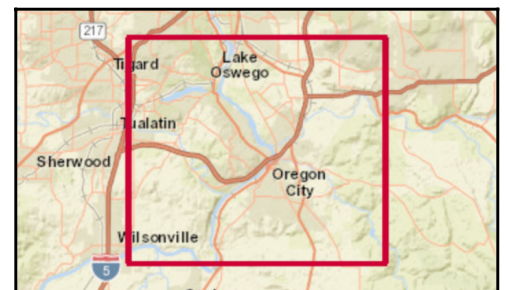
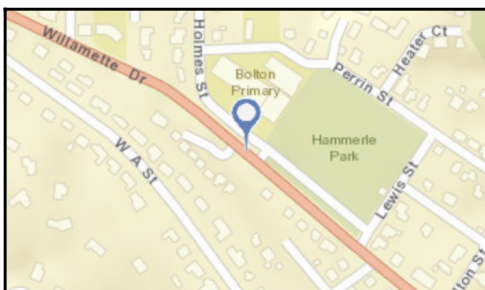
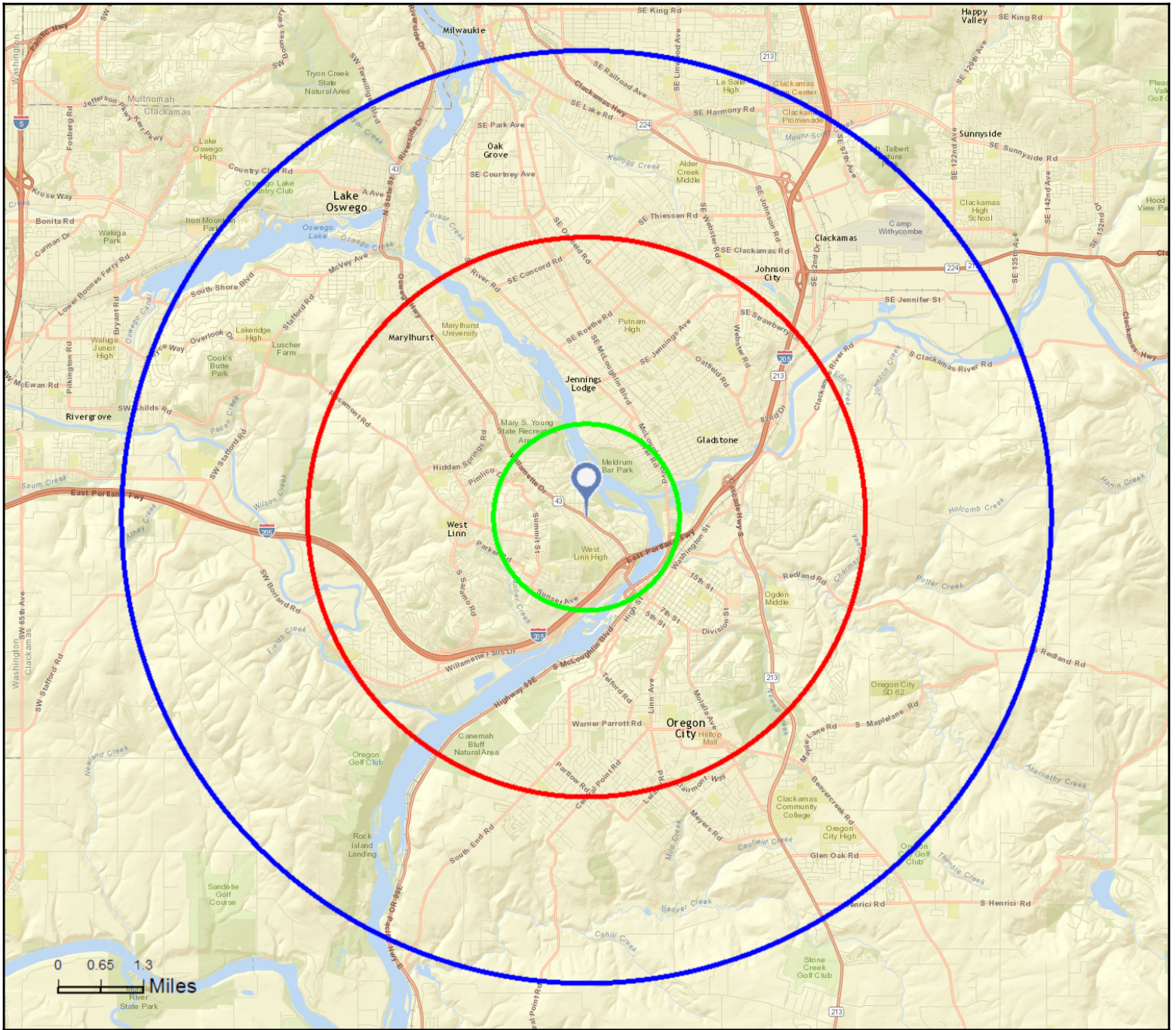




# Site Map

21590 Willamette Dr, West Linn, Oregon, 97068  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.36919  
Longitude: -122.61902





# 2010 Census Profile

21590 Willamette Dr, West Linn, Oregon, 97068  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 45.36919  
Longitude: -122.61902

	2000	2010	2000-2010 Annual Rate
Population	7,847	8,313	0.58%
Households	3,057	3,300	0.77%
Housing Units	3,237	3,487	0.75%

Population by Race	Number	Percent
Total	8,312	100.0%
Population Reporting One Race	8,018	96.5%
White	7,474	89.9%
Black	93	1.1%
American Indian	42	0.5%
Asian	247	3.0%
Pacific Islander	6	0.1%
Some Other Race	156	1.9%
Population Reporting Two or More Races	294	3.5%
Total Hispanic Population	487	5.9%

Population by Sex	Number	Percent
Male	4,138	49.8%
Female	4,175	50.2%

Population by Age	Number	Percent
Total	8,312	100.0%
Age 0 - 4	474	5.7%
Age 5 - 9	564	6.8%
Age 10 - 14	649	7.8%
Age 15 - 19	587	7.1%
Age 20 - 24	367	4.4%
Age 25 - 29	419	5.0%
Age 30 - 34	418	5.0%
Age 35 - 39	557	6.7%
Age 40 - 44	619	7.4%
Age 45 - 49	723	8.7%
Age 50 - 54	774	9.3%
Age 55 - 59	674	8.1%
Age 60 - 64	585	7.0%
Age 65 - 69	335	4.0%
Age 70 - 74	208	2.5%
Age 75 - 79	155	1.9%
Age 80 - 84	113	1.4%
Age 85+	90	1.1%
Age 18+	6,232	75.0%
Age 65+	901	10.8%

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



# 2010 Census Profile

21590 Willamette Dr, West Linn, Oregon, 97068  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 45.36919  
Longitude: -122.61902

