



# 2010 Census Profile

15228 SE McLoughlin Blvd, Portland, Oregon, 97267  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 45.41284  
 Longitude: -122.62943

	2000	2010	2000-2010 Annual Rate
Population	13,059	13,583	0.39%
Households	5,397	5,514	0.21%
Housing Units	5,649	5,811	0.28%
<b>Population by Race</b>			
		<b>Number</b>	<b>Percent</b>
Total		13,583	100.0%
Population Reporting One Race		13,143	96.8%
White		12,162	89.5%
Black		112	0.8%
American Indian		123	0.9%
Asian		232	1.7%
Pacific Islander		34	0.3%
Some Other Race		480	3.5%
Population Reporting Two or More Races		440	3.2%
Total Hispanic Population		1,144	8.4%
<b>Population by Sex</b>			
Male		6,654	49.0%
Female		6,929	51.0%
<b>Population by Age</b>			
Total		13,585	100.0%
Age 0 - 4		733	5.4%
Age 5 - 9		785	5.8%
Age 10 - 14		807	5.9%
Age 15 - 19		828	6.1%
Age 20 - 24		718	5.3%
Age 25 - 29		787	5.8%
Age 30 - 34		861	6.3%
Age 35 - 39		857	6.3%
Age 40 - 44		947	7.0%
Age 45 - 49		989	7.3%
Age 50 - 54		1,055	7.8%
Age 55 - 59		1,092	8.0%
Age 60 - 64		947	7.0%
Age 65 - 69		683	5.0%
Age 70 - 74		465	3.4%
Age 75 - 79		376	2.8%
Age 80 - 84		311	2.3%
Age 85+		341	2.5%
Age 18+		10,729	79.0%
Age 65+		2,176	16.0%

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Households by Type		
Total	5,515	100.0%
Households with 1 Person	1,499	27.2%
Households with 2+ People	4,016	72.8%
Family Households	3,557	64.5%
Husband-wife Families	2,681	48.6%
With Own Children	994	18.0%
Other Family (No Spouse Present)	875	15.9%
With Own Children	435	7.9%
Nonfamily Households	459	8.3%
All Households with Children	1,592	28.9%
Multigenerational Households	171	3.1%
Unmarried Partner Households	438	7.9%
Male-female	383	6.9%
Same-sex	55	1.0%
Average Household Size	2.43	

Family Households by Size		
Total	3,558	100.0%
2 People	1,622	45.6%
3 People	823	23.1%
4 People	642	18.0%
5 People	299	8.4%
6 People	115	3.2%
7+ People	57	1.6%
Average Family Size	2.94	

Nonfamily Households by Size		
Total	1,958	100.0%
1 Person	1,499	76.6%
2 People	377	19.3%
3 People	60	3.1%
4 People	14	0.7%
5 People	8	0.4%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.28	

Population by Relationship and Household Type		
Total	13,583	100.0%
In Households	13,380	98.5%
In Family Households	10,871	80.0%
Householder	3,545	26.1%
Spouse	2,676	19.7%
Child	3,787	27.9%
Other relative	442	3.3%
Nonrelative	420	3.1%
In Nonfamily Households	2,509	18.5%
In Group Quarters	203	1.5%
Institutionalized Population	0	0.0%
Noninstitutionalized Population	203	1.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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Family Households by Age of Householder		
Total		3,556 100.0%
Householder Age	15 - 44	1,261 35.5%
Householder Age	45 - 54	759 21.3%
Householder Age	55 - 64	779 21.9%
Householder Age	65 - 74	452 12.7%
Householder Age	75+	305 8.6%

Nonfamily Households by Age of Householder		
Total		1,957 100.0%
Householder Age	15 - 44	527 26.9%
Householder Age	45 - 54	343 17.5%
Householder Age	55 - 64	441 22.5%
Householder Age	65 - 74	292 14.9%
Householder Age	75+	354 18.1%

Households by Race of Householder		
Total		5,514 100.0%
Householder is	White Alone	5,138 93.2%
Householder is	Black Alone	39 0.7%
Householder is	American Indian Alone	40 0.7%
Householder is	Asian Alone	72 1.3%
Householder is	Pacific Islander Alone	9 0.2%
Householder is	Some Other Race Alone	120 2.2%
Householder is	Two or More Races	96 1.7%
Households with	Hispanic Householder	289 5.2%

Husband-wife Families by Race of Householder		
Total		2,682 100.0%
Householder is	White Alone	2,486 92.7%
Householder is	Black Alone	16 0.6%
Householder is	American Indian Alone	19 0.7%
Householder is	Asian Alone	45 1.7%
Householder is	Pacific Islander Alone	6 0.2%
Householder is	Some Other Race Alone	67 2.5%
Householder is	Two or More Races	43 1.6%
Husband-wife Families with	Hispanic Householder	159 5.9%

Other Families (No Spouse) by Race of Householder		
Total		876 100.0%
Householder is	White Alone	786 89.7%
Householder is	Black Alone	11 1.3%
Householder is	American Indian Alone	11 1.3%
Householder is	Asian Alone	11 1.3%
Householder is	Pacific Islander Alone	3 0.3%
Householder is	Some Other Race Alone	35 4.0%
Householder is	Two or More Races	19 2.2%
Other Families with	Hispanic Householder	76 8.7%

Nonfamily Households by Race of Householder		
Total		1,958 100.0%
Householder is	White Alone	1,866 95.3%
Householder is	Black Alone	12 0.6%
Householder is	American Indian Alone	11 0.6%
Householder is	Asian Alone	16 0.8%
Householder is	Pacific Islander Alone	0 0.0%
Householder is	Some Other Race Alone	19 1.0%
Householder is	Two or More Races	34 1.7%
Nonfamily Households with	Hispanic Householder	55 2.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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## Total Housing Units by Occupancy

Total	5,803	100.0%
Occupied Housing Units	5,514	95.0%
Vacant Housing Units		
For Rent	131	2.3%
Rented, not Occupied	9	0.2%
For Sale Only	50	0.9%
Sold, not Occupied	10	0.2%
For Seasonal/Recreational/Occasional Use	19	0.3%
For Migrant Workers	0	0.0%
Other Vacant	70	1.2%
Total Vacancy Rate	5.1%	

## Households by Tenure and Mortgage Status

Total	5,514	100.0%
Owner Occupied	3,715	67.4%
Owned with a Mortgage/Loan	2,649	48.0%
Owned Free and Clear	1,066	19.3%
Average Household Size	2.47	
Renter Occupied	1,799	32.6%
Average Household Size	2.34	

## Owner-occupied Housing Units by Race of Householder

Total	3,715	100.0%
Householder is White Alone	3,538	95.2%
Householder is Black Alone	8	0.2%
Householder is American Indian Alone	22	0.6%
Householder is Asian Alone	47	1.3%
Householder is Pacific Islander Alone	5	0.1%
Householder is Some Other Race Alone	38	1.0%
Householder is Two or More Races	57	1.5%
Owner-occupied Housing Units with Hispanic Householder	113	3.0%

## Renter-occupied Housing Units by Race of Householder

Total	1,799	100.0%
Householder is White Alone	1,600	88.9%
Householder is Black Alone	31	1.7%
Householder is American Indian Alone	18	1.0%
Householder is Asian Alone	25	1.4%
Householder is Pacific Islander Alone	5	0.3%
Householder is Some Other Race Alone	82	4.6%
Householder is Two or More Races	38	2.1%
Renter-occupied Housing Units with Hispanic Householder	176	9.8%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.37
Householder is Black Alone	2.85
Householder is American Indian Alone	2.73
Householder is Asian Alone	2.76
Householder is Pacific Islander Alone	3.89
Householder is Some Other Race Alone	4.08
Householder is Two or More Races	2.76
Householder is Hispanic	3.60

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

15228 SE McLoughlin Blvd, Portland, Oregon, 97267  
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	2000	2010	2000-2010 Annual Rate
Population	91,114	93,565	0.27%
Households	36,700	38,608	0.51%
Housing Units	38,644	40,892	0.57%
<b>Population by Race</b>			
		<b>Number</b>	<b>Percent</b>
Total		93,566	100.0%
Population Reporting One Race		90,338	96.6%
White		83,439	89.2%
Black		928	1.0%
American Indian		807	0.9%
Asian		2,365	2.5%
Pacific Islander		216	0.2%
Some Other Race		2,583	2.8%
Population Reporting Two or More Races		3,228	3.4%
Total Hispanic Population		7,039	7.5%
<b>Population by Sex</b>			
Male		45,114	48.2%
Female		48,451	51.8%
<b>Population by Age</b>			
Total		93,565	100.0%
Age 0 - 4		4,977	5.3%
Age 5 - 9		5,415	5.8%
Age 10 - 14		6,095	6.5%
Age 15 - 19		6,080	6.5%
Age 20 - 24		4,925	5.3%
Age 25 - 29		5,206	5.6%
Age 30 - 34		5,524	5.9%
Age 35 - 39		5,626	6.0%
Age 40 - 44		6,286	6.7%
Age 45 - 49		6,944	7.4%
Age 50 - 54		7,546	8.1%
Age 55 - 59		7,482	8.0%
Age 60 - 64		6,464	6.9%
Age 65 - 69		4,484	4.8%
Age 70 - 74		3,102	3.3%
Age 75 - 79		2,413	2.6%
Age 80 - 84		2,180	2.3%
Age 85+		2,816	3.0%
Age 18+		73,253	78.3%
Age 65+		14,995	16.0%

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Households by Type		
Total	38,607	100.0%
Households with 1 Person	10,912	28.3%
Households with 2+ People	27,695	71.7%
Family Households	24,851	64.4%
Husband-wife Families	18,951	49.1%
With Own Children	7,148	18.5%
Other Family (No Spouse Present)	5,901	15.3%
With Own Children	3,160	8.2%
Nonfamily Households	2,844	7.4%
All Households with Children	11,342	29.4%
Multigenerational Households	1,056	2.7%
Unmarried Partner Households	2,723	7.1%
Male-female	2,369	6.1%
Same-sex	354	0.9%
Average Household Size	2.39	

Family Households by Size		
Total	24,851	100.0%
2 People	11,498	46.3%
3 People	5,743	23.1%
4 People	4,609	18.5%
5 People	1,938	7.8%
6 People	676	2.7%
7+ People	387	1.6%
Average Family Size	2.92	

Nonfamily Households by Size		
Total	13,758	100.0%
1 Person	10,912	79.3%
2 People	2,342	17.0%
3 People	342	2.5%
4 People	115	0.8%
5 People	24	0.2%
6 People	11	0.1%
7+ People	12	0.1%
Average Nonfamily Size	1.25	

Population by Relationship and Household Type		
Total	93,565	100.0%
In Households	92,174	98.5%
In Family Households	74,940	80.1%
Householder	24,687	26.4%
Spouse	18,814	20.1%
Child	26,241	28.0%
Other relative	2,715	2.9%
Nonrelative	2,482	2.7%
In Nonfamily Households	17,235	18.4%
In Group Quarters	1,391	1.5%
Institutionalized Population	333	0.4%
Noninstitutionalized Population	1,057	1.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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<b>Family Households by Age of Householder</b>		
Total		24,852 100.0%
Householder Age 15 - 44	8,513	34.3%
Householder Age 45 - 54	5,822	23.4%
Householder Age 55 - 64	5,407	21.8%
Householder Age 65 - 74	2,999	12.1%
Householder Age 75+	2,111	8.5%
<b>Nonfamily Households by Age of Householder</b>		
Total	13,755	100.0%
Householder Age 15 - 44	3,647	26.5%
Householder Age 45 - 54	2,314	16.8%
Householder Age 55 - 64	2,873	20.9%
Householder Age 65 - 74	1,916	13.9%
Householder Age 75+	3,005	21.8%
<b>Households by Race of Householder</b>		
Total	38,608	100.0%
Householder is White Alone	35,732	92.6%
Householder is Black Alone	322	0.8%
Householder is American Indian Alone	276	0.7%
Householder is Asian Alone	768	2.0%
Householder is Pacific Islander Alone	62	0.2%
Householder is Some Other Race Alone	671	1.7%
Householder is Two or More Races	777	2.0%
Households with Hispanic Householder	1,823	4.7%
<b>Husband-wife Families by Race of Householder</b>		
Total	18,952	100.0%
Householder is White Alone	17,550	92.6%
Householder is Black Alone	114	0.6%
Householder is American Indian Alone	119	0.6%
Householder is Asian Alone	451	2.4%
Householder is Pacific Islander Alone	32	0.2%
Householder is Some Other Race Alone	371	2.0%
Householder is Two or More Races	315	1.7%
Husband-wife Families with Hispanic Householder	944	5.0%
<b>Other Families (No Spouse) by Race of Householder</b>		
Total	5,901	100.0%
Householder is White Alone	5,239	88.8%
Householder is Black Alone	75	1.3%
Householder is American Indian Alone	63	1.1%
Householder is Asian Alone	119	2.0%
Householder is Pacific Islander Alone	13	0.2%
Householder is Some Other Race Alone	190	3.2%
Householder is Two or More Races	202	3.4%
Other Families with Hispanic Householder	473	8.0%
<b>Nonfamily Households by Race of Householder</b>		
Total	13,757	100.0%
Householder is White Alone	12,944	94.1%
Householder is Black Alone	133	1.0%
Householder is American Indian Alone	94	0.7%
Householder is Asian Alone	198	1.4%
Householder is Pacific Islander Alone	17	0.1%
Householder is Some Other Race Alone	110	0.8%
Householder is Two or More Races	261	1.9%
Nonfamily Households with Hispanic Householder	406	3.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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## Total Housing Units by Occupancy

