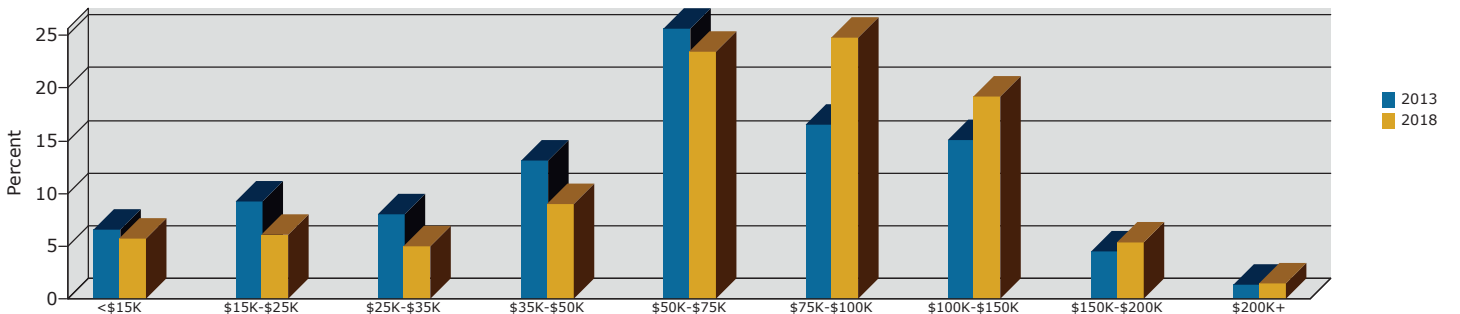
2013 Home Value



2013-2018 Annual Growth Rate



Household Income

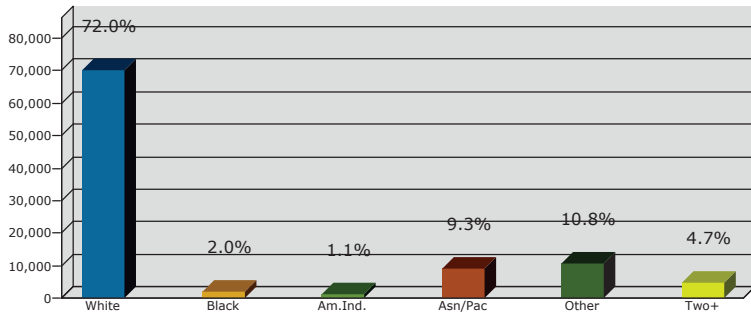


Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

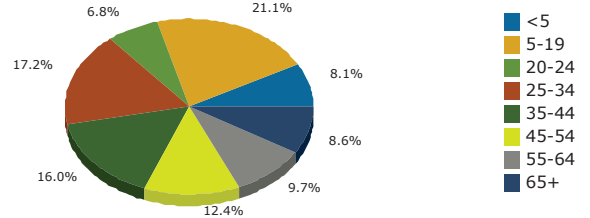
November 05, 2013

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2013 Population by Race

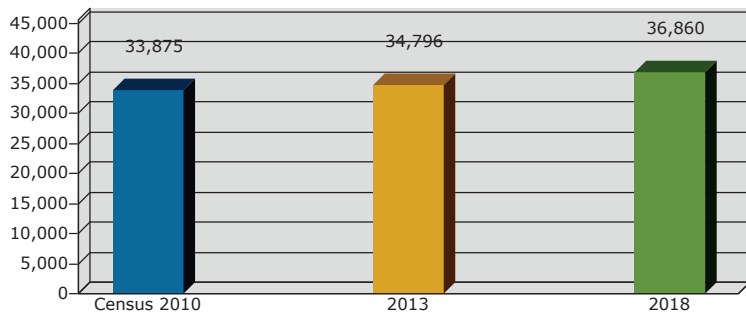


2013 Population by Age

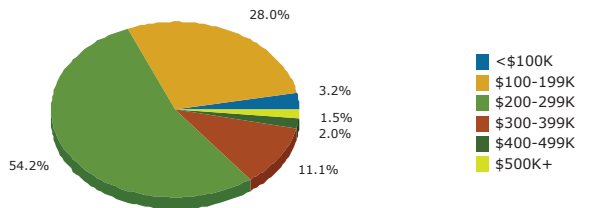


2013 Percent Hispanic Origin: 24.2%

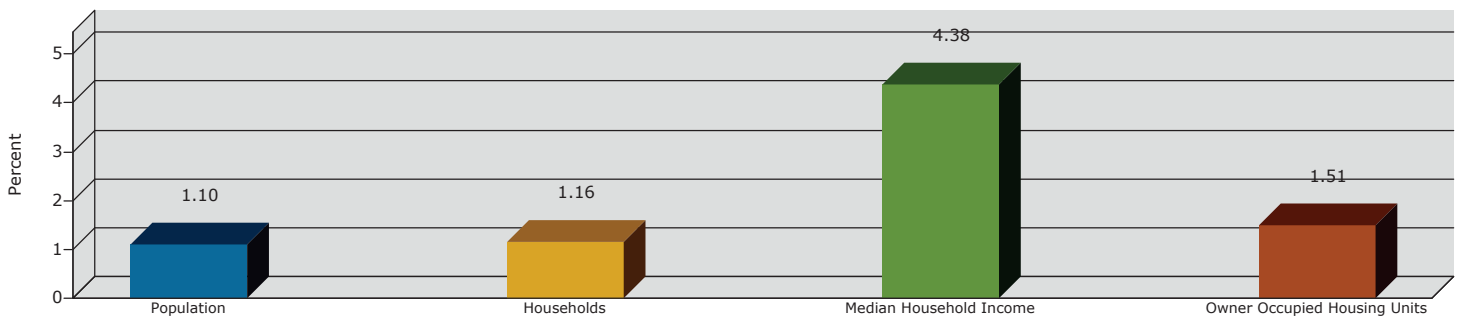
Households



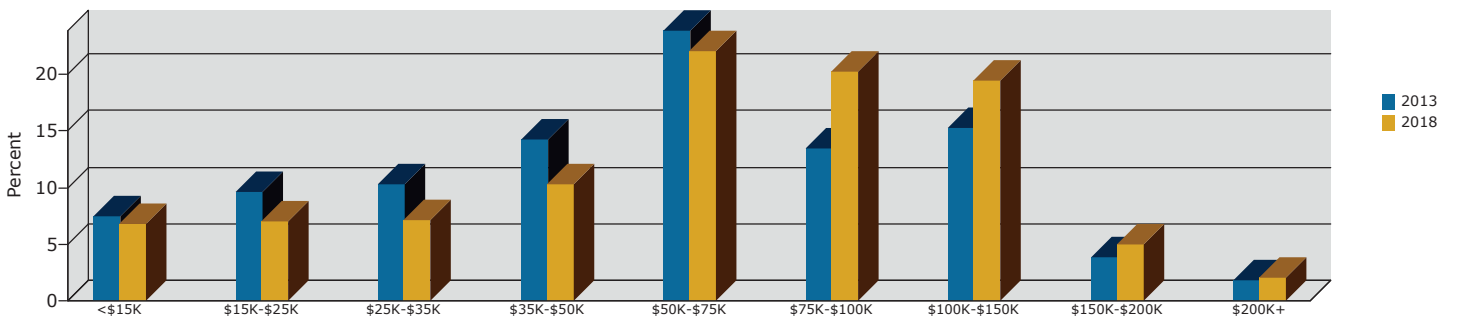
2013 Home Value



2013-2018 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

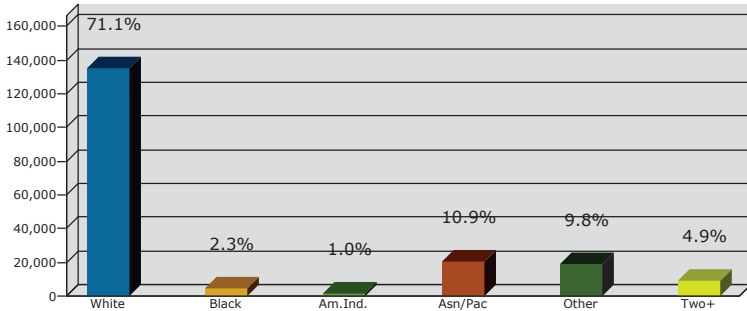


# Graphic Profile

101 NE 43rd Ave, Hillsboro, OR, 97124  
 Ring: 5 mile radius

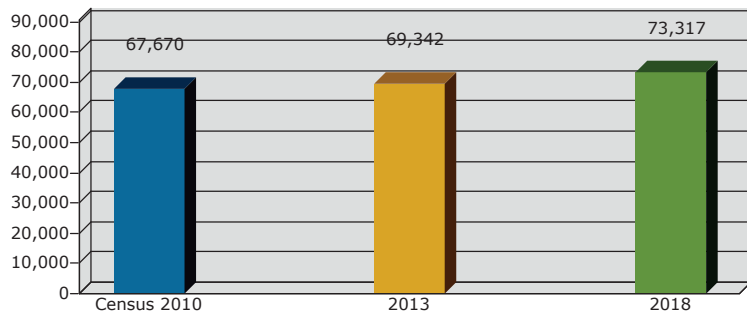
Prepared for Ashley Rhea  
 Latitude: 45.52  
 Longitude: -122.93821

2013 Population by Race

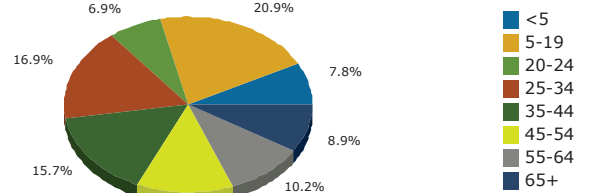


2013 Percent Hispanic Origin: 21.0%

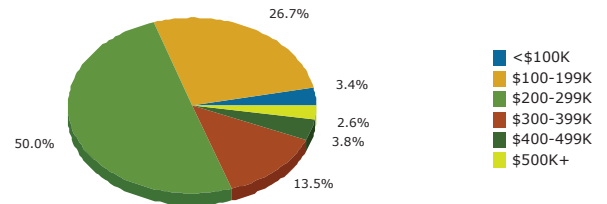
Households



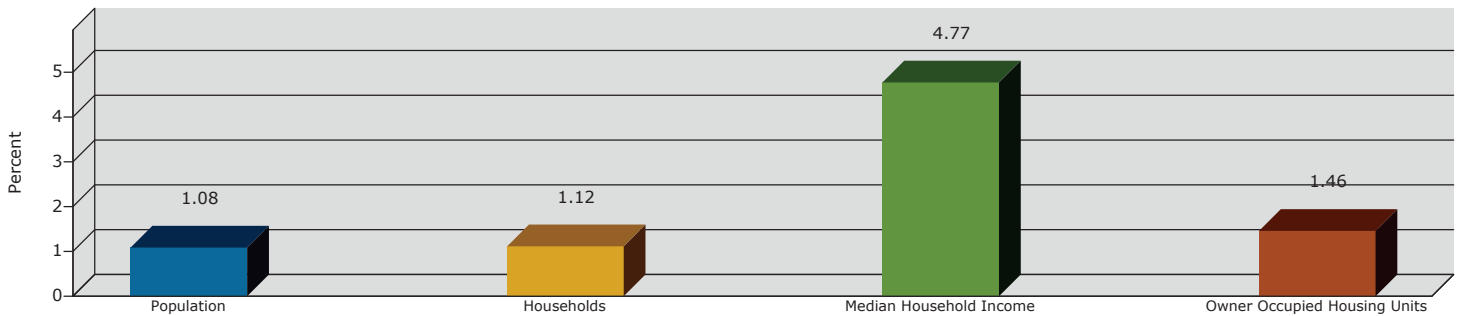
2013 Population by Age



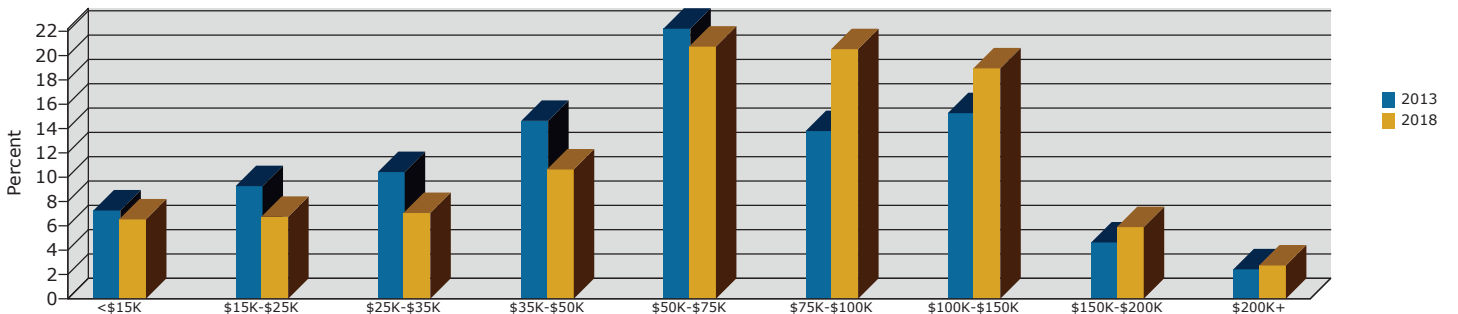
2013 Home Value



2013-2018 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

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# Market Profile

101 NE 43rd Ave, Hillsboro, OR, 97124  
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea  
Latitude: 45.52  
Longitude: -122.93821

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	10,259	75,036	149,700
2010 Total Population	13,468	95,198	186,246
2013 Total Population	13,833	97,466	190,311
2013 Group Quarters	64	1,439	2,074
2018 Total Population	14,655	102,952	200,798
2013-2018 Annual Rate	1.16%	1.10%	1.08%
