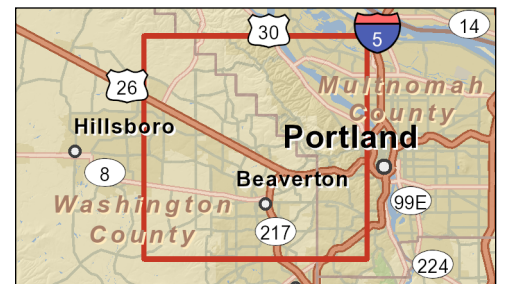
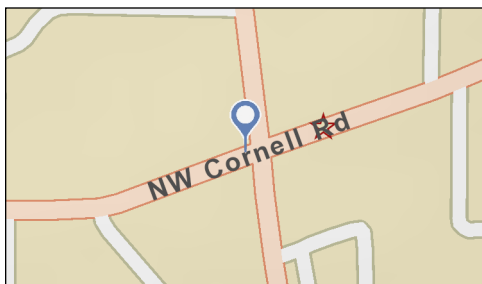




# Site Map

12595 NW Cornell Rd, Portland, OR, 97229  
Ring: 1, 3, 5 Miles

Prepared for Ashley Rhea  
Latitude: 45.52545  
Longitude: -122.80653



June 26, 2012

Made with Esri Business Analyst

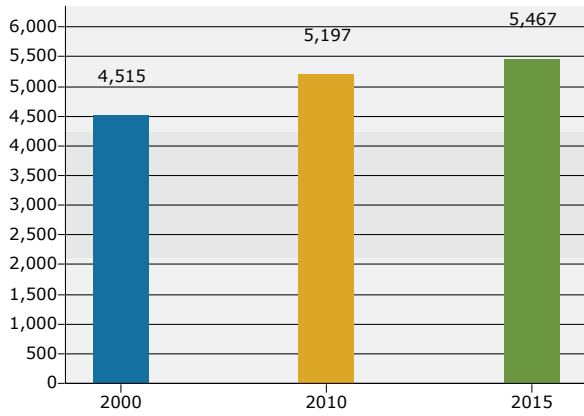


# Graphic Profile

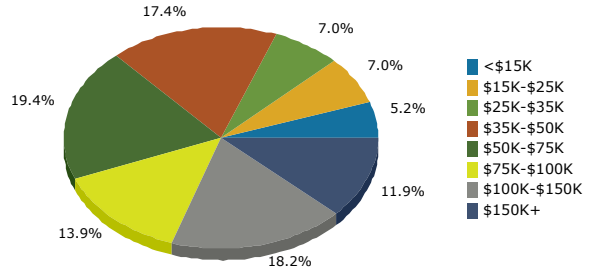
12595 NW Cornell Rd, Portland, OR, 97229  
 Ring: 1 mile radius

Prepared for Ashley Rhea  
 Latitude: 45.52545  
 Longitude: -122.80653

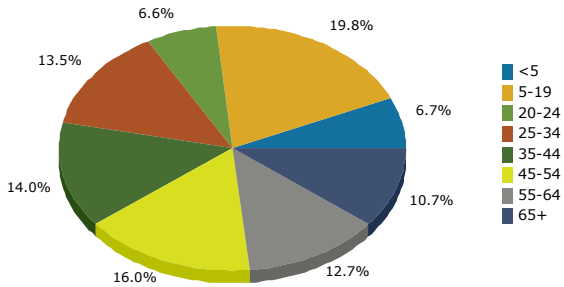
Households



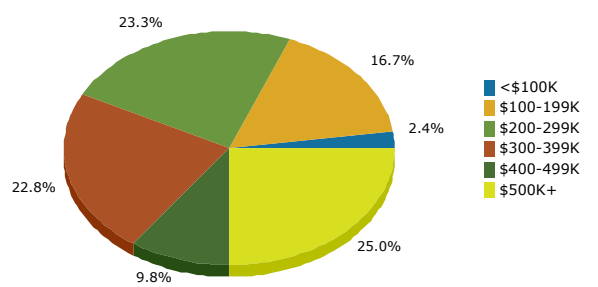
2010 Households by Income



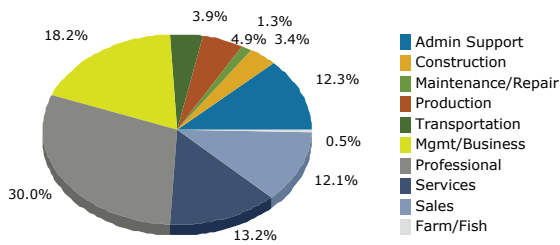
2010 Population by Age



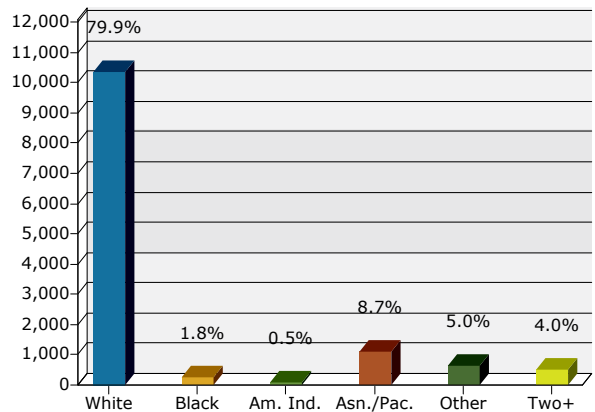
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



2010 Percent Hispanic Origin: 11.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

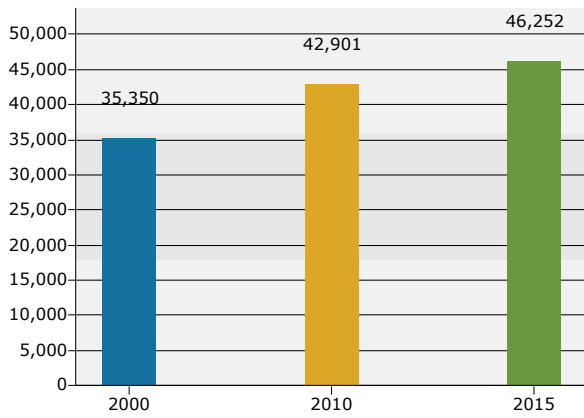


# Graphic Profile

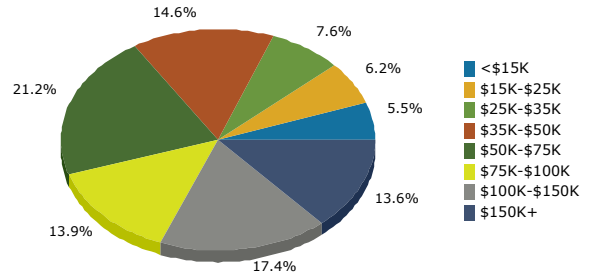
12595 NW Cornell Rd, Portland, OR, 97229  
 Ring: 3 mile radius

Prepared for Ashley Rhea  
 Latitude: 45.52545  
 Longitude: -122.80653

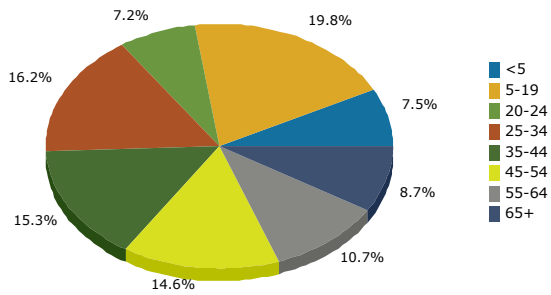
Households



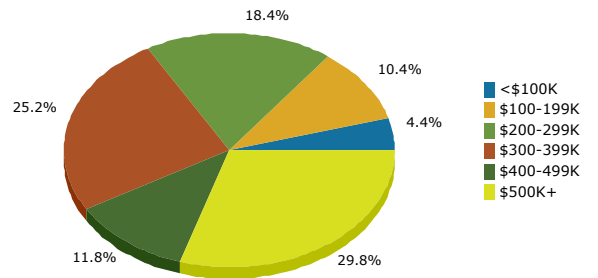
2010 Households by Income



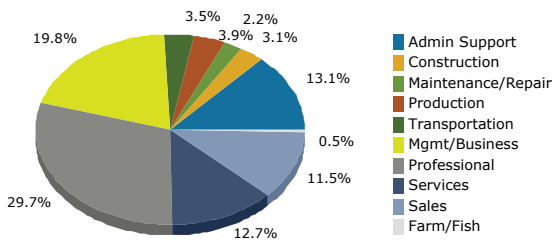
2010 Population by Age



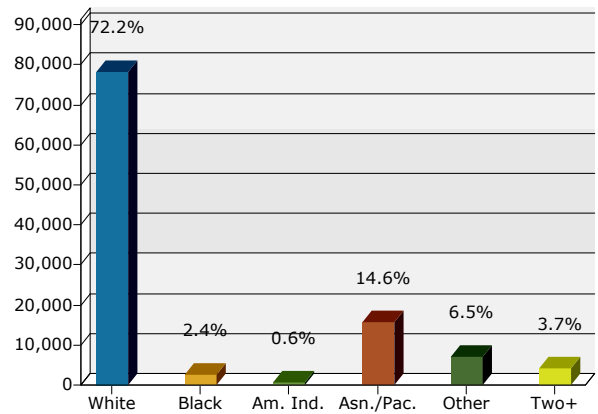
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



