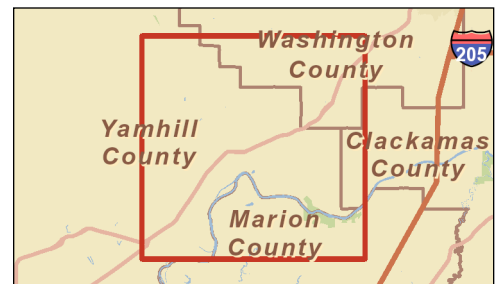
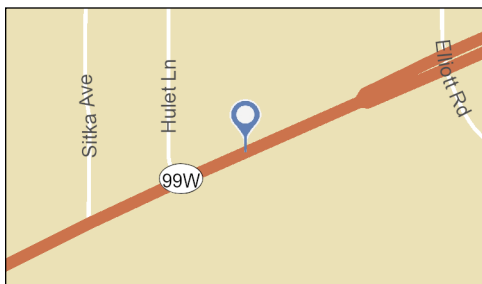
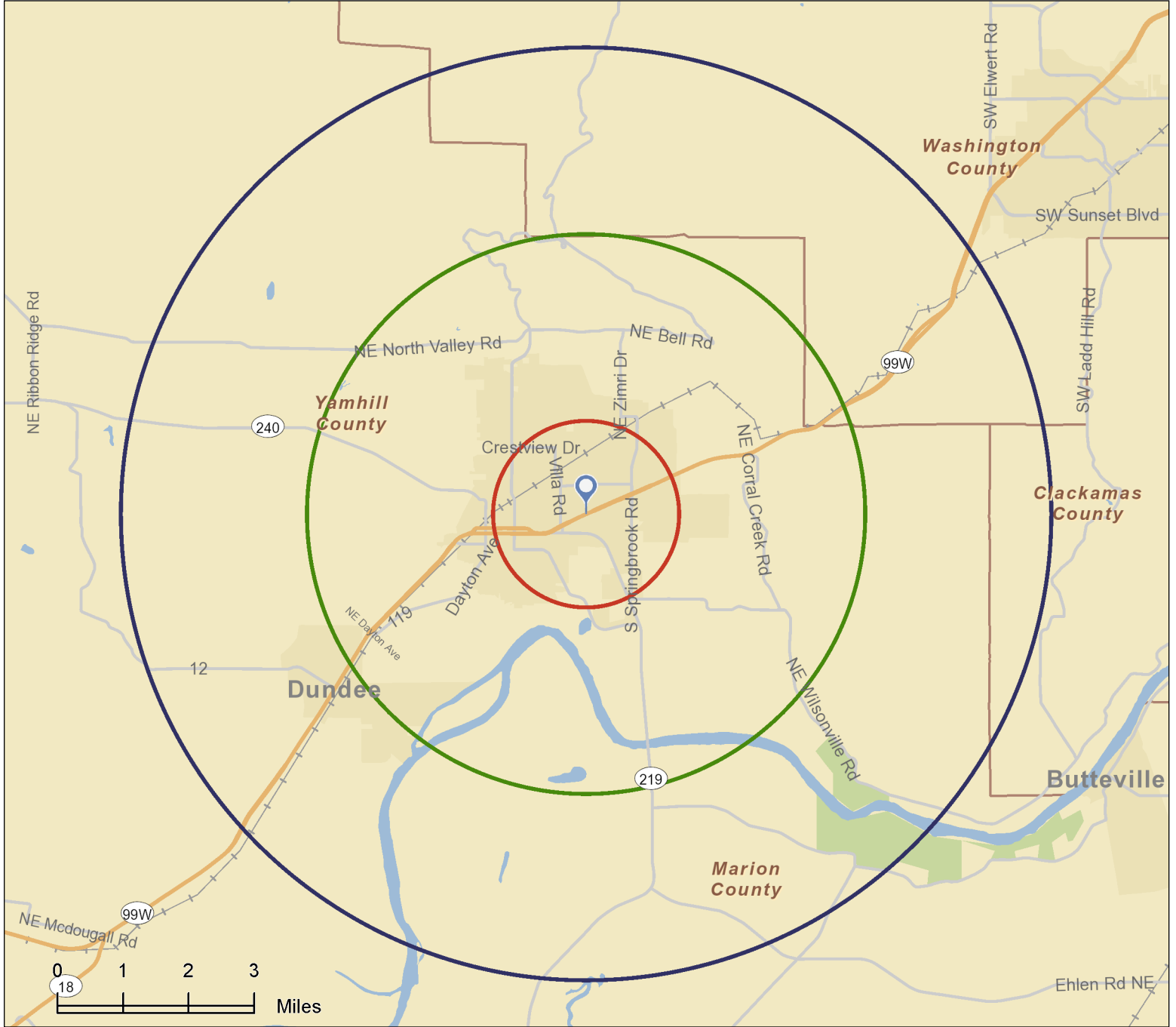




Site Map

2318 Portland Rd, Newberg, OR, 97132
Ring: 1, 3, 5 Miles

Prepared for Ashley Rhea
Latitude: 45.30332
Longitude: -122.95698



December 16, 2011

Made with Esri Business Analyst

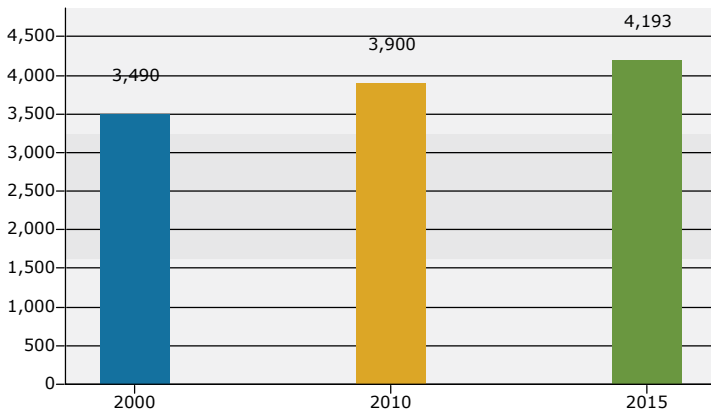


Graphic Profile

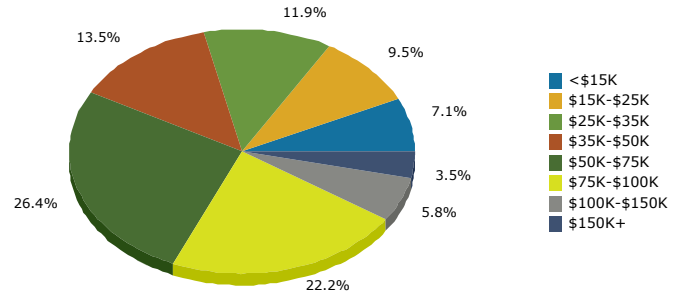
2318 Portland Rd, Newberg, OR, 97132
 Ring: 1 mile radius