Households by Type		
Total	3,300	100.0%
Households with 1 Person	772	23.4%
Households with 2+ People	2,528	76.6%
Family Households	2,311	70.0%
Husband-wife Families	1,827	55.4%
With Own Children	796	24.1%
Other Family (No Spouse Present)	484	14.7%
With Own Children	286	8.7%
Nonfamily Households	217	6.6%
All Households with Children	1,156	35.0%
Multigenerational Households	73	2.2%
Unmarried Partner Households	211	6.4%
Male-female	181	5.5%
Same-sex	30	0.9%
Average Household Size	2.51	

Family Households by Size		
Total	2,311	100.0%
2 People	983	42.5%
3 People	554	24.0%
4 People	503	21.8%
5 People	187	8.1%
6 People	55	2.4%
7+ People	29	1.3%
Average Family Size	2.97	

Nonfamily Households by Size		
Total	988	100.0%
1 Person	772	78.1%
2 People	180	18.2%
3 People	18	1.8%
4 People	13	1.3%
5 People	4	0.4%
6 People	1	0.1%
7+ People	0	0.0%
Average Nonfamily Size	1.26	

Population by Relationship and Household Type		
Total	8,313	100.0%
In Households	8,282	99.6%
In Family Households	7,031	84.6%
Householder	2,282	27.5%
Spouse	1,804	21.7%
Child	2,587	31.1%
Other relative	181	2.2%
Nonrelative	176	2.1%
In Nonfamily Households	1,251	15.0%
In Group Quarters	31	0.4%
Institutionalized Population	0	0.0%
Noninstitutionalized Population	31	0.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

21590 Willamette Dr, West Linn, Oregon, 97068  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 45.36919  
Longitude: -122.61902

Family Households by Age of Householder		
Total	2,312	100.0%
Householder Age 15 - 44	806	34.9%
Householder Age 45 - 54	629	27.2%
Householder Age 55 - 64	529	22.9%
Householder Age 65 - 74	222	9.6%
Householder Age 75+	126	5.4%

Nonfamily Households by Age of Householder		
Total	989	100.0%
Householder Age 15 - 44	276	27.9%
Householder Age 45 - 54	226	22.9%
Householder Age 55 - 64	240	24.3%
Householder Age 65 - 74	132	13.3%
Householder Age 75+	115	11.6%

Households by Race of Householder		
Total	3,300	100.0%
Householder is White Alone	3,070	93.0%
Householder is Black Alone	23	0.7%
Householder is American Indian Alone	21	0.6%
Householder is Asian Alone	73	2.2%
Householder is Pacific Islander Alone	3	0.1%
Householder is Some Other Race Alone	48	1.5%
Householder is Two or More Races	62	1.9%
Households with Hispanic Householder	128	3.9%

Husband-wife Families by Race of Householder		
Total	1,829	100.0%
Householder is White Alone	1,712	93.6%
Householder is Black Alone	6	0.3%
Householder is American Indian Alone	5	0.3%
Householder is Asian Alone	53	2.9%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	27	1.5%
Householder is Two or More Races	25	1.4%
Husband-wife Families with Hispanic Householder	70	3.8%

Other Families (No Spouse) by Race of Householder		
Total	483	100.0%
Householder is White Alone	441	91.3%
Householder is Black Alone	5	1.0%
Householder is American Indian Alone	6	1.2%
Householder is Asian Alone	7	1.4%
Householder is Pacific Islander Alone	1	0.2%
Householder is Some Other Race Alone	10	2.1%
Householder is Two or More Races	13	2.7%
Other Families with Hispanic Householder	29	6.0%

Nonfamily Households by Race of Householder		
Total	989	100.0%
Householder is White Alone	917	92.7%
Householder is Black Alone	12	1.2%
Householder is American Indian Alone	10	1.0%
Householder is Asian Alone	14	1.4%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	11	1.1%
Householder is Two or More Races	24	2.4%
Nonfamily Households with Hispanic Householder	28	2.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

21590 Willamette Dr, West Linn, Oregon, 97068  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 45.36919  
Longitude: -122.61902

## Total Housing Units by Occupancy

Total	3,482	100.0%
Occupied Housing Units	3,300	94.8%
Vacant Housing Units		
For Rent	51	1.5%
Rented, not Occupied	10	0.3%
For Sale Only	46	1.3%
Sold, not Occupied	22	0.6%
For Seasonal/Recreational/Occasional Use	15	0.4%
For Migrant Workers	0	0.0%
Other Vacant	38	1.1%
Total Vacancy Rate	5.4%	

## Households by Tenure and Mortgage Status

Total	3,300	100.0%
Owner Occupied	2,336	70.8%
Owned with a Mortgage/Loan	1,791	54.3%
Owned Free and Clear	545	16.5%
Average Household Size	2.58	
Renter Occupied	964	29.2%
Average Household Size	2.33	

## Owner-occupied Housing Units by Race of Householder

Total	2,336	100.0%
Householder is White Alone	2,204	94.3%
Householder is Black Alone	7	0.3%
Householder is American Indian Alone	12	0.5%
Householder is Asian Alone	61	2.6%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	19	0.8%
Householder is Two or More Races	32	1.4%
Owner-occupied Housing Units with Hispanic Householder	69	3.0%

## Renter-occupied Housing Units by Race of Householder

Total	963	100.0%
Householder is White Alone	866	89.9%
Householder is Black Alone	15	1.6%
Householder is American Indian Alone	10	1.0%
Householder is Asian Alone	13	1.3%
Householder is Pacific Islander Alone	2	0.2%
Householder is Some Other Race Alone	28	2.9%
Householder is Two or More Races	29	3.0%
Renter-occupied Housing Units with Hispanic Householder	59	6.1%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.49
Householder is Black Alone	2.00
Householder is American Indian Alone	1.86
Householder is Asian Alone	2.99
Householder is Pacific Islander Alone	2.00
Householder is Some Other Race Alone	3.33
Householder is Two or More Races	2.53
Householder is Hispanic	3.06

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

21590 Willamette Dr, West Linn, Oregon, 97068  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 45.36919  
 Longitude: -122.61902

	2000	2010	2000-2010 Annual Rate
Population	71,363	77,119	0.78%
Households	26,625	29,902	1.17%
Housing Units	28,034	31,500	1.17%
<b>Population by Race</b>			
		<b>Number</b>	<b>Percent</b>
Total		77,120	100.0%
Population Reporting One Race		74,665	96.8%
White		69,765	90.5%
Black		578	0.7%
American Indian		538	0.7%
Asian		1,900	2.5%
Pacific Islander		181	0.2%
Some Other Race		1,703	2.2%
Population Reporting Two or More Races		2,455	3.2%
Total Hispanic Population		4,935	6.4%
<b>Population by Sex</b>			
Male		37,703	48.9%
Female		39,416	51.1%
<b>Population by Age</b>			
Total		77,121	100.0%
Age 0 - 4		4,447	5.8%
Age 5 - 9		5,078	6.6%
Age 10 - 14		5,571	7.2%
Age 15 - 19		5,165	6.7%
Age 20 - 24		3,940	5.1%
Age 25 - 29		4,104	5.3%
Age 30 - 34		4,635	6.0%
Age 35 - 39		5,053	6.6%
Age 40 - 44		5,549	7.2%
Age 45 - 49		6,060	7.9%
Age 50 - 54		6,229	8.1%
Age 55 - 59		5,936	7.7%
Age 60 - 64		4,989	6.5%
Age 65 - 69		3,299	4.3%
Age 70 - 74		2,179	2.8%
Age 75 - 79		1,676	2.2%
Age 80 - 84		1,372	1.8%
Age 85+		1,836	2.4%
Age 18+		58,663	76.1%
Age 65+		10,362	13.4%

