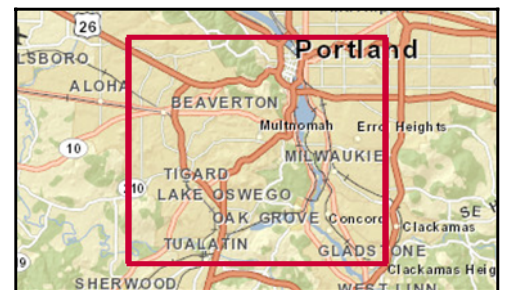
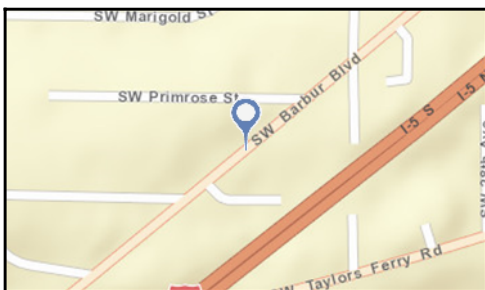
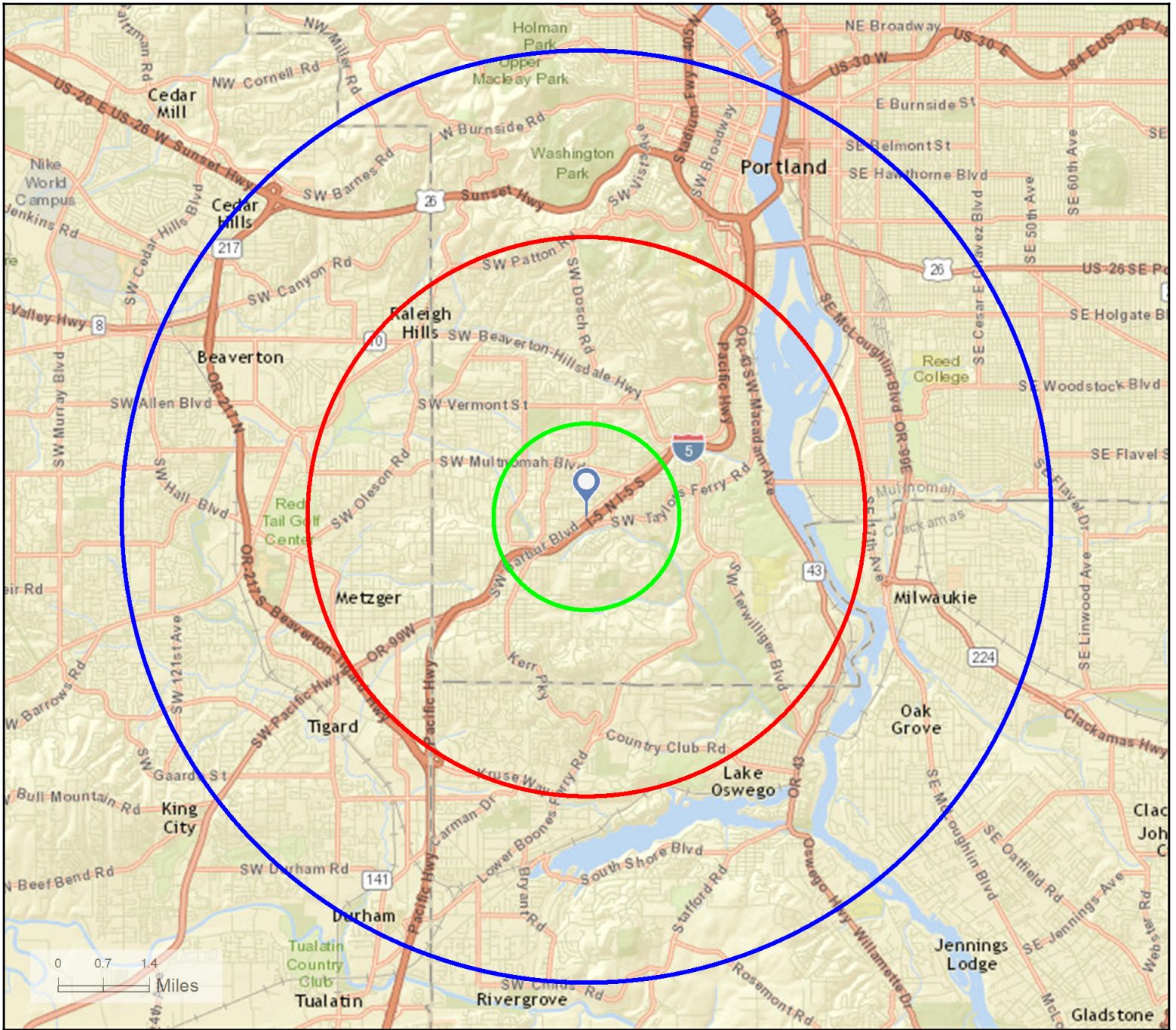




# Site Map

9220 SW Barbur Blvd, Portland, Oregon, 97219  
Rings: 1, 3, 5 mile radii

Latitude: 45.45889  
Longitude: -122.70940



May 13, 2015



# 2010 Census Profile

9220 SW Barbur Blvd, Portland, Oregon, 97219  
 Ring: 1 mile radius

Latitude: 45.45889  
 Longitude: -122.70940

	2000	2010	2000-2010 Annual Rate
Population	12,968	13,764	0.60%
Households	5,776	6,274	0.83%
Housing Units	6,072	6,605	0.85%

Population by Race	Number	Percent
Total	13,765	100.0%
Population Reporting One Race	13,144	95.5%
White	11,880	86.3%
Black	390	2.8%
American Indian	76	0.6%
Asian	535	3.9%
Pacific Islander	70	0.5%
Some Other Race	193	1.4%
Population Reporting Two or More Races	621	4.5%
Total Hispanic Population	730	5.3%

Population by Sex	Number	Percent
Male	6,751	49.0%
Female	7,013	51.0%

Population by Age	Number	Percent
Total	13,763	100.0%
Age 0 - 4	803	5.8%
Age 5 - 9	682	5.0%
Age 10 - 14	649	4.7%
Age 15 - 19	641	4.7%
Age 20 - 24	970	7.0%
Age 25 - 29	1,367	9.9%
Age 30 - 34	1,245	9.0%
Age 35 - 39	1,074	7.8%
Age 40 - 44	941	6.8%
Age 45 - 49	968	7.0%
Age 50 - 54	1,075	7.8%
Age 55 - 59	1,167	8.5%
Age 60 - 64	882	6.4%
Age 65 - 69	473	3.4%
Age 70 - 74	262	1.9%
Age 75 - 79	185	1.3%
Age 80 - 84	181	1.3%
Age 85+	199	1.4%
Age 18+	11,226	81.6%
Age 65+	1,300	9.4%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	37.4
Male	36.8
Female	38.1
White Alone	39.0
Black Alone	30.0
American Indian Alone	33.6
Asian Alone	36.1
Pacific Islander Alone	26.2
Some Other Race Alone	32.0
Two or More Races	22.9
Hispanic Population	28.4

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.





# 2010 Census Profile

9220 SW Barbur Blvd, Portland, Oregon, 97219  
Ring: 1 mile radius

Latitude: 45.45889  
Longitude: -122.70940

Households by Type		
Total	6,274	100.0%
Households with 1 Person	2,044	32.6%
Households with 2+ People	4,230	67.4%
Family Households	3,306	52.7%
Husband-wife Families	2,541	40.5%
With Own Children	1,041	16.6%
Other Family (No Spouse Present)	765	12.2%
With Own Children	416	6.6%
Nonfamily Households	924	14.7%
All Households with Children	1,548	24.7%
Multigenerational Households	87	1.4%
Unmarried Partner Households	602	9.6%
Male-female	493	7.9%
Same-sex	109	1.7%
Average Household Size	2.19	

Family Households by Size		
Total	3,307	100.0%
2 People	1,622	49.0%
3 People	800	24.2%
4 People	628	19.0%
5 People	172	5.2%
6 People	63	1.9%
7+ People	22	0.7%
Average Family Size	2.81	

Nonfamily Households by Size		
Total	2,967	100.0%
1 Person	2,044	68.9%
2 People	757	25.5%
3 People	112	3.8%
4 People	38	1.3%
5 People	9	0.3%
6 People	5	0.2%
7+ People	2	0.1%
Average Nonfamily Size	1.40	

Population by Relationship and Household Type		
Total	13,764	100.0%
In Households	13,711	99.6%
In Family Households	9,569	69.5%
Householder	3,307	24.0%
Spouse	2,541	18.5%
Child	3,122	22.7%
Other relative	319	2.3%
Nonrelative	280	2.0%
In Nonfamily Households	4,142	30.1%
In Group Quarters	53	0.4%
Institutionalized Population	16	0.1%
Noninstitutionalized Population	37	0.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

