



# 2010 Census Profile

1035 NE Martin Luther King Jr Blvd, Portland,  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 45.53030  
Longitude: -122.66172

	2000	2010	2000-2010 Annual Rate
Population	16,762	21,269	2.41%
Households	9,155	12,154	2.87%
Housing Units	10,018	13,438	2.98%

Population by Race	Number	Percent
<b>Total</b>	21,269	100.0%
Population Reporting One Race	20,366	95.8%
White	17,129	80.5%
Black	1,758	8.3%
American Indian	300	1.4%
Asian	719	3.4%
Pacific Islander	48	0.2%
Some Other Race	412	1.9%
Population Reporting Two or More Races	903	4.2%
Total Hispanic Population	1,335	6.3%

Population by Sex	Number	Percent
Male	11,514	54.1%
Female	9,755	45.9%

Population by Age	Number	Percent
<b>Total</b>	21,272	100.0%
Age 0 - 4	610	2.9%
Age 5 - 9	466	2.2%
Age 10 - 14	370	1.7%
Age 15 - 19	431	2.0%
Age 20 - 24	1,826	8.6%
Age 25 - 29	3,260	15.3%
Age 30 - 34	2,626	12.3%
Age 35 - 39	1,964	9.2%
Age 40 - 44	1,848	8.7%
Age 45 - 49	1,484	7.0%
Age 50 - 54	1,583	7.4%
Age 55 - 59	1,463	6.9%
Age 60 - 64	1,130	5.3%
Age 65 - 69	702	3.3%
Age 70 - 74	409	1.9%
Age 75 - 79	293	1.4%
Age 80 - 84	300	1.4%
Age 85+	503	2.4%
Age 18+	19,612	92.2%
Age 65+	2,207	10.4%

Median Age by Sex and Race/Hispanic Origin	Median Age
<b>Total Population</b>	37.7
Male	38.7
Female	36.2
White Alone	37.9
Black Alone	44.5
American Indian Alone	40.5
Asian Alone	34.7
Pacific Islander Alone	31.3
Some Other Race Alone	31.3
Two or More Races	29.1
Hispanic Population	32.0

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Households by Type		
Total	12,154	100.0%
Households with 1 Person	7,375	60.7%
Households with 2+ People	4,779	39.3%
Family Households	2,747	22.6%
Husband-wife Families	1,993	16.4%
With Own Children	590	4.9%
Other Family (No Spouse Present)	754	6.2%
With Own Children	404	3.3%
Nonfamily Households	2,032	16.7%
All Households with Children	1,059	8.7%
Multigenerational Households	56	0.5%
Unmarried Partner Households	1,240	10.2%
Male-female	980	8.1%
Same-sex	260	2.1%
Average Household Size	1.55	
Family Households by Size		
Total	2,747	100.0%
2 People	1,661	60.5%
3 People	605	22.0%
4 People	342	12.5%
5 People	94	3.4%
6 People	30	1.1%
7+ People	15	0.5%
Average Family Size	2.51	
Nonfamily Households by Size		
Total	9,407	100.0%
1 Person	7,375	78.4%
2 People	1,684	17.9%
3 People	231	2.5%
4 People	81	0.9%
5 People	25	0.3%
6 People	7	0.1%
7+ People	4	0.0%
Average Nonfamily Size	1.24	
Population by Relationship and Household Type		
Total	21,269	100.0%
In Households	18,819	88.5%
In Family Households	7,166	33.7%
Householder	2,707	12.7%
Spouse	1,965	9.2%
Child	1,917	9.0%
Other relative	300	1.4%
Nonrelative	276	1.3%
In Nonfamily Households	11,653	54.8%
In Group Quarters	2,450	11.5%
Institutionalized Population	550	2.6%
Noninstitutionalized Population	1,899	8.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



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<b>Family Households by Age of Householder</b>		
Total	2,747	100.0%
Householder Age 15 - 44	1,442	52.5%
Householder Age 45 - 54	462	16.8%
Householder Age 55 - 64	477	17.4%
Householder Age 65 - 74	210	7.6%
Householder Age 75+	156	5.7%
<b>Nonfamily Households by Age of Householder</b>		
Total	9,408	100.0%
Householder Age 15 - 44	5,199	55.3%
Householder Age 45 - 54	1,443	15.3%
Householder Age 55 - 64	1,360	14.5%
Householder Age 65 - 74	667	7.1%
Householder Age 75+	739	7.9%
<b>Households by Race of Householder</b>		
Total	12,154	100.0%
Householder is White Alone	10,067	82.8%
Householder is Black Alone	891	7.3%
Householder is American Indian Alone	140	1.2%
Householder is Asian Alone	429	3.5%
Householder is Pacific Islander Alone	22	0.2%
Householder is Some Other Race Alone	172	1.4%
Householder is Two or More Races	433	3.6%
Households with Hispanic Householder	586	4.8%
<b>Husband-wife Families by Race of Householder</b>		
Total	1,993	100.0%
Householder is White Alone	1,736	87.1%
Householder is Black Alone	82	4.1%
Householder is American Indian Alone	8	0.4%
Householder is Asian Alone	88	4.4%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	20	1.0%
Householder is Two or More Races	57	2.9%
Husband-wife Families with Hispanic Householder	87	4.4%
<b>Other Families (No Spouse) by Race of Householder</b>		
Total	754	100.0%
Householder is White Alone	528	70.0%
Householder is Black Alone	141	18.7%
Householder is American Indian Alone	11	1.5%
Householder is Asian Alone	18	2.4%
Householder is Pacific Islander Alone	2	0.3%
Householder is Some Other Race Alone	18	2.4%
Householder is Two or More Races	36	4.8%
Other Families with Hispanic Householder	49	6.5%
<b>Nonfamily Households by Race of Householder</b>		
Total	9,406	100.0%
Householder is White Alone	7,802	82.9%
Householder is Black Alone	668	7.1%
Householder is American Indian Alone	122	1.3%
Householder is Asian Alone	322	3.4%
Householder is Pacific Islander Alone	18	0.2%
Householder is Some Other Race Alone	134	1.4%
Householder is Two or More Races	340	3.6%
Nonfamily Households with Hispanic Householder	450	4.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

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## Total Housing Units by Occupancy

Total	13,436	100.0%
Occupied Housing Units	12,154	90.5%
Vacant Housing Units		
For Rent	449	3.3%
Rented, not Occupied	34	0.3%
For Sale Only	252	1.9%
Sold, not Occupied	27	0.2%
For Seasonal/Recreational/Occasional Use	381	2.8%
For Migrant Workers	0	0.0%
Other Vacant	139	1.0%
Total Vacancy Rate	9.6%	

## Households by Tenure and Mortgage Status

Total	12,154	100.0%
Owner Occupied	2,904	23.9%
Owned with a Mortgage/Loan	2,307	19.0%
Owned Free and Clear	597	4.9%
Average Household Size	1.97	
Renter Occupied	9,250	76.1%
Average Household Size	1.41	

## Owner-occupied Housing Units by Race of Householder

Total	2,904	100.0%
Householder is White Alone	2,531	87.2%
Householder is Black Alone	144	5.0%
Householder is American Indian Alone	7	0.2%
Householder is Asian Alone	137	4.7%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	20	0.7%
Householder is Two or More Races	63	2.2%
Owner-occupied Housing Units with Hispanic Householder	74	2.5%

## Renter-occupied Housing Units by Race of Householder

Total	9,250	100.0%
Householder is White Alone	7,536	81.5%
Householder is Black Alone	747	8.1%
Householder is American Indian Alone	134	1.4%
Householder is Asian Alone	292	3.2%
Householder is Pacific Islander Alone	20	0.2%
Householder is Some Other Race Alone	152	1.6%
Householder is Two or More Races	369	4.0%
Renter-occupied Housing Units with Hispanic Householder	512	5.5%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.55
Householder is Black Alone	1.53
Householder is American Indian Alone	1.40
Householder is Asian Alone	1.49
Householder is Pacific Islander Alone	1.68
Householder is Some Other Race Alone	1.85
Householder is Two or More Races	1.62
Householder is Hispanic	1.76

Source: U.S. Census Bureau, Census 2010 Summary File 1.





# 2010 Census Profile

1035 NE Martin Luther King Jr Blvd, Portland,  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 45.53030  
Longitude: -122.66172

	2000	2010	2000-2010 Annual Rate
Population	175,161	192,360	0.94%
Households	84,740	95,075	1.16%
Housing Units	90,311	102,999	1.32%

Population by Race	Number	Percent
Total	192,358	100.0%
Population Reporting One Race	184,039	95.7%
White	157,022	81.6%
Black	13,036	6.8%
American Indian	1,555	0.8%
Asian	8,541	4.4%
Pacific Islander	433	0.2%
Some Other Race	3,452	1.8%
Population Reporting Two or More Races	8,319	4.3%

Total Hispanic Population	10,982	5.7%
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Population by Sex	Number	Percent
Male	96,803	50.3%
Female	95,557	49.7%

Population by Age	Number	Percent
Total	192,363	100.0%
Age 0 - 4	8,938	4.6%
Age 5 - 9	7,577	3.9%
Age 10 - 14	6,102	3.2%
Age 15 - 19	7,017	3.6%
Age 20 - 24	16,185	8.4%
Age 25 - 29	25,974	13.5%
Age 30 - 34	22,043	11.5%
Age 35 - 39	18,628	9.7%
Age 40 - 44	15,241	7.9%
Age 45 - 49	12,072	6.3%
Age 50 - 54	11,826	6.1%
Age 55 - 59	12,653	6.6%
Age 60 - 64	10,436	5.4%
Age 65 - 69	6,082	3.2%
Age 70 - 74	3,856	2.0%
Age 75 - 79	2,710	1.4%
Age 80 - 84	2,347	1.2%
Age 85+	2,674	1.4%
Age 18+	166,235	86.4%
Age 65+	17,669	9.2%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	35.6
Male	35.9
Female	35.3
White Alone	36.2
Black Alone	41.6
American Indian Alone	35.6
Asian Alone	34.2
Pacific Islander Alone	28.6
Some Other Race Alone	29.2
Two or More Races	25.8
Hispanic Population	29.3