Prepared for Ashley Rhea
 Latitude: 45.30332
 Longitude: -122.95698

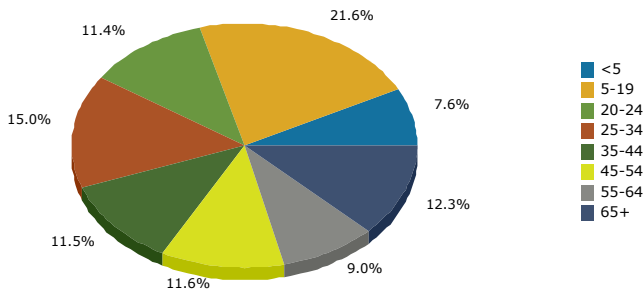
Housholds



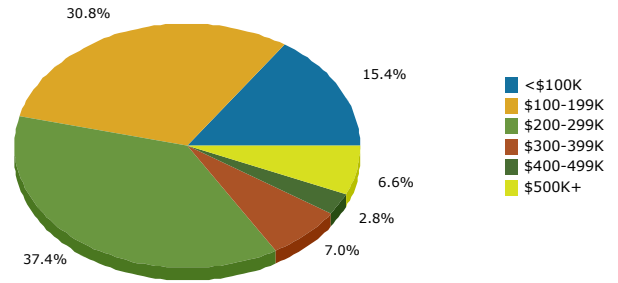
2010 Households by Income



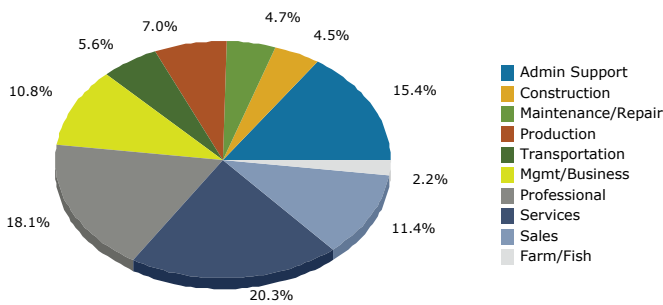
2010 Population by Age



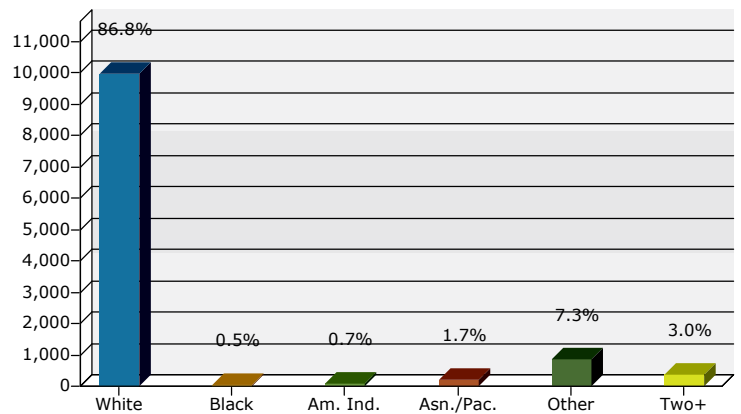
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

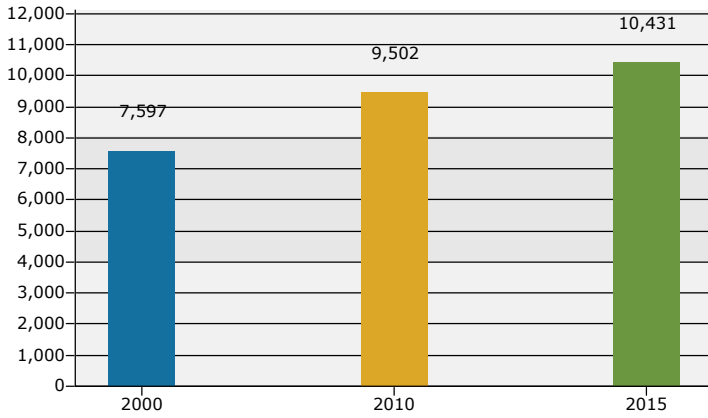


Graphic Profile

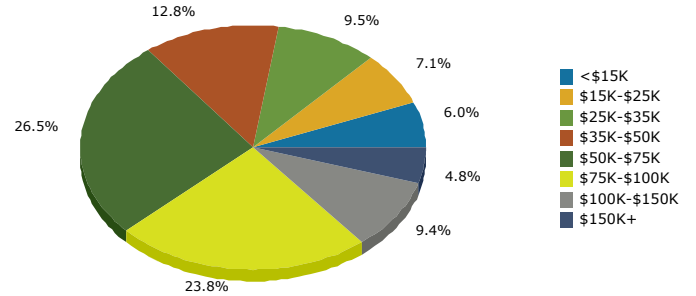
2318 Portland Rd, Newberg, OR, 97132
 Ring: 3 miles radius

Prepared for Ashley Rhea
 Latitude: 45.30332
 Longitude: -122.95698

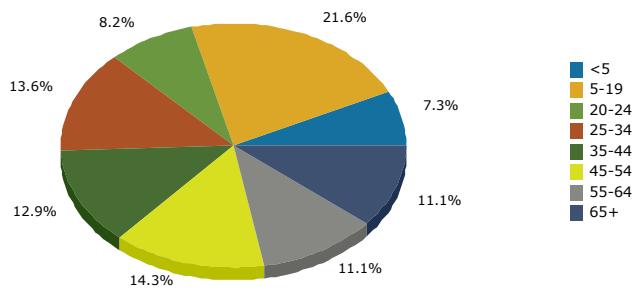
Housholds



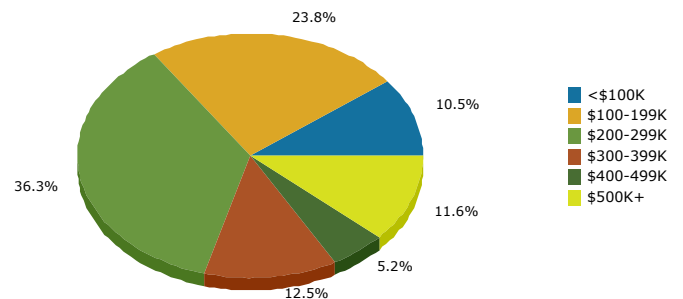
2010 Households by Income



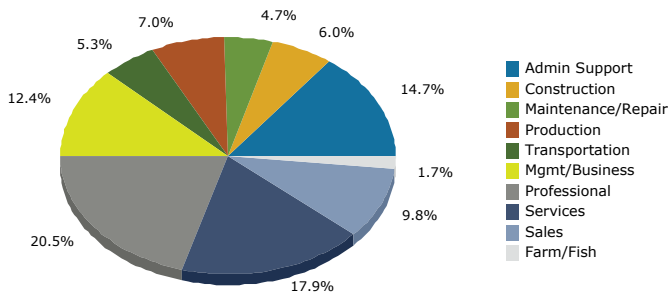
2010 Population by Age



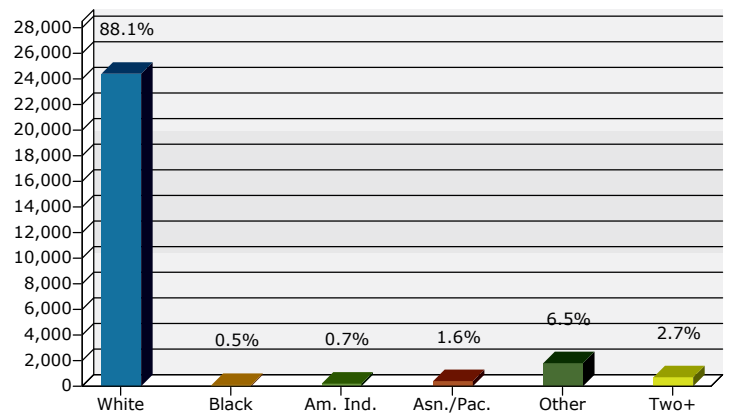
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

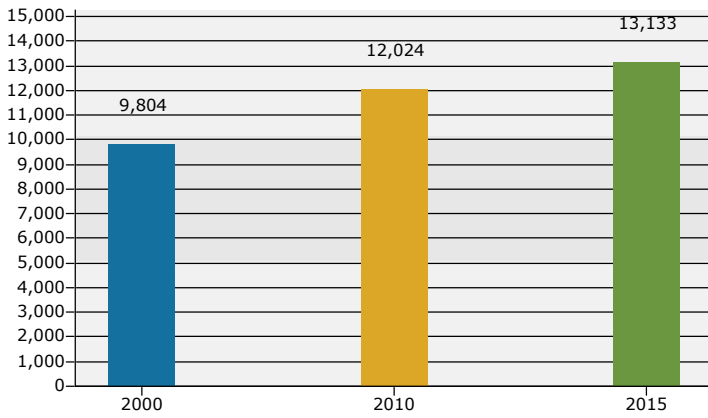


Graphic Profile

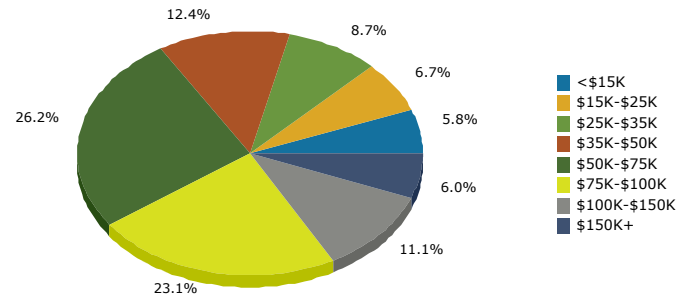
2318 Portland Rd, Newberg, OR, 97132
 Ring: 5 miles radius