Total	40,872	100.0%
Occupied Housing Units	38,608	94.5%
Vacant Housing Units		
For Rent	848	2.1%
Rented, not Occupied	58	0.1%
For Sale Only	502	1.2%
Sold, not Occupied	100	0.2%
For Seasonal/Recreational/Occasional Use	202	0.5%
For Migrant Workers	2	0.0%
Other Vacant	552	1.4%
Total Vacancy Rate	5.6%	

## Households by Tenure and Mortgage Status

Total	38,608	100.0%
Owner Occupied	25,091	65.0%
Owned with a Mortgage/Loan	18,548	48.0%
Owned Free and Clear	6,543	16.9%
Average Household Size	2.49	
Renter Occupied	13,517	35.0%
Average Household Size	2.20	

## Owner-occupied Housing Units by Race of Householder

Total	25,091	100.0%
Householder is White Alone	23,693	94.4%
Householder is Black Alone	101	0.4%
Householder is American Indian Alone	125	0.5%
Householder is Asian Alone	547	2.2%
Householder is Pacific Islander Alone	24	0.1%
Householder is Some Other Race Alone	233	0.9%
Householder is Two or More Races	368	1.5%
Owner-occupied Housing Units with Hispanic Householder	728	2.9%

## Renter-occupied Housing Units by Race of Householder

Total	13,518	100.0%
Householder is White Alone	12,039	89.1%
Householder is Black Alone	221	1.6%
Householder is American Indian Alone	151	1.1%
Householder is Asian Alone	221	1.6%
Householder is Pacific Islander Alone	39	0.3%
Householder is Some Other Race Alone	438	3.2%
Householder is Two or More Races	409	3.0%
Renter-occupied Housing Units with Hispanic Householder	1,095	8.1%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.34
Householder is Black Alone	2.47
Householder is American Indian Alone	2.72
Householder is Asian Alone	2.70
Householder is Pacific Islander Alone	3.29
Householder is Some Other Race Alone	3.79
Householder is Two or More Races	2.71
Householder is Hispanic	3.38

Source: U.S. Census Bureau, Census 2010 Summary File 1.





# 2010 Census Profile

15228 SE McLoughlin Blvd, Portland, Oregon, 97267  
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	2000	2010	2000-2010 Annual Rate
Population	223,902	238,411	0.63%
Households	89,637	96,822	0.77%
Housing Units	94,719	102,740	0.82%
<b>Population by Race</b>			
		<b>Number</b>	<b>Percent</b>
Total		238,411	100.0%
Population Reporting One Race		229,708	96.3%
White		206,306	86.5%
Black		3,089	1.3%
American Indian		1,941	0.8%
Asian		11,050	4.6%
Pacific Islander		627	0.3%
Some Other Race		6,695	2.8%
Population Reporting Two or More Races		8,703	3.7%
Total Hispanic Population		17,889	7.5%
<b>Population by Sex</b>			
Male		115,820	48.6%
Female		122,591	51.4%
<b>Population by Age</b>			
Total		238,410	100.0%
Age 0 - 4		13,414	5.6%
Age 5 - 9		14,425	6.1%
Age 10 - 14		15,231	6.4%
Age 15 - 19		15,527	6.5%
Age 20 - 24		14,046	5.9%
Age 25 - 29		15,139	6.3%
Age 30 - 34		15,610	6.5%
Age 35 - 39		16,068	6.7%
Age 40 - 44		16,564	6.9%
Age 45 - 49		17,800	7.5%
Age 50 - 54		18,941	7.9%
Age 55 - 59		18,537	7.8%
Age 60 - 64		15,455	6.5%
Age 65 - 69		10,089	4.2%
Age 70 - 74		6,618	2.8%
Age 75 - 79		5,058	2.1%
Age 80 - 84		4,390	1.8%
Age 85+		5,498	2.3%
Age 18+		185,919	78.0%
Age 65+		31,653	13.3%

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Households by Type		
Total	96,822	100.0%
Households with 1 Person	26,961	27.8%
Households with 2+ People	69,861	72.2%
Family Households	61,213	63.2%
Husband-wife Families	46,916	48.5%
With Own Children	19,127	19.8%
Other Family (No Spouse Present)	14,297	14.8%
With Own Children	7,867	8.1%
Nonfamily Households	8,648	8.9%
All Households with Children	29,288	30.2%
Multigenerational Households	2,569	2.7%
Unmarried Partner Households	7,474	7.7%
Male-female	6,455	6.7%
Same-sex	1,019	1.1%
Average Household Size	2.42	

Family Households by Size		
Total	61,212	100.0%
2 People	27,349	44.7%
3 People	14,433	23.6%
4 People	11,946	19.5%
5 People	4,781	7.8%
6 People	1,704	2.8%
7+ People	999	1.6%
Average Family Size	2.96	

Nonfamily Households by Size		
Total	35,609	100.0%
1 Person	26,961	75.7%
2 People	6,944	19.5%
3 People	1,092	3.1%
4 People	390	1.1%
5 People	125	0.4%
6 People	50	0.1%
7+ People	47	0.1%
Average Nonfamily Size	1.32	

Population by Relationship and Household Type		
Total	238,411	100.0%
In Households	234,508	98.4%
In Family Households	187,533	78.7%
Householder	61,146	25.6%
Spouse	46,862	19.7%
Child	66,193	27.8%
Other relative	7,181	3.0%
Nonrelative	6,151	2.6%
In Nonfamily Households	46,975	19.7%
In Group Quarters	3,903	1.6%
Institutionalized Population	739	0.3%
Noninstitutionalized Population	3,164	1.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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Family Households by Age of Householder		
Total		61,213 100.0%
Householder Age 15 - 44		22,852 37.3%
Householder Age 45 - 54		14,676 24.0%
Householder Age 55 - 64		13,130 21.4%
Householder Age 65 - 74		6,365 10.4%
Householder Age 75+		4,190 6.8%

Nonfamily Households by Age of Householder		
Total		35,608 100.0%
Householder Age 15 - 44		12,064 33.9%
Householder Age 45 - 54		6,066 17.0%
Householder Age 55 - 64		7,198 20.2%
Householder Age 65 - 74		4,333 12.2%
Householder Age 75+		5,947 16.7%

Households by Race of Householder		
Total		96,822 100.0%
Householder is White Alone		87,539 90.4%
Householder is Black Alone		1,082 1.1%
Householder is American Indian Alone		701 0.7%
Householder is Asian Alone		3,481 3.6%
Householder is Pacific Islander Alone		184 0.2%
Householder is Some Other Race Alone		1,748 1.8%
Householder is Two or More Races		2,087 2.2%
Households with Hispanic Householder		4,699 4.9%

Husband-wife Families by Race of Householder		
Total		46,916 100.0%
Householder is White Alone		42,345 90.3%
Householder is Black Alone		347 0.7%
Householder is American Indian Alone		288 0.6%
Householder is Asian Alone		2,101 4.5%
Householder is Pacific Islander Alone		85 0.2%
Householder is Some Other Race Alone		958 2.0%
Householder is Two or More Races		792 1.7%
Husband-wife Families with Hispanic Householder		2,356 5.0%

Other Families (No Spouse) by Race of Householder		
Total		14,297 100.0%
Householder is White Alone		12,304 86.1%
Householder is Black Alone		290 2.0%
Householder is American Indian Alone		160 1.1%
Householder is Asian Alone		533 3.7%
Householder is Pacific Islander Alone		49 0.3%
Householder is Some Other Race Alone		460 3.2%
Householder is Two or More Races		501 3.5%
Other Families with Hispanic Householder		1,169 8.2%

Nonfamily Households by Race of Householder		
Total		35,609 100.0%
Householder is White Alone		32,890 92.4%
Householder is Black Alone		445 1.2%
Householder is American Indian Alone		253 0.7%
Householder is Asian Alone		847 2.4%
Householder is Pacific Islander Alone		50 0.1%
Householder is Some Other Race Alone		330 0.9%
Householder is Two or More Races		794 2.2%
Nonfamily Households with Hispanic Householder		1,174 3.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

15228 SE McLoughlin Blvd, Portland, Oregon, 97267  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.41284  
Longitude: -122.62943

## Total Housing Units by Occupancy

Total	102,734	100.0%
Occupied Housing Units	96,822	94.2%
Vacant Housing Units		
For Rent	2,124	2.1%
Rented, not Occupied	150	0.1%
For Sale Only	1,361	1.3%
Sold, not Occupied	287	0.3%
For Seasonal/Recreational/Occasional Use	553	0.5%
For Migrant Workers	2	0.0%
Other Vacant	1,435	1.4%
Total Vacancy Rate	5.8%	

## Households by Tenure and Mortgage Status

Total	96,822	100.0%
Owner Occupied	62,590	64.6%
Owned with a Mortgage/Loan	48,164	49.7%
Owned Free and Clear	14,425	14.9%
Average Household Size	2.54	
Renter Occupied	34,232	35.4%
Average Household Size	2.21	

## Owner-occupied Housing Units by Race of Householder

Total	62,588	100.0%
Householder is White Alone	57,744	92.3%
Householder is Black Alone	364	0.6%
Householder is American Indian Alone	320	0.5%
Householder is Asian Alone	2,478	4.0%
Householder is Pacific Islander Alone	58	0.1%
Householder is Some Other Race Alone	658	1.1%
Householder is Two or More Races	966	1.5%
Owner-occupied Housing Units with Hispanic Householder	1,939	3.1%

## Renter-occupied Housing Units by Race of Householder

Total	34,234	100.0%
Householder is White Alone	29,795	87.0%
Householder is Black Alone	718	2.1%
Householder is American Indian Alone	381	1.1%
Householder is Asian Alone	1,003	2.9%
Householder is Pacific Islander Alone	126	0.4%
Householder is Some Other Race Alone	1,090	3.2%
Householder is Two or More Races	1,121	3.3%
Renter-occupied Housing Units with Hispanic Householder	2,760	8.1%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.37
Householder is Black Alone	2.51
Householder is American Indian Alone	2.71
Householder is Asian Alone	2.93
Householder is Pacific Islander Alone	3.21
Householder is Some Other Race Alone	3.72
Householder is Two or More Races	2.66
Householder is Hispanic	3.32

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# Demographic and Income Profile

15228 SE McLoughlin Blvd, Portland, Oregon, 97267  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 45.41284  
 Longitude: -122.62943

