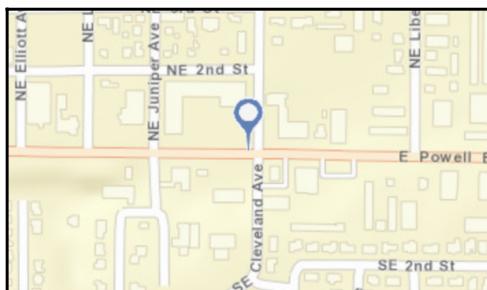
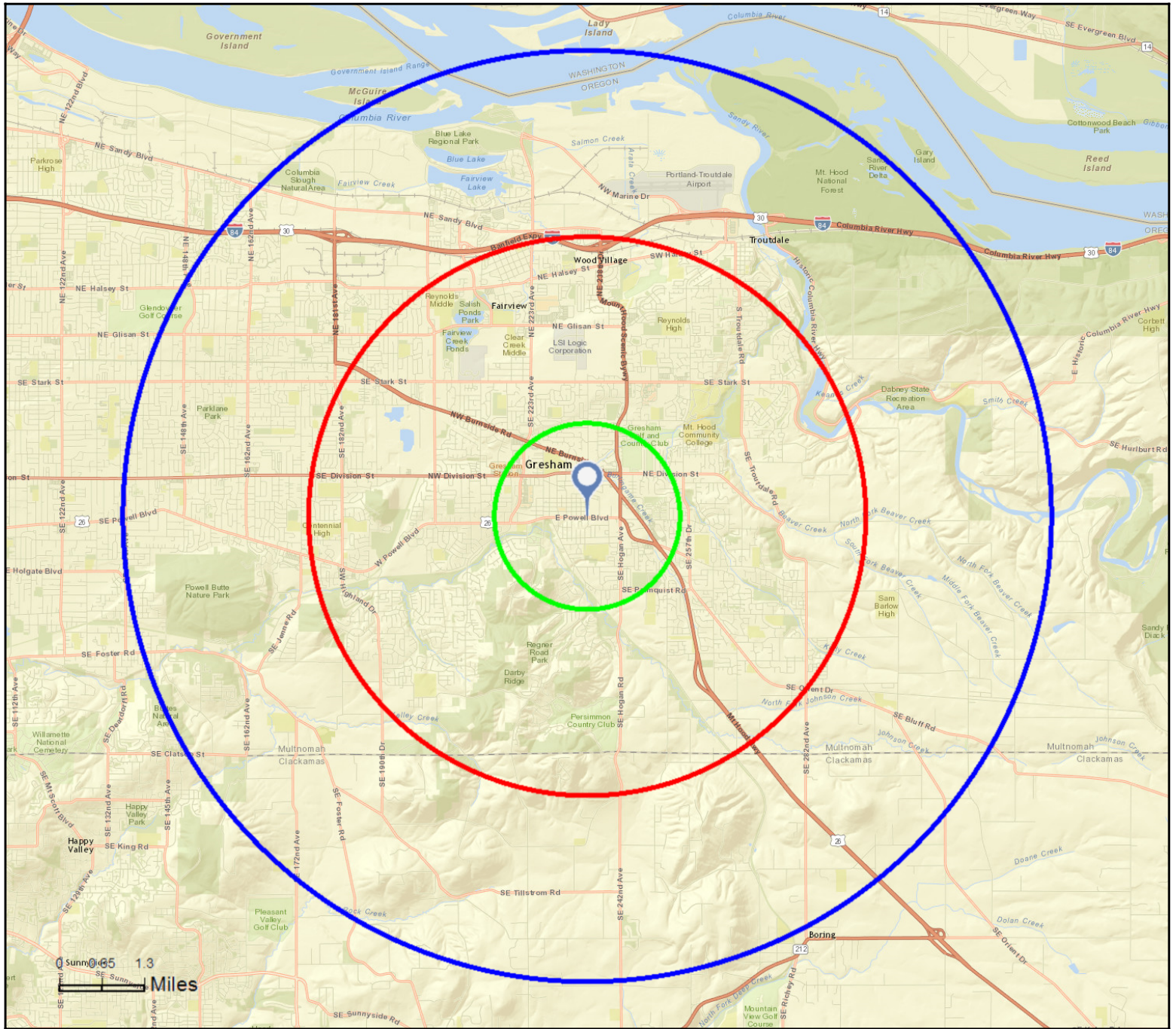




Site Map

851 E Powell Blvd, Gresham, Oregon, 97030
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.49806
Longitude: -122.42118

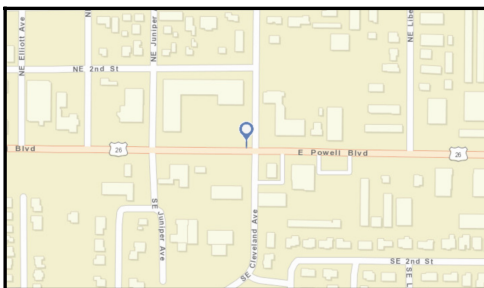




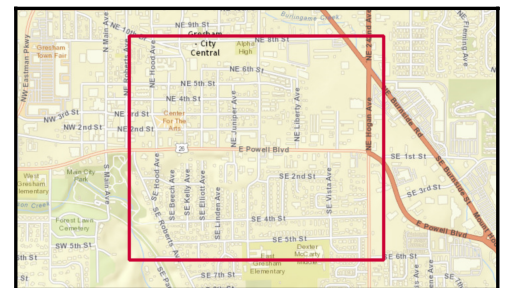
Traffic Count Map - Close Up

851 E Powell Blvd, Gresham, Oregon, 97030
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.49806
Longitude: -122.42118



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
 - ▲ 6,001 - 15,000
 - ▲ 15,001 - 30,000
 - ▲ 30,001 - 50,000
 - ▲ 50,001 - 100,000
 - ▲ More than 100,000 per day



Source: ©2016 Kalibrate Technologies

January 06, 2017



2010 Census Profile

851 E Powell Blvd, Gresham, Oregon, 97030
Ring: 1 mile radius

Prepared by Esri
Latitude: 45.49806
Longitude: -122.42118

	2000	2010	2000-2010 Annual Rate
Population	14,062	16,038	1.32%
Households	5,741	6,496	1.24%
Housing Units	6,047	6,956	1.41%
Population by Race			
		Number	Percent
Total		16,039	100.0%
Population Reporting One Race		15,321	95.5%
White		12,393	77.3%
Black		397	2.5%
American Indian		227	1.4%
Asian		342	2.1%
Pacific Islander		79	0.5%
Some Other Race		1,883	11.7%
Population Reporting Two or More Races		718	4.5%
Total Hispanic Population		3,511	21.9%
Population by Sex			
Male		7,802	48.6%
Female		8,236	51.4%
Population by Age			
Total		16,037	100.0%
Age 0 - 4		1,277	8.0%
Age 5 - 9		1,159	7.2%
Age 10 - 14		1,094	6.8%
Age 15 - 19		1,055	6.6%
Age 20 - 24		1,266	7.9%
Age 25 - 29		1,414	8.8%
Age 30 - 34		1,230	7.7%
Age 35 - 39		1,086	6.8%
Age 40 - 44		958	6.0%
Age 45 - 49		1,014	6.3%
Age 50 - 54		1,026	6.4%
Age 55 - 59		859	5.4%
Age 60 - 64		742	4.6%
Age 65 - 69		559	3.5%
Age 70 - 74		391	2.4%
Age 75 - 79		331	2.1%
Age 80 - 84		276	1.7%
Age 85+		303	1.9%
Age 18+		11,898	74.2%
Age 65+		1,860	11.6%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

851 E Powell Blvd, Gresham, Oregon, 97030
Ring: 1 mile radius

Prepared by Esri
Latitude: 45.49806
Longitude: -122.42118

Households by Type		
Total	6,496	100.0%
Households with 1 Person	2,111	32.5%
Households with 2+ People	4,385	67.5%
Family Households	3,838	59.1%
Husband-wife Families	2,429	37.4%
With Own Children	1,112	17.1%
Other Family (No Spouse Present)	1,409	21.7%
With Own Children	869	13.4%
Nonfamily Households	547	8.4%
All Households with Children	2,191	33.7%
Multigenerational Households	222	3.4%
Unmarried Partner Households	594	9.1%
Male-female	549	8.5%
Same-sex	45	0.7%
Average Household Size	2.43	

Family Households by Size		
Total	3,836	100.0%
2 People	1,508	39.3%
3 People	902	23.5%
4 People	748	19.5%
5 People	382	10.0%
6 People	165	4.3%
7+ People	131	3.4%
Average Family Size	3.07	

Nonfamily Households by Size		
Total	2,658	100.0%
1 Person	2,111	79.4%
2 People	430	16.2%
3 People	74	2.8%
4 People	25	0.9%
5 People	8	0.3%
6 People	7	0.3%
7+ People	3	0.1%
Average Nonfamily Size	1.26	

Population by Relationship and Household Type		
Total	16,038	100.0%
In Households	15,783	98.4%
In Family Households	12,434	77.5%
Householder	3,771	23.5%
Spouse	2,384	14.9%
Child	4,942	30.8%
Other relative	693	4.3%
Nonrelative	644	4.0%
In Nonfamily Households	3,349	20.9%
In Group Quarters	255	1.6%
Institutionalized Population	56	0.3%
Noninstitutionalized Population	199	1.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

851 E Powell Blvd, Gresham, Oregon, 97030
Ring: 1 mile radius

Prepared by Esri
Latitude: 45.49806
Longitude: -122.42118

Family Households by Age of Householder		
Total		3,838 100.0%
Householder Age	15 - 44	1,977 51.5%
Householder Age	45 - 54	760 19.8%
Householder Age	55 - 64	567 14.8%
Householder Age	65 - 74	314 8.2%
Householder Age	75+	220 5.7%

Nonfamily Households by Age of Householder		
Total		2,658 100.0%
Householder Age	15 - 44	941 35.4%
Householder Age	45 - 54	444 16.7%
Householder Age	55 - 64	467 17.6%
Householder Age	65 - 74	342 12.9%
Householder Age	75+	464 17.5%

Households by Race of Householder		
Total		6,495 100.0%
Householder is	White Alone	5,513 84.9%
Householder is	Black Alone	136 2.1%
Householder is	American Indian Alone	73 1.1%
Householder is	Asian Alone	125 1.9%
Householder is	Pacific Islander Alone	20 0.3%
Householder is	Some Other Race Alone	435 6.7%
Householder is	Two or More Races	193 3.0%
Households with	Hispanic Householder	843 13.0%

Husband-wife Families by Race of Householder		
Total		2,430 100.0%
Householder is	White Alone	2,009 82.7%
Householder is	Black Alone	36 1.5%
Householder is	American Indian Alone	26 1.1%
Householder is	Asian Alone	49 2.0%
Householder is	Pacific Islander Alone	11 0.5%
Householder is	Some Other Race Alone	229 9.4%
Householder is	Two or More Races	70 2.9%
Husband-wife Families with	Hispanic Householder	414 17.0%

Other Families (No Spouse) by Race of Householder		
Total		1,409 100.0%
Householder is	White Alone	1,099 78.0%
Householder is	Black Alone	44 3.1%
Householder is	American Indian Alone	23 1.6%
Householder is	Asian Alone	32 2.3%
Householder is	Pacific Islander Alone	5 0.4%
Householder is	Some Other Race Alone	147 10.4%
Householder is	Two or More Races	59 4.2%
Other Families with	Hispanic Householder	285 20.2%

Nonfamily Households by Race of Householder		
Total		2,657 100.0%
Householder is	White Alone	2,406 90.6%
Householder is	Black Alone	56 2.1%
Householder is	American Indian Alone	24 0.9%
Householder is	Asian Alone	44 1.7%
Householder is	Pacific Islander Alone	5 0.2%
Householder is	Some Other Race Alone	58 2.2%
Householder is	Two or More Races	64 2.4%
Nonfamily Households with	Hispanic Householder	144 5.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