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



# 2010 Census Profile

21590 Willamette Dr, West Linn, Oregon, 97068  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 45.36919  
Longitude: -122.61902

Households by Type		
Total	29,901	100.0%
Households with 1 Person	7,318	24.5%
Households with 2+ People	22,583	75.5%
Family Households	20,550	68.7%
Husband-wife Families	15,898	53.2%
With Own Children	6,572	22.0%
Other Family (No Spouse Present)	4,652	15.6%
With Own Children	2,641	8.8%
Nonfamily Households	2,033	6.8%
All Households with Children	10,016	33.5%
Multigenerational Households	847	2.8%
Unmarried Partner Households	1,962	6.6%
Male-female	1,739	5.8%
Same-sex	223	0.7%
Average Household Size	2.54	

Family Households by Size		
Total	20,550	100.0%
2 People	8,939	43.5%
3 People	4,726	23.0%
4 People	4,249	20.7%
5 People	1,742	8.5%
6 People	589	2.9%
7+ People	305	1.5%
Average Family Size	3.02	

Nonfamily Households by Size		
Total	9,352	100.0%
1 Person	7,318	78.3%
2 People	1,655	17.7%
3 People	245	2.6%
4 People	90	1.0%
5 People	22	0.2%
6 People	8	0.1%
7+ People	14	0.1%
Average Nonfamily Size	1.29	

Population by Relationship and Household Type		
Total	77,119	100.0%
In Households	76,059	98.6%
In Family Households	63,961	82.9%
Householder	20,644	26.8%
Spouse	15,964	20.7%
Child	23,353	30.3%
Other relative	2,129	2.8%
Nonrelative	1,870	2.4%
In Nonfamily Households	12,097	15.7%
In Group Quarters	1,060	1.4%
Institutionalized Population	682	0.9%
Noninstitutionalized Population	378	0.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

21590 Willamette Dr, West Linn, Oregon, 97068  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 45.36919  
Longitude: -122.61902

Family Households by Age of Householder		
Total		20,550 100.0%
Householder Age	15 - 44	7,546 36.7%
Householder Age	45 - 54	5,068 24.7%
Householder Age	55 - 64	4,405 21.4%
Householder Age	65 - 74	2,192 10.7%
Householder Age	75+	1,339 6.5%

Nonfamily Households by Age of Householder		
Total		9,352 100.0%
Householder Age	15 - 44	2,602 27.8%
Householder Age	45 - 54	1,710 18.3%
Householder Age	55 - 64	1,939 20.7%
Householder Age	65 - 74	1,228 13.1%
Householder Age	75+	1,873 20.0%

Households by Race of Householder		
Total		29,904 100.0%
Householder is	White Alone	27,929 93.4%
Householder is	Black Alone	172 0.6%
Householder is	American Indian Alone	188 0.6%
Householder is	Asian Alone	589 2.0%
Householder is	Pacific Islander Alone	53 0.2%
Householder is	Some Other Race Alone	427 1.4%
Householder is	Two or More Races	546 1.8%
Households with	Hispanic Householder	1,247 4.2%

Husband-wife Families by Race of Householder		
Total		15,899 100.0%
Householder is	White Alone	14,832 93.3%
Householder is	Black Alone	64 0.4%
Householder is	American Indian Alone	89 0.6%
Householder is	Asian Alone	389 2.4%
Householder is	Pacific Islander Alone	29 0.2%
Householder is	Some Other Race Alone	255 1.6%
Householder is	Two or More Races	241 1.5%
Husband-wife Families with	Hispanic Householder	677 4.3%

Other Families (No Spouse) by Race of Householder		
Total		4,652 100.0%
Householder is	White Alone	4,259 91.6%
Householder is	Black Alone	33 0.7%
Householder is	American Indian Alone	35 0.8%
Householder is	Asian Alone	77 1.7%
Householder is	Pacific Islander Alone	10 0.2%
Householder is	Some Other Race Alone	102 2.2%
Householder is	Two or More Races	136 2.9%
Other Families with	Hispanic Householder	301 6.5%

Nonfamily Households by Race of Householder		
Total		9,352 100.0%
Householder is	White Alone	8,837 94.5%
Householder is	Black Alone	75 0.8%
Householder is	American Indian Alone	64 0.7%
Householder is	Asian Alone	123 1.3%
Householder is	Pacific Islander Alone	13 0.1%
Householder is	Some Other Race Alone	71 0.8%
Householder is	Two or More Races	169 1.8%
Nonfamily Households with	Hispanic Householder	270 2.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1.





# 2010 Census Profile

21590 Willamette Dr, West Linn, Oregon, 97068  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 45.36919  
Longitude: -122.61902

## Total Housing Units by Occupancy

Total	31,518	100.0%
Occupied Housing Units	29,902	94.9%
Vacant Housing Units		
For Rent	544	1.7%
Rented, not Occupied	49	0.2%
For Sale Only	362	1.1%
Sold, not Occupied	105	0.3%
For Seasonal/Recreational/Occasional Use	133	0.4%
For Migrant Workers	0	0.0%
Other Vacant	423	1.3%
Total Vacancy Rate	5.1%	

## Households by Tenure and Mortgage Status

Total	29,902	100.0%
Owner Occupied	20,507	68.6%
Owned with a Mortgage/Loan	15,985	53.5%
Owned Free and Clear	4,521	15.1%
Average Household Size	2.63	
Renter Occupied	9,395	31.4%
Average Household Size	2.35	

## Owner-occupied Housing Units by Race of Householder

Total	20,506	100.0%
Householder is White Alone	19,414	94.7%
Householder is Black Alone	69	0.3%
Householder is American Indian Alone	93	0.5%
Householder is Asian Alone	466	2.3%
Householder is Pacific Islander Alone	21	0.1%
Householder is Some Other Race Alone	166	0.8%
Householder is Two or More Races	277	1.4%
Owner-occupied Housing Units with Hispanic Householder	582	2.8%