9220 SW Barbur Blvd, Portland, Oregon, 97219  
Ring: 1 mile radius

Latitude: 45.45889  
Longitude: -122.70940

Family Households by Age of Householder		
Total	3,306	100.0%
Householder Age 15 - 44	1,411	42.7%
Householder Age 45 - 54	754	22.8%
Householder Age 55 - 64	725	21.9%
Householder Age 65 - 74	248	7.5%
Householder Age 75+	168	5.1%

Nonfamily Households by Age of Householder		
Total	2,967	100.0%
Householder Age 15 - 44	1,444	48.7%
Householder Age 45 - 54	489	16.5%
Householder Age 55 - 64	569	19.2%
Householder Age 65 - 74	243	8.2%
Householder Age 75+	222	7.5%

Households by Race of Householder		
Total	6,273	100.0%
Householder is White Alone	5,627	89.7%
Householder is Black Alone	153	2.4%
Householder is American Indian Alone	32	0.5%
Householder is Asian Alone	190	3.0%
Householder is Pacific Islander Alone	22	0.4%
Householder is Some Other Race Alone	68	1.1%
Householder is Two or More Races	181	2.9%
Households with Hispanic Householder	242	3.9%

Husband-wife Families by Race of Householder		
Total	2,541	100.0%
Householder is White Alone	2,317	91.2%
Householder is Black Alone	45	1.8%
Householder is American Indian Alone	9	0.4%
Householder is Asian Alone	81	3.2%
Householder is Pacific Islander Alone	11	0.4%
Householder is Some Other Race Alone	21	0.8%
Householder is Two or More Races	57	2.2%
Husband-wife Families with Hispanic Householder	88	3.5%

Other Families (No Spouse) by Race of Householder		
Total	765	100.0%
Householder is White Alone	638	83.4%
Householder is Black Alone	37	4.8%
Householder is American Indian Alone	10	1.3%
Householder is Asian Alone	18	2.4%
Householder is Pacific Islander Alone	6	0.8%
Householder is Some Other Race Alone	22	2.9%
Householder is Two or More Races	34	4.4%
Other Families with Hispanic Householder	48	6.3%

Nonfamily Households by Race of Householder		
Total	2,967	100.0%
Householder is White Alone	2,672	90.1%
Householder is Black Alone	70	2.4%
Householder is American Indian Alone	14	0.5%
Householder is Asian Alone	92	3.1%
Householder is Pacific Islander Alone	5	0.2%
Householder is Some Other Race Alone	25	0.8%
Householder is Two or More Races	89	3.0%
Nonfamily Households with Hispanic Householder	105	3.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.





# 2010 Census Profile

9220 SW Barbur Blvd, Portland, Oregon, 97219  
 Ring: 1 mile radius

Latitude: 45.45889  
 Longitude: -122.70940

## Total Housing Units by Occupancy

Total	6,600	100.0%
Occupied Housing Units	6,274	95.1%
Vacant Housing Units		
For Rent	134	2.0%
Rented, not Occupied	5	0.1%
For Sale Only	79	1.2%
Sold, not Occupied	8	0.1%
For Seasonal/Recreational/Occasional Use	29	0.4%
For Migrant Workers	0	0.0%
Other Vacant	71	1.1%
Total Vacancy Rate	5.0%	

## Households by Tenure and Mortgage Status

Total	6,274	100.0%
Owner Occupied	3,729	59.4%
Owned with a Mortgage/Loan	2,983	47.5%
Owned Free and Clear	746	11.9%
Average Household Size	2.31	
Renter Occupied	2,545	40.6%
Average Household Size	2.00	

## Owner-occupied Housing Units by Race of Householder

Total	3,729	100.0%
Householder is White Alone	3,485	93.5%
Householder is Black Alone	30	0.8%
Householder is American Indian Alone	13	0.3%
Householder is Asian Alone	101	2.7%
Householder is Pacific Islander Alone	6	0.2%
Householder is Some Other Race Alone	25	0.7%
Householder is Two or More Races	69	1.9%
Owner-occupied Housing Units with Hispanic Householder	92	2.5%

## Renter-occupied Housing Units by Race of Householder

Total	2,546	100.0%
Householder is White Alone	2,142	84.1%
Householder is Black Alone	123	4.8%
Householder is American Indian Alone	19	0.7%
Householder is Asian Alone	89	3.5%
Householder is Pacific Islander Alone	17	0.7%
Householder is Some Other Race Alone	43	1.7%
Householder is Two or More Races	113	4.4%
Renter-occupied Housing Units with Hispanic Householder	150	5.9%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.16
Householder is Black Alone	2.56
Householder is American Indian Alone	2.41
Householder is Asian Alone	2.29
Householder is Pacific Islander Alone	3.05
Householder is Some Other Race Alone	2.85
Householder is Two or More Races	2.26
Householder is Hispanic	2.65

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

9220 SW Barbur Blvd, Portland, Oregon, 97219  
 Ring: 3 mile radius

Latitude: 45.45889  
 Longitude: -122.70940

	2000	2010	2000-2010 Annual Rate
Population	95,429	99,564	0.43%
Households	41,622	43,994	0.56%
Housing Units	43,760	46,627	0.64%

Population by Race	Number	Percent
Total	99,564	100.0%
Population Reporting One Race	95,743	96.2%
White	86,955	87.3%
Black	1,742	1.8%
American Indian	516	0.5%
Asian	4,636	4.7%
Pacific Islander	350	0.4%
Some Other Race	1,544	1.6%
Population Reporting Two or More Races	3,821	3.8%
Total Hispanic Population	5,123	5.1%

Population by Sex	Number	Percent
Male	48,121	48.3%
Female	51,443	51.7%

Population by Age	Number	Percent
Total	99,560	100.0%
Age 0 - 4	5,293	5.3%
Age 5 - 9	5,334	5.4%
Age 10 - 14	5,300	5.3%
Age 15 - 19	5,479	5.5%
Age 20 - 24	6,123	6.2%
Age 25 - 29	7,766	7.8%
Age 30 - 34	7,088	7.1%
Age 35 - 39	6,827	6.9%
Age 40 - 44	6,919	7.0%
Age 45 - 49	7,260	7.3%
Age 50 - 54	7,950	8.0%
Age 55 - 59	8,422	8.5%
Age 60 - 64	7,000	7.0%
Age 65 - 69	4,154	4.2%
Age 70 - 74	2,588	2.6%
Age 75 - 79	1,905	1.9%
Age 80 - 84	1,860	1.9%
Age 85+	2,295	2.3%
Age 18+	80,362	80.7%
Age 65+	12,802	12.9%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	40.4
Male	39.1
Female	41.7
White Alone	42.4
Black Alone	29.4
American Indian Alone	34.6
Asian Alone	36.6
Pacific Islander Alone	26.4
Some Other Race Alone	28.4
Two or More Races	20.5
Hispanic Population	28.1

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



# 2010 Census Profile

9220 SW Barbur Blvd, Portland, Oregon, 97219  
 Ring: 3 mile radius

Latitude: 45.45889  
 Longitude: -122.70940

Households by Type		
Total	43,994	100.0%
Households with 1 Person	14,093	32.0%
Households with 2+ People	29,901	68.0%
Family Households	24,839	56.5%
Husband-wife Families	20,024	45.5%
With Own Children	8,096	18.4%
Other Family (No Spouse Present)	4,814	10.9%
With Own Children	2,633	6.0%
Nonfamily Households	5,062	11.5%
All Households with Children	11,262	25.6%
Multigenerational Households	588	1.3%
Unmarried Partner Households	3,516	8.0%
Male-female	2,876	6.5%
Same-sex	640	1.5%
Average Household Size	2.22	

Family Households by Size		
Total	24,839	100.0%
2 People	12,196	49.1%
3 People	5,832	23.5%
4 People	4,799	19.3%
5 People	1,417	5.7%
6 People	404	1.6%
7+ People	191	0.8%
Average Family Size	2.84	

Nonfamily Households by Size		
Total	19,155	100.0%
1 Person	14,093	73.6%
2 People	4,188	21.9%
3 People	582	3.0%
4 People	200	1.0%
5 People	68	0.4%
6 People	16	0.1%
7+ People	8	0.0%
Average Nonfamily Size	1.33	

Population by Relationship and Household Type		
Total	99,564	100.0%
In Households	97,734	98.2%
In Family Households	72,173	72.5%
Householder	24,880	25.0%
Spouse	20,060	20.1%
Child	23,557	23.7%
Other relative	2,002	2.0%
Nonrelative	1,674	1.7%
In Nonfamily Households	25,561	25.7%
In Group Quarters	1,830	1.8%
Institutionalized Population	512	0.5%
Noninstitutionalized Population	1,318	1.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.