Prepared for Ashley Rhea
 Latitude: 45.30332
 Longitude: -122.95698

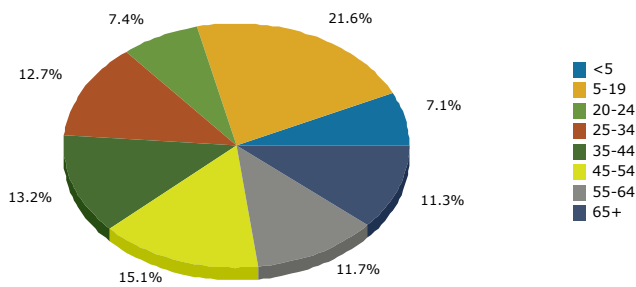
Housholds



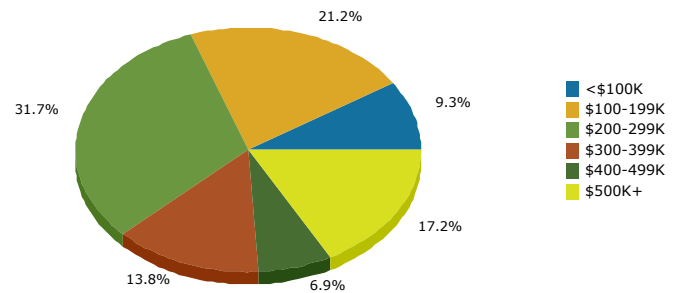
2010 Households by Income



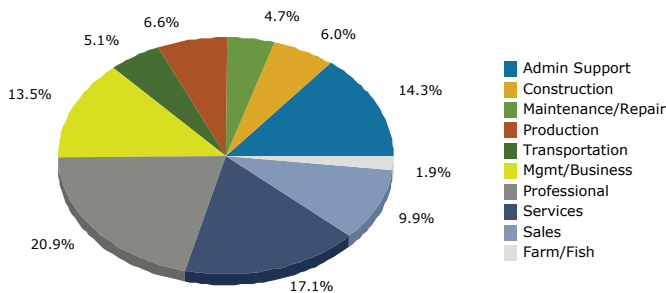
2010 Population by Age



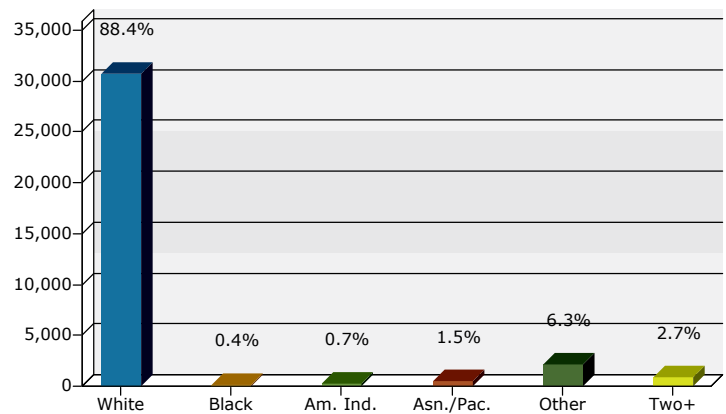
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Market Profile

2318 Portland Rd, Newberg, OR, 97132
Rings: 1, 3, 5 miles radii

Prepared for Ashley Rhea
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	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	10,549	22,473	28,695
2000 Group Quarters	1,090	1,248	1,293
2010 Total Population	11,489	27,682	34,734
2015 Total Population	12,252	30,263	37,814
2010-2015 Annual Rate	1.29%	1.80%	1.71%
Household Summary			
2000 Households	3,490	7,597	9,804
2000 Average Household Size	2.71	2.79	2.79
2010 Households	3,900	9,502	12,024
2010 Average Household Size	2.66	2.78	2.78
2015 Households	4,193	10,431	13,133
2015 Average Household Size	2.66	2.78	2.78
2010-2015 Annual Rate	1.46%	1.88%	1.78%
2000 Families	2,423	5,585	7,381
2000 Average Family Size	3.17	3.20	3.17
2010 Families	2,666	6,946	8,975
2010 Average Family Size	3.11	3.18	3.16
2015 Families	2,848	7,585	9,745
2015 Average Family Size	3.11	3.19	3.16
2010-2015 Annual Rate	1.33%	1.78%	1.66%
Housing Unit Summary			
2000 Housing Units	3,670	7,994	10,315
Owner Occupied Housing Units	56.2%	64.1%	68.3%
Renter Occupied Housing Units	38.7%	30.9%	26.9%
Vacant Housing Units	5.1%	5.0%	4.9%
2010 Housing Units	4,321	10,423	13,142
Owner Occupied Housing Units	53.2%	62.0%	65.4%
Renter Occupied Housing Units	37.0%	29.2%	26.1%
Vacant Housing Units	9.7%	8.8%	8.5%
2015 Housing Units	4,726	11,585	14,527
Owner Occupied Housing Units	53.1%	61.5%	64.8%
Renter Occupied Housing Units	35.7%	28.5%	25.6%
Vacant Housing Units	11.3%	10.0%	9.6%
Median Household Income			
2000	\$41,693	\$48,154	\$51,055
2010	\$56,419	\$62,797	\$64,535
2015	\$63,052	\$70,046	\$72,379
Median Home Value			
2000	\$133,536	\$146,312	\$158,342
2010	\$208,381	\$236,907	\$254,866
2015	\$248,898	\$285,195	\$310,086
Per Capita Income			
2000	\$17,323	\$19,433	\$20,859
2010	\$23,043	\$25,156	\$26,280
2015	\$25,797	\$28,066	\$29,282
Median Age			
2000	29.6	31.9	33.4
2010	31.2	34.5	36.0
2015	32.1	35.6	36.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

December 16, 2011

Made with Esri Business Analyst



Market Profile

2318 Portland Rd, Newberg, OR, 97132
Rings: 1, 3, 5 miles radii

Prepared for Ashley Rhea
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	1 mile	3 miles	5 miles
2000 Households by Income			
Household Income Base	3,509	7,572	9,745
<\$15,000	11.8%	9.9%	9.3%
\$15,000 - \$24,999	16.4%	12.6%	11.3%
\$25,000 - \$34,999	14.4%	13.4%	12.4%
\$35,000 - \$49,999	16.4%	15.8%	15.4%
\$50,000 - \$74,999	27.0%	28.1%	27.7%
\$75,000 - \$99,999	8.4%	11.4%	12.4%
\$100,000 - \$149,999	3.4%	5.8%	7.6%
\$150,000 - \$199,999	1.5%	1.7%	2.0%
\$200,000+	0.8%	1.3%	1.8%
Average Household Income	\$49,177	\$55,781	\$60,247
2010 Households by Income			
Household Income Base	3,900	9,502	12,026
<\$15,000	7.1%	6.0%	5.8%
\$15,000 - \$24,999	9.5%	7.1%	6.7%
\$25,000 - \$34,999	11.9%	9.5%	8.7%
\$35,000 - \$49,999	13.5%	12.8%	12.4%
\$50,000 - \$74,999	26.4%	26.5%	26.2%
\$75,000 - \$99,999	22.2%	23.8%	23.1%
\$100,000 - \$149,999	5.8%	9.4%	11.1%
\$150,000 - \$199,999	1.9%	2.8%	3.5%
\$200,000+	1.7%	2.0%	2.5%
Average Household Income	\$63,094	\$70,364	\$73,899
2015 Households by Income			
Household Income Base	4,192	10,432	13,133
<\$15,000	5.5%	4.4%	4.3%
\$15,000 - \$24,999	7.8%	5.6%	5.3%
\$25,000 - \$34,999	8.9%	6.9%	6.3%
\$35,000 - \$49,999	9.6%	8.7%	8.4%
\$50,000 - \$74,999	29.8%	28.6%	28.0%
\$75,000 - \$99,999	24.7%	25.6%	24.5%
\$100,000 - \$149,999	8.9%	13.9%	15.8%
\$150,000 - \$199,999	2.6%	3.7%	4.5%
\$200,000+	2.1%	2.5%	3.0%
Average Household Income	\$70,556	\$78,363	\$82,227
2000 Owner Occupied Housing Units by Value			
Total	2,051	5,106	7,026
<\$50,000	13.6%	8.2%	6.7%
\$50,000 - \$99,999	8.8%	8.9%	8.1%
\$100,000 - \$149,999	42.9%	36.2%	30.5%
\$150,000 - \$199,999	21.6%	22.7%	20.5%
\$200,000 - \$299,999	7.4%	13.6%	17.6%
\$300,000 - \$499,999	3.0%	6.4%	10.5%
\$500,000 - \$999,999	1.0%	2.7%	4.2%
\$1,000,000 +	1.8%	1.4%	1.8%
Average Home Value	\$159,878	\$186,667	\$214,738
2000 Specified Renter Occupied Housing Units by Contract Rent			
Total	1,432	2,433	2,680
With Cash Rent	96.8%	96.1%	95.1%
No Cash Rent	3.2%	3.9%	4.9%
Median Rent	\$563	\$567	\$568
Average Rent	\$565	\$582	\$585