## Renter-occupied Housing Units by Race of Householder

Total	9,395	100.0%
Householder is White Alone	8,515	90.6%
Householder is Black Alone	102	1.1%
Householder is American Indian Alone	94	1.0%
Householder is Asian Alone	122	1.3%
Householder is Pacific Islander Alone	32	0.3%
Householder is Some Other Race Alone	261	2.8%
Householder is Two or More Races	269	2.9%
Renter-occupied Housing Units with Hispanic Householder	665	7.1%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.51
Householder is Black Alone	2.48
Householder is American Indian Alone	2.57
Householder is Asian Alone	2.91
Householder is Pacific Islander Alone	3.40
Householder is Some Other Race Alone	3.90
Householder is Two or More Races	2.87
Householder is Hispanic	3.44

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

21590 Willamette Dr, West Linn, Oregon, 97068  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.36919  
Longitude: -122.61902

	2000	2010	2000-2010 Annual Rate
Population	136,578	147,588	0.78%
Households	52,572	58,341	1.05%
Housing Units	55,573	62,112	1.12%
<b>Population by Race</b>			
		<b>Number</b>	<b>Percent</b>
Total		147,588	100.0%
Population Reporting One Race		142,864	96.8%
White		132,856	90.0%
Black		1,188	0.8%
American Indian		1,128	0.8%
Asian		3,861	2.6%
Pacific Islander		318	0.2%
Some Other Race		3,513	2.4%
Population Reporting Two or More Races		4,724	3.2%
Total Hispanic Population		10,136	6.9%
<b>Population by Sex</b>			
Male		71,854	48.7%
Female		75,734	51.3%
<b>Population by Age</b>			
Total		147,591	100.0%
Age 0 - 4		8,203	5.6%
Age 5 - 9		9,342	6.3%
Age 10 - 14		10,375	7.0%
Age 15 - 19		9,939	6.7%
Age 20 - 24		7,530	5.1%
Age 25 - 29		7,918	5.4%
Age 30 - 34		8,538	5.8%
Age 35 - 39		9,314	6.3%
Age 40 - 44		10,364	7.0%
Age 45 - 49		11,356	7.7%
Age 50 - 54		11,858	8.0%
Age 55 - 59		11,666	7.9%
Age 60 - 64		9,997	6.8%
Age 65 - 69		6,744	4.6%
Age 70 - 74		4,494	3.0%
Age 75 - 79		3,358	2.3%
Age 80 - 84		2,896	2.0%
Age 85+		3,698	2.5%
Age 18+		113,262	76.7%
Age 65+		21,190	14.4%

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



# 2010 Census Profile

21590 Willamette Dr, West Linn, Oregon, 97068  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.36919  
Longitude: -122.61902

Households by Type		
Total	58,341	100.0%
Households with 1 Person	14,776	25.3%
Households with 2+ People	43,565	74.7%
Family Households	39,555	67.8%
Husband-wife Families	30,762	52.7%
With Own Children	12,304	21.1%
Other Family (No Spouse Present)	8,793	15.1%
With Own Children	4,893	8.4%
Nonfamily Households	4,010	6.9%
All Households with Children	18,747	32.1%
Multigenerational Households	1,659	2.8%
Unmarried Partner Households	3,854	6.6%
Male-female	3,376	5.8%
Same-sex	478	0.8%
Average Household Size	2.50	

Family Households by Size		
Total	39,555	100.0%
2 People	17,631	44.6%
3 People	9,038	22.8%
4 People	7,846	19.8%
5 People	3,285	8.3%
6 People	1,137	2.9%
7+ People	618	1.6%
Average Family Size	2.99	

Nonfamily Households by Size		
Total	18,786	100.0%
1 Person	14,776	78.7%
2 People	3,259	17.3%
3 People	500	2.7%
4 People	171	0.9%
5 People	45	0.2%
6 People	14	0.1%
7+ People	21	0.1%
Average Nonfamily Size	1.28	

Population by Relationship and Household Type		
Total	147,588	100.0%
In Households	145,827	98.8%
In Family Households	121,826	82.5%
Householder	39,556	26.8%
Spouse	30,758	20.8%
Child	43,599	29.5%
Other relative	4,230	2.9%
Nonrelative	3,684	2.5%
In Nonfamily Households	24,001	16.3%
In Group Quarters	1,761	1.2%
Institutionalized Population	970	0.7%
Noninstitutionalized Population	791	0.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

21590 Willamette Dr, West Linn, Oregon, 97068  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.36919  
Longitude: -122.61902

Family Households by Age of Householder		
Total		39,554 100.0%
Householder Age 15 - 44	13,991	35.4%
Householder Age 45 - 54	9,553	24.2%
Householder Age 55 - 64	8,688	22.0%
Householder Age 65 - 74	4,513	11.4%
Householder Age 75+	2,809	7.1%

Nonfamily Households by Age of Householder		
Total	18,786	100.0%
Householder Age 15 - 44	5,132	27.3%
Householder Age 45 - 54	3,308	17.6%
Householder Age 55 - 64	3,968	21.1%
Householder Age 65 - 74	2,580	13.7%
Householder Age 75+	3,798	20.2%

Households by Race of Householder		
Total	58,340	100.0%
Householder is White Alone	54,310	93.1%
Householder is Black Alone	390	0.7%
Householder is American Indian Alone	381	0.7%
Householder is Asian Alone	1,191	2.0%
Householder is Pacific Islander Alone	91	0.2%
Householder is Some Other Race Alone	890	1.5%
Householder is Two or More Races	1,087	1.9%
Households with Hispanic Householder	2,599	4.5%

Husband-wife Families by Race of Householder		
Total	30,763	100.0%
Householder is White Alone	28,646	93.1%
Householder is Black Alone	159	0.5%
Householder is American Indian Alone	178	0.6%
Householder is Asian Alone	760	2.5%
Householder is Pacific Islander Alone	46	0.1%
Householder is Some Other Race Alone	515	1.7%
Householder is Two or More Races	459	1.5%
Husband-wife Families with Hispanic Householder	1,407	4.6%

Other Families (No Spouse) by Race of Householder		
Total	8,794	100.0%
Householder is White Alone	7,945	90.3%
Householder is Black Alone	79	0.9%
Householder is American Indian Alone	82	0.9%
Householder is Asian Alone	166	1.9%
Householder is Pacific Islander Alone	22	0.3%
Householder is Some Other Race Alone	236	2.7%
Householder is Two or More Races	264	3.0%
Other Families with Hispanic Householder	648	7.4%

Nonfamily Households by Race of Householder		
Total	18,786	100.0%
Householder is White Alone	17,720	94.3%
Householder is Black Alone	152	0.8%
Householder is American Indian Alone	121	0.6%
Householder is Asian Alone	266	1.4%
Householder is Pacific Islander Alone	24	0.1%
Householder is Some Other Race Alone	139	0.7%
Householder is Two or More Races	364	1.9%
Nonfamily Households with Hispanic Householder	544	2.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

21590 Willamette Dr, West Linn, Oregon, 97068  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.36919  
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## Total Housing Units by Occupancy

