



# 2010 Census Profile

410 Molalla Ave, Oregon City, Oregon, 97045  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 45.34813  
 Longitude: -122.59671

	2000	2010	2000-2010 Annual Rate
Population	11,256	10,995	-0.23%
Households	4,338	4,481	0.33%
Housing Units	4,610	4,753	0.31%

Population by Race	Number	Percent
Total	10,995	100.0%
Population Reporting One Race	10,592	96.3%
White	10,032	91.2%
Black	61	0.6%
American Indian	122	1.1%
Asian	107	1.0%
Pacific Islander	28	0.3%
Some Other Race	242	2.2%
Population Reporting Two or More Races	403	3.7%
Total Hispanic Population	812	7.4%

Population by Sex	Number	Percent
Male	5,420	49.3%
Female	5,575	50.7%

Population by Age	Number	Percent
Total	10,995	100.0%
Age 0 - 4	735	6.7%
Age 5 - 9	693	6.3%
Age 10 - 14	684	6.2%
Age 15 - 19	685	6.2%
Age 20 - 24	810	7.4%
Age 25 - 29	890	8.1%
Age 30 - 34	849	7.7%
Age 35 - 39	784	7.1%
Age 40 - 44	740	6.7%
Age 45 - 49	784	7.1%
Age 50 - 54	776	7.1%
Age 55 - 59	746	6.8%
Age 60 - 64	518	4.7%
Age 65 - 69	352	3.2%
Age 70 - 74	237	2.2%
Age 75 - 79	185	1.7%
Age 80 - 84	205	1.9%
Age 85+	324	2.9%
Age 18+	8,470	77.0%
Age 65+	1,303	11.9%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	36.0
Male	34.5
Female	37.7
White Alone	37.0
Black Alone	33.5
American Indian Alone	33.3
Asian Alone	37.8
Pacific Islander Alone	30.8
Some Other Race Alone	27.8
Two or More Races	20.3
Hispanic Population	25.1

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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<b>Households by Type</b>		
Total	4,481	100.0%
Households with 1 Person	1,360	30.4%
Households with 2+ People	3,121	69.7%
Family Households	2,644	59.0%
Husband-wife Families	1,746	39.0%
With Own Children	762	17.0%
Other Family (No Spouse Present)	899	20.1%
With Own Children	546	12.2%
Nonfamily Households	477	10.6%
All Households with Children	1,441	32.2%
Multigenerational Households	127	2.8%
Unmarried Partner Households	448	10.0%
Male-female	411	9.2%
Same-sex	37	0.8%
Average Household Size	2.39	
<b>Family Households by Size</b>		
Total	2,645	100.0%
2 People	1,098	41.5%
3 People	683	25.8%
4 People	496	18.8%
5 People	236	8.9%
6 People	85	3.2%
7+ People	47	1.8%
Average Family Size	2.97	
<b>Nonfamily Households by Size</b>		
Total	1,837	100.0%
1 Person	1,360	74.0%
2 People	377	20.5%
3 People	65	3.5%
4 People	23	1.3%
5 People	8	0.4%
6 People	2	0.1%
7+ People	2	0.1%
Average Nonfamily Size	1.34	
<b>Population by Relationship and Household Type</b>		
Total	10,995	100.0%
In Households	10,700	97.3%
In Family Households	8,242	75.0%
Householder	2,631	23.9%
Spouse	1,738	15.8%
Child	3,123	28.4%
Other relative	363	3.3%
Nonrelative	386	3.5%
In Nonfamily Households	2,458	22.4%
In Group Quarters	295	2.7%
Institutionalized Population	224	2.0%
Noninstitutionalized Population	71	0.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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Family Households by Age of Householder		
Total	2,646	100.0%
Householder Age 15 - 44	1,311	49.5%
Householder Age 45 - 54	570	21.5%
Householder Age 55 - 64	433	16.4%
Householder Age 65 - 74	207	7.8%
Householder Age 75+	125	4.7%

Nonfamily Households by Age of Householder		
Total	1,835	100.0%
Householder Age 15 - 44	638	34.8%
Householder Age 45 - 54	360	19.6%
Householder Age 55 - 64	341	18.6%
Householder Age 65 - 74	182	9.9%
Householder Age 75+	314	17.1%

Households by Race of Householder		
Total	4,481	100.0%
Householder is White Alone	4,169	93.0%
Householder is Black Alone	24	0.5%
Householder is American Indian Alone	47	1.0%
Householder is Asian Alone	42	0.9%
Householder is Pacific Islander Alone	12	0.3%
Householder is Some Other Race Alone	69	1.5%
Householder is Two or More Races	118	2.6%
Households with Hispanic Householder	231	5.2%

Husband-wife Families by Race of Householder		
Total	1,745	100.0%
Householder is White Alone	1,618	92.7%
Householder is Black Alone	6	0.3%
Householder is American Indian Alone	20	1.1%
Householder is Asian Alone	16	0.9%
Householder is Pacific Islander Alone	4	0.2%
Householder is Some Other Race Alone	40	2.3%
Householder is Two or More Races	41	2.4%
Husband-wife Families with Hispanic Householder	100	5.7%

Other Families (No Spouse) by Race of Householder		
Total	899	100.0%
Householder is White Alone	829	92.2%
Householder is Black Alone	2	0.2%
Householder is American Indian Alone	8	0.9%
Householder is Asian Alone	8	0.9%
Householder is Pacific Islander Alone	4	0.4%
Householder is Some Other Race Alone	15	1.7%
Householder is Two or More Races	33	3.7%
Other Families with Hispanic Householder	63	7.0%

Nonfamily Households by Race of Householder		
Total	1,838	100.0%
Householder is White Alone	1,722	93.7%
Householder is Black Alone	16	0.9%
Householder is American Indian Alone	19	1.0%
Householder is Asian Alone	18	1.0%
Householder is Pacific Islander Alone	4	0.2%
Householder is Some Other Race Alone	15	0.8%
Householder is Two or More Races	44	2.4%
Nonfamily Households with Hispanic Householder	68	3.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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## Total Housing Units by Occupancy

Total	4,760	100.0%
Occupied Housing Units	4,481	94.1%
Vacant Housing Units		
For Rent	124	2.6%
Rented, not Occupied	5	0.1%
For Sale Only	53	1.1%
Sold, not Occupied	14	0.3%
For Seasonal/Recreational/Occasional Use	5	0.1%
For Migrant Workers	0	0.0%
Other Vacant	78	1.6%
Total Vacancy Rate	5.7%	

## Households by Tenure and Mortgage Status

Total	4,481	100.0%
Owner Occupied	2,264	50.5%
Owned with a Mortgage/Loan	1,860	41.5%
Owned Free and Clear	405	9.0%
Average Household Size	2.58	
Renter Occupied	2,217	49.5%
Average Household Size	2.19	

## Owner-occupied Housing Units by Race of Householder

Total	2,264	100.0%
Householder is White Alone	2,150	95.0%
Householder is Black Alone	5	0.2%
Householder is American Indian Alone	16	0.7%
Householder is Asian Alone	24	1.1%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	29	1.3%
Householder is Two or More Races	39	1.7%
Owner-occupied Housing Units with Hispanic Householder	85	3.8%

## Renter-occupied Housing Units by Race of Householder

Total	2,217	100.0%
Householder is White Alone	2,018	91.0%
Householder is Black Alone	19	0.9%
Householder is American Indian Alone	31	1.4%
Householder is Asian Alone	18	0.8%
Householder is Pacific Islander Alone	11	0.5%
Householder is Some Other Race Alone	41	1.8%
Householder is Two or More Races	79	3.6%
Renter-occupied Housing Units with Hispanic Householder	146	6.6%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.36
Householder is Black Alone	2.21
Householder is American Indian Alone	2.62
Householder is Asian Alone	2.26
Householder is Pacific Islander Alone	2.50
Householder is Some Other Race Alone	3.70
Householder is Two or More Races	2.69
Householder is Hispanic	3.16

Source: U.S. Census Bureau, Census 2010 Summary File 1.