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

December 16, 2011

Made with Esri Business Analyst



Market Profile

2318 Portland Rd, Newberg, OR, 97132
Rings: 1, 3, 5 miles radii

Prepared for Ashley Rhea
Latitude: 45.30332
Longitude: -122.95698

	1 mile	3 miles	5 miles
2000 Population by Age			
Total	10,549	22,473	28,694
0 - 4	7.5%	7.4%	7.2%
5 - 9	6.8%	7.6%	7.6%
10 - 14	6.8%	7.6%	7.8%
15 - 24	22.4%	18.2%	16.6%
25 - 34	13.7%	13.4%	12.9%
35 - 44	13.8%	15.6%	16.2%
45 - 54	10.8%	12.7%	13.6%
55 - 64	6.0%	6.9%	7.5%
65 - 74	4.8%	4.8%	5.1%
75 - 84	4.8%	4.0%	3.8%
85 +	2.5%	1.8%	1.6%
18 +	74.8%	72.8%	72.7%
2010 Population by Age			
Total	11,489	27,683	34,733
0 - 4	7.6%	7.3%	7.1%
5 - 9	6.6%	6.9%	6.8%
10 - 14	6.0%	6.7%	6.8%
15 - 24	20.4%	16.2%	15.3%
25 - 34	15.0%	13.6%	12.7%
35 - 44	11.5%	12.9%	13.2%
45 - 54	11.6%	14.3%	15.1%
55 - 64	9.0%	11.1%	11.7%
65 - 74	5.3%	5.6%	6.0%
75 - 84	4.3%	3.6%	3.6%
85 +	2.6%	1.9%	1.7%
18 +	76.0%	75.0%	74.9%
2015 Population by Age			
Total	12,253	30,264	37,813
0 - 4	7.5%	7.2%	6.9%
5 - 9	6.7%	6.8%	6.8%
10 - 14	6.2%	6.8%	7.0%
15 - 24	19.2%	15.3%	14.5%
25 - 34	14.4%	13.1%	12.3%
35 - 44	12.3%	13.2%	13.1%
45 - 54	10.5%	12.9%	13.7%
55 - 64	9.8%	12.2%	12.8%
65 - 74	6.7%	7.3%	7.7%
75 - 84	4.2%	3.5%	3.5%
85 +	2.5%	1.8%	1.7%
18 +	76.1%	75.3%	75.3%
2000 Population by Sex			
Males	47.7%	48.7%	49.2%
Females	52.3%	51.3%	50.8%
2010 Population by Sex			
Males	48.1%	49.2%	49.5%
Females	51.9%	50.8%	50.5%
2015 Population by Sex			
Males	48.2%	49.3%	49.7%
Females	51.8%	50.7%	50.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

December 16, 2011



Market Profile

2318 Portland Rd, Newberg, OR, 97132
Rings: 1, 3, 5 miles radii

Prepared for Ashley Rhea
Latitude: 45.30332
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	1 mile	3 miles	5 miles
2000 Population by Race/Ethnicity			
Total	10,549	22,473	28,696
White Alone	90.5%	91.1%	91.5%
Black Alone	0.4%	0.3%	0.3%
American Indian Alone	0.6%	0.7%	0.7%
Asian or Pacific Islander Alone	1.3%	1.2%	1.2%
Some Other Race Alone	4.9%	4.5%	4.3%
Two or More Races	2.4%	2.1%	2.1%
Hispanic Origin	10.2%	9.5%	8.8%
Diversity Index	33.1	31.1	29.8
2010 Population by Race/Ethnicity			
Total	11,489	27,682	34,734
White Alone	86.8%	88.1%	88.4%
Black Alone	0.5%	0.5%	0.4%
American Indian Alone	0.7%	0.7%	0.7%
Asian or Pacific Islander Alone	1.7%	1.6%	1.5%
Some Other Race Alone	7.3%	6.5%	6.3%
Two or More Races	3.0%	2.7%	2.7%
Hispanic Origin	15.3%	13.6%	12.8%
Diversity Index	44.1	40.7	39.4
2015 Population by Race/Ethnicity			
Total	12,253	30,264	37,814
White Alone	85.6%	87.0%	87.3%
Black Alone	0.6%	0.5%	0.5%
American Indian Alone	0.7%	0.7%	0.7%
Asian or Pacific Islander Alone	1.8%	1.8%	1.8%
Some Other Race Alone	8.1%	7.1%	6.9%
Two or More Races	3.3%	2.9%	2.9%
Hispanic Origin	17.3%	15.5%	14.7%
Diversity Index	47.7	44.1	42.9
2000 Population 3+ by School Enrollment			
Total	10,222	21,608	27,565
Enrolled in Nursery/Preschool	2.1%	2.1%	2.0%
Enrolled in Kindergarten	1.4%	1.6%	1.6%
Enrolled in Grade 1-8	11.5%	12.6%	13.0%
Enrolled in Grade 9-12	5.5%	6.3%	6.2%
Enrolled in College	12.1%	8.3%	7.3%
Enrolled in Grad/Prof School	0.5%	0.7%	0.7%
Not Enrolled in School	66.9%	68.4%	69.1%
2010 Population 25+ by Educational Attainment			
Total	6,819	17,421	22,220
Less Than 9th Grade	5.4%	4.5%	4.2%
9th to 12th Grade, No Diploma	8.3%	7.2%	6.9%
High School Graduate	29.2%	27.3%	26.7%
Some College, No Degree	23.8%	24.9%	24.9%
Associate Degree	8.2%	9.2%	8.8%
Bachelor's Degree	15.8%	16.9%	18.3%
Graduate/Professional Degree	9.3%	9.9%	10.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