<b>Household Summary</b>			
2000 Households	3,426	26,000	53,683
2000 Average Household Size	2.99	2.85	2.76
2010 Households	4,558	33,875	67,670
2010 Average Household Size	2.94	2.77	2.72
2013 Households	4,694	34,796	69,342
2013 Average Household Size	2.93	2.76	2.71
2018 Households	4,982	36,860	73,317
2018 Average Household Size	2.93	2.75	2.71
2013-2018 Annual Rate	1.20%	1.16%	1.12%
2010 Families	3,475	23,541	46,656
2010 Average Family Size	3.31	3.26	3.21
2013 Families	3,562	24,053	47,524
2013 Average Family Size	3.30	3.25	3.20
2018 Families	3,757	25,285	49,833
2018 Average Family Size	3.30	3.24	3.20
2013-2018 Annual Rate	1.07%	1.00%	0.95%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,599	27,888	57,176
Owner Occupied Housing Units	71.2%	56.8%	54.9%
Renter Occupied Housing Units	24.0%	36.4%	39.0%
Vacant Housing Units	4.8%	6.8%	6.1%
2010 Housing Units	4,732	35,782	71,580
Owner Occupied Housing Units	68.7%	57.2%	55.7%
Renter Occupied Housing Units	27.6%	37.4%	38.8%
Vacant Housing Units	3.7%	5.3%	5.5%
2013 Housing Units	4,885	36,598	73,082
Owner Occupied Housing Units	66.7%	55.6%	54.1%
Renter Occupied Housing Units	29.4%	39.5%	40.8%
Vacant Housing Units	3.9%	4.9%	5.1%
2018 Housing Units	5,130	38,505	77,313
Owner Occupied Housing Units	68.4%	56.9%	54.9%
Renter Occupied Housing Units	28.7%	38.8%	39.9%
Vacant Housing Units	2.9%	4.3%	5.2%
<b>Median Household Income</b>			
2013	\$59,933	\$56,301	\$56,911
2018	\$75,476	\$69,756	\$71,831
<b>Median Home Value</b>			
2013	\$237,240	\$226,125	\$230,804
2018	\$267,917	\$254,067	\$263,686
<b>Per Capita Income</b>			
2013	\$25,214	\$25,614	\$27,063
2018	\$28,779	\$29,554	\$31,454
<b>Median Age</b>			
2010	33.8	32.6	32.9
2013	34.4	33.3	33.6
2018	35.2	34.0	34.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