2010 Percent Hispanic Origin: 12.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

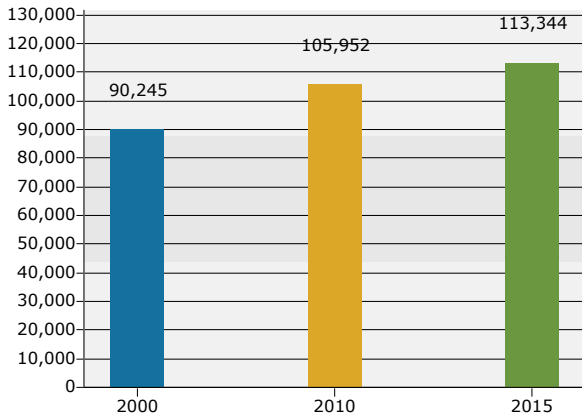


# Graphic Profile

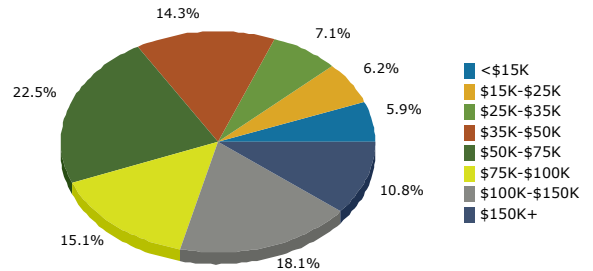
12595 NW Cornell Rd, Portland, OR, 97229  
 Ring: 5 mile radius

Prepared for Ashley Rhea  
 Latitude: 45.52545  
 Longitude: -122.80653

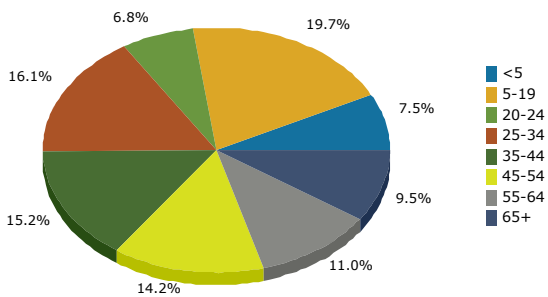
Households



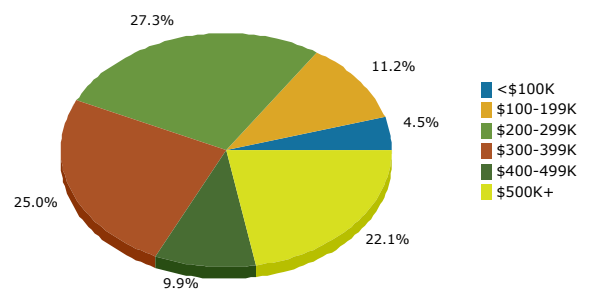
2010 Households by Income



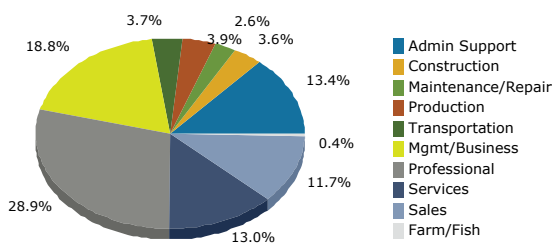
2010 Population by Age



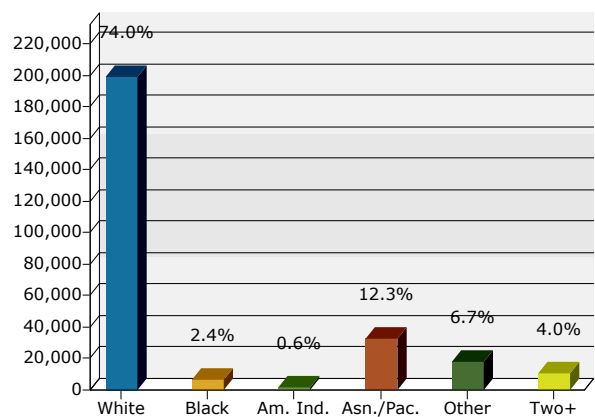
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



2010 Percent Hispanic Origin: 13.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



# Market Profile

12595 NW Cornell Rd, Portland, OR, 97229  
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea  
Latitude: 45.52545  
Longitude: -122.80653

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	11,066	87,710	226,708
2000 Group Quarters	7	407	1,406
2010 Total Population	12,945	108,226	268,948
2015 Total Population	13,671	117,131	288,326
2010-2015 Annual Rate	1.10%	1.59%	1.40%
<b>Household Summary</b>			
2000 Households	4,515	35,350	90,245
2000 Average Household Size	2.45	2.47	2.50
2010 Households	5,197	42,901	105,952
2010 Average Household Size	2.49	2.51	2.52
2015 Households	5,467	46,252	113,344
2015 Average Household Size	2.50	2.52	2.53
2010-2015 Annual Rate	1.02%	1.52%	1.36%
2000 Families	2,872	22,449	58,063
2000 Average Family Size	3.04	3.05	3.06
2010 Families	3,265	27,046	67,213
2010 Average Family Size	3.09	3.10	3.10
2015 Families	3,398	28,959	71,265
2015 Average Family Size	3.11	3.12	3.12
2010-2015 Annual Rate	0.80%	1.38%	1.18%
<b>Housing Unit Summary</b>			
2000 Housing Units	4,740	37,274	95,244
Owner Occupied Housing Units	57.3%	54.1%	54.7%
Renter Occupied Housing Units	38.1%	40.8%	39.9%
Vacant Housing Units	4.6%	5.1%	5.4%
2010 Housing Units	5,503	45,816	113,328
Owner Occupied Housing Units	58.3%	54.6%	54.3%
Renter Occupied Housing Units	36.1%	39.1%	39.2%
Vacant Housing Units	5.6%	6.4%	6.5%
2015 Housing Units	5,835	49,862	122,386
Owner Occupied Housing Units	58.0%	54.3%	53.8%
Renter Occupied Housing Units	35.7%	38.5%	38.8%
Vacant Housing Units	6.3%	7.2%	7.4%
<b>Median Household Income</b>			
2000	\$49,270	\$52,844	\$52,981
2010	\$66,341	\$68,241	\$67,714
2015	\$78,187	\$79,632	\$77,776
<b>Median Home Value</b>			
2000	\$188,771	\$211,275	\$188,719
2010	\$333,379	\$366,709	\$327,899
2015	\$423,692	\$455,026	\$404,146
<b>Per Capita Income</b>			
2000	\$28,335	\$29,908	\$27,989
2010	\$36,204	\$36,513	\$34,483
2015	\$40,945	\$41,369	\$38,920
<b>Median Age</b>			
2000	35.8	33.6	33.6
2010	37.6	34.5	34.9
2015	37.4	34.3	34.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 26, 2012





# Market Profile

12595 NW Cornell Rd, Portland, OR, 97229  
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea  
Latitude: 45.52545  
Longitude: -122.80653