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	2000	2010	2000-2010 Annual Rate
Population	53,333	61,454	1.43%
Households	19,866	23,624	1.75%
Housing Units	21,183	25,298	1.79%

Population by Race	Number	Percent
Total	61,455	100.0%
Population Reporting One Race	59,548	96.9%
White	55,812	90.8%
Black	436	0.7%
American Indian	467	0.8%
Asian	1,403	2.3%
Pacific Islander	129	0.2%
Some Other Race	1,301	2.1%
Population Reporting Two or More Races	1,907	3.1%
Total Hispanic Population	3,906	6.4%

Population by Sex	Number	Percent
Male	30,194	49.1%
Female	31,260	50.9%

Population by Age	Number	Percent
Total	61,452	100.0%
Age 0 - 4	3,718	6.1%
Age 5 - 9	4,201	6.8%
Age 10 - 14	4,601	7.5%
Age 15 - 19	4,290	7.0%
Age 20 - 24	3,247	5.3%
Age 25 - 29	3,518	5.7%
Age 30 - 34	3,888	6.3%
Age 35 - 39	4,290	7.0%
Age 40 - 44	4,549	7.4%
Age 45 - 49	4,817	7.8%
Age 50 - 54	4,729	7.7%
Age 55 - 59	4,499	7.3%
Age 60 - 64	3,701	6.0%
Age 65 - 69	2,438	4.0%
Age 70 - 74	1,570	2.6%
Age 75 - 79	1,204	2.0%
Age 80 - 84	986	1.6%
Age 85+	1,207	2.0%
Age 18+	46,206	75.2%
Age 65+	7,405	12.1%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	38.8
Male	37.2
Female	40.3
White Alone	40.0
Black Alone	30.5
American Indian Alone	35.1
Asian Alone	37.6
Pacific Islander Alone	29.8
Some Other Race Alone	26.4
Two or More Races	18.2
Hispanic Population	24.2

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Households by Type		
Total	23,624	100.0%
Households with 1 Person	5,659	24.0%
Households with 2+ People	17,965	76.0%
Family Households	16,291	69.0%
Husband-wife Families	12,445	52.7%
With Own Children	5,360	22.7%
Other Family (No Spouse Present)	3,846	16.3%
With Own Children	2,251	9.5%
Nonfamily Households	1,674	7.1%
All Households with Children	8,267	35.0%
Multigenerational Households	706	3.0%
Unmarried Partner Households	1,623	6.9%
Male-female	1,442	6.1%
Same-sex	181	0.8%
Average Household Size	2.57	

Family Households by Size		
Total	16,291	100.0%
2 People	6,873	42.2%
3 People	3,789	23.3%
4 People	3,422	21.0%
5 People	1,440	8.8%
6 People	503	3.1%
7+ People	264	1.6%
Average Family Size	3.04	

Nonfamily Households by Size		
Total	7,333	100.0%
1 Person	5,659	77.2%
2 People	1,333	18.2%
3 People	218	3.0%
4 People	84	1.1%
5 People	22	0.3%
6 People	7	0.1%
7+ People	10	0.1%
Average Nonfamily Size	1.30	

Population by Relationship and Household Type		
Total	61,454	100.0%
In Households	60,632	98.7%
In Family Households	51,065	83.1%
Householder	16,284	26.5%
Spouse	12,439	20.2%
Child	19,043	31.0%
Other relative	1,738	2.8%
Nonrelative	1,563	2.5%
In Nonfamily Households	9,567	15.6%
In Group Quarters	822	1.3%
Institutionalized Population	643	1.0%
Noninstitutionalized Population	179	0.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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Family Households by Age of Householder		
Total		16,290 100.0%
Householder Age	15 - 44	6,531 40.1%
Householder Age	45 - 54	3,947 24.2%
Householder Age	55 - 64	3,289 20.2%
Householder Age	65 - 74	1,577 9.7%
Householder Age	75+	946 5.8%

Nonfamily Households by Age of Householder		
Total		7,333 100.0%
Householder Age	15 - 44	2,126 29.0%
Householder Age	45 - 54	1,406 19.2%
Householder Age	55 - 64	1,546 21.1%
Householder Age	65 - 74	961 13.1%
Householder Age	75+	1,294 17.6%

Households by Race of Householder		
Total		23,625 100.0%
Householder is	White Alone	22,125 93.7%
Householder is	Black Alone	125 0.5%
Householder is	American Indian Alone	161 0.7%
Householder is	Asian Alone	415 1.8%
Householder is	Pacific Islander Alone	38 0.2%
Householder is	Some Other Race Alone	321 1.4%
Householder is	Two or More Races	440 1.9%
Households with	Hispanic Householder	970 4.1%

Husband-wife Families by Race of Householder		
Total		12,445 100.0%
Householder is	White Alone	11,655 93.7%
Householder is	Black Alone	54 0.4%
Householder is	American Indian Alone	76 0.6%
Householder is	Asian Alone	264 2.1%
Householder is	Pacific Islander Alone	20 0.2%
Householder is	Some Other Race Alone	194 1.6%
Householder is	Two or More Races	182 1.5%
Husband-wife Families with	Hispanic Householder	533 4.3%

Other Families (No Spouse) by Race of Householder		
Total		3,846 100.0%
Householder is	White Alone	3,545 92.2%
Householder is	Black Alone	21 0.5%
Householder is	American Indian Alone	35 0.9%
Householder is	Asian Alone	56 1.5%
Householder is	Pacific Islander Alone	8 0.2%
Householder is	Some Other Race Alone	76 2.0%
Householder is	Two or More Races	105 2.7%
Other Families with	Hispanic Householder	237 6.2%

Nonfamily Households by Race of Householder		
Total		7,333 100.0%
Householder is	White Alone	6,925 94.4%
Householder is	Black Alone	49 0.7%
Householder is	American Indian Alone	51 0.7%
Householder is	Asian Alone	95 1.3%
Householder is	Pacific Islander Alone	10 0.1%
Householder is	Some Other Race Alone	50 0.7%
Householder is	Two or More Races	153 2.1%
Nonfamily Households with	Hispanic Householder	200 2.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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## Total Housing Units by Occupancy

Total	25,192	100.0%
Occupied Housing Units	23,624	93.8%
Vacant Housing Units		
For Rent	420	1.7%
Rented, not Occupied	47	0.2%
For Sale Only	317	1.3%
Sold, not Occupied	81	0.3%
For Seasonal/Recreational/Occasional Use	97	0.4%
For Migrant Workers	1	0.0%
Other Vacant	605	2.4%
Total Vacancy Rate	6.6%	

## Households by Tenure and Mortgage Status

Total	23,624	100.0%
Owner Occupied	15,996	67.7%
Owned with a Mortgage/Loan	12,651	53.6%
Owned Free and Clear	3,345	14.2%
Average Household Size	2.67	
Renter Occupied	7,628	32.3%
Average Household Size	2.35	

## Owner-occupied Housing Units by Race of Householder

Total	15,995	100.0%
Householder is White Alone	15,180	94.9%
Householder is Black Alone	53	0.3%
Householder is American Indian Alone	82	0.5%
Householder is Asian Alone	316	2.0%
Householder is Pacific Islander Alone	14	0.1%
Householder is Some Other Race Alone	134	0.8%
Householder is Two or More Races	216	1.4%
Owner-occupied Housing Units with Hispanic Householder	458	2.9%

## Renter-occupied Housing Units by Race of Householder

Total	7,628	100.0%
Householder is White Alone	6,945	91.0%
Householder is Black Alone	71	0.9%
Householder is American Indian Alone	79	1.0%
Householder is Asian Alone	99	1.3%
Householder is Pacific Islander Alone	24	0.3%
Householder is Some Other Race Alone	186	2.4%
Householder is Two or More Races	224	2.9%
Renter-occupied Housing Units with Hispanic Householder	511	6.7%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.53
Householder is Black Alone	2.65
Householder is American Indian Alone	2.61
Householder is Asian Alone	2.94
Householder is Pacific Islander Alone	3.24
Householder is Some Other Race Alone	3.89
Householder is Two or More Races	2.77
Householder is Hispanic	3.45

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

410 Molalla Ave, Oregon City, Oregon, 97045  
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	2000	2010	2000-2010 Annual Rate
Population	105,689	116,545	0.98%
Households	39,432	44,922	1.31%
Housing Units	41,541	47,602	1.37%

Population by Race	Number	Percent
Total	116,544	100.0%
Population Reporting One Race	112,887	96.9%
White	105,497	90.5%
Black	846	0.7%
American Indian	897	0.8%
Asian	2,722	2.3%
Pacific Islander	244	0.2%
Some Other Race	2,681	2.3%
Population Reporting Two or More Races	3,657	3.1%
Total Hispanic Population	7,746	6.6%

Population by Sex	Number	Percent
Male	57,089	49.0%
Female	59,456	51.0%

Population by Age	Number	Percent
Total	116,544	100.0%
Age 0 - 4	6,599	5.7%
Age 5 - 9	7,557	6.5%
Age 10 - 14	8,412	7.2%
Age 15 - 19	8,013	6.9%
Age 20 - 24	5,899	5.1%
Age 25 - 29	6,041	5.2%
Age 30 - 34	6,869	5.9%
Age 35 - 39	7,528	6.5%
Age 40 - 44	8,363	7.2%
Age 45 - 49	9,045	7.8%
Age 50 - 54	9,328	8.0%
Age 55 - 59	9,101	7.8%
Age 60 - 64	7,818	6.7%
Age 65 - 69	5,249	4.5%
Age 70 - 74	3,505	3.0%
Age 75 - 79	2,565	2.2%
Age 80 - 84	2,076	1.8%
Age 85+	2,577	2.2%
Age 18+	88,808	76.2%
Age 65+	15,972	13.7%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	40.8
Male	39.3
Female	42.2
White Alone	42.2
Black Alone	31.5
American Indian Alone	34.9
Asian Alone	39.1
Pacific Islander Alone	29.0
Some Other Race Alone	25.7
Two or More Races	18.5
Hispanic Population	24.3

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

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Households by Type		
Total	44,922	100.0%
Households with 1 Person	10,530	23.4%
Households with 2+ People	34,392	76.6%
Family Households	31,427	70.0%
Husband-wife Families	24,568	54.7%
With Own Children	9,880	22.0%
Other Family (No Spouse Present)	6,860	15.3%
With Own Children	3,813	8.5%
Nonfamily Households	2,965	6.6%
All Households with Children	14,985	33.4%
Multigenerational Households	1,407	3.1%
Unmarried Partner Households	2,919	6.5%
Male-female	2,572	5.7%
Same-sex	347	0.8%
Average Household Size	2.56	