# Market Profile

101 NE 43rd Ave, Hillsboro, OR, 97124  
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea  
Latitude: 45.52  
Longitude: -122.93821

	1 mile	3 miles	5 miles
<b>2013 Households by Income</b>			
Household Income Base	4,694	34,796	69,342
<\$15,000	6.6%	7.5%	7.3%
\$15,000 - \$24,999	9.2%	9.6%	9.3%
\$25,000 - \$34,999	8.0%	10.2%	10.4%
\$35,000 - \$49,999	13.1%	14.3%	14.7%
\$50,000 - \$74,999	25.6%	23.9%	22.2%
\$75,000 - \$99,999	16.5%	13.5%	13.8%
\$100,000 - \$149,999	15.1%	15.3%	15.3%
\$150,000 - \$199,999	4.5%	3.9%	4.6%
\$200,000+	1.3%	1.8%	2.4%
Average Household Income	\$72,760	\$71,014	\$73,635
<b>2018 Households by Income</b>			
Household Income Base	4,982	36,860	73,317
<\$15,000	5.7%	6.8%	6.6%
\$15,000 - \$24,999	6.1%	7.0%	6.8%
\$25,000 - \$34,999	5.0%	7.2%	7.1%
\$35,000 - \$49,999	9.0%	10.3%	10.6%
\$50,000 - \$74,999	23.5%	22.1%	20.8%
\$75,000 - \$99,999	24.8%	20.2%	20.5%
\$100,000 - \$149,999	19.1%	19.5%	19.0%
\$150,000 - \$199,999	5.4%	4.9%	5.9%
\$200,000+	1.4%	2.0%	2.7%
Average Household Income	\$82,912	\$81,856	\$85,526
<b>2013 Owner Occupied Housing Units by Value</b>			
Total	3,258	20,343	39,498
<\$50,000	0.3%	1.4%	1.2%
\$50,000 - \$99,999	0.9%	1.8%	2.2%
\$100,000 - \$149,999	1.8%	5.1%	5.1%
\$150,000 - \$199,999	17.8%	22.9%	21.5%
\$200,000 - \$249,999	39.1%	36.1%	32.3%
\$250,000 - \$299,999	20.9%	18.2%	17.7%
\$300,000 - \$399,999	15.9%	11.1%	13.5%
\$400,000 - \$499,999	2.4%	2.0%	3.8%
\$500,000 - \$749,999	0.5%	0.9%	1.8%
\$750,000 - \$999,999	0.1%	0.2%	0.3%
\$1,000,000 +	0.2%	0.4%	0.5%
Average Home Value	\$252,964	\$239,711	\$251,978
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	3,509	21,922	42,459
<\$50,000	0.2%	1.1%	0.9%
\$50,000 - \$99,999	0.5%	1.4%	1.7%
\$100,000 - \$149,999	0.6%	2.1%	2.2%
\$150,000 - \$199,999	9.6%	12.9%	11.9%
\$200,000 - \$249,999	30.7%	30.6%	27.4%
\$250,000 - \$299,999	23.5%	23.1%	21.3%
\$300,000 - \$399,999	27.1%	20.0%	22.0%
\$400,000 - \$499,999	5.2%	4.8%	6.7%
\$500,000 - \$749,999	2.0%	2.9%	4.2%
\$750,000 - \$999,999	0.4%	0.7%	1.0%
\$1,000,000 +	0.2%	0.5%	0.6%
Average Home Value	\$288,343	\$280,010	\$295,536

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



# Market Profile

101 NE 43rd Ave, Hillsboro, OR, 97124  
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea

Latitude: 45.52

Longitude: -122.93821

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	13,466	95,197	186,246
0 - 4	8.2%	8.3%	8.1%
5 - 9	8.2%	7.6%	7.4%
10 - 14	7.5%	7.2%	7.1%
15 - 24	12.0%	12.9%	12.9%
25 - 34	16.2%	18.6%	18.4%
35 - 44	16.4%	15.8%	15.4%
45 - 54	13.2%	12.5%	12.9%
55 - 64	10.2%	9.3%	9.8%
65 - 74	4.8%	4.5%	4.6%
75 - 84	2.5%	2.3%	2.3%
85 +	0.8%	1.0%	1.0%
18 +	71.9%	72.8%	73.2%
<b>2013 Population by Age</b>			
Total	13,831	97,465	190,310
0 - 4	8.0%	8.1%	7.8%
5 - 9	7.9%	7.5%	7.4%
10 - 14	7.7%	7.1%	7.1%
15 - 24	12.1%	13.2%	13.4%
25 - 34	15.3%	17.2%	16.9%
35 - 44	16.0%	16.0%	15.7%
45 - 54	13.4%	12.4%	12.6%
55 - 64	10.6%	9.7%	10.2%
65 - 74	5.8%	5.3%	5.4%
75 - 84	2.4%	2.3%	2.4%
85 +	0.9%	1.0%	1.0%
18 +	72.3%	73.3%	73.7%
<b>2018 Population by Age</b>			
Total	14,654	102,952	200,799
0 - 4	7.9%	8.1%	7.9%
5 - 9	7.7%	7.5%	7.2%
10 - 14	7.9%	7.2%	7.1%
15 - 24	12.1%	12.7%	12.9%
25 - 34	14.1%	16.1%	16.0%
35 - 44	15.7%	16.2%	15.8%
45 - 54	13.5%	12.4%	12.4%
55 - 64	10.7%	9.8%	10.3%
65 - 74	7.0%	6.4%	6.6%
75 - 84	2.6%	2.7%	2.8%
85 +	0.9%	1.0%	1.1%
18 +	72.2%	73.4%	73.9%
<b>2010 Population by Sex</b>			
Males	6,748	47,806	92,911
Females	6,720	47,392	93,335
<b>2013 Population by Sex</b>			
Males	6,919	48,925	94,939
Females	6,915	48,541	95,373
<b>2018 Population by Sex</b>			
Males	7,315	51,615	100,105
Females	7,341	51,337	100,693

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

November 05, 2013

Made with Esri Business Analyst



# Market Profile

101 NE 43rd Ave, Hillsboro, OR, 97124  
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea  
Latitude: 45.52  
Longitude: -122.93821

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	13,469	95,197	186,246
White Alone	78.2%	73.1%	72.2%
Black Alone	1.1%	1.9%	2.2%
American Indian Alone	0.7%	1.0%	0.9%
Asian Alone	8.0%	8.8%	10.5%
Pacific Islander Alone	0.4%	0.5%	0.4%
Some Other Race Alone	7.3%	10.2%	9.1%
Two or More Races	4.3%	4.6%	4.7%
Hispanic Origin	17.5%	22.8%	19.6%
Diversity Index	56.1	64.8	63.4
<b>2013 Population by Race/Ethnicity</b>			
Total	13,833	97,465	190,312
White Alone	77.2%	72.0%	71.1%
Black Alone	1.2%	2.0%	2.3%
American Indian Alone	0.7%	1.1%	1.0%
Asian Alone	8.1%	8.8%	10.5%
Pacific Islander Alone	0.4%	0.5%	0.4%
Some Other Race Alone	7.9%	10.8%	9.8%
Two or More Races	4.5%	4.7%	4.9%
Hispanic Origin	18.9%	24.2%	21.0%
Diversity Index	58.2	66.7	65.4
<b>2018 Population by Race/Ethnicity</b>			
Total	14,656	102,951	200,799
White Alone	75.3%	69.9%	68.9%
Black Alone	1.3%	2.3%	2.6%
American Indian Alone	0.8%	1.3%	1.1%
Asian Alone	8.4%	9.1%	10.7%
Pacific Islander Alone	0.4%	0.5%	0.4%
Some Other Race Alone	8.8%	11.9%	10.9%
Two or More Races	4.9%	5.1%	5.2%
Hispanic Origin	21.3%	26.7%	23.5%
Diversity Index	61.8	69.7	68.8
<b>2010 Population by Relationship and Household Type</b>			
Total	13,468	95,198	186,246
In Households	99.5%	98.5%	98.9%
In Family Households	88.1%	83.7%	83.5%
Householder	26.1%	24.7%	25.1%
Spouse	21.3%	19.0%	19.2%
Child	34.3%	32.4%	31.9%
Other relative	3.7%	4.5%	4.4%
Nonrelative	2.7%	3.1%	3.0%
In Nonfamily Households	11.4%	14.8%	15.4%
In Group Quarters	0.5%	1.5%	1.1%
Institutionalized Population	0.1%	1.0%	0.6%
Noninstitutionalized Population	0.4%	0.5%	0.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