	1 mile	3 miles	5 miles
<b>2000 Households by Income</b>			
Household Income Base	4,497	35,287	90,237
<\$15,000	8.9%	8.0%	8.5%
\$15,000 - \$24,999	10.4%	10.6%	10.1%
\$25,000 - \$34,999	14.7%	12.9%	12.0%
\$35,000 - \$49,999	16.7%	15.5%	16.1%
\$50,000 - \$74,999	18.7%	20.2%	22.1%
\$75,000 - \$99,999	13.3%	12.4%	13.0%
\$100,000 - \$149,999	9.6%	11.5%	11.0%
\$150,000 - \$199,999	3.3%	4.5%	3.7%
\$200,000+	4.5%	4.4%	3.5%
Average Household Income	\$69,003	\$73,425	\$69,466
<b>2010 Households by Income</b>			
Household Income Base	5,197	42,902	105,951
<\$15,000	5.2%	5.6%	5.9%
\$15,000 - \$24,999	7.0%	6.2%	6.2%
\$25,000 - \$34,999	7.0%	7.6%	7.1%
\$35,000 - \$49,999	17.4%	14.6%	14.3%
\$50,000 - \$74,999	19.4%	21.2%	22.5%
\$75,000 - \$99,999	13.9%	13.9%	15.1%
\$100,000 - \$149,999	18.2%	17.4%	18.1%
\$150,000 - \$199,999	4.8%	6.6%	5.3%
\$200,000+	7.1%	7.0%	5.5%
Average Household Income	\$90,604	\$92,015	\$87,025
<b>2015 Households by Income</b>			
Household Income Base	5,468	46,253	113,346
<\$15,000	3.9%	4.0%	4.3%
\$15,000 - \$24,999	5.5%	4.7%	4.6%
\$25,000 - \$34,999	5.0%	5.3%	4.9%
\$35,000 - \$49,999	11.8%	9.7%	9.5%
\$50,000 - \$74,999	21.7%	23.1%	24.6%
\$75,000 - \$99,999	13.6%	13.7%	14.8%
\$100,000 - \$149,999	24.1%	22.9%	24.0%
\$150,000 - \$199,999	5.9%	8.0%	6.6%
\$200,000+	8.6%	8.6%	6.8%
Average Household Income	\$102,806	\$104,656	\$98,430
<b>2000 Owner Occupied Housing Units by Value</b>			
Total	2,701	20,119	52,117
<\$50,000	1.3%	3.8%	2.6%
\$50,000 - \$99,999	7.1%	4.1%	4.3%
\$100,000 - \$149,999	19.2%	13.3%	17.6%
\$150,000 - \$199,999	28.5%	24.8%	31.7%
\$200,000 - \$299,999	24.8%	30.4%	25.7%
\$300,000 - \$499,999	13.4%	18.4%	13.6%
\$500,000 - \$999,999	5.1%	4.9%	4.0%
\$1,000,000 +	0.6%	0.3%	0.4%
Average Home Value	\$234,859	\$246,381	\$228,881
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>			
Total	1,790	15,176	38,051
With Cash Rent	98.9%	98.3%	98.1%
No Cash Rent	1.1%	1.7%	1.9%
Median Rent	\$587	\$636	\$657
Average Rent	\$629	\$683	\$700

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



# Market Profile

12595 NW Cornell Rd, Portland, OR, 97229  
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea  
Latitude: 45.52545  
Longitude: -122.80653

	1 mile	3 miles	5 miles
<b>2000 Population by Age</b>			
Total	11,066	87,711	226,707
0 - 4	6.9%	7.6%	7.6%
5 - 9	7.2%	7.3%	7.3%
10 - 14	6.9%	6.7%	6.6%
15 - 24	12.5%	13.2%	13.2%
25 - 34	15.1%	17.9%	17.7%
35 - 44	17.5%	17.3%	16.8%
45 - 54	15.9%	14.4%	14.4%
55 - 64	8.5%	7.3%	7.5%
65 - 74	5.5%	4.5%	4.5%
75 - 84	3.2%	3.0%	3.3%
85 +	0.9%	1.0%	1.2%
18 +	74.8%	74.7%	74.6%
<b>2010 Population by Age</b>			
Total	12,948	108,227	268,948
0 - 4	6.7%	7.5%	7.5%
5 - 9	6.5%	6.8%	6.9%
10 - 14	6.7%	6.7%	6.6%
15 - 24	13.2%	13.5%	13.0%
25 - 34	13.5%	16.2%	16.1%
35 - 44	14.0%	15.3%	15.2%
45 - 54	16.0%	14.6%	14.2%
55 - 64	12.7%	10.7%	11.0%
65 - 74	6.0%	4.8%	5.1%
75 - 84	3.4%	2.7%	2.9%
85 +	1.3%	1.2%	1.5%
18 +	76.1%	75.2%	75.2%
<b>2015 Population by Age</b>			
Total	13,669	117,131	288,324
0 - 4	6.5%	7.5%	7.6%
5 - 9	6.7%	7.0%	7.0%
10 - 14	6.7%	6.7%	6.6%
15 - 24	12.6%	13.0%	12.8%
25 - 34	14.8%	16.8%	16.3%
35 - 44	12.5%	14.0%	14.2%
45 - 54	15.1%	14.1%	13.5%
55 - 64	12.7%	10.8%	11.0%
65 - 74	7.8%	6.2%	6.7%
75 - 84	3.3%	2.7%	2.9%
85 +	1.3%	1.1%	1.4%
18 +	76.4%	75.2%	75.2%
<b>2000 Population by Sex</b>			
Males	49.9%	50.1%	49.6%
Females	50.1%	49.9%	50.4%
<b>2010 Population by Sex</b>			
Males	49.9%	50.0%	49.5%
Females	50.1%	50.0%	50.5%
<b>2015 Population by Sex</b>			
Males	49.9%	49.9%	49.5%
Females	50.1%	50.1%	50.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 26, 2012



# Market Profile

12595 NW Cornell Rd, Portland, OR, 97229  
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea  
Latitude: 45.52545  
Longitude: -122.80653

	1 mile	3 miles	5 miles
<b>2000 Population by Race/Ethnicity</b>			
Total	11,066	87,710	226,708
White Alone	85.3%	79.2%	80.8%
Black Alone	1.2%	1.5%	1.5%
American Indian Alone	0.5%	0.5%	0.6%
Asian or Pacific Islander Alone	6.3%	11.2%	9.3%
Some Other Race Alone	3.3%	4.4%	4.5%
Two or More Races	3.3%	3.2%	3.3%
Hispanic Origin	7.5%	8.5%	8.8%
Diversity Index	36.9	45.9	44.5
<b>2010 Population by Race/Ethnicity</b>			
Total	12,946	108,226	268,948
White Alone	79.9%	72.2%	74.0%
Black Alone	1.8%	2.4%	2.4%
American Indian Alone	0.5%	0.6%	0.6%
Asian or Pacific Islander Alone	8.7%	14.6%	12.3%
Some Other Race Alone	5.0%	6.5%	6.7%
Two or More Races	4.0%	3.7%	4.0%
Hispanic Origin	11.1%	12.5%	13.4%
Diversity Index	48.1	57.6	56.8
<b>2015 Population by Race/Ethnicity</b>			
Total	13,671	117,130	288,327
White Alone	77.5%	69.3%	71.1%
Black Alone	2.1%	2.7%	2.7%
American Indian Alone	0.5%	0.6%	0.7%
Asian or Pacific Islander Alone	10.0%	16.4%	13.8%
Some Other Race Alone	5.6%	7.1%	7.4%
Two or More Races	4.3%	3.9%	4.3%
Hispanic Origin	12.8%	14.2%	15.2%
Diversity Index	52.6	61.7	61.1
<b>2000 Population 3+ by School Enrollment</b>			
Total	10,571	83,481	216,332
Enrolled in Nursery/Preschool	2.1%	1.9%	1.8%
Enrolled in Kindergarten	1.4%	1.6%	1.6%
Enrolled in Grade 1-8	11.8%	12.1%	11.9%
Enrolled in Grade 9-12	6.4%	5.2%	5.4%
Enrolled in College	4.6%	4.8%	4.7%
Enrolled in Grad/Prof School	1.6%	1.8%	1.5%
Not Enrolled in School	72.1%	72.5%	73.2%
<b>2010 Population 25+ by Educational Attainment</b>			
Total	8,663	70,876	177,547
Less Than 9th Grade	3.2%	3.0%	3.4%
9th to 12th Grade, No Diploma	4.1%	3.8%	4.0%
High School Graduate	16.9%	14.8%	17.0%
Some College, No Degree	23.6%	21.6%	22.7%
Associate Degree	7.9%	7.5%	7.8%
Bachelor's Degree	28.0%	30.4%	28.2%
Graduate/Professional Degree	16.5%	18.9%	16.9%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.