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Households by Type		
Total	95,074	100.0%
Households with 1 Person	41,707	43.9%
Households with 2+ People	53,367	56.1%
Family Households	35,561	37.4%
Husband-wife Families	26,853	28.2%
With Own Children	10,399	10.9%
Other Family (No Spouse Present)	8,708	9.2%
With Own Children	4,502	4.7%
Nonfamily Households	17,806	18.7%
All Households with Children	15,964	16.8%
Multigenerational Households	923	1.0%
Unmarried Partner Households	10,956	11.5%
Male-female	8,598	9.0%
Same-sex	2,358	2.5%
Average Household Size	1.95	

Family Households by Size		
Total	35,562	100.0%
2 People	17,898	50.3%
3 People	8,649	24.3%
4 People	6,348	17.9%
5 People	1,797	5.1%
6 People	517	1.5%
7+ People	353	1.0%
Average Family Size	2.74	

Nonfamily Households by Size		
Total	59,513	100.0%
1 Person	41,707	70.1%
2 People	13,879	23.3%
3 People	2,411	4.1%
4 People	996	1.7%
5 People	345	0.6%
6 People	113	0.2%
7+ People	62	0.1%
Average Nonfamily Size	1.40	

Population by Relationship and Household Type		
Total	192,360	100.0%
In Households	184,985	96.2%
In Family Households	101,590	52.8%
Householder	35,425	18.4%
Spouse	26,763	13.9%
Child	31,521	16.4%
Other relative	3,795	2.0%
Nonrelative	4,085	2.1%
In Nonfamily Households	83,394	43.4%
In Group Quarters	7,375	3.8%
Institutionalized Population	1,373	0.7%
Noninstitutionalized Population	6,002	3.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



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Family Households by Age of Householder		
Total		35,561 100.0%
Householder Age 15 - 44	17,256	48.5%
Householder Age 45 - 54	6,770	19.0%
Householder Age 55 - 64	6,619	18.6%
Householder Age 65 - 74	2,945	8.3%
Householder Age 75+	1,971	5.5%

Nonfamily Households by Age of Householder		
Total		59,514 100.0%
Householder Age 15 - 44	35,036	58.9%
Householder Age 45 - 54	7,787	13.1%
Householder Age 55 - 64	8,643	14.5%
Householder Age 65 - 74	4,139	7.0%
Householder Age 75+	3,909	6.6%

Households by Race of Householder		
Total		95,075 100.0%
Householder is White Alone	80,498	84.7%
Householder is Black Alone	5,802	6.1%
Householder is American Indian Alone	678	0.7%
Householder is Asian Alone	3,760	4.0%
Householder is Pacific Islander Alone	144	0.2%
Householder is Some Other Race Alone	1,188	1.3%
Householder is Two or More Races	3,005	3.2%
Households with Hispanic Householder	4,100	4.3%

Husband-wife Families by Race of Householder		
Total		26,854 100.0%
Householder is White Alone	23,516	87.6%
Householder is Black Alone	1,167	4.3%
Householder is American Indian Alone	106	0.4%
Householder is Asian Alone	1,155	4.3%
Householder is Pacific Islander Alone	40	0.1%
Householder is Some Other Race Alone	280	1.0%
Householder is Two or More Races	590	2.2%
Husband-wife Families with Hispanic Householder	1,008	3.8%

Other Families (No Spouse) by Race of Householder		
Total		8,709 100.0%
Householder is White Alone	6,100	70.0%
Householder is Black Alone	1,570	18.0%
Householder is American Indian Alone	96	1.1%
Householder is Asian Alone	340	3.9%
Householder is Pacific Islander Alone	18	0.2%
Householder is Some Other Race Alone	216	2.5%
Householder is Two or More Races	369	4.2%
Other Families with Hispanic Householder	570	6.5%

Nonfamily Households by Race of Householder		
Total		59,512 100.0%
Householder is White Alone	50,882	85.5%
Householder is Black Alone	3,065	5.2%
Householder is American Indian Alone	476	0.8%
Householder is Asian Alone	2,265	3.8%
Householder is Pacific Islander Alone	85	0.1%
Householder is Some Other Race Alone	692	1.2%
Householder is Two or More Races	2,047	3.4%
Nonfamily Households with Hispanic Householder	2,521	4.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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## Total Housing Units by Occupancy

Total	102,913	100.0%
Occupied Housing Units	95,075	92.4%
Vacant Housing Units		
For Rent	3,051	3.0%
Rented, not Occupied	295	0.3%
For Sale Only	1,443	1.4%
Sold, not Occupied	294	0.3%
For Seasonal/Recreational/Occasional Use	1,527	1.5%
For Migrant Workers	0	0.0%
Other Vacant	1,228	1.2%
Total Vacancy Rate	7.7%	

## Households by Tenure and Mortgage Status

Total	95,075	100.0%
Owner Occupied	41,272	43.4%
Owned with a Mortgage/Loan	32,998	34.7%
Owned Free and Clear	8,274	8.7%
Average Household Size	2.30	
Renter Occupied	53,803	56.6%
Average Household Size	1.67	

## Owner-occupied Housing Units by Race of Householder

Total	41,272	100.0%
Householder is White Alone	36,317	88.0%
Householder is Black Alone	2,124	5.1%
Householder is American Indian Alone	138	0.3%
Householder is Asian Alone	1,529	3.7%
Householder is Pacific Islander Alone	37	0.1%
Householder is Some Other Race Alone	301	0.7%
Householder is Two or More Races	826	2.0%
Owner-occupied Housing Units with Hispanic Householder	1,106	2.7%

## Renter-occupied Housing Units by Race of Householder

Total	53,802	100.0%
Householder is White Alone	44,181	82.1%
Householder is Black Alone	3,678	6.8%
Householder is American Indian Alone	540	1.0%
Householder is Asian Alone	2,230	4.1%
Householder is Pacific Islander Alone	107	0.2%
Householder is Some Other Race Alone	887	1.6%
Householder is Two or More Races	2,179	4.1%
Renter-occupied Housing Units with Hispanic Householder	2,994	5.6%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.93
Householder is Black Alone	2.09
Householder is American Indian Alone	1.88
Householder is Asian Alone	1.96
Householder is Pacific Islander Alone	2.46
Householder is Some Other Race Alone	2.54
Householder is Two or More Races	1.96
Householder is Hispanic	2.25

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

1035 NE Martin Luther King Jr Blvd, Portland,  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.53030  
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	2000	2010	2000-2010 Annual Rate
Population	354,160	379,914	0.70%
Households	157,914	173,285	0.93%
Housing Units	167,394	185,417	1.03%

Population by Race	Number	Percent
<b>Total</b>	379,913	100.0%
Population Reporting One Race	362,555	95.4%
White	301,744	79.4%
Black	23,837	6.3%
American Indian	3,523	0.9%
Asian	21,646	5.7%
Pacific Islander	1,503	0.4%
Some Other Race	10,302	2.7%
Population Reporting Two or More Races	17,358	4.6%
Total Hispanic Population	26,765	7.0%

Population by Sex	Number	Percent
Male	188,799	49.7%
Female	191,115	50.3%

Population by Age	Number	Percent
<b>Total</b>	379,913	100.0%
Age 0 - 4	20,347	5.4%
Age 5 - 9	17,609	4.6%
Age 10 - 14	15,058	4.0%
Age 15 - 19	17,198	4.5%
Age 20 - 24	29,532	7.8%
Age 25 - 29	42,650	11.2%
Age 30 - 34	39,621	10.4%
Age 35 - 39	34,952	9.2%
Age 40 - 44	29,166	7.7%
Age 45 - 49	24,870	6.5%
Age 50 - 54	24,577	6.5%
Age 55 - 59	25,419	6.7%
Age 60 - 64	20,723	5.5%
Age 65 - 69	12,503	3.3%
Age 70 - 74	8,043	2.1%
Age 75 - 79	6,012	1.6%
Age 80 - 84	5,310	1.4%
Age 85+	6,323	1.7%
Age 18+	317,986	83.7%
Age 65+	38,191	10.1%

Median Age by Sex and Race/Hispanic Origin	Median Age
<b>Total Population</b>	36.1
Male	36.0
Female	36.3
White Alone	37.3
Black Alone	36.7
American Indian Alone	33.4
Asian Alone	36.1
Pacific Islander Alone	27.6
Some Other Race Alone	27.5
Two or More Races	23.5
Hispanic Population	27.7

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.53030  
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Households by Type		
Total	173,284	100.0%
Households with 1 Person	65,905	38.0%
Households with 2+ People	107,379	62.0%
Family Households	77,973	45.0%
Husband-wife Families	57,595	33.2%
With Own Children	22,985	13.3%
Other Family (No Spouse Present)	20,378	11.8%
With Own Children	10,677	6.2%
Nonfamily Households	29,406	17.0%
All Households with Children	36,464	21.0%
Multigenerational Households	2,809	1.6%
Unmarried Partner Households	19,344	11.2%
Male-female	15,309	8.8%
Same-sex	4,035	2.3%
Average Household Size	2.12	

Family Households by Size		
Total	77,973	100.0%
2 People	36,983	47.4%
3 People	19,113	24.5%
4 People	14,219	18.2%
5 People	4,777	6.1%
6 People	1,659	2.1%
7+ People	1,222	1.6%
Average Family Size	2.85	

Nonfamily Households by Size		
Total	95,310	100.0%
1 Person	65,905	69.1%
2 People	22,730	23.8%
3 People	4,065	4.3%
4 People	1,650	1.7%
5 People	619	0.6%
6 People	220	0.2%
7+ People	121	0.1%
Average Nonfamily Size	1.42	

Population by Relationship and Household Type		
Total	379,913	100.0%
In Households	367,075	96.6%
In Family Households	231,608	61.0%
Householder	77,910	20.5%
Spouse	57,552	15.1%
Child	76,380	20.1%
Other relative	10,196	2.7%
Nonrelative	9,568	2.5%
In Nonfamily Households	135,468	35.7%
In Group Quarters	12,838	3.4%
Institutionalized Population	2,847	0.7%
Noninstitutionalized Population	9,992	2.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