Family Households by Size		
Total	31,428	100.0%
2 People	13,754	43.8%
3 People	7,127	22.7%
4 People	6,374	20.3%
5 People	2,703	8.6%
6 People	942	3.0%
7+ People	528	1.7%
Average Family Size	3.02	

Nonfamily Households by Size		
Total	13,495	100.0%
1 Person	10,530	78.0%
2 People	2,394	17.7%
3 People	372	2.8%
4 People	136	1.0%
5 People	35	0.3%
6 People	12	0.1%
7+ People	16	0.1%
Average Nonfamily Size	1.29	

Population by Relationship and Household Type		
Total	116,545	100.0%
In Households	115,141	98.8%
In Family Households	97,734	83.9%
Householder	31,441	27.0%
Spouse	24,573	21.1%
Child	35,325	30.3%
Other relative	3,448	3.0%
Nonrelative	2,946	2.5%
In Nonfamily Households	17,407	14.9%
In Group Quarters	1,404	1.2%
Institutionalized Population	834	0.7%
Noninstitutionalized Population	570	0.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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Family Households by Age of Householder		
Total		31,428 100.0%
Householder Age	15 - 44	11,294 35.9%
Householder Age	45 - 54	7,605 24.2%
Householder Age	55 - 64	6,865 21.8%
Householder Age	65 - 74	3,576 11.4%
Householder Age	75+	2,088 6.6%

Nonfamily Households by Age of Householder		
Total		13,496 100.0%
Householder Age	15 - 44	3,613 26.8%
Householder Age	45 - 54	2,464 18.3%
Householder Age	55 - 64	2,879 21.3%
Householder Age	65 - 74	1,902 14.1%
Householder Age	75+	2,638 19.5%

Households by Race of Householder		
Total		44,922 100.0%
Householder is	White Alone	42,007 93.5%
Householder is	Black Alone	259 0.6%
Householder is	American Indian Alone	290 0.6%
Householder is	Asian Alone	808 1.8%
Householder is	Pacific Islander Alone	70 0.2%
Householder is	Some Other Race Alone	664 1.5%
Householder is	Two or More Races	824 1.8%
Households with	Hispanic Householder	1,911 4.3%

Husband-wife Families by Race of Householder		
Total		24,568 100.0%
Householder is	White Alone	22,980 93.5%
Householder is	Black Alone	115 0.5%
Householder is	American Indian Alone	142 0.6%
Householder is	Asian Alone	529 2.2%
Householder is	Pacific Islander Alone	35 0.1%
Householder is	Some Other Race Alone	400 1.6%
Householder is	Two or More Races	367 1.5%
Husband-wife Families with	Hispanic Householder	1,086 4.4%

Other Families (No Spouse) by Race of Householder		
Total		6,861 100.0%
Householder is	White Alone	6,256 91.2%
Householder is	Black Alone	48 0.7%
Householder is	American Indian Alone	59 0.9%
Householder is	Asian Alone	112 1.6%
Householder is	Pacific Islander Alone	18 0.3%
Householder is	Some Other Race Alone	168 2.4%
Householder is	Two or More Races	200 2.9%
Other Families with	Hispanic Householder	463 6.7%

Nonfamily Households by Race of Householder		
Total		13,495 100.0%
Householder is	White Alone	12,771 94.6%
Householder is	Black Alone	96 0.7%
Householder is	American Indian Alone	90 0.7%
Householder is	Asian Alone	167 1.2%
Householder is	Pacific Islander Alone	18 0.1%
Householder is	Some Other Race Alone	96 0.7%
Householder is	Two or More Races	257 1.9%
Nonfamily Households with	Hispanic Householder	362 2.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

410 Molalla Ave, Oregon City, Oregon, 97045  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 45.34813  
 Longitude: -122.59671

## Total Housing Units by Occupancy

Total	47,582	100.0%
Occupied Housing Units	44,922	94.4%
Vacant Housing Units		
For Rent	736	1.5%
Rented, not Occupied	70	0.1%
For Sale Only	542	1.1%
Sold, not Occupied	147	0.3%
For Seasonal/Recreational/Occasional Use	199	0.4%
For Migrant Workers	1	0.0%
Other Vacant	965	2.0%
Total Vacancy Rate	5.6%	

## Households by Tenure and Mortgage Status

Total	44,922	100.0%
Owner Occupied	31,911	71.0%
Owned with a Mortgage/Loan	24,468	54.5%
Owned Free and Clear	7,443	16.6%
Average Household Size	2.64	
Renter Occupied	13,011	29.0%
Average Household Size	2.38	

## Owner-occupied Housing Units by Race of Householder

Total	31,910	100.0%
Householder is White Alone	30,255	94.8%
Householder is Black Alone	118	0.4%
Householder is American Indian Alone	157	0.5%
Householder is Asian Alone	643	2.0%
Householder is Pacific Islander Alone	28	0.1%
Householder is Some Other Race Alone	264	0.8%
Householder is Two or More Races	445	1.4%
Owner-occupied Housing Units with Hispanic Householder	899	2.8%

## Renter-occupied Housing Units by Race of Householder

Total	13,011	100.0%
Householder is White Alone	11,752	90.3%
Householder is Black Alone	141	1.1%
Householder is American Indian Alone	133	1.0%
Householder is Asian Alone	165	1.3%
Householder is Pacific Islander Alone	42	0.3%
Householder is Some Other Race Alone	399	3.1%
Householder is Two or More Races	379	2.9%
Renter-occupied Housing Units with Hispanic Householder	1,012	7.8%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.52
Householder is Black Alone	2.70
Householder is American Indian Alone	2.69
Householder is Asian Alone	3.00
Householder is Pacific Islander Alone	3.31
Householder is Some Other Race Alone	3.95
Householder is Two or More Races	2.87
Householder is Hispanic	3.54

Source: U.S. Census Bureau, Census 2010 Summary File 1.



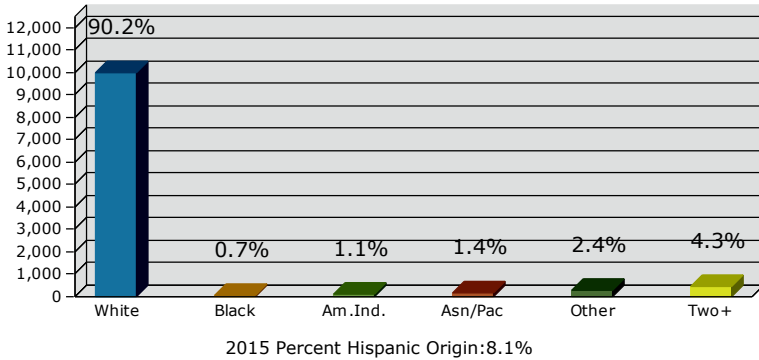


# Graphic Profile

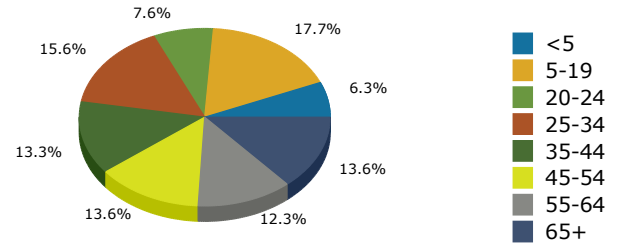
410 Molalla Ave, Oregon City, Oregon, 97045  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 45.34813  
 Longitude: -122.59671