851 E Powell Blvd, Gresham, Oregon, 97030
Ring: 1 mile radius

Prepared by Esri
Latitude: 45.49806
Longitude: -122.42118

Total Housing Units by Occupancy

Total	6,966	100.0%
Occupied Housing Units	6,496	93.3%
Vacant Housing Units		
For Rent	278	4.0%
Rented, not Occupied	17	0.2%
For Sale Only	76	1.1%
Sold, not Occupied	13	0.2%
For Seasonal/Recreational/Occasional Use	24	0.3%
For Migrant Workers	0	0.0%
Other Vacant	62	0.9%
Total Vacancy Rate	6.6%	

Households by Tenure and Mortgage Status

Total	6,496	100.0%
Owner Occupied	2,774	42.7%
Owned with a Mortgage/Loan	2,019	31.1%
Owned Free and Clear	756	11.6%
Average Household Size	2.40	
Renter Occupied	3,722	57.3%
Average Household Size	2.45	

Owner-occupied Housing Units by Race of Householder

Total	2,775	100.0%
Householder is White Alone	2,524	91.0%
Householder is Black Alone	23	0.8%
Householder is American Indian Alone	18	0.6%
Householder is Asian Alone	60	2.2%
Householder is Pacific Islander Alone	3	0.1%
Householder is Some Other Race Alone	88	3.2%
Householder is Two or More Races	59	2.1%
Owner-occupied Housing Units with Hispanic Householder	169	6.1%

Renter-occupied Housing Units by Race of Householder

Total	3,722	100.0%
Householder is White Alone	2,989	80.3%
Householder is Black Alone	113	3.0%
Householder is American Indian Alone	56	1.5%
Householder is Asian Alone	65	1.7%
Householder is Pacific Islander Alone	18	0.5%
Householder is Some Other Race Alone	347	9.3%
Householder is Two or More Races	134	3.6%
Renter-occupied Housing Units with Hispanic Householder	674	18.1%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.25
Householder is Black Alone	2.63
Householder is American Indian Alone	3.01
Householder is Asian Alone	2.64
Householder is Pacific Islander Alone	3.75
Householder is Some Other Race Alone	4.30
Householder is Two or More Races	2.72
Householder is Hispanic	3.93

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

851 E Powell Blvd, Gresham, Oregon, 97030
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 45.49806
 Longitude: -122.42118

	2000	2010	2000-2010 Annual Rate
Population	93,465	109,633	1.61%
Households	33,942	40,063	1.67%
Housing Units	35,770	42,353	1.70%
Population by Race			
		Number	Percent
Total		109,634	100.0%
Population Reporting One Race		104,866	95.7%
White		86,440	78.8%
Black		2,946	2.7%
American Indian		1,373	1.3%
Asian		4,301	3.9%
Pacific Islander		546	0.5%
Some Other Race		9,260	8.4%
Population Reporting Two or More Races		4,768	4.3%
Total Hispanic Population		18,545	16.9%
Population by Sex			
Male		53,631	48.9%
Female		56,002	51.1%
Population by Age			
Total		109,632	100.0%
Age 0 - 4		8,378	7.6%
Age 5 - 9		7,869	7.2%
Age 10 - 14		8,112	7.4%
Age 15 - 19		7,878	7.2%
Age 20 - 24		8,041	7.3%
Age 25 - 29		8,557	7.8%
Age 30 - 34		7,869	7.2%
Age 35 - 39		7,260	6.6%
Age 40 - 44		6,923	6.3%
Age 45 - 49		7,475	6.8%
Age 50 - 54		7,605	6.9%
Age 55 - 59		6,925	6.3%
Age 60 - 64		5,431	5.0%
Age 65 - 69		3,641	3.3%
Age 70 - 74		2,471	2.3%
Age 75 - 79		1,914	1.7%
Age 80 - 84		1,558	1.4%
Age 85+		1,726	1.6%
Age 18+		80,569	73.5%
Age 65+		11,310	10.3%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

851 E Powell Blvd, Gresham, Oregon, 97030
Ring: 3 mile radius

Prepared by Esri
Latitude: 45.49806
Longitude: -122.42118

Households by Type		
Total	40,064	100.0%
Households with 1 Person	9,664	24.1%
Households with 2+ People	30,400	75.9%
Family Households	27,310	68.2%
Husband-wife Families	19,422	48.5%
With Own Children	8,782	21.9%
Other Family (No Spouse Present)	7,888	19.7%
With Own Children	4,725	11.8%
Nonfamily Households	3,090	7.7%
All Households with Children	14,943	37.3%
Multigenerational Households	1,666	4.2%
Unmarried Partner Households	3,354	8.4%
Male-female	3,059	7.6%
Same-sex	295	0.7%
Average Household Size	2.70	

Family Households by Size		
Total	27,309	100.0%
2 People	10,370	38.0%
3 People	6,373	23.3%
4 People	5,584	20.4%
5 People	2,758	10.1%
6 People	1,225	4.5%
7+ People	999	3.7%
Average Family Size	3.20	

Nonfamily Households by Size		
Total	12,753	100.0%
1 Person	9,664	75.8%
2 People	2,428	19.0%
3 People	406	3.2%
4 People	154	1.2%
5 People	60	0.5%
6 People	22	0.2%
7+ People	19	0.1%
Average Nonfamily Size	1.33	

Population by Relationship and Household Type		
Total	109,633	100.0%
In Households	108,287	98.8%
In Family Households	91,376	83.3%
Householder	27,310	24.9%
Spouse	19,433	17.7%
Child	35,893	32.7%
Other relative	4,891	4.5%
Nonrelative	3,849	3.5%
In Nonfamily Households	16,911	15.4%
In Group Quarters	1,346	1.2%
Institutionalized Population	518	0.5%
Noninstitutionalized Population	828	0.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

851 E Powell Blvd, Gresham, Oregon, 97030
Ring: 3 mile radius

Prepared by Esri
Latitude: 45.49806
Longitude: -122.42118

Family Households by Age of Householder		
Total		27,309 100.0%
Householder Age	15 - 44	12,601 46.1%
Householder Age	45 - 54	6,143 22.5%
Householder Age	55 - 64	4,860 17.8%
Householder Age	65 - 74	2,345 8.6%
Householder Age	75+	1,360 5.0%

Nonfamily Households by Age of Householder		
Total		12,752 100.0%
Householder Age	15 - 44	4,632 36.3%
Householder Age	45 - 54	2,240 17.6%
Householder Age	55 - 64	2,380 18.7%
Householder Age	65 - 74	1,480 11.6%
Householder Age	75+	2,020 15.8%

Households by Race of Householder		
Total		40,062 100.0%
Householder is	White Alone	33,962 84.8%
Householder is	Black Alone	1,063 2.7%
Householder is	American Indian Alone	419 1.0%
Householder is	Asian Alone	1,279 3.2%
Householder is	Pacific Islander Alone	138 0.3%
Householder is	Some Other Race Alone	2,089 5.2%
Householder is	Two or More Races	1,112 2.8%
Households with	Hispanic Householder	4,247 10.6%

Husband-wife Families by Race of Householder		
Total		19,422 100.0%
Householder is	White Alone	16,472 84.8%
Householder is	Black Alone	308 1.6%
Householder is	American Indian Alone	176 0.9%
Householder is	Asian Alone	745 3.8%
Householder is	Pacific Islander Alone	71 0.4%
Householder is	Some Other Race Alone	1,190 6.1%
Householder is	Two or More Races	460 2.4%
Husband-wife Families with	Hispanic Householder	2,334 12.0%

Other Families (No Spouse) by Race of Householder		
Total		7,888 100.0%
Householder is	White Alone	6,100 77.3%
Householder is	Black Alone	376 4.8%
Householder is	American Indian Alone	126 1.6%
Householder is	Asian Alone	255 3.2%
Householder is	Pacific Islander Alone	44 0.6%
Householder is	Some Other Race Alone	634 8.0%
Householder is	Two or More Races	353 4.5%
Other Families with	Hispanic Householder	1,265 16.0%

Nonfamily Households by Race of Householder		
Total		12,754 100.0%
Householder is	White Alone	11,390 89.3%
Householder is	Black Alone	379 3.0%
Householder is	American Indian Alone	116 0.9%
Householder is	Asian Alone	280 2.2%
Householder is	Pacific Islander Alone	24 0.2%
Householder is	Some Other Race Alone	266 2.1%
Householder is	Two or More Races	299 2.3%
Nonfamily Households with	Hispanic Householder	649 5.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

851 E Powell Blvd, Gresham, Oregon, 97030
Ring: 3 mile radius

Prepared by Esri
Latitude: 45.49806
Longitude: -122.42118

Total Housing Units by Occupancy

Total	42,368	100.0%
Occupied Housing Units	40,063	94.6%
Vacant Housing Units		
For Rent	1,191	2.8%
Rented, not Occupied	66	0.2%
For Sale Only	478	1.1%
Sold, not Occupied	63	0.1%
For Seasonal/Recreational/Occasional Use	117	0.3%
For Migrant Workers	0	0.0%
Other Vacant	390	0.9%
Total Vacancy Rate	5.4%	

Households by Tenure and Mortgage Status

Total	40,063	100.0%
Owner Occupied	22,389	55.9%
Owned with a Mortgage/Loan	17,942	44.8%
Owned Free and Clear	4,447	11.1%
Average Household Size	2.79	
Renter Occupied	17,674	44.1%
Average Household Size	2.60	

Owner-occupied Housing Units by Race of Householder

Total	22,389	100.0%
Householder is White Alone	19,962	89.2%
Householder is Black Alone	250	1.1%
Householder is American Indian Alone	146	0.7%
Householder is Asian Alone	900	4.0%
Householder is Pacific Islander Alone	35	0.2%
Householder is Some Other Race Alone	667	3.0%
Householder is Two or More Races	429	1.9%
Owner-occupied Housing Units with Hispanic Householder	1,371	6.1%

Renter-occupied Housing Units by Race of Householder

Total	17,674	100.0%
Householder is White Alone	14,000	79.2%
Householder is Black Alone	813	4.6%
Householder is American Indian Alone	273	1.5%
Householder is Asian Alone	379	2.1%
Householder is Pacific Islander Alone	103	0.6%
Householder is Some Other Race Alone	1,423	8.1%
Householder is Two or More Races	683	3.9%
Renter-occupied Housing Units with Hispanic Householder	2,876	16.3%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.56
Householder is Black Alone	2.63
Householder is American Indian Alone	3.09
Householder is Asian Alone	3.24
Householder is Pacific Islander Alone	3.94
Householder is Some Other Race Alone	4.41
Householder is Two or More Races	3.02
Householder is Hispanic	4.09

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

851 E Powell Blvd, Gresham, Oregon, 97030
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 45.49806
 Longitude: -122.42118

	2000	2010	2000-2010 Annual Rate
Population	159,633	187,181	1.60%
Households	58,455	67,740	1.49%
Housing Units	61,851	71,714	1.49%
Population by Race			
		Number	Percent
Total		187,181	100.0%
Population Reporting One Race		178,887	95.6%
White		140,919	75.3%
Black		7,161	3.8%
American Indian		2,270	1.2%
Asian		10,657	5.7%
Pacific Islander		1,251	0.7%
Some Other Race		16,629	8.9%
Population Reporting Two or More Races		8,294	4.4%
Total Hispanic Population		31,979	17.1%
Population by Sex			
Male		92,032	49.2%
Female		95,149	50.8%
Population by Age			
Total		187,184	100.0%
Age 0 - 4		14,127	7.5%
Age 5 - 9		13,465	7.2%
Age 10 - 14		13,542	7.2%
Age 15 - 19		13,300	7.1%
Age 20 - 24		13,128	7.0%
Age 25 - 29		14,299	7.6%
Age 30 - 34		13,244	7.1%
Age 35 - 39		12,394	6.6%
Age 40 - 44		11,958	6.4%
Age 45 - 49		12,875	6.9%
Age 50 - 54		13,106	7.0%
Age 55 - 59		11,941	6.4%
Age 60 - 64		9,369	5.0%
Age 65 - 69		6,368	3.4%
Age 70 - 74		4,513	2.4%
Age 75 - 79		3,607	1.9%
Age 80 - 84		2,950	1.6%
Age 85+		2,995	1.6%
Age 18+		138,022	73.7%
Age 65+		20,433	10.9%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