# Market Profile

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	1 mile	3 miles	5 miles
<b>2010 Population 15+ by Marital Status</b>			
Total	10,374	85,433	212,511
Never Married	30.8%	31.2%	30.9%
Married	53.5%	54.1%	53.6%
Widowed	4.2%	3.5%	4.0%
Divorced	11.5%	11.2%	11.5%
<b>2000 Population 16+ by Employment Status</b>			
Total	8,529	67,301	175,021
In Labor Force	71.5%	72.6%	72.5%
Civilian Employed	68.6%	69.4%	69.3%
Civilian Unemployed	2.8%	3.1%	3.1%
In Armed Forces	0.1%	0.1%	0.1%
Not In Labor Force	28.5%	27.4%	27.5%
<b>2010 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	90.3%	90.1%	89.8%
Civilian Unemployed	9.7%	9.9%	10.2%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	92.4%	92.2%	92.0%
Civilian Unemployed	7.6%	7.8%	8.0%
<b>2000 Females 16+ by Employment Status and Age of Children</b>			
Total	4,391	34,022	88,920
Own Children < 6 Only	7.7%	9.4%	9.6%
Employed/in Armed Forces	4.1%	5.3%	5.4%
Unemployed	0.5%	0.3%	0.4%
Not in Labor Force	3.1%	3.8%	3.9%
Own Children <6 and 6-17 Only	4.9%	6.1%	6.4%
Employed/in Armed Forces	2.8%	3.0%	3.7%
Unemployed	0.1%	0.2%	0.1%
Not in Labor Force	2.0%	3.0%	2.6%
Own Children 6-17 Only	18.2%	18.2%	17.7%
Employed/in Armed Forces	14.3%	13.0%	13.1%
Unemployed	0.1%	0.4%	0.4%
Not in Labor Force	3.8%	4.7%	4.2%
No Own Children < 18	69.2%	66.3%	66.3%
Employed/in Armed Forces	39.0%	39.2%	39.1%
Unemployed	2.8%	2.3%	2.1%
Not in Labor Force	27.4%	24.8%	25.0%
<b>2010 Employed Population 16+ by Industry</b>			
Total	6,159	51,280	126,646
Agriculture/Mining	0.7%	0.6%	0.6%
Construction	4.8%	4.4%	4.8%
Manufacturing	13.1%	13.3%	13.3%
Wholesale Trade	4.0%	3.9%	4.0%
Retail Trade	10.8%	10.4%	10.8%
Transportation/Utilities	3.7%	3.9%	3.9%
Information	2.5%	2.8%	2.9%
Finance/Insurance/Real Estate	8.4%	9.4%	9.3%
Services	48.7%	48.7%	48.0%
Public Administration	3.2%	2.8%	2.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 26, 2012

Made with Esri Business Analyst



# Market Profile

12595 NW Cornell Rd, Portland, OR, 97229  
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea  
Latitude: 45.52545  
Longitude: -122.80653

	1 mile	3 miles	5 miles
<b>2010 Employed Population 16+ by Occupation</b>			
Total	6,159	51,281	126,648
White Collar	72.7%	74.1%	72.8%
Management/Business/Financial	18.3%	19.8%	18.8%
Professional	30.0%	29.7%	28.9%
Sales	12.1%	11.5%	11.7%
Administrative Support	12.3%	13.1%	13.4%
Services	13.2%	12.7%	13.0%
Blue Collar	14.0%	13.1%	14.2%
Farming/Forestry/Fishing	0.5%	0.5%	0.4%
Construction/Extraction	3.4%	3.1%	3.6%
Installation/Maintenance/Repair	1.3%	2.2%	2.6%
Production	4.9%	3.9%	3.9%
Transportation/Material Moving	3.9%	3.5%	3.7%
<b>2000 Workers 16+ by Means of Transportation to Work</b>			
Total	5,714	45,975	119,404
Drove Alone - Car, Truck, or Van	76.4%	73.2%	74.1%
Carpooled - Car, Truck, or Van	9.3%	9.9%	10.4%
Public Transportation	6.7%	8.2%	7.2%
Walked	2.1%	2.5%	2.2%
Other Means	0.9%	1.2%	1.3%
Worked at Home	4.6%	4.9%	4.8%
<b>2000 Workers 16+ by Travel Time to Work</b>			
Total	5,711	45,973	119,404
Did not Work at Home	95.4%	95.1%	95.2%
Less than 5 minutes	1.6%	1.9%	2.1%
5 to 9 minutes	9.1%	8.9%	8.8%
10 to 19 minutes	30.9%	32.2%	32.6%
20 to 24 minutes	18.7%	17.4%	16.6%
25 to 34 minutes	22.2%	20.8%	20.2%
35 to 44 minutes	4.2%	5.3%	5.6%
45 to 59 minutes	4.5%	4.9%	5.3%
60 to 89 minutes	3.7%	2.9%	2.9%
90 or more minutes	0.5%	1.0%	1.1%
Worked at Home	4.6%	4.9%	4.8%
Average Travel Time to Work (in min)	22.5	22.7	22.8
<b>2000 Households by Vehicles Available</b>			
Total	4,496	35,315	90,221
None	5.4%	5.8%	6.1%
1	35.5%	37.7%	36.0%
2	41.3%	42.4%	43.2%
3	13.3%	10.9%	11.3%
4	3.8%	2.4%	2.5%
5+	0.7%	0.9%	0.9%
Average Number of Vehicles Available	1.8	1.7	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 26, 2012

Made with Esri Business Analyst



# Market Profile

12595 NW Cornell Rd, Portland, OR, 97229  
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea  
Latitude: 45.52545  
Longitude: -122.80653

	1 mile	3 miles	5 miles
<b>2000 Households by Type</b>			
Total	4,515	35,350	90,244
Family Households	63.6%	63.5%	64.3%
Married-couple Family	50.3%	51.6%	51.7%
With Related Children	24.7%	26.4%	26.1%
Other Family (No Spouse)	13.2%	11.9%	12.7%
With Related Children	8.5%	7.9%	8.4%
Nonfamily Households	36.4%	36.5%	35.7%
Householder Living Alone	28.7%	27.3%	26.8%
Householder Not Living Alone	7.8%	9.2%	8.8%
Households with Related Children	33.3%	34.3%	34.5%
Households with Persons 65+	16.6%	14.8%	15.9%
<b>2000 Households by Size</b>			
Total	4,515	35,350	90,245
1 Person Household	28.7%	27.3%	26.8%
2 Person Household	34.1%	34.0%	34.1%
3 Person Household	15.3%	15.9%	16.0%
4 Person Household	13.7%	14.5%	14.4%
5 Person Household	5.1%	5.4%	5.6%
6 Person Household	2.2%	1.8%	2.0%
7 + Person Household	0.9%	1.0%	1.2%
<b>2000 Households by Year Householder Moved In</b>			
Total	4,495	35,317	90,221
Moved in 1999 to March 2000	26.0%	31.1%	29.7%
Moved in 1995 to 1998	30.7%	33.2%	31.8%
Moved in 1990 to 1994	15.8%	14.7%	15.5%
Moved in 1980 to 1989	13.5%	11.0%	11.5%
Moved in 1970 to 1979	9.4%	6.0%	7.4%
Moved in 1969 or Earlier	4.7%	4.0%	4.2%
Median Year Householder Moved In	1996	1996	1996
<b>2000 Housing Units by Units in Structure</b>			
Total	4,714	37,250	95,223
1, Detached	59.4%	54.9%	56.6%
1, Attached	3.8%	4.0%	4.7%
2	1.5%	1.4%	1.7%
3 or 4	4.1%	4.8%	4.6%
5 to 9	8.2%	8.8%	7.7%
10 to 19	8.8%	9.1%	8.6%
20 +	14.2%	14.6%	14.0%
Mobile Home	0.1%	2.4%	2.2%
Other	0.0%	0.1%	0.0%
<b>2000 Housing Units by Year Structure Built</b>			
Total	4,713	37,249	95,223
1999 to March 2000	1.5%	3.7%	4.2%
1995 to 1998	5.7%	17.2%	15.3%
1990 to 1994	7.7%	12.4%	11.2%
1980 to 1989	14.6%	17.1%	16.4%
1970 to 1979	31.3%	22.0%	24.4%
1969 or Earlier	39.2%	27.6%	28.5%
Median Year Structure Built	1973	1980	1979

