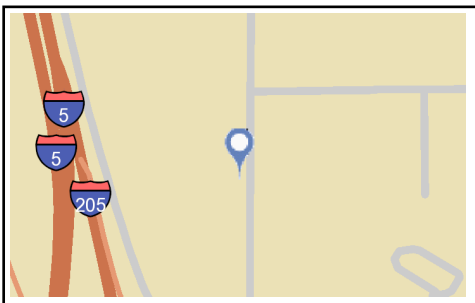
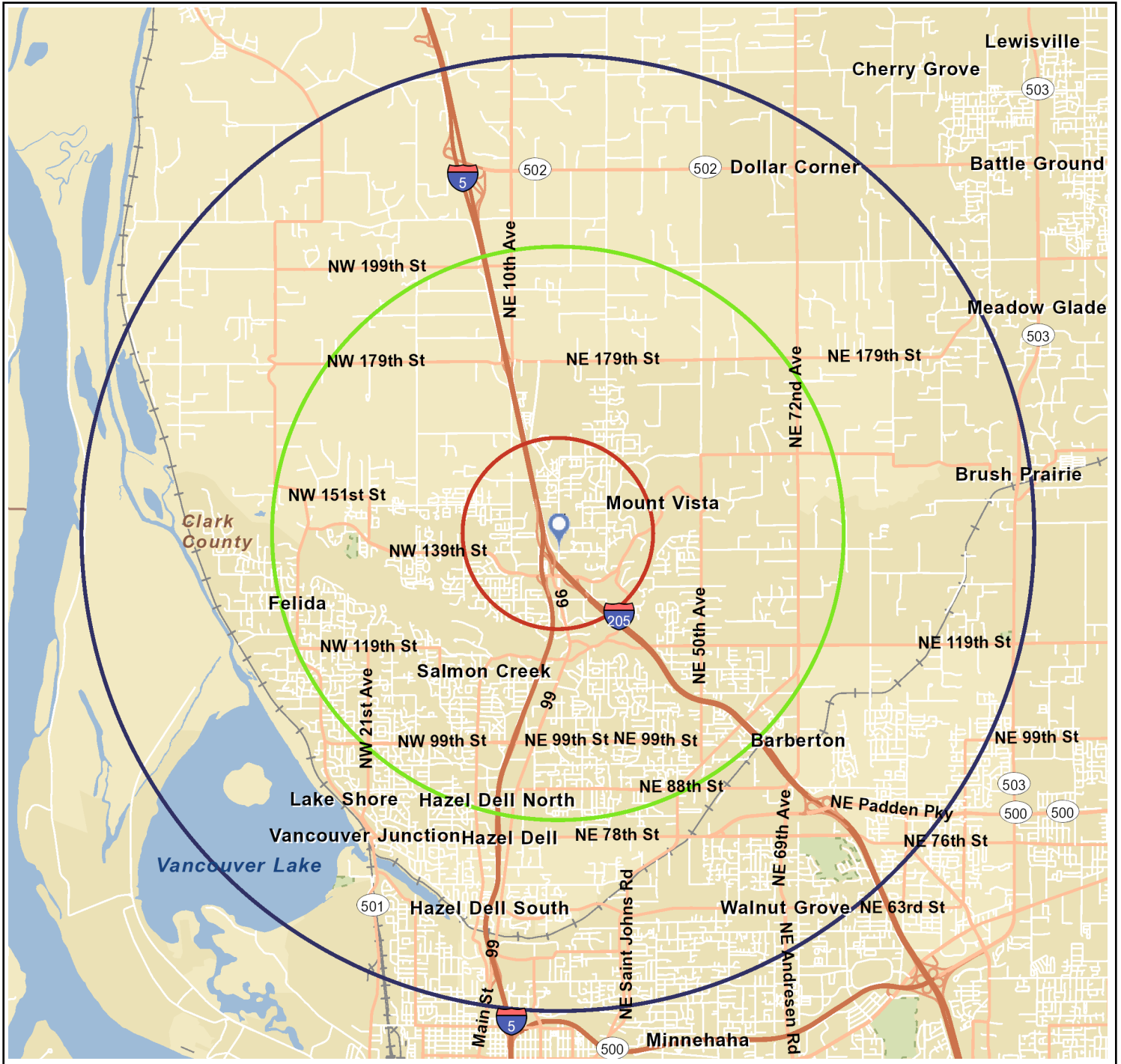


14300 NE 20th Ave, Vancouver, WA 98686-1446
 Ring: 1, 3, 5 Miles

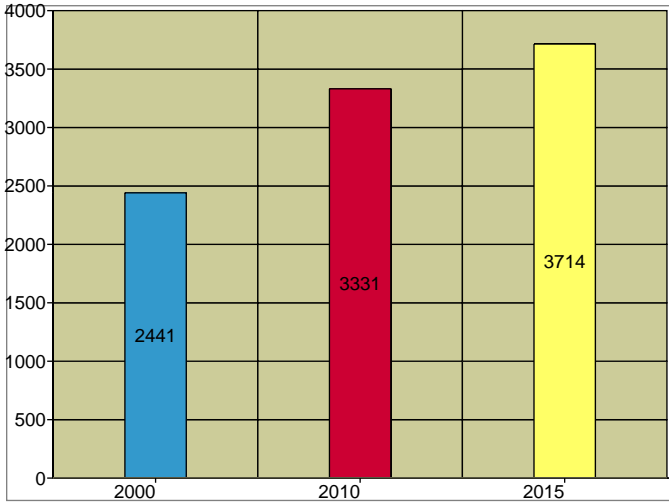
Latitude: 45.72466
 Longitude: -122.65158