851 E Powell Blvd, Gresham, Oregon, 97030
Ring: 5 mile radius

Prepared by Esri
Latitude: 45.49806
Longitude: -122.42118

Households by Type		
Total	67,740	100.0%
Households with 1 Person	16,247	24.0%
Households with 2+ People	51,493	76.0%
Family Households	46,180	68.2%
Husband-wife Families	32,608	48.1%
With Own Children	14,497	21.4%
Other Family (No Spouse Present)	13,572	20.0%
With Own Children	7,957	11.7%
Nonfamily Households	5,313	7.8%
All Households with Children	24,973	36.9%
Multigenerational Households	3,042	4.5%
Unmarried Partner Households	5,630	8.3%
Male-female	5,091	7.5%
Same-sex	539	0.8%
Average Household Size	2.73	

Family Households by Size		
Total	46,180	100.0%
2 People	17,475	37.8%
3 People	10,572	22.9%
4 People	9,277	20.1%
5 People	4,802	10.4%
6 People	2,184	4.7%
7+ People	1,870	4.0%
Average Family Size	3.23	

Nonfamily Households by Size		
Total	21,560	100.0%
1 Person	16,247	75.4%
2 People	4,153	19.3%
3 People	699	3.2%
4 People	273	1.3%
5 People	111	0.5%
6 People	40	0.2%
7+ People	37	0.2%
Average Nonfamily Size	1.34	

Population by Relationship and Household Type		
Total	187,181	100.0%
In Households	184,785	98.7%
In Family Households	155,948	83.3%
Householder	46,185	24.7%
Spouse	32,615	17.4%
Child	60,960	32.6%
Other relative	9,298	5.0%
Nonrelative	6,891	3.7%
In Nonfamily Households	28,837	15.4%
In Group Quarters	2,396	1.3%
Institutionalized Population	703	0.4%
Noninstitutionalized Population	1,693	0.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

851 E Powell Blvd, Gresham, Oregon, 97030
Ring: 5 mile radius

Prepared by Esri
Latitude: 45.49806
Longitude: -122.42118

Family Households by Age of Householder		
Total	46,180	100.0%
Householder Age 15 - 44	20,943	45.4%
Householder Age 45 - 54	10,328	22.4%
Householder Age 55 - 64	8,153	17.7%
Householder Age 65 - 74	4,081	8.8%
Householder Age 75+	2,675	5.8%

Nonfamily Households by Age of Householder		
Total	21,558	100.0%
Householder Age 15 - 44	7,232	33.5%
Householder Age 45 - 54	4,021	18.7%
Householder Age 55 - 64	4,262	19.8%
Householder Age 65 - 74	2,598	12.1%
Householder Age 75+	3,445	16.0%

Households by Race of Householder		
Total	67,740	100.0%
Householder is White Alone	55,387	81.8%
Householder is Black Alone	2,603	3.8%
Householder is American Indian Alone	742	1.1%
Householder is Asian Alone	2,972	4.4%
Householder is Pacific Islander Alone	313	0.5%
Householder is Some Other Race Alone	3,807	5.6%
Householder is Two or More Races	1,916	2.8%
Households with Hispanic Householder	7,317	10.8%

Husband-wife Families by Race of Householder		
Total	32,608	100.0%
Householder is White Alone	26,679	81.8%
Householder is Black Alone	696	2.1%
Householder is American Indian Alone	298	0.9%
Householder is Asian Alone	1,828	5.6%
Householder is Pacific Islander Alone	164	0.5%
Householder is Some Other Race Alone	2,166	6.6%
Householder is Two or More Races	777	2.4%
Husband-wife Families with Hispanic Householder	4,002	12.3%

Other Families (No Spouse) by Race of Householder		
Total	13,572	100.0%
Householder is White Alone	9,889	72.9%
Householder is Black Alone	1,005	7.4%
Householder is American Indian Alone	225	1.7%
Householder is Asian Alone	592	4.4%
Householder is Pacific Islander Alone	97	0.7%
Householder is Some Other Race Alone	1,142	8.4%
Householder is Two or More Races	622	4.6%
Other Families with Hispanic Householder	2,180	16.1%

Nonfamily Households by Race of Householder		
Total	21,561	100.0%
Householder is White Alone	18,820	87.3%
Householder is Black Alone	901	4.2%
Householder is American Indian Alone	219	1.0%
Householder is Asian Alone	552	2.6%
Householder is Pacific Islander Alone	52	0.2%
Householder is Some Other Race Alone	500	2.3%
Householder is Two or More Races	517	2.4%
Nonfamily Households with Hispanic Householder	1,135	5.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

851 E Powell Blvd, Gresham, Oregon, 97030
Ring: 5 mile radius

Prepared by Esri
Latitude: 45.49806
Longitude: -122.42118

Total Housing Units by Occupancy

Total	71,719	100.0%
Occupied Housing Units	67,740	94.5%
Vacant Housing Units		
For Rent	1,883	2.6%
Rented, not Occupied	98	0.1%
For Sale Only	916	1.3%
Sold, not Occupied	121	0.2%
For Seasonal/Recreational/Occasional Use	203	0.3%
For Migrant Workers	0	0.0%
Other Vacant	758	1.1%
Total Vacancy Rate	5.5%	

Households by Tenure and Mortgage Status

Total	67,740	100.0%
Owner Occupied	38,950	57.5%
Owned with a Mortgage/Loan	30,252	44.7%
Owned Free and Clear	8,697	12.8%
Average Household Size	2.77	
Renter Occupied	28,790	42.5%
Average Household Size	2.67	

Owner-occupied Housing Units by Race of Householder

Total	38,949	100.0%
Householder is White Alone	33,988	87.3%
Householder is Black Alone	590	1.5%
Householder is American Indian Alone	269	0.7%
Householder is Asian Alone	2,165	5.6%
Householder is Pacific Islander Alone	71	0.2%
Householder is Some Other Race Alone	1,114	2.9%
Householder is Two or More Races	752	1.9%
Owner-occupied Housing Units with Hispanic Householder	2,315	5.9%

Renter-occupied Housing Units by Race of Householder

Total	28,791	100.0%
Householder is White Alone	21,399	74.3%
Householder is Black Alone	2,013	7.0%
Householder is American Indian Alone	473	1.6%
Householder is Asian Alone	807	2.8%
Householder is Pacific Islander Alone	241	0.8%
Householder is Some Other Race Alone	2,694	9.4%
Householder is Two or More Races	1,164	4.0%
Renter-occupied Housing Units with Hispanic Householder	5,002	17.4%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.56
Householder is Black Alone	2.67
Householder is American Indian Alone	3.06
Householder is Asian Alone	3.45
Householder is Pacific Islander Alone	4.00
Householder is Some Other Race Alone	4.36
Householder is Two or More Races	3.05
Householder is Hispanic	4.10

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Demographic and Income Profile

851 E Powell Blvd, Gresham, Oregon, 97030
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 45.49806
 Longitude: -122.42118

Summary	Census 2010	2016	2021
Population	16,038	17,144	18,194
Households	6,496	6,844	7,211
Families	3,838	4,014	4,215
Average Household Size	2.43	2.47	2.49
Owner Occupied Housing Units	2,774	2,669	2,827
Renter Occupied Housing Units	3,722	4,176	4,383
Median Age	33.1	34.0	34.7
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.20%	0.92%	0.84%
Households	1.05%	0.87%	0.79%
Families	0.98%	0.75%	0.72%
Owner HHs	1.16%	0.82%	0.73%
Median Household Income	1.62%	2.35%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	968	14.1%	1,041	14.4%
\$15,000 - \$24,999	1,047	15.3%	1,064	14.8%
\$25,000 - \$34,999	1,020	14.9%	1,115	15.5%
\$35,000 - \$49,999	1,109	16.2%	687	9.5%
\$50,000 - \$74,999	1,189	17.4%	1,403	19.5%
\$75,000 - \$99,999	665	9.7%	819	11.4%
\$100,000 - \$149,999	618	9.0%	797	11.1%
\$150,000 - \$199,999	137	2.0%	179	2.5%
\$200,000+	92	1.3%	105	1.5%
Median Household Income	\$39,117		\$42,389	
Average Household Income	\$53,373		\$58,366	
Per Capita Income	\$21,296		\$23,058	

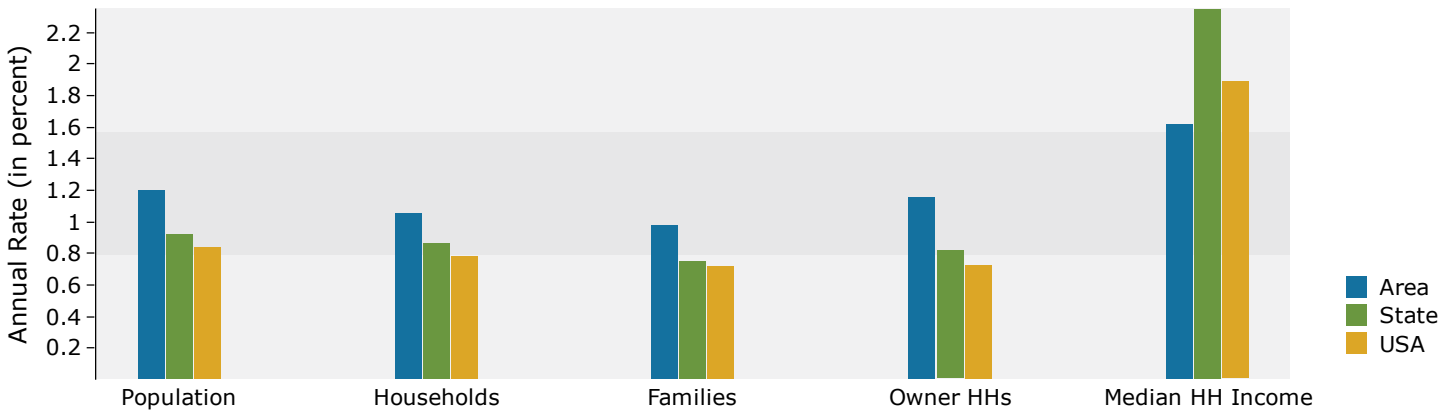
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,277	8.0%	1,301	7.6%	1,382	7.6%
5 - 9	1,159	7.2%	1,185	6.9%	1,246	6.8%
10 - 14	1,094	6.8%	1,134	6.6%	1,171	6.4%
15 - 19	1,055	6.6%	1,107	6.5%	1,103	6.1%
20 - 24	1,266	7.9%	1,295	7.6%	1,327	7.3%
25 - 34	2,644	16.5%	2,826	16.5%	2,963	16.3%
35 - 44	2,044	12.7%	2,228	13.0%	2,427	13.3%
45 - 54	2,040	12.7%	1,962	11.4%	1,991	10.9%
55 - 64	1,601	10.0%	1,829	10.7%	1,897	10.4%
65 - 74	950	5.9%	1,275	7.4%	1,499	8.2%
75 - 84	607	3.8%	654	3.8%	815	4.5%
85+	303	1.9%	348	2.0%	374	2.1%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	12,393	77.3%	13,022	76.0%	13,585	74.7%
Black Alone	397	2.5%	415	2.4%	435	2.4%
American Indian Alone	227	1.4%	229	1.3%	243	1.3%
Asian Alone	342	2.1%	416	2.4%	484	2.7%
Pacific Islander Alone	79	0.5%	100	0.6%	123	0.7%
Some Other Race Alone	1,883	11.7%	2,132	12.4%	2,392	13.1%
Two or More Races	718	4.5%	830	4.8%	933	5.1%
Hispanic Origin (Any Race)	3,511	21.9%	3,968	23.1%	4,503	24.7%