1035 NE Martin Luther King Jr Blvd, Portland,  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.53030  
Longitude: -122.66172

Family Households by Age of Householder		
Total	77,972	100.0%
Householder Age 15 - 44	36,656	47.0%
Householder Age 45 - 54	15,740	20.2%
Householder Age 55 - 64	14,359	18.4%
Householder Age 65 - 74	6,528	8.4%
Householder Age 75+	4,689	6.0%

Nonfamily Households by Age of Householder		
Total	95,312	100.0%
Householder Age 15 - 44	50,932	53.4%
Householder Age 45 - 54	13,654	14.3%
Householder Age 55 - 64	15,094	15.8%
Householder Age 65 - 74	7,511	7.9%
Householder Age 75+	8,121	8.5%

Households by Race of Householder		
Total	173,285	100.0%
Householder is White Alone	145,705	84.1%
Householder is Black Alone	9,689	5.6%
Householder is American Indian Alone	1,353	0.8%
Householder is Asian Alone	7,863	4.5%
Householder is Pacific Islander Alone	408	0.2%
Householder is Some Other Race Alone	2,936	1.7%
Householder is Two or More Races	5,331	3.1%
Households with Hispanic Householder	8,292	4.8%

Husband-wife Families by Race of Householder		
Total	57,595	100.0%
Householder is White Alone	49,183	85.4%
Householder is Black Alone	2,185	3.8%
Householder is American Indian Alone	289	0.5%
Householder is Asian Alone	3,357	5.8%
Householder is Pacific Islander Alone	179	0.3%
Householder is Some Other Race Alone	1,079	1.9%
Householder is Two or More Races	1,323	2.3%
Husband-wife Families with Hispanic Householder	2,776	4.8%

Other Families (No Spouse) by Race of Householder		
Total	20,379	100.0%
Householder is White Alone	14,322	70.3%
Householder is Black Alone	2,973	14.6%
Householder is American Indian Alone	291	1.4%
Householder is Asian Alone	1,087	5.3%
Householder is Pacific Islander Alone	88	0.4%
Householder is Some Other Race Alone	717	3.5%
Householder is Two or More Races	901	4.4%
Other Families with Hispanic Householder	1,610	7.9%

Nonfamily Households by Race of Householder		
Total	95,312	100.0%
Householder is White Alone	82,200	86.2%
Householder is Black Alone	4,531	4.8%
Householder is American Indian Alone	774	0.8%
Householder is Asian Alone	3,419	3.6%
Householder is Pacific Islander Alone	142	0.1%
Householder is Some Other Race Alone	1,139	1.2%
Householder is Two or More Races	3,107	3.3%
Nonfamily Households with Hispanic Householder	3,907	4.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

1035 NE Martin Luther King Jr Blvd, Portland,  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.53030  
Longitude: -122.66172

## Total Housing Units by Occupancy

Total	185,424	100.0%
Occupied Housing Units	173,285	93.5%
Vacant Housing Units		
For Rent	4,675	2.5%
Rented, not Occupied	441	0.2%
For Sale Only	2,373	1.3%
Sold, not Occupied	494	0.3%
For Seasonal/Recreational/Occasional Use	1,907	1.0%
For Migrant Workers	0	0.0%
Other Vacant	2,249	1.2%
Total Vacancy Rate	6.5%	

## Households by Tenure and Mortgage Status

Total	173,285	100.0%
Owner Occupied	88,666	51.2%
Owned with a Mortgage/Loan	70,044	40.4%
Owned Free and Clear	18,622	10.7%
Average Household Size	2.35	
Renter Occupied	84,619	48.8%
Average Household Size	1.88	

## Owner-occupied Housing Units by Race of Householder

Total	88,665	100.0%
Householder is White Alone	77,875	87.8%
Householder is Black Alone	3,466	3.9%
Householder is American Indian Alone	382	0.4%
Householder is Asian Alone	4,125	4.7%
Householder is Pacific Islander Alone	123	0.1%
Householder is Some Other Race Alone	870	1.0%
Householder is Two or More Races	1,824	2.1%
Owner-occupied Housing Units with Hispanic Householder	2,693	3.0%

## Renter-occupied Housing Units by Race of Householder

Total	84,620	100.0%
Householder is White Alone	67,830	80.2%
Householder is Black Alone	6,223	7.4%
Householder is American Indian Alone	971	1.1%
Householder is Asian Alone	3,737	4.4%
Householder is Pacific Islander Alone	286	0.3%
Householder is Some Other Race Alone	2,066	2.4%
Householder is Two or More Races	3,507	4.1%
Renter-occupied Housing Units with Hispanic Householder	5,600	6.6%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.05
Householder is Black Alone	2.31
Householder is American Indian Alone	2.31
Householder is Asian Alone	2.49
Householder is Pacific Islander Alone	3.32
Householder is Some Other Race Alone	3.26
Householder is Two or More Races	2.24
Householder is Hispanic	2.78

Source: U.S. Census Bureau, Census 2010 Summary File 1.



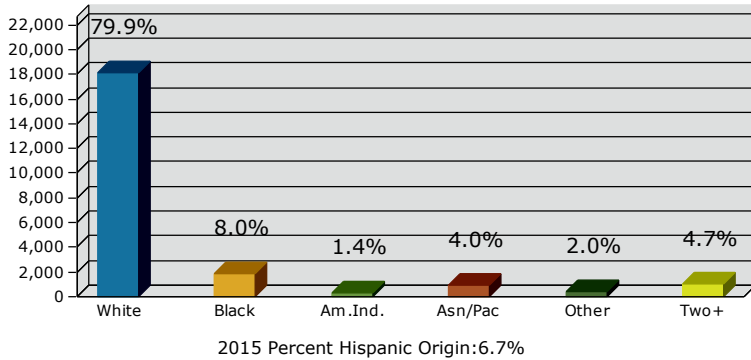


# Graphic Profile

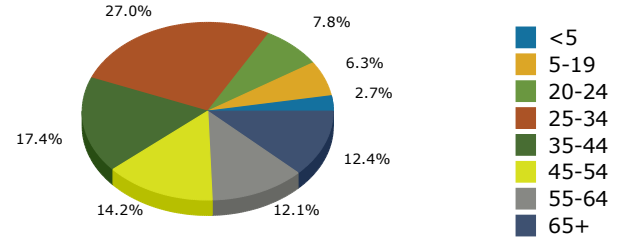
1035 NE Martin Luther King Jr Blvd, Portland, Oregon, 97232  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 45.53030  
 Longitude: -122.66172