# 2010 Census Profile

9220 SW Barbur Blvd, Portland, Oregon, 97219  
Ring: 3 mile radius

Latitude: 45.45889  
Longitude: -122.70940

Family Households by Age of Householder		
Total	24,838	100.0%
Householder Age 15 - 44	9,091	36.6%
Householder Age 45 - 54	5,930	23.9%
Householder Age 55 - 64	5,682	22.9%
Householder Age 65 - 74	2,458	9.9%
Householder Age 75+	1,677	6.8%

Nonfamily Households by Age of Householder		
Total	19,155	100.0%
Householder Age 15 - 44	7,924	41.4%
Householder Age 45 - 54	2,957	15.4%
Householder Age 55 - 64	3,860	20.2%
Householder Age 65 - 74	1,951	10.2%
Householder Age 75+	2,463	12.9%

Households by Race of Householder		
Total	43,994	100.0%
Householder is White Alone	39,849	90.6%
Householder is Black Alone	670	1.5%
Householder is American Indian Alone	218	0.5%
Householder is Asian Alone	1,634	3.7%
Householder is Pacific Islander Alone	105	0.2%
Householder is Some Other Race Alone	497	1.1%
Householder is Two or More Races	1,021	2.3%
Households with Hispanic Householder	1,606	3.7%

Husband-wife Families by Race of Householder		
Total	20,023	100.0%
Householder is White Alone	18,315	91.5%
Householder is Black Alone	214	1.1%
Householder is American Indian Alone	63	0.3%
Householder is Asian Alone	830	4.1%
Householder is Pacific Islander Alone	49	0.2%
Householder is Some Other Race Alone	188	0.9%
Householder is Two or More Races	364	1.8%
Husband-wife Families with Hispanic Householder	623	3.1%

Other Families (No Spouse) by Race of Householder		
Total	4,814	100.0%
Householder is White Alone	4,103	85.2%
Householder is Black Alone	142	3.0%
Householder is American Indian Alone	47	1.0%
Householder is Asian Alone	188	3.9%
Householder is Pacific Islander Alone	21	0.4%
Householder is Some Other Race Alone	146	3.0%
Householder is Two or More Races	167	3.5%
Other Families with Hispanic Householder	339	7.0%

Nonfamily Households by Race of Householder		
Total	19,156	100.0%
Householder is White Alone	17,431	91.0%
Householder is Black Alone	314	1.6%
Householder is American Indian Alone	108	0.6%
Householder is Asian Alone	615	3.2%
Householder is Pacific Islander Alone	35	0.2%
Householder is Some Other Race Alone	162	0.8%
Householder is Two or More Races	491	2.6%
Nonfamily Households with Hispanic Householder	644	3.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

9220 SW Barbur Blvd, Portland, Oregon, 97219  
 Ring: 3 mile radius

Latitude: 45.45889  
 Longitude: -122.70940

## Total Housing Units by Occupancy

Total	46,692	100.0%
Occupied Housing Units	43,994	94.2%
Vacant Housing Units		
For Rent	1,043	2.2%
Rented, not Occupied	70	0.2%
For Sale Only	582	1.2%
Sold, not Occupied	103	0.2%
For Seasonal/Recreational/Occasional Use	337	0.7%
For Migrant Workers	0	0.0%
Other Vacant	563	1.2%
Total Vacancy Rate	5.6%	

## Households by Tenure and Mortgage Status

Total	43,994	100.0%
Owner Occupied	27,694	62.9%
Owned with a Mortgage/Loan	21,319	48.5%
Owned Free and Clear	6,374	14.5%
Average Household Size	2.38	
Renter Occupied	16,300	37.1%
Average Household Size	1.95	

## Owner-occupied Housing Units by Race of Householder

Total	27,693	100.0%
Householder is White Alone	25,901	93.5%
Householder is Black Alone	175	0.6%
Householder is American Indian Alone	84	0.3%
Householder is Asian Alone	956	3.5%
Householder is Pacific Islander Alone	21	0.1%
Householder is Some Other Race Alone	145	0.5%
Householder is Two or More Races	411	1.5%
Owner-occupied Housing Units with Hispanic Householder	588	2.1%

## Renter-occupied Housing Units by Race of Householder

Total	16,301	100.0%
Householder is White Alone	13,948	85.6%
Householder is Black Alone	496	3.0%
Householder is American Indian Alone	134	0.8%
Householder is Asian Alone	678	4.2%
Householder is Pacific Islander Alone	84	0.5%
Householder is Some Other Race Alone	351	2.2%
Householder is Two or More Races	610	3.7%
Renter-occupied Housing Units with Hispanic Householder	1,018	6.2%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.19
Householder is Black Alone	2.50
Householder is American Indian Alone	2.22
Householder is Asian Alone	2.46
Householder is Pacific Islander Alone	3.10
Householder is Some Other Race Alone	2.88
Householder is Two or More Races	2.35
Householder is Hispanic	2.68

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

9220 SW Barbur Blvd, Portland, Oregon, 97219  
 Ring: 5 mile radius

Latitude: 45.45889  
 Longitude: -122.70940

	2000	2010	2000-2010 Annual Rate
Population	288,870	309,722	0.70%
Households	130,755	141,309	0.78%
Housing Units	138,476	151,512	0.90%

Population by Race	Number	Percent
<b>Total</b>	309,723	100.0%
Population Reporting One Race	297,722	96.1%
White	264,200	85.3%
Black	5,959	1.9%
American Indian	2,187	0.7%
Asian	14,871	4.8%
Pacific Islander	1,168	0.4%
Some Other Race	9,337	3.0%
Population Reporting Two or More Races	12,001	3.9%
Total Hispanic Population	24,053	7.8%

Population by Sex	Number	Percent
Male	153,176	49.5%
Female	156,546	50.5%

Population by Age	Number	Percent
<b>Total</b>	309,721	100.0%
Age 0 - 4	15,686	5.1%
Age 5 - 9	15,437	5.0%
Age 10 - 14	15,133	4.9%
Age 15 - 19	16,738	5.4%
Age 20 - 24	22,903	7.4%
Age 25 - 29	28,579	9.2%
Age 30 - 34	24,607	7.9%
Age 35 - 39	22,363	7.2%
Age 40 - 44	21,499	6.9%
Age 45 - 49	21,654	7.0%
Age 50 - 54	23,080	7.5%
Age 55 - 59	23,455	7.6%
Age 60 - 64	19,479	6.3%
Age 65 - 69	12,465	4.0%
Age 70 - 74	8,009	2.6%
Age 75 - 79	6,104	2.0%
Age 80 - 84	5,721	1.8%
Age 85+	6,808	2.2%
Age 18+	253,999	82.0%
Age 65+	39,107	12.6%

Median Age by Sex and Race/Hispanic Origin	Median Age
<b>Total Population</b>	38.5
Male	37.6
Female	39.5
White Alone	40.5
Black Alone	33.6
American Indian Alone	35.5
Asian Alone	36.2
Pacific Islander Alone	26.8
Some Other Race Alone	26.7
Two or More Races	22.7
Hispanic Population	26.8

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.





# 2010 Census Profile

9220 SW Barbur Blvd, Portland, Oregon, 97219  
Ring: 5 mile radius

Latitude: 45.45889  
Longitude: -122.70940

Households by Type		
Total	141,309	100.0%
Households with 1 Person	52,755	37.3%
Households with 2+ People	88,554	62.7%
Family Households	71,166	50.4%
Husband-wife Families	55,684	39.4%
With Own Children	21,979	15.6%
Other Family (No Spouse Present)	15,482	11.0%
With Own Children	8,413	6.0%
Nonfamily Households	17,388	12.3%
All Households with Children	32,259	22.8%
Multigenerational Households	1,965	1.4%
Unmarried Partner Households	12,192	8.6%
Male-female	10,151	7.2%
Same-sex	2,041	1.4%
Average Household Size	2.13	

Family Households by Size		
Total	71,166	100.0%
2 People	34,994	49.2%
3 People	16,307	22.9%
4 People	13,161	18.5%
5 People	4,516	6.3%
6 People	1,401	2.0%
7+ People	787	1.1%
Average Family Size	2.84	

Nonfamily Households by Size		
Total	70,142	100.0%
1 Person	52,755	75.2%
2 People	14,328	20.4%
3 People	2,031	2.9%
4 People	663	0.9%
5 People	234	0.3%
6 People	81	0.1%
7+ People	50	0.1%
Average Nonfamily Size	1.31	

Population by Relationship and Household Type		
Total	309,722	100.0%
In Households	300,535	97.0%
In Family Households	208,301	67.3%
Householder	71,045	22.9%
Spouse	55,584	17.9%
Child	68,378	22.1%
Other relative	7,136	2.3%
Nonrelative	6,159	2.0%
In Nonfamily Households	92,234	29.8%
In Group Quarters	9,187	3.0%
Institutionalized Population	1,744	0.6%
Noninstitutionalized Population	7,443	2.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