November 05, 2013

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# Market Profile

101 NE 43rd Ave, Hillsboro, OR, 97124  
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea

Latitude: 45.52

Longitude: -122.93821

	1 mile	3 miles	5 miles
<b>2013 Population 25+ by Educational Attainment</b>			
Total	8,903	62,413	122,531
Less than 9th Grade	5.7%	7.0%	5.7%
9th - 12th Grade, No Diploma	5.3%	6.4%	5.7%
High School Graduate	18.5%	20.0%	19.8%
Some College, No Degree	25.4%	24.6%	24.8%
Associate Degree	11.5%	9.6%	8.8%
Bachelor's Degree	21.1%	21.5%	23.4%
Graduate/Professional Degree	12.6%	10.9%	11.9%
<b>2013 Population 15+ by Marital Status</b>			
Total	10,572	75,290	147,980
Never Married	26.2%	29.9%	30.2%
Married	60.8%	54.6%	54.9%
Widowed	3.8%	3.4%	3.4%
Divorced	9.1%	12.1%	11.4%
<b>2013 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	88.9%	89.8%	90.0%
Civilian Unemployed	11.1%	10.2%	10.0%
<b>2013 Employed Population 16+ by Industry</b>			
Total	6,315	44,941	89,012
Agriculture/Mining	0.9%	2.0%	1.6%
Construction	3.5%	3.6%	3.6%
Manufacturing	20.3%	21.9%	20.1%
Wholesale Trade	2.4%	2.1%	2.3%
Retail Trade	14.3%	11.6%	12.3%
Transportation/Utilities	4.6%	3.3%	3.5%
Information	0.5%	1.6%	1.5%
Finance/Insurance/Real Estate	4.4%	6.5%	7.3%
Services	47.2%	44.9%	45.6%
Public Administration	1.9%	2.3%	2.3%
<b>2013 Employed Population 16+ by Occupation</b>			
Total	6,315	44,940	89,012
White Collar	65.2%	61.7%	64.1%
Management/Business/Financial	15.6%	14.4%	14.6%
Professional	28.5%	24.4%	25.3%
Sales	8.7%	9.5%	10.3%
Administrative Support	12.3%	13.5%	13.9%
Services	15.3%	18.2%	17.1%
Blue Collar	19.6%	20.0%	18.8%
Farming/Forestry/Fishing	1.3%	1.4%	1.0%
Construction/Extraction	2.9%	3.1%	2.9%
Installation/Maintenance/Repair	2.9%	3.9%	3.4%
Production	6.6%	7.6%	7.2%
Transportation/Material Moving	5.8%	4.1%	4.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

November 05, 2013

Made with Esri Business Analyst



# Market Profile

101 NE 43rd Ave, Hillsboro, OR, 97124  
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea  
Latitude: 45.52  
Longitude: -122.93821

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	4,558	33,875	67,670
Households with 1 Person	17.1%	22.4%	22.7%
Households with 2+ People	82.9%	77.6%	77.3%
Family Households	76.2%	69.5%	68.9%
Husband-wife Families	61.9%	53.5%	52.8%
With Related Children	31.4%	27.8%	27.1%
Other Family (No Spouse Present)	14.3%	16.0%	16.2%
Other Family with Male Householder	4.7%	5.0%	5.0%
With Related Children	2.9%	3.0%	3.0%
Other Family with Female Householder	9.7%	11.0%	11.2%
With Related Children	7.0%	7.7%	7.8%
Nonfamily Households	6.6%	8.1%	8.4%
All Households with Children	41.9%	39.2%	38.5%
Multigenerational Households	4.7%	4.0%	3.7%
Unmarried Partner Households	6.6%	7.5%	7.8%
Male-female	5.8%	6.6%	6.9%
Same-sex	0.8%	0.9%	0.9%
<b>2010 Households by Size</b>			
Total	4,559	33,875	67,669
1 Person Household	17.1%	22.4%	22.7%
2 Person Household	32.9%	31.7%	32.3%
3 Person Household	18.4%	17.0%	17.5%
4 Person Household	17.2%	15.2%	15.1%
5 Person Household	8.0%	7.6%	7.1%
6 Person Household	3.4%	3.4%	3.1%
7 + Person Household	2.9%	2.7%	2.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	4,558	33,875	67,670
Owner Occupied	71.3%	60.5%	58.9%
Owned with a Mortgage/Loan	61.1%	51.1%	49.3%
Owned Free and Clear	10.2%	9.3%	9.7%
Renter Occupied	28.7%	39.5%	41.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

November 05, 2013

Made with Esri Business Analyst



# Market Profile

101 NE 43rd Ave, Hillsboro, OR, 97124  
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea  
Latitude: 45.52  
Longitude: -122.93821

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Milk and Cookies	Enterprising Professionals	Enterprising Professionals
<b>2.</b>	Enterprising Professionals	Up and Coming Families	Up and Coming Families
<b>3.</b>	Sophisticated Squires	Young and Restless	Young and Restless
<b>2013 Consumer Spending</b>			
Apparel & Services: Total \$	\$7,310,022	\$54,313,224	\$112,208,568
Average Spent	\$1,557.31	\$1,560.90	\$1,618.19
Spending Potential Index	69	69	71
Computers & Accessories: Total \$	\$1,209,025	\$8,967,404	\$18,566,893
Average Spent	\$257.58	\$257.72	\$267.76
Spending Potential Index	104	104	108
Education: Total \$	\$6,745,786	\$51,599,694	\$106,620,244
Average Spent	\$1,437.11	\$1,482.92	\$1,537.60
Spending Potential Index	98	102	105
Entertainment/Recreation: Total \$	\$16,019,452	\$114,628,559	\$236,990,954
Average Spent	\$3,412.75	\$3,294.30	\$3,417.71
Spending Potential Index	105	101	105
Food at Home: Total \$	\$23,369,486	\$172,877,033	\$356,773,436
Average Spent	\$4,978.59	\$4,968.30	\$5,145.13
Spending Potential Index	99	99	102
Food Away from Home: Total \$	\$15,539,054	\$114,789,986	\$237,179,106
Average Spent	\$3,310.41	\$3,298.94	\$3,420.42
Spending Potential Index	104	103	107
Health Care: Total \$	\$20,455,744	\$142,768,146	\$295,453,295
Average Spent	\$4,357.85	\$4,103.00	\$4,260.81
Spending Potential Index	98	92	96
HH Furnishings & Equipment: Total \$	\$7,762,583	\$55,708,673	\$115,337,546
Average Spent	\$1,653.72	\$1,601.01	\$1,663.31
Spending Potential Index	92	89	92
Investments: Total \$	\$10,897,800	\$75,218,559	\$156,126,258
Average Spent	\$2,321.64	\$2,161.70	\$2,251.54
Spending Potential Index	112	104	109
Retail Goods: Total \$	\$109,406,790	\$787,571,551	\$1,629,570,534
Average Spent	\$23,307.80	\$22,633.97	\$23,500.48
Spending Potential Index	97	94	97
Shelter: Total \$	\$79,426,944	\$587,236,882	\$1,210,900,678
Average Spent	\$16,920.95	\$16,876.56	\$17,462.73
Spending Potential Index	104	104	107
TV/Video/Audio: Total \$	\$6,069,376	\$44,438,949	\$92,028,328
Average Spent	\$1,293.01	\$1,277.13	\$1,327.17
Spending Potential Index	100	99	103
Travel: Total \$	\$9,047,892	\$63,652,349	\$131,535,196
Average Spent	\$1,927.54	\$1,829.30	\$1,896.91
Spending Potential Index	105	100	103
Vehicle Maintenance & Repairs: Total \$	\$5,268,196	\$37,939,873	\$78,626,803
Average Spent	\$1,122.33	\$1,090.35	\$1,133.90
Spending Potential Index	103	100	104