Total	62,077	100.0%
Occupied Housing Units	58,341	94.0%
Vacant Housing Units		
For Rent	1,141	1.8%
Rented, not Occupied	83	0.1%
For Sale Only	830	1.3%
Sold, not Occupied	182	0.3%
For Seasonal/Recreational/Occasional Use	303	0.5%
For Migrant Workers	2	0.0%
Other Vacant	1,195	1.9%
Total Vacancy Rate	6.1%	

## Households by Tenure and Mortgage Status

Total	58,341	100.0%
Owner Occupied	39,788	68.2%
Owned with a Mortgage/Loan	30,295	51.9%
Owned Free and Clear	9,493	16.3%
Average Household Size	2.60	
Renter Occupied	18,553	31.8%
Average Household Size	2.29	

## Owner-occupied Housing Units by Race of Householder

Total	39,788	100.0%
Householder is White Alone	37,643	94.6%
Householder is Black Alone	145	0.4%
Householder is American Indian Alone	194	0.5%
Householder is Asian Alone	908	2.3%
Householder is Pacific Islander Alone	34	0.1%
Householder is Some Other Race Alone	329	0.8%
Householder is Two or More Races	535	1.3%
Owner-occupied Housing Units with Hispanic Householder	1,114	2.8%

## Renter-occupied Housing Units by Race of Householder

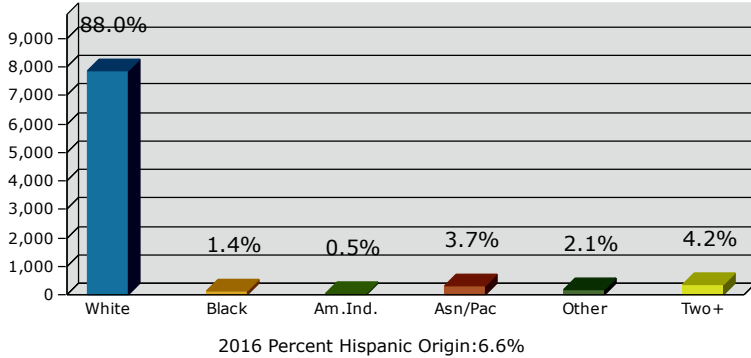
Total	18,553	100.0%
Householder is White Alone	16,667	89.8%
Householder is Black Alone	245	1.3%
Householder is American Indian Alone	187	1.0%
Householder is Asian Alone	284	1.5%
Householder is Pacific Islander Alone	57	0.3%
Householder is Some Other Race Alone	562	3.0%
Householder is Two or More Races	551	3.0%
Renter-occupied Housing Units with Hispanic Householder	1,484	8.0%

## Average Household Size by Race/Hispanic Origin of Householder

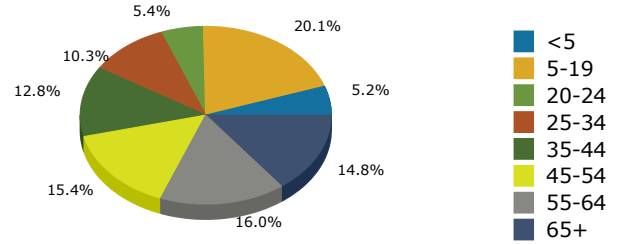
Householder is White Alone	2.46
Householder is Black Alone	2.62
Householder is American Indian Alone	2.71
Householder is Asian Alone	2.89
Householder is Pacific Islander Alone	3.21
Householder is Some Other Race Alone	3.85
Householder is Two or More Races	2.78
Householder is Hispanic	3.43

Source: U.S. Census Bureau, Census 2010 Summary File 1.