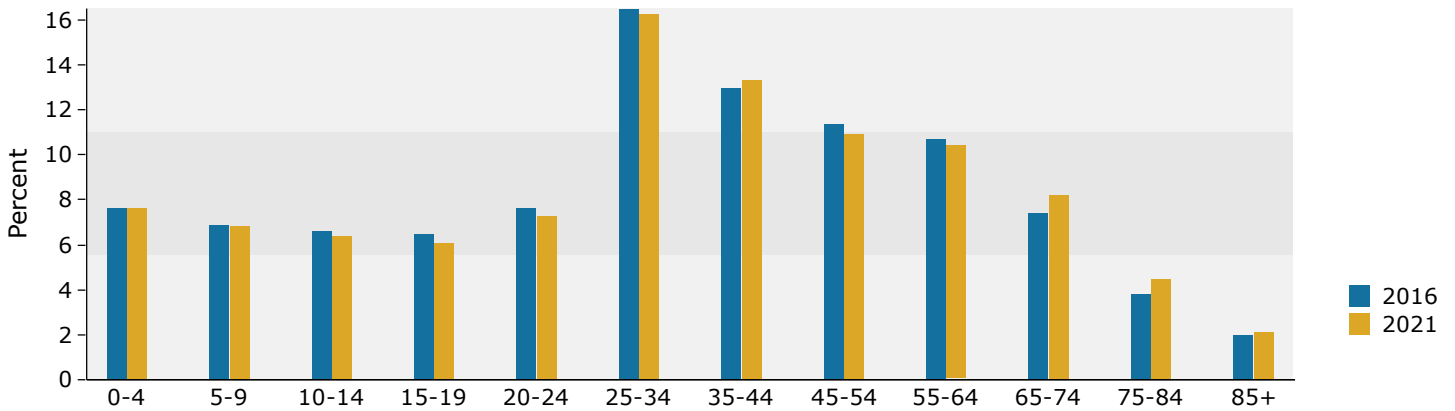
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

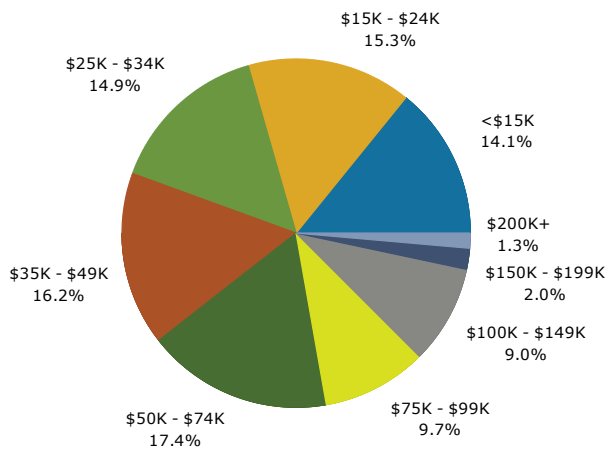
Trends 2016-2021



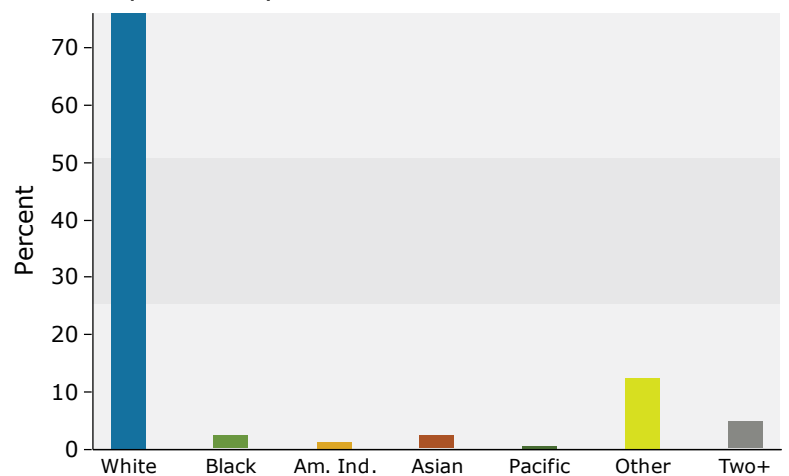
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 23.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



Demographic and Income Profile

851 E Powell Blvd, Gresham, Oregon, 97030
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 45.49806
 Longitude: -122.42118

Summary	Census 2010	2016	2021
Population	109,633	115,124	120,831
Households	40,063	41,506	43,280
Families	27,310	28,059	29,142
Average Household Size	2.70	2.74	2.76
Owner Occupied Housing Units	22,389	21,626	22,560
Renter Occupied Housing Units	17,674	19,880	20,720
Median Age	33.8	34.5	35.2
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.97%	0.92%	0.84%
Households	0.84%	0.87%	0.79%
Families	0.76%	0.75%	0.72%
Owner HHs	0.85%	0.82%	0.73%
Median Household Income	2.20%	2.35%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	4,644	11.2%	4,798	11.1%
\$15,000 - \$24,999	4,345	10.5%	4,315	10.0%
\$25,000 - \$34,999	4,460	10.7%	4,840	11.2%
\$35,000 - \$49,999	6,263	15.1%	4,077	9.4%
\$50,000 - \$74,999	7,644	18.4%	8,385	19.4%
\$75,000 - \$99,999	5,860	14.1%	6,552	15.1%
\$100,000 - \$149,999	6,030	14.5%	7,558	17.5%
\$150,000 - \$199,999	1,419	3.4%	1,801	4.2%
\$200,000+	841	2.0%	953	2.2%
Median Household Income	\$52,351		\$58,382	
Average Household Income	\$65,946		\$72,094	
Per Capita Income	\$24,101		\$26,136	

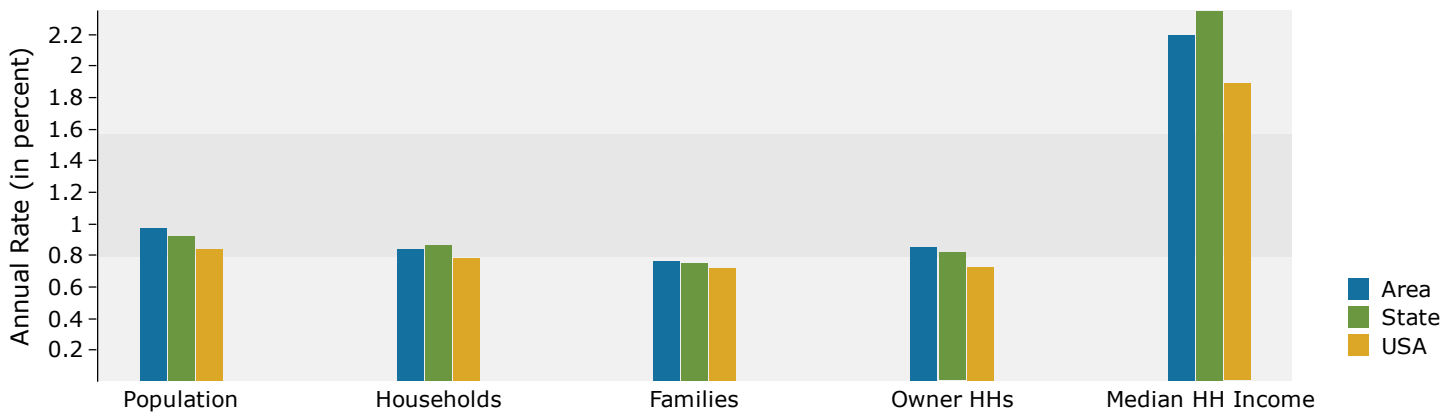
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,378	7.6%	8,398	7.3%	8,867	7.3%
5 - 9	7,869	7.2%	8,049	7.0%	8,153	6.7%
10 - 14	8,112	7.4%	7,960	6.9%	8,219	6.8%
15 - 19	7,878	7.2%	7,693	6.7%	7,607	6.3%
20 - 24	8,041	7.3%	8,193	7.1%	7,985	6.6%
25 - 34	16,426	15.0%	18,139	15.8%	19,235	15.9%
35 - 44	14,183	12.9%	14,774	12.8%	16,291	13.5%
45 - 54	15,080	13.8%	13,918	12.1%	13,589	11.2%
55 - 64	12,356	11.3%	13,771	12.0%	13,667	11.3%
65 - 74	6,112	5.6%	8,505	7.4%	10,399	8.6%
75 - 84	3,472	3.2%	3,819	3.3%	4,778	4.0%
85+	1,726	1.6%	1,905	1.7%	2,042	1.7%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	86,440	78.8%	89,092	77.4%	91,907	76.1%
Black Alone	2,946	2.7%	3,016	2.6%	3,114	2.6%
American Indian Alone	1,373	1.3%	1,378	1.2%	1,433	1.2%
Asian Alone	4,301	3.9%	5,177	4.5%	5,975	4.9%
Pacific Islander Alone	546	0.5%	685	0.6%	843	0.7%
Some Other Race Alone	9,260	8.4%	10,345	9.0%	11,508	9.5%
Two or More Races	4,768	4.3%	5,430	4.7%	6,052	5.0%
Hispanic Origin (Any Race)	18,545	16.9%	20,682	18.0%	23,275	19.3%

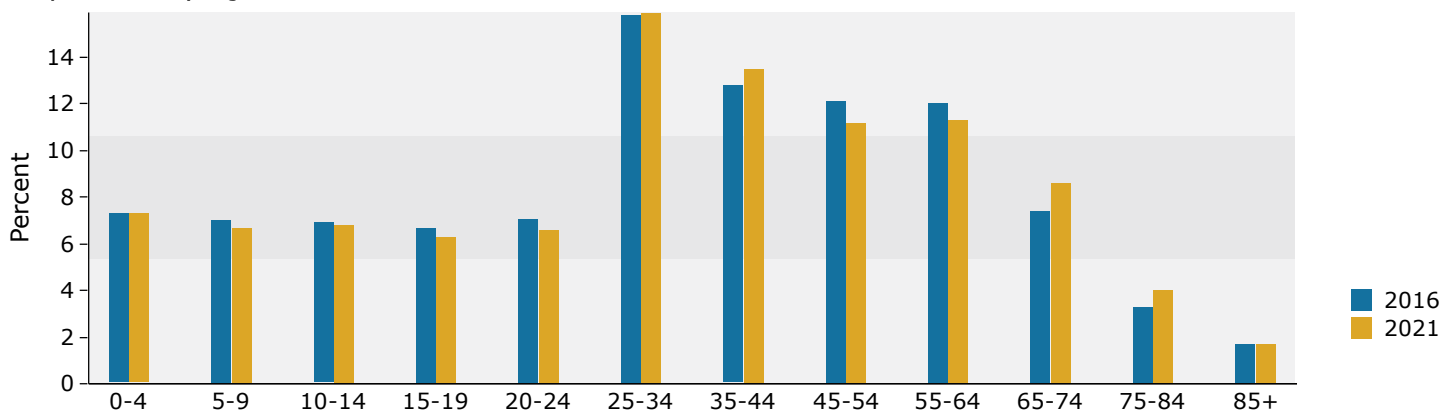
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