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

November 05, 2013

Made with Esri Business Analyst



# 2010 Census Profile

101 NE 43rd Ave, Hillsboro, OR, 97124  
Ring: 1 mile radius

Prepared for Ashley Rhea  
Latitude: 45.52  
Longitude: -122.93821

	2000	2010	2000-2010 Annual Rate
Population	10,259	13,468	2.76%
Households	3,426	4,558	2.90%
Housing Units	3,599	4,732	2.78%

Population by Race	Number	Percent
Total	13,469	100.0%
Population Reporting One Race	12,887	95.7%
White	10,532	78.2%
Black	150	1.1%
American Indian	88	0.7%
Asian	1,075	8.0%
Pacific Islander	58	0.4%
Some Other Race	984	7.3%
Population Reporting Two or More Races	582	4.3%

Total Hispanic Population	2,361	17.5%
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Population by Sex	Number	Percent
Male	6,748	50.1%
Female	6,720	49.9%

Population by Age	Number	Percent
Total	13,466	100.0%
Age 0 - 4	1,106	8.2%
Age 5 - 9	1,103	8.2%
Age 10 - 14	1,016	7.5%
Age 15 - 19	862	6.4%
Age 20 - 24	752	5.6%
Age 25 - 29	1,019	7.6%
Age 30 - 34	1,161	8.6%
Age 35 - 39	1,149	8.5%
Age 40 - 44	1,058	7.9%
Age 45 - 49	936	7.0%
Age 50 - 54	839	6.2%
Age 55 - 59	754	5.6%
Age 60 - 64	623	4.6%
Age 65 - 69	402	3.0%
Age 70 - 74	248	1.8%
Age 75 - 79	194	1.4%
Age 80 - 84	139	1.0%
Age 85+	105	0.8%
Age 18+	9,685	71.9%
Age 65+	1,088	8.1%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	33.8
Male	33.2
Female	34.3
White Alone	36.1
Black Alone	30.6
American Indian Alone	30.0
Asian Alone	32.6
Pacific Islander Alone	30.4
Some Other Race Alone	25.0
Two or More Races	16.2
Hispanic Population	23.1

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



# 2010 Census Profile

101 NE 43rd Ave, Hillsboro, OR, 97124  
Ring: 1 mile radius

Prepared for Ashley Rhea  
Latitude: 45.52  
Longitude: -122.93821

Households by Type		
Total	4,558	100.0%
Households with 1 Person	781	17.1%
Households with 2+ People	3,777	82.9%
Family Households	3,475	76.2%
Husband-wife Families	2,821	61.9%
With Own Children	1,370	30.1%
Other Family (No Spouse Present)	653	14.3%
With Own Children	387	8.5%
Nonfamily Households	302	6.6%
All Households with Children	1,908	41.9%
Multigenerational Households	214	4.7%
Unmarried Partner Households	300	6.6%
Male-female	264	5.8%
Same-sex	36	0.8%
Average Household Size	2.94	

Family Households by Size		
Total	3,475	100.0%
2 People	1,273	36.6%
3 People	795	22.9%
4 People	763	22.0%
5 People	360	10.4%
6 People	155	4.5%
7+ People	129	3.7%
Average Family Size	3.31	

Nonfamily Households by Size		
Total	1,084	100.0%
1 Person	781	72.0%
2 People	229	21.1%
3 People	44	4.1%
4 People	20	1.8%
5 People	5	0.5%
6 People	1	0.1%
7+ People	4	0.4%
Average Nonfamily Size	1.42	

Population by Relationship and Household Type		
Total	13,468	100.0%
In Households	13,404	99.5%
In Family Households	11,864	88.1%
Householder	3,520	26.1%
Spouse	2,863	21.3%
Child	4,613	34.3%
Other relative	504	3.7%
Nonrelative	363	2.7%
In Nonfamily Households	1,541	11.4%
In Group Quarters	64	0.5%
Institutionalized Population	15	0.1%
Noninstitutionalized Population	48	0.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

101 NE 43rd Ave, Hillsboro, OR, 97124  
Ring: 1 mile radius

Prepared for Ashley Rhea  
Latitude: 45.52  
Longitude: -122.93821

Family Households by Age of Householder		
Total		3,475 100.0%
Householder Age	15 - 44	1,691 48.7%
Householder Age	45 - 54	793 22.8%
Householder Age	55 - 64	573 16.5%
Householder Age	65 - 74	262 7.5%
Householder Age	75+	156 4.5%

Nonfamily Households by Age of Householder		
Total		1,084 100.0%
Householder Age	15 - 44	474 43.7%
Householder Age	45 - 54	189 17.4%
Householder Age	55 - 64	201 18.5%
Householder Age	65 - 74	119 11.0%
Householder Age	75+	101 9.3%

Households by Race of Householder		
Total		4,558 100.0%
Householder is	White Alone	3,805 83.5%
Householder is	Black Alone	48 1.1%
Householder is	American Indian Alone	21 0.5%
Householder is	Asian Alone	330 7.2%
Householder is	Pacific Islander Alone	12 0.3%
Householder is	Some Other Race Alone	233 5.1%
Householder is	Two or More Races	109 2.4%
Households with	Hispanic Householder	549 12.0%

Husband-wife Families by Race of Householder		
Total		2,822 100.0%
Householder is	White Alone	2,355 83.5%
Householder is	Black Alone	22 0.8%
Householder is	American Indian Alone	9 0.3%
Householder is	Asian Alone	227 8.0%
Householder is	Pacific Islander Alone	8 0.3%
Householder is	Some Other Race Alone	135 4.8%
Householder is	Two or More Races	66 2.3%
Husband-wife Families with	Hispanic Householder	338 12.0%

Other Families (No Spouse) by Race of Householder		
Total		653 100.0%
Householder is	White Alone	510 78.1%
Householder is	Black Alone	9 1.4%
Householder is	American Indian Alone	7 1.1%
Householder is	Asian Alone	34 5.2%
Householder is	Pacific Islander Alone	4 0.6%
Householder is	Some Other Race Alone	71 10.9%
Householder is	Two or More Races	18 2.8%
Other Families with	Hispanic Householder	143 21.9%

Nonfamily Households by Race of Householder		
Total		1,083 100.0%
Householder is	White Alone	940 86.8%
Householder is	Black Alone	16 1.5%
Householder is	American Indian Alone	5 0.5%
Householder is	Asian Alone	69 6.4%
Householder is	Pacific Islander Alone	1 0.1%
Householder is	Some Other Race Alone	27 2.5%
Householder is	Two or More Races	25 2.3%
Nonfamily Households with	Hispanic Householder	68 6.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

101 NE 43rd Ave, Hillsboro, OR, 97124  
Ring: 1 mile radius

Prepared for Ashley Rhea  
Latitude: 45.52  
Longitude: -122.93821

## Total Housing Units by Occupancy

Total	4,753	100.0%
Occupied Housing Units	4,558	95.9%
Vacant Housing Units		
For Rent	85	1.8%
Rented, not Occupied	4	0.1%
For Sale Only	51	1.1%
Sold, not Occupied	13	0.3%
For Seasonal/Recreational/Occasional Use	18	0.4%
For Migrant Workers	0	0.0%
Other Vacant	24	0.5%
Total Vacancy Rate	3.7%	

## Households by Tenure and Mortgage Status

Total	4,558	100.0%
Owner Occupied	3,252	71.3%
Owned with a Mortgage/Loan	2,786	61.1%
Owned Free and Clear	466	10.2%
Average Household Size	2.95	
Renter Occupied	1,306	28.7%
Average Household Size	2.91	

## Owner-occupied Housing Units by Race of Householder

Total	3,252	100.0%
Householder is White Alone	2,786	85.7%
Householder is Black Alone	22	0.7%
Householder is American Indian Alone	9	0.3%
Householder is Asian Alone	244	7.5%
Householder is Pacific Islander Alone	8	0.2%
Householder is Some Other Race Alone	118	3.6%
Householder is Two or More Races	65	2.0%
Owner-occupied Housing Units with Hispanic Householder	265	8.1%