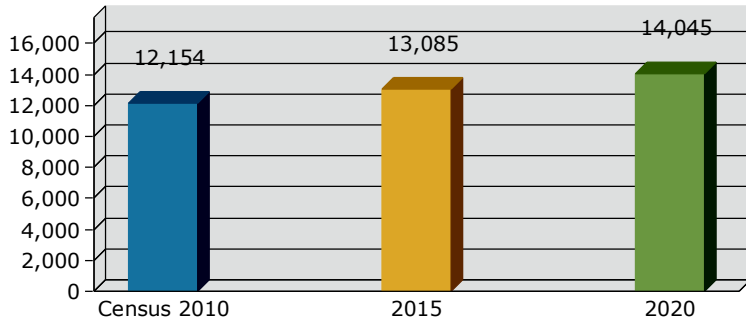
2015 Population by Race



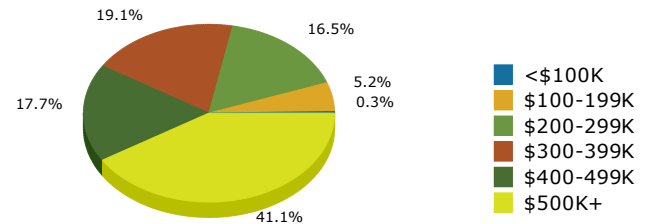
2015 Population by Age



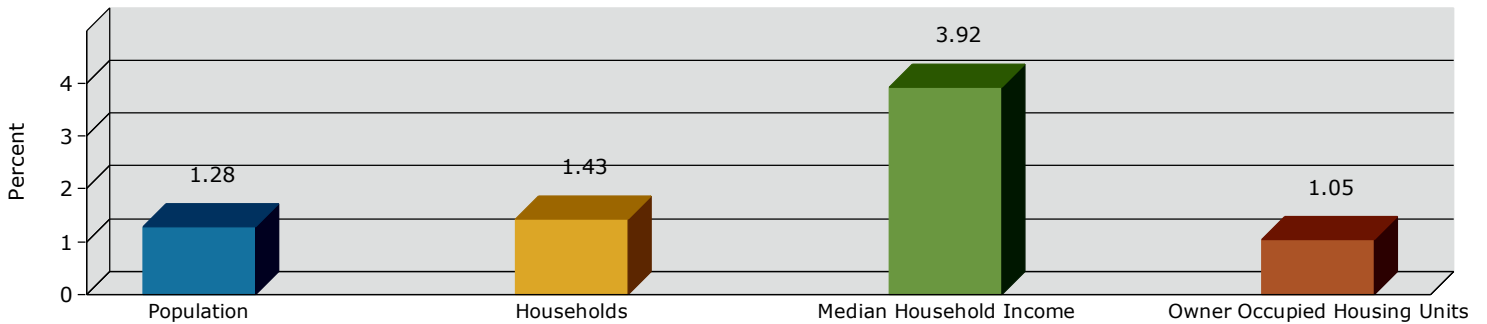
Households



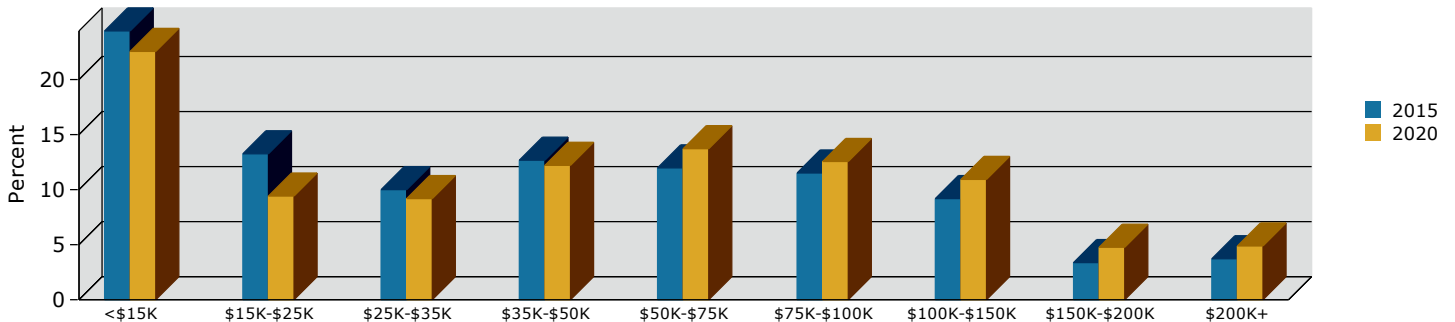
2015 Home Value



2015-2020 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

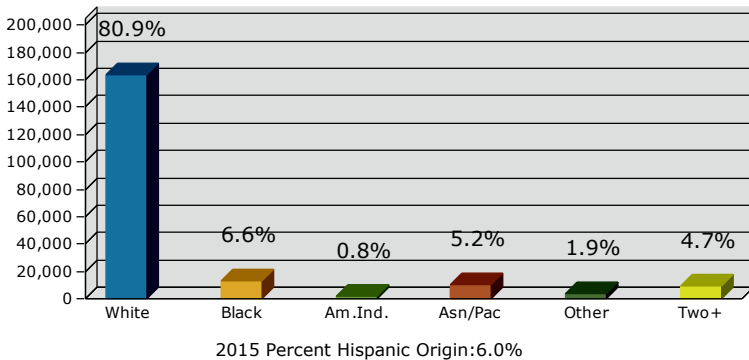


# Graphic Profile

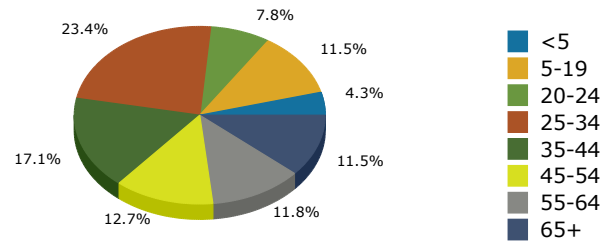
1035 NE Martin Luther King Jr Blvd, Portland, Oregon, 97232  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 45.53030  
 Longitude: -122.66172

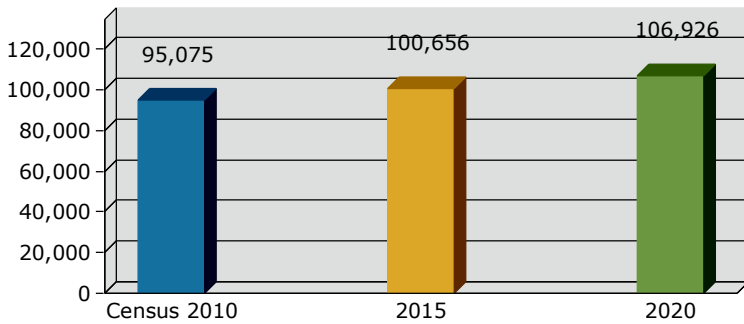
2015 Population by Race



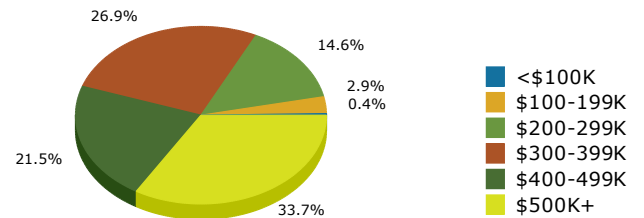
2015 Population by Age



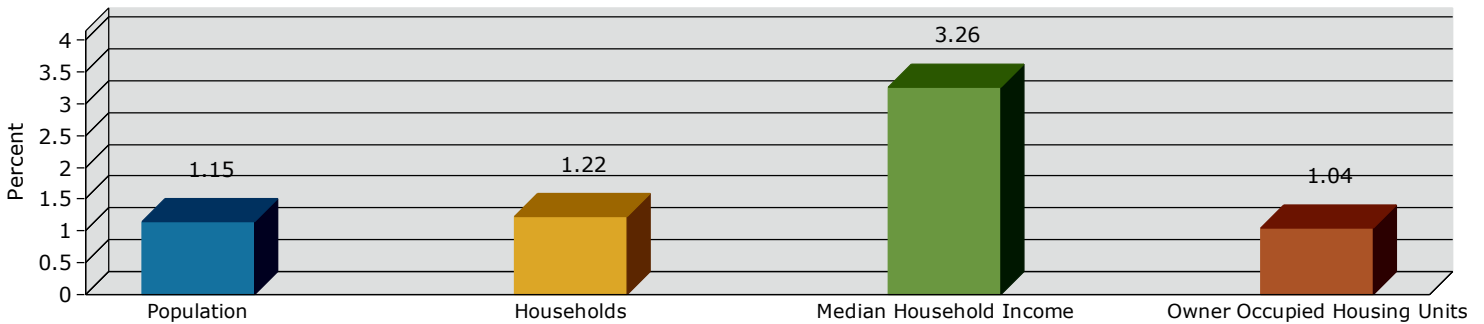
Households



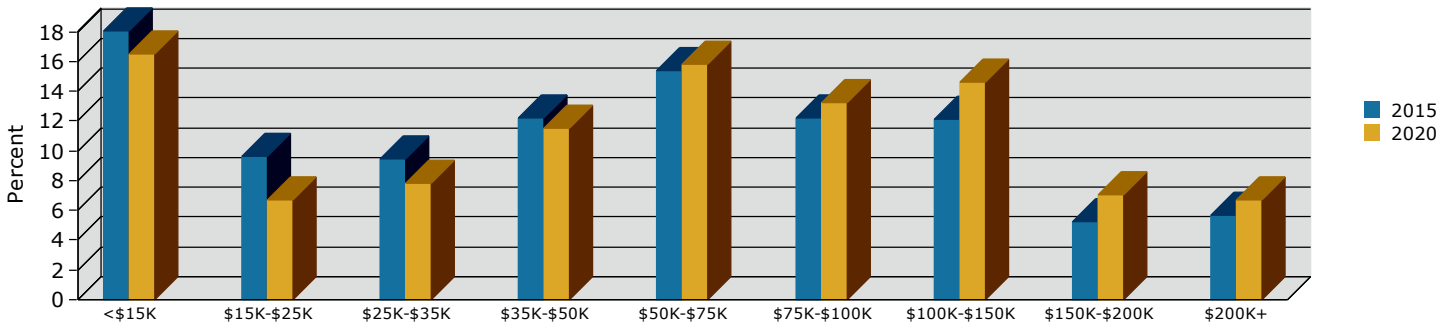
2015 Home Value



2015-2020 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

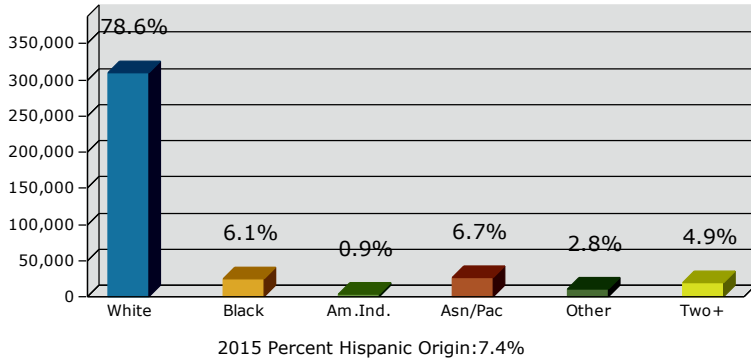


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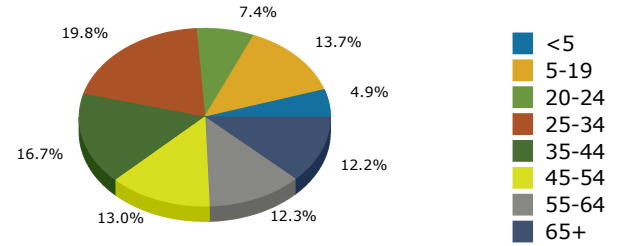
1035 NE Martin Luther King Jr Blvd, Portland, Oregon, 97232  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 45.53030  
 Longitude: -122.66172