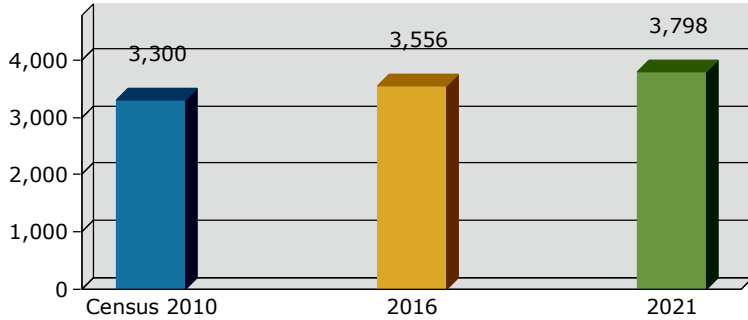
2016 Population by Race



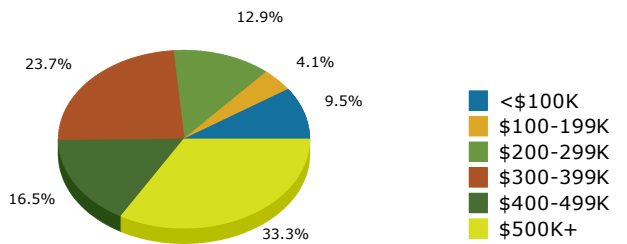
2016 Population by Age



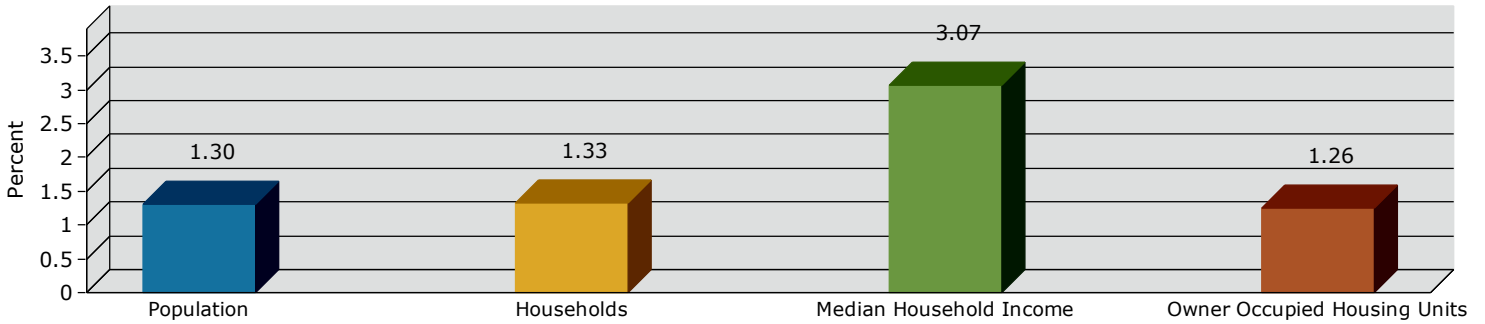
Households



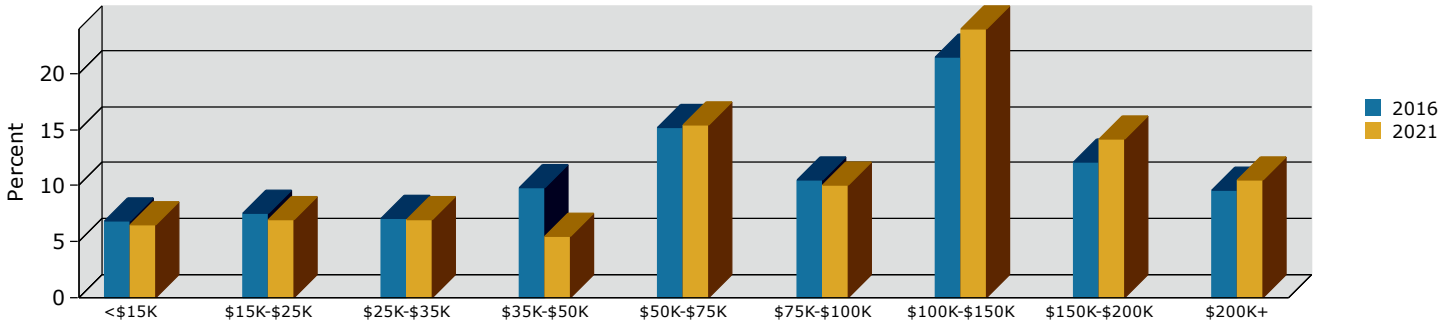
2016 Home Value



2016-2021 Annual Growth Rate

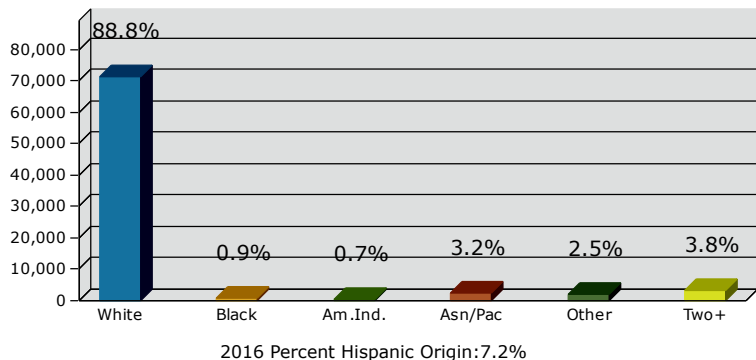


Household Income

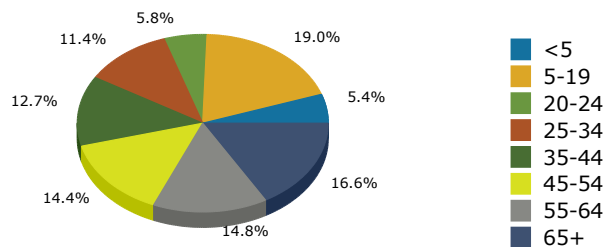


Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

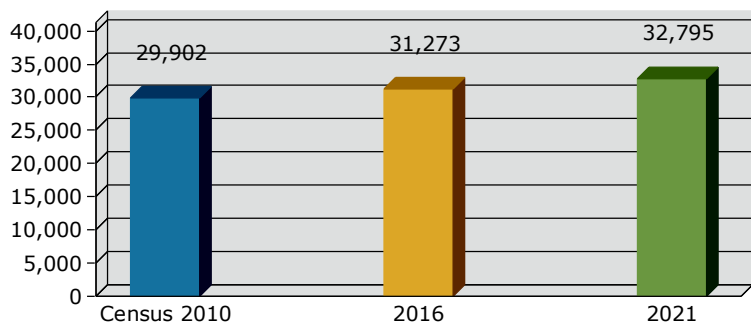
### 2016 Population by Race



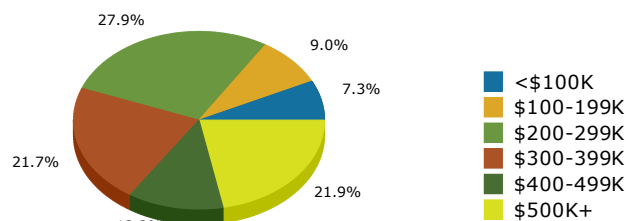
### 2016 Population by Age



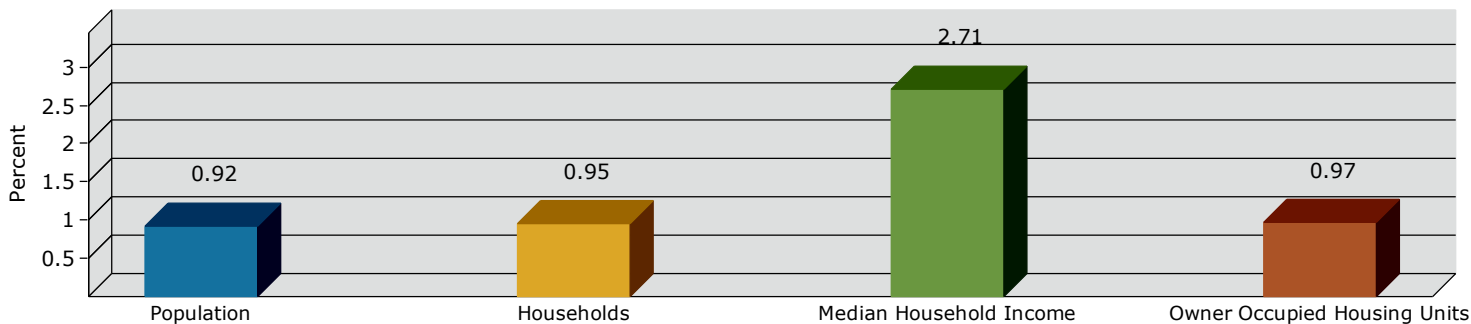