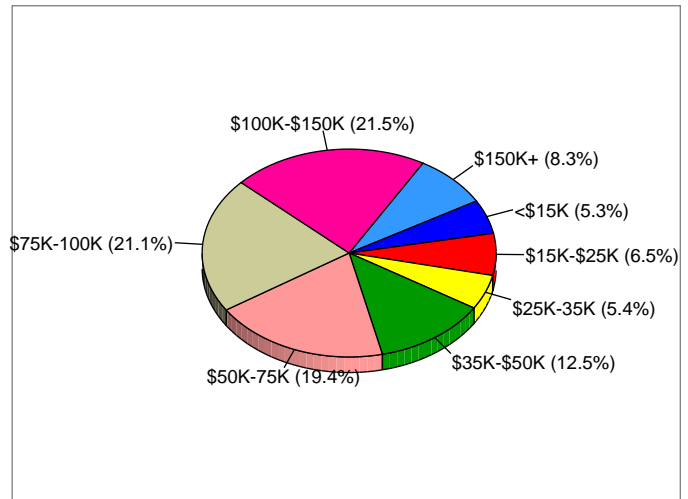
14300 NE 20th Ave, Vancouver, WA 98686-1446
 Ring: 1 mile radius

Latitude: 45.72466
 Longitude: -122.65158

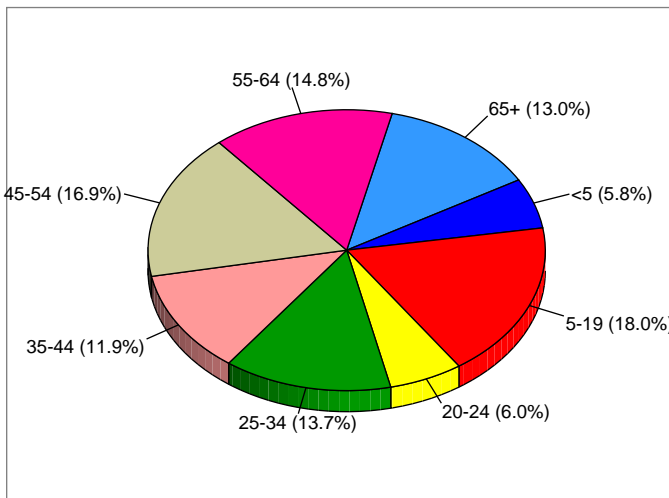
Households



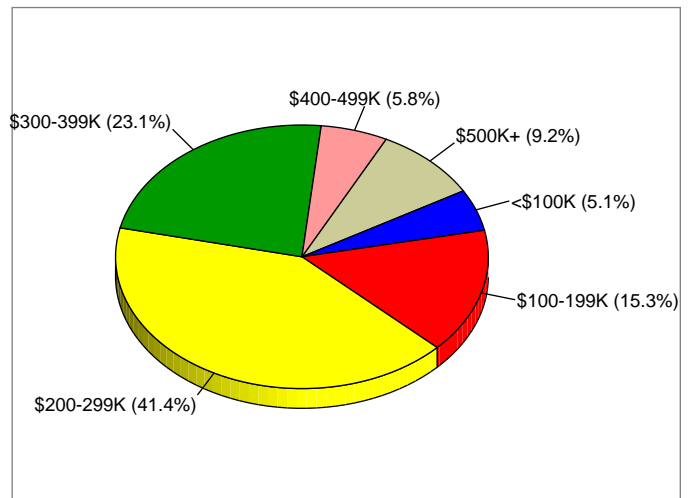
2010 Households by Income



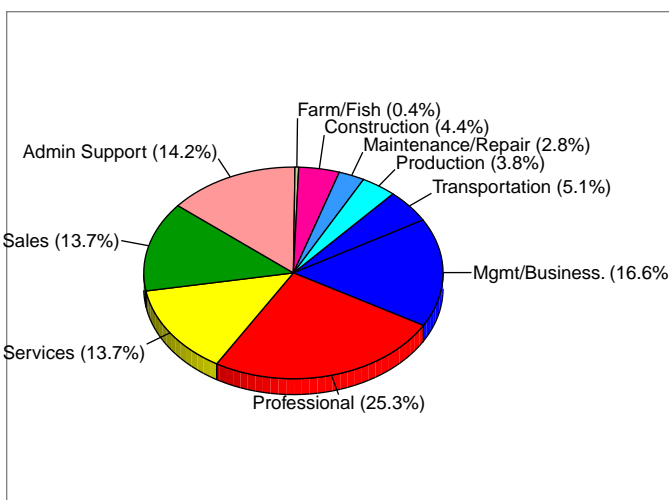
2010 Population by Age



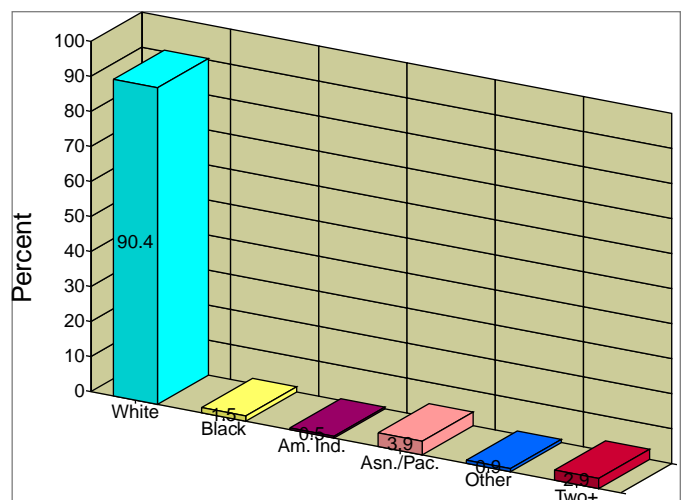
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



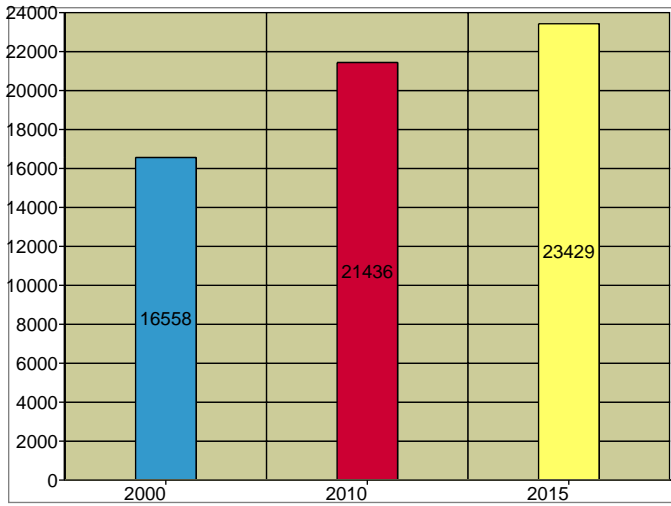
2010 Percent Hispanic Origin: 4.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