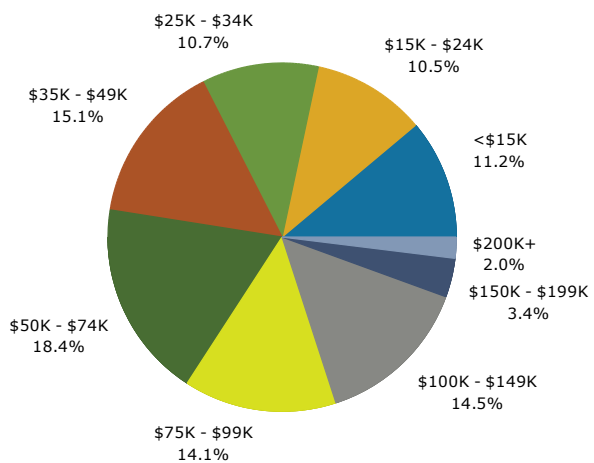
Trends 2016-2021



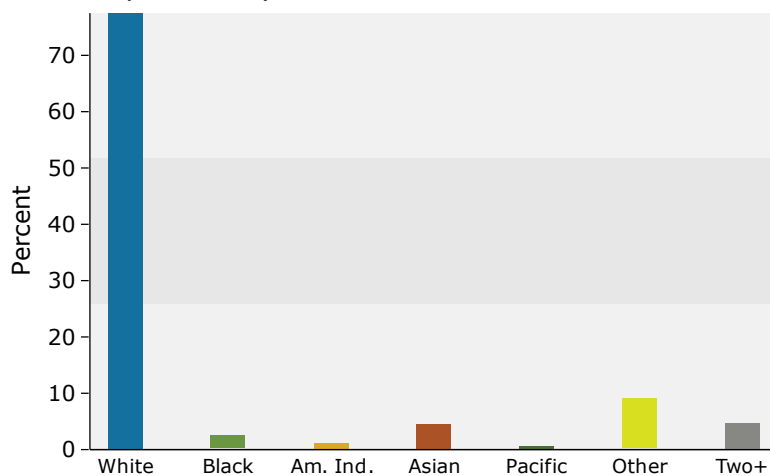
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 18.0%



Demographic and Income Profile

851 E Powell Blvd, Gresham, Oregon, 97030
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 45.49806
 Longitude: -122.42118

Summary	Census 2010	2016	2021
Population	187,181	197,305	207,567
Households	67,740	70,434	73,612
Families	46,180	47,609	49,555
Average Household Size	2.73	2.77	2.79
Owner Occupied Housing Units	38,950	37,865	39,578
Renter Occupied Housing Units	28,790	32,569	34,034
Median Age	34.4	35.1	35.9
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.02%	0.92%	0.84%
Households	0.89%	0.87%	0.79%
Families	0.80%	0.75%	0.72%
Owner HHs	0.89%	0.82%	0.73%
Median Household Income	2.32%	2.35%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	8,614	12.2%	8,888	12.1%
\$15,000 - \$24,999	7,433	10.6%	7,418	10.1%
\$25,000 - \$34,999	7,677	10.9%	8,272	11.2%
\$35,000 - \$49,999	10,504	14.9%	6,488	8.8%
\$50,000 - \$74,999	13,112	18.6%	14,618	19.9%
\$75,000 - \$99,999	9,453	13.4%	10,796	14.7%
\$100,000 - \$149,999	9,609	13.6%	12,221	16.6%
\$150,000 - \$199,999	2,440	3.5%	3,112	4.2%
\$200,000+	1,592	2.3%	1,798	2.4%
Median Household Income	\$51,264		\$57,489	
Average Household Income	\$65,317		\$71,708	
Per Capita Income	\$23,659		\$25,756	

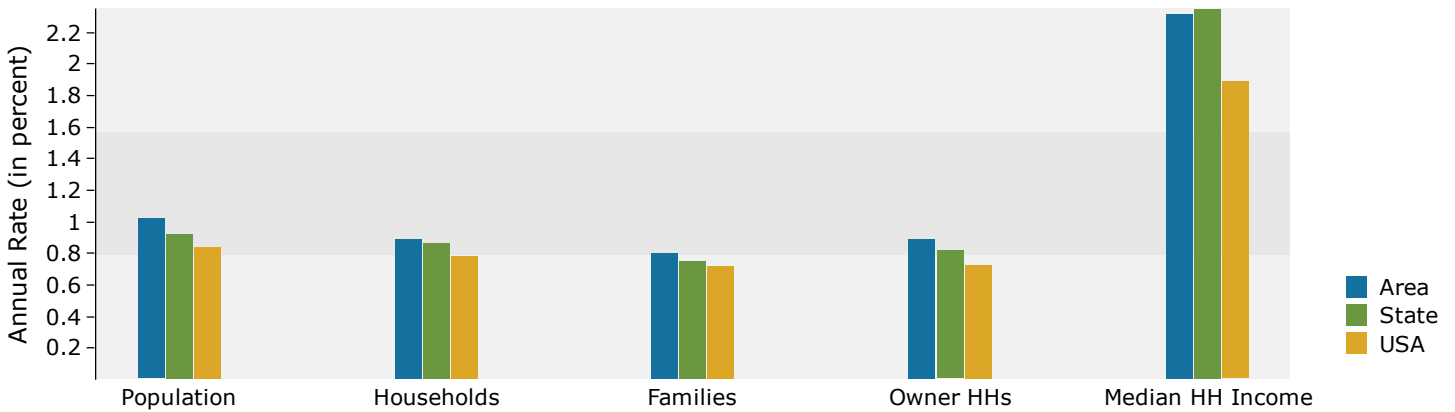
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	14,127	7.5%	14,229	7.2%	14,998	7.2%
5 - 9	13,465	7.2%	13,708	6.9%	13,888	6.7%
10 - 14	13,542	7.2%	13,467	6.8%	13,923	6.7%
15 - 19	13,300	7.1%	12,980	6.6%	12,990	6.3%
20 - 24	13,128	7.0%	13,756	7.0%	13,213	6.4%
25 - 34	27,543	14.7%	30,192	15.3%	32,158	15.5%
35 - 44	24,352	13.0%	25,219	12.8%	27,756	13.4%
45 - 54	25,981	13.9%	24,240	12.3%	23,652	11.4%
55 - 64	21,310	11.4%	23,989	12.2%	24,103	11.6%
65 - 74	10,881	5.8%	14,989	7.6%	18,485	8.9%
75 - 84	6,557	3.5%	7,165	3.6%	8,791	4.2%
85+	2,995	1.6%	3,372	1.7%	3,610	1.7%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	140,919	75.3%	145,219	73.6%	149,648	72.1%
Black Alone	7,161	3.8%	7,341	3.7%	7,563	3.6%
American Indian Alone	2,270	1.2%	2,278	1.2%	2,356	1.1%
Asian Alone	10,657	5.7%	12,836	6.5%	14,814	7.1%
Pacific Islander Alone	1,251	0.7%	1,576	0.8%	1,937	0.9%
Some Other Race Alone	16,629	8.9%	18,609	9.4%	20,721	10.0%
Two or More Races	8,294	4.4%	9,447	4.8%	10,528	5.1%
Hispanic Origin (Any Race)	31,979	17.1%	35,757	18.1%	40,265	19.4%

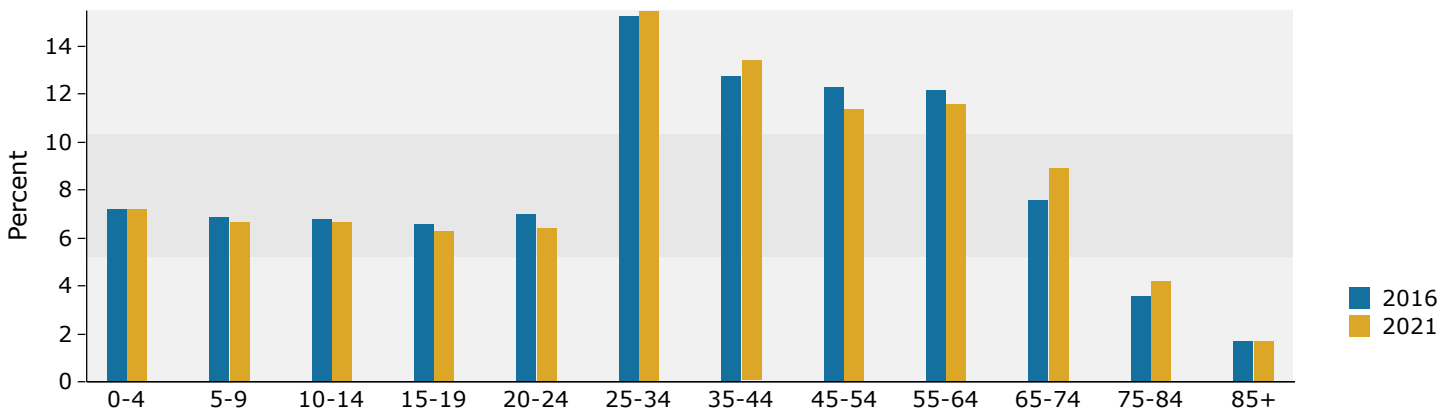
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