Summary	Census 2010	2016	2021
Population	13,583	14,131	14,741
Households	5,514	5,731	5,987
Families	3,557	3,645	3,780
Average Household Size	2.43	2.43	2.43
Owner Occupied Housing Units	3,715	3,705	3,864
Renter Occupied Housing Units	1,799	2,026	2,123
Median Age	42.2	43.5	44.2
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.85%	0.92%	0.84%
Households	0.88%	0.87%	0.79%
Families	0.73%	0.75%	0.72%
Owner HHs	0.84%	0.82%	0.73%
Median Household Income	2.97%	2.35%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	633	11.0%	636	10.6%
\$15,000 - \$24,999	481	8.4%	465	7.8%
\$25,000 - \$34,999	490	8.5%	485	8.1%
\$35,000 - \$49,999	794	13.9%	424	7.1%
\$50,000 - \$74,999	1,152	20.1%	1,300	21.7%
\$75,000 - \$99,999	744	13.0%	876	14.6%
\$100,000 - \$149,999	886	15.5%	1,114	18.6%
\$150,000 - \$199,999	368	6.4%	469	7.8%
\$200,000+	184	3.2%	218	3.6%
Median Household Income	\$57,783		\$66,888	
Average Household Income	\$74,640		\$83,554	
Per Capita Income	\$30,652		\$34,287	

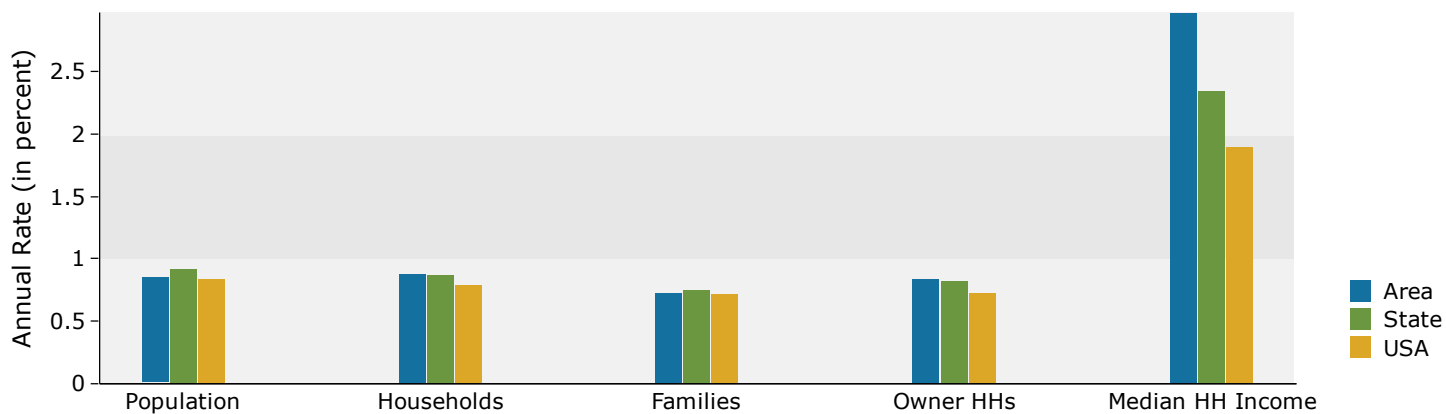
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	733	5.4%	726	5.1%	746	5.1%
5 - 9	785	5.8%	752	5.3%	767	5.2%
10 - 14	807	5.9%	806	5.7%	811	5.5%
15 - 19	828	6.1%	784	5.5%	791	5.4%
20 - 24	718	5.3%	824	5.8%	774	5.3%
25 - 34	1,648	12.1%	1,660	11.7%	1,789	12.1%
35 - 44	1,804	13.3%	1,789	12.7%	1,838	12.5%
45 - 54	2,044	15.0%	1,952	13.8%	1,904	12.9%
55 - 64	2,039	15.0%	2,112	14.9%	2,060	14.0%
65 - 74	1,148	8.5%	1,601	11.3%	1,928	13.1%
75 - 84	687	5.1%	750	5.3%	950	6.4%
85+	341	2.5%	373	2.6%	384	2.6%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	12,162	89.5%	12,405	87.8%	12,705	86.2%
Black Alone	112	0.8%	145	1.0%	177	1.2%
American Indian Alone	123	0.9%	126	0.9%	132	0.9%
Asian Alone	232	1.7%	295	2.1%	360	2.4%
Pacific Islander Alone	34	0.3%	40	0.3%	47	0.3%
Some Other Race Alone	480	3.5%	575	4.1%	675	4.6%
Two or More Races	440	3.2%	546	3.9%	646	4.4%
Hispanic Origin (Any Race)	1,144	8.4%	1,357	9.6%	1,599	10.8%

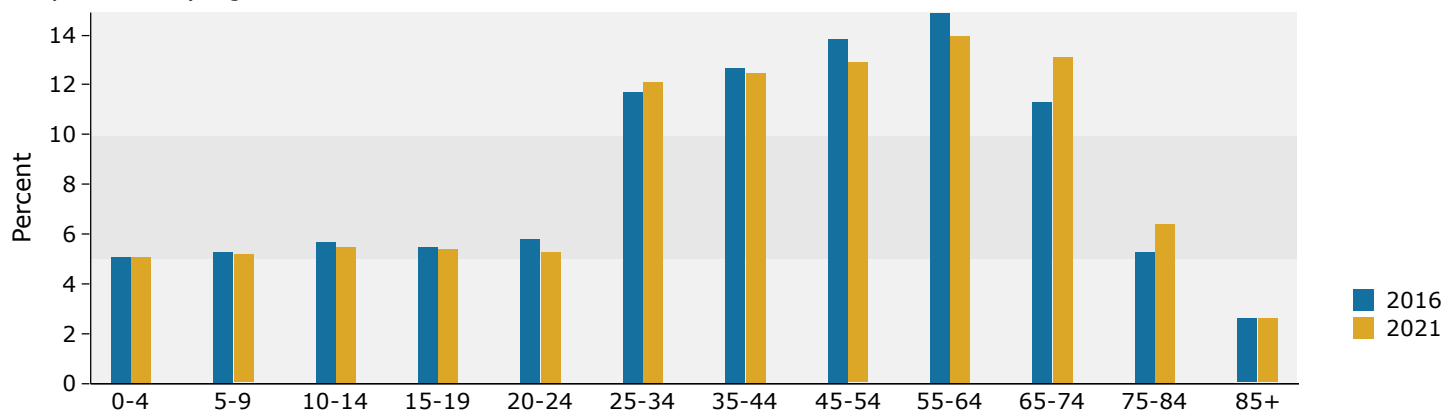
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

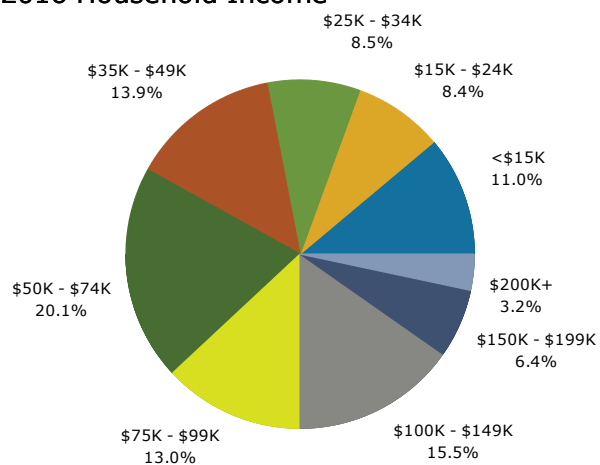
## Trends 2016-2021



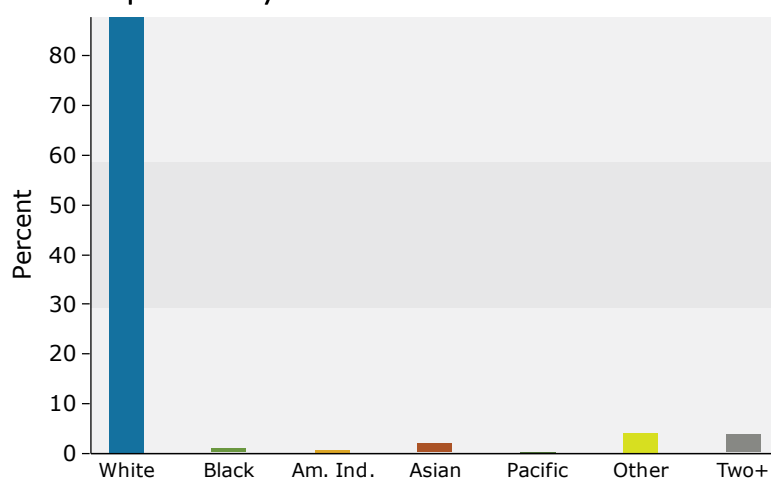
## Population by Age



## 2016 Household Income



## 2016 Population by Race



2016 Percent Hispanic Origin: 9.6%



# Demographic and Income Profile

15228 SE McLoughlin Blvd, Portland, Oregon, 97267  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 45.41284  
 Longitude: -122.62943

Summary	Census 2010	2016	2021
Population	93,565	96,654	100,420
Households	38,608	39,969	41,621
Families	24,851	25,401	26,278
Average Household Size	2.39	2.38	2.38
Owner Occupied Housing Units	25,091	24,928	25,966
Renter Occupied Housing Units	13,517	15,042	15,655
Median Age	42.3	43.8	44.6
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.77%	0.92%	0.84%
Households	0.81%	0.87%	0.79%
Families	0.68%	0.75%	0.72%
Owner HHs	0.82%	0.82%	0.73%
Median Household Income	2.95%	2.35%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	3,899	9.8%	3,928	9.4%
\$15,000 - \$24,999	3,485	8.7%	3,357	8.1%
\$25,000 - \$34,999	3,490	8.7%	3,677	8.8%
\$35,000 - \$49,999	5,093	12.7%	3,008	7.2%
\$50,000 - \$74,999	6,999	17.5%	7,557	18.2%
\$75,000 - \$99,999	6,046	15.1%	6,695	16.1%
\$100,000 - \$149,999	6,225	15.6%	7,740	18.6%
\$150,000 - \$199,999	2,224	5.6%	2,820	6.8%
\$200,000+	2,508	6.3%	2,838	6.8%
Median Household Income	\$62,021		\$71,733	
Average Household Income	\$84,958		\$93,561	
Per Capita Income	\$35,132		\$38,732	

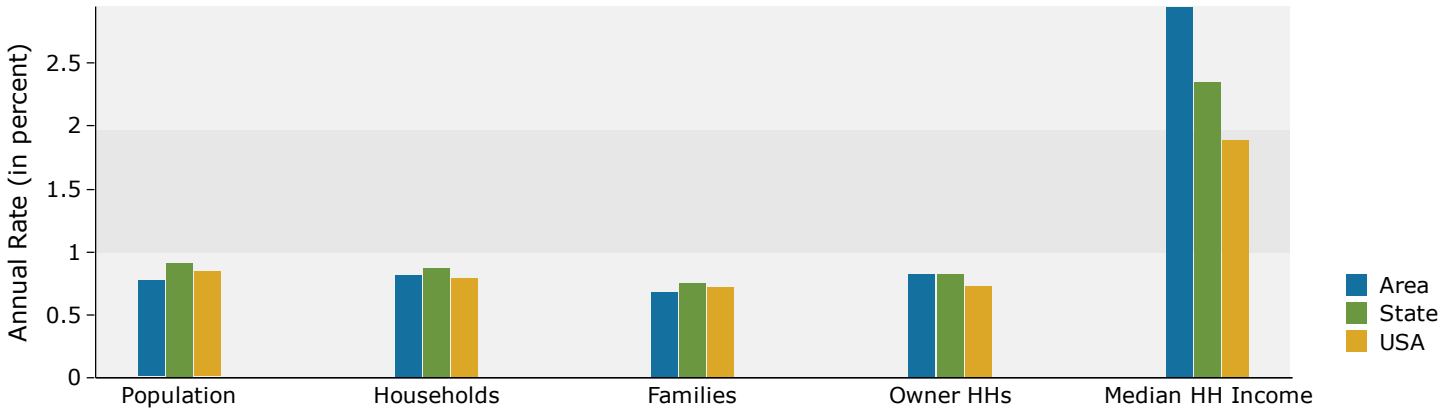
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,977	5.3%	4,811	5.0%	4,928	4.9%
5 - 9	5,415	5.8%	5,209	5.4%	5,142	5.1%
10 - 14	6,095	6.5%	5,743	5.9%	5,686	5.7%
15 - 19	6,080	6.5%	5,876	6.1%	5,688	5.7%
20 - 24	4,925	5.3%	5,644	5.8%	5,405	5.4%
25 - 34	10,730	11.5%	10,894	11.3%	11,864	11.8%
35 - 44	11,912	12.7%	11,621	12.0%	11,970	11.9%
45 - 54	14,490	15.5%	13,371	13.8%	12,759	12.7%
55 - 64	13,946	14.9%	14,769	15.3%	14,539	14.5%
65 - 74	7,586	8.1%	10,588	11.0%	12,930	12.9%
75 - 84	4,593	4.9%	5,065	5.2%	6,336	6.3%
85+	2,816	3.0%	3,062	3.2%	3,173	3.2%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	83,439	89.2%	84,499	87.4%	86,130	85.8%
Black Alone	928	1.0%	1,178	1.2%	1,431	1.4%
American Indian Alone	807	0.9%	825	0.9%	860	0.9%
Asian Alone	2,365	2.5%	2,926	3.0%	3,540	3.5%
Pacific Islander Alone	216	0.2%	249	0.3%	283	0.3%
Some Other Race Alone	2,583	2.8%	3,032	3.1%	3,516	3.5%
Two or More Races	3,228	3.4%	3,944	4.1%	4,660	4.6%
Hispanic Origin (Any Race)	7,039	7.5%	8,194	8.5%	9,594	9.6%