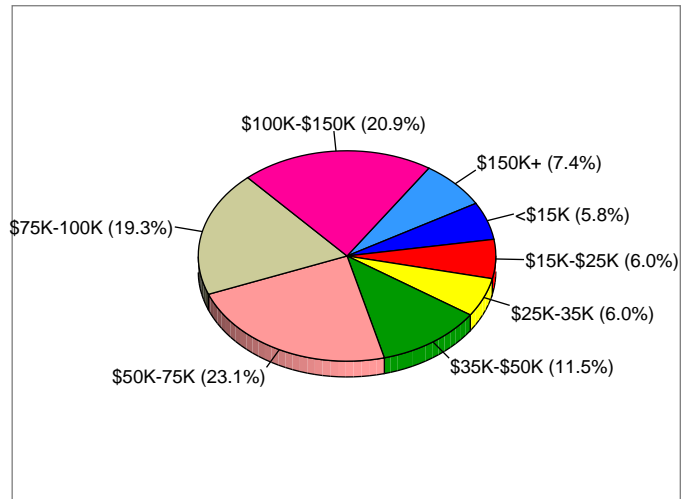
14300 NE 20th Ave, Vancouver, WA 98686-1446
 Ring: 3 miles radius

Latitude: 45.72466
 Longitude: -122.65158

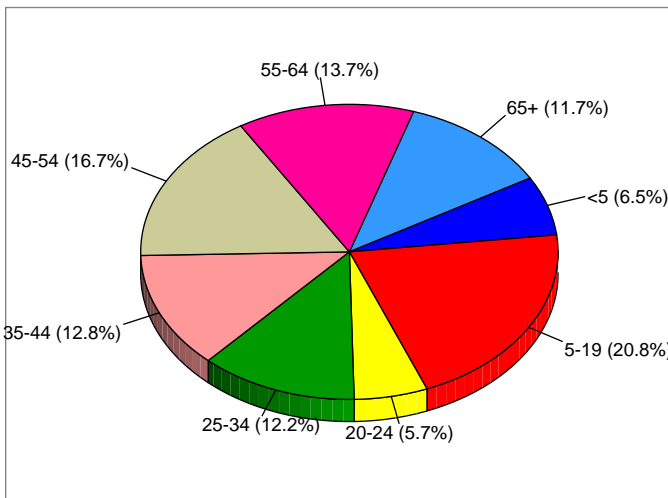
Households



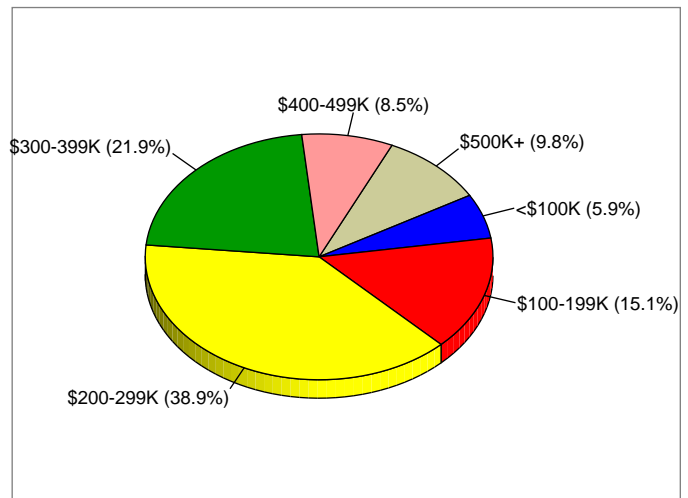
2010 Households by Income



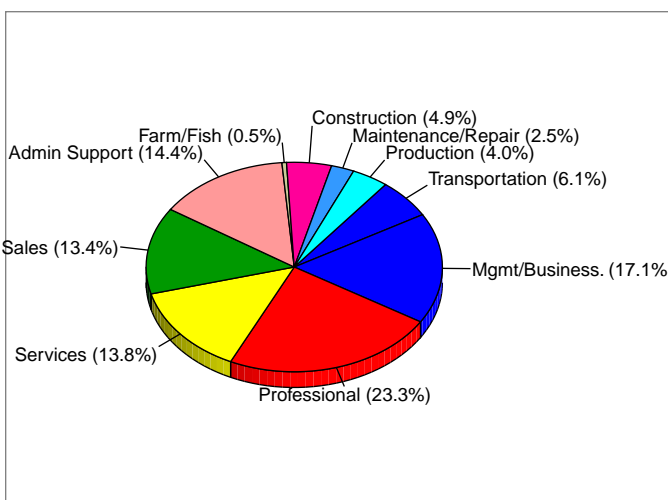
2010 Population by Age



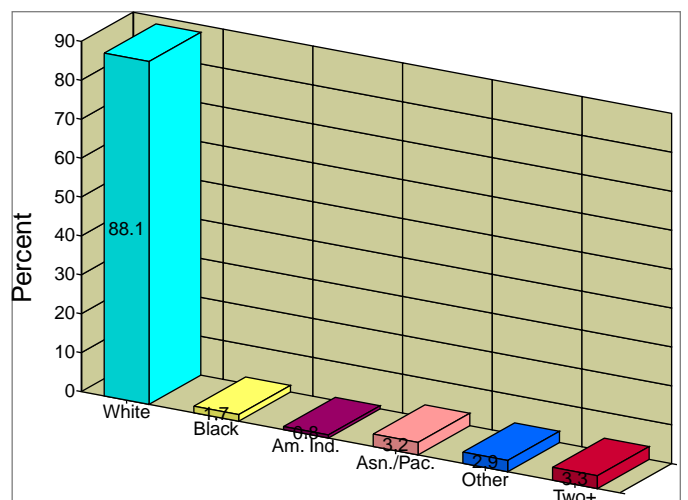
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