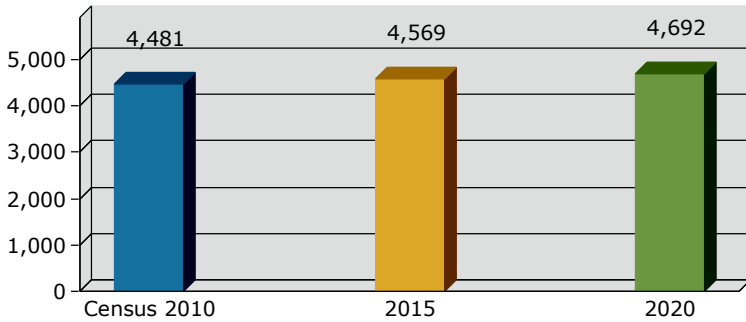
2015 Population by Race



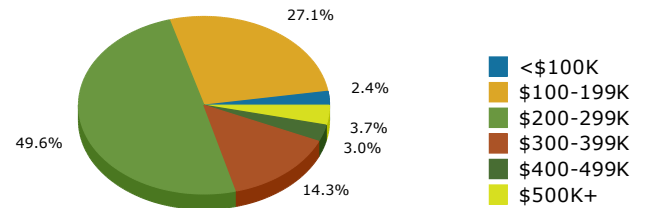
2015 Population by Age



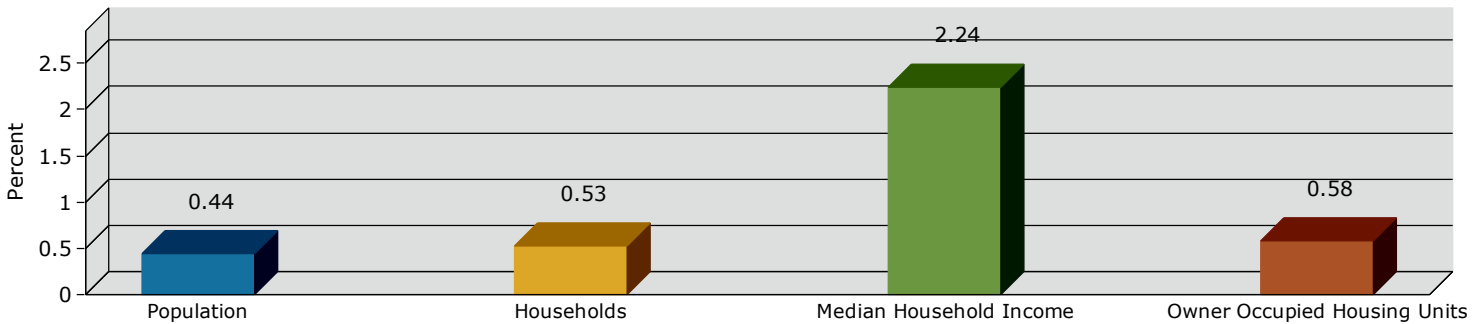
Households



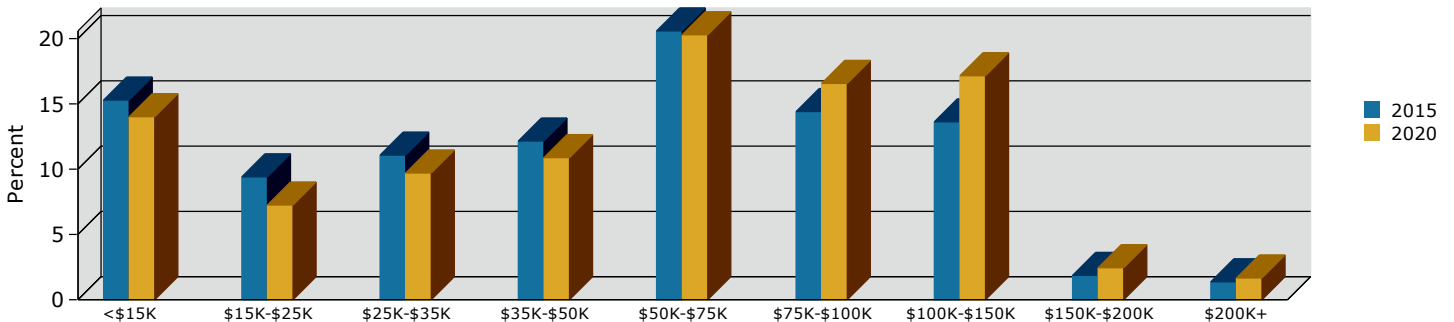
2015 Home Value



2015-2020 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

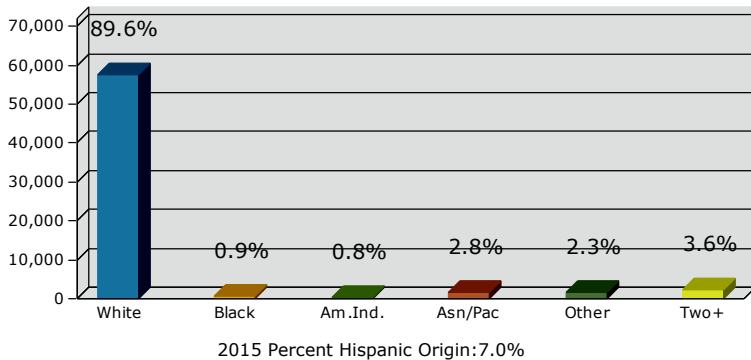


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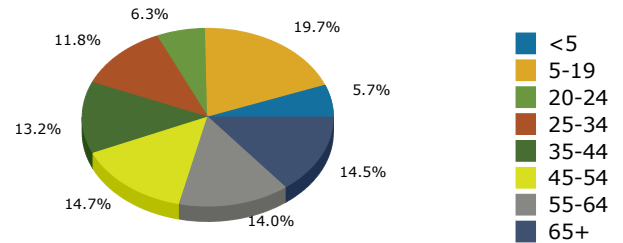
410 Molalla Ave, Oregon City, Oregon, 97045  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 45.34813  
 Longitude: -122.59671

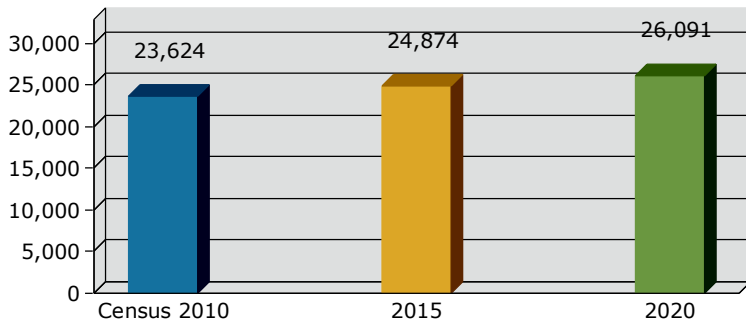
2015 Population by Race



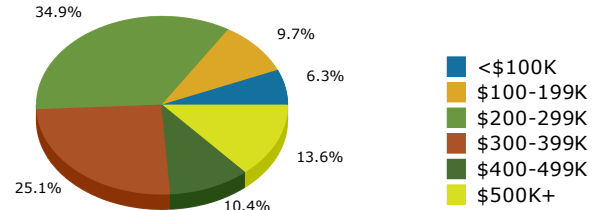
2015 Population by Age



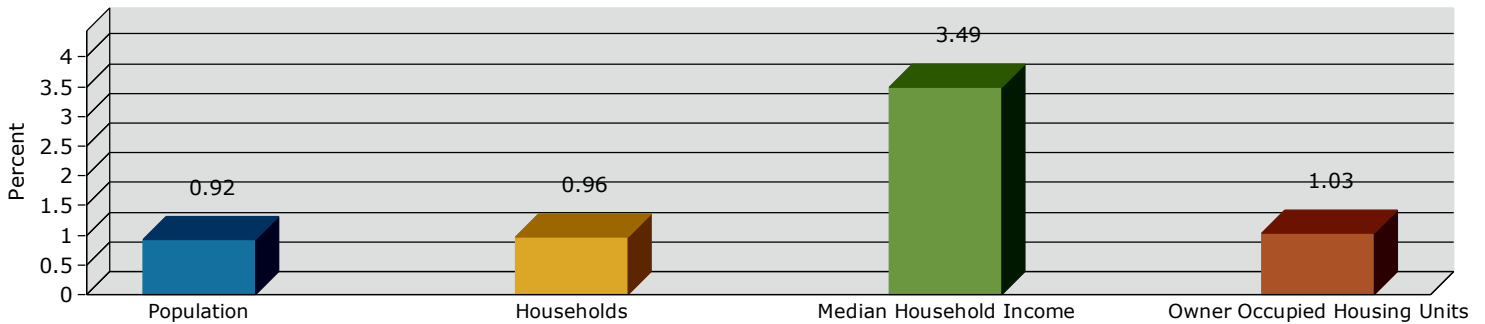
Households



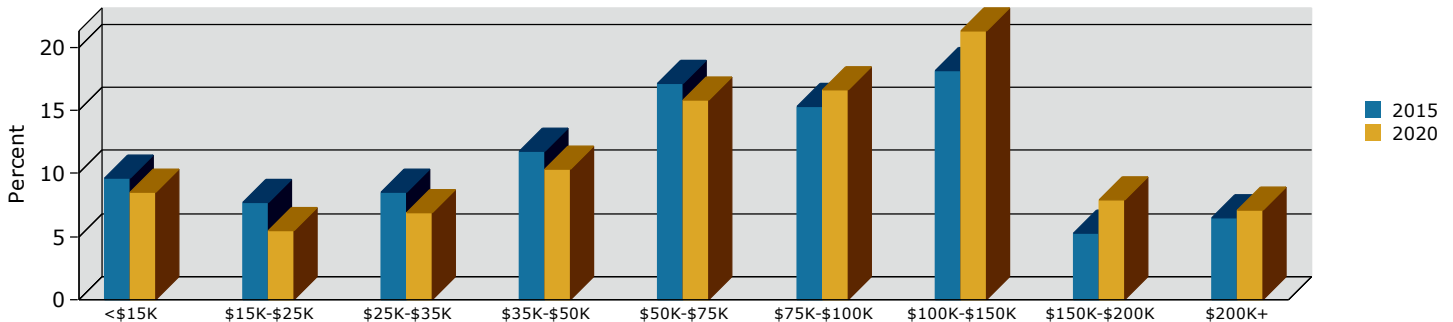
2015 Home Value



2015-2020 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

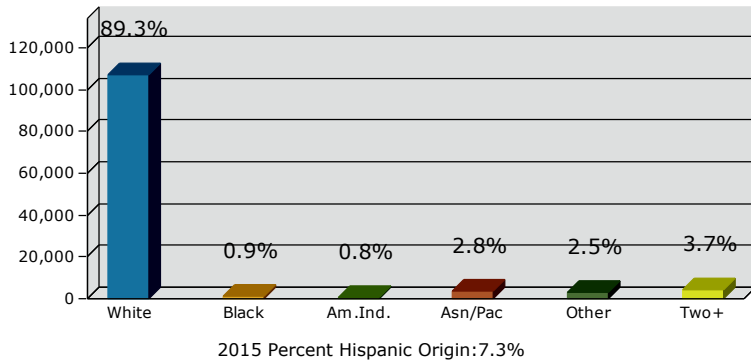


# Graphic Profile

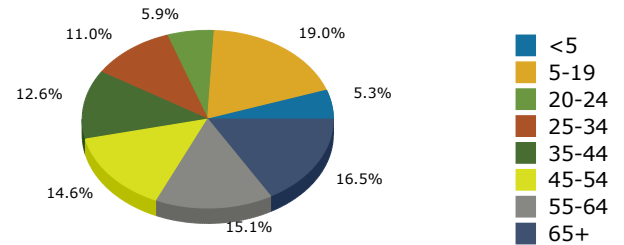
410 Molalla Ave, Oregon City, Oregon, 97045  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 45.34813  
 Longitude: -122.59671