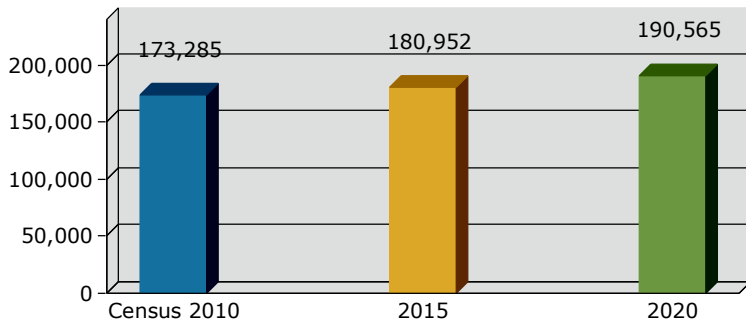
2015 Population by Race



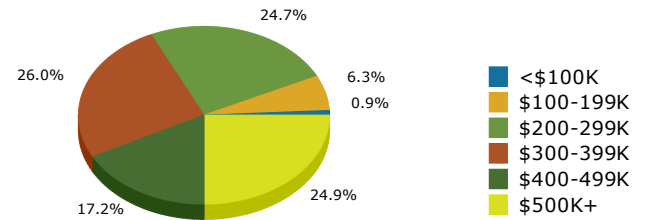
2015 Population by Age



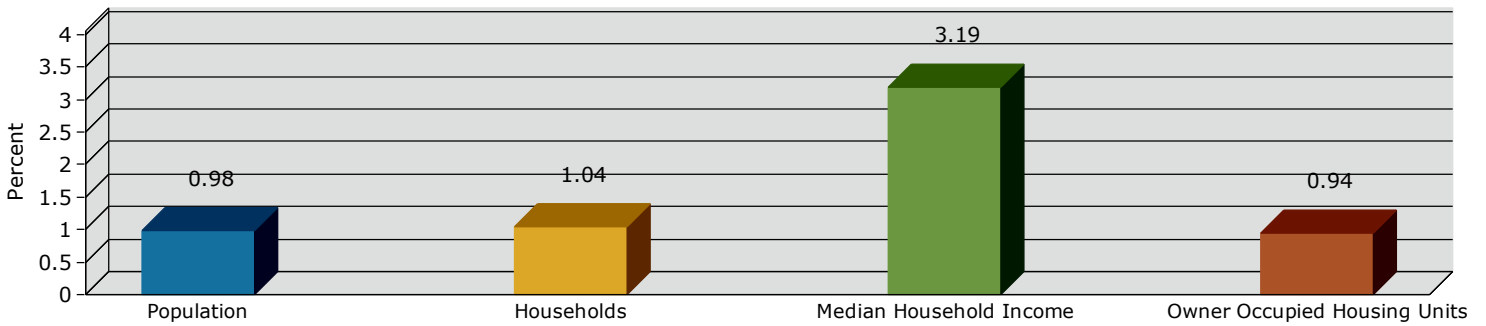
Households



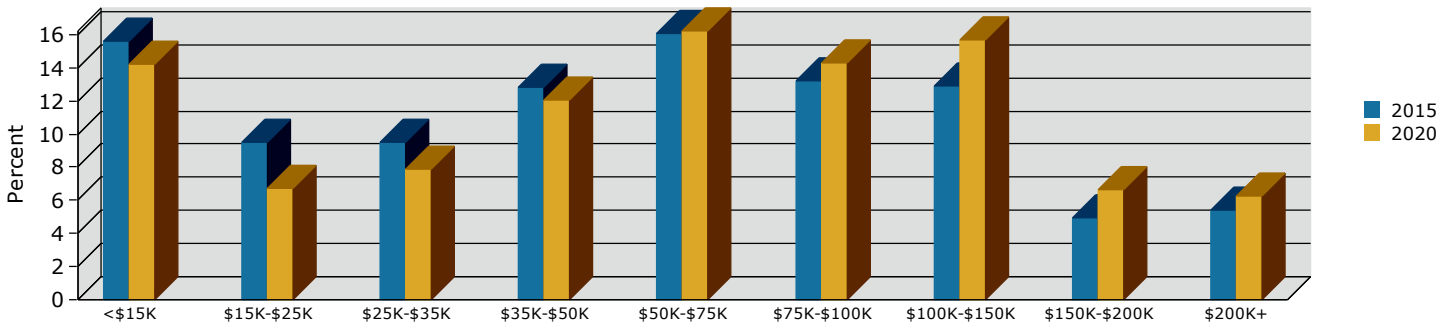
2015 Home Value



2015-2020 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



# Market Profile

1035 NE Martin Luther King Jr Blvd, Portland, Oregon, 97232  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.53030  
Longitude: -122.66172

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	16,762	175,161	354,160
2010 Total Population	21,269	192,360	379,914
2015 Total Population	22,700	202,524	394,588
2015 Group Quarters	2,411	7,259	12,636
2020 Total Population	24,193	214,428	414,259
2015-2020 Annual Rate	1.28%	1.15%	0.98%
<b>Household Summary</b>			
2000 Households	9,155	84,740	157,914
2000 Average Household Size	1.60	2.00	2.17
2010 Households	12,154	95,075	173,285
2010 Average Household Size	1.55	1.95	2.12
2015 Households	13,085	100,656	180,952
2015 Average Household Size	1.55	1.94	2.11
2020 Households	14,045	106,926	190,565
2020 Average Household Size	1.55	1.94	2.11
2015-2020 Annual Rate	1.43%	1.22%	1.04%
2010 Families	2,747	35,561	77,973
2010 Average Family Size	2.51	2.74	2.85
2015 Families	2,896	36,926	79,989
2015 Average Family Size	2.50	2.74	2.84
2020 Families	3,073	38,787	83,362
2020 Average Family Size	2.50	2.74	2.84
2015-2020 Annual Rate	1.19%	0.99%	0.83%
<b>Housing Unit Summary</b>			
2000 Housing Units	10,018	90,311	167,394
Owner Occupied Housing Units	20.2%	41.0%	49.5%
Renter Occupied Housing Units	71.2%	52.8%	44.9%
Vacant Housing Units	8.6%	6.2%	5.7%
2010 Housing Units	13,438	102,999	185,417
Owner Occupied Housing Units	21.6%	40.1%	47.8%
Renter Occupied Housing Units	68.8%	52.2%	45.6%
Vacant Housing Units	9.6%	7.7%	6.5%
2015 Housing Units	14,210	108,716	193,562
Owner Occupied Housing Units	20.2%	37.7%	45.2%
Renter Occupied Housing Units	71.9%	54.9%	48.3%
Vacant Housing Units	7.9%	7.4%	6.5%
2020 Housing Units	14,972	115,076	203,450
Owner Occupied Housing Units	20.2%	37.5%	45.1%
Renter Occupied Housing Units	73.6%	55.4%	48.6%
Vacant Housing Units	6.2%	7.1%	6.3%
<b>Median Household Income</b>			
2015	\$37,235	\$50,662	\$52,885
2020	\$45,133	\$59,469	\$61,873
<b>Median Home Value</b>			
2015	\$450,000	\$424,127	\$369,655
2020	\$536,148	\$477,559	\$429,924
<b>Per Capita Income</b>			
2015	\$34,300	\$36,531	\$34,355
2020	\$40,773	\$42,885	\$39,907
<b>Median Age</b>			
2010	37.7	35.6	36.1
2015	38.3	36.7	37.4
2020	37.9	36.9	37.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



# Market Profile

1035 NE Martin Luther King Jr Blvd, Portland, Oregon, 97232  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.53030  
Longitude: -122.66172

	1 mile	3 miles	5 miles
<b>2015 Households by Income</b>			
Household Income Base	13,085	100,656	180,952
<\$15,000	24.4%	18.0%	15.6%
\$15,000 - \$24,999	13.2%	9.6%	9.5%
\$25,000 - \$34,999	10.0%	9.5%	9.5%
\$35,000 - \$49,999	12.6%	12.2%	12.8%
\$50,000 - \$74,999	11.9%	15.4%	16.1%
\$75,000 - \$99,999	11.5%	12.2%	13.2%
\$100,000 - \$149,999	9.2%	12.1%	12.9%
\$150,000 - \$199,999	3.4%	5.2%	5.0%
\$200,000+	3.8%	5.6%	5.4%
Average Household Income	\$59,350	\$73,249	\$74,527
<b>2020 Households by Income</b>			
Household Income Base	14,045	106,926	190,565
<\$15,000	22.5%	16.5%	14.2%
\$15,000 - \$24,999	9.4%	6.7%	6.7%
\$25,000 - \$34,999	9.1%	7.8%	7.9%
\$35,000 - \$49,999	12.2%	11.5%	12.0%
\$50,000 - \$74,999	13.7%	15.8%	16.2%
\$75,000 - \$99,999	12.6%	13.2%	14.3%
\$100,000 - \$149,999	10.9%	14.6%	15.7%
\$150,000 - \$199,999	4.7%	7.1%	6.7%
\$200,000+	4.9%	6.7%	6.3%
Average Household Income	\$70,250	\$85,785	\$86,376
<b>2015 Owner Occupied Housing Units by Value</b>			
Total	2,863	40,993	87,471
<\$50,000	0.1%	0.1%	0.4%
\$50,000 - \$99,999	0.2%	0.3%	0.5%
\$100,000 - \$149,999	1.1%	0.8%	1.4%
\$150,000 - \$199,999	4.1%	2.1%	4.9%
\$200,000 - \$249,999	6.9%	5.1%	10.5%
\$250,000 - \$299,999	9.6%	9.5%	14.2%
\$300,000 - \$399,999	19.1%	26.9%	26.0%
\$400,000 - \$499,999	17.7%	21.5%	17.2%
\$500,000 - \$749,999	26.1%	22.8%	16.9%
\$750,000 - \$999,999	8.4%	6.2%	4.6%
\$1,000,000 +	6.6%	4.6%	3.4%
Average Home Value	\$516,440	\$488,679	\$430,436
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	3,017	43,168	91,671
<\$50,000	0.0%	0.0%	0.3%
\$50,000 - \$99,999	0.1%	0.1%	0.3%
\$100,000 - \$149,999	0.1%	0.2%	0.4%
\$150,000 - \$199,999	0.9%	0.5%	2.1%
\$200,000 - \$249,999	2.2%	2.0%	6.5%
\$250,000 - \$299,999	3.5%	4.4%	8.7%
\$300,000 - \$399,999	15.3%	22.2%	24.9%
\$400,000 - \$499,999	23.4%	26.5%	22.6%
\$500,000 - \$749,999	30.0%	24.7%	19.3%
\$750,000 - \$999,999	16.7%	13.4%	10.4%
\$1,000,000 +	7.6%	6.0%	4.5%
Average Home Value	\$604,448	\$561,058	\$499,371

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



# Market Profile

1035 NE Martin Luther King Jr Blvd, Portland, Oregon, 97232  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.53030  
Longitude: -122.66172