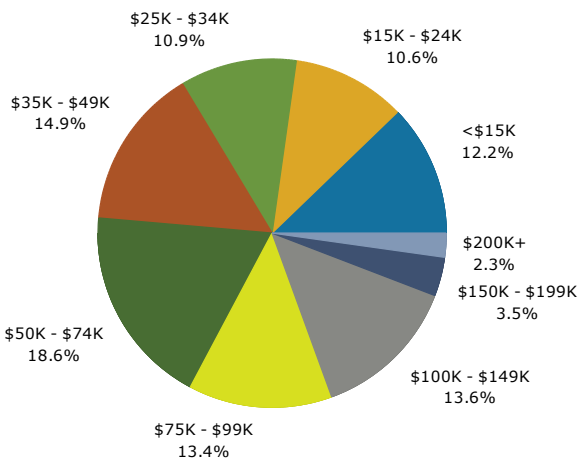
Trends 2016-2021



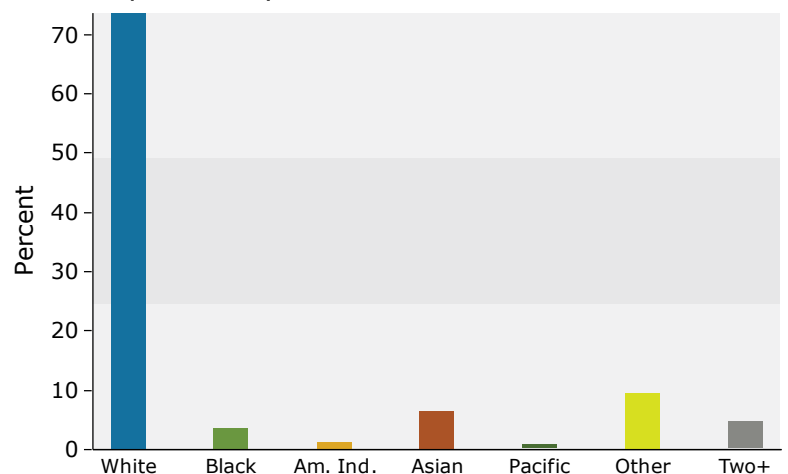
Population by Age



2016 Household Income

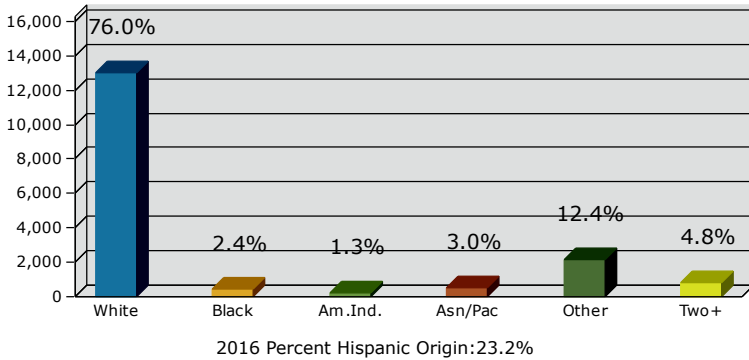


2016 Population by Race

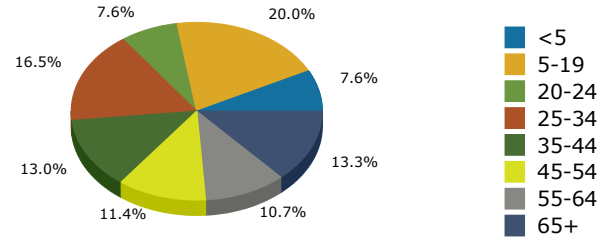


2016 Percent Hispanic Origin: 18.1%

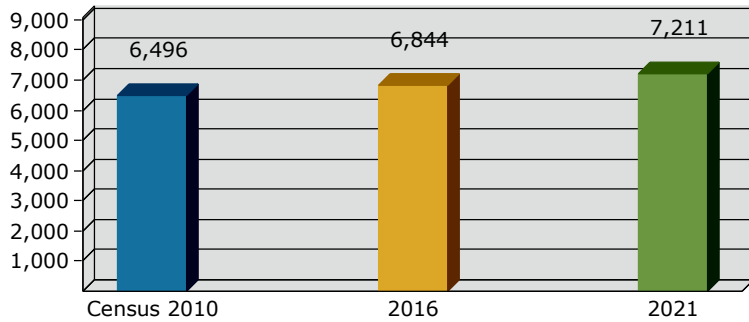
2016 Population by Race



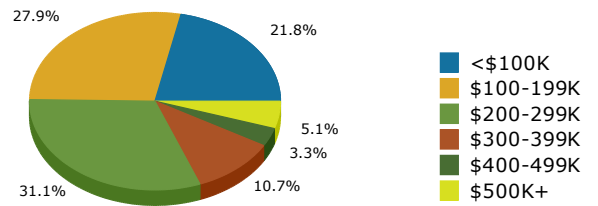
2016 Population by Age



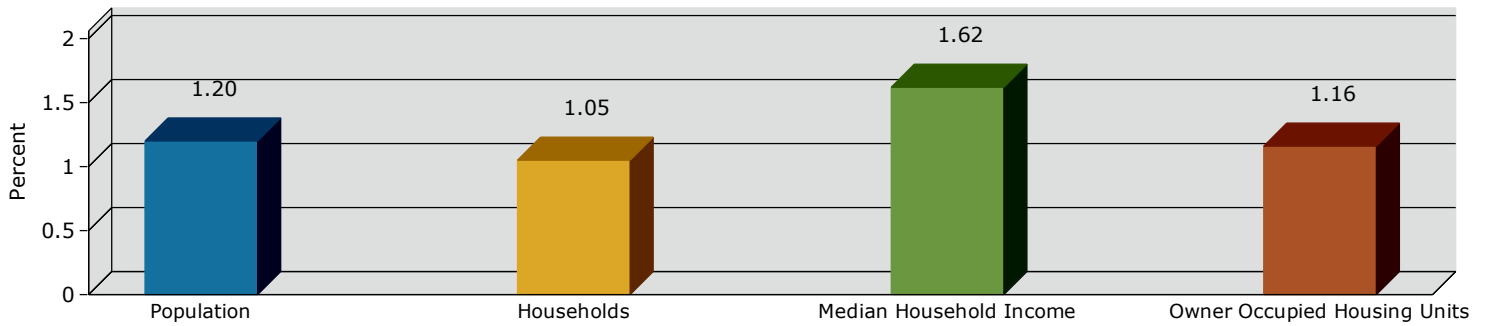
Households



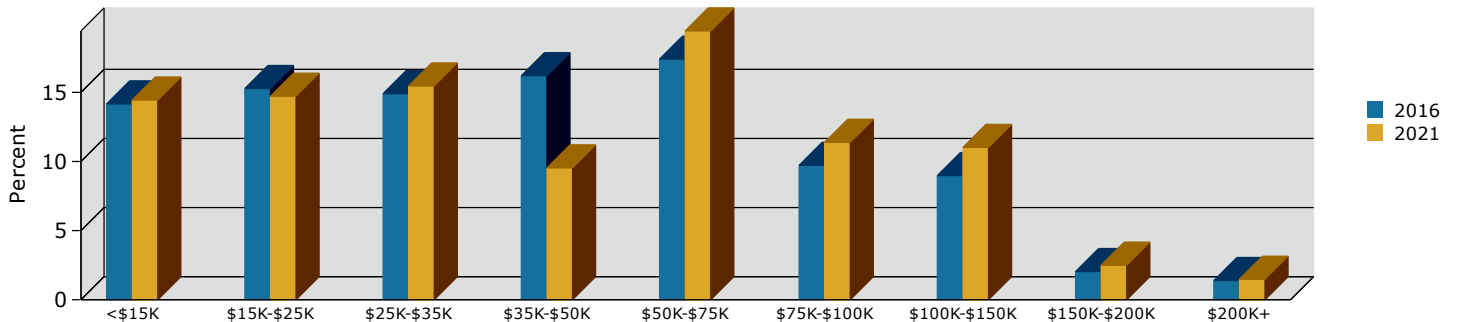
2016 Home Value



2016-2021 Annual Growth Rate

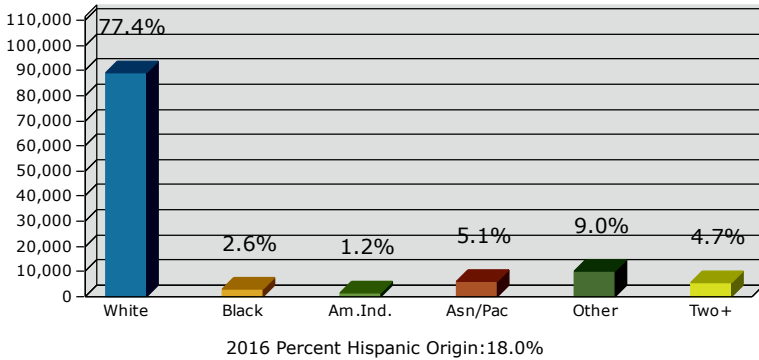


Household Income

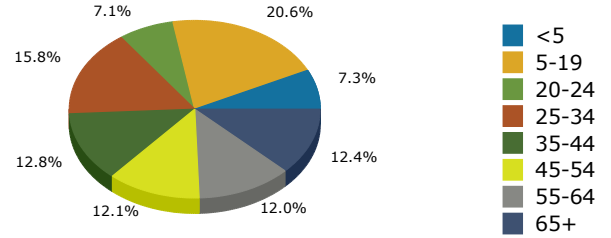


Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

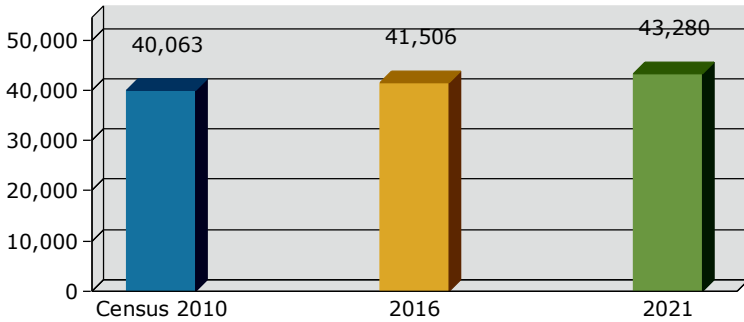
2016 Population by Race



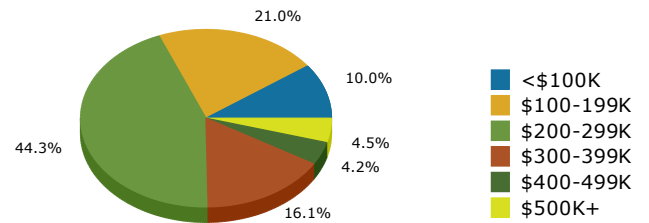
2016 Population by Age



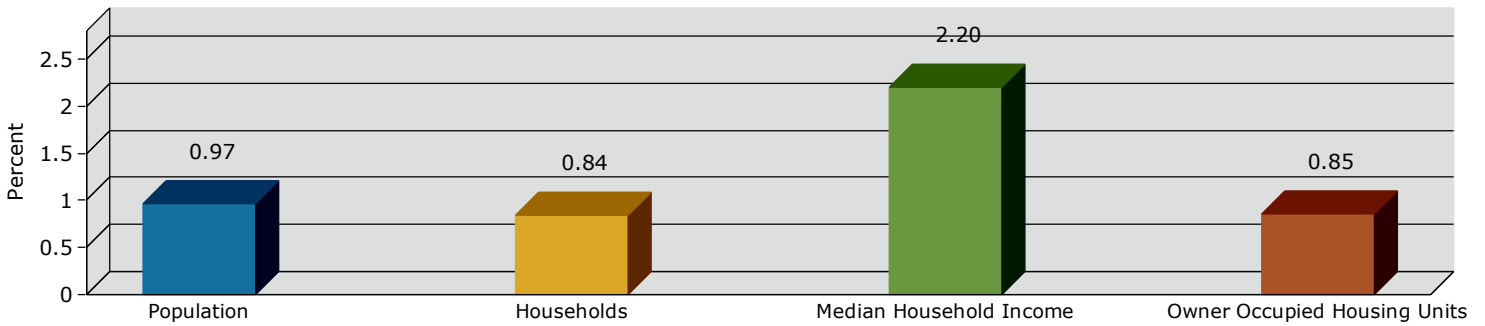
Households



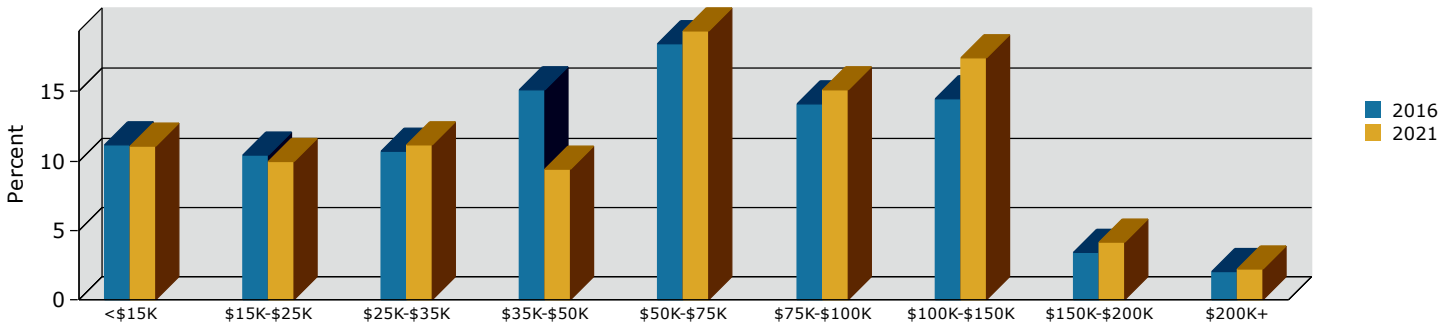
2016 Home Value



2016-2021 Annual Growth Rate

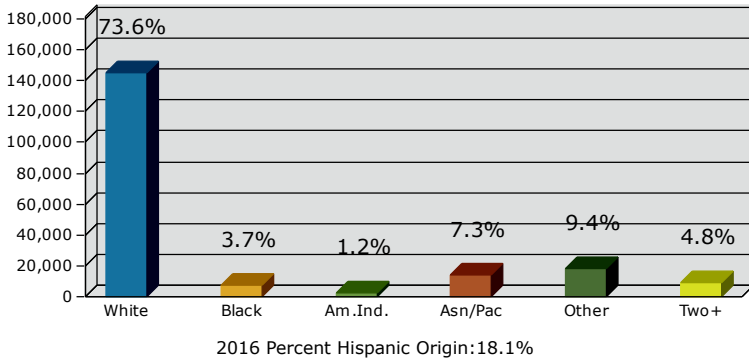


Household Income

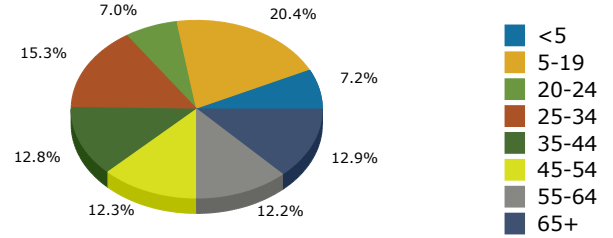


Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

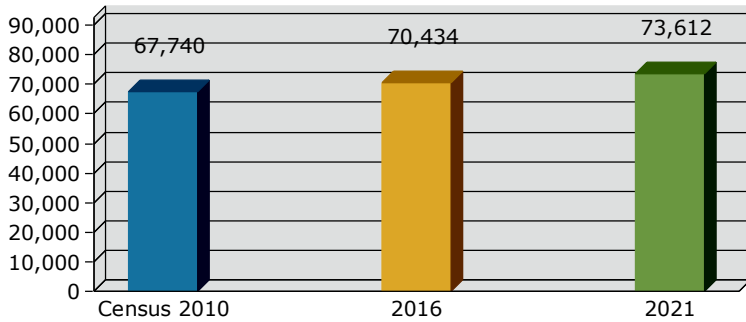
2016 Population by Race



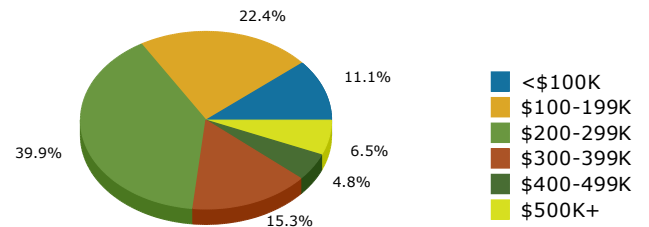
2016 Population by Age



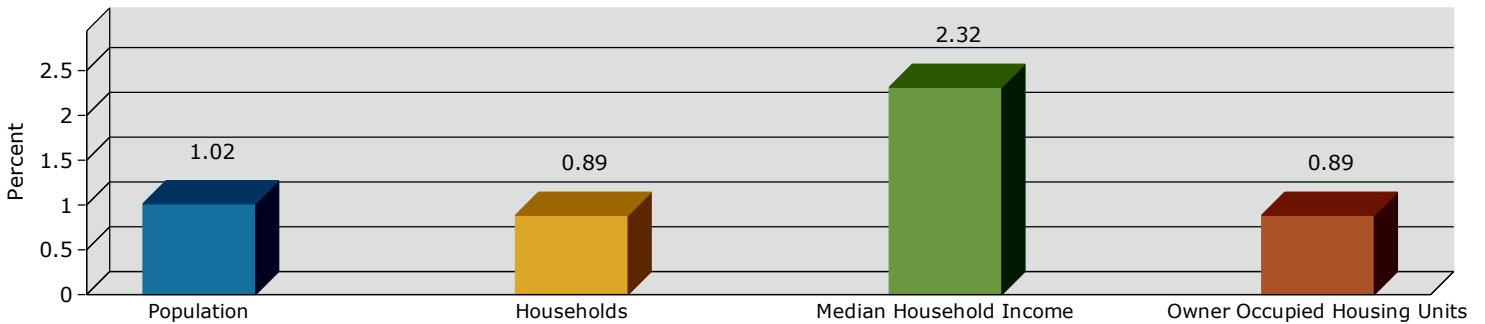
Households



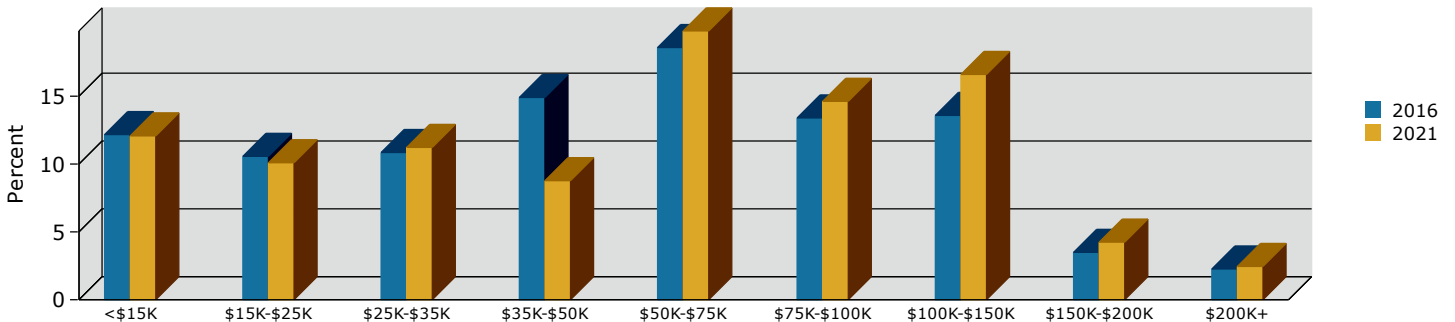
2016 Home Value



2016-2021 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



Market Profile

851 E Powell Blvd, Gresham, Oregon, 97030
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.49806
Longitude: -122.42118

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	14,062	93,465	159,633
2010 Total Population	16,038	109,633	187,181
2016 Total Population	17,144	115,124	197,305
2016 Group Quarters	255	1,345	2,396
2021 Total Population	18,194	120,831	207,567
2016-2021 Annual Rate	1.20%	0.97%	1.02%
2016 Total Daytime Population	20,526	92,019	162,616
Workers	10,518	30,669	54,328
Residents	10,008	61,350	108,288
Household Summary			
2000 Households	5,741	33,942	58,455
2000 Average Household Size	2.41	2.72	2.70
2010 Households	6,496	40,063	67,740
2010 Average Household Size	2.43	2.70	2.73
2016 Households	6,844	41,506	70,434
2016 Average Household Size	2.47	2.74	2.77
2021 Households	7,211	43,280	73,612
2021 Average Household Size	2.49	2.76	2.79
2016-2021 Annual Rate	1.05%	0.84%	0.89%
2010 Families	3,838	27,310	46,180
2010 Average Family Size	3.07	3.20	3.23
2016 Families	4,014	28,059	47,609
2016 Average Family Size	3.12	3.25	3.28
2021 Families	4,215	29,142	49,555
2021 Average Family Size	3.14	3.28	3.30
2016-2021 Annual Rate	0.98%	0.76%	0.80%
Housing Unit Summary			
2000 Housing Units	6,047	35,770	61,851
Owner Occupied Housing Units	40.7%	55.9%	57.6%
Renter Occupied Housing Units	54.2%	39.0%	36.9%
Vacant Housing Units	5.1%	5.1%	5.5%
2010 Housing Units	6,956	42,353	71,714
Owner Occupied Housing Units	39.9%	52.9%	54.3%
Renter Occupied Housing Units	53.5%	41.7%	40.1%