## Renter-occupied Housing Units by Race of Householder

Total	1,305	100.0%
Householder is White Alone	1,019	78.1%
Householder is Black Alone	26	2.0%
Householder is American Indian Alone	11	0.8%
Householder is Asian Alone	86	6.6%
Householder is Pacific Islander Alone	4	0.3%
Householder is Some Other Race Alone	115	8.8%
Householder is Two or More Races	44	3.4%
Renter-occupied Housing Units with Hispanic Householder	284	21.7%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.82
Householder is Black Alone	3.19
Householder is American Indian Alone	3.10
Householder is Asian Alone	3.14
Householder is Pacific Islander Alone	3.67
Householder is Some Other Race Alone	4.32
Householder is Two or More Races	3.41
Householder is Hispanic	4.13

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

101 NE 43rd Ave, Hillsboro, OR, 97124  
Ring: 3 mile radius

Prepared for Ashley Rhea  
Latitude: 45.52  
Longitude: -122.93821

	2000	2010	2000-2010 Annual Rate
Population	75,036	95,198	2.41%
Households	26,000	33,875	2.68%
Housing Units	27,888	35,782	2.52%

Population by Race	Number	Percent
Total	95,197	100.0%
Population Reporting One Race	90,861	95.4%
White	69,611	73.1%
Black	1,783	1.9%
American Indian	983	1.0%
Asian	8,374	8.8%
Pacific Islander	443	0.5%
Some Other Race	9,667	10.2%
Population Reporting Two or More Races	4,336	4.6%

Total Hispanic Population	21,724	22.8%
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Population by Sex	Number	Percent
Male	47,806	50.2%
Female	47,392	49.8%

Population by Age	Number	Percent
Total	95,197	100.0%
Age 0 - 4	7,926	8.3%
Age 5 - 9	7,204	7.6%
Age 10 - 14	6,842	7.2%
Age 15 - 19	6,193	6.5%
Age 20 - 24	6,054	6.4%
Age 25 - 29	8,626	9.1%
Age 30 - 34	9,067	9.5%
Age 35 - 39	8,100	8.5%
Age 40 - 44	6,927	7.3%
Age 45 - 49	6,211	6.5%
Age 50 - 54	5,688	6.0%
Age 55 - 59	4,906	5.2%
Age 60 - 64	3,945	4.1%
Age 65 - 69	2,646	2.8%
Age 70 - 74	1,682	1.8%
Age 75 - 79	1,270	1.3%
Age 80 - 84	947	1.0%
Age 85+	964	1.0%
Age 18+	69,345	72.8%
Age 65+	7,509	7.9%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	32.6
Male	32.1
Female	33.2
White Alone	35.0
Black Alone	30.5
American Indian Alone	29.2
Asian Alone	32.4
Pacific Islander Alone	29.6
Some Other Race Alone	24.3
Two or More Races	17.7
Hispanic Population	23.6

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.





# 2010 Census Profile

101 NE 43rd Ave, Hillsboro, OR, 97124  
Ring: 3 mile radius

Prepared for Ashley Rhea  
Latitude: 45.52  
Longitude: -122.93821

Households by Type		
Total	33,875	100.0%
Households with 1 Person	7,596	22.4%
Households with 2+ People	26,279	77.6%
Family Households	23,541	69.5%
Husband-wife Families	18,122	53.5%
With Own Children	9,026	26.6%
Other Family (No Spouse Present)	5,418	16.0%
With Own Children	3,206	9.5%
Nonfamily Households	2,738	8.1%
All Households with Children	13,282	39.2%
Multigenerational Households	1,345	4.0%
Unmarried Partner Households	2,531	7.5%
Male-female	2,225	6.6%
Same-sex	306	0.9%
Average Household Size	2.77	

Family Households by Size		
Total	23,540	100.0%
2 People	8,630	36.7%
3 People	5,384	22.9%
4 People	4,987	21.2%
5 People	2,527	10.7%
6 People	1,116	4.7%
7+ People	896	3.8%
Average Family Size	3.26	

Nonfamily Households by Size		
Total	10,335	100.0%
1 Person	7,596	73.5%
2 People	2,122	20.5%
3 People	366	3.5%
4 People	162	1.6%
5 People	48	0.5%
6 People	20	0.2%
7+ People	21	0.2%
Average Nonfamily Size	1.36	

Population by Relationship and Household Type		
Total	95,198	100.0%
In Households	93,759	98.5%
In Family Households	79,661	83.7%
Householder	23,519	24.7%
Spouse	18,104	19.0%
Child	30,857	32.4%
Other relative	4,274	4.5%
Nonrelative	2,906	3.1%
In Nonfamily Households	14,098	14.8%
In Group Quarters	1,439	1.5%
Institutionalized Population	979	1.0%
Noninstitutionalized Population	460	0.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

101 NE 43rd Ave, Hillsboro, OR, 97124  
Ring: 3 mile radius

Prepared for Ashley Rhea  
Latitude: 45.52  
Longitude: -122.93821

Family Households by Age of Householder		
Total		23,540 100.0%
Householder Age	15 - 44	12,600 53.5%
Householder Age	45 - 54	4,955 21.0%
Householder Age	55 - 64	3,436 14.6%
Householder Age	65 - 74	1,631 6.9%
Householder Age	75+	918 3.9%

Nonfamily Households by Age of Householder		
Total		10,335 100.0%
Householder Age	15 - 44	4,862 47.0%
Householder Age	45 - 54	1,711 16.6%
Householder Age	55 - 64	1,699 16.4%
Householder Age	65 - 74	1,018 9.9%
Householder Age	75+	1,045 10.1%

Households by Race of Householder		
Total		33,874 100.0%
Householder is	White Alone	26,820 79.2%
Householder is	Black Alone	630 1.9%
Householder is	American Indian Alone	294 0.9%
Householder is	Asian Alone	2,832 8.4%
Householder is	Pacific Islander Alone	130 0.4%
Householder is	Some Other Race Alone	2,248 6.6%
Householder is	Two or More Races	920 2.7%
Households with	Hispanic Householder	5,057 14.9%

Husband-wife Families by Race of Householder		
Total		18,121 100.0%
Householder is	White Alone	14,198 78.4%
Householder is	Black Alone	265 1.5%
Householder is	American Indian Alone	141 0.8%
Householder is	Asian Alone	1,720 9.5%
Householder is	Pacific Islander Alone	68 0.4%
Householder is	Some Other Race Alone	1,285 7.1%
Householder is	Two or More Races	444 2.5%
Husband-wife Families with	Hispanic Householder	2,833 15.6%

Other Families (No Spouse) by Race of Householder		
Total		5,419 100.0%
Householder is	White Alone	4,019 74.2%
Householder is	Black Alone	138 2.5%
Householder is	American Indian Alone	66 1.2%
Householder is	Asian Alone	305 5.6%
Householder is	Pacific Islander Alone	28 0.5%
Householder is	Some Other Race Alone	666 12.3%
Householder is	Two or More Races	197 3.6%
Other Families with	Hispanic Householder	1,421 26.2%

Nonfamily Households by Race of Householder		
Total		10,334 100.0%
Householder is	White Alone	8,603 83.2%
Householder is	Black Alone	227 2.2%
Householder is	American Indian Alone	86 0.8%
Householder is	Asian Alone	807 7.8%
Householder is	Pacific Islander Alone	35 0.3%
Householder is	Some Other Race Alone	297 2.9%
Householder is	Two or More Races	279 2.7%
Nonfamily Households with	Hispanic Householder	803 7.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

101 NE 43rd Ave, Hillsboro, OR, 97124  
Ring: 3 mile radius

Prepared for Ashley Rhea  
Latitude: 45.52  
Longitude: -122.93821

## Total Housing Units by Occupancy

Total	35,796	100.0%
Occupied Housing Units	33,875	94.6%
Vacant Housing Units		
For Rent	863	2.4%
Rented, not Occupied	88	0.2%
For Sale Only	459	1.3%
Sold, not Occupied	72	0.2%
For Seasonal/Recreational/Occasional Use	158	0.4%
For Migrant Workers	0	0.0%
Other Vacant	281	0.8%
Total Vacancy Rate	5.3%	