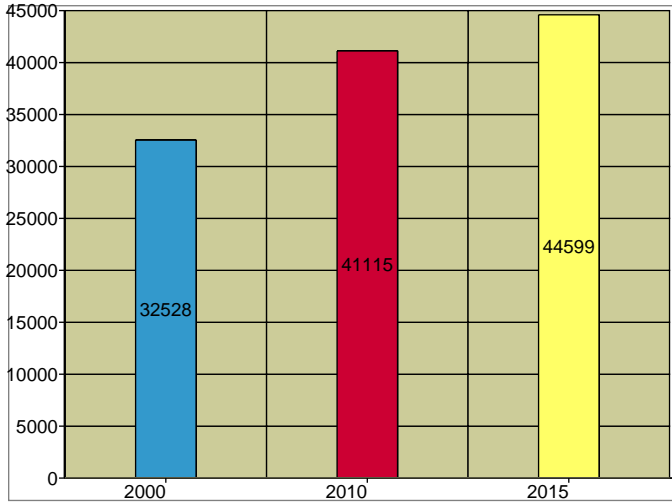
2010 Percent Hispanic Origin: 7.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

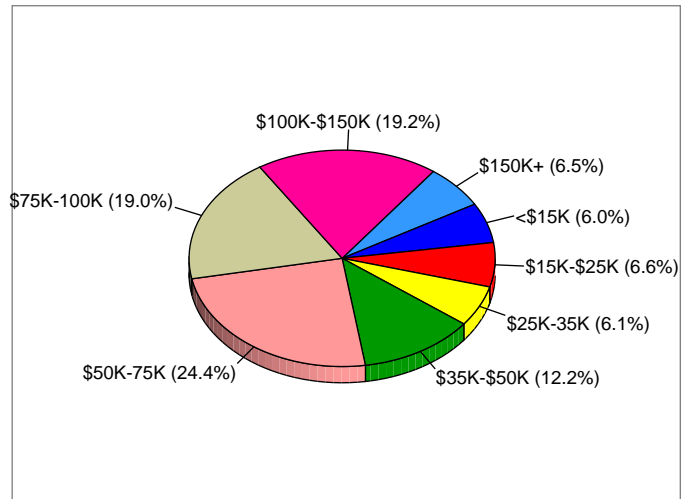
14300 NE 20th Ave, Vancouver, WA 98686-1446
 Ring: 5 miles radius