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	21,272	192,363	379,913
0 - 4	2.9%	4.6%	5.4%
5 - 9	2.2%	3.9%	4.6%
10 - 14	1.7%	3.2%	4.0%
15 - 24	10.6%	12.1%	12.3%
25 - 34	27.7%	25.0%	21.7%
35 - 44	17.9%	17.6%	16.9%
45 - 54	14.4%	12.4%	13.0%
55 - 64	12.2%	12.0%	12.1%
65 - 74	5.2%	5.2%	5.4%
75 - 84	2.8%	2.6%	3.0%
85 +	2.4%	1.4%	1.7%
18 +	92.2%	86.4%	83.7%
<b>2015 Population by Age</b>			
Total	22,700	202,525	394,589
0 - 4	2.7%	4.3%	4.9%
5 - 9	2.2%	4.0%	4.8%
10 - 14	1.9%	3.6%	4.3%
15 - 24	10.1%	11.7%	12.0%
25 - 34	27.0%	23.4%	19.8%
35 - 44	17.4%	17.1%	16.7%
45 - 54	14.2%	12.7%	13.0%
55 - 64	12.1%	11.8%	12.3%
65 - 74	6.8%	7.2%	7.5%
75 - 84	3.0%	2.8%	3.1%
85 +	2.5%	1.5%	1.7%
18 +	92.0%	86.1%	83.6%
<b>2020 Population by Age</b>			
Total	24,195	214,430	414,259
0 - 4	2.8%	4.1%	4.8%
5 - 9	2.0%	3.7%	4.4%
10 - 14	1.7%	3.5%	4.3%
15 - 24	10.2%	11.7%	11.9%
25 - 34	27.7%	23.4%	19.8%
35 - 44	17.4%	16.4%	15.8%
45 - 54	13.3%	12.8%	13.1%
55 - 64	11.4%	11.0%	11.5%
65 - 74	7.3%	8.4%	8.9%
75 - 84	3.6%	3.4%	3.7%
85 +	2.6%	1.4%	1.6%
18 +	92.4%	86.7%	84.1%
<b>2010 Population by Sex</b>			
Males	11,514	96,803	188,799
Females	9,755	95,557	191,115
<b>2015 Population by Sex</b>			
Males	12,207	102,059	196,355
Females	10,493	100,465	198,233
<b>2020 Population by Sex</b>			
Males	12,905	108,166	206,389
Females	11,288	106,261	207,870

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

February 19, 2016



# Market Profile

1035 NE Martin Luther King Jr Blvd, Portland, Oregon, 97232  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.53030  
Longitude: -122.66172

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	21,269	192,358	379,913
White Alone	80.5%	81.6%	79.4%
Black Alone	8.3%	6.8%	6.3%
American Indian Alone	1.4%	0.8%	0.9%
Asian Alone	3.4%	4.4%	5.7%
Pacific Islander Alone	0.2%	0.2%	0.4%
Some Other Race Alone	1.9%	1.8%	2.7%
Two or More Races	4.2%	4.3%	4.6%
Hispanic Origin	6.3%	5.7%	7.0%
Diversity Index	42.1	39.9	44.5
<b>2015 Population by Race/Ethnicity</b>			
Total	22,700	202,524	394,588
White Alone	79.9%	80.9%	78.6%
Black Alone	8.0%	6.6%	6.1%
American Indian Alone	1.4%	0.8%	0.9%
Asian Alone	3.8%	5.0%	6.3%
Pacific Islander Alone	0.2%	0.2%	0.4%
Some Other Race Alone	2.0%	1.9%	2.8%
Two or More Races	4.7%	4.7%	4.9%
Hispanic Origin	6.7%	6.0%	7.4%
Diversity Index	43.4	41.4	46.0
<b>2020 Population by Race/Ethnicity</b>			
Total	24,192	214,428	414,261
White Alone	79.1%	80.1%	77.7%
Black Alone	7.9%	6.4%	5.9%
American Indian Alone	1.3%	0.8%	0.9%
Asian Alone	4.2%	5.4%	6.8%
Pacific Islander Alone	0.3%	0.3%	0.5%
Some Other Race Alone	2.2%	2.0%	3.0%
Two or More Races	5.0%	5.1%	5.3%
Hispanic Origin	7.3%	6.6%	7.9%
Diversity Index	45.1	43.1	47.8
<b>2010 Population by Relationship and Household Type</b>			
Total	21,269	192,360	379,913
In Households	88.5%	96.2%	96.6%
In Family Households	33.7%	52.8%	61.0%
Householder	12.7%	18.4%	20.5%
Spouse	9.2%	13.9%	15.1%
Child	9.0%	16.4%	20.1%
Other relative	1.4%	2.0%	2.7%
Nonrelative	1.3%	2.1%	2.5%
In Nonfamily Households	54.8%	43.4%	35.7%
In Group Quarters	11.5%	3.8%	3.4%
Institutionalized Population	2.6%	0.7%	0.7%
Noninstitutionalized Population	8.9%	3.1%	2.6%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



# Market Profile

1035 NE Martin Luther King Jr Blvd, Portland, Oregon, 97232  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.53030  
Longitude: -122.66172

	1 mile	3 miles	5 miles
<b>2015 Population 25+ by Educational Attainment</b>			
Total	18,857	154,872	291,894
Less than 9th Grade	1.7%	1.5%	2.6%
9th - 12th Grade, No Diploma	4.5%	2.6%	3.3%
High School Graduate	7.9%	8.0%	10.3%
GED/Alternative Credential	2.9%	2.1%	2.7%
Some College, No Degree	20.2%	18.3%	19.8%
Associate Degree	6.5%	5.6%	6.2%
Bachelor's Degree	31.3%	35.1%	32.0%
Graduate/Professional Degree	25.0%	26.7%	23.0%
<b>2015 Population 15+ by Marital Status</b>			
Total	21,146	178,478	339,233
Never Married	55.2%	49.6%	44.6%
Married	25.6%	34.6%	38.9%
Widowed	4.6%	3.3%	3.8%
Divorced	14.6%	12.5%	12.7%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	87.8%	92.1%	92.0%
Civilian Unemployed	12.2%	7.9%	8.0%
<b>2015 Employed Population 16+ by Industry</b>			
Total	12,244	115,394	214,404
Agriculture/Mining	0.9%	0.6%	0.6%
Construction	2.3%	3.0%	3.5%
Manufacturing	7.5%	7.8%	8.5%
Wholesale Trade	2.6%	2.6%	2.9%
Retail Trade	10.4%	9.9%	10.2%
Transportation/Utilities	3.7%	3.2%	3.6%
Information	5.1%	3.5%	3.0%
Finance/Insurance/Real Estate	7.0%	5.7%	5.8%
Services	57.4%	60.2%	58.7%
Public Administration	3.1%	3.4%	3.2%
<b>2015 Employed Population 16+ by Occupation</b>			
Total	12,244	115,393	214,405
White Collar	71.6%	73.0%	70.1%
Management/Business/Financial	20.5%	18.9%	17.5%
Professional	27.7%	33.8%	31.4%
Sales	11.2%	9.2%	9.5%
Administrative Support	12.2%	11.2%	11.8%
Services	17.5%	16.4%	16.9%
Blue Collar	10.8%	10.6%	13.0%
Farming/Forestry/Fishing	0.4%	0.2%	0.2%
Construction/Extraction	1.7%	1.7%	2.0%
Installation/Maintenance/Repair	1.0%	1.2%	1.7%
Production	3.1%	3.8%	4.7%
Transportation/Material Moving	4.5%	3.6%	4.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

February 19, 2016





# Market Profile

1035 NE Martin Luther King Jr Blvd, Portland, Oregon, 97232  
Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	12,154	95,074	173,284
Households with 1 Person	60.7%	43.9%	38.0%
Households with 2+ People	39.3%	56.1%	62.0%
Family Households	22.6%	37.4%	45.0%
Husband-wife Families	16.4%	28.2%	33.2%
With Related Children	4.9%	11.2%	13.7%
Other Family (No Spouse Present)	6.2%	9.2%	11.8%
Other Family with Male Householder	1.8%	2.6%	3.4%
With Related Children	0.9%	1.3%	1.8%
Other Family with Female Householder	4.4%	6.5%	8.4%
With Related Children	2.7%	4.0%	5.2%
Nonfamily Households	16.7%	18.7%	17.0%
All Households with Children	8.7%	16.8%	21.0%
Multigenerational Households	0.5%	1.0%	1.6%
Unmarried Partner Households	10.2%	11.5%	11.2%
Male-female	8.1%	9.0%	8.8%
Same-sex	2.1%	2.5%	2.3%
<b>2010 Households by Size</b>			
Total	12,154	95,075	173,283
1 Person Household	60.7%	43.9%	38.0%
2 Person Household	27.5%	33.4%	34.5%
3 Person Household	6.9%	11.6%	13.4%
4 Person Household	3.5%	7.7%	9.2%
5 Person Household	1.0%	2.3%	3.1%
6 Person Household	0.3%	0.7%	1.1%
7 + Person Household	0.2%	0.4%	0.8%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	12,154	95,075	173,285
Owner Occupied	23.9%	43.4%	51.2%
Owned with a Mortgage/Loan	19.0%	34.7%	40.4%
Owned Free and Clear	4.9%	8.7%	10.7%
Renter Occupied	76.1%	56.6%	48.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