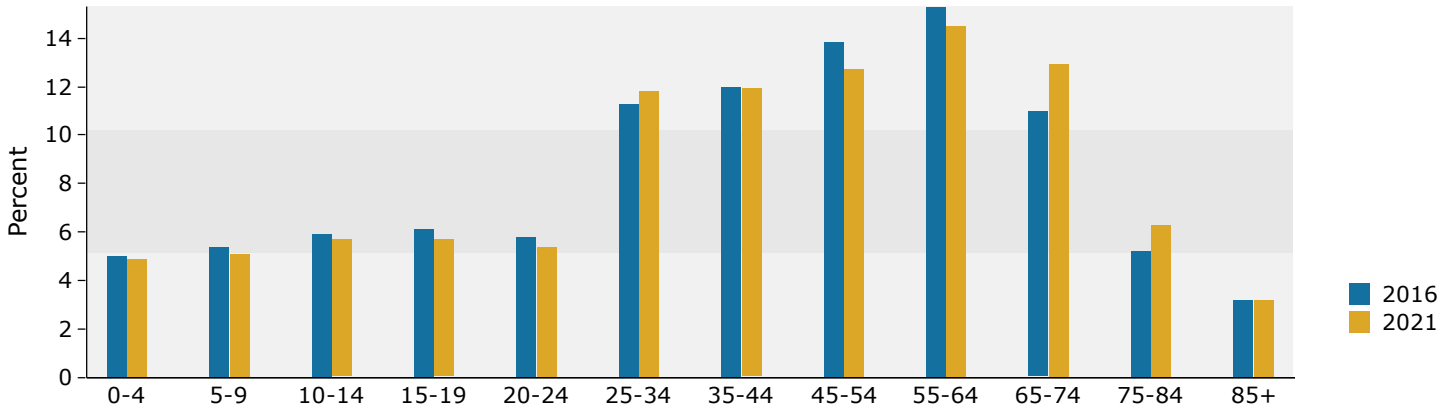
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

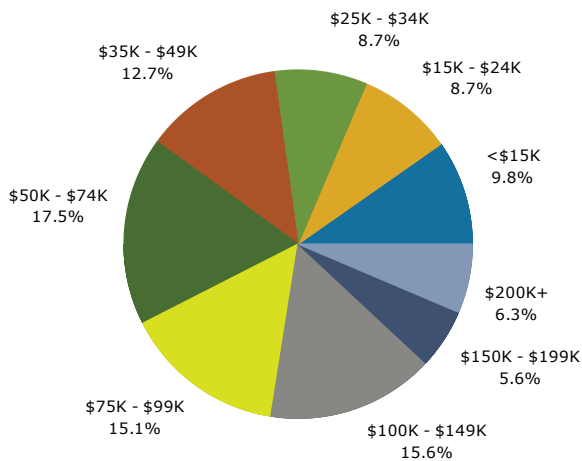
## Trends 2016-2021



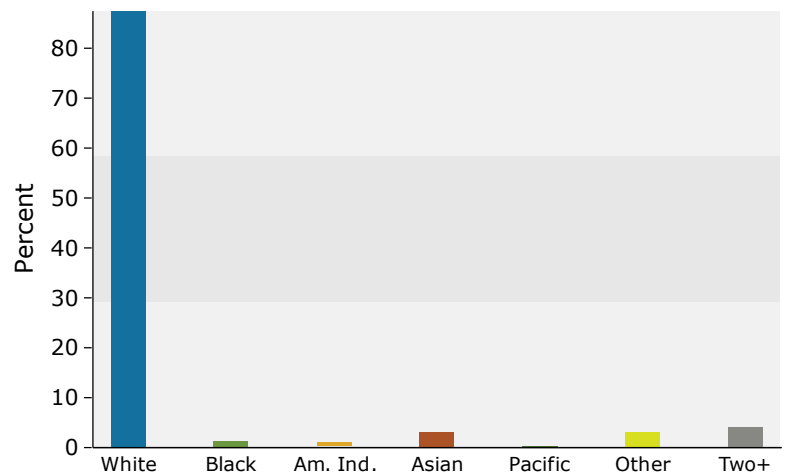
## Population by Age



## 2016 Household Income



## 2016 Population by Race



2016 Percent Hispanic Origin: 8.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.





# Demographic and Income Profile

15228 SE McLoughlin Blvd, Portland, Oregon, 97267  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 45.41284  
 Longitude: -122.62943

Summary	Census 2010	2016	2021
Population	238,411	249,811	261,853
Households	96,822	101,314	106,208
Families	61,213	63,288	65,957
Average Household Size	2.42	2.43	2.43
Owner Occupied Housing Units	62,590	62,478	65,362
Renter Occupied Housing Units	34,232	38,836	40,846
Median Age	39.9	41.2	41.9
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.95%	0.92%	0.84%
Households	0.95%	0.87%	0.79%
Families	0.83%	0.75%	0.72%
Owner HHs	0.91%	0.82%	0.73%
Median Household Income	2.93%	2.35%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	9,319	9.2%	9,393	8.8%
\$15,000 - \$24,999	7,935	7.8%	7,711	7.3%
\$25,000 - \$34,999	8,831	8.7%	9,176	8.6%
\$35,000 - \$49,999	12,726	12.6%	7,478	7.0%
\$50,000 - \$74,999	17,397	17.2%	19,340	18.2%
\$75,000 - \$99,999	14,491	14.3%	16,071	15.1%
\$100,000 - \$149,999	16,196	16.0%	19,901	18.7%
\$150,000 - \$199,999	6,693	6.6%	8,431	7.9%
\$200,000+	7,726	7.6%	8,707	8.2%
Median Household Income	\$64,924		\$75,007	
Average Household Income	\$90,973		\$99,801	
Per Capita Income	\$37,306		\$40,868	

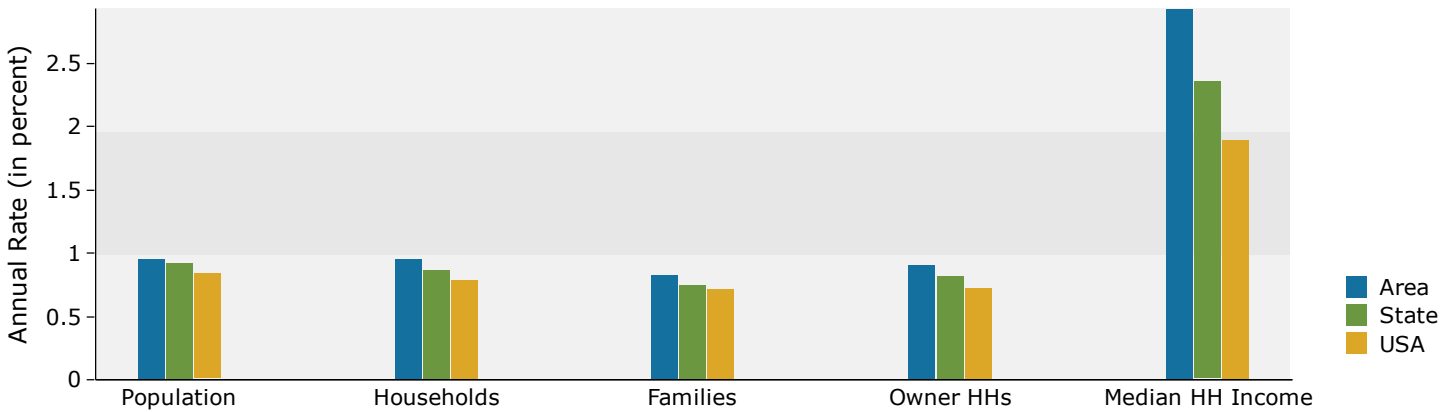
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	13,414	5.6%	13,194	5.3%	13,700	5.2%
5 - 9	14,425	6.1%	14,034	5.6%	14,017	5.4%
10 - 14	15,231	6.4%	15,219	6.1%	14,938	5.7%
15 - 19	15,527	6.5%	15,399	6.2%	15,308	5.8%
20 - 24	14,046	5.9%	15,687	6.3%	15,321	5.9%
25 - 34	30,749	12.9%	31,589	12.6%	34,540	13.2%
35 - 44	32,632	13.7%	32,384	13.0%	33,487	12.8%
45 - 54	36,741	15.4%	34,739	13.9%	33,847	12.9%
55 - 64	33,992	14.3%	36,963	14.8%	36,777	14.0%
65 - 74	16,707	7.0%	24,091	9.6%	30,123	11.5%
75 - 84	9,448	4.0%	10,530	4.2%	13,533	5.2%
85+	5,498	2.3%	5,984	2.4%	6,259	2.4%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	206,306	86.5%	211,389	84.6%	217,024	82.9%
Black Alone	3,089	1.3%	3,693	1.5%	4,278	1.6%
American Indian Alone	1,941	0.8%	1,996	0.8%	2,080	0.8%
Asian Alone	11,050	4.6%	13,625	5.5%	16,268	6.2%
Pacific Islander Alone	627	0.3%	738	0.3%	856	0.3%
Some Other Race Alone	6,695	2.8%	7,803	3.1%	8,972	3.4%
Two or More Races	8,703	3.7%	10,568	4.2%	12,375	4.7%
Hispanic Origin (Any Race)	17,889	7.5%	20,829	8.3%	24,287	9.3%

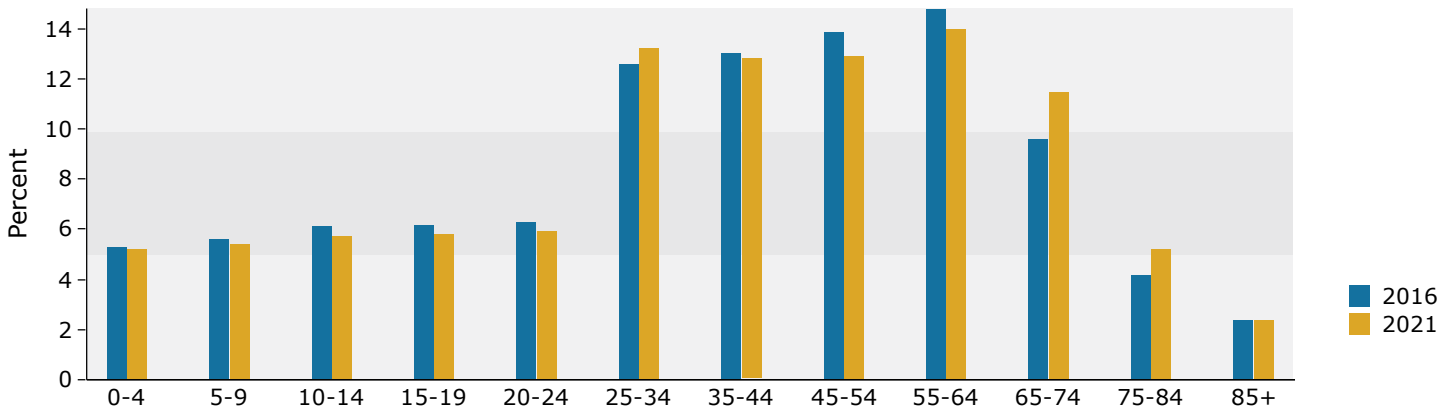
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