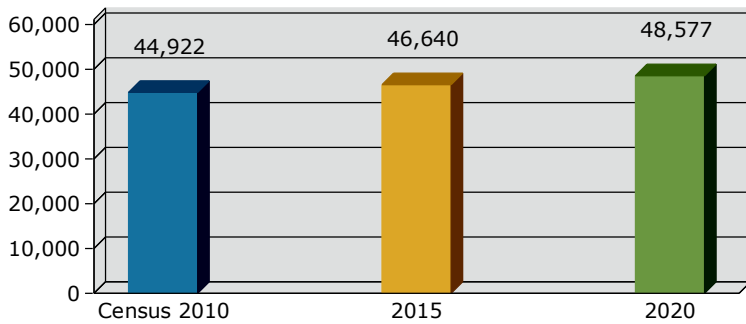
2015 Population by Race



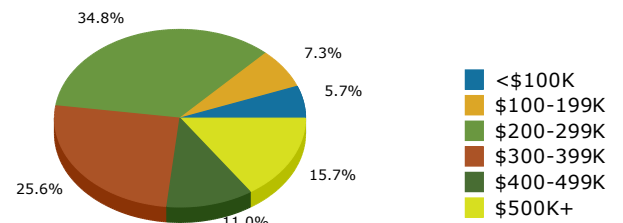
2015 Population by Age



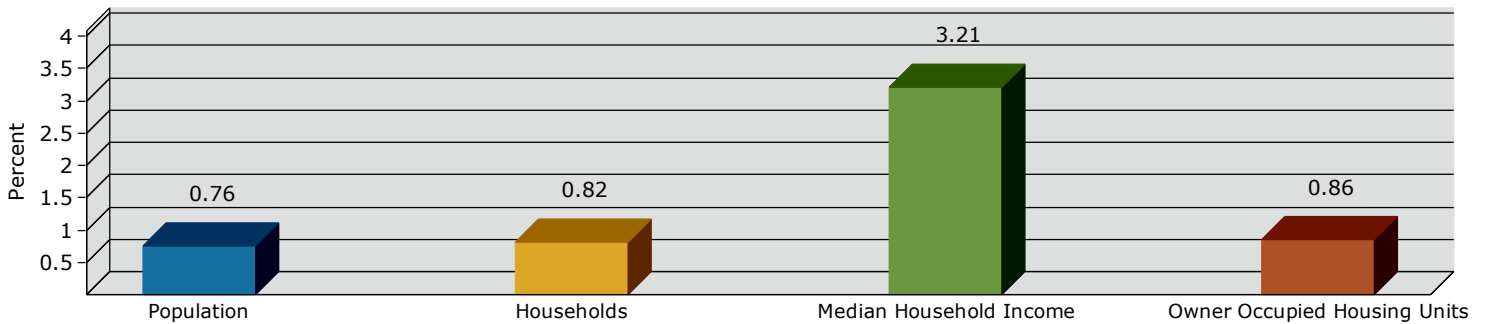
Households



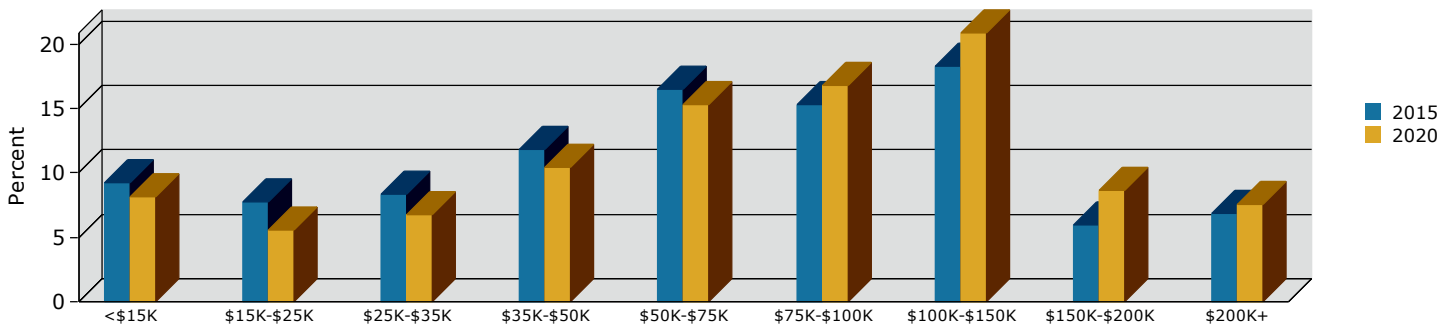
2015 Home Value



2015-2020 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



# Market Profile

410 Molalla Ave, Oregon City, Oregon, 97045  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.34813  
Longitude: -122.59671

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	11,256	53,333	105,689
2010 Total Population	10,995	61,454	116,545
2015 Total Population	11,077	64,261	120,036
2015 Group Quarters	296	824	1,408
2020 Total Population	11,322	67,263	124,660
2015-2020 Annual Rate	0.44%	0.92%	0.76%
<b>Household Summary</b>			
2000 Households	4,338	19,866	39,432
2000 Average Household Size	2.51	2.63	2.65
2010 Households	4,481	23,624	44,922
2010 Average Household Size	2.39	2.57	2.56
2015 Households	4,569	24,874	46,640
2015 Average Household Size	2.36	2.55	2.54
2020 Households	4,692	26,091	48,577
2020 Average Household Size	2.35	2.55	2.54
2015-2020 Annual Rate	0.53%	0.96%	0.82%
2010 Families	2,644	16,291	31,427
2010 Average Family Size	2.97	3.04	3.02
2015 Families	2,652	17,022	32,349
2015 Average Family Size	2.95	3.03	3.00
2020 Families	2,697	17,771	33,523
2020 Average Family Size	2.94	3.03	3.00
2015-2020 Annual Rate	0.34%	0.86%	0.72%
<b>Housing Unit Summary</b>			
2000 Housing Units	4,610	21,183	41,541
Owner Occupied Housing Units	48.9%	63.8%	68.7%
Renter Occupied Housing Units	45.2%	30.0%	26.2%
Vacant Housing Units	5.9%	6.2%	5.1%
2010 Housing Units	4,753	25,298	47,602
Owner Occupied Housing Units	47.6%	63.2%	67.0%
Renter Occupied Housing Units	46.6%	30.2%	27.3%
Vacant Housing Units	5.7%	6.6%	5.6%
2015 Housing Units	4,871	26,508	49,415
Owner Occupied Housing Units	45.2%	62.1%	65.6%
Renter Occupied Housing Units	48.6%	31.8%	28.8%
Vacant Housing Units	6.2%	6.2%	5.6%
2020 Housing Units	5,008	27,741	51,426
Owner Occupied Housing Units	45.3%	62.4%	65.7%
Renter Occupied Housing Units	48.4%	31.6%	28.7%
Vacant Housing Units	6.3%	5.9%	5.5%
<b>Median Household Income</b>			
2015	\$51,584	\$65,980	\$67,804
2020	\$57,637	\$78,325	\$79,389
<b>Median Home Value</b>			
2015	\$234,977	\$297,528	\$308,654
2020	\$274,360	\$369,855	\$378,967
<b>Per Capita Income</b>			
2015	\$25,014	\$33,171	\$34,281
2020	\$28,389	\$37,916	\$39,137
<b>Median Age</b>			
2010	36.0	38.8	40.8
2015	37.0	40.1	42.1
2020	37.4	41.0	43.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



# Market Profile

410 Molalla Ave, Oregon City, Oregon, 97045  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.34813  
Longitude: -122.59671