December 16, 2011



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2010 Population 15+ by Marital Status			
Total	9,157	21,917	27,523
Never Married	32.2%	27.9%	27.1%
Married	51.0%	56.6%	58.1%
Widowed	6.6%	5.4%	5.0%
Divorced	10.2%	10.0%	9.8%
2000 Population 16+ by Employment Status			
Total	8,246	17,040	21,645
In Labor Force	68.9%	71.6%	70.9%
Civilian Employed	63.4%	67.1%	66.9%
Civilian Unemployed	5.4%	4.3%	3.9%
In Armed Forces	0.1%	0.1%	0.1%
Not In Labor Force	31.1%	28.4%	29.1%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	88.6%	89.4%	89.6%
Civilian Unemployed	11.4%	10.6%	10.4%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	91.0%	91.6%	91.8%
Civilian Unemployed	9.0%	8.4%	8.2%
2000 Females 16+ by Employment Status and Age of Children			
Total	4,380	8,810	11,068
Own Children < 6 Only	8.1%	8.7%	8.5%
Employed/in Armed Forces	5.3%	5.8%	5.4%
Unemployed	0.6%	0.6%	0.5%
Not in Labor Force	2.2%	2.3%	2.5%
Own Children <6 and 6-17 Only	6.0%	6.3%	6.5%
Employed/in Armed Forces	3.3%	3.7%	3.7%
Unemployed	0.3%	0.4%	0.3%
Not in Labor Force	2.4%	2.2%	2.5%
Own Children 6-17 Only	17.3%	19.8%	20.1%
Employed/in Armed Forces	13.1%	14.9%	14.9%
Unemployed	0.8%	0.5%	0.5%
Not in Labor Force	3.4%	4.3%	4.8%
No Own Children < 18	68.5%	65.2%	64.9%
Employed/in Armed Forces	33.8%	34.8%	35.0%
Unemployed	3.6%	2.8%	2.4%
Not in Labor Force	31.2%	27.5%	27.5%
2010 Employed Population 16+ by Industry			
Total	4,978	12,650	15,821
Agriculture/Mining	2.2%	2.3%	2.9%
Construction	4.4%	5.9%	6.4%
Manufacturing	13.7%	13.7%	13.7%
Wholesale Trade	3.5%	3.8%	3.8%
Retail Trade	10.5%	11.0%	10.6%
Transportation/Utilities	3.9%	4.0%	4.0%
Information	2.3%	2.1%	2.2%
Finance/Insurance/Real Estate	6.7%	6.1%	6.2%
Services	49.6%	47.1%	46.3%
Public Administration	3.2%	3.9%	3.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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	1 mile	3 miles	5 miles
2010 Employed Population 16+ by Occupation			
Total	4,976	12,650	15,822
White Collar	55.7%	57.4%	58.6%
Management/Business/Financial	10.8%	12.4%	13.5%
Professional	18.1%	20.5%	20.9%
Sales	11.4%	9.8%	9.9%
Administrative Support	15.4%	14.7%	14.3%
Services	20.3%	17.9%	17.1%
Blue Collar	23.9%	24.8%	24.3%
Farming/Forestry/Fishing	2.2%	1.7%	1.9%
Construction/Extraction	4.5%	6.0%	6.0%
Installation/Maintenance/Repair	4.7%	4.7%	4.7%
Production	7.0%	7.0%	6.6%
Transportation/Material Moving	5.6%	5.3%	5.1%
2000 Workers 16+ by Means of Transportation to Work			
Total	5,189	11,342	14,362
Drove Alone - Car, Truck, or Van	68.9%	74.5%	75.2%
Carpooled - Car, Truck, or Van	13.5%	12.7%	12.4%
Public Transportation	1.2%	0.8%	0.8%
Walked	12.2%	6.8%	5.7%
Other Means	1.4%	1.3%	1.2%
Worked at Home	2.9%	3.9%	4.7%
2000 Workers 16+ by Travel Time to Work			
Total	5,190	11,339	14,360
Did not Work at Home	97.1%	96.1%	95.3%
Less than 5 minutes	7.5%	5.4%	5.0%
5 to 9 minutes	20.3%	16.8%	14.8%
10 to 19 minutes	18.0%	17.9%	18.6%
20 to 24 minutes	10.8%	9.6%	9.7%
25 to 34 minutes	16.8%	19.6%	20.0%
35 to 44 minutes	8.2%	9.7%	9.6%
45 to 59 minutes	11.1%	12.1%	12.4%
60 to 89 minutes	3.8%	4.5%	4.4%
90 or more minutes	0.5%	0.5%	0.8%
Worked at Home	2.9%	3.9%	4.7%
Average Travel Time to Work (in min)	22.2	24.2	25.0
2000 Households by Vehicles Available			
Total	3,493	7,587	9,783
None	6.5%	4.7%	4.2%
1	31.1%	26.4%	24.2%
2	43.3%	45.0%	45.4%
3	14.6%	17.1%	18.7%
4	2.4%	3.8%	4.9%
5+	2.1%	2.9%	2.6%
Average Number of Vehicles Available	1.8	2.0	2.1

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

December 16, 2011

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Market Profile

2318 Portland Rd, Newberg, OR, 97132
Rings: 1, 3, 5 miles radii

Prepared for Ashley Rhea
Latitude: 45.30332
Longitude: -122.95698

	1 mile	3 miles	5 miles
2000 Households by Type			
Total	3,490	7,598	9,803
Family Households	69.4%	73.5%	75.3%
Married-couple Family	52.0%	58.3%	61.4%
With Related Children	26.8%	30.4%	31.1%
Other Family (No Spouse)	17.4%	15.2%	13.9%
With Related Children	12.8%	10.9%	9.8%
Nonfamily Households	30.6%	26.5%	24.7%
Householder Living Alone	22.9%	20.0%	18.7%
Householder Not Living Alone	7.7%	6.5%	6.0%
Households with Related Children	39.5%	41.3%	40.9%
Households with Persons 65+	21.3%	20.1%	20.1%
2000 Households by Size			
Total	3,490	7,597	9,804
1 Person Household	22.9%	20.0%	18.7%
2 Person Household	32.6%	32.6%	33.7%
3 Person Household	17.2%	17.8%	17.7%
4 Person Household	15.4%	17.0%	17.1%
5 Person Household	7.3%	7.9%	8.1%
6 Person Household	2.9%	3.0%	3.0%
7 + Person Household	1.6%	1.8%	1.7%
2000 Households by Year Householder Moved In			
Total	3,491	7,587	9,785
Moved in 1999 to March 2000	27.3%	23.7%	21.5%
Moved in 1995 to 1998	36.8%	36.0%	34.5%
Moved in 1990 to 1994	16.3%	17.4%	18.0%
Moved in 1980 to 1989	11.2%	13.1%	14.2%
Moved in 1970 to 1979	7.5%	7.6%	8.9%
Moved in 1969 or Earlier	1.0%	2.2%	2.9%
Median Year Householder Moved In	1996	1996	1996
2000 Housing Units by Units in Structure			
Total	3,675	7,981	10,299
1, Detached	53.8%	65.1%	69.0%
1, Attached	4.5%	3.7%	3.2%
2	5.4%	4.6%	3.7%
3 or 4	6.4%	4.4%	3.6%
5 to 9	6.2%	4.1%	3.3%
10 to 19	3.5%	2.1%	1.7%
20 +	7.4%	5.1%	4.2%
Mobile Home	12.8%	10.6%	11.1%
Other	0.1%	0.3%	0.2%
2000 Housing Units by Year Structure Built			
Total	3,674	7,981	10,302
1999 to March 2000	2.5%	3.3%	3.5%
1995 to 1998	13.5%	15.0%	15.3%
1990 to 1994	9.6%	11.2%	11.6%
1980 to 1989	15.2%	15.2%	14.8%
1970 to 1979	30.1%	25.4%	24.6%
1969 or Earlier	29.1%	29.9%	30.1%
Median Year Structure Built	1977	1978	1978

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

December 16, 2011

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Market Profile

2318 Portland Rd, Newberg, OR, 97132
Rings: 1, 3, 5 miles radii

Prepared for Ashley Rhea
Latitude: 45.30332
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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Main Street, USA	Green Acres	Green Acres
2.	Aspiring Young Families	Main Street, USA	Main Street, USA
3.	Crossroads	Aspiring Young Families	Aspiring Young Families
2010 Consumer Spending			
Apparel & Services: Total \$	\$6,019,777	\$16,117,565	\$21,277,930
Average Spent	\$1,543.44	\$1,696.16	\$1,769.58
Spending Potential Index	64	71	74
Computers & Accessories: Total \$	\$797,890	\$2,143,571	\$2,833,727
Average Spent	\$204.57	\$225.58	\$235.67
Spending Potential Index	93	103	107
Education: Total \$	\$4,431,278	\$12,219,893	\$16,252,082
Average Spent	\$1,136.15	\$1,285.98	\$1,351.61
Spending Potential Index	93	105	111
Entertainment/Recreation: Total \$	\$11,580,646	\$31,655,700	\$42,186,479
Average Spent	\$2,969.21	\$3,331.33	\$3,508.44
Spending Potential Index	92	103	109
Food at Home: Total \$	\$15,809,259	\$42,403,797	\$55,993,747
Average Spent	\$4,053.40	\$4,462.43	\$4,656.72
Spending Potential Index	91	100	104
Food Away from Home: Total \$	\$11,552,710	\$31,037,371	\$41,013,203
Average Spent	\$2,962.05	\$3,266.26	\$3,410.86
Spending Potential Index	92	101	106
Health Care: Total \$	\$12,633,415	\$35,019,766	\$46,882,717
Average Spent	\$3,239.13	\$3,685.36	\$3,899.00
Spending Potential Index	87	99	105
HH Furnishings & Equipment: Total \$	\$6,429,665	\$17,526,133	\$23,352,133
Average Spent	\$1,648.53	\$1,844.39	\$1,942.08
Spending Potential Index	80	90	94
Investments: Total \$	\$5,702,447	\$16,223,079	\$22,029,281
Average Spent	\$1,462.07	\$1,707.26	\$1,832.07
Spending Potential Index	84	98	105
Retail Goods: Total \$	\$83,840,332	\$228,107,487	\$303,452,671
Average Spent	\$21,496.16	\$24,005.23	\$25,236.65
Spending Potential Index	86	97	102
Shelter: Total \$	\$57,485,632	\$153,903,173	\$203,402,390
Average Spent	\$14,738.98	\$16,196.23	\$16,915.97
Spending Potential Index	93	103	107
TV/Video/Audio: Total \$	\$4,389,086	\$11,786,931	\$15,576,288
Average Spent	\$1,125.34	\$1,240.42	\$1,295.40
Spending Potential Index	91	100	104
Travel: Total \$	\$6,759,070	\$18,656,753	\$24,989,195
Average Spent	\$1,732.99	\$1,963.37	\$2,078.23
Spending Potential Index	92	104	110
Vehicle Maintenance & Repairs: Total \$	\$3,332,814	\$9,040,287	\$12,011,180
Average Spent	\$854.51	\$951.37	\$998.91
Spending Potential Index	91	101	106