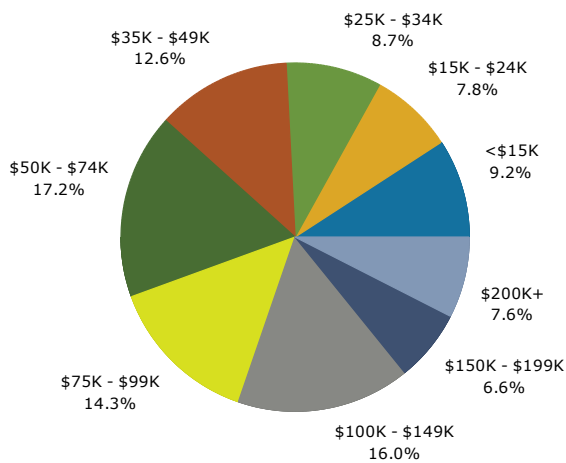
## Trends 2016-2021



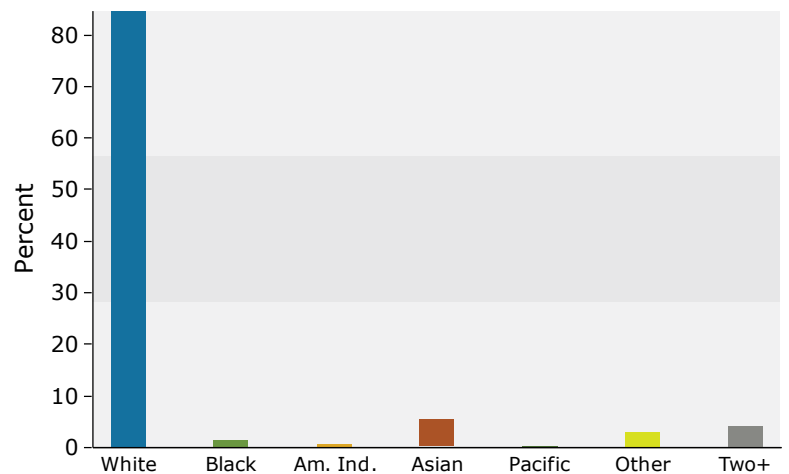
## Population by Age



## 2016 Household Income



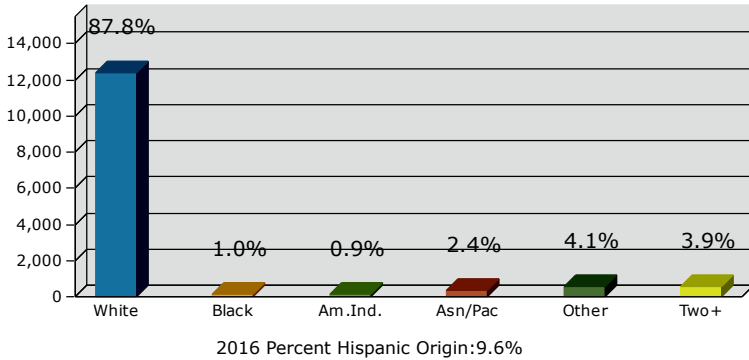
## 2016 Population by Race



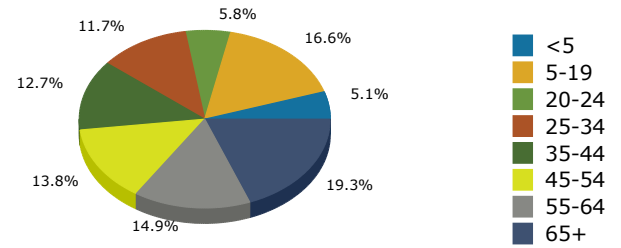
2016 Percent Hispanic Origin: 8.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