### Households



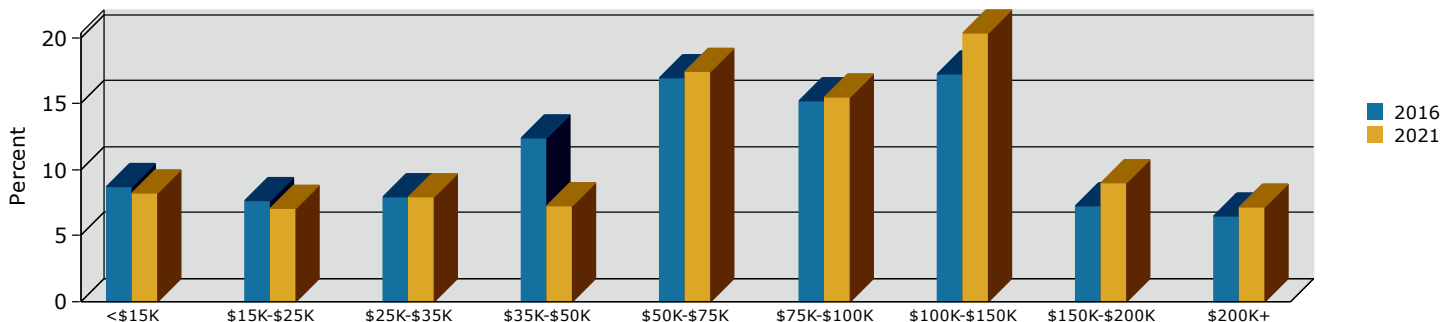
### 2016 Home Value



### 2016-2021 Annual Growth Rate

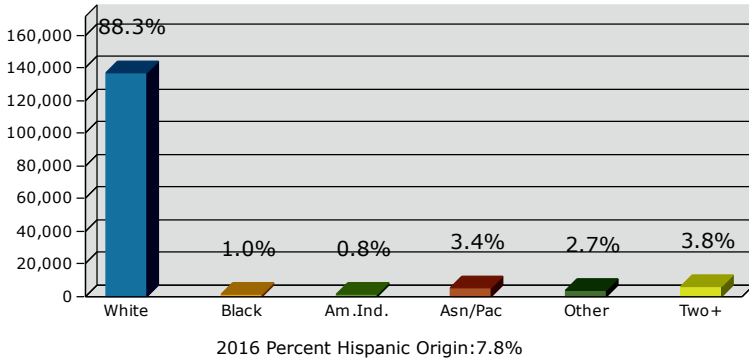


### Household Income

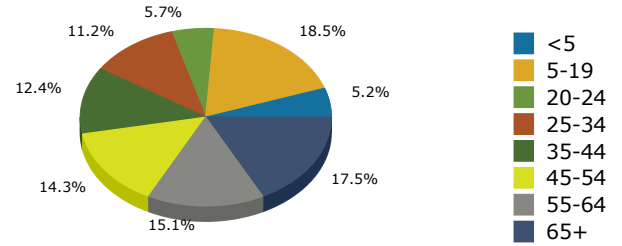


Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

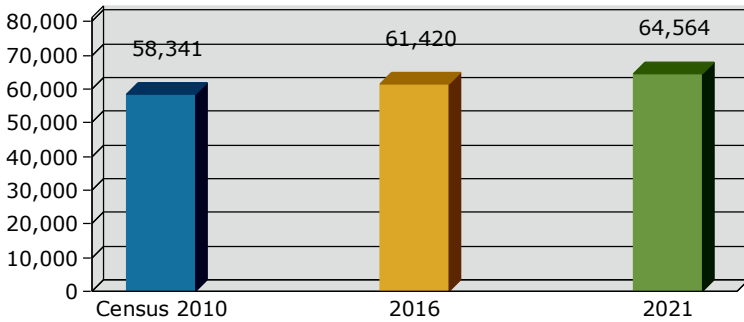
2016 Population by Race



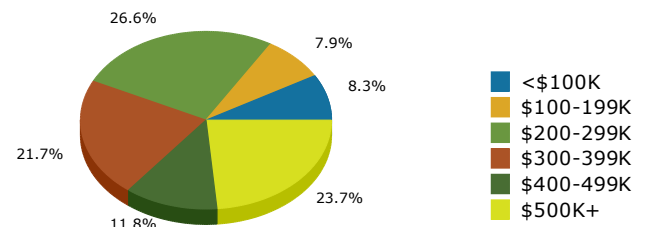
2016 Population by Age



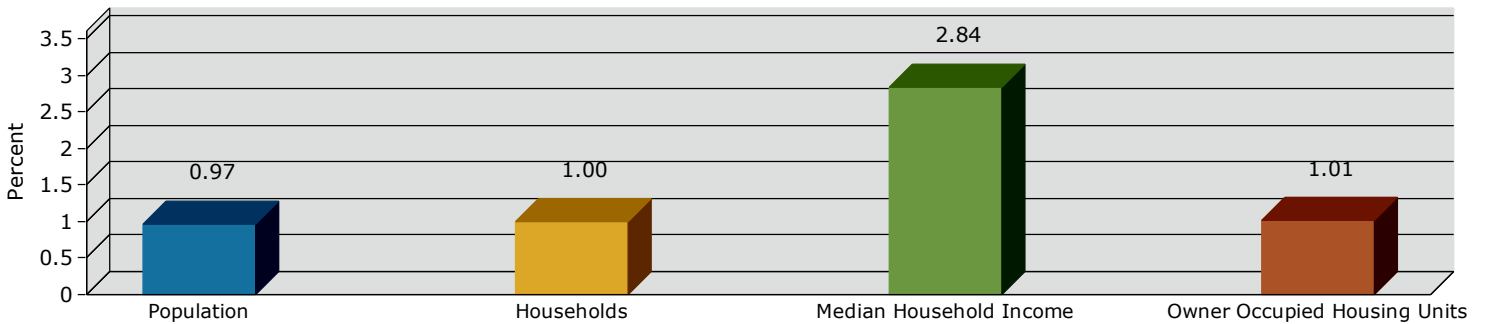
Households



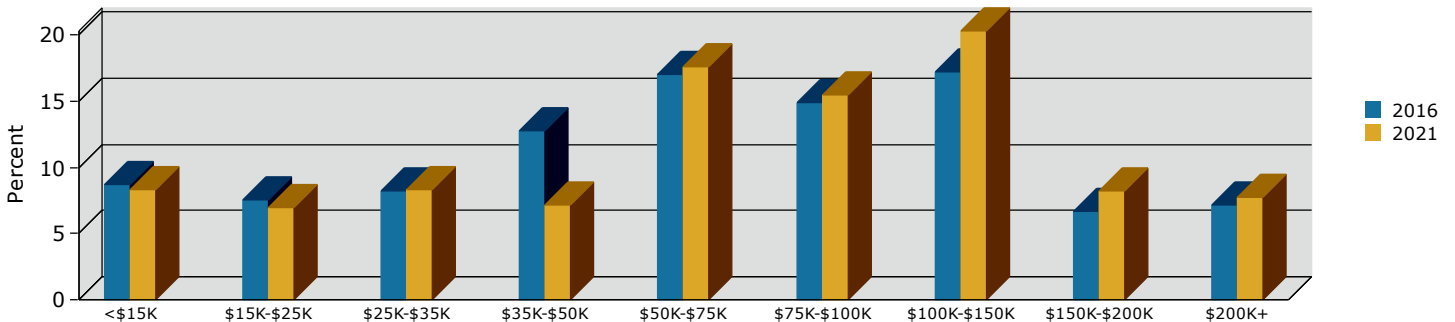
2016 Home Value



2016-2021 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.