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

December 16, 2011

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Census 2010 Summary Profile

2318 Portland Rd, Newberg, OR, 97132
 Ring: 1 mile radius

Prepared for Ashley Rhea
 Latitude: 45.30332
 Longitude: -122.95698

	2000	2010	2000-2010 Annual Rate
Population	10,263	11,791	1.40%
Households	3,389	4,107	1.94%
Housing Units	3,566	4,401	2.13%

Population by Race	Number	Percent
Total	11,792	100.0%
Population Reporting One Race	11,404	96.7%
White	9,998	84.8%
Black	89	0.8%
American Indian	100	0.8%
Asian	293	2.5%
Pacific Islander	28	0.2%
Some Other Race	896	7.6%
Population Reporting Two or More Races	388	3.3%

Total Hispanic Population	1,721	14.6%
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Population by Sex	Number	Percent
Male	5,618	47.6%
Female	6,173	52.4%

Population by Age	Number	Percent
Total	11,791	100.0%
Age 0 - 4	770	6.5%
Age 5 - 9	763	6.5%
Age 10 - 14	724	6.1%
Age 15 - 19	1,151	9.8%
Age 20 - 24	1,404	11.9%
Age 25 - 29	864	7.3%
Age 30 - 34	751	6.4%
Age 35 - 39	678	5.8%
Age 40 - 44	637	5.4%
Age 45 - 49	700	5.9%
Age 50 - 54	677	5.7%
Age 55 - 59	578	4.9%
Age 60 - 64	476	4.0%
Age 65 - 69	378	3.2%
Age 70 - 74	251	2.1%
Age 75 - 79	273	2.3%
Age 80 - 84	299	2.5%
Age 85+	416	3.5%
Age 18+	9,094	77.1%
Age 65+	1,617	13.7%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	31.5
Male	30.4
Female	32.6
White Alone	33.9
Black Alone	20.0
American Indian Alone	24.5
Asian Alone	23.1
Pacific Islander Alone	28.8
Some Other Race Alone	24.9
Two or More Races	20.3
Hispanic Population	23.7

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

2318 Portland Rd, Newberg, OR, 97132
Ring: 1 mile radius

Prepared for Ashley Rhea
Latitude: 45.30332
Longitude: -122.95698

Households by Type		
Total	4,108	100.0%
Households with 1 Person	1,085	26.4%
Households with 2+ People	3,023	73.6%
Family Households	2,713	66.0%
Husband-wife Families	2,000	48.7%
With Own Children	849	20.7%
Other Family (No Spouse Present)	713	17.4%
With Own Children	434	10.6%
Nonfamily Households	310	7.5%
All Households with Children	1,395	34.0%
Multigenerational Households	129	3.1%
Unmarried Partner Households	269	6.5%
Male-female	249	6.1%
Same-sex	20	0.5%
Average Household Size	2.58	

Family Households by Size		
Total	2,713	100.0%
2 People	1,155	42.6%
3 People	616	22.7%
4 People	516	19.0%
5 People	248	9.1%
6 People	107	3.9%
7+ People	71	2.6%
Average Family Size	3.09	

Nonfamily Households by Size		
Total	1,393	100.0%
1 Person	1,085	77.9%
2 People	224	16.1%
3 People	52	3.7%
4 People	15	1.1%
5 People	10	0.7%
6 People	6	0.4%
7+ People	1	0.1%
Average Nonfamily Size	1.34	

Population by Relationship and Household Type		
Total	11,791	100.0%
In Households	10,576	89.7%
In Family Households	8,713	73.9%
Householder	2,729	23.1%
Spouse	2,012	17.1%
Child	3,286	27.9%
Other relative	344	2.9%
Nonrelative	341	2.9%
In Nonfamily Households	1,862	15.8%
In Group Quarters	1,215	10.3%
Institutionalized Population	119	1.0%
Noninstitutionalized Population	1,096	9.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

2318 Portland Rd, Newberg, OR, 97132
 Ring: 1 mile radius

Prepared for Ashley Rhea
 Latitude: 45.30332
 Longitude: -122.95698

Family Households by Age of Householder		
Total		2,713 100.0%
Householder Age 15 - 44	1,268	46.7%
Householder Age 45 - 54	574	21.2%
Householder Age 55 - 64	407	15.0%
Householder Age 65 - 74	224	8.3%
Householder Age 75+	240	8.8%

Nonfamily Households by Age of Householder		
Total	1,395	100.0%
Householder Age 15 - 44	440	31.5%
Householder Age 45 - 54	212	15.2%
Householder Age 55 - 64	217	15.6%
Householder Age 65 - 74	170	12.2%
Householder Age 75+	356	25.5%

Households by Race of Householder		
Total	4,107	100.0%
Householder is White Alone	3,709	90.3%
Householder is Black Alone	19	0.5%
Householder is American Indian Alone	28	0.7%
Householder is Asian Alone	60	1.5%
Householder is Pacific Islander Alone	12	0.3%
Householder is Some Other Race Alone	202	4.9%
Householder is Two or More Races	77	1.9%
Households with Hispanic Householder	378	9.2%

Husband-wife Families by Race of Householder		
Total	1,999	100.0%
Householder is White Alone	1,782	89.1%
Householder is Black Alone	9	0.5%
Householder is American Indian Alone	17	0.9%
Householder is Asian Alone	34	1.7%
Householder is Pacific Islander Alone	7	0.4%
Householder is Some Other Race Alone	116	5.8%
Householder is Two or More Races	34	1.7%
Husband-wife Families with Hispanic Householder	211	10.6%

Other Families (No Spouse) by Race of Householder		
Total	713	100.0%
Householder is White Alone	613	86.0%
Householder is Black Alone	4	0.6%
Householder is American Indian Alone	6	0.8%
Householder is Asian Alone	9	1.3%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	58	8.1%
Householder is Two or More Races	22	3.1%
Other Families with Hispanic Householder	111	15.6%

Nonfamily Households by Race of Householder		
Total	1,394	100.0%
Householder is White Alone	1,314	94.3%
Householder is Black Alone	7	0.5%
Householder is American Indian Alone	4	0.3%
Householder is Asian Alone	17	1.2%
Householder is Pacific Islander Alone	4	0.3%
Householder is Some Other Race Alone	27	1.9%
Householder is Two or More Races	21	1.5%
Nonfamily Households with Hispanic Householder	57	4.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

2318 Portland Rd, Newberg, OR, 97132
Ring: 1 mile radius

Prepared for Ashley Rhea

Latitude: 45.30332

Longitude: -122.95698

Total Housing Units by Occupancy

Total	4,406	100.0%
Occupied Housing Units	4,107	93.2%
Vacant Housing Units		
For Rent	131	3.0%
Rented, not Occupied	15	0.3%
For Sale Only	92	2.1%
Sold, not Occupied	13	0.3%
For Seasonal/Recreational/Occasional Use	18	0.4%
For Migrant Workers	1	0.0%
Other Vacant	29	0.7%
Total Vacancy Rate	6.7%	

Households by Tenure and Mortgage Status

Total	4,107	100.0%
Owner Occupied	2,334	56.8%
Owned with a Mortgage/Loan	1,724	42.0%
Owned Free and Clear	609	14.8%
Average Household Size	2.60	
Renter Occupied	1,773	43.2%
Average Household Size	2.54	

Owner-occupied Housing Units by Race of Householder

Total	2,334	100.0%
Householder is White Alone	2,186	93.7%
Householder is Black Alone	8	0.3%
Householder is American Indian Alone	13	0.6%
Householder is Asian Alone	35	1.5%
Householder is Pacific Islander Alone	7	0.3%
Householder is Some Other Race Alone	56	2.4%
Householder is Two or More Races	29	1.2%
Owner-occupied Housing Units with Hispanic Householder	104	4.5%

Renter-occupied Housing Units by Race of Householder

Total	1,774	100.0%
Householder is White Alone	1,523	85.9%
Householder is Black Alone	12	0.7%
Householder is American Indian Alone	15	0.8%
Householder is Asian Alone	25	1.4%
Householder is Pacific Islander Alone	5	0.3%
Householder is Some Other Race Alone	146	8.2%
Householder is Two or More Races	48	2.7%
Renter-occupied Housing Units with Hispanic Householder	274	15.5%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.47
Householder is Black Alone	2.53
Householder is American Indian Alone	3.39
Householder is Asian Alone	2.88
Householder is Pacific Islander Alone	2.83
Householder is Some Other Race Alone	4.23
Householder is Two or More Races	2.94
Householder is Hispanic	4.06

Source: U.S. Census Bureau, Census 2010 Summary File 1.