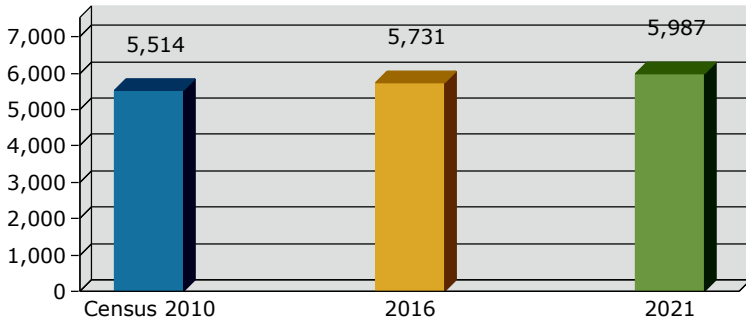
2016 Population by Race



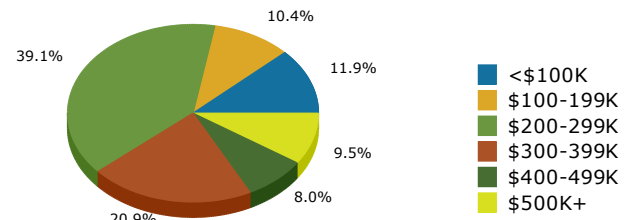
2016 Population by Age



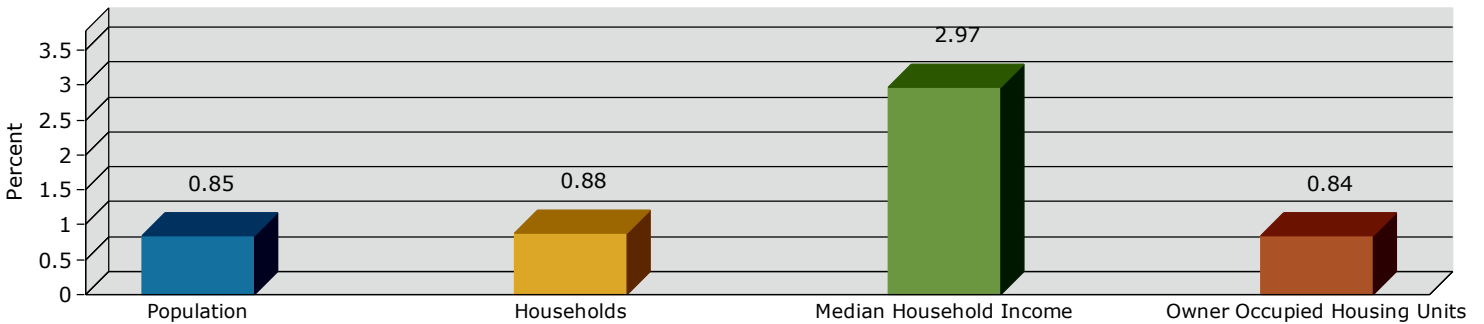
Households



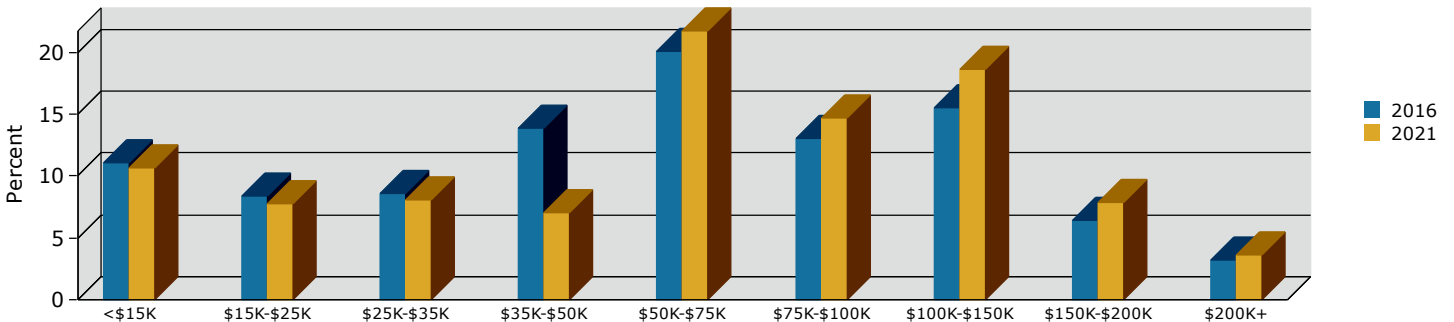
2016 Home Value



2016-2021 Annual Growth Rate

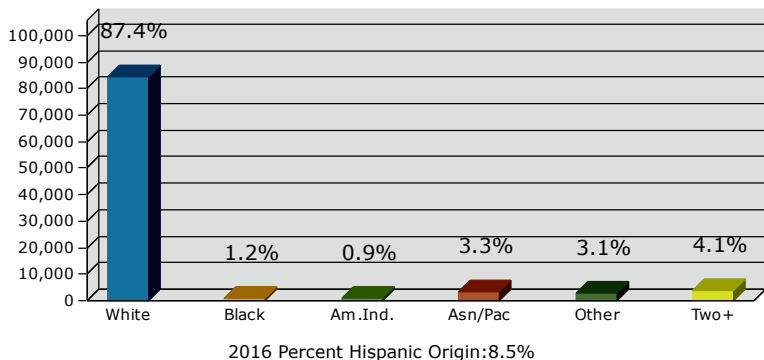


Household Income

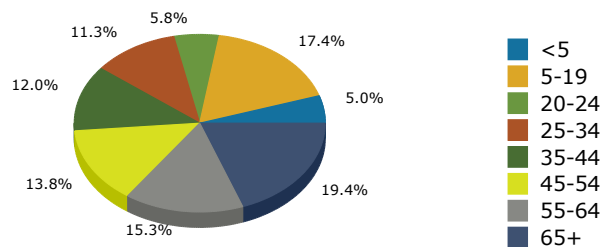


Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

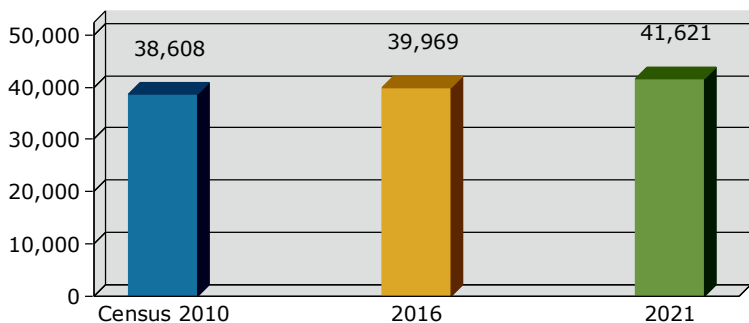
### 2016 Population by Race



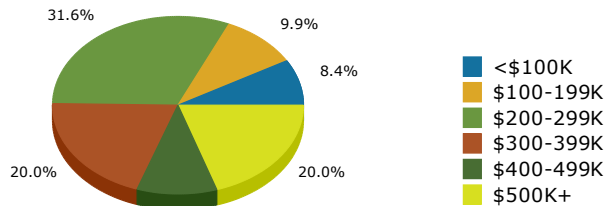
### 2016 Population by Age



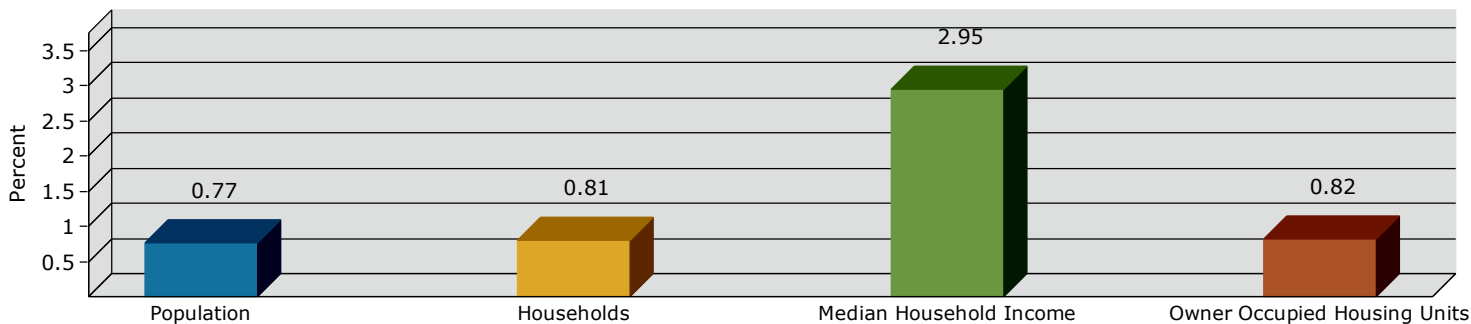
### Households



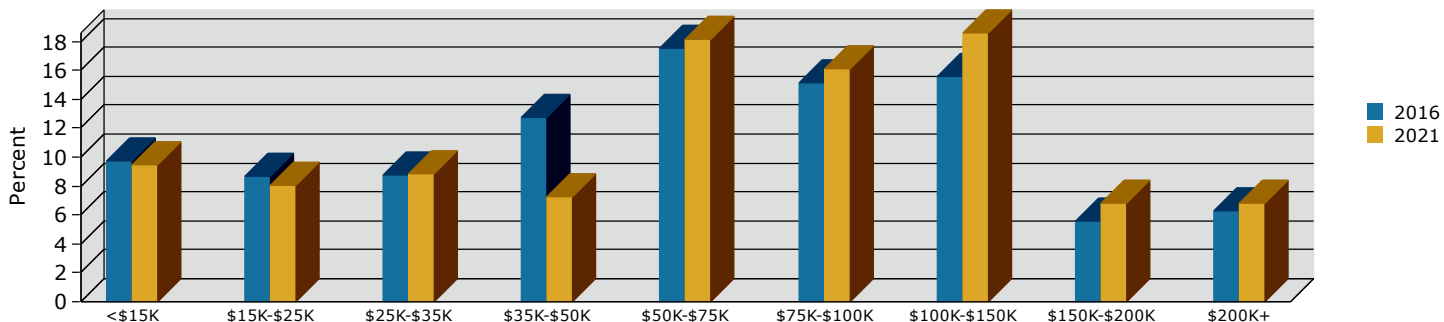
### 2016 Home Value



### 2016-2021 Annual Growth Rate

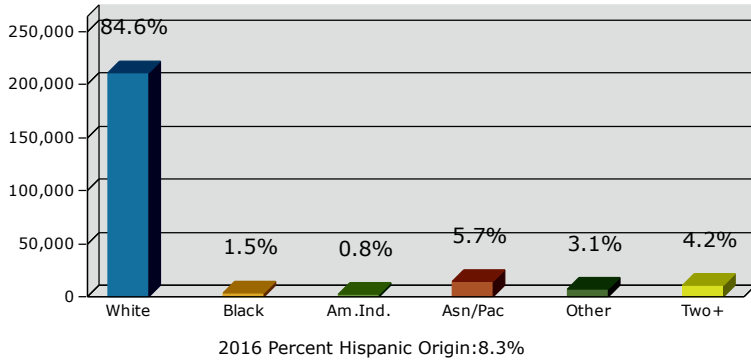


### Household Income

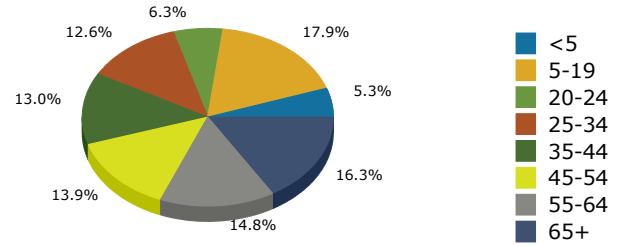


Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

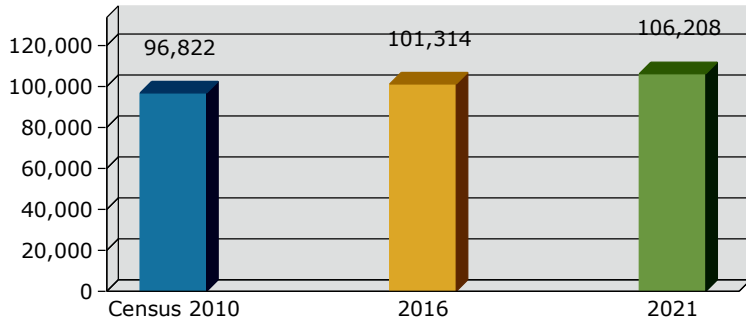
2016 Population by Race



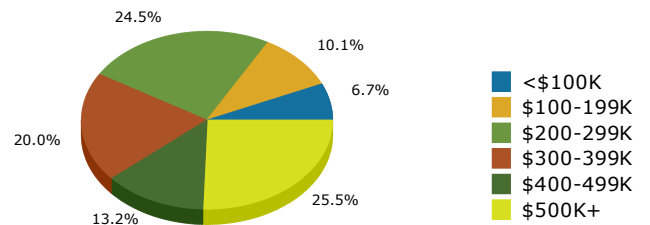
2016 Population by Age



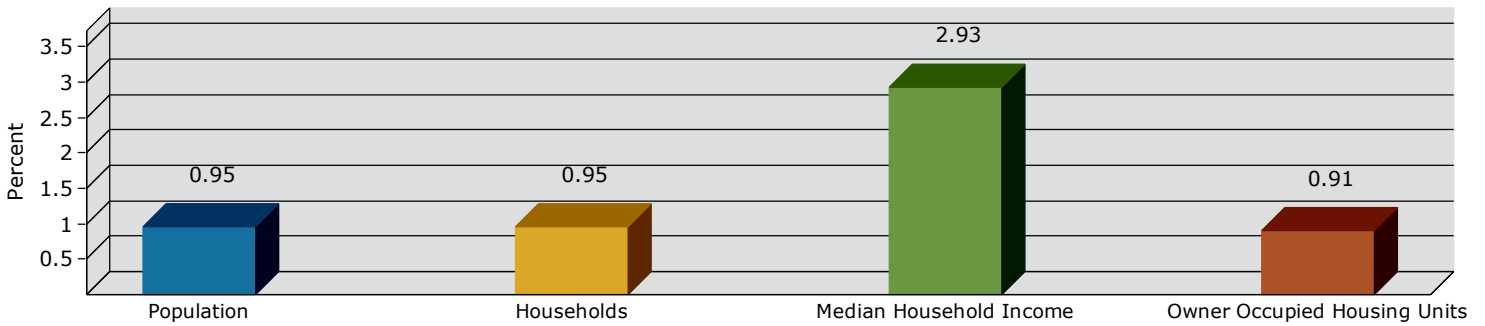
Households



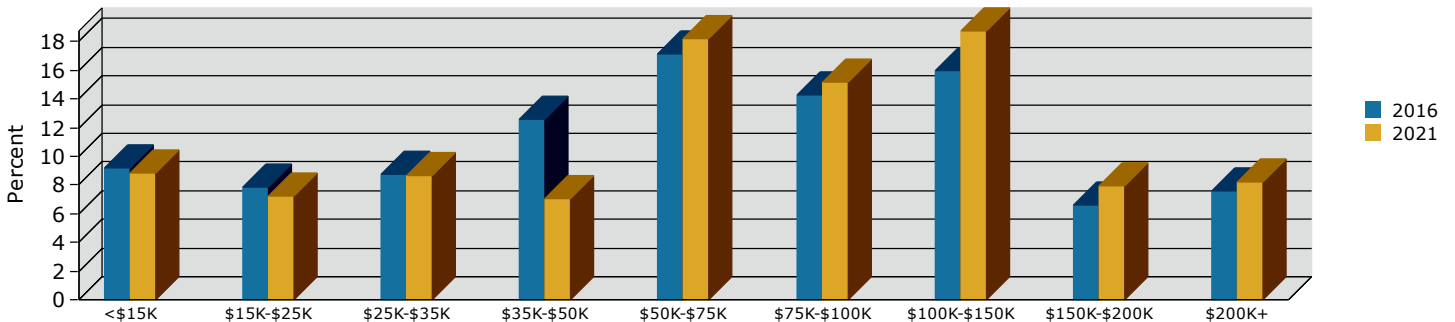
2016 Home Value



2016-2021 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



# Market Profile

15228 SE McLoughlin Blvd, Portland, Oregon, 97267  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.41284  
Longitude: -122.62943

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	13,059	91,114	223,902
2010 Total Population	13,583	93,565	238,411
2016 Total Population	14,131	96,654	249,811
2016 Group Quarters	215	1,445	3,985
2021 Total Population	14,741	100,420	261,853
2016-2021 Annual Rate	0.85%	0.77%	0.95%
2016 Total Daytime Population	11,541	96,045	240,777
Workers	4,216	45,643	115,435
Residents	7,325	50,402	125,342
<b>Household Summary</b>			
2000 Households	5,397	36,700	89,637
2000 Average Household Size	2.41	2.45	2.46
2010 Households	5,514	38,608	96,822
2010 Average Household Size	2.43	2.39	2.42
2016 Households	5,731	39,969	101,314
2016 Average Household Size	2.43	2.38	2.43
2021 Households	5,987	41,621	106,208
2021 Average Household Size	2.43	2.38	2.43
2016-2021 Annual Rate	0.88%	0.81%	0.95%
2010 Families	3,557	24,851	61,213
2010 Average Family Size	2.94	2.92	2.96
2016 Families	3,645	25,401	63,288
2016 Average Family Size	2.95	2.91	2.97
2021 Families	3,780	26,278	65,957
2021 Average Family Size	2.95	2.91	2.97
2016-2021 Annual Rate	0.73%	0.68%	0.83%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,649	38,644	94,719
Owner Occupied Housing Units	65.9%	63.9%	62.7%
Renter Occupied Housing Units	29.7%	31.1%	31.9%
Vacant Housing Units	4.5%	5.0%	5.4%
2010 Housing Units	5,811	40,892	102,740
Owner Occupied Housing Units	63.9%	61.4%	60.9%
Renter Occupied Housing Units	31.0%	33.1%	33.3%
Vacant Housing Units	5.1%	5.6%	5.8%
2016 Housing Units	6,052	42,397	107,580
Owner Occupied Housing Units	61.2%	58.8%	58.1%
Renter Occupied Housing Units	33.5%	35.5%	36.1%
Vacant Housing Units	5.3%	5.7%	5.8%
2021 Housing Units	6,314	44,100	112,703
Owner Occupied Housing Units	61.2%	58.9%	58.0%
Renter Occupied Housing Units	33.6%	35.5%	36.2%
Vacant Housing Units	5.2%	5.6%	5.8%
<b>Median Household Income</b>			
2016	\$57,783	\$62,021	\$64,924
2021	\$66,888	\$71,733	\$75,007
<b>Median Home Value</b>			
2016	\$276,096	\$300,873	\$343,212
2021	\$307,578	\$338,827	\$367,965
<b>Per Capita Income</b>			
2016	\$30,652	\$35,132	\$37,306
2021	\$34,287	\$38,732	\$40,868
<b>Median Age</b>			
2010	42.2	42.3	39.9
2016	43.5	43.8	41.2
2021	44.2	44.6	41.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

15228 SE McLoughlin Blvd, Portland, Oregon, 97267  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 45.41284  
 Longitude: -122.62943