	1 mile	3 miles	5 miles
<b>2015 Households by Income</b>			
Household Income Base	4,569	24,874	46,640
<\$15,000	15.4%	9.7%	9.2%
\$15,000 - \$24,999	9.4%	7.7%	7.8%
\$25,000 - \$34,999	11.1%	8.6%	8.4%
\$35,000 - \$49,999	12.1%	11.8%	11.8%
\$50,000 - \$74,999	20.6%	17.1%	16.5%
\$75,000 - \$99,999	14.4%	15.3%	15.3%
\$100,000 - \$149,999	13.7%	18.1%	18.2%
\$150,000 - \$199,999	1.9%	5.3%	6.0%
\$200,000+	1.4%	6.4%	6.8%
Average Household Income	\$60,524	\$85,749	\$88,009
<b>2020 Households by Income</b>			
Household Income Base	4,692	26,091	48,577
<\$15,000	14.0%	8.5%	8.1%
\$15,000 - \$24,999	7.2%	5.5%	5.5%
\$25,000 - \$34,999	9.7%	6.9%	6.7%
\$35,000 - \$49,999	10.9%	10.3%	10.4%
\$50,000 - \$74,999	20.3%	15.8%	15.3%
\$75,000 - \$99,999	16.6%	16.7%	16.8%
\$100,000 - \$149,999	17.2%	21.3%	20.9%
\$150,000 - \$199,999	2.4%	7.9%	8.7%
\$200,000+	1.6%	7.1%	7.5%
Average Household Income	\$68,387	\$97,825	\$100,218
<b>2015 Owner Occupied Housing Units by Value</b>			
Total	2,203	16,456	32,401
<\$50,000	1.2%	4.6%	4.5%
\$50,000 - \$99,999	1.2%	1.7%	1.3%
\$100,000 - \$149,999	5.8%	2.3%	1.7%
\$150,000 - \$199,999	21.4%	7.4%	5.6%
\$200,000 - \$249,999	29.2%	16.1%	14.2%
\$250,000 - \$299,999	20.3%	18.9%	20.6%
\$300,000 - \$399,999	14.3%	25.1%	25.6%
\$400,000 - \$499,999	3.0%	10.4%	11.0%
\$500,000 - \$749,999	1.0%	9.3%	10.0%
\$750,000 - \$999,999	0.3%	2.3%	2.8%
\$1,000,000 +	2.4%	2.0%	2.9%
Average Home Value	\$269,088	\$343,816	\$364,264
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	2,268	17,319	33,810
<\$50,000	1.0%	3.7%	3.5%
\$50,000 - \$99,999	1.1%	0.6%	0.8%
\$100,000 - \$149,999	3.4%	0.9%	0.6%
\$150,000 - \$199,999	12.3%	3.4%	2.4%
\$200,000 - \$249,999	22.9%	9.7%	8.0%
\$250,000 - \$299,999	19.0%	11.9%	12.2%
\$300,000 - \$399,999	22.8%	28.3%	28.3%
\$400,000 - \$499,999	10.2%	20.6%	20.9%
\$500,000 - \$749,999	3.7%	13.5%	13.4%
\$750,000 - \$999,999	0.6%	5.0%	5.7%
\$1,000,000 +	3.0%	2.5%	4.0%
Average Home Value	\$322,089	\$412,972	\$435,177

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



# Market Profile

410 Molalla Ave, Oregon City, Oregon, 97045  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.34813  
Longitude: -122.59671

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	10,995	61,452	116,544
0 - 4	6.7%	6.1%	5.7%
5 - 9	6.3%	6.8%	6.5%
10 - 14	6.2%	7.5%	7.2%
15 - 24	13.6%	12.3%	11.9%
25 - 34	15.8%	12.1%	11.1%
35 - 44	13.9%	14.4%	13.6%
45 - 54	14.2%	15.5%	15.8%
55 - 64	11.5%	13.3%	14.5%
65 - 74	5.4%	6.5%	7.5%
75 - 84	3.5%	3.6%	4.0%
85 +	2.9%	2.0%	2.2%
18 +	77.0%	75.2%	76.2%
<b>2015 Population by Age</b>			
Total	11,077	64,261	120,035
0 - 4	6.3%	5.7%	5.3%
5 - 9	6.0%	6.1%	5.9%
10 - 14	5.6%	6.9%	6.6%
15 - 24	13.7%	13.0%	12.3%
25 - 34	15.6%	11.8%	11.0%
35 - 44	13.3%	13.2%	12.6%
45 - 54	13.6%	14.7%	14.6%
55 - 64	12.3%	14.0%	15.1%
65 - 74	7.1%	8.9%	10.1%
75 - 84	3.6%	3.6%	4.2%
85 +	2.9%	1.9%	2.2%
18 +	78.5%	77.2%	78.1%
<b>2020 Population by Age</b>			
Total	11,322	67,263	124,662
0 - 4	6.3%	5.6%	5.2%
5 - 9	5.7%	5.8%	5.6%
10 - 14	5.5%	6.4%	6.2%
15 - 24	12.8%	11.9%	11.3%
25 - 34	16.4%	12.8%	11.8%
35 - 44	13.0%	12.7%	12.2%
45 - 54	12.7%	13.8%	13.5%
55 - 64	11.8%	13.8%	14.5%
65 - 74	8.8%	10.8%	12.1%
75 - 84	4.2%	4.6%	5.3%
85 +	2.8%	1.9%	2.2%
18 +	79.2%	78.3%	79.1%
<b>2010 Population by Sex</b>			
Males	5,420	30,194	57,089
Females	5,575	31,260	59,456
<b>2015 Population by Sex</b>			
Males	5,469	31,697	59,015
Females	5,608	32,563	61,021
<b>2020 Population by Sex</b>			
Males	5,593	33,308	61,483
Females	5,729	33,955	63,177

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

February 03, 2016



# Market Profile

410 Molalla Ave, Oregon City, Oregon, 97045  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.34813  
Longitude: -122.59671

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	10,995	61,455	116,544
White Alone	91.2%	90.8%	90.5%
Black Alone	0.6%	0.7%	0.7%
American Indian Alone	1.1%	0.8%	0.8%
Asian Alone	1.0%	2.3%	2.3%
Pacific Islander Alone	0.3%	0.2%	0.2%
Some Other Race Alone	2.2%	2.1%	2.3%
Two or More Races	3.7%	3.1%	3.1%
Hispanic Origin	7.4%	6.4%	6.6%
Diversity Index	28.1	27.3	28.2
<b>2015 Population by Race/Ethnicity</b>			
Total	11,078	64,261	120,036
White Alone	90.2%	89.6%	89.3%
Black Alone	0.7%	0.9%	0.9%
American Indian Alone	1.1%	0.8%	0.8%
Asian Alone	1.1%	2.5%	2.6%
Pacific Islander Alone	0.3%	0.2%	0.2%
Some Other Race Alone	2.4%	2.3%	2.5%
Two or More Races	4.3%	3.6%	3.7%
Hispanic Origin	8.1%	7.0%	7.3%
Diversity Index	30.8	30.1	31.0
<b>2020 Population by Race/Ethnicity</b>			
Total	11,322	67,265	124,659
White Alone	88.9%	88.3%	88.0%
Black Alone	0.8%	1.0%	1.1%
American Indian Alone	1.1%	0.8%	0.8%
Asian Alone	1.2%	2.9%	2.9%
Pacific Islander Alone	0.3%	0.3%	0.3%
Some Other Race Alone	2.7%	2.6%	2.8%
Two or More Races	5.0%	4.2%	4.2%
Hispanic Origin	9.1%	7.9%	8.2%
Diversity Index	34.0	33.3	34.2
<b>2010 Population by Relationship and Household Type</b>			
Total	10,995	61,454	116,545
In Households	97.3%	98.7%	98.8%
In Family Households	75.0%	83.1%	83.9%
Householder	23.9%	26.5%	27.0%
Spouse	15.8%	20.2%	21.1%
Child	28.4%	31.0%	30.3%
Other relative	3.3%	2.8%	3.0%
Nonrelative	3.5%	2.5%	2.5%
In Nonfamily Households	22.4%	15.6%	14.9%
In Group Quarters	2.7%	1.3%	1.2%
Institutionalized Population	2.0%	1.0%	0.7%
Noninstitutionalized Population	0.6%	0.3%	0.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



# Market Profile

410 Molalla Ave, Oregon City, Oregon, 97045  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.34813  
Longitude: -122.59671

	1 mile	3 miles	5 miles
<b>2015 Population 25+ by Educational Attainment</b>			
Total	7,573	43,897	83,803
Less than 9th Grade	1.6%	1.8%	1.6%
9th - 12th Grade, No Diploma	6.5%	5.0%	4.8%
High School Graduate	20.6%	19.9%	20.0%
GED/Alternative Credential	6.6%	4.1%	4.1%
Some College, No Degree	34.0%	29.7%	29.0%
Associate Degree	11.0%	8.8%	8.9%
Bachelor's Degree	14.0%	21.4%	21.2%
Graduate/Professional Degree	5.7%	9.5%	10.3%
<b>2015 Population 15+ by Marital Status</b>			
Total	9,088	52,246	98,627
Never Married	35.0%	27.2%	27.0%
Married	39.2%	54.2%	54.9%
Widowed	6.7%	4.9%	5.6%
Divorced	19.1%	13.7%	12.5%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	89.7%	91.9%	92.5%
Civilian Unemployed	10.3%	8.1%	7.5%
<b>2015 Employed Population 16+ by Industry</b>			
Total	5,189	30,054	55,738
Agriculture/Mining	1.4%	0.6%	0.5%
Construction	9.2%	7.9%	7.4%
Manufacturing	11.7%	11.5%	12.1%
Wholesale Trade	2.4%	3.0%	3.5%
Retail Trade	15.3%	13.3%	13.0%
Transportation/Utilities	1.7%	3.7%	4.3%
Information	2.3%	1.7%	1.5%
Finance/Insurance/Real Estate	7.2%	8.7%	8.5%
Services	45.3%	45.3%	45.1%
Public Administration	3.5%	4.3%	4.1%
<b>2015 Employed Population 16+ by Occupation</b>			
Total	5,188	30,054	55,739
White Collar	54.9%	65.8%	66.0%
Management/Business/Financial	11.7%	17.5%	18.2%
Professional	14.8%	18.7%	18.5%
Sales	14.8%	13.0%	12.9%
Administrative Support	13.6%	16.6%	16.5%
Services	19.5%	14.6%	14.7%
Blue Collar	25.5%	19.6%	19.2%
Farming/Forestry/Fishing	0.6%	0.2%	0.2%
Construction/Extraction	5.1%	5.1%	4.7%
Installation/Maintenance/Repair	6.1%	3.8%	3.8%
Production	8.1%	5.2%	5.4%
Transportation/Material Moving	5.6%	5.3%	5.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