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 26, 2012

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# Market Profile

12595 NW Cornell Rd, Portland, OR, 97229  
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea  
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	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
1.	Suburban Splendor	Enterprising Professionals	Enterprising Professionals
2.	Old and Newcomers	Suburban Splendor	Young and Restless
3.	Inner City Tenants	Young and Restless	Old and Newcomers
<b>2010 Consumer Spending</b>			
Apparel & Services: Total \$	\$11,610,267	\$98,162,230	\$227,956,437
Average Spent	\$2,234.22	\$2,288.09	\$2,151.52
Spending Potential Index	93	96	90
Computers & Accessories: Total \$	\$1,523,861	\$12,979,202	\$30,318,723
Average Spent	\$293.24	\$302.54	\$286.16
Spending Potential Index	133	137	130
Education: Total \$	\$8,869,544	\$73,255,806	\$168,520,620
Average Spent	\$1,706.81	\$1,707.54	\$1,590.54
Spending Potential Index	140	140	130
Entertainment/Recreation: Total \$	\$22,066,332	\$184,919,615	\$432,491,378
Average Spent	\$4,246.32	\$4,310.34	\$4,081.97
Spending Potential Index	132	134	127
Food at Home: Total \$	\$29,555,130	\$247,752,143	\$580,508,677
Average Spent	\$5,687.43	\$5,774.92	\$5,479.00
Spending Potential Index	127	129	122
Food Away from Home: Total \$	\$21,929,478	\$186,062,343	\$433,371,873
Average Spent	\$4,219.99	\$4,336.98	\$4,090.28
Spending Potential Index	131	135	127
Health Care: Total \$	\$23,255,039	\$190,232,087	\$450,794,751
Average Spent	\$4,475.07	\$4,434.17	\$4,254.72
Spending Potential Index	120	119	114
HH Furnishings & Equipment: Total \$	\$12,349,431	\$103,520,616	\$241,952,062
Average Spent	\$2,376.46	\$2,412.99	\$2,283.61
Spending Potential Index	115	117	111
Investments: Total \$	\$11,449,990	\$89,235,724	\$212,001,049
Average Spent	\$2,203.37	\$2,080.02	\$2,000.92
Spending Potential Index	127	120	115
Retail Goods: Total \$	\$158,098,013	\$1,329,778,473	\$3,110,345,915
Average Spent	\$30,423.51	\$30,996.17	\$29,356.29
Spending Potential Index	122	125	118
Shelter: Total \$	\$111,429,919	\$930,557,737	\$2,175,675,962
Average Spent	\$21,442.96	\$21,690.63	\$20,534.62
Spending Potential Index	136	137	130
TV/Video/Audio: Total \$	\$8,236,378	\$70,009,975	\$163,313,570
Average Spent	\$1,584.96	\$1,631.88	\$1,541.40
Spending Potential Index	128	131	124
Travel: Total \$	\$13,296,700	\$108,590,207	\$254,883,820
Average Spent	\$2,558.74	\$2,531.16	\$2,405.66
Spending Potential Index	135	134	127
Vehicle Maintenance & Repairs: Total \$	\$6,302,529	\$52,961,329	\$124,100,375
Average Spent	\$1,212.82	\$1,234.49	\$1,171.29
Spending Potential Index	129	131	124

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



# Census 2010 Summary Profile

12595 NW Cornell Rd, Portland, OR, 97229  
 Ring: 1 mile radius

Prepared for Ashley Rhea

Latitude: 45.52545

Longitude: -122.80653

	2000	2010	2000-2010 Annual Rate
Population	11,111	12,731	1.37%
Households	4,547	5,255	1.46%
Housing Units	4,785	5,854	2.04%

Population by Race	Number	Percent
Total	12,731	100.0%
Population Reporting One Race	12,193	95.8%
White	10,029	78.8%
Black	178	1.4%
American Indian	69	0.5%
Asian	1,266	9.9%
Pacific Islander	47	0.4%
Some Other Race	604	4.7%
Population Reporting Two or More Races	538	4.2%
Total Hispanic Population	1,359	10.7%

Population by Sex	Number	Percent
Male	6,277	49.3%
Female	6,454	50.7%

Population by Age	Number	Percent
Total	12,730	100.0%
Age 0 - 4	859	6.7%
Age 5 - 9	901	7.1%
Age 10 - 14	797	6.3%
Age 15 - 19	738	5.8%
Age 20 - 24	740	5.8%
Age 25 - 29	1,015	8.0%
Age 30 - 34	992	7.8%
Age 35 - 39	1,022	8.0%
Age 40 - 44	968	7.6%
Age 45 - 49	977	7.7%
Age 50 - 54	859	6.7%
Age 55 - 59	877	6.9%
Age 60 - 64	689	5.4%
Age 65 - 69	457	3.6%
Age 70 - 74	290	2.3%
Age 75 - 79	230	1.8%
Age 80 - 84	179	1.4%
Age 85+	141	1.1%
Age 18+	9,700	76.2%
Age 65+	1,297	10.2%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	36.6
Male	36.1
Female	37.0
White Alone	38.8
Black Alone	32.6
American Indian Alone	38.3
Asian Alone	35.9
Pacific Islander Alone	26.7
Some Other Race Alone	25.8
Two or More Races	17.3
Hispanic Population	26.4

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



# Census 2010 Summary Profile

12595 NW Cornell Rd, Portland, OR, 97229  
 Ring: 1 mile radius

Prepared for Ashley Rhea

Latitude: 45.52545

Longitude: -122.80653

Households by Type		
Total	5,255	100.0%
Households with 1 Person	1,441	27.4%
Households with 2+ People	3,814	72.6%
Family Households	3,307	62.9%
Husband-wife Families	2,657	50.6%
With Own Children	1,252	23.8%
Other Family (No Spouse Present)	650	12.4%
With Own Children	357	6.8%
Nonfamily Households	507	9.6%
All Households with Children	1,694	32.2%
Multigenerational Households	103	2.0%
Unmarried Partner Households	365	6.9%
Male-female	301	5.7%
Same-sex	64	1.2%
Average Household Size	2.41	

Family Households by Size		
Total	3,306	100.0%
2 People	1,397	42.3%
3 People	764	23.1%
4 People	765	23.1%
5 People	263	8.0%
6 People	75	2.3%
7+ People	42	1.3%
Average Family Size	2.98	

Nonfamily Households by Size		
Total	1,947	100.0%
1 Person	1,441	74.0%
2 People	438	22.5%
3 People	54	2.8%
4 People	11	0.6%
5 People	2	0.1%
6 People	1	0.1%
7+ People	0	0.0%
Average Nonfamily Size	1.31	

Population by Relationship and Household Type		
Total	12,731	100.0%
In Households	12,666	99.5%
In Family Households	10,109	79.4%
Householder	3,269	25.7%
Spouse	2,621	20.6%
Child	3,629	28.5%
Other relative	341	2.7%
Nonrelative	250	2.0%
In Nonfamily Households	2,556	20.1%
In Group Quarters	65	0.5%
Institutionalized Population	17	0.1%
Noninstitutionalized Population	48	0.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.





# Census 2010 Summary Profile

12595 NW Cornell Rd, Portland, OR, 97229  
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Family Households by Age of Householder		
Total		3,307 100.0%
Householder Age 15 - 44	1,444	43.7%
Householder Age 45 - 54	770	23.3%
Householder Age 55 - 64	610	18.4%
Householder Age 65 - 74	289	8.7%
Householder Age 75+	194	5.9%

Nonfamily Households by Age of Householder		
Total	1,947	100.0%
Householder Age 15 - 44	916	47.0%
Householder Age 45 - 54	311	16.0%
Householder Age 55 - 64	345	17.7%
Householder Age 65 - 74	190	9.8%
Householder Age 75+	185	9.5%

Households by Race of Householder		
Total	5,255	100.0%
Householder is White Alone	4,392	83.6%
Householder is Black Alone	80	1.5%
Householder is American Indian Alone	22	0.4%
Householder is Asian Alone	452	8.6%
Householder is Pacific Islander Alone	15	0.3%
Householder is Some Other Race Alone	157	3.0%
Householder is Two or More Races	137	2.6%
Households with Hispanic Householder	384	7.3%

Husband-wife Families by Race of Householder		
Total	2,656	100.0%
Householder is White Alone	2,180	82.1%
Householder is Black Alone	21	0.8%
Householder is American Indian Alone	10	0.4%
Householder is Asian Alone	293	11.0%
Householder is Pacific Islander Alone	8	0.3%
Householder is Some Other Race Alone	86	3.2%
Householder is Two or More Races	58	2.2%
Husband-wife Families with Hispanic Householder	193	7.3%

Other Families (No Spouse) by Race of Householder		
Total	651	100.0%
Householder is White Alone	524	80.5%
Householder is Black Alone	13	2.0%
Householder is American Indian Alone	5	0.8%
Householder is Asian Alone	43	6.6%
Householder is Pacific Islander Alone	2	0.3%
Householder is Some Other Race Alone	39	6.0%
Householder is Two or More Races	25	3.8%
Other Families with Hispanic Householder	83	12.8%

Nonfamily Households by Race of Householder		
Total	1,949	100.0%
Householder is White Alone	1,689	86.7%
Householder is Black Alone	46	2.4%
Householder is American Indian Alone	7	0.4%
Householder is Asian Alone	116	6.0%
Householder is Pacific Islander Alone	4	0.2%
Householder is Some Other Race Alone	33	1.7%
Householder is Two or More Races	54	2.8%
Nonfamily Households with Hispanic Householder	108	5.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# Census 2010 Summary Profile