	1 mile	3 miles	5 miles
<b>2016 Households by Income</b>			
Household Income Base	5,731	39,969	101,314
<\$15,000	11.0%	9.8%	9.2%
\$15,000 - \$24,999	8.4%	8.7%	7.8%
\$25,000 - \$34,999	8.5%	8.7%	8.7%
\$35,000 - \$49,999	13.9%	12.7%	12.6%
\$50,000 - \$74,999	20.1%	17.5%	17.2%
\$75,000 - \$99,999	13.0%	15.1%	14.3%
\$100,000 - \$149,999	15.5%	15.6%	16.0%
\$150,000 - \$199,999	6.4%	5.6%	6.6%
\$200,000+	3.2%	6.3%	7.6%
Average Household Income	\$74,640	\$84,958	\$90,973
<b>2021 Households by Income</b>			
Household Income Base	5,987	41,621	106,208
<\$15,000	10.6%	9.4%	8.8%
\$15,000 - \$24,999	7.8%	8.1%	7.3%
\$25,000 - \$34,999	8.1%	8.8%	8.6%
\$35,000 - \$49,999	7.1%	7.2%	7.0%
\$50,000 - \$74,999	21.7%	18.2%	18.2%
\$75,000 - \$99,999	14.6%	16.1%	15.1%
\$100,000 - \$149,999	18.6%	18.6%	18.7%
\$150,000 - \$199,999	7.8%	6.8%	7.9%
\$200,000+	3.6%	6.8%	8.2%
Average Household Income	\$83,554	\$93,561	\$99,801
<b>2016 Owner Occupied Housing Units by Value</b>			
Total	3,705	24,928	62,478
<\$50,000	11.0%	6.8%	5.0%
\$50,000 - \$99,999	0.9%	1.6%	1.8%
\$100,000 - \$149,999	1.7%	2.2%	2.6%
\$150,000 - \$199,999	8.8%	7.7%	7.5%
\$200,000 - \$249,999	15.1%	14.8%	12.1%
\$250,000 - \$299,999	24.0%	16.8%	12.4%
\$300,000 - \$399,999	20.9%	20.0%	20.0%
\$400,000 - \$499,999	8.0%	10.2%	13.2%
\$500,000 - \$749,999	4.8%	8.7%	12.9%
\$750,000 - \$999,999	2.8%	6.9%	8.5%
\$1,000,000 +	1.9%	4.3%	4.1%
Average Home Value	\$308,819	\$383,708	\$415,474
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	3,864	25,966	65,362
<\$50,000	7.2%	4.8%	3.5%
\$50,000 - \$99,999	1.3%	2.0%	2.2%
\$100,000 - \$149,999	1.8%	2.3%	2.9%
\$150,000 - \$199,999	7.6%	6.3%	6.2%
\$200,000 - \$249,999	11.5%	11.6%	9.3%
\$250,000 - \$299,999	18.4%	12.9%	9.3%
\$300,000 - \$399,999	28.9%	26.1%	24.6%
\$400,000 - \$499,999	10.4%	11.2%	13.7%
\$500,000 - \$749,999	5.6%	8.0%	11.7%
\$750,000 - \$999,999	5.0%	10.0%	12.1%
\$1,000,000 +	2.3%	4.9%	4.6%
Average Home Value	\$350,323	\$418,394	\$447,809

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

15228 SE McLoughlin Blvd, Portland, Oregon, 97267  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.41284  
Longitude: -122.62943

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	13,585	93,565	238,410
0 - 4	5.4%	5.3%	5.6%
5 - 9	5.8%	5.8%	6.1%
10 - 14	5.9%	6.5%	6.4%
15 - 24	11.4%	11.8%	12.4%
25 - 34	12.1%	11.5%	12.9%
35 - 44	13.3%	12.7%	13.7%
45 - 54	15.0%	15.5%	15.4%
55 - 64	15.0%	14.9%	14.3%
65 - 74	8.5%	8.1%	7.0%
75 - 84	5.1%	4.9%	4.0%
85 +	2.5%	3.0%	2.3%
18 +	79.0%	78.3%	78.0%
<b>2016 Population by Age</b>			
Total	14,129	96,653	249,813
0 - 4	5.1%	5.0%	5.3%
5 - 9	5.3%	5.4%	5.6%
10 - 14	5.7%	5.9%	6.1%
15 - 24	11.4%	11.9%	12.4%
25 - 34	11.7%	11.3%	12.6%
35 - 44	12.7%	12.0%	13.0%
45 - 54	13.8%	13.8%	13.9%
55 - 64	14.9%	15.3%	14.8%
65 - 74	11.3%	11.0%	9.6%
75 - 84	5.3%	5.2%	4.2%
85 +	2.6%	3.2%	2.4%
18 +	80.3%	79.9%	79.4%
<b>2021 Population by Age</b>			
Total	14,742	100,420	261,850
0 - 4	5.1%	4.9%	5.2%
5 - 9	5.2%	5.1%	5.4%
10 - 14	5.5%	5.7%	5.7%
15 - 24	10.6%	11.0%	11.7%
25 - 34	12.1%	11.8%	13.2%
35 - 44	12.5%	11.9%	12.8%
45 - 54	12.9%	12.7%	12.9%
55 - 64	14.0%	14.5%	14.0%
65 - 74	13.1%	12.9%	11.5%
75 - 84	6.4%	6.3%	5.2%
85 +	2.6%	3.2%	2.4%
18 +	80.8%	80.8%	80.3%
<b>2010 Population by Sex</b>			
Males	6,654	45,114	115,820
Females	6,929	48,451	122,591
<b>2016 Population by Sex</b>			
Males	6,928	46,775	121,631
Females	7,204	49,879	128,180
<b>2021 Population by Sex</b>			
Males	7,232	48,775	127,797
Females	7,508	51,645	134,056

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.





# Market Profile

15228 SE McLoughlin Blvd, Portland, Oregon, 97267  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.41284  
Longitude: -122.62943

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	13,583	93,566	238,411
White Alone	89.5%	89.2%	86.5%
Black Alone	0.8%	1.0%	1.3%
American Indian Alone	0.9%	0.9%	0.8%
Asian Alone	1.7%	2.5%	4.6%
Pacific Islander Alone	0.3%	0.2%	0.3%
Some Other Race Alone	3.5%	2.8%	2.8%
Two or More Races	3.2%	3.4%	3.7%
Hispanic Origin	8.4%	7.5%	7.5%
Diversity Index	32.2	31.5	35.3
<b>2016 Population by Race/Ethnicity</b>			
Total	14,132	96,653	249,812
White Alone	87.8%	87.4%	84.6%
Black Alone	1.0%	1.2%	1.5%
American Indian Alone	0.9%	0.9%	0.8%
Asian Alone	2.1%	3.0%	5.5%
Pacific Islander Alone	0.3%	0.3%	0.3%
Some Other Race Alone	4.1%	3.1%	3.1%
Two or More Races	3.9%	4.1%	4.2%
Hispanic Origin	9.6%	8.5%	8.3%
Diversity Index	36.3	35.3	39.1
<b>2021 Population by Race/Ethnicity</b>			
Total	14,742	100,420	261,853
White Alone	86.2%	85.8%	82.9%
Black Alone	1.2%	1.4%	1.6%
American Indian Alone	0.9%	0.9%	0.8%
Asian Alone	2.4%	3.5%	6.2%
Pacific Islander Alone	0.3%	0.3%	0.3%
Some Other Race Alone	4.6%	3.5%	3.4%
Two or More Races	4.4%	4.6%	4.7%
Hispanic Origin	10.8%	9.6%	9.3%
Diversity Index	40.0	39.0	42.5
<b>2010 Population by Relationship and Household Type</b>			
Total	13,583	93,565	238,411
In Households	98.5%	98.5%	98.4%
In Family Households	80.0%	80.1%	78.7%
Householder	26.1%	26.4%	25.6%
Spouse	19.7%	20.1%	19.7%
Child	27.9%	28.0%	27.8%
Other relative	3.3%	2.9%	3.0%
Nonrelative	3.1%	2.7%	2.6%
In Nonfamily Households	18.5%	18.4%	19.7%
In Group Quarters	1.5%	1.5%	1.6%
Institutionalized Population	0.0%	0.4%	0.3%
Noninstitutionalized Population	1.5%	1.1%	1.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

15228 SE McLoughlin Blvd, Portland, Oregon, 97267  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.41284  
Longitude: -122.62943

	1 mile	3 miles	5 miles
<b>2016 Population 25+ by Educational Attainment</b>			
Total	10,239	69,372	176,279
Less than 9th Grade	1.9%	2.0%	2.1%
9th - 12th Grade, No Diploma	5.8%	4.6%	4.0%
High School Graduate	20.3%	18.5%	16.0%
GED/Alternative Credential	4.7%	4.2%	3.5%
Some College, No Degree	31.9%	27.5%	25.1%
Associate Degree	9.7%	8.9%	8.3%
Bachelor's Degree	15.4%	21.7%	25.2%
Graduate/Professional Degree	10.4%	12.6%	15.9%
<b>2016 Population 15+ by Marital Status</b>			
Total	11,846	80,889	207,365
Never Married	30.2%	29.5%	29.9%
Married	47.8%	49.7%	51.0%
Widowed	7.8%	6.9%	5.4%
Divorced	14.2%	13.9%	13.7%
<b>2016 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	93.9%	94.4%	94.5%
Civilian Unemployed	6.1%	5.6%	5.5%
<b>2016 Employed Population 16+ by Industry</b>			
Total	6,942	47,117	126,717
Agriculture/Mining	0.4%	0.6%	0.6%
Construction	6.5%	5.6%	5.5%
Manufacturing	11.4%	12.0%	11.6%
Wholesale Trade	5.1%	3.8%	3.7%
Retail Trade	13.3%	12.2%	12.2%
Transportation/Utilities	4.8%	4.7%	4.2%
Information	2.1%	2.0%	1.7%
Finance/Insurance/Real Estate	7.3%	8.2%	8.3%
Services	45.8%	47.2%	48.5%
Public Administration	3.4%	3.7%	3.6%
<b>2016 Employed Population 16+ by Occupation</b>			
Total	6,943	47,118	126,718
White Collar	59.3%	64.9%	68.4%
Management/Business/Financial	14.8%	17.3%	18.4%
Professional	16.8%	20.6%	24.6%
Sales	15.6%	13.1%	13.0%
Administrative Support	12.1%	14.0%	12.3%
Services	21.4%	17.9%	15.7%
Blue Collar	19.3%	17.1%	15.8%
Farming/Forestry/Fishing	0.0%	0.2%	0.4%
Construction/Extraction	4.0%	3.9%	3.7%
Installation/Maintenance/Repair	3.5%	2.7%	2.3%
Production	5.1%	4.4%	4.0%
Transportation/Material Moving	6.6%	5.9%	5.4%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	13,583	93,565	238,411
Population Inside Urbanized Area	100.0%	100.0%	99.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

15228 SE McLoughlin Blvd, Portland, Oregon, 97267  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.41284  
Longitude: -122.62943

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	5,515	38,607	96,822
Households with 1 Person	27.2%	28.3%	27.8%
Households with 2+ People	72.8%	71.7%	72.2%
Family Households	64.5%	64.4%	63.2%
Husband-wife Families	48.6%	49.1%	48.5%
With Related Children	19.3%	19.6%	20.7%
Other Family (No Spouse Present)	15.9%	15.3%	14.8%
Other Family with Male Householder	4.8%	4.5%	4.5%
With Related Children	2.7%	2.6%	2.6%
Other Family with Female Householder	11.0%	10.8%	10.3%
With Related Children	6.3%	6.6%	6.4%
Nonfamily Households	8.3%	7.4%	8.9%
All Households with Children	28.9%	29.4%	30.2%
Multigenerational Households	3.1%	2.7%	2.7%
Unmarried Partner Households	7.9%	7.1%	7.7%
Male-female	6.9%	6.1%	6.7%
Same-sex	1.0%	0.9%	1.1%
<b>2010 Households by Size</b>			
Total	5,516	38,609	96,821
1 Person Household	27.2%	28.3%	27.8%
2 Person Household	36.2%	35.8%	35.4%
3 Person Household	16.0%	15.8%	16.0%
4 Person Household	11.9%	12.2%	12.7%
5 Person Household	5.6%	5.1%	5.1%
6 Person Household	2.1%	1.8%	1.8%
7 + Person Household	1.0%	1.0%	1.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	5,514	38,608	96,822
Owner Occupied	67.4%	65.0%	64.6%
Owned with a Mortgage/Loan	48.0%	48.0%	49.7%
Owned Free and Clear	19.3%	16.9%	14.9%
Renter Occupied	32.6%	35.0%	35.4%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	5,811	40,892	102,740
Housing Units Inside Urbanized Area	100.0%	100.0%	99.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

15228 SE McLoughlin Blvd, Portland, Oregon, 97267  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.41284  
Longitude: -122.62943