Vacant Housing Units	6.6%	5.4%	5.5%
2016 Housing Units	7,260	43,802	74,462
Owner Occupied Housing Units	36.8%	49.4%	50.9%
Renter Occupied Housing Units	57.5%	45.4%	43.7%
Vacant Housing Units	5.7%	5.2%	5.4%
2021 Housing Units	7,647	45,594	77,735
Owner Occupied Housing Units	37.0%	49.5%	50.9%
Renter Occupied Housing Units	57.3%	45.4%	43.8%
Vacant Housing Units	5.7%	5.1%	5.3%
Median Household Income			
2016	\$39,117	\$52,351	\$51,264
2021	\$42,389	\$58,382	\$57,489
Median Home Value			
2016	\$200,911	\$240,631	\$238,256
2021	\$202,348	\$254,312	\$251,361
Per Capita Income			
2016	\$21,296	\$24,101	\$23,659
2021	\$23,058	\$26,136	\$25,756
Median Age			
2010	33.1	33.8	34.4
2016	34.0	34.5	35.1
2021	34.7	35.2	35.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

851 E Powell Blvd, Gresham, Oregon, 97030
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.49806
Longitude: -122.42118

	1 mile	3 miles	5 miles
2016 Households by Income			
Household Income Base	6,844	41,506	70,434
<\$15,000	14.1%	11.2%	12.2%
\$15,000 - \$24,999	15.3%	10.5%	10.6%
\$25,000 - \$34,999	14.9%	10.7%	10.9%
\$35,000 - \$49,999	16.2%	15.1%	14.9%
\$50,000 - \$74,999	17.4%	18.4%	18.6%
\$75,000 - \$99,999	9.7%	14.1%	13.4%
\$100,000 - \$149,999	9.0%	14.5%	13.6%
\$150,000 - \$199,999	2.0%	3.4%	3.5%
\$200,000+	1.3%	2.0%	2.3%
Average Household Income	\$53,373	\$65,946	\$65,317
2021 Households by Income			
Household Income Base	7,211	43,280	73,612
<\$15,000	14.4%	11.1%	12.1%
\$15,000 - \$24,999	14.8%	10.0%	10.1%
\$25,000 - \$34,999	15.5%	11.2%	11.2%
\$35,000 - \$49,999	9.5%	9.4%	8.8%
\$50,000 - \$74,999	19.5%	19.4%	19.9%
\$75,000 - \$99,999	11.4%	15.1%	14.7%
\$100,000 - \$149,999	11.1%	17.5%	16.6%
\$150,000 - \$199,999	2.5%	4.2%	4.2%
\$200,000+	1.5%	2.2%	2.4%
Average Household Income	\$58,366	\$72,094	\$71,708
2016 Owner Occupied Housing Units by Value			
Total	2,669	21,626	37,865
<\$50,000	14.3%	7.3%	7.8%
\$50,000 - \$99,999	7.5%	2.7%	3.3%
\$100,000 - \$149,999	8.8%	5.4%	6.0%
\$150,000 - \$199,999	19.1%	15.5%	16.4%
\$200,000 - \$249,999	14.4%	23.4%	21.6%
\$250,000 - \$299,999	16.7%	20.9%	18.3%
\$300,000 - \$399,999	10.7%	16.1%	15.3%
\$400,000 - \$499,999	3.3%	4.2%	4.8%
\$500,000 - \$749,999	3.0%	2.7%	4.1%
\$750,000 - \$999,999	1.6%	1.1%	1.5%
\$1,000,000 +	0.5%	0.6%	0.9%
Average Home Value	\$223,876	\$257,694	\$264,806
2021 Owner Occupied Housing Units by Value			
Total	2,827	22,560	39,578
<\$50,000	10.8%	5.2%	5.6%
\$50,000 - \$99,999	10.5%	3.7%	4.7%
\$100,000 - \$149,999	10.4%	6.5%	7.1%
\$150,000 - \$199,999	17.8%	14.1%	14.6%
\$200,000 - \$249,999	11.7%	19.1%	17.6%
\$250,000 - \$299,999	14.0%	17.1%	15.0%
\$300,000 - \$399,999	14.5%	23.2%	21.6%
\$400,000 - \$499,999	4.0%	5.4%	6.0%
\$500,000 - \$749,999	3.0%	3.1%	4.3%
\$750,000 - \$999,999	2.6%	1.8%	2.2%
\$1,000,000 +	0.8%	0.9%	1.3%
Average Home Value	\$239,820	\$278,365	\$285,308

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

851 E Powell Blvd, Gresham, Oregon, 97030
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.49806
Longitude: -122.42118