Latitude: 45.72466
 Longitude: -122.65158

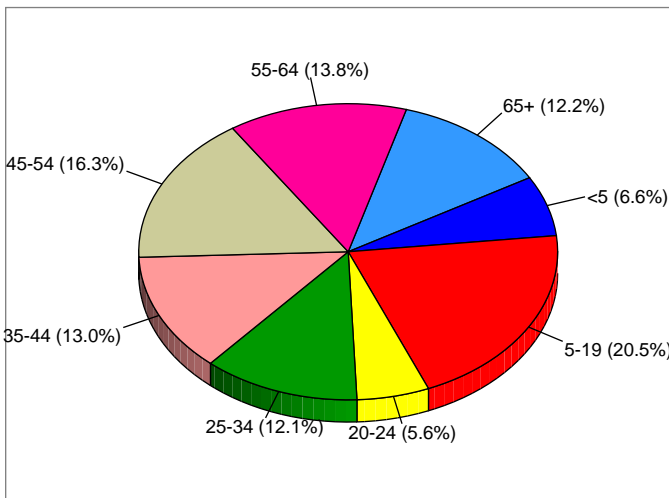
Households



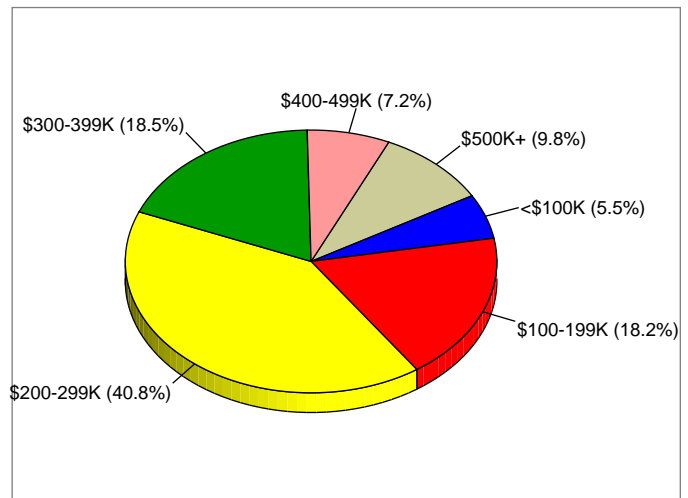
2010 Households by Income



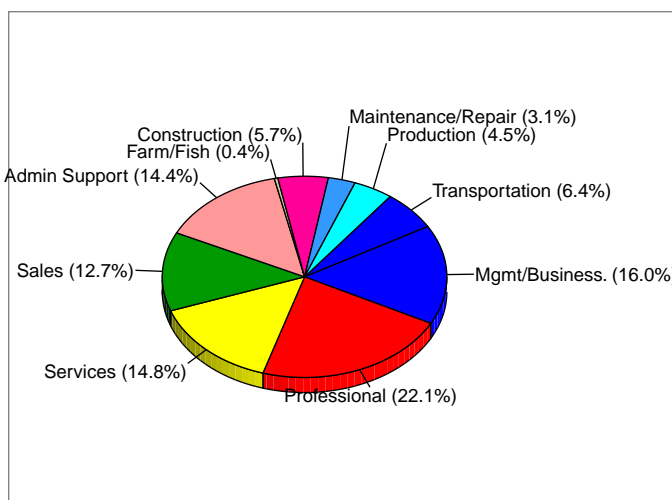
2010 Population by Age



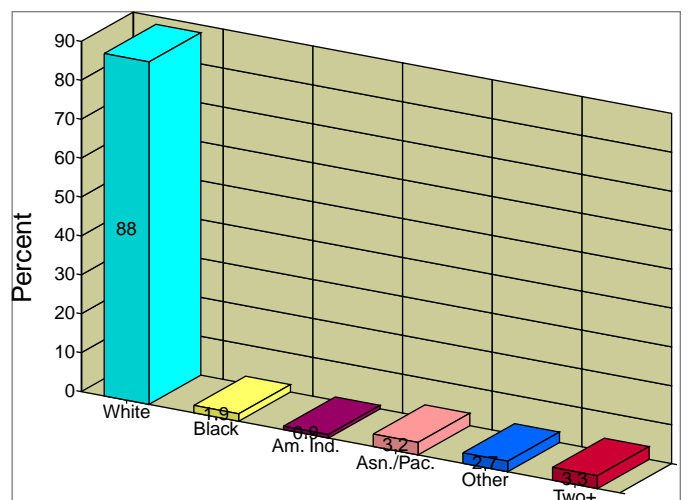
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race






2010 Percent Hispanic Origin: 6.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



14300 NE 20th Ave, Vancouver, WA 98686-1446
 Ring: 1, 3, 5 Miles

Latitude: 45.72466
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	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	6,361	44,508	87,399
2000 Group Quarters	10	41	297
2010 Total Population	8,734	58,170	111,472
2015 Total Population	9,736	63,706	121,162
2010 - 2015 Annual Rate	2.2%	1.83%	1.68%
 2000 Households	2,441	16,558	32,528
2000 Average Household Size	2.6	2.69	2.68
2010 Households	3,331	21,436	41,115
2010 Average Household Size	2.62	2.71	2.7
2015 Households	3,714	23,429	44,599
2015 Average Household Size	2.62	2.72	2.71
2010 - 2015 Annual Rate	2.2%	1.79%	1.64%
2000 Families	1,791	12,386	24,078
2000 Average Family Size	3.04	3.08	3.08
2010 Families	2,420	15,827	30,177
2010 Average Family Size	3.06	3.12	3.12
2015 Families	2,690	17,225	32,637
2015 Average Family Size	3.06	3.13	3.12
2010 - 2015 Annual Rate	2.14%	1.71%	1.58%
 2000 Housing Units	2,565	17,353	34,087
Owner Occupied Housing Units	70.4%	70.7%	70.8%
Renter Occupied Housing Units	24.6%	24.7%	24.6%
Vacant Housing Units	5.0%	4.7%	4.6%
2010 Housing Units	3,523	22,679	43,469
Owner Occupied Housing Units	67.2%	69.0%	69.6%
Renter Occupied Housing Units	27.3%	25.5%	25.0%
Vacant Housing Units	5.4%	5.5%	5.4%
2015 Housing Units	3,938	24,863	47,325
Owner Occupied Housing Units	66.9%	68.8%	69.5%
Renter Occupied Housing Units	27.4%	25.4%	24.8%
Vacant Housing Units	5.7%	5.8%	5.8%
Median Household Income			
2000	\$60,557	\$55,556	\$52,854
2010	\$75,724	\$72,003	\$68,677
2015	\$88,643	\$84,651	\$80,757
Median Home Value			
2000	\$169,818	\$168,666	\$161,000
2010	\$272,714	\$271,371	\$257,188
2015	\$334,158	\$331,755	\$314,444
Per Capita Income			
2000	\$27,422	\$24,050	\$23,557
2010	\$32,973	\$30,196	\$29,324
2015	\$37,815	\$34,556	\$33,715
Median Age			
2000	38.3	37.0	37.1
2010	41.0	39.2	39.3
2015	39.5	38.7	39.1


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



14300 NE 20th Ave, Vancouver, WA 98686-1446
 Ring: 1, 3, 5 Miles

Latitude: 45.72466
 Longitude: -122.65158

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Income			
 Household Income Base	2,428	16,498	32,421
< \$15,000	7.6%	8.7%	8.9%
\$15,000 - \$24,999	8.6%	9.4%	9.9%
\$25,000 - \$34,999	10.6%	10.1%	10.2%
\$35,000 - \$49,999	13.6%	16.1%	17.9%
\$50,000 - \$74,999	23.4%	23.2%	23.3%
\$75,000 - \$99,999	16.8%	15.4%	14.6%
\$100,000 - \$149,999	13.9%	12.3%	10.6%
\$150,000 - \$199,999	2.8%	3.1%	2.7%
\$200,000+	2.6%	1.6%	1.9%
Average Household Income	\$70,297	\$64,672	\$63,008
2010 Households by Income			
Household Income Base	3,332	21,436	41,113
< \$15,000	5.3%	5.8%	6.0%
\$15,000 - \$24,999	6.5%	6.0%	6.6%
\$25,000 - \$34,999	5.4%	6.0%	6.1%
\$35,000 - \$49,999	12.5%	11.5%	12.2%
\$50,000 - \$74,999	19.4%	23.1%	24.4%
\$75,000 - \$99,999	21.1%	19.3%	19.0%
\$100,000 - \$149,999	21.5%	20.9%	19.2%
\$150,000 - \$199,999	5.1%	4.4%	3.6%
\$200,000+	3.2%	3.0%	2.9%
Average Household Income	\$84,757	\$81,898	\$79,347
2015 Households by Income			
Household Income Base	3,714	23,429	44,598
< \$15,000	3.4%	4.1%	4.3%
\$15,000 - \$24,999	4.3%	4.2%	4.7%
\$25,000 - \$34,999	3.7%	4.4%	4.6%
\$35,000 - \$49,999	7.9%	7.6%	8.2%
\$50,000 - \$74,999	18.2%	21.4%	23.2%
\$75,000 - \$99,999	19.7%	17.6%	17.5%
\$100,000 - \$149,999	30.8%	30.1%	28.1%
\$150,000 - \$199,999	8.2%	6.8%	5.9%
\$200,000+	3.6%	3.8%	3.7%
Average Household Income	\$97,359	\$93,889	\$91,417
2000 Owner Occupied HUs by Value			
Total	1,794	12,319	24,098
<\$50,000	3.9%	3.5%	3.6%
\$50,000 - 99,999	5.1%	6.0%	6.5%
\$100,000 - 149,999	25.3%	27.3%	32.1%
\$150,000 - 199,999	36.0%	30.3%	29.7%
\$200,000 - \$299,999	22.0%	24.4%	19.7%
\$300,000 - 499,999	7.1%	7.2%	7.0%
\$500,000 - 999,999	0.4%	1.0%	1.1%
\$1,000,000+	0.2%	0.2%	0.3%
Average Home Value	\$186,022	\$189,385	\$184,654
2000 Specified Renter Occupied HUs by Contract Rent			
Total	653	4,209	8,313
With Cash Rent	98.5%	97.2%	96.2%
No Cash Rent	1.5%	2.8%	3.8%
Median Rent	\$722	\$598	\$619
Average Rent	\$737	\$645	\$658