# Market Profile

1035 NE Martin Luther King Jr Blvd, Portland, Oregon, 97232  
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	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Metro Renters (3B)	Metro Renters (3B)	Emerald City (8B)
<b>2.</b>	Social Security Set (9F)	Emerald City (8B)	Metro Renters (3B)
<b>3.</b>	Emerald City (8B)	Urban Chic (2A)	Urban Chic (2A)
<b>2015 Consumer Spending</b>			
Apparel & Services: Total \$	\$25,944,933	\$240,784,198	\$433,522,377
Average Spent	\$1,982.80	\$2,392.15	\$2,395.79
Spending Potential Index	86	103	104
Computers & Accessories: Total \$	\$2,923,685	\$27,522,731	\$49,644,032
Average Spent	\$223.44	\$273.43	\$274.35
Spending Potential Index	86	105	105
Education: Total \$	\$17,806,144	\$170,445,219	\$305,216,329
Average Spent	\$1,360.81	\$1,693.34	\$1,686.73
Spending Potential Index	89	111	111
Entertainment/Recreation: Total \$	\$32,885,623	\$316,698,801	\$583,282,980
Average Spent	\$2,513.23	\$3,146.35	\$3,223.41
Spending Potential Index	76	95	97
Food at Home: Total \$	\$56,196,151	\$517,177,181	\$939,871,259
Average Spent	\$4,294.70	\$5,138.07	\$5,194.04
Spending Potential Index	82	98	99
Food Away from Home: Total \$	\$36,417,245	\$339,657,426	\$612,305,339
Average Spent	\$2,783.13	\$3,374.44	\$3,383.80
Spending Potential Index	85	103	103
Health Care: Total \$	\$43,149,102	\$415,773,875	\$781,629,241
Average Spent	\$3,297.60	\$4,130.64	\$4,319.54
Spending Potential Index	70	87	91
HH Furnishings & Equipment: Total \$	\$18,835,309	\$179,624,563	\$328,195,511
Average Spent	\$1,439.46	\$1,784.54	\$1,813.72
Spending Potential Index	78	97	99
Investments: Total \$	\$24,186,758	\$268,225,728	\$508,869,987
Average Spent	\$1,848.43	\$2,664.78	\$2,812.18
Spending Potential Index	67	97	102
Retail Goods: Total \$	\$255,235,256	\$2,420,520,608	\$4,441,519,930
Average Spent	\$19,505.94	\$24,047.45	\$24,545.29
Spending Potential Index	76	94	96
Shelter: Total \$	\$186,751,875	\$1,741,762,355	\$3,159,100,830
Average Spent	\$14,272.21	\$17,304.11	\$17,458.23
Spending Potential Index	87	105	106
TV/Video/Audio: Total \$	\$13,999,166	\$129,305,656	\$235,471,950
Average Spent	\$1,069.86	\$1,284.63	\$1,301.30
Spending Potential Index	82	98	99
Travel: Total \$	\$18,974,272	\$189,101,220	\$350,456,926
Average Spent	\$1,450.08	\$1,878.69	\$1,936.74
Spending Potential Index	74	96	99
Vehicle Maintenance & Repairs: Total \$	\$11,357,543	\$108,341,312	\$199,281,483
Average Spent	\$867.98	\$1,076.35	\$1,101.29
Spending Potential Index	78	96	99

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

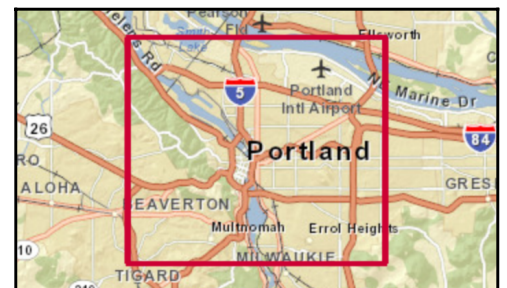
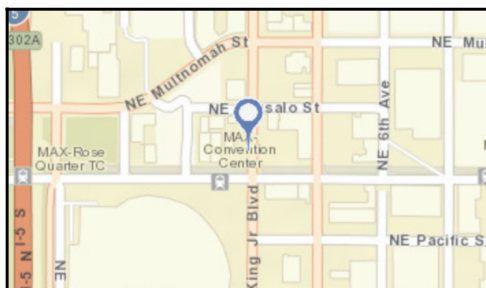
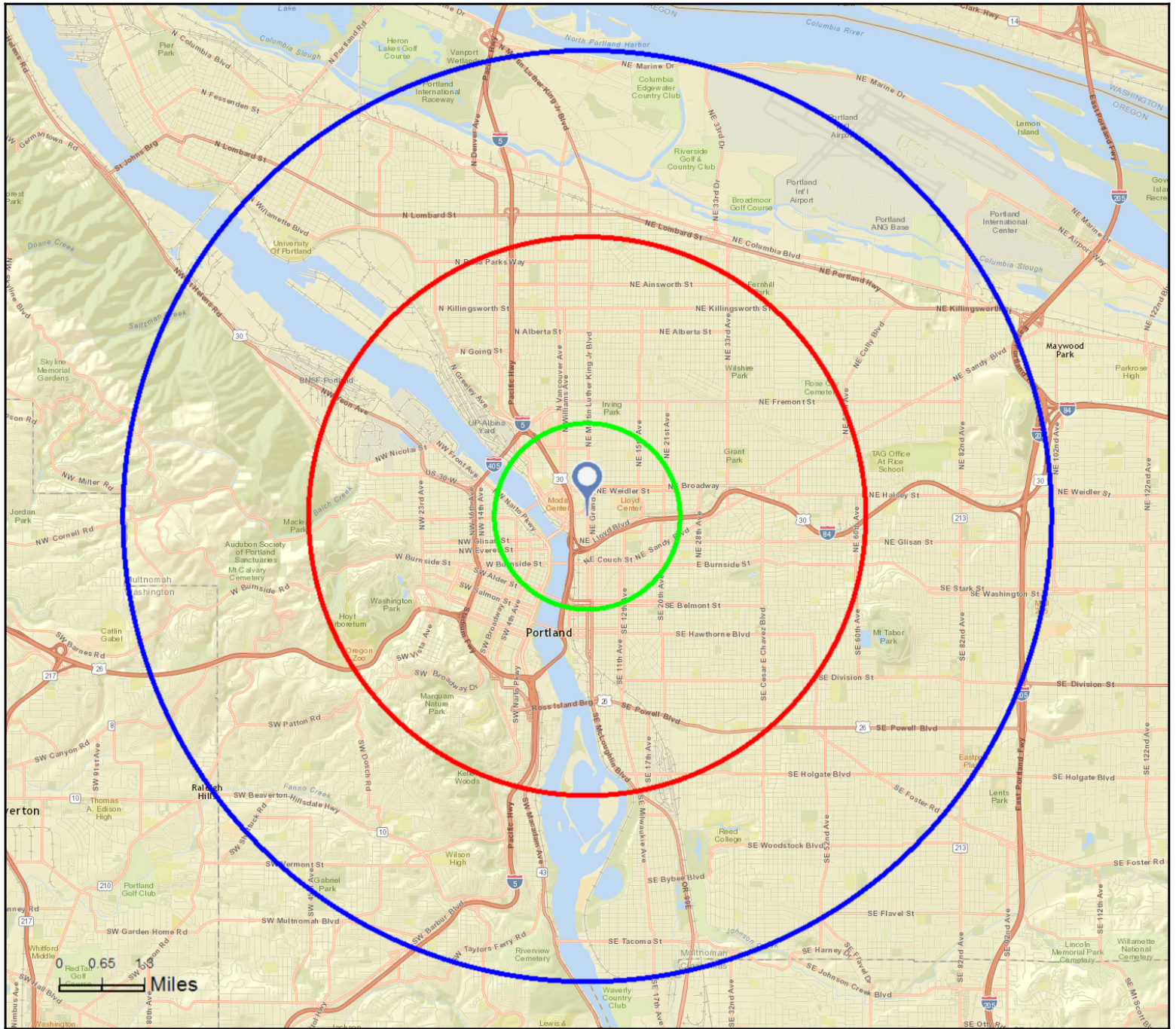




# Site Map

1035 NE Martin Luther King Jr Blvd, Portland, Oregon, 97232  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.53030  
Longitude: -122.66172



February 19, 2016

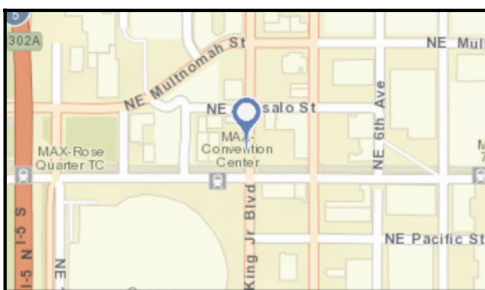
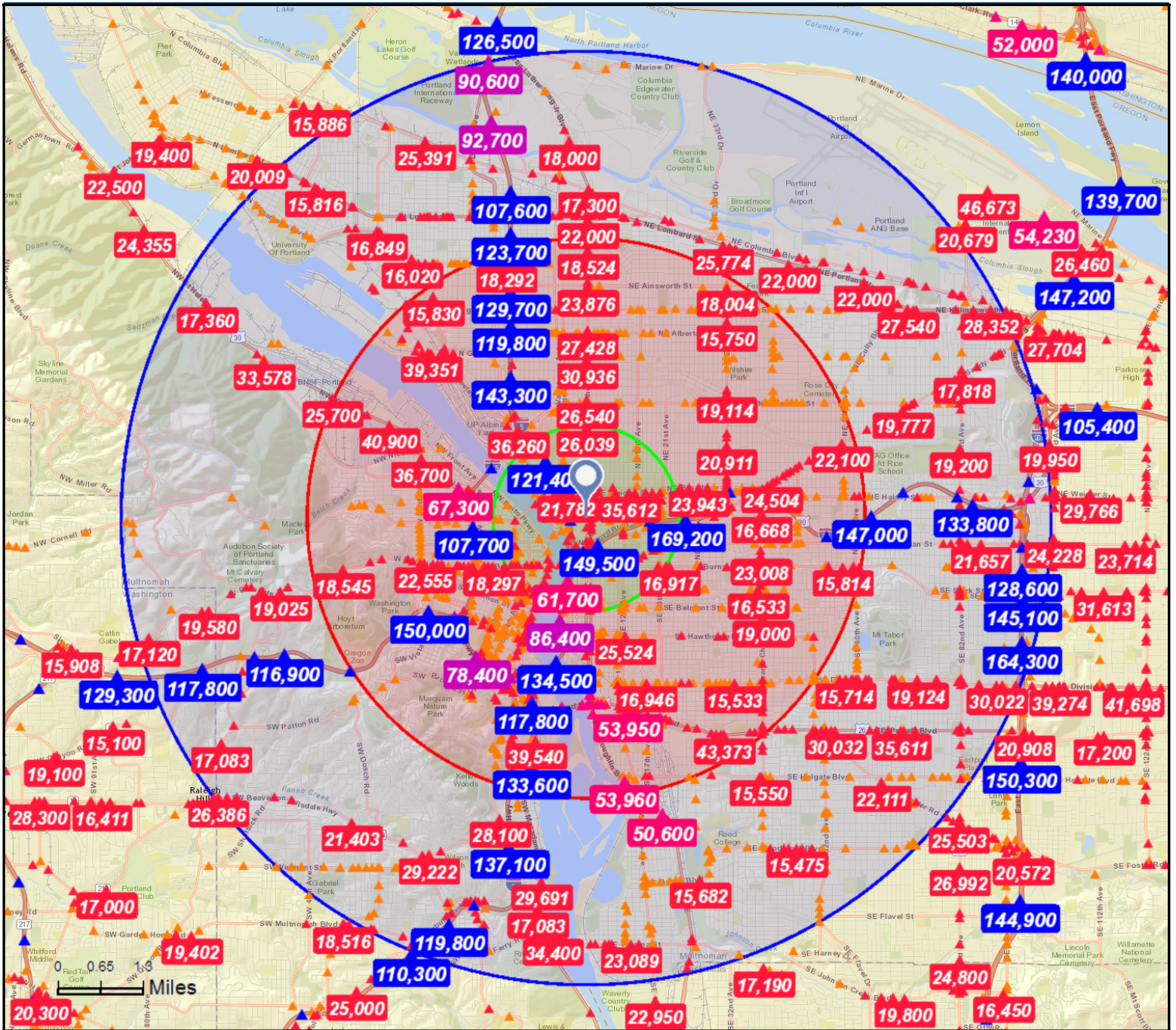