## Households by Tenure and Mortgage Status

Total	33,875	100.0%
Owner Occupied	20,478	60.5%
Owned with a Mortgage/Loan	17,325	51.1%
Owned Free and Clear	3,152	9.3%
Average Household Size	2.81	
Renter Occupied	13,397	39.5%
Average Household Size	2.71	

## Owner-occupied Housing Units by Race of Householder

Total	20,477	100.0%
Householder is White Alone	17,050	83.3%
Householder is Black Alone	233	1.1%
Householder is American Indian Alone	121	0.6%
Householder is Asian Alone	1,716	8.4%
Householder is Pacific Islander Alone	62	0.3%
Householder is Some Other Race Alone	846	4.1%
Householder is Two or More Races	449	2.2%
Owner-occupied Housing Units with Hispanic Householder	1,927	9.4%

## Renter-occupied Housing Units by Race of Householder

Total	13,398	100.0%
Householder is White Alone	9,769	72.9%
Householder is Black Alone	398	3.0%
Householder is American Indian Alone	173	1.3%
Householder is Asian Alone	1,116	8.3%
Householder is Pacific Islander Alone	68	0.5%
Householder is Some Other Race Alone	1,403	10.5%
Householder is Two or More Races	471	3.5%
Renter-occupied Housing Units with Hispanic Householder	3,130	23.4%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.61
Householder is Black Alone	2.82
Householder is American Indian Alone	3.39
Householder is Asian Alone	2.84
Householder is Pacific Islander Alone	3.35
Householder is Some Other Race Alone	4.29
Householder is Two or More Races	3.04
Householder is Hispanic	4.05

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

101 NE 43rd Ave, Hillsboro, OR, 97124  
Ring: 5 mile radius

Prepared for Ashley Rhea  
Latitude: 45.52  
Longitude: -122.93821

	2000	2010	2000-2010 Annual Rate
Population	149,700	186,246	2.21%
Households	53,683	67,670	2.34%
Housing Units	57,176	71,580	2.27%

Population by Race	Number	Percent
Total	186,246	100.0%
Population Reporting One Race	177,519	95.3%
White	134,545	72.2%
Black	4,075	2.2%
American Indian	1,708	0.9%
Asian	19,479	10.5%
Pacific Islander	796	0.4%
Some Other Race	16,916	9.1%
Population Reporting Two or More Races	8,727	4.7%
Total Hispanic Population	36,436	19.6%

Population by Sex	Number	Percent
Male	92,911	49.9%
Female	93,335	50.1%

Population by Age	Number	Percent
Total	186,246	100.0%
Age 0 - 4	15,021	8.1%
Age 5 - 9	13,846	7.4%
Age 10 - 14	13,264	7.1%
Age 15 - 19	12,126	6.5%
Age 20 - 24	11,832	6.4%
Age 25 - 29	16,878	9.1%
Age 30 - 34	17,406	9.3%
Age 35 - 39	15,498	8.3%
Age 40 - 44	13,275	7.1%
Age 45 - 49	12,440	6.7%
Age 50 - 54	11,616	6.2%
Age 55 - 59	10,101	5.4%
Age 60 - 64	8,067	4.3%
Age 65 - 69	5,265	2.8%
Age 70 - 74	3,349	1.8%
Age 75 - 79	2,448	1.3%
Age 80 - 84	1,903	1.0%
Age 85+	1,910	1.0%
Age 18+	136,393	73.2%
Age 65+	14,875	8.0%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	32.9
Male	32.3
Female	33.5
White Alone	35.3
Black Alone	29.5
American Indian Alone	29.1
Asian Alone	33.0
Pacific Islander Alone	29.7
Some Other Race Alone	24.4
Two or More Races	17.3
Hispanic Population	23.7

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



# 2010 Census Profile

101 NE 43rd Ave, Hillsboro, OR, 97124  
Ring: 5 mile radius

Prepared for Ashley Rhea  
Latitude: 45.52  
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Households by Type		
Total	67,670	100.0%
Households with 1 Person	15,335	22.7%
Households with 2+ People	52,335	77.3%
Family Households	46,656	68.9%
Husband-wife Families	35,717	52.8%
With Own Children	17,604	26.0%
Other Family (No Spouse Present)	10,939	16.2%
With Own Children	6,536	9.7%
Nonfamily Households	5,679	8.4%
All Households with Children	26,073	38.5%
Multigenerational Households	2,522	3.7%
Unmarried Partner Households	5,283	7.8%
Male-female	4,658	6.9%
Same-sex	625	0.9%
Average Household Size	2.72	

Family Households by Size		
Total	46,656	100.0%
2 People	17,350	37.2%
3 People	11,115	23.8%
4 People	9,924	21.3%
5 People	4,705	10.1%
6 People	2,058	4.4%
7+ People	1,504	3.2%
Average Family Size	3.21	

Nonfamily Households by Size		
Total	21,013	100.0%
1 Person	15,335	73.0%
2 People	4,490	21.4%
3 People	760	3.6%
4 People	273	1.3%
5 People	86	0.4%
6 People	38	0.2%
7+ People	31	0.1%
Average Nonfamily Size	1.36	

Population by Relationship and Household Type		
Total	186,246	100.0%
In Households	184,172	98.9%
In Family Households	155,491	83.5%
Householder	46,687	25.1%
Spouse	35,746	19.2%
Child	59,440	31.9%
Other relative	8,110	4.4%
Nonrelative	5,507	3.0%
In Nonfamily Households	28,681	15.4%
In Group Quarters	2,074	1.1%
Institutionalized Population	1,077	0.6%
Noninstitutionalized Population	997	0.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

101 NE 43rd Ave, Hillsboro, OR, 97124  
Ring: 5 mile radius

Prepared for Ashley Rhea  
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Family Households by Age of Householder		
Total		46,657 100.0%
Householder Age	15 - 44	24,355 52.2%
Householder Age	45 - 54	10,126 21.7%
Householder Age	55 - 64	7,054 15.1%
Householder Age	65 - 74	3,303 7.1%
Householder Age	75+	1,819 3.9%

Nonfamily Households by Age of Householder		
Total		21,013 100.0%
Householder Age	15 - 44	10,206 48.6%
Householder Age	45 - 54	3,496 16.6%
Householder Age	55 - 64	3,436 16.4%
Householder Age	65 - 74	1,924 9.2%
Householder Age	75+	1,951 9.3%

Households by Race of Householder		
Total		67,670 100.0%
Householder is	White Alone	53,011 78.3%
Householder is	Black Alone	1,413 2.1%
Householder is	American Indian Alone	523 0.8%
Householder is	Asian Alone	6,593 9.7%
Householder is	Pacific Islander Alone	247 0.4%
Householder is	Some Other Race Alone	3,973 5.9%
Householder is	Two or More Races	1,910 2.8%
Households with	Hispanic Householder	8,554 12.6%

Husband-wife Families by Race of Householder		
Total		35,718 100.0%
Householder is	White Alone	27,497 77.0%
Householder is	Black Alone	571 1.6%
Householder is	American Indian Alone	245 0.7%
Householder is	Asian Alone	4,160 11.6%
Householder is	Pacific Islander Alone	129 0.4%
Householder is	Some Other Race Alone	2,250 6.3%
Householder is	Two or More Races	866 2.4%
Husband-wife Families with	Hispanic Householder	4,741 13.3%

Other Families (No Spouse) by Race of Householder		
Total		10,939 100.0%
Householder is	White Alone	8,062 73.7%
Householder is	Black Alone	347 3.2%
Householder is	American Indian Alone	130 1.2%
Householder is	Asian Alone	727 6.6%
Householder is	Pacific Islander Alone	51 0.5%
Householder is	Some Other Race Alone	1,187 10.9%
Householder is	Two or More Races	435 4.0%
Other Families with	Hispanic Householder	2,399 21.9%