December 16, 2011

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Census 2010 Summary Profile

2318 Portland Rd, Newberg, OR, 97132
 Ring: 3 miles radius

Prepared for Ashley Rhea
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 Longitude: -122.95698

	2000	2010	2000-2010 Annual Rate
Population	22,379	26,490	1.70%
Households	7,574	9,321	2.10%
Housing Units	7,973	9,930	2.22%

Population by Race	Number	Percent
Total	26,490	100.0%
Population Reporting One Race	25,688	97.0%
White	23,066	87.1%
Black	183	0.7%
American Indian	199	0.8%
Asian	542	2.0%
Pacific Islander	40	0.2%
Some Other Race	1,658	6.3%
Population Reporting Two or More Races	802	3.0%
Total Hispanic Population	3,233	12.2%

Population by Sex	Number	Percent
Male	12,959	48.9%
Female	13,531	51.1%

Population by Age	Number	Percent
Total	26,490	100.0%
Age 0 - 4	1,734	6.5%
Age 5 - 9	1,868	7.1%
Age 10 - 14	1,823	6.9%
Age 15 - 19	2,210	8.3%
Age 20 - 24	2,226	8.4%
Age 25 - 29	1,735	6.6%
Age 30 - 34	1,770	6.7%
Age 35 - 39	1,675	6.3%
Age 40 - 44	1,697	6.4%
Age 45 - 49	1,791	6.8%
Age 50 - 54	1,823	6.9%
Age 55 - 59	1,587	6.0%
Age 60 - 64	1,271	4.8%
Age 65 - 69	933	3.5%
Age 70 - 74	596	2.3%
Age 75 - 79	555	2.1%
Age 80 - 84	542	2.0%
Age 85+	654	2.5%
Age 18+	19,951	75.3%
Age 65+	3,280	12.4%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	34.7
Male	33.6
Female	35.7
White Alone	36.9
Black Alone	19.0
American Indian Alone	28.6
Asian Alone	24.7
Pacific Islander Alone	27.9
Some Other Race Alone	25.3
Two or More Races	19.1
Hispanic Population	24.1

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

2318 Portland Rd, Newberg, OR, 97132
 Ring: 3 miles radius

Prepared for Ashley Rhea

Latitude: 45.30332

Longitude: -122.95698

Households by Type		
Total	9,322	100.0%
Households with 1 Person	2,021	21.7%
Households with 2+ People	7,301	78.3%
Family Households	6,682	71.7%
Husband-wife Families	5,236	56.2%
With Own Children	2,266	24.3%
Other Family (No Spouse Present)	1,446	15.5%
With Own Children	840	9.0%
Nonfamily Households	619	6.6%
All Households with Children	3,398	36.5%
Multigenerational Households	307	3.3%
Unmarried Partner Households	555	6.0%
Male-female	503	5.4%
Same-sex	52	0.6%
Average Household Size	2.68	

Family Households by Size		
Total	6,682	100.0%
2 People	2,758	41.3%
3 People	1,515	22.7%
4 People	1,385	20.7%
5 People	628	9.4%
6 People	245	3.7%
7+ People	151	2.3%
Average Family Size	3.10	

Nonfamily Households by Size		
Total	2,639	100.0%
1 Person	2,021	76.6%
2 People	458	17.4%
3 People	98	3.7%
4 People	28	1.1%
5 People	18	0.7%
6 People	12	0.5%
7+ People	4	0.2%
Average Nonfamily Size	1.34	

Population by Relationship and Household Type		
Total	26,490	100.0%
In Households	24,979	94.3%
In Family Households	21,436	80.9%
Householder	6,697	25.3%
Spouse	5,249	19.8%
Child	7,969	30.1%
Other relative	811	3.1%
Nonrelative	712	2.7%
In Nonfamily Households	3,543	13.4%
In Group Quarters	1,511	5.7%
Institutionalized Population	183	0.7%
Noninstitutionalized Population	1,328	5.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

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 Ring: 3 miles radius

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Family Households by Age of Householder		
Total		6,682 100.0%
Householder Age 15 - 44	2,926	43.8%
Householder Age 45 - 54	1,518	22.7%
Householder Age 55 - 64	1,170	17.5%
Householder Age 65 - 74	588	8.8%
Householder Age 75+	480	7.2%

Nonfamily Households by Age of Householder		
Total	2,640	100.0%
Householder Age 15 - 44	790	29.9%
Householder Age 45 - 54	469	17.8%
Householder Age 55 - 64	475	18.0%
Householder Age 65 - 74	332	12.6%
Householder Age 75+	574	21.7%

Households by Race of Householder		
Total	9,320	100.0%
Householder is White Alone	8,542	91.7%
Householder is Black Alone	38	0.4%
Householder is American Indian Alone	62	0.7%
Householder is Asian Alone	130	1.4%
Householder is Pacific Islander Alone	17	0.2%
Householder is Some Other Race Alone	373	4.0%
Householder is Two or More Races	158	1.7%
Households with Hispanic Householder	717	7.7%

Husband-wife Families by Race of Householder		
Total	5,237	100.0%
Householder is White Alone	4,786	91.4%
Householder is Black Alone	19	0.4%
Householder is American Indian Alone	37	0.7%
Householder is Asian Alone	84	1.6%
Householder is Pacific Islander Alone	11	0.2%
Householder is Some Other Race Alone	221	4.2%
Householder is Two or More Races	79	1.5%
Husband-wife Families with Hispanic Householder	417	8.0%

Other Families (No Spouse) by Race of Householder		
Total	1,446	100.0%
Householder is White Alone	1,270	87.8%
Householder is Black Alone	6	0.4%
Householder is American Indian Alone	10	0.7%
Householder is Asian Alone	15	1.0%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	103	7.1%
Householder is Two or More Races	41	2.8%
Other Families with Hispanic Householder	188	13.0%

Nonfamily Households by Race of Householder		
Total	2,639	100.0%
Householder is White Alone	2,487	94.2%
Householder is Black Alone	13	0.5%
Householder is American Indian Alone	15	0.6%
Householder is Asian Alone	31	1.2%
Householder is Pacific Islander Alone	5	0.2%
Householder is Some Other Race Alone	50	1.9%
Householder is Two or More Races	38	1.4%
Nonfamily Households with Hispanic Householder	112	4.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

2318 Portland Rd, Newberg, OR, 97132
 Ring: 3 miles radius

Prepared for Ashley Rhea

Latitude: 45.30332

Longitude: -122.95698

Total Housing Units by Occupancy

Total	9,932	100.0%
Occupied Housing Units	9,321	93.8%
Vacant Housing Units		
For Rent	246	2.5%
Rented, not Occupied	23	0.2%
For Sale Only	171	1.7%
Sold, not Occupied	37	0.4%
For Seasonal/Recreational/Occasional Use	54	0.5%
For Migrant Workers	1	0.0%
Other Vacant	79	0.8%
Total Vacancy Rate	6.1%	

Households by Tenure and Mortgage Status

Total	9,321	100.0%
Owner Occupied	6,229	66.8%
Owned with a Mortgage/Loan	4,877	52.3%
Owned Free and Clear	1,352	14.5%
Average Household Size	2.70	
Renter Occupied	3,092	33.2%
Average Household Size	2.63	

Owner-occupied Housing Units by Race of Householder

Total	6,229	100.0%
Householder is White Alone	5,860	94.1%
Householder is Black Alone	19	0.3%
Householder is American Indian Alone	38	0.6%
Householder is Asian Alone	89	1.4%
Householder is Pacific Islander Alone	9	0.1%
Householder is Some Other Race Alone	130	2.1%
Householder is Two or More Races	84	1.3%
Owner-occupied Housing Units with Hispanic Householder	256	4.1%

Renter-occupied Housing Units by Race of Householder

Total	3,093	100.0%
Householder is White Alone	2,682	86.7%
Householder is Black Alone	20	0.6%
Householder is American Indian Alone	24	0.8%
Householder is Asian Alone	41	1.3%
Householder is Pacific Islander Alone	8	0.3%
Householder is Some Other Race Alone	244	7.9%
Householder is Two or More Races	74	2.4%
Renter-occupied Housing Units with Hispanic Householder	460	14.9%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.60
Householder is Black Alone	2.68
Householder is American Indian Alone	3.18
Householder is Asian Alone	3.00
Householder is Pacific Islander Alone	3.06
Householder is Some Other Race Alone	4.20
Householder is Two or More Races	2.96
Householder is Hispanic	4.00