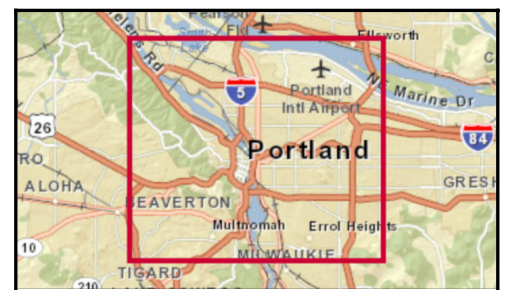
# Traffic Count Map

1035 NE Martin Luther King Jr Blvd, Portland, Oregon, 97232  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 45.53030  
 Longitude: -122.66172



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
  - ▲ 6,001 - 15,000
  - ▲ 15,001 - 30,000
  - ▲ 30,001 - 50,000
  - ▲ 50,001 - 100,000
  - ▲ More than 100,000 per day



Source: ©2015 Market Planning Solutions, Inc.

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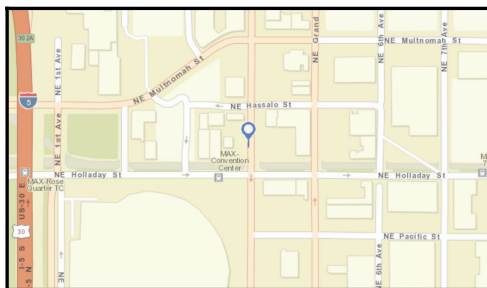
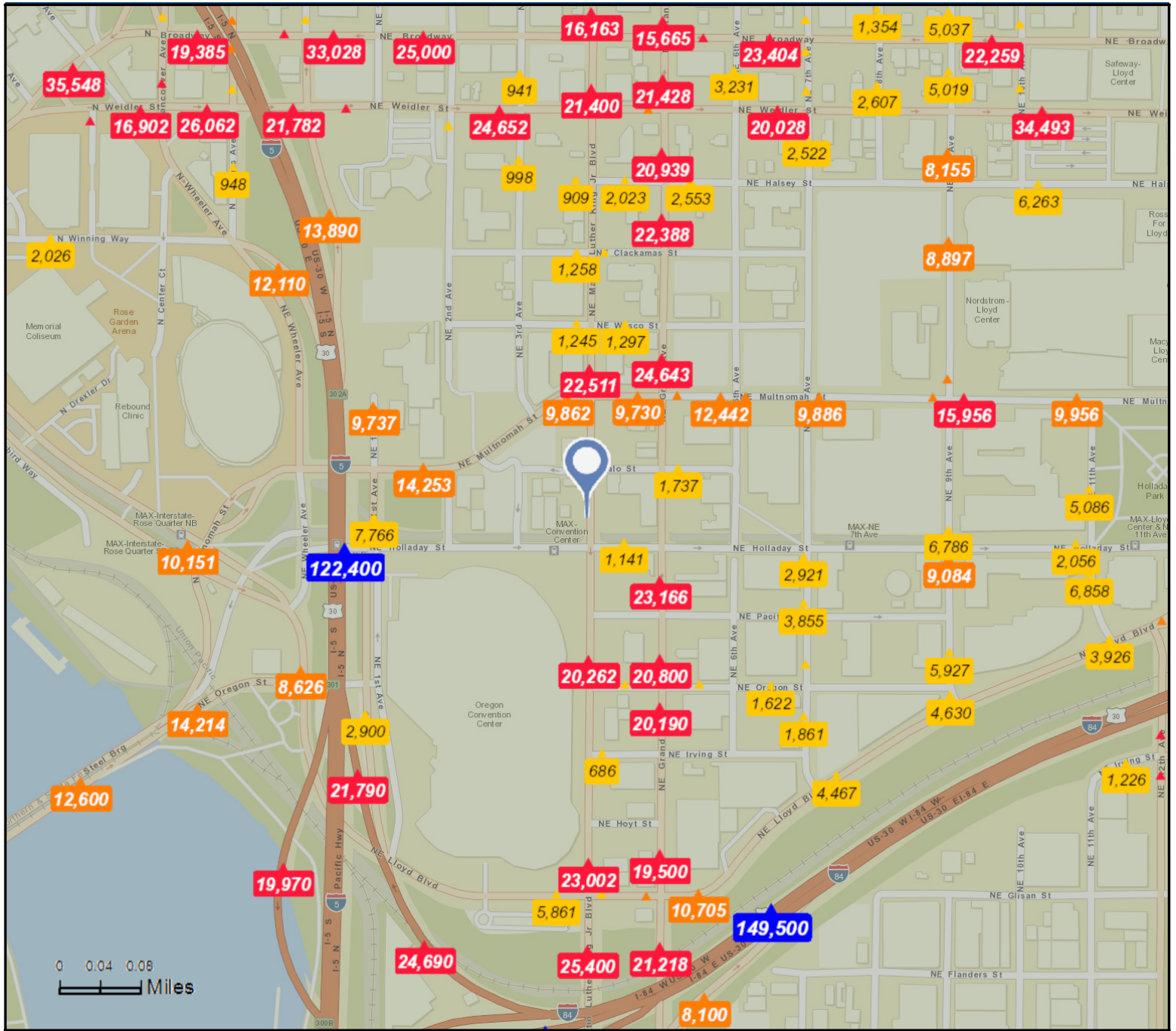




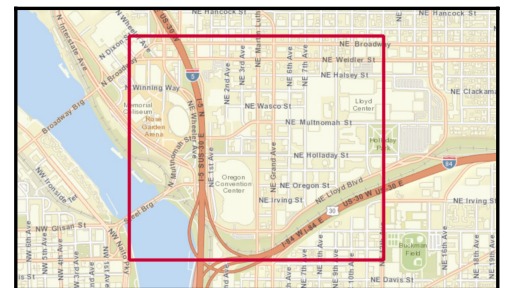
# Traffic Count Map - Close Up

1035 NE Martin Luther King Jr Blvd, Portland, Oregon, 97232  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
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 Longitude: -122.66172



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
  - ▲ 6,001 - 15,000
  - ▲ 15,001 - 30,000
  - ▲ 30,001 - 50,000
  - ▲ 50,001 - 100,000
  - ▲ More than 100,000 per day



Source: ©2015 Market Planning Solutions, Inc.

February 19, 2016



# Traffic Count Profile

1035 NE Martin Luther King Jr Blvd, Portland, Oregon, 97232  
Rings: 1, 3, 5 mile radii

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Latitude: 45.53030  
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Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.03	NE Holladay St	NE M L King Blvd (0.02 miles W)	2006	1,141
0.07	NE Grand Ave	NE Pacific St (0.02 miles S)	2006	23,166
0.07	NE Hassalo St	NE Grand Ave (0.01 miles W)	1990	1,737
0.08	NE Multnomah St	NE M L King Blvd (0.01 miles E)	2000	9,862
0.09	NE Multnomah St	NE Grand Ave (0.02 miles E)	2003	9,730
0.10	NE M L King Blvd	NE Oregon St (0.02 miles S)	2009	20,262
0.10	NE M L King Blvd	NE Multnomah St (0.02 miles S)	2000	22,511
0.10	NE Multnomah St	NE Grand Ave (0.01 miles W)	2003	11,148
0.11	NE Grand Ave	NE Oregon St (0.02 miles S)	1997	20,800
0.12	NE Oregon St	NE Grand Ave (0.02 miles E)	2009	1,252
0.12	NE Hassalo St	NE 2nd Ave (0.02 miles E)	2002	14,253
0.12	NE Grand Ave	NE Wasco St (0.02 miles N)	2007	24,643
0.12	NE Multnomah St	NE 6th Ave (0.01 miles E)	2001	12,442
0.13	NE Wasco St	NE M L King Blvd (0.01 miles E)	1993	1,245
0.14	NE Wasco St	NE M L King Blvd (0.02 miles W)	2007	1,297
0.14	NE Multnomah St	NE 6th Ave (0.01 miles W)	2001	12,272
0.14	NE Oregon St	NE 6th Ave (0.02 miles E)	2009	1,996
0.14	NE Grand Ave	NE Oregon St (0.01 miles N)	2009	20,190
0.15	NE 1st Ave	NE Holladay St (0.01 miles S)	2002	7,766
0.15	NE 7th Ave	NE Holladay St (0.01 miles N)	1987	2,921
0.16	NE 7th Ave	NE Pacific St (0.01 miles S)	1993	3,855
0.16	NE Irving St	NE M L King Blvd (0.01 miles W)	2003	686
0.17	NE 1st Ave	NE Hassalo St (0.04 miles S)	1998	9,737
0.17	I- 5	NE Holladay St (0.01 miles N)	2012	122,400
0.17	NE Oregon St	NE 7th Ave (0.02 miles E)	2009	1,622
0.18	NE Multnomah St	NE 7th Ave (0.01 miles W)	2006	9,886
0.18	NE 7th Ave	NE Oregon St (0.02 miles S)	2009	3,882
0.18	NE Clackamas St	NE M L King Blvd (0.01 miles E)	1993	1,258
0.18	NE Clackamas St	NE M L King Blvd (0.01 miles W)	1993	1,430
0.20	NE 7th Ave	NE Oregon St (0.02 miles N)	2009	1,861

**Data Note:**The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the

February 19, 2016