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	16,037	109,632	187,184
0 - 4	8.0%	7.6%	7.5%
5 - 9	7.2%	7.2%	7.2%
10 - 14	6.8%	7.4%	7.2%
15 - 24	14.5%	14.5%	14.1%
25 - 34	16.5%	15.0%	14.7%
35 - 44	12.7%	12.9%	13.0%
45 - 54	12.7%	13.8%	13.9%
55 - 64	10.0%	11.3%	11.4%
65 - 74	5.9%	5.6%	5.8%
75 - 84	3.8%	3.2%	3.5%
85 +	1.9%	1.6%	1.6%
18 +	74.2%	73.5%	73.7%
2016 Population by Age			
Total	17,144	115,124	197,306
0 - 4	7.6%	7.3%	7.2%
5 - 9	6.9%	7.0%	6.9%
10 - 14	6.6%	6.9%	6.8%
15 - 24	14.0%	13.8%	13.6%
25 - 34	16.5%	15.8%	15.3%
35 - 44	13.0%	12.8%	12.8%
45 - 54	11.4%	12.1%	12.3%
55 - 64	10.7%	12.0%	12.2%
65 - 74	7.4%	7.4%	7.6%
75 - 84	3.8%	3.3%	3.6%
85 +	2.0%	1.7%	1.7%
18 +	75.1%	74.8%	75.1%
2021 Population by Age			
Total	18,195	120,832	207,567
0 - 4	7.6%	7.3%	7.2%
5 - 9	6.8%	6.7%	6.7%
10 - 14	6.4%	6.8%	6.7%
15 - 24	13.4%	12.9%	12.6%
25 - 34	16.3%	15.9%	15.5%
35 - 44	13.3%	13.5%	13.4%
45 - 54	10.9%	11.2%	11.4%
55 - 64	10.4%	11.3%	11.6%
65 - 74	8.2%	8.6%	8.9%
75 - 84	4.5%	4.0%	4.2%
85 +	2.1%	1.7%	1.7%
18 +	75.6%	75.4%	75.6%
2010 Population by Sex			
Males	7,802	53,631	92,032
Females	8,236	56,002	95,149
2016 Population by Sex			
Males	8,400	56,558	97,307
Females	8,744	58,566	99,998
2021 Population by Sex			
Males	8,933	59,473	102,551
Females	9,261	61,358	105,015

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

851 E Powell Blvd, Gresham, Oregon, 97030
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.49806
Longitude: -122.42118

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	16,039	109,634	187,181
White Alone	77.3%	78.8%	75.3%
Black Alone	2.5%	2.7%	3.8%
American Indian Alone	1.4%	1.3%	1.2%
Asian Alone	2.1%	3.9%	5.7%
Pacific Islander Alone	0.5%	0.5%	0.7%
Some Other Race Alone	11.7%	8.4%	8.9%
Two or More Races	4.5%	4.3%	4.4%
Hispanic Origin	21.9%	16.9%	17.1%
Diversity Index	60.6	55.1	59.0
2016 Population by Race/Ethnicity			
Total	17,144	115,123	197,306
White Alone	76.0%	77.4%	73.6%
Black Alone	2.4%	2.6%	3.7%
American Indian Alone	1.3%	1.2%	1.2%
Asian Alone	2.4%	4.5%	6.5%
Pacific Islander Alone	0.6%	0.6%	0.8%
Some Other Race Alone	12.4%	9.0%	9.4%
Two or More Races	4.8%	4.7%	4.8%
Hispanic Origin	23.2%	18.0%	18.1%
Diversity Index	62.7	57.6	61.5
2021 Population by Race/Ethnicity			
Total	18,195	120,832	207,567
White Alone	74.7%	76.1%	72.1%
Black Alone	2.4%	2.6%	3.6%
American Indian Alone	1.3%	1.2%	1.1%
Asian Alone	2.7%	4.9%	7.1%
Pacific Islander Alone	0.7%	0.7%	0.9%
Some Other Race Alone	13.1%	9.5%	10.0%
Two or More Races	5.1%	5.0%	5.1%
Hispanic Origin	24.8%	19.3%	19.4%
Diversity Index	64.9	59.9	63.8
2010 Population by Relationship and Household Type			
Total	16,038	109,633	187,181
In Households	98.4%	98.8%	98.7%
In Family Households	77.5%	83.3%	83.3%
Householder	23.5%	24.9%	24.7%
Spouse	14.9%	17.7%	17.4%
Child	30.8%	32.7%	32.6%
Other relative	4.3%	4.5%	5.0%
Nonrelative	4.0%	3.5%	3.7%
In Nonfamily Households	20.9%	15.4%	15.4%
In Group Quarters	1.6%	1.2%	1.3%
Institutionalized Population	0.3%	0.5%	0.4%
Noninstitutionalized Population	1.2%	0.8%	0.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

851 E Powell Blvd, Gresham, Oregon, 97030
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.49806
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	1 mile	3 miles	5 miles
2016 Population 25+ by Educational Attainment			
Total	11,121	74,830	129,166
Less than 9th Grade	5.7%	5.6%	6.6%
9th - 12th Grade, No Diploma	8.2%	8.3%	8.6%
High School Graduate	22.1%	21.9%	22.9%
GED/Alternative Credential	5.4%	4.8%	5.2%
Some College, No Degree	29.1%	28.7%	27.5%
Associate Degree	10.8%	9.9%	9.6%
Bachelor's Degree	14.4%	14.7%	13.9%
Graduate/Professional Degree	4.3%	6.0%	5.7%
2016 Population 15+ by Marital Status			
Total	13,522	90,716	155,900
Never Married	37.1%	33.9%	33.7%
Married	39.0%	48.1%	48.0%
Widowed	5.9%	5.1%	5.4%
Divorced	17.9%	13.0%	12.9%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	88.3%	93.4%	93.2%
Civilian Unemployed	11.7%	6.6%	6.8%
2016 Employed Population 16+ by Industry			
Total	7,275	54,799	90,813
Agriculture/Mining	1.7%	1.8%	1.7%
Construction	4.7%	6.7%	7.0%
Manufacturing	10.5%	11.6%	11.9%
Wholesale Trade	1.4%	3.3%	3.4%
Retail Trade	17.2%	12.4%	11.6%
Transportation/Utilities	8.1%	7.2%	6.9%
Information	0.8%	1.7%	1.5%
Finance/Insurance/Real Estate	6.0%	6.1%	6.1%
Services	46.1%	45.5%	46.0%
Public Administration	3.6%	3.8%	3.8%
2016 Employed Population 16+ by Occupation			
Total	7,274	54,798	90,811
White Collar	50.7%	51.9%	49.0%
Management/Business/Financial	8.5%	11.1%	10.3%
Professional	16.0%	16.5%	15.2%
Sales	10.7%	9.8%	9.8%
Administrative Support	15.5%	14.4%	13.6%
Services	25.2%	21.2%	22.7%
Blue Collar	24.1%	27.0%	28.4%
Farming/Forestry/Fishing	0.8%	1.2%	1.1%
Construction/Extraction	4.3%	5.3%	6.0%
Installation/Maintenance/Repair	3.5%	3.2%	3.1%
Production	6.0%	7.4%	7.8%
Transportation/Material Moving	9.6%	9.9%	10.3%
2010 Population By Urban/ Rural Status			
Total Population	16,038	109,633	187,181
Population Inside Urbanized Area	99.4%	99.3%	97.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.6%	0.7%	2.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

January 06, 2017



Market Profile

851 E Powell Blvd, Gresham, Oregon, 97030
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.49806
Longitude: -122.42118

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	6,496	40,064	67,740
Households with 1 Person	32.5%	24.1%	24.0%
Households with 2+ People	67.5%	75.9%	76.0%
Family Households	59.1%	68.2%	68.2%
Husband-wife Families	37.4%	48.5%	48.1%
With Related Children	18.1%	23.3%	22.8%
Other Family (No Spouse Present)	21.7%	19.7%	20.0%
Other Family with Male Householder	6.0%	5.7%	6.0%
With Related Children	3.9%	3.6%	3.7%
Other Family with Female Householder	15.7%	14.0%	14.0%
With Related Children	10.9%	9.7%	9.7%
Nonfamily Households	8.4%	7.7%	7.8%
All Households with Children	33.7%	37.3%	36.9%
Multigenerational Households	3.4%	4.2%	4.5%
Unmarried Partner Households	9.1%	8.4%	8.3%
Male-female	8.5%	7.6%	7.5%
Same-sex	0.7%	0.7%	0.8%
2010 Households by Size			
Total	6,494	40,062	67,740
1 Person Household	32.5%	24.1%	24.0%
2 Person Household	29.8%	31.9%	31.9%
3 Person Household	15.0%	16.9%	16.6%
4 Person Household	11.9%	14.3%	14.1%
5 Person Household	6.0%	7.0%	7.3%
6 Person Household	2.6%	3.1%	3.3%
7 + Person Household	2.1%	2.5%	2.8%
2010 Households by Tenure and Mortgage Status			
Total	6,496	40,063	67,740
Owner Occupied	42.7%	55.9%	57.5%
Owned with a Mortgage/Loan	31.1%	44.8%	44.7%
Owned Free and Clear	11.6%	11.1%	12.8%
Renter Occupied	57.3%	44.1%	42.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,956	42,353	71,714
Housing Units Inside Urbanized Area	99.4%	99.3%	97.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.6%	0.7%	2.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

851 E Powell Blvd, Gresham, Oregon, 97030
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.49806
Longitude: -122.42118

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Front Porches (8E)	Bright Young Professionals	Front Porches (8E)
2.	Metro Fusion (11C)	Front Porches (8E)	Bright Young Professionals
3.	Old and Newcomers (8F)	Metro Fusion (11C)	Metro Fusion (11C)
2016 Consumer Spending			
Apparel & Services: Total \$	\$9,992,619	\$73,589,527	\$123,587,630
Average Spent	\$1,460.06	\$1,772.99	\$1,754.66
Spending Potential Index	73	88	87
Education: Total \$	\$6,810,825	\$50,884,739	\$86,218,555
Average Spent	\$995.15	\$1,225.96	\$1,224.10
Spending Potential Index	70	87	87
Entertainment/Recreation: Total \$	\$13,822,578	\$103,086,966	\$173,251,552
Average Spent	\$2,019.66	\$2,483.66	\$2,459.77
Spending Potential Index	69	85	84
Food at Home: Total \$	\$24,807,604	\$179,234,385	\$301,341,255
Average Spent	\$3,624.72	\$4,318.28	\$4,278.35
Spending Potential Index	73	87	86
Food Away from Home: Total \$	\$15,327,902	\$112,864,695	\$188,624,463
Average Spent	\$2,239.61	\$2,719.24	\$2,678.03
Spending Potential Index	72	88	87
Health Care: Total \$	\$24,333,640	\$180,590,469	\$305,323,219
Average Spent	\$3,555.47	\$4,350.95	\$4,334.88
Spending Potential Index	67	82	82
HH Furnishings & Equipment: Total \$	\$8,412,030	\$63,087,824	\$105,789,615
Average Spent	\$1,229.11	\$1,519.97	\$1,501.97
Spending Potential Index	70	86	85
Personal Care Products & Services: Total \$	\$3,553,373	\$26,294,594	\$44,141,817
Average Spent	\$519.20	\$633.51	\$626.71
Spending Potential Index	71	86	86
Shelter: Total \$	\$78,176,363	\$576,835,191	\$970,598,858
Average Spent	\$11,422.61	\$13,897.63	\$13,780.26
Spending Potential Index	73	89	88
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,601,561	\$79,313,325	\$133,471,634
Average Spent	\$1,549.03	\$1,910.89	\$1,894.99
Spending Potential Index	67	82	82
Travel: Total \$	\$8,407,039	\$65,155,888	\$109,802,287
Average Spent	\$1,228.38	\$1,569.79	\$1,558.94
Spending Potential Index	66	84	84
Vehicle Maintenance & Repairs: Total \$	\$4,950,374	\$36,541,209	\$61,366,457
Average Spent	\$723.32	\$880.38	\$871.26
Spending Potential Index	70	85	84

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.