February 03, 2016





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<b>2010 Households by Type</b>			
Total	4,481	23,624	44,922
Households with 1 Person	30.4%	24.0%	23.4%
Households with 2+ People	69.6%	76.0%	76.6%
Family Households	59.0%	69.0%	70.0%
Husband-wife Families	39.0%	52.7%	54.7%
With Related Children	17.9%	23.8%	23.2%
Other Family (No Spouse Present)	20.1%	16.3%	15.3%
Other Family with Male Householder	6.3%	4.8%	4.6%
With Related Children	4.3%	3.0%	2.8%
Other Family with Female Householder	13.7%	11.4%	10.7%
With Related Children	9.1%	7.6%	6.8%
Nonfamily Households	10.6%	7.1%	6.6%
All Households with Children	32.2%	35.0%	33.4%
Multigenerational Households	2.8%	3.0%	3.1%
Unmarried Partner Households	10.0%	6.9%	6.5%
Male-female	9.2%	6.1%	5.7%
Same-sex	0.8%	0.8%	0.8%
<b>2010 Households by Size</b>			
Total	4,482	23,624	44,923
1 Person Household	30.3%	24.0%	23.4%
2 Person Household	32.9%	34.7%	35.9%
3 Person Household	16.7%	17.0%	16.7%
4 Person Household	11.6%	14.8%	14.5%
5 Person Household	5.4%	6.2%	6.1%
6 Person Household	1.9%	2.2%	2.1%
7 + Person Household	1.1%	1.2%	1.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	4,481	23,624	44,922
Owner Occupied	50.5%	67.7%	71.0%
Owned with a Mortgage/Loan	41.5%	53.6%	54.5%
Owned Free and Clear	9.0%	14.2%	16.6%
Renter Occupied	49.5%	32.3%	29.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Front Porches (8E)	Green Acres (6A)	Green Acres (6A)
<b>2.</b>	Bright Young Professionals	Front Porches (8E)	Savvy Suburbanites (1D)
<b>3.</b>	Parks and Rec (5C)	In Style (5B)	Front Porches (8E)
<b>2015 Consumer Spending</b>			
Apparel & Services: Total \$	\$8,745,273	\$65,264,706	\$124,663,432
Average Spent	\$1,914.05	\$2,623.81	\$2,672.89
Spending Potential Index	83	113	115
Computers & Accessories: Total \$	\$995,270	\$7,444,382	\$14,245,591
Average Spent	\$217.83	\$299.28	\$305.44
Spending Potential Index	83	115	117
Education: Total \$	\$5,874,746	\$44,627,005	\$85,344,771
Average Spent	\$1,285.78	\$1,794.12	\$1,829.86
Spending Potential Index	84	118	120
Entertainment/Recreation: Total \$	\$12,064,436	\$94,479,924	\$182,454,587
Average Spent	\$2,640.50	\$3,798.34	\$3,911.98
Spending Potential Index	80	115	118
Food at Home: Total \$	\$19,465,227	\$145,851,280	\$280,626,916
Average Spent	\$4,260.28	\$5,863.60	\$6,016.87
Spending Potential Index	82	112	115
Food Away from Home: Total \$	\$12,352,506	\$93,237,315	\$178,345,784
Average Spent	\$2,703.55	\$3,748.38	\$3,823.88
Spending Potential Index	82	114	116
Health Care: Total \$	\$16,752,296	\$135,648,388	\$264,293,317
Average Spent	\$3,666.51	\$5,453.42	\$5,666.67
Spending Potential Index	77	115	119
HH Furnishings & Equipment: Total \$	\$6,742,323	\$52,570,854	\$101,104,576
Average Spent	\$1,475.67	\$2,113.49	\$2,167.77
Spending Potential Index	80	115	118
Investments: Total \$	\$9,322,255	\$71,419,056	\$144,379,365
Average Spent	\$2,040.33	\$2,871.23	\$3,095.61
Spending Potential Index	74	104	112
Retail Goods: Total \$	\$92,527,114	\$719,102,259	\$1,389,398,355
Average Spent	\$20,251.06	\$28,909.80	\$29,789.84
Spending Potential Index	79	113	117
Shelter: Total \$	\$63,892,831	\$470,901,964	\$899,243,590
Average Spent	\$13,983.99	\$18,931.49	\$19,280.52
Spending Potential Index	85	115	117
TV/Video/Audio: Total \$	\$4,898,098	\$36,773,518	\$70,629,263
Average Spent	\$1,072.03	\$1,478.39	\$1,514.35
Spending Potential Index	82	113	116
Travel: Total \$	\$7,092,483	\$57,308,843	\$110,732,044
Average Spent	\$1,552.31	\$2,303.97	\$2,374.19
Spending Potential Index	79	118	122
Vehicle Maintenance & Repairs: Total \$	\$4,145,765	\$31,841,325	\$61,300,716
Average Spent	\$907.37	\$1,280.10	\$1,314.34
Spending Potential Index	81	115	118

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

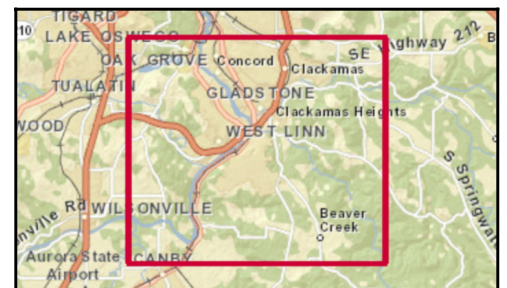
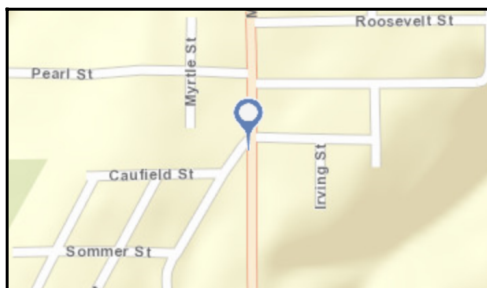
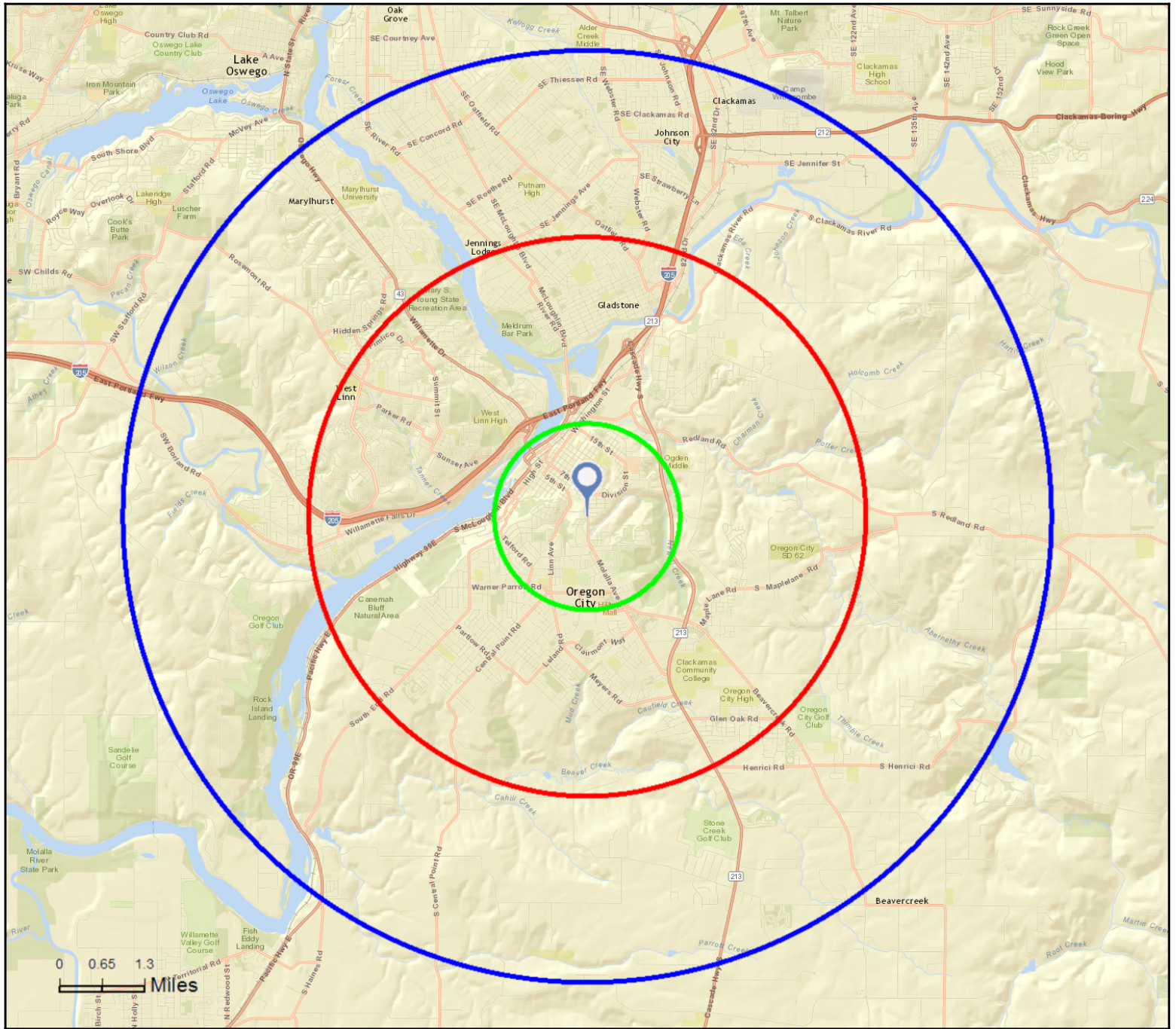
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# Site Map