9220 SW Barbur Blvd, Portland, Oregon, 97219  
Ring: 5 mile radius

Latitude: 45.45889  
Longitude: -122.70940

<b>Family Households by Age of Householder</b>		
Total	71,166	100.0%
Householder Age 15 - 44	28,142	39.5%
Householder Age 45 - 54	16,031	22.5%
Householder Age 55 - 64	14,806	20.8%
Householder Age 65 - 74	7,119	10.0%
Householder Age 75+	5,068	7.1%
<b>Nonfamily Households by Age of Householder</b>		
Total	70,142	100.0%
Householder Age 15 - 44	32,963	47.0%
Householder Age 45 - 54	10,422	14.9%
Householder Age 55 - 64	12,299	17.5%
Householder Age 65 - 74	6,508	9.3%
Householder Age 75+	7,950	11.3%
<b>Households by Race of Householder</b>		
Total	141,309	100.0%
Householder is White Alone	125,448	88.8%
Householder is Black Alone	2,476	1.8%
Householder is American Indian Alone	932	0.7%
Householder is Asian Alone	5,759	4.1%
Householder is Pacific Islander Alone	363	0.3%
Householder is Some Other Race Alone	2,674	1.9%
Householder is Two or More Races	3,657	2.6%
Households with Hispanic Householder	7,254	5.1%
<b>Husband-wife Families by Race of Householder</b>		
Total	55,684	100.0%
Householder is White Alone	50,050	89.9%
Householder is Black Alone	552	1.0%
Householder is American Indian Alone	234	0.4%
Householder is Asian Alone	2,505	4.5%
Householder is Pacific Islander Alone	149	0.3%
Householder is Some Other Race Alone	1,160	2.1%
Householder is Two or More Races	1,034	1.9%
Husband-wife Families with Hispanic Householder	2,857	5.1%
<b>Other Families (No Spouse) by Race of Householder</b>		
Total	15,482	100.0%
Householder is White Alone	12,906	83.4%
Householder is Black Alone	429	2.8%
Householder is American Indian Alone	174	1.1%
Householder is Asian Alone	643	4.2%
Householder is Pacific Islander Alone	85	0.5%
Householder is Some Other Race Alone	695	4.5%
Householder is Two or More Races	550	3.6%
Other Families with Hispanic Householder	1,525	9.9%
<b>Nonfamily Households by Race of Householder</b>		
Total	70,142	100.0%
Householder is White Alone	62,492	89.1%
Householder is Black Alone	1,495	2.1%
Householder is American Indian Alone	524	0.7%
Householder is Asian Alone	2,610	3.7%
Householder is Pacific Islander Alone	129	0.2%
Householder is Some Other Race Alone	819	1.2%
Householder is Two or More Races	2,073	3.0%
Nonfamily Households with Hispanic Householder	2,871	4.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

9220 SW Barbur Blvd, Portland, Oregon, 97219  
 Ring: 5 mile radius

Latitude: 45.45889  
 Longitude: -122.70940

## Total Housing Units by Occupancy

Total	151,557	100.0%
Occupied Housing Units	141,309	93.2%
Vacant Housing Units		
For Rent	4,303	2.8%
Rented, not Occupied	321	0.2%
For Sale Only	1,938	1.3%
Sold, not Occupied	352	0.2%
For Seasonal/Recreational/Occasional Use	1,556	1.0%
For Migrant Workers	2	0.0%
Other Vacant	1,776	1.2%
Total Vacancy Rate	6.7%	

## Households by Tenure and Mortgage Status

Total	141,309	100.0%
Owner Occupied	74,679	52.8%
Owned with a Mortgage/Loan	57,240	40.5%
Owned Free and Clear	17,439	12.3%
Average Household Size	2.37	
Renter Occupied	66,630	47.2%
Average Household Size	1.86	

## Owner-occupied Housing Units by Race of Householder

Total	74,680	100.0%
Householder is White Alone	69,317	92.8%
Householder is Black Alone	460	0.6%
Householder is American Indian Alone	267	0.4%
Householder is Asian Alone	2,861	3.8%
Householder is Pacific Islander Alone	77	0.1%
Householder is Some Other Race Alone	546	0.7%
Householder is Two or More Races	1,152	1.5%
Owner-occupied Housing Units with Hispanic Householder	1,850	2.5%

## Renter-occupied Housing Units by Race of Householder

Total	66,629	100.0%
Householder is White Alone	56,131	84.2%
Householder is Black Alone	2,016	3.0%
Householder is American Indian Alone	665	1.0%
Householder is Asian Alone	2,897	4.3%
Householder is Pacific Islander Alone	286	0.4%
Householder is Some Other Race Alone	2,129	3.2%
Householder is Two or More Races	2,505	3.8%
Renter-occupied Housing Units with Hispanic Householder	5,404	8.1%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.09
Householder is Black Alone	2.06
Householder is American Indian Alone	2.17
Householder is Asian Alone	2.26
Householder is Pacific Islander Alone	3.06
Householder is Some Other Race Alone	3.33
Householder is Two or More Races	2.17
Householder is Hispanic	2.91

Source: U.S. Census Bureau, Census 2010 Summary File 1.





# Market Profile

9220 SW Barbur Blvd, Portland, Oregon, 97219  
Rings: 1, 3, 5 mile radii

Latitude: 45.45889  
Longitude: -122.70940

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	12,968	95,429	288,870
2010 Total Population	13,764	99,564	309,722
2015 Total Population	14,131	102,452	319,888
2015 Group Quarters	53	1,809	9,058
2020 Total Population	14,743	106,850	334,491
2015-2020 Annual Rate	0.85%	0.84%	0.90%
<b>Household Summary</b>			
2000 Households	5,776	41,622	130,755
2000 Average Household Size	2.24	2.26	2.15
2010 Households	6,274	43,994	141,309
2010 Average Household Size	2.19	2.22	2.13
2015 Households	6,454	45,443	146,701
2015 Average Household Size	2.18	2.21	2.12
2020 Households	6,722	47,470	153,892
2020 Average Household Size	2.19	2.21	2.11
2015-2020 Annual Rate	0.82%	0.88%	0.96%
2010 Families	3,306	24,839	71,166
2010 Average Family Size	2.81	2.84	2.84
2015 Families	3,368	25,322	72,694
2015 Average Family Size	2.81	2.84	2.84
2020 Families	3,491	26,259	75,490
2020 Average Family Size	2.81	2.84	2.84
2015-2020 Annual Rate	0.72%	0.73%	0.76%
<b>Housing Unit Summary</b>			
2000 Housing Units	6,072	43,760	138,476
Owner Occupied Housing Units	57.6%	60.7%	50.5%
Renter Occupied Housing Units	37.5%	34.4%	43.9%
Vacant Housing Units	4.9%	4.9%	5.6%
2010 Housing Units	6,605	46,627	151,512
Owner Occupied Housing Units	56.5%	59.4%	49.3%
Renter Occupied Housing Units	38.5%	35.0%	44.0%
Vacant Housing Units	5.0%	5.6%	6.7%
2015 Housing Units	6,794	48,263	157,543
Owner Occupied Housing Units	54.0%	56.9%	47.0%
Renter Occupied Housing Units	40.9%	37.3%	46.2%
Vacant Housing Units	5.0%	5.8%	6.9%
2020 Housing Units	7,076	50,368	165,037
Owner Occupied Housing Units	54.3%	56.8%	46.8%
Renter Occupied Housing Units	40.7%	37.5%	46.4%
Vacant Housing Units	5.0%	5.8%	6.8%
<b>Median Household Income</b>			
2015	\$74,656	\$75,297	\$58,984
2020	\$84,599	\$86,201	\$70,945
<b>Median Home Value</b>			
2015	\$363,027	\$406,585	\$381,303
2020	\$429,340	\$478,484	\$454,145
<b>Per Capita Income</b>			
2015	\$42,099	\$45,464	\$39,600
2020	\$49,032	\$52,545	\$45,807
<b>Median Age</b>			
2010	37.4	40.4	38.5
2015	38.7	41.6	39.6
2020	39.2	42.0	40.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