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



14300 NE 20th Ave, Vancouver, WA 98686-1446
 Ring: 1, 3, 5 Miles

Latitude: 45.72466
 Longitude: -122.65158



	1 mile radius	3 miles radius	5 miles radius
2000 Population by Age			
 Total	6,364	44,510	87,395
Age 0 - 4	5.6%	6.5%	6.6%
Age 5 - 9	7.3%	7.7%	7.5%
Age 10 - 14	8.0%	8.5%	8.2%
Age 15 - 19	7.6%	7.8%	7.6%
Age 20 - 24	4.9%	4.9%	5.1%
Age 25 - 34	10.7%	11.1%	11.6%
Age 35 - 44	17.8%	17.3%	16.8%
Age 45 - 54	17.7%	16.7%	16.4%
Age 55 - 64	10.4%	9.9%	9.7%
Age 65 - 74	5.8%	5.5%	5.7%
Age 75 - 84	3.4%	3.2%	3.7%
Age 85+	0.7%	0.8%	1.1%
Age 18+	73.9%	72.1%	72.7%
2010 Population by Age			
Total	8,736	58,171	111,474
Age 0 - 4	5.8%	6.5%	6.6%
Age 5 - 9	5.7%	6.7%	6.6%
Age 10 - 14	5.8%	6.9%	6.9%
Age 15 - 19	6.5%	7.2%	7.0%
Age 20 - 24	6.0%	5.7%	5.6%
Age 25 - 34	13.7%	12.2%	12.1%
Age 35 - 44	11.9%	12.8%	13.0%
Age 45 - 54	16.9%	16.7%	16.3%
Age 55 - 64	14.8%	13.7%	13.8%
Age 65 - 74	7.8%	7.0%	7.1%
Age 75 - 84	3.8%	3.4%	3.6%
Age 85+	1.4%	1.2%	1.5%
Age 18+	78.7%	75.4%	75.5%
2015 Population by Age			
Total	9,736	63,704	121,162
Age 0 - 4	5.8%	6.5%	6.5%
Age 5 - 9	5.9%	6.7%	6.7%
Age 10 - 14	6.1%	7.2%	7.1%
Age 15 - 19	5.4%	6.4%	6.4%
Age 20 - 24	5.7%	5.4%	5.4%
Age 25 - 34	15.1%	13.1%	12.8%
Age 35 - 44	12.1%	12.4%	12.5%
Age 45 - 54	14.6%	14.9%	14.6%
Age 55 - 64	14.1%	13.8%	13.9%
Age 65 - 74	9.8%	8.7%	9.0%
Age 75 - 84	3.9%	3.6%	3.8%
Age 85+	1.4%	1.3%	1.5%
Age 18+	78.8%	75.6%	75.7%
2000 Population by Sex			
Males	49.1%	49.3%	49.4%
Females	50.9%	50.7%	50.6%
2010 Population by Sex			
Males	48.8%	49.1%	49.2%
Females	51.2%	50.9%	50.8%
2015 Population by Sex			
Males	48.8%	49.0%	49.2%
Females	51.2%	51.0%	50.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



14300 NE 20th Ave, Vancouver, WA 98686-1446
 Ring: 1, 3, 5 Miles

Latitude: 45.72466
 Longitude: -122.65158

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Race/Ethnicity			
 Total	6,362	44,509	87,399
White Alone	92.6%	90.8%	90.6%
Black Alone	1.1%	1.3%	1.5%
American Indian Alone	0.4%	0.7%	0.7%
Asian or Pacific Islander Alone	3.1%	2.6%	2.6%
Some Other Race Alone	0.6%	2.0%	1.7%
Two or More Races	2.3%	2.7%	2.7%
Hispanic Origin	2.6%	5.1%	4.4%
Diversity Index	18.5	25.5	24.7
2010 Population by Race/Ethnicity			
Total	8,733	58,169	111,472
White Alone	90.4%	88.1%	88.0%
Black Alone	1.5%	1.7%	1.9%
American Indian Alone	0.5%	0.8%	0.9%
Asian or Pacific Islander Alone	3.9%	3.2%	3.2%
Some Other Race Alone	0.9%	2.9%	2.7%
Two or More Races	2.9%	3.3%	3.3%
Hispanic Origin	4.3%	7.8%	6.9%
Diversity Index	24.9	33.4	32.5
2015 Population by Race/Ethnicity			
Total	9,735	63,705	121,162
White Alone	89.7%	87.4%	87.2%
Black Alone	1.7%	1.9%	2.1%
American Indian Alone	0.5%	0.8%	0.9%
Asian or Pacific Islander Alone	4.2%	3.4%	3.5%
Some Other Race Alone	1.0%	3.1%	2.9%
Two or More Races	3.0%	3.4%	3.5%
Hispanic Origin	5.1%	8.7%	7.8%
Diversity Index	27.2	35.7	34.8
2000 Population 3+ by School Enrollment			
 Total	6,157	42,755	83,863
Enrolled in Nursery/Preschool	1.8%	2.1%	2.0%
Enrolled in Kindergarten	1.4%	1.5%	1.4%
Enrolled in Grade 1-8	12.7%	13.4%	13.1%
Enrolled in Grade 9-12	7.3%	6.9%	6.5%
Enrolled in College	5.4%	4.2%	4.1%
Enrolled in Grad/Prof School	1.1%	0.7%	0.7%
Not Enrolled in School	70.3%	71.1%	72.2%
2010 Population 25+ by Educational Attainment			
Total	6,134	38,973	75,004
Less than 9th Grade	1.5%	2.3%	2.2%
9th - 12th Grade, No Diploma	3.6%	4.5%	5.6%
High School Graduate	20.5%	22.7%	25.0%
Some College, No Degree	26.3%	28.1%	27.7%
Associate Degree	11.2%	11.2%	10.5%
Bachelor's Degree	23.1%	20.4%	19.1%
Graduate/Professional Degree	13.8%	10.6%	9.9%




Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



14300 NE 20th Ave, Vancouver, WA 98686-1446
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	1 mile radius	3 miles radius	5 miles radius
2010 Population 15+ by Marital Status			
 Total	7,228	46,459	89,019
Never Married	23.8%	24.8%	24.2%
Married	59.7%	59.3%	59.3%
Widowed	3.9%	4.1%	4.3%
Divorced	12.6%	11.8%	12.2%
2000 Population 16+ by Employment Status			
 Total	4,922	33,524	66,306
In Labor Force	72.2%	70.1%	68.6%
Civilian Employed	68.5%	66.1%	64.7%
Civilian Unemployed	3.4%	3.9%	3.8%
In Armed Forces	0.4%	0.1%	0.1%
Not in Labor Force	27.8%	29.9%	31.4%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	85.4%	84.6%	84.5%
Civilian Unemployed	14.6%	15.4%	15.5%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	87.6%	87.0%	86.9%
Civilian Unemployed	12.4%	13.0%	13.1%
2000 Females 16+ by Employment Status and Age of Children			
Total	2,519	17,289	34,107
Own Children < 6 Only	3.7%	7.7%	7.8%
Employed/in Armed Forces	2.4%	4.3%	4.5%
Unemployed	0.0%	0.2%	0.3%
Not in Labor Force	1.3%	3.2%	3.0%
Own Children < 6 and 6-17 Only	7.5%	7.0%	7.0%
Employed/in Armed Forces	5.6%	3.8%	3.9%
Unemployed	0.1%	0.1%	0.1%
Not in Labor Force	1.8%	3.1%	3.0%
Own Children 6-17 Only	21.1%	21.3%	19.4%
Employed/in Armed Forces	15.4%	16.0%	14.2%
Unemployed	0.6%	0.4%	0.5%
Not in Labor Force	5.0%	5.0%	4.7%
No Own Children < 18	67.7%	64.0%	65.8%
Employed/in Armed Forces	40.3%	35.3%	34.7%
Unemployed	2.7%	2.5%	2.2%
Not in Labor Force	24.8%	26.3%	28.9%
2010 Employed Population 16+ by Industry			
 Total	3,977	25,246	47,463
Agriculture/Mining	1.1%	1.0%	1.0%
Construction	7.2%	7.4%	7.9%
Manufacturing	9.7%	9.6%	9.9%
Wholesale Trade	3.9%	4.5%	4.3%
Retail Trade	10.2%	11.3%	11.1%
Transportation/Utilities	6.9%	7.0%	7.2%
Information	2.5%	2.2%	2.0%
Finance/Insurance/Real Estate	6.1%	7.1%	6.7%
Services	47.2%	45.5%	45.5%
Public Administration	5.3%	4.5%	4.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



14300 NE 20th Ave, Vancouver, WA 98686-1446
 Ring: 1, 3, 5 Miles

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	1 mile radius	3 miles radius	5 miles radius
2010 Employed Population 16+ by Occupation			
Total	3,978	25,248	47,461
White Collar	69.8%	68.3%	65.2%
Management/Business/Financial	16.6%	17.1%	16.0%
Professional	25.3%	23.3%	22.1%
Sales	13.7%	13.4%	12.7%
Administrative Support	14.2%	14.4%	14.4%
Services	13.7%	13.8%	14.8%
Blue Collar	16.5%	17.9%	20.0%
Farming/Forestry/Fishing	0.4%	0.5%	0.4%
Construction/Extraction	4.4%	4.9%	5.7%
Installation/Maintenance/Repair	2.8%	2.5%	3.1%
Production	3.8%	4.0%	4.5%
Transportation/Material Moving	5.1%	6.1%	6.4%
2000 Workers 16+ by Means of Transportation to Work			
 Total	3,351	21,895	42,095
Drove Alone - Car, Truck, or Van	81.4%	79.9%	80.3%
Carpooled - Car, Truck, or Van	6.5%	9.3%	9.6%
Public Transportation	3.7%	3.0%	2.9%
Walked	1.7%	1.3%	1.1%
Other Means	1.1%	1.0%	1.0%
Worked at Home	5.6%	5.5%	5.0%
2000 Workers 16+ by Travel Time to Work			
Total	3,352	21,895	42,096
Did Not Work at Home	94.4%	94.5%	95.0%
Less than 5 minutes	2.3%	2.2%	2.4%
5 to 9 minutes	7.1%	7.5%	8.1%
10 to 19 minutes	34.7%	32.9%	33.0%
20 to 24 minutes	17.2%	18.1%	17.4%
25 to 34 minutes	19.2%	19.6%	19.5%
35 to 44 minutes	4.2%	4.9%	5.3%
45 to 59 minutes	6.3%	5.4%	5.1%
60 to 89 minutes	2.4%	2.6%	2.7%
90 or more minutes	1.0%	1.3%	1.6%
Worked at Home	5.6%	5.5%	5.0%
Average Travel Time to Work (in min)	22.6	23.1	23.3
2000 Households by Vehicles Available			
Total	2,450	16,575	32,525
None	3.2%	4.2%	4.3%
1	30.1%	27.4%	26.9%
2	42.8%	44.0%	43.9%
3	15.8%	16.7%	17.2%
4	6.9%	5.4%	5.3%
5+	1.1%	2.3%	2.4%
Average Number of Vehicles Available	2.0	2.0	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