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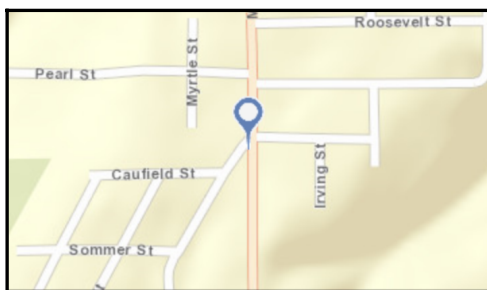
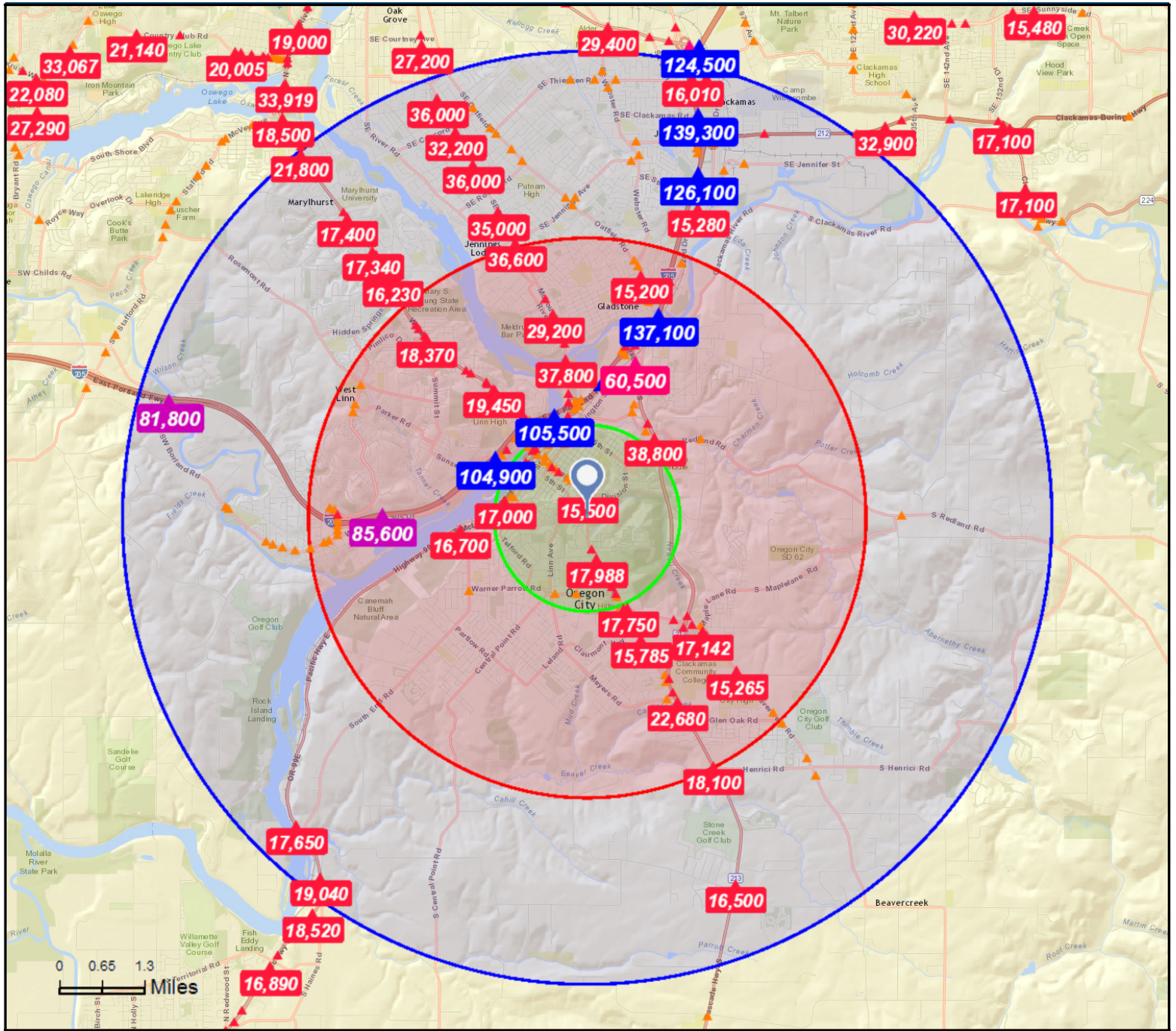




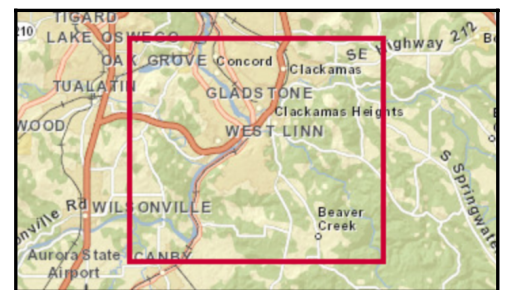
# Traffic Count Map

410 Molalla Ave, Oregon City, Oregon, 97045  
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- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
  - ▲ 6,001 - 15,000
  - ▲ 15,001 - 30,000
  - ▲ 30,001 - 50,000
  - ▲ 50,001 - 100,000
  - ▲ More than 100,000 per day



Source: ©2015 Market Planning Solutions, Inc.

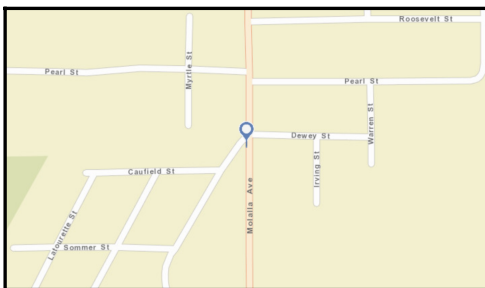
February 03, 2016



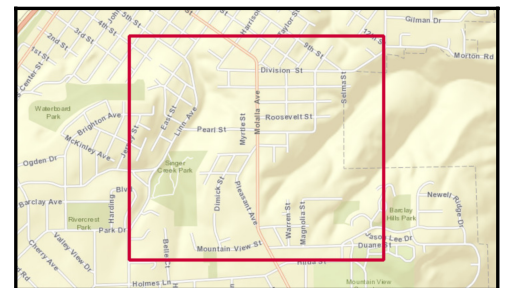
# Traffic Count Map - Close Up

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  - ▲ 6,001 - 15,000
  - ▲ 15,001 - 30,000
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# Traffic Count Profile

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Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.03	Molalla Ave	Dewey St (0.02 miles S)	2011	16,886
0.07	Pearl St	Molalla Ave (0.03 miles W)	2011	1,153
0.07	Pearl St	Myrtle St (0.02 miles W)	2011	757
0.09	Molalla Ave	Roosevelt St (0.01 miles N)	2011	15,954
0.21	Pearl St	Linn Ave (0.04 miles W)	2011	776
0.23	Molalla Ave	Division St (0.02 miles N)	2011	18,680
0.24	Linn Ave	SE Oak St (0.03 miles SW)	2011	7,393
0.25	Division St	Molalla Ave (0.02 miles W)	2011	1,030
0.26	Linn Ave	Pearl St (0.02 miles NE)	2011	7,418
0.26	Division St	Warren St (0.02 miles E)	2011	3,660
0.26	7th St	Taylor St (0.02 miles NW)	2011	3,700
0.26	Molalla Ave	Taylor St (0.01 miles S)	2011	15,500
0.27	Division St	Warren St (0.01 miles W)	2008	3,798
0.28	7th St	Taylor St (0.01 miles SE)	2011	1,570
0.29	Taylor St	7th St (0.02 miles SW)	2011	2,380
0.29	7th St	Molalla Ave (0.02 miles SE)	2011	13,501
0.34	Molalla Ave	Barclay Hills Dr (0.03 miles NW)	2011	17,848
0.37	Jackson St	5th St (0.02 miles SW)	1995	898
0.38	Linn Ave	Electric St (0.02 miles N)	2011	6,710
0.39	Holmes Ln	Molalla Ave (0.01 miles NE)	2011	3,513
0.39	Hilda St	Gleason St (0.02 miles W)	2011	727
0.39	5th St	Jq Adams St (0.03 miles NW)	2011	6,888
0.40	Jackson St	6th St (0.02 miles SW)	2011	703
0.43	Holmes Ln	Laurel Ln (0.04 miles E)	1999	3,000
0.43	Charman Ave	Jersey Ave (0.02 miles W)	1995	1,378
0.44	Jackson St	8th St (0.03 miles NE)	2011	1,093
0.44	Molalla Ave	May St (0.05 miles SE)	2011	17,988
0.44	7th St	Jackson St (0.03 miles SE)	2011	13,050
0.46	Jq Adams St	7th St (0.02 miles NE)	2011	650
0.47	Jackson St	8th St (0.02 miles SW)	1995	1,345

**Data Note:** The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the

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