# Market Profile

9220 SW Barbur Blvd, Portland, Oregon, 97219  
Rings: 1, 3, 5 mile radii

Latitude: 45.45889  
Longitude: -122.70940

	1 mile	3 miles	5 miles
<b>2015 Households by Income</b>			
Household Income Base	6,454	45,443	146,701
<\$15,000	9.0%	8.7%	13.7%
\$15,000 - \$24,999	6.7%	6.5%	8.8%
\$25,000 - \$34,999	8.6%	8.3%	9.1%
\$35,000 - \$49,999	11.1%	11.1%	11.6%
\$50,000 - \$74,999	14.8%	15.1%	15.4%
\$75,000 - \$99,999	17.5%	14.0%	12.8%
\$100,000 - \$149,999	16.8%	16.4%	14.4%
\$150,000 - \$199,999	7.1%	8.7%	6.3%
\$200,000+	8.4%	11.2%	8.1%
Average Household Income	\$92,199	\$102,006	\$86,110
<b>2020 Households by Income</b>			
Household Income Base	6,722	47,470	153,892
<\$15,000	7.7%	7.4%	12.4%
\$15,000 - \$24,999	4.4%	4.4%	6.2%
\$25,000 - \$34,999	6.6%	6.5%	7.5%
\$35,000 - \$49,999	9.9%	10.0%	10.7%
\$50,000 - \$74,999	13.1%	14.3%	15.1%
\$75,000 - \$99,999	17.6%	14.1%	13.5%
\$100,000 - \$149,999	21.1%	19.3%	17.2%
\$150,000 - \$199,999	9.9%	11.4%	8.3%
\$200,000+	9.6%	12.5%	9.1%
Average Household Income	\$107,587	\$117,756	\$99,352
<b>2015 Owner Occupied Housing Units by Value</b>			
Total	3,672	27,438	73,969
<\$50,000	0.1%	0.1%	0.5%
\$50,000 - \$99,999	0.7%	0.6%	0.7%
\$100,000 - \$149,999	1.5%	1.9%	2.2%
\$150,000 - \$199,999	3.7%	3.3%	4.5%
\$200,000 - \$249,999	5.8%	5.2%	8.5%
\$250,000 - \$299,999	13.7%	10.0%	12.9%
\$300,000 - \$399,999	38.8%	27.6%	25.5%
\$400,000 - \$499,999	19.4%	20.4%	16.7%
\$500,000 - \$749,999	13.3%	21.0%	17.7%
\$750,000 - \$999,999	1.8%	5.5%	5.4%
\$1,000,000 +	1.2%	4.4%	5.4%
Average Home Value	\$396,357	\$471,050	\$456,031
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	3,842	28,605	77,250
<\$50,000	0.0%	0.0%	0.4%
\$50,000 - \$99,999	0.3%	0.2%	0.5%
\$100,000 - \$149,999	0.3%	0.4%	0.6%
\$150,000 - \$199,999	1.0%	0.7%	1.5%
\$200,000 - \$249,999	2.2%	1.9%	4.6%
\$250,000 - \$299,999	6.0%	4.2%	7.2%
\$300,000 - \$399,999	31.6%	22.0%	23.0%
\$400,000 - \$499,999	28.8%	26.1%	22.6%
\$500,000 - \$749,999	20.8%	24.8%	21.0%
\$750,000 - \$999,999	6.9%	13.3%	11.5%
\$1,000,000 +	1.9%	6.3%	7.2%
Average Home Value	\$478,925	\$562,135	\$537,528

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



# Market Profile

9220 SW Barbur Blvd, Portland, Oregon, 97219  
Rings: 1, 3, 5 mile radii

Latitude: 45.45889  
Longitude: -122.70940

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	13,763	99,560	309,721
0 - 4	5.8%	5.3%	5.1%
5 - 9	5.0%	5.4%	5.0%
10 - 14	4.7%	5.3%	4.9%
15 - 24	11.7%	11.7%	12.8%
25 - 34	19.0%	14.9%	17.2%
35 - 44	14.6%	13.8%	14.2%
45 - 54	14.8%	15.3%	14.4%
55 - 64	14.9%	15.5%	13.9%
65 - 74	5.3%	6.8%	6.6%
75 - 84	2.7%	3.8%	3.8%
85 +	1.4%	2.3%	2.2%
18 +	81.6%	80.7%	82.0%
<b>2015 Population by Age</b>			
Total	14,130	102,453	319,887
0 - 4	5.4%	4.9%	4.7%
5 - 9	5.2%	5.3%	4.9%
10 - 14	4.8%	5.5%	5.0%
15 - 24	10.9%	11.5%	12.4%
25 - 34	17.9%	14.1%	16.6%
35 - 44	15.0%	13.3%	13.7%
45 - 54	13.1%	13.7%	13.3%
55 - 64	15.2%	15.5%	14.1%
65 - 74	8.6%	9.9%	9.0%
75 - 84	2.6%	3.9%	3.9%
85 +	1.4%	2.4%	2.3%
18 +	81.8%	81.2%	82.5%
<b>2020 Population by Age</b>			
Total	14,745	106,851	334,491
0 - 4	5.5%	4.8%	4.7%
5 - 9	5.0%	5.0%	4.6%
10 - 14	4.8%	5.4%	4.8%
15 - 24	10.0%	11.0%	11.9%
25 - 34	17.9%	14.1%	16.8%
35 - 44	15.2%	13.5%	13.8%
45 - 54	12.4%	12.9%	12.6%
55 - 64	12.9%	13.7%	13.1%
65 - 74	11.4%	12.2%	10.7%
75 - 84	3.6%	5.0%	4.8%
85 +	1.3%	2.4%	2.3%
18 +	82.3%	81.7%	83.1%
<b>2010 Population by Sex</b>			
Males	6,751	48,121	153,176
Females	7,013	51,443	156,546
<b>2015 Population by Sex</b>			
Males	6,954	49,625	158,559
Females	7,176	52,827	161,329
<b>2020 Population by Sex</b>			
Males	7,304	51,919	165,972
Females	7,439	54,931	168,519

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



# Market Profile

9220 SW Barbur Blvd, Portland, Oregon, 97219  
Rings: 1, 3, 5 mile radii

Latitude: 45.45889  
Longitude: -122.70940

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	13,765	99,564	309,723
White Alone	86.3%	87.3%	85.3%
Black Alone	2.8%	1.7%	1.9%
American Indian Alone	0.6%	0.5%	0.7%
Asian Alone	3.9%	4.7%	4.8%
Pacific Islander Alone	0.5%	0.4%	0.4%
Some Other Race Alone	1.4%	1.6%	3.0%
Two or More Races	4.5%	3.8%	3.9%
Hispanic Origin	5.3%	5.1%	7.8%
Diversity Index	32.8	30.9	37.4
<b>2015 Population by Race/Ethnicity</b>			
Total	14,131	102,451	319,887
White Alone	85.5%	86.3%	84.0%
Black Alone	2.7%	1.8%	2.0%
American Indian Alone	0.5%	0.5%	0.7%
Asian Alone	4.3%	5.2%	5.4%
Pacific Islander Alone	0.6%	0.4%	0.4%
Some Other Race Alone	1.5%	1.6%	3.2%
Two or More Races	4.9%	4.2%	4.3%
Hispanic Origin	5.6%	5.5%	8.3%
Diversity Index	34.3	33.0	39.8
<b>2020 Population by Race/Ethnicity</b>			
Total	14,743	106,850	334,492
White Alone	84.7%	85.1%	82.7%
Black Alone	2.6%	1.8%	2.1%
American Indian Alone	0.5%	0.5%	0.7%
Asian Alone	4.7%	5.7%	6.0%
Pacific Islander Alone	0.7%	0.4%	0.4%
Some Other Race Alone	1.6%	1.8%	3.4%
Two or More Races	5.2%	4.6%	4.7%
Hispanic Origin	6.1%	6.0%	9.0%
Diversity Index	36.3	35.4	42.5
<b>2010 Population by Relationship and Household Type</b>			
Total	13,764	99,564	309,722
In Households	99.6%	98.2%	97.0%
In Family Households	69.5%	72.5%	67.3%
Householder	24.0%	25.0%	22.9%
Spouse	18.5%	20.1%	17.9%
Child	22.7%	23.7%	22.1%
Other relative	2.3%	2.0%	2.3%
Nonrelative	2.0%	1.7%	2.0%
In Nonfamily Households	30.1%	25.7%	29.8%
In Group Quarters	0.4%	1.8%	3.0%
Institutionalized Population	0.1%	0.5%	0.6%
Noninstitutionalized Population	0.3%	1.3%	2.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