12595 NW Cornell Rd, Portland, OR, 97229  
 Ring: 1 mile radius

Prepared for Ashley Rhea

Latitude: 45.52545

Longitude: -122.80653

## Total Housing Units by Occupancy

Total	5,850	100.0%
Occupied Housing Units	5,255	89.8%
Vacant Housing Units		
For Rent	391	6.7%
Rented, not Occupied	12	0.2%
For Sale Only	111	1.9%
Sold, not Occupied	22	0.4%
For Seasonal/Recreational/Occasional Use	18	0.3%
For Migrant Workers	0	0.0%
Other Vacant	41	0.7%
Total Vacancy Rate	10.2%	

## Households by Tenure and Mortgage Status

Total	5,255	100.0%
Owner Occupied	3,365	64.0%
Owned with a Mortgage/Loan	2,691	51.2%
Owned Free and Clear	674	12.8%
Average Household Size	2.52	
Renter Occupied	1,890	36.0%
Average Household Size	2.22	

## Owner-occupied Housing Units by Race of Householder

Total	3,365	100.0%
Householder is White Alone	2,893	86.0%
Householder is Black Alone	25	0.7%
Householder is American Indian Alone	12	0.4%
Householder is Asian Alone	330	9.8%
Householder is Pacific Islander Alone	7	0.2%
Householder is Some Other Race Alone	34	1.0%
Householder is Two or More Races	64	1.9%
Owner-occupied Housing Units with Hispanic Householder	121	3.6%

## Renter-occupied Housing Units by Race of Householder

Total	1,889	100.0%
Householder is White Alone	1,499	79.4%
Householder is Black Alone	54	2.9%
Householder is American Indian Alone	10	0.5%
Householder is Asian Alone	122	6.5%
Householder is Pacific Islander Alone	7	0.4%
Householder is Some Other Race Alone	124	6.6%
Householder is Two or More Races	73	3.9%
Renter-occupied Housing Units with Hispanic Householder	262	13.9%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.32
Householder is Black Alone	2.29
Householder is American Indian Alone	3.00
Householder is Asian Alone	2.72
Householder is Pacific Islander Alone	3.40
Householder is Some Other Race Alone	3.70
Householder is Two or More Races	2.55
Householder is Hispanic	3.27

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# Census 2010 Summary Profile

12595 NW Cornell Rd, Portland, OR, 97229  
 Ring: 3 mile radius

Prepared for Ashley Rhea

Latitude: 45.52545

Longitude: -122.80653

	2000	2010	2000-2010 Annual Rate
Population	87,776	108,722	2.16%
Households	35,478	43,183	1.99%
Housing Units	37,408	45,925	2.07%

Population by Race	Number	Percent
<b>Total</b>	108,721	100.0%
Population Reporting One Race	103,950	95.6%
White	78,094	71.8%
Black	2,228	2.0%
American Indian	535	0.5%
Asian	16,603	15.3%
Pacific Islander	331	0.3%
Some Other Race	6,159	5.7%
Population Reporting Two or More Races	4,771	4.4%
Total Hispanic Population	12,779	11.8%

Population by Sex	Number	Percent
Male	53,610	49.3%
Female	55,112	50.7%

Population by Age	Number	Percent
<b>Total</b>	108,724	100.0%
Age 0 - 4	7,818	7.2%
Age 5 - 9	7,985	7.3%
Age 10 - 14	7,352	6.8%
Age 15 - 19	6,283	5.8%
Age 20 - 24	6,393	5.9%
Age 25 - 29	8,915	8.2%
Age 30 - 34	8,697	8.0%
Age 35 - 39	9,084	8.4%
Age 40 - 44	8,668	8.0%
Age 45 - 49	8,094	7.4%
Age 50 - 54	7,159	6.6%
Age 55 - 59	6,455	5.9%
Age 60 - 64	5,156	4.7%
Age 65 - 69	3,521	3.2%
Age 70 - 74	2,390	2.2%
Age 75 - 79	1,805	1.7%
Age 80 - 84	1,445	1.3%
Age 85+	1,502	1.4%
Age 18+	81,351	74.8%
Age 65+	10,663	9.8%

Median Age by Sex and Race/Hispanic Origin	Median Age
<b>Total Population</b>	35.5
Male	34.8
Female	36.1
White Alone	38.3
Black Alone	30.4
American Indian Alone	29.4
Asian Alone	34.9
Pacific Islander Alone	28.8
Some Other Race Alone	25.7
Two or More Races	17.1
Hispanic Population	25.6

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



# Census 2010 Summary Profile

12595 NW Cornell Rd, Portland, OR, 97229  
 Ring: 3 mile radius

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Households by Type		
Total	43,183	100.0%
Households with 1 Person	11,486	26.6%
Households with 2+ People	31,697	73.4%
Family Households	27,682	64.1%
Husband-wife Families	22,041	51.0%
With Own Children	11,113	25.7%
Other Family (No Spouse Present)	5,641	13.1%
With Own Children	3,308	7.7%
Nonfamily Households	4,015	9.3%
All Households with Children	15,132	35.0%
Multigenerational Households	1,030	2.4%
Unmarried Partner Households	3,240	7.5%
Male-female	2,759	6.4%
Same-sex	481	1.1%
Average Household Size	2.50	

Family Households by Size		
Total	27,682	100.0%
2 People	11,090	40.1%
3 People	6,564	23.7%
4 People	6,489	23.4%
5 People	2,325	8.4%
6 People	792	2.9%
7+ People	422	1.5%
Average Family Size	3.07	

Nonfamily Households by Size		
Total	15,501	100.0%
1 Person	11,486	74.1%
2 People	3,360	21.7%
3 People	472	3.0%
4 People	117	0.8%
5 People	39	0.3%
6 People	21	0.1%
7+ People	6	0.0%
Average Nonfamily Size	1.32	

Population by Relationship and Household Type		
Total	108,722	100.0%
In Households	107,988	99.3%
In Family Households	87,479	80.5%
Householder	27,704	25.5%
Spouse	22,071	20.3%
Child	31,826	29.3%
Other relative	3,491	3.2%
Nonrelative	2,386	2.2%
In Nonfamily Households	20,509	18.9%
In Group Quarters	734	0.7%
Institutionalized Population	362	0.3%
Noninstitutionalized Population	372	0.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# Census 2010 Summary Profile

12595 NW Cornell Rd, Portland, OR, 97229  
 Ring: 3 mile radius

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<b>Family Households by Age of Householder</b>		
Total		27,682 100.0%
Householder Age	15 - 44	13,149 47.5%
Householder Age	45 - 54	6,438 23.3%
Householder Age	55 - 64	4,422 16.0%
Householder Age	65 - 74	2,239 8.1%
Householder Age	75+	1,434 5.2%
<b>Nonfamily Households by Age of Householder</b>		
Total		15,501 100.0%
Householder Age	15 - 44	7,569 48.8%
Householder Age	45 - 54	2,467 15.9%
Householder Age	55 - 64	2,525 16.3%
Householder Age	65 - 74	1,386 8.9%
Householder Age	75+	1,554 10.0%
<b>Households by Race of Householder</b>		
Total		43,182 100.0%
Householder is	White Alone	33,732 78.1%
Householder is	Black Alone	852 2.0%
Householder is	American Indian Alone	183 0.4%
Householder is	Asian Alone	5,540 12.8%
Householder is	Pacific Islander Alone	112 0.3%
Householder is	Some Other Race Alone	1,642 3.8%
Householder is	Two or More Races	1,121 2.6%
Households with	Hispanic Householder	3,485 8.1%
<b>Husband-wife Families by Race of Householder</b>		
Total		22,042 100.0%
Householder is	White Alone	16,482 74.8%
Householder is	Black Alone	288 1.3%
Householder is	American Indian Alone	67 0.3%
Householder is	Asian Alone	3,905 17.7%
Householder is	Pacific Islander Alone	56 0.3%
Householder is	Some Other Race Alone	784 3.6%
Householder is	Two or More Races	460 2.1%
Husband-wife Families with	Hispanic Householder	1,649 7.5%
<b>Other Families (No Spouse) by Race of Householder</b>		
Total		5,640 100.0%
Householder is	White Alone	4,152 73.6%
Householder is	Black Alone	193 3.4%
Householder is	American Indian Alone	48 0.9%
Householder is	Asian Alone	492 8.7%
Householder is	Pacific Islander Alone	19 0.3%
Householder is	Some Other Race Alone	504 8.9%
Householder is	Two or More Races	232 4.1%
Other Families with	Hispanic Householder	976 17.3%
<b>Nonfamily Households by Race of Householder</b>		
Total		15,500 100.0%
Householder is	White Alone	13,098 84.5%
Householder is	Black Alone	371 2.4%
Householder is	American Indian Alone	68 0.4%
Householder is	Asian Alone	1,143 7.4%
Householder is	Pacific Islander Alone	36 0.2%
Householder is	Some Other Race Alone	355 2.3%
Householder is	Two or More Races	429 2.8%
Nonfamily Households with	Hispanic Householder	860 5.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# Census 2010 Summary Profile