Nonfamily Households by Race of Householder		
Total		21,014 100.0%
Householder is	White Alone	17,452 83.0%
Householder is	Black Alone	495 2.4%
Householder is	American Indian Alone	148 0.7%
Householder is	Asian Alone	1,705 8.1%
Householder is	Pacific Islander Alone	67 0.3%
Householder is	Some Other Race Alone	537 2.6%
Householder is	Two or More Races	610 2.9%
Nonfamily Households with	Hispanic Householder	1,414 6.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

101 NE 43rd Ave, Hillsboro, OR, 97124  
Ring: 5 mile radius

Prepared for Ashley Rhea  
Latitude: 45.52  
Longitude: -122.93821

## Total Housing Units by Occupancy

Total	71,609	100.0%
Occupied Housing Units	67,670	94.5%
Vacant Housing Units		
For Rent	1,886	2.6%
Rented, not Occupied	170	0.2%
For Sale Only	883	1.2%
Sold, not Occupied	136	0.2%
For Seasonal/Recreational/Occasional Use	304	0.4%
For Migrant Workers	0	0.0%
Other Vacant	560	0.8%
Total Vacancy Rate	5.5%	

## Households by Tenure and Mortgage Status

Total	67,670	100.0%
Owner Occupied	39,885	58.9%
Owned with a Mortgage/Loan	33,339	49.3%
Owned Free and Clear	6,546	9.7%
Average Household Size	2.79	
Renter Occupied	27,785	41.1%
Average Household Size	2.63	

## Owner-occupied Housing Units by Race of Householder

Total	39,885	100.0%
Householder is White Alone	32,821	82.3%
Householder is Black Alone	494	1.2%
Householder is American Indian Alone	206	0.5%
Householder is Asian Alone	3,911	9.8%
Householder is Pacific Islander Alone	115	0.3%
Householder is Some Other Race Alone	1,463	3.7%
Householder is Two or More Races	875	2.2%
Owner-occupied Housing Units with Hispanic Householder	3,291	8.3%

## Renter-occupied Housing Units by Race of Householder

Total	27,783	100.0%
Householder is White Alone	20,189	72.7%
Householder is Black Alone	919	3.3%
Householder is American Indian Alone	316	1.1%
Householder is Asian Alone	2,682	9.7%
Householder is Pacific Islander Alone	132	0.5%
Householder is Some Other Race Alone	2,510	9.0%
Householder is Two or More Races	1,035	3.7%
Renter-occupied Housing Units with Hispanic Householder	5,264	18.9%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.57
Householder is Black Alone	2.92
Householder is American Indian Alone	3.24
Householder is Asian Alone	2.85
Householder is Pacific Islander Alone	3.30
Householder is Some Other Race Alone	4.24
Householder is Two or More Races	2.93
Householder is Hispanic	3.97

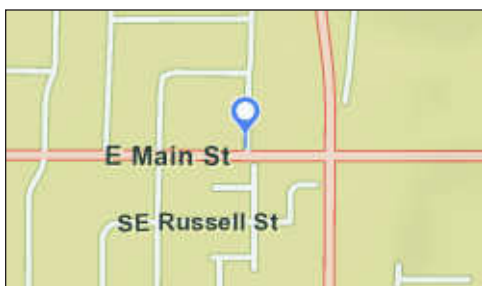
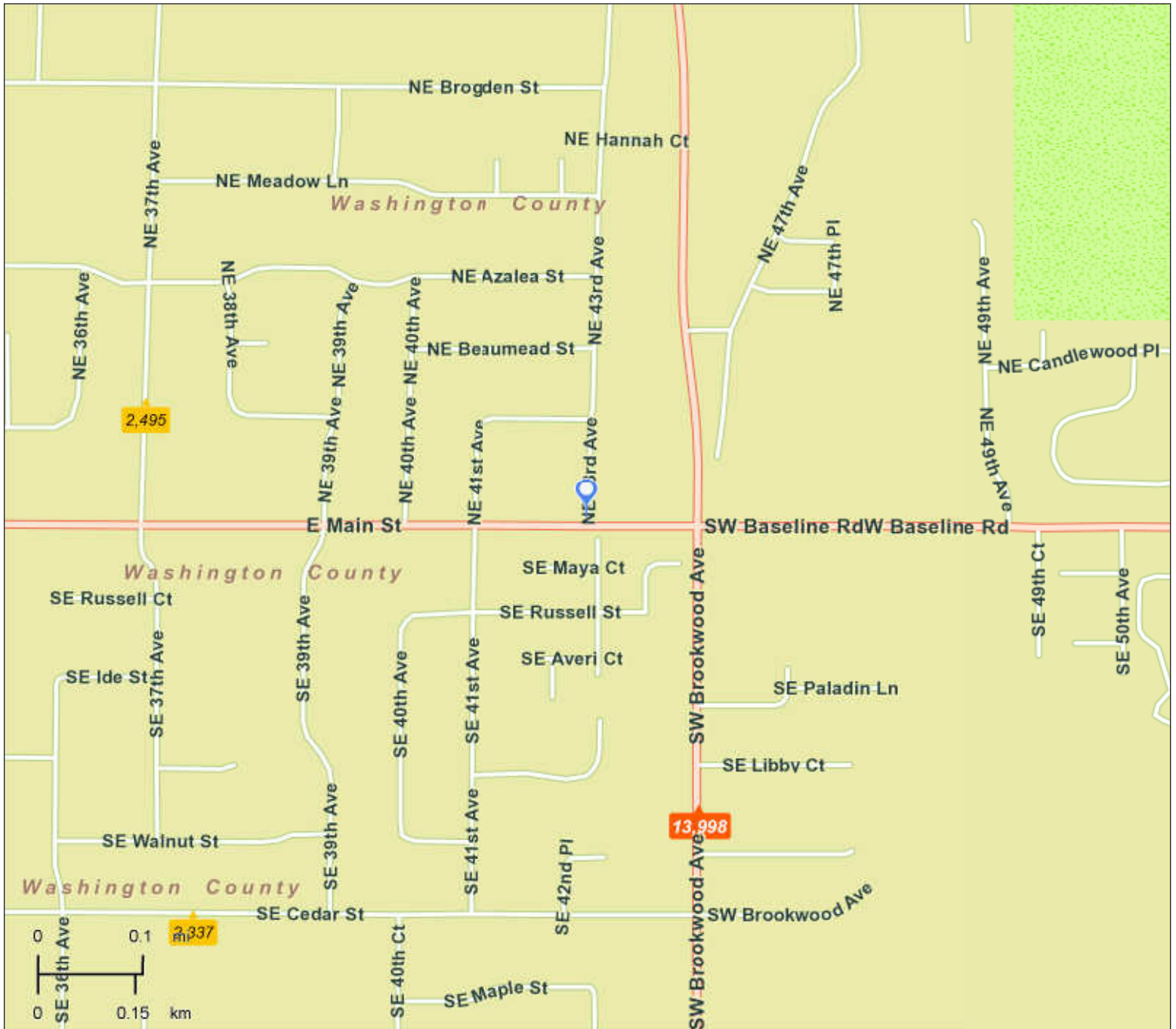
Source: U.S. Census Bureau, Census 2010 Summary File 1.



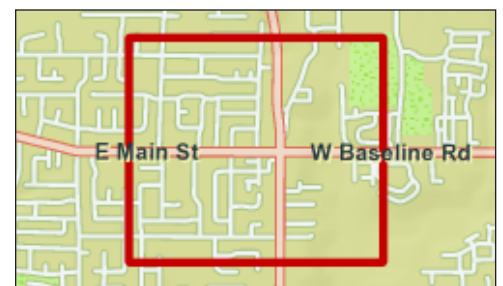
# Traffic Count Map - Close Up

101 NE 43rd Ave, Hillsboro, OR, 97124  
Ring: 1, 3, 5 Miles

Prepared for Ashley Rhea  
Latitude: 45.52  
Longitude: -122.93821



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
  - ▲ 6,001 - 15,000
  - ▲ 15,001 - 30,000
  - ▲ 30,001 - 50,000
  - ▲ 50,001 - 100,000
  - ▲ More than 100,000 per day



Source: ©2012 Market Planning Solutions, Inc.

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