# Market Profile

9220 SW Barbur Blvd, Portland, Oregon, 97219  
Rings: 1, 3, 5 mile radii

Latitude: 45.45889  
Longitude: -122.70940

	1 mile	3 miles	5 miles
<b>2015 Population 25+ by Educational Attainment</b>			
Total	10,426	74,612	233,547
Less than 9th Grade	2.0%	1.0%	1.9%
9th - 12th Grade, No Diploma	1.2%	1.6%	2.9%
High School Graduate	9.0%	8.5%	10.5%
GED/Alternative Credential	1.6%	1.6%	2.5%
Some College, No Degree	19.8%	18.4%	20.5%
Associate Degree	7.4%	6.0%	6.9%
Bachelor's Degree	31.6%	35.1%	31.7%
Graduate/Professional Degree	27.3%	27.7%	23.2%
<b>2015 Population 15+ by Marital Status</b>			
Total	11,961	86,416	273,356
Never Married	36.9%	31.9%	36.8%
Married	47.1%	51.0%	45.3%
Widowed	3.4%	4.5%	4.6%
Divorced	12.6%	12.6%	13.2%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	92.0%	93.4%	92.4%
Civilian Unemployed	8.0%	6.6%	7.6%
<b>2015 Employed Population 16+ by Industry</b>			
Total	7,841	53,370	164,613
Agriculture/Mining	0.2%	0.4%	0.5%
Construction	4.3%	3.8%	4.1%
Manufacturing	8.5%	8.5%	9.8%
Wholesale Trade	3.5%	3.5%	3.0%
Retail Trade	11.1%	9.6%	10.9%
Transportation/Utilities	2.8%	2.9%	3.2%
Information	3.5%	2.5%	2.4%
Finance/Insurance/Real Estate	8.8%	8.8%	8.3%
Services	54.2%	56.5%	54.7%
Public Administration	3.0%	3.5%	3.0%
<b>2015 Employed Population 16+ by Occupation</b>			
Total	7,840	53,369	164,613
White Collar	74.9%	78.4%	73.1%
Management/Business/Financial	19.0%	22.2%	19.8%
Professional	28.9%	31.9%	29.2%
Sales	14.2%	11.8%	11.5%
Administrative Support	12.8%	12.4%	12.6%
Services	14.3%	12.1%	14.6%
Blue Collar	10.7%	9.5%	12.3%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	2.8%	1.8%	2.3%
Installation/Maintenance/Repair	1.7%	1.4%	2.0%
Production	3.1%	3.2%	4.2%
Transportation/Material Moving	3.0%	3.0%	3.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.





## Market Profile

9220 SW Barbur Blvd, Portland, Oregon, 97219

Rings: 1, 3, 5 mile radii

Latitude: 45.45889  
Longitude: -122.70940

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	6,274	43,994	141,309
Households with 1 Person	32.6%	32.0%	37.3%
Households with 2+ People	67.4%	68.0%	62.7%
Family Households	52.7%	56.5%	50.4%
Husband-wife Families	40.5%	45.5%	39.4%
With Related Children	17.1%	18.8%	16.0%
Other Family (No Spouse Present)	12.2%	10.9%	11.0%
Other Family with Male Householder	3.9%	3.3%	3.3%
With Related Children	2.2%	1.8%	1.8%
Other Family with Female Householder	8.3%	7.7%	7.6%
With Related Children	5.1%	4.7%	4.7%
Nonfamily Households	14.7%	11.5%	12.3%
All Households with Children	24.7%	25.6%	22.8%
Multigenerational Households	1.4%	1.3%	1.4%
Unmarried Partner Households	9.6%	8.0%	8.6%
Male-female	7.9%	6.5%	7.2%
Same-sex	1.7%	1.5%	1.4%
<b>2010 Households by Size</b>			
Total	6,274	43,994	141,308
1 Person Household	32.6%	32.0%	37.3%
2 Person Household	37.9%	37.2%	34.9%
3 Person Household	14.5%	14.6%	13.0%
4 Person Household	10.6%	11.4%	9.8%
5 Person Household	2.9%	3.4%	3.4%
6 Person Household	1.1%	1.0%	1.0%
7 + Person Household	0.4%	0.5%	0.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	6,274	43,994	141,309
Owner Occupied	59.4%	62.9%	52.8%
Owned with a Mortgage/Loan	47.5%	48.5%	40.5%
Owned Free and Clear	11.9%	14.5%	12.3%
Renter Occupied	40.6%	37.1%	47.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



# Market Profile

9220 SW Barbur Blvd, Portland, Oregon, 97219  
Rings: 1, 3, 5 mile radii

Latitude: 45.45889  
Longitude: -122.70940

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Emerald City (8B)	Emerald City (8B)	Metro Renters (3B)
<b>2.</b>	Urban Chic (2A)	Urban Chic (2A)	Emerald City (8B)
<b>3.</b>	In Style (5B)	In Style (5B)	Urban Chic (2A)
<b>2015 Consumer Spending</b>			
Apparel & Services: Total \$	\$18,659,123	\$143,864,111	\$400,365,319
Average Spent	\$2,891.09	\$3,165.81	\$2,729.12
Spending Potential Index	125	137	118
Computers & Accessories: Total \$	\$2,166,264	\$16,667,531	\$45,941,834
Average Spent	\$335.65	\$366.78	\$313.17
Spending Potential Index	132	144	123
Education: Total \$	\$12,840,163	\$102,642,607	\$283,684,912
Average Spent	\$1,989.49	\$2,258.71	\$1,933.76
Spending Potential Index	131	148	127
Entertainment/Recreation: Total \$	\$26,105,481	\$203,658,978	\$549,554,482
Average Spent	\$4,044.85	\$4,481.64	\$3,746.09
Spending Potential Index	122	135	113
Food at Home: Total \$	\$40,588,665	\$312,259,163	\$871,066,990
Average Spent	\$6,288.92	\$6,871.45	\$5,937.70
Spending Potential Index	120	132	114
Food Away from Home: Total \$	\$26,465,164	\$204,403,160	\$566,572,909
Average Spent	\$4,100.58	\$4,498.01	\$3,862.09
Spending Potential Index	125	137	118
Health Care: Total \$	\$35,611,047	\$280,321,857	\$748,936,110
Average Spent	\$5,517.67	\$6,168.65	\$5,105.19
Spending Potential Index	116	130	108
HH Furnishings & Equipment: Total \$	\$14,616,239	\$113,245,228	\$308,006,240
Average Spent	\$2,264.68	\$2,492.03	\$2,099.55
Spending Potential Index	123	135	114
Investments: Total \$	\$26,006,861	\$200,420,909	\$484,779,550
Average Spent	\$4,029.57	\$4,410.38	\$3,304.54
Spending Potential Index	146	160	120
Retail Goods: Total \$	\$197,127,293	\$1,528,313,582	\$4,173,041,576
Average Spent	\$30,543.43	\$33,631.44	\$28,445.90
Spending Potential Index	120	132	112
Shelter: Total \$	\$136,709,397	\$1,057,131,225	\$2,919,334,374
Average Spent	\$21,182.12	\$23,262.80	\$19,899.89
Spending Potential Index	129	141	121
TV/Video/Audio: Total \$	\$10,217,016	\$78,466,910	\$218,589,629
Average Spent	\$1,583.05	\$1,726.71	\$1,490.04
Spending Potential Index	121	132	114
Travel: Total \$	\$16,020,104	\$127,203,560	\$334,214,892
Average Spent	\$2,482.20	\$2,799.19	\$2,278.20
Spending Potential Index	127	143	117
Vehicle Maintenance & Repairs: Total \$	\$8,914,566	\$68,736,270	\$186,767,366
Average Spent	\$1,381.25	\$1,512.58	\$1,273.12
Spending Potential Index	124	136	114

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

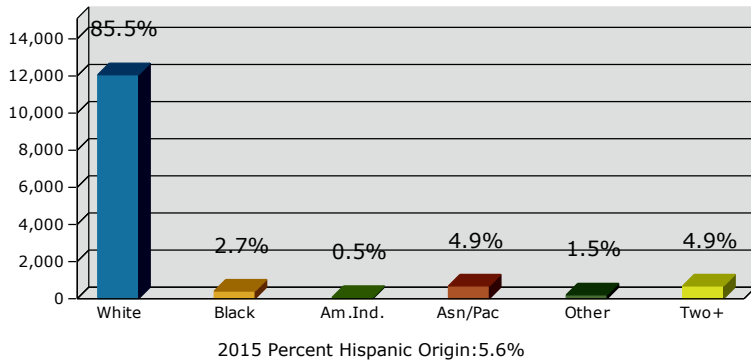


# Graphic Profile

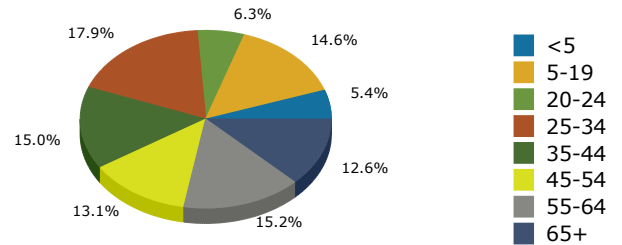
9220 SW Barbur Blvd, Portland, Oregon, 97219  
 Ring: 1 mile radius