12595 NW Cornell Rd, Portland, OR, 97229  
 Ring: 3 mile radius

Prepared for Ashley Rhea

Latitude: 45.52545

Longitude: -122.80653

## Total Housing Units by Occupancy

Total	45,918	100.0%
Occupied Housing Units	43,183	94.0%
Vacant Housing Units		
For Rent	1,441	3.1%
Rented, not Occupied	77	0.2%
For Sale Only	562	1.2%
Sold, not Occupied	99	0.2%
For Seasonal/Recreational/Occasional Use	234	0.5%
For Migrant Workers	0	0.0%
Other Vacant	322	0.7%
Total Vacancy Rate	6.0%	

## Households by Tenure and Mortgage Status

Total	43,183	100.0%
Owner Occupied	25,448	58.9%
Owned with a Mortgage/Loan	20,212	46.8%
Owned Free and Clear	5,236	12.1%
Average Household Size	2.66	
Renter Occupied	17,735	41.1%
Average Household Size	2.28	

## Owner-occupied Housing Units by Race of Householder

Total	25,449	100.0%
Householder is White Alone	20,681	81.3%
Householder is Black Alone	254	1.0%
Householder is American Indian Alone	70	0.3%
Householder is Asian Alone	3,682	14.5%
Householder is Pacific Islander Alone	39	0.2%
Householder is Some Other Race Alone	279	1.1%
Householder is Two or More Races	444	1.7%
Owner-occupied Housing Units with Hispanic Householder	862	3.4%

## Renter-occupied Housing Units by Race of Householder

Total	17,733	100.0%
Householder is White Alone	13,051	73.6%
Householder is Black Alone	598	3.4%
Householder is American Indian Alone	114	0.6%
Householder is Asian Alone	1,858	10.5%
Householder is Pacific Islander Alone	72	0.4%
Householder is Some Other Race Alone	1,363	7.7%
Householder is Two or More Races	677	3.8%
Renter-occupied Housing Units with Hispanic Householder	2,623	14.8%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.36
Householder is Black Alone	2.63
Householder is American Indian Alone	2.68
Householder is Asian Alone	2.95
Householder is Pacific Islander Alone	3.10
Householder is Some Other Race Alone	3.65
Householder is Two or More Races	2.63
Householder is Hispanic	3.40

Source: U.S. Census Bureau, Census 2010 Summary File 1.





# Census 2010 Summary Profile

12595 NW Cornell Rd, Portland, OR, 97229  
 Ring: 5 mile radius

Prepared for Ashley Rhea  
 Latitude: 45.52545  
 Longitude: -122.80653

	2000	2010	2000-2010 Annual Rate
Population	227,033	264,469	1.54%
Households	89,901	104,138	1.48%
Housing Units	94,960	110,594	1.54%

Population by Race	Number	Percent
<b>Total</b>	264,469	100.0%
Population Reporting One Race	252,570	95.5%
White	196,824	74.4%
Black	5,761	2.2%
American Indian	1,685	0.6%
Asian	29,980	11.3%
Pacific Islander	1,048	0.4%
Some Other Race	17,272	6.5%
Population Reporting Two or More Races	11,899	4.5%
Total Hispanic Population	35,363	13.4%

Population by Sex	Number	Percent
Male	129,486	49.0%
Female	134,983	51.0%

Population by Age	Number	Percent
<b>Total</b>	264,470	100.0%
Age 0 - 4	18,743	7.1%
Age 5 - 9	18,444	7.0%
Age 10 - 14	17,303	6.5%
Age 15 - 19	16,268	6.2%
Age 20 - 24	16,287	6.2%
Age 25 - 29	21,722	8.2%
Age 30 - 34	21,310	8.1%
Age 35 - 39	20,851	7.9%
Age 40 - 44	19,682	7.4%
Age 45 - 49	18,998	7.2%
Age 50 - 54	17,826	6.7%
Age 55 - 59	16,336	6.2%
Age 60 - 64	13,354	5.0%
Age 65 - 69	8,785	3.3%
Age 70 - 74	5,861	2.2%
Age 75 - 79	4,498	1.7%
Age 80 - 84	3,785	1.4%
Age 85+	4,416	1.7%
Age 18+	199,797	75.5%
Age 65+	27,345	10.3%

Median Age by Sex and Race/Hispanic Origin	Median Age
<b>Total Population</b>	35.5
Male	34.7
Female	36.4
White Alone	38.5
Black Alone	30.0
American Indian Alone	30.2
Asian Alone	35.1
Pacific Islander Alone	27.8
Some Other Race Alone	24.9
Two or More Races	17.7
Hispanic Population	24.7

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



# Census 2010 Summary Profile

12595 NW Cornell Rd, Portland, OR, 97229  
 Ring: 5 mile radius

Prepared for Ashley Rhea

Latitude: 45.52545

Longitude: -122.80653

Households by Type		
Total	104,139	100.0%
Households with 1 Person	28,105	27.0%
Households with 2+ People	76,034	73.0%
Family Households	66,515	63.9%
Husband-wife Families	51,829	49.8%
With Own Children	24,784	23.8%
Other Family (No Spouse Present)	14,686	14.1%
With Own Children	8,583	8.2%
Nonfamily Households	9,519	9.1%
All Households with Children	35,407	34.0%
Multigenerational Households	2,750	2.6%
Unmarried Partner Households	8,014	7.7%
Male-female	6,858	6.6%
Same-sex	1,156	1.1%
Average Household Size	2.51	

Family Households by Size		
Total	66,515	100.0%
2 People	27,018	40.6%
3 People	15,935	24.0%
4 People	14,468	21.8%
5 People	5,711	8.6%
6 People	2,097	3.2%
7+ People	1,286	1.9%
Average Family Size	3.08	

Nonfamily Households by Size		
Total	37,624	100.0%
1 Person	28,105	74.7%
2 People	7,866	20.9%
3 People	1,134	3.0%
4 People	344	0.9%
5 People	116	0.3%
6 People	39	0.1%
7+ People	20	0.1%
Average Nonfamily Size	1.33	

Population by Relationship and Household Type		
Total	264,469	100.0%
In Households	261,232	98.8%
In Family Households	211,279	79.9%
Householder	66,699	25.2%
Spouse	51,989	19.7%
Child	76,863	29.1%
Other relative	9,285	3.5%
Nonrelative	6,443	2.4%
In Nonfamily Households	49,953	18.9%
In Group Quarters	3,237	1.2%
Institutionalized Population	835	0.3%
Noninstitutionalized Population	2,402	0.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# Census 2010 Summary Profile

12595 NW Cornell Rd, Portland, OR, 97229  
 Ring: 5 mile radius

Prepared for Ashley Rhea

Latitude: 45.52545

Longitude: -122.80653

<b>Family Households by Age of Householder</b>		
Total		66,515 100.0%
Householder Age 15 - 44		31,088 46.7%
Householder Age 45 - 54		15,212 22.9%
Householder Age 55 - 64		11,240 16.9%
Householder Age 65 - 74		5,415 8.1%
Householder Age 75+		3,560 5.4%
<b>Nonfamily Households by Age of Householder</b>		
Total		37,623 100.0%
Householder Age 15 - 44		16,964 45.1%
Householder Age 45 - 54		6,034 16.0%
Householder Age 55 - 64		6,510 17.3%
Householder Age 65 - 74		3,603 9.6%
Householder Age 75+		4,512 12.0%
<b>Households by Race of Householder</b>		
Total		104,138 100.0%
Householder is White Alone		83,879 80.5%
Householder is Black Alone		2,151 2.1%
Householder is American Indian Alone		592 0.6%
Householder is Asian Alone		10,092 9.7%
Householder is Pacific Islander Alone		342 0.3%
Householder is Some Other Race Alone		4,319 4.1%
Householder is Two or More Races		2,763 2.7%
Households with Hispanic Householder		9,080 8.7%
<b>Husband-wife Families by Race of Householder</b>		
Total		51,829 100.0%
Householder is White Alone		40,619 78.4%
Householder is Black Alone		757 1.5%
Householder is American Indian Alone		222 0.4%
Householder is Asian Alone		6,691 12.9%
Householder is Pacific Islander Alone		160 0.3%
Householder is Some Other Race Alone		2,234 4.3%
Householder is Two or More Races		1,146 2.2%
Husband-wife Families with Hispanic Householder		4,554 8.8%
<b>Other Families (No Spouse) by Race of Householder</b>		
Total		14,686 100.0%
Householder is White Alone		11,000 74.9%
Householder is Black Alone		528 3.6%
Householder is American Indian Alone		152 1.0%
Householder is Asian Alone		1,032 7.0%
Householder is Pacific Islander Alone		84 0.6%
Householder is Some Other Race Alone		1,288 8.8%
Householder is Two or More Races		602 4.1%
Other Families with Hispanic Householder		2,491 17.0%
<b>Nonfamily Households by Race of Householder</b>		
Total		37,624 100.0%
Householder is White Alone		32,261 85.7%
Householder is Black Alone		867 2.3%
Householder is American Indian Alone		217 0.6%
Householder is Asian Alone		2,369 6.3%
Householder is Pacific Islander Alone		99 0.3%
Householder is Some Other Race Alone		796 2.1%
Householder is Two or More Races		1,015 2.7%
Nonfamily Households with Hispanic Householder		2,035 5.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# Census 2010 Summary Profile