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

2318 Portland Rd, Newberg, OR, 97132
 Ring: 5 miles radius

Prepared for Ashley Rhea

Latitude: 45.30332

Longitude: -122.95698

	2000	2010	2000-2010 Annual Rate
Population	28,399	33,250	1.59%
Households	9,708	11,780	1.95%
Housing Units	10,225	12,555	2.07%

Population by Race	Number	Percent
Total	33,250	100.0%
Population Reporting One Race	32,269	97.1%
White	29,292	88.1%
Black	208	0.6%
American Indian	254	0.8%
Asian	634	1.9%
Pacific Islander	47	0.1%
Some Other Race	1,834	5.5%
Population Reporting Two or More Races	981	3.0%

Total Hispanic Population	3,770	11.3%
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Population by Sex	Number	Percent
Male	16,375	49.2%
Female	16,875	50.8%

Population by Age	Number	Percent
Total	33,251	100.0%
Age 0 - 4	2,091	6.3%
Age 5 - 9	2,367	7.1%
Age 10 - 14	2,345	7.1%
Age 15 - 19	2,686	8.1%
Age 20 - 24	2,484	7.5%
Age 25 - 29	2,012	6.1%
Age 30 - 34	2,129	6.4%
Age 35 - 39	2,111	6.3%
Age 40 - 44	2,197	6.6%
Age 45 - 49	2,366	7.1%
Age 50 - 54	2,396	7.2%
Age 55 - 59	2,142	6.4%
Age 60 - 64	1,757	5.3%
Age 65 - 69	1,287	3.9%
Age 70 - 74	788	2.4%
Age 75 - 79	710	2.1%
Age 80 - 84	645	1.9%
Age 85+	737	2.2%
Age 18+	25,016	75.2%
Age 65+	4,167	12.5%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	36.2
Male	35.2
Female	37.2
White Alone	38.3
Black Alone	19.2
American Indian Alone	30.8
Asian Alone	26.6
Pacific Islander Alone	28.6
Some Other Race Alone	25.6
Two or More Races	19.3
Hispanic Population	24.2

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

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Households by Type		
Total	11,779	100.0%
Households with 1 Person	2,414	20.5%
Households with 2+ People	9,365	79.5%
Family Households	8,638	73.3%
Husband-wife Families	6,918	58.7%
With Own Children	2,946	25.0%
Other Family (No Spouse Present)	1,721	14.6%
With Own Children	976	8.3%
Nonfamily Households	727	6.2%
All Households with Children	4,288	36.4%
Multigenerational Households	391	3.3%
Unmarried Partner Households	683	5.8%
Male-female	614	5.2%
Same-sex	69	0.6%
Average Household Size	2.69	

Family Households by Size		
Total	8,638	100.0%
2 People	3,605	41.7%
3 People	1,923	22.3%
4 People	1,800	20.8%
5 People	815	9.4%
6 People	303	3.5%
7+ People	192	2.2%
Average Family Size	3.09	

Nonfamily Households by Size		
Total	3,142	100.0%
1 Person	2,414	76.8%
2 People	549	17.5%
3 People	109	3.5%
4 People	31	1.0%
5 People	22	0.7%
6 People	13	0.4%
7+ People	4	0.1%
Average Nonfamily Size	1.33	

Population by Relationship and Household Type		
Total	33,250	100.0%
In Households	31,718	95.4%
In Family Households	27,539	82.8%
Householder	8,631	26.0%
Spouse	6,912	20.8%
Child	10,125	30.5%
Other relative	994	3.0%
Nonrelative	876	2.6%
In Nonfamily Households	4,179	12.6%
In Group Quarters	1,532	4.6%
Institutionalized Population	183	0.6%
Noninstitutionalized Population	1,349	4.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

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Family Households by Age of Householder		
Total		8,640 100.0%
Householder Age 15 - 44		3,559 41.2%
Householder Age 45 - 54		2,008 23.2%
Householder Age 55 - 64		1,615 18.7%
Householder Age 65 - 74		839 9.7%
Householder Age 75+		619 7.2%
Nonfamily Households by Age of Householder		
Total		3,142 100.0%
Householder Age 15 - 44		901 28.7%
Householder Age 45 - 54		577 18.4%
Householder Age 55 - 64		593 18.9%
Householder Age 65 - 74		412 13.1%
Householder Age 75+		659 21.0%
Households by Race of Householder		
Total		11,780 100.0%
Householder is White Alone		10,859 92.2%
Householder is Black Alone		44 0.4%
Householder is American Indian Alone		80 0.7%
Householder is Asian Alone		155 1.3%
Householder is Pacific Islander Alone		19 0.2%
Householder is Some Other Race Alone		418 3.5%
Householder is Two or More Races		205 1.7%
Households with Hispanic Householder		836 7.1%
Husband-wife Families by Race of Householder		
Total		6,916 100.0%
Householder is White Alone		6,382 92.3%
Householder is Black Alone		22 0.3%
Householder is American Indian Alone		47 0.7%
Householder is Asian Alone		98 1.4%
Householder is Pacific Islander Alone		12 0.2%
Householder is Some Other Race Alone		250 3.6%
Householder is Two or More Races		105 1.5%
Husband-wife Families with Hispanic Householder		493 7.1%
Other Families (No Spouse) by Race of Householder		
Total		1,720 100.0%
Householder is White Alone		1,522 88.5%
Householder is Black Alone		6 0.3%
Householder is American Indian Alone		12 0.7%
Householder is Asian Alone		19 1.1%
Householder is Pacific Islander Alone		1 0.1%
Householder is Some Other Race Alone		113 6.6%
Householder is Two or More Races		47 2.7%
Other Families with Hispanic Householder		213 12.4%
Nonfamily Households by Race of Householder		
Total		3,141 100.0%
Householder is White Alone		2,954 94.0%
Householder is Black Alone		15 0.5%
Householder is American Indian Alone		21 0.7%
Householder is Asian Alone		38 1.2%
Householder is Pacific Islander Alone		5 0.2%
Householder is Some Other Race Alone		55 1.8%
Householder is Two or More Races		53 1.7%
Nonfamily Households with Hispanic Householder		130 4.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

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Total Housing Units by Occupancy

Total	12,533	100.0%
Occupied Housing Units	11,780	94.0%
Vacant Housing Units		
For Rent	261	2.1%
Rented, not Occupied	25	0.2%
For Sale Only	209	1.7%
Sold, not Occupied	45	0.4%
For Seasonal/Recreational/Occasional Use	88	0.7%
For Migrant Workers	3	0.0%
Other Vacant	122	1.0%
Total Vacancy Rate	6.2%	

Households by Tenure and Mortgage Status

Total	11,780	100.0%
Owner Occupied	8,314	70.6%
Owned with a Mortgage/Loan	6,472	54.9%
Owned Free and Clear	1,842	15.6%
Average Household Size	2.71	
Renter Occupied	3,466	29.4%
Average Household Size	2.64	

Owner-occupied Housing Units by Race of Householder

Total	8,314	100.0%
Householder is White Alone	7,841	94.3%
Householder is Black Alone	24	0.3%
Householder is American Indian Alone	52	0.6%
Householder is Asian Alone	112	1.3%
Householder is Pacific Islander Alone	10	0.1%
Householder is Some Other Race Alone	160	1.9%
Householder is Two or More Races	115	1.4%
Owner-occupied Housing Units with Hispanic Householder	333	4.0%

Renter-occupied Housing Units by Race of Householder

Total	3,465	100.0%
Householder is White Alone	3,017	87.1%
Householder is Black Alone	20	0.6%
Householder is American Indian Alone	28	0.8%
Householder is Asian Alone	44	1.3%
Householder is Pacific Islander Alone	8	0.2%
Householder is Some Other Race Alone	258	7.4%
Householder is Two or More Races	90	2.6%
Renter-occupied Housing Units with Hispanic Householder	503	14.5%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.63
Householder is Black Alone	2.68
Householder is American Indian Alone	3.04
Householder is Asian Alone	2.96
Householder is Pacific Islander Alone	3.05
Householder is Some Other Race Alone	4.17
Householder is Two or More Races	2.89
Householder is Hispanic	3.98

Source: U.S. Census Bureau, Census 2010 Summary File 1.