Latitude: 45.45889  
 Longitude: -122.70940

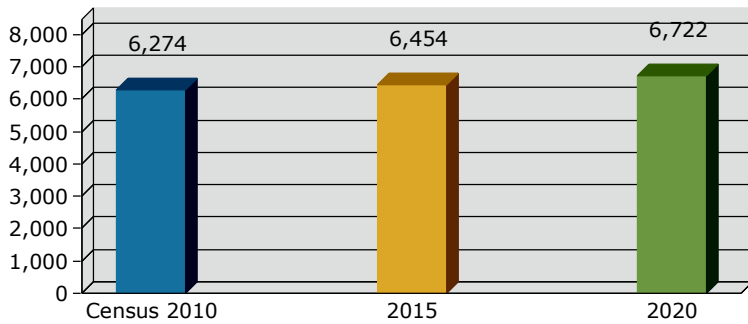
2015 Population by Race



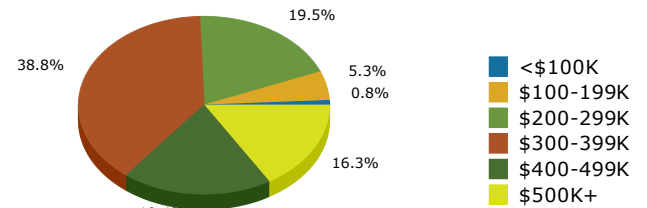
2015 Population by Age



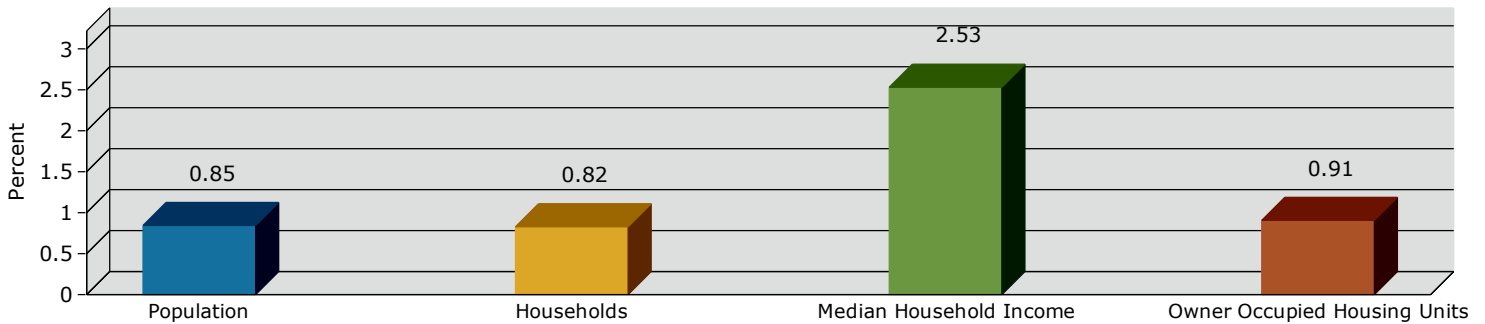
Households



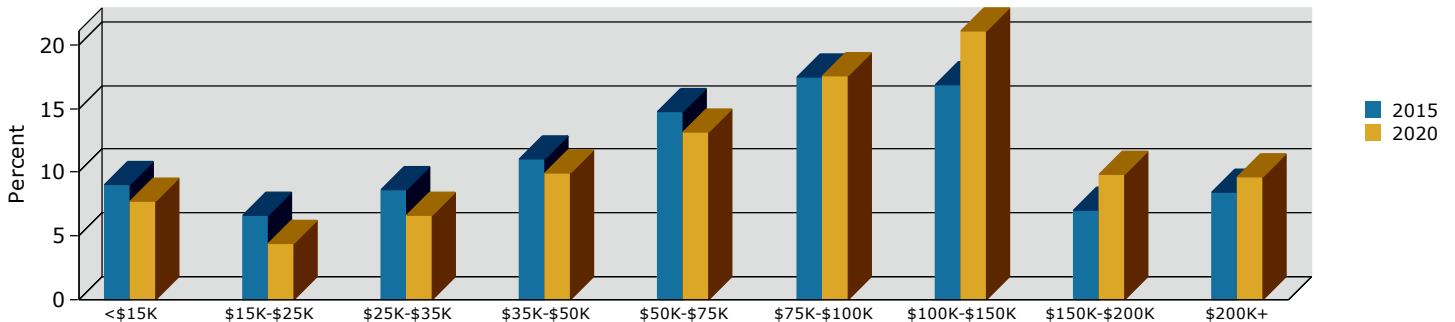
2015 Home Value



2015-2020 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

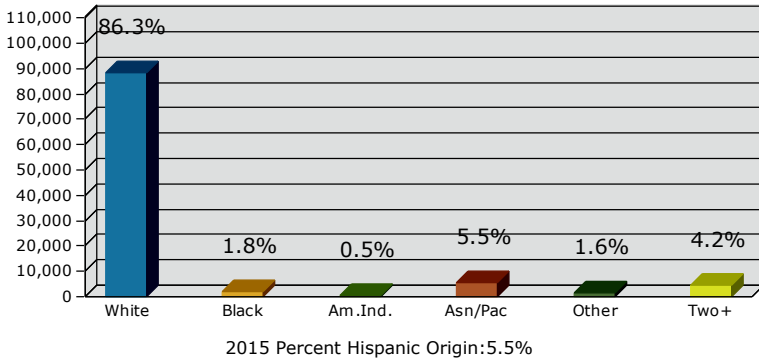


# Graphic Profile

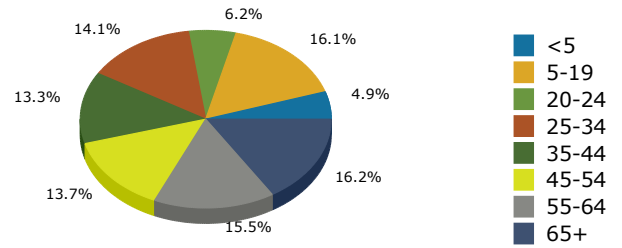
9220 SW Barbur Blvd, Portland, Oregon, 97219  
 Ring: 3 mile radius