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
	1. Comfortable Empty Nesters	Parks and Rec (5C)	Front Porches (8E)
	2. Front Porches (8E)	Front Porches (8E)	Parks and Rec (5C)
	3. Old and Newcomers (8F)	Comfortable Empty Nesters	Urban Chic (2A)
<b>2016 Consumer Spending</b>			
Apparel & Services: Total \$	\$10,999,880	\$87,282,948	\$239,426,222
Average Spent	\$1,919.36	\$2,183.77	\$2,363.21
Spending Potential Index	95	108	117
Education: Total \$	\$7,889,202	\$64,579,755	\$177,971,542
Average Spent	\$1,376.58	\$1,615.75	\$1,756.63
Spending Potential Index	97	114	124
Entertainment/Recreation: Total \$	\$16,219,545	\$127,965,489	\$345,644,141
Average Spent	\$2,830.14	\$3,201.62	\$3,411.61
Spending Potential Index	97	110	117
Food at Home: Total \$	\$27,473,616	\$214,948,728	\$579,606,071
Average Spent	\$4,793.86	\$5,377.89	\$5,720.89
Spending Potential Index	96	108	115
Food Away from Home: Total \$	\$16,930,441	\$133,456,049	\$365,669,579
Average Spent	\$2,954.19	\$3,338.99	\$3,609.27
Spending Potential Index	96	108	117
Health Care: Total \$	\$29,995,788	\$234,322,190	\$618,298,134
Average Spent	\$5,233.95	\$5,862.60	\$6,102.79
Spending Potential Index	99	111	115
HH Furnishings & Equipment: Total \$	\$9,839,435	\$77,593,687	\$210,753,771
Average Spent	\$1,716.88	\$1,941.35	\$2,080.20
Spending Potential Index	97	110	118
Personal Care Products & Services: Total \$	\$4,085,935	\$32,228,100	\$87,558,487
Average Spent	\$712.95	\$806.33	\$864.23
Spending Potential Index	97	110	118
Shelter: Total \$	\$87,107,868	\$689,905,963	\$1,892,607,508
Average Spent	\$15,199.42	\$17,261.03	\$18,680.61
Spending Potential Index	98	111	120
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,181,273	\$103,625,363	\$276,384,840
Average Spent	\$2,300.00	\$2,592.64	\$2,728.00
Spending Potential Index	99	112	118
Travel: Total \$	\$10,533,472	\$84,277,435	\$228,995,475
Average Spent	\$1,837.98	\$2,108.57	\$2,260.25
Spending Potential Index	99	113	121
Vehicle Maintenance & Repairs: Total \$	\$5,781,707	\$45,307,614	\$121,651,422
Average Spent	\$1,008.85	\$1,133.57	\$1,200.74
Spending Potential Index	97	109	116

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

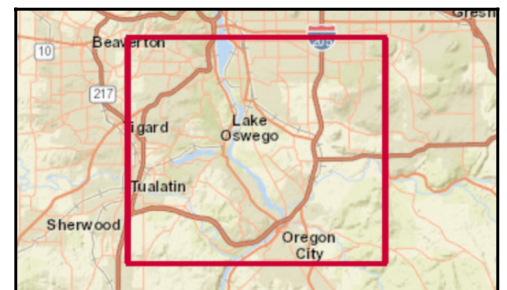
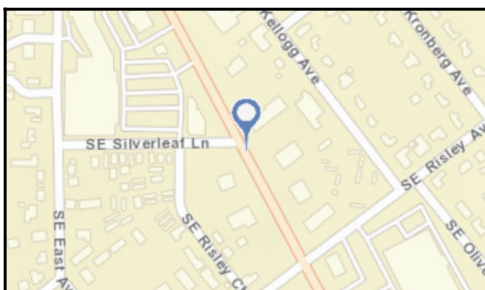
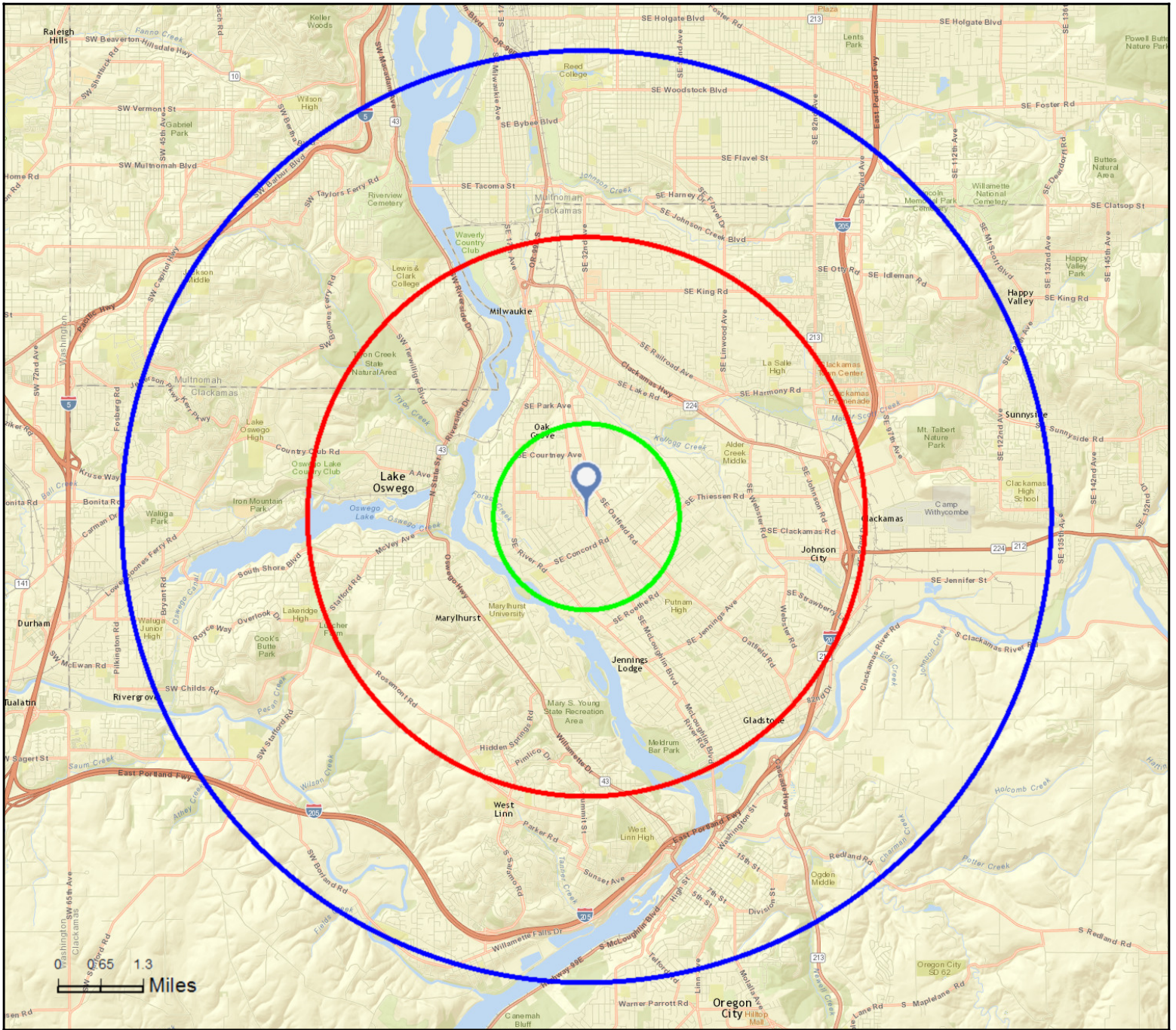
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

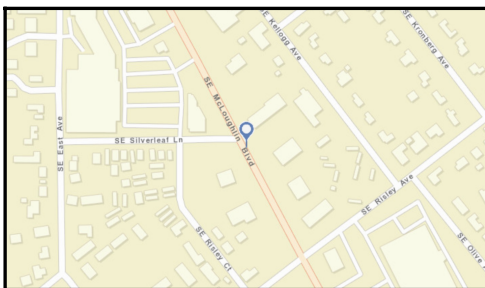
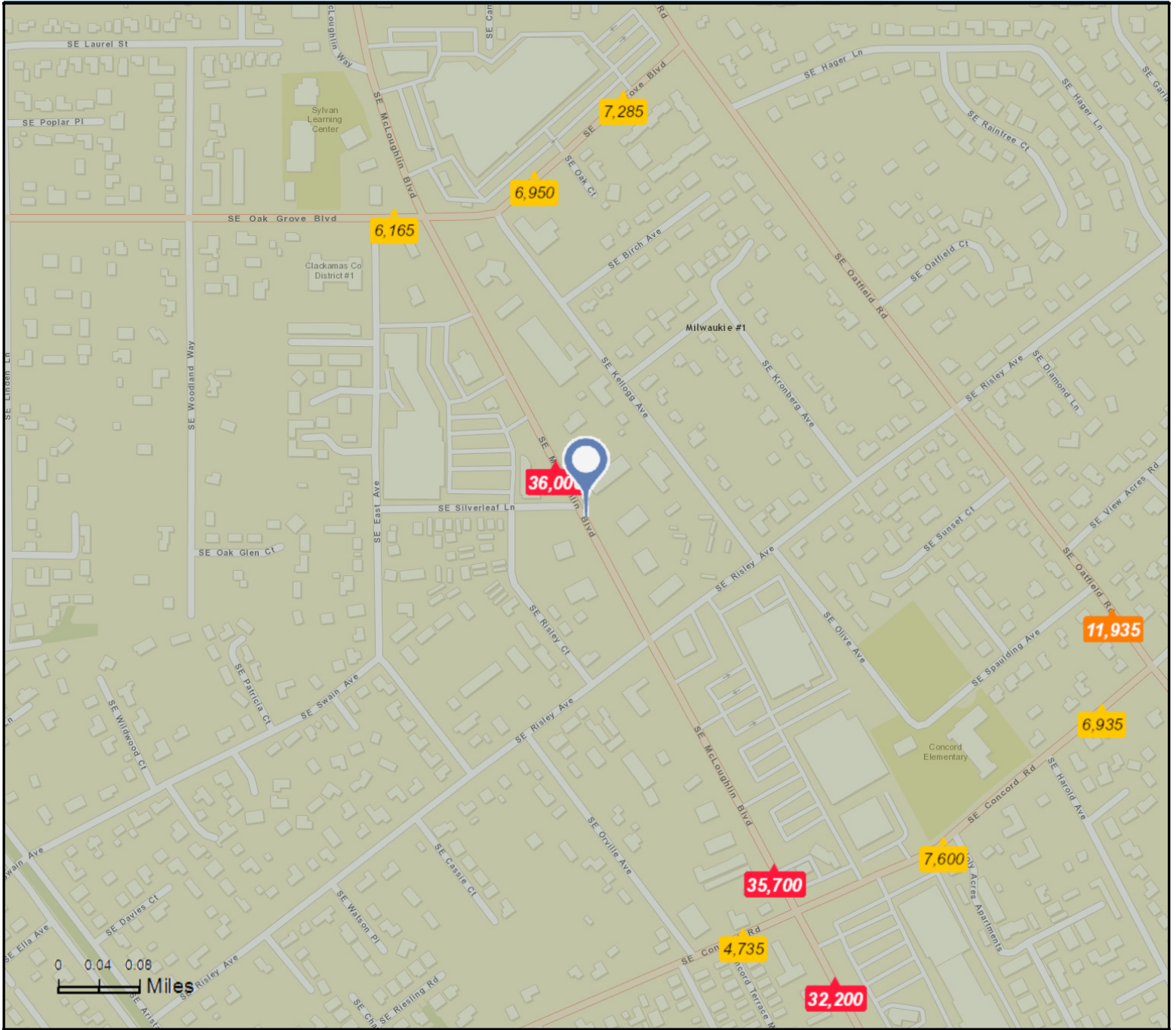


# Site Map

15228 SE McLoughlin Blvd, Portland, Oregon, 97267  
Rings: 1, 3, 5 mile radii

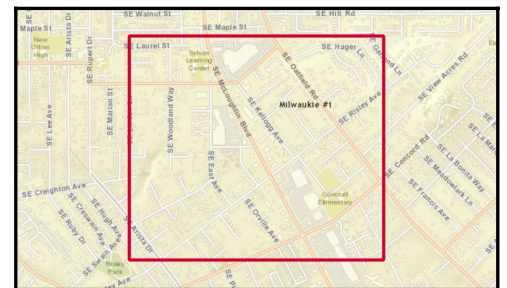
Prepared by Esri  
Latitude: 45.41284  
Longitude: -122.62943





**Average Daily Traffic Volume**

- ▲ Up to 6,000 vehicles per day
- ▲ 6,001 - 15,000
- ▲ 15,001 - 30,000
- ▲ 30,001 - 50,000
- ▲ 50,001 - 100,000
- ▲ More than 100,000 per day



Source: ©2016 Kalibrate Technologies