12595 NW Cornell Rd, Portland, OR, 97229  
 Ring: 5 mile radius

Prepared for Ashley Rhea

Latitude: 45.52545

Longitude: -122.80653

## Total Housing Units by Occupancy

Total	110,626	100.0%
Occupied Housing Units	104,138	94.1%
Vacant Housing Units		
For Rent	3,279	3.0%
Rented, not Occupied	208	0.2%
For Sale Only	1,364	1.2%
Sold, not Occupied	221	0.2%
For Seasonal/Recreational/Occasional Use	556	0.5%
For Migrant Workers	0	0.0%
Other Vacant	860	0.8%
Total Vacancy Rate	5.8%	

## Households by Tenure and Mortgage Status

Total	104,138	100.0%
Owner Occupied	60,915	58.5%
Owned with a Mortgage/Loan	48,801	46.9%
Owned Free and Clear	12,114	11.6%
Average Household Size	2.63	
Renter Occupied	43,223	41.5%
Average Household Size	2.33	

## Owner-occupied Housing Units by Race of Householder

Total	60,916	100.0%
Householder is White Alone	51,306	84.2%
Householder is Black Alone	640	1.1%
Householder is American Indian Alone	204	0.3%
Householder is Asian Alone	6,487	10.6%
Householder is Pacific Islander Alone	118	0.2%
Householder is Some Other Race Alone	1,018	1.7%
Householder is Two or More Races	1,143	1.9%
Owner-occupied Housing Units with Hispanic Householder	2,641	4.3%

## Renter-occupied Housing Units by Race of Householder

Total	43,224	100.0%
Householder is White Alone	32,574	75.4%
Householder is Black Alone	1,511	3.5%
Householder is American Indian Alone	388	0.9%
Householder is Asian Alone	3,605	8.3%
Householder is Pacific Islander Alone	225	0.5%
Householder is Some Other Race Alone	3,301	7.6%
Householder is Two or More Races	1,620	3.7%
Renter-occupied Housing Units with Hispanic Householder	6,439	14.9%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.38
Householder is Black Alone	2.69
Householder is American Indian Alone	2.81
Householder is Asian Alone	2.87
Householder is Pacific Islander Alone	3.19
Householder is Some Other Race Alone	3.90
Householder is Two or More Races	2.69
Householder is Hispanic	3.59

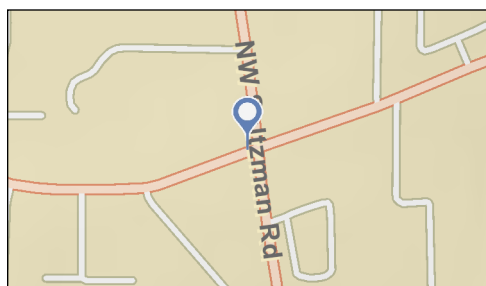
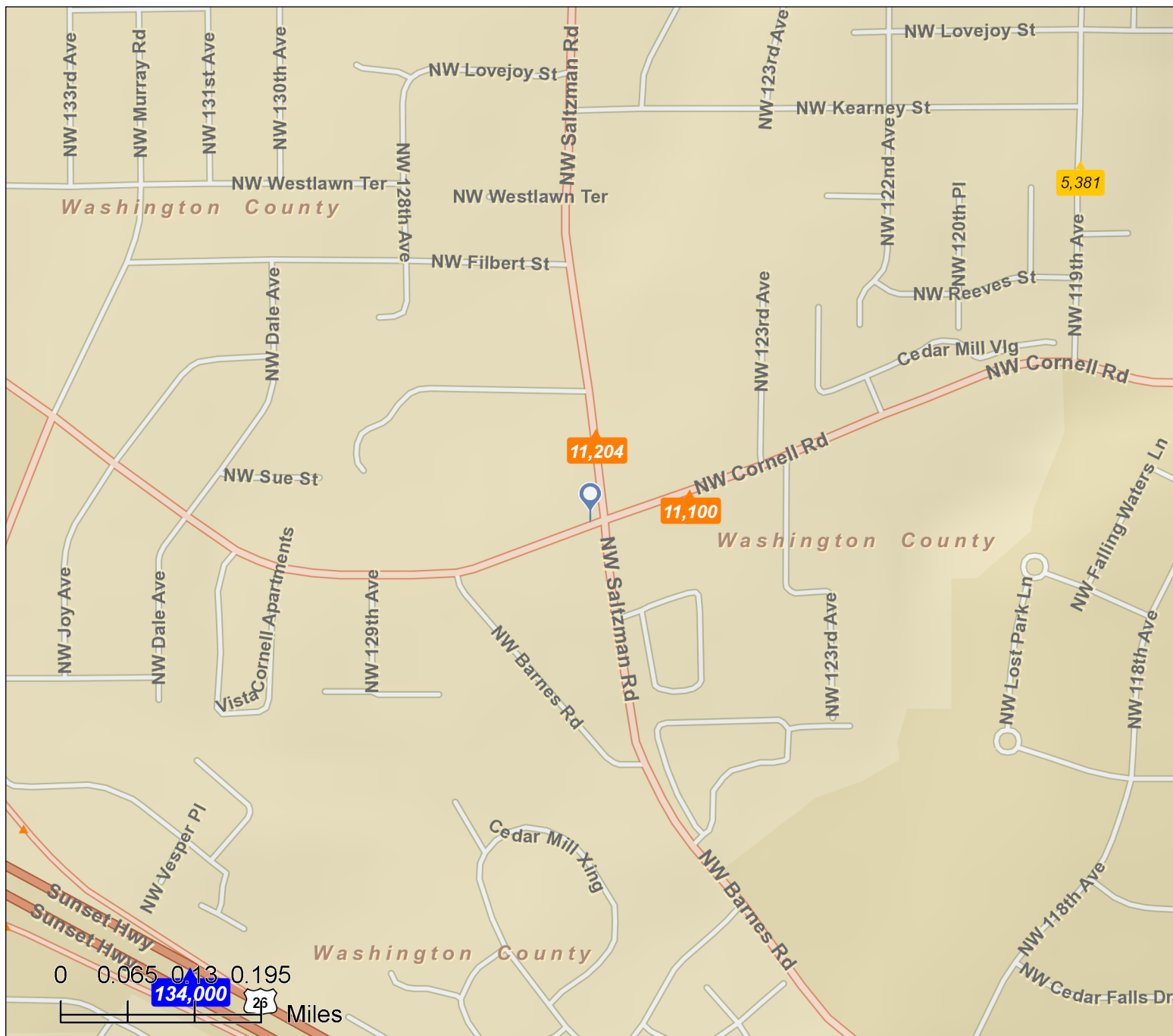
Source: U.S. Census Bureau, Census 2010 Summary File 1.



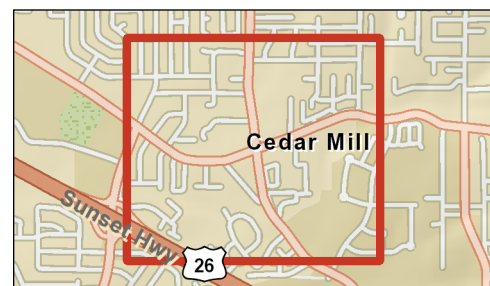
# Traffic Count Map - Close Up

12595 NW Cornell Rd, Portland, OR, 97229  
Ring: 1, 3, 5 Miles

Prepared for Ashley Rhea  
Latitude: 45.52545  
Longitude: -122.80653



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
  - ▲ 6,001 - 15,000
  - ▲ 15,001 - 30,000
  - ▲ 30,001 - 50,000
  - ▲ 50,001 - 100,000
  - ▲ More than 100,000 per day



Source: ©2012 Market Planning Solutions, Inc.

June 26, 2012

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