Latitude: 45.45889  
 Longitude: -122.70940

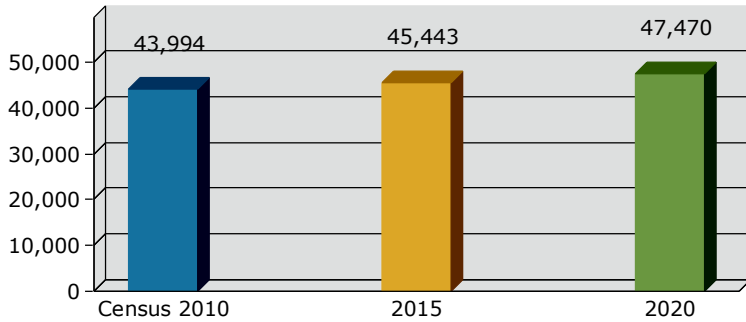
2015 Population by Race



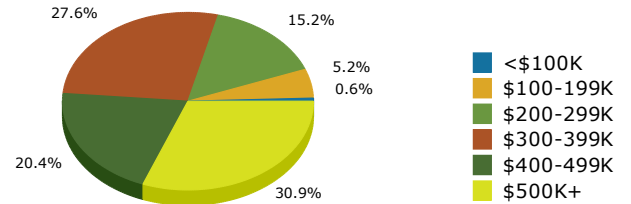
2015 Population by Age



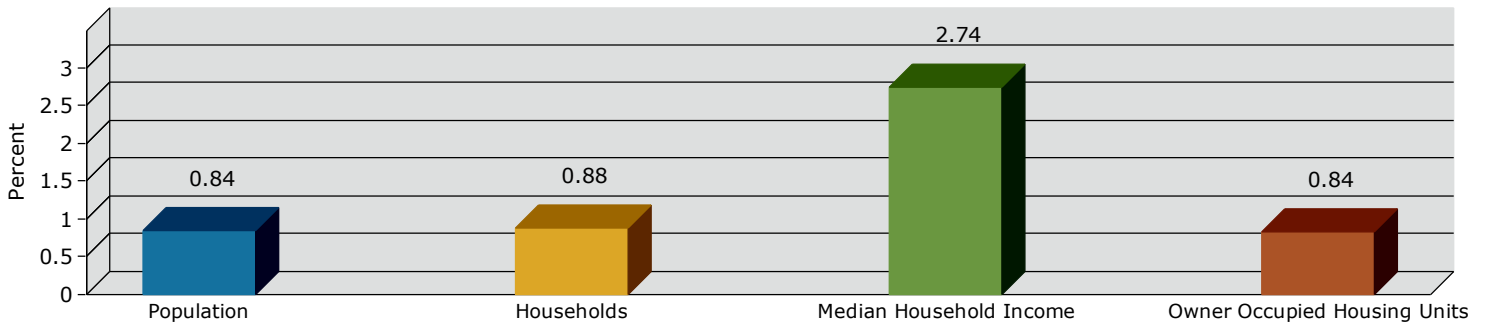
Households



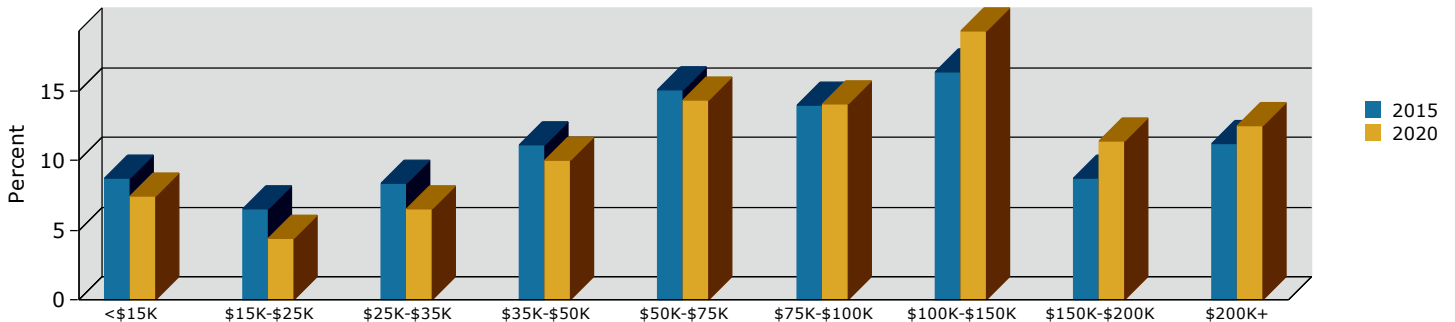
2015 Home Value



2015-2020 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

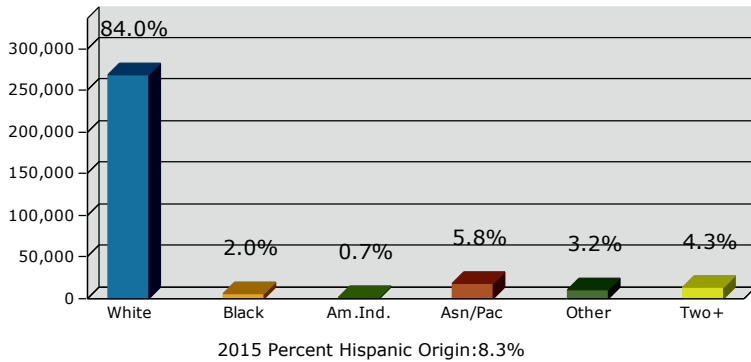


# Graphic Profile

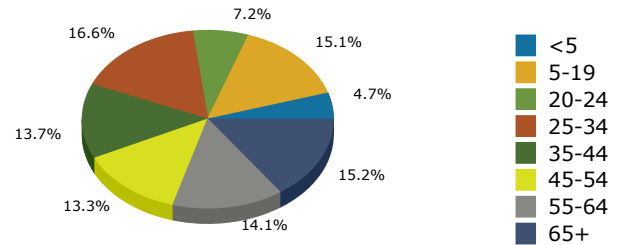
9220 SW Barbur Blvd, Portland, Oregon, 97219  
 Ring: 5 mile radius

Latitude: 45.45889  
 Longitude: -122.70940

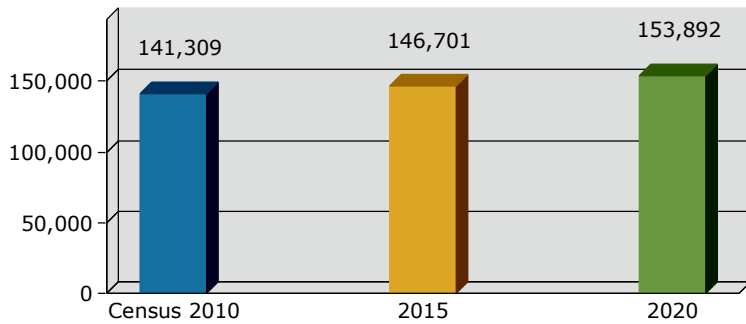
2015 Population by Race



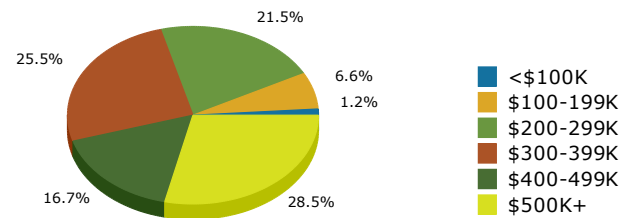
2015 Population by Age



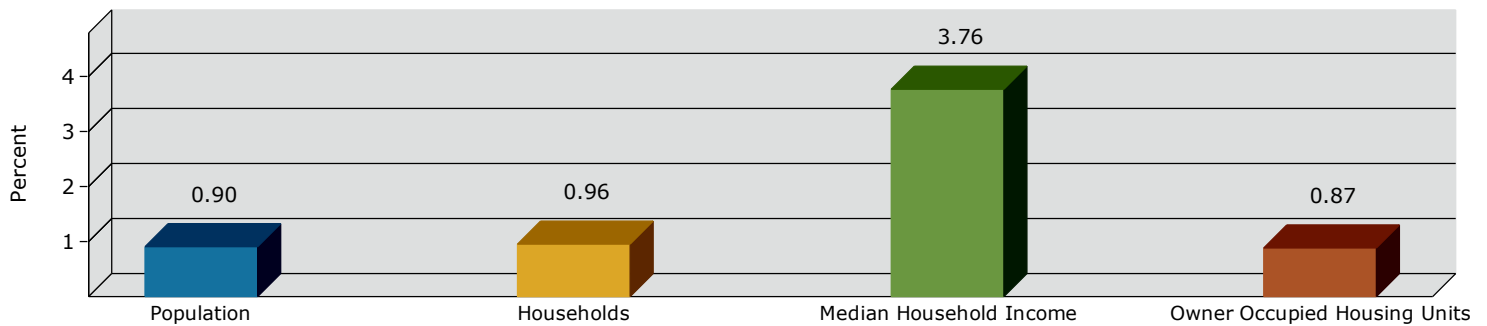
Households



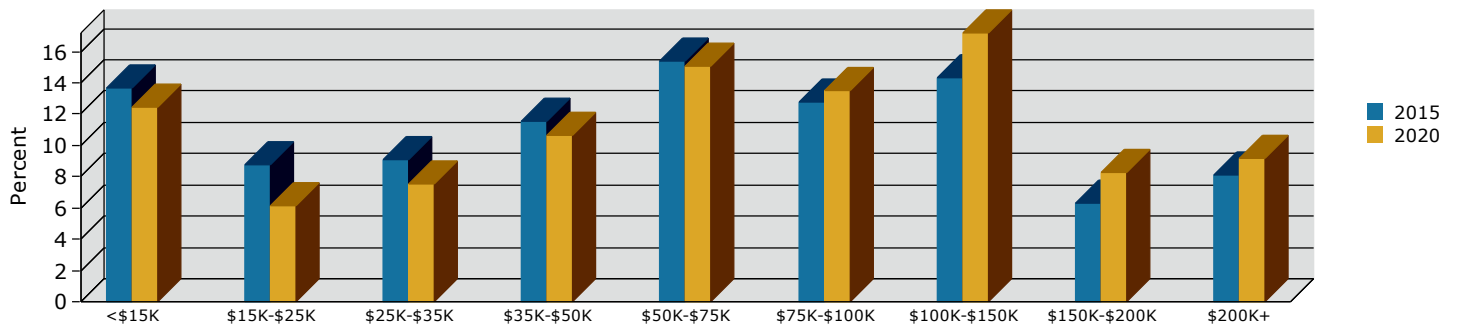
2015 Home Value



2015-2020 Annual Growth Rate



Household Income



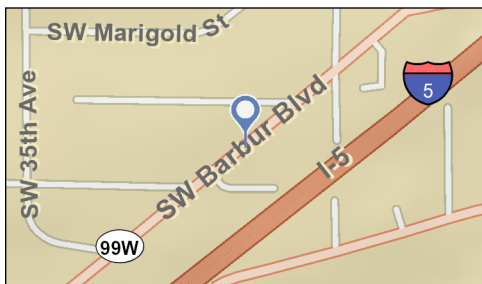
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



# Traffic Count Map - Close Up

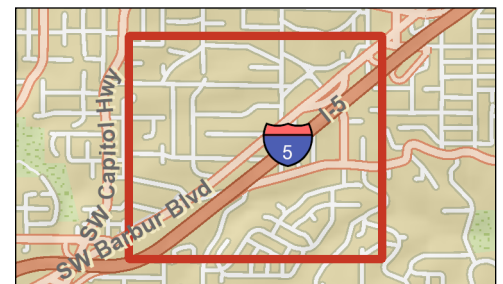
9220 SW Barbur Blvd, Portland, Oregon, 97219  
9220 SW Barbur Blvd, Portland, Oregon, 97219  
Ring: 1, 3, 5 Miles

Latitude: 45.45889  
Longitude: -122.7094



**Average Daily Traffic Volume**

- ▲ Up to 6,000 vehicles per day
- ▲ 6,001 - 15,000
- ▲ 15,001 - 30,000
- ▲ 30,001 - 50,000
- ▲ 50,001 - 100,000
- ▲ More than 100,000 per day



Source: ©2012 Market Planning Solutions, Inc.

May 13, 2015

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