14300 NE 20th Ave, Vancouver, WA 98686-1446
 Ring: 1, 3, 5 Miles

Latitude: 45.72466
 Longitude: -122.65158

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Type			
 Total	2,442	16,559	32,527
Family Households	73.4%	74.8%	74.0%
Married-couple Family	61.5%	61.5%	60.6%
With Related Children	28.1%	29.5%	28.5%
Other Family (No Spouse)	11.9%	13.3%	13.4%
With Related Children	8.7%	9.6%	9.4%
Nonfamily Households	26.6%	25.2%	26.0%
Householder Living Alone	21.3%	19.7%	20.0%
Householder Not Living Alone	5.4%	5.5%	5.9%
Households with Related Children	36.8%	39.1%	37.9%
Households with Persons 65+	18.1%	18.3%	19.8%
2000 Households by Size			
Total	2,441	16,558	32,528
1 Person Household	21.3%	19.7%	20.0%
2 Person Household	38.0%	35.8%	36.0%
3 Person Household	16.4%	16.9%	17.1%
4 Person Household	16.7%	17.1%	16.4%
5 Person Household	5.4%	6.8%	6.6%
6 Person Household	1.5%	2.3%	2.5%
7+ Person Household	0.7%	1.3%	1.4%
2000 Households by Year Householder Moved In			
Total	2,451	16,576	32,525
Moved in 1999 to March 2000	24.2%	20.4%	20.3%
Moved in 1995 to 1998	32.3%	32.5%	31.2%
Moved in 1990 to 1994	20.0%	21.6%	19.9%
Moved in 1980 to 1989	17.0%	13.8%	14.2%
Moved in 1970 to 1979	3.9%	8.0%	9.1%
Moved in 1969 or Earlier	2.7%	3.7%	5.3%
Median Year Householder Moved In	1996	1995	1995
2000 Housing Units by Units in Structure			
 Total	2,567	17,385	34,089
1, Detached	65.0%	71.4%	73.9%
1, Attached	7.5%	4.2%	3.2%
2	1.8%	1.5%	1.4%
3 or 4	4.7%	2.2%	2.4%
5 to 9	6.5%	4.3%	3.3%
10 to 19	5.2%	3.2%	2.5%
20+	4.1%	6.9%	6.8%
Mobile Home	4.6%	5.9%	5.9%
Other	0.7%	0.6%	0.5%
2000 Housing Units by Year Structure Built			
Total	2,564	17,367	34,089
1999 to March 2000	6.5%	3.6%	3.0%
1995 to 1998	14.1%	13.1%	12.2%
1990 to 1994	18.8%	18.0%	15.2%
1980 to 1989	30.1%	21.7%	17.8%
1970 to 1979	20.1%	25.6%	25.8%
1969 or Earlier	10.3%	18.0%	26.0%
Median Year Structure Built	1986	1983	1979


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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	1 mile radius	3 miles radius	5 miles radius
Top 3 Tapestry Segments			
1.	In Style	Sophisticated Squires	Sophisticated Squires
2.	Exurbanites	In Style	Green Acres
3.	Sophisticated Squires	Exurbanites	Exurbanites

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$6,785,867	\$42,086,565	\$78,116,437
Average Spent	\$2,037.19	\$1,963.36	\$1,899.95
Spending Potential Index	85	82	79
Computers & Accessories: Total \$	\$898,950	\$5,595,911	\$10,353,974
Average Spent	\$269.87	\$261.05	\$251.83
Spending Potential Index	123	119	114
Education: Total \$	\$5,205,578	\$32,537,128	\$60,245,671
Average Spent	\$1,562.77	\$1,517.87	\$1,465.30
Spending Potential Index	128	124	120
Entertainment/Recreation: Total \$	\$13,343,040	\$83,165,832	\$154,562,876
Average Spent	\$4,005.72	\$3,879.73	\$3,759.28
Spending Potential Index	124	120	117
Food at Home: Total \$	\$17,439,845	\$108,875,516	\$203,373,436
Average Spent	\$5,235.62	\$5,079.10	\$4,946.45
Spending Potential Index	117	114	111
Food Away from Home: Total \$	\$12,948,915	\$80,532,200	\$149,712,619
Average Spent	\$3,887.40	\$3,756.87	\$3,641.31
Spending Potential Index	121	117	113
Health Care: Total \$	\$14,462,029	\$90,481,584	\$170,374,417
Average Spent	\$4,341.65	\$4,221.01	\$4,143.85
Spending Potential Index	117	113	111
HH Furnishings & Equipment: Total \$	\$7,458,558	\$46,383,171	\$85,967,291
Average Spent	\$2,239.13	\$2,163.80	\$2,090.90
Spending Potential Index	109	105	102
Investments: Total \$	\$7,056,203	\$43,447,549	\$81,155,978
Average Spent	\$2,118.34	\$2,026.85	\$1,973.88
Spending Potential Index	122	117	113
Retail Goods: Total \$	\$95,137,933	\$594,855,597	\$1,106,455,674
Average Spent	\$28,561.37	\$27,750.31	\$26,911.24
Spending Potential Index	115	112	108
Shelter: Total \$	\$65,926,616	\$406,366,218	\$753,690,147
Average Spent	\$19,791.84	\$18,957.19	\$18,331.27
Spending Potential Index	125	120	116
TV/Video/Audio: Total \$	\$4,881,693	\$30,422,946	\$56,695,501
Average Spent	\$1,465.53	\$1,419.25	\$1,378.95
Spending Potential Index	118	114	111
Travel: Total \$	\$8,150,752	\$50,199,937	\$93,046,985
Average Spent	\$2,446.94	\$2,341.85	\$2,263.09
Spending Potential Index	129	124	120
Vehicle Maintenance & Repairs: Total \$	\$3,788,509	\$23,594,055	\$43,842,824
Average Spent	\$1,137.35	\$1,100.67	\$1,066.35
Spending Potential Index	121	117	113

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.