# Market Profile

21590 Willamette Dr, West Linn, Oregon, 97068  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.36919  
Longitude: -122.61902

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	7,847	71,363	136,578
2010 Total Population	8,313	77,119	147,588
2016 Total Population	8,944	80,410	155,129
2016 Group Quarters	33	1,122	1,859
2021 Total Population	9,539	84,159	162,823
2016-2021 Annual Rate	1.30%	0.92%	0.97%
2016 Total Daytime Population	8,253	67,648	158,896
Workers	3,500	25,201	77,663
Residents	4,753	42,447	81,233
<b>Household Summary</b>			
2000 Households	3,057	26,625	52,572
2000 Average Household Size	2.57	2.64	2.56
2010 Households	3,300	29,902	58,341
2010 Average Household Size	2.51	2.54	2.50
2016 Households	3,556	31,273	61,420
2016 Average Household Size	2.51	2.54	2.50
2021 Households	3,798	32,795	64,564
2021 Average Household Size	2.50	2.53	2.49
2016-2021 Annual Rate	1.33%	0.95%	1.00%
2010 Families	2,311	20,550	39,555
2010 Average Family Size	2.97	3.02	2.99
2016 Families	2,464	21,265	41,199
2016 Average Family Size	2.97	3.02	2.99
2021 Families	2,617	22,187	43,080
2021 Average Family Size	2.97	3.02	2.99
2016-2021 Annual Rate	1.21%	0.85%	0.90%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,237	28,034	55,573
Owner Occupied Housing Units	65.9%	66.2%	65.7%
Renter Occupied Housing Units	28.6%	28.8%	28.9%
Vacant Housing Units	5.6%	5.0%	5.4%
2010 Housing Units	3,487	31,500	62,112
Owner Occupied Housing Units	67.0%	65.1%	64.1%
Renter Occupied Housing Units	27.6%	29.8%	29.9%
Vacant Housing Units	5.4%	5.1%	6.1%
2016 Housing Units	3,733	32,962	65,446
Owner Occupied Housing Units	64.7%	62.6%	61.6%
Renter Occupied Housing Units	30.5%	32.3%	32.2%
Vacant Housing Units	4.7%	5.1%	6.2%
2021 Housing Units	3,981	34,513	68,725
Owner Occupied Housing Units	64.6%	62.7%	61.7%
Renter Occupied Housing Units	30.8%	32.3%	32.3%
Vacant Housing Units	4.6%	5.0%	6.1%
<b>Median Household Income</b>			
2016	\$82,329	\$67,774	\$66,995
2021	\$95,763	\$77,458	\$77,075
<b>Median Home Value</b>			
2016	\$399,389	\$327,107	\$332,912
2021	\$435,860	\$357,773	\$361,225
<b>Per Capita Income</b>			
2016	\$41,006	\$34,844	\$36,103
2021	\$45,025	\$38,554	\$39,833
<b>Median Age</b>			
2010	41.0	40.5	41.3
2016	42.2	41.8	42.6
2021	43.1	42.6	43.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

21590 Willamette Dr, West Linn, Oregon, 97068  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.36919  
Longitude: -122.61902

	1 mile	3 miles	5 miles
<b>2016 Households by Income</b>			
Household Income Base	3,556	31,273	61,420
<\$15,000	6.9%	8.8%	8.7%
\$15,000 - \$24,999	7.5%	7.6%	7.5%
\$25,000 - \$34,999	7.1%	8.0%	8.2%
\$35,000 - \$49,999	9.8%	12.4%	12.8%
\$50,000 - \$74,999	15.2%	17.0%	17.0%
\$75,000 - \$99,999	10.5%	15.2%	14.9%
\$100,000 - \$149,999	21.5%	17.3%	17.2%
\$150,000 - \$199,999	12.1%	7.3%	6.7%
\$200,000+	9.6%	6.5%	7.1%
Average Household Income	\$104,034	\$88,325	\$90,423
<b>2021 Households by Income</b>			
Household Income Base	3,798	32,795	64,564
<\$15,000	6.5%	8.3%	8.3%
\$15,000 - \$24,999	7.0%	7.1%	7.0%
\$25,000 - \$34,999	7.0%	8.0%	8.3%
\$35,000 - \$49,999	5.5%	7.2%	7.2%
\$50,000 - \$74,999	15.4%	17.4%	17.5%
\$75,000 - \$99,999	10.1%	15.5%	15.5%
\$100,000 - \$149,999	24.0%	20.4%	20.3%
\$150,000 - \$199,999	14.1%	9.0%	8.2%
\$200,000+	10.5%	7.1%	7.7%
Average Household Income	\$114,119	\$97,692	\$99,738
<b>2016 Owner Occupied Housing Units by Value</b>			
Total	2,417	20,633	40,317
<\$50,000	9.0%	5.6%	6.5%
\$50,000 - \$99,999	0.5%	1.7%	1.8%
\$100,000 - \$149,999	0.6%	1.9%	1.8%
\$150,000 - \$199,999	3.5%	7.0%	6.1%
\$200,000 - \$249,999	5.3%	12.7%	11.9%
\$250,000 - \$299,999	7.5%	15.1%	14.7%
\$300,000 - \$399,999	23.7%	21.7%	21.7%
\$400,000 - \$499,999	16.5%	12.2%	11.8%
\$500,000 - \$749,999	16.8%	12.4%	11.4%
\$750,000 - \$999,999	13.9%	6.8%	7.7%
\$1,000,000 +	2.6%	2.7%	4.6%
Average Home Value	\$458,965	\$389,884	\$407,846
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	2,573	21,654	42,394
<\$50,000	5.9%	3.7%	4.4%
\$50,000 - \$99,999	0.5%	2.1%	2.1%
\$100,000 - \$149,999	0.5%	2.1%	1.9%
\$150,000 - \$199,999	2.5%	5.6%	4.9%
\$200,000 - \$249,999	5.1%	9.6%	8.9%
\$250,000 - \$299,999	4.4%	11.0%	10.8%
\$300,000 - \$399,999	25.1%	27.6%	27.7%
\$400,000 - \$499,999	17.2%	13.5%	12.8%
\$500,000 - \$749,999	14.9%	11.3%	10.3%
\$750,000 - \$999,999	20.9%	10.2%	10.9%
\$1,000,000 +	3.2%	3.4%	5.3%
Average Home Value	\$511,251	\$426,242	\$443,436

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

21590 Willamette Dr, West Linn, Oregon, 97068  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.36919  
Longitude: -122.61902

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	8,312	77,121	147,591
0 - 4	5.7%	5.8%	5.6%
5 - 9	6.8%	6.6%	6.3%
10 - 14	7.8%	7.2%	7.0%
15 - 24	11.5%	11.8%	11.8%
25 - 34	10.1%	11.3%	11.1%
35 - 44	14.1%	13.7%	13.3%
45 - 54	18.0%	15.9%	15.7%
55 - 64	15.1%	14.2%	14.7%
65 - 74	6.5%	7.1%	7.6%
75 - 84	3.2%	4.0%	4.2%
85 +	1.1%	2.4%	2.5%
18 +	75.0%	76.1%	76.7%
<b>2016 Population by Age</b>			
Total	8,944	80,411	155,128
0 - 4	5.2%	5.4%	5.2%
5 - 9	6.5%	6.0%	5.8%
10 - 14	7.0%	6.6%	6.5%
15 - 24	12.0%	12.2%	12.0%
25 - 34	10.3%	11.4%	11.2%
35 - 44	12.8%	12.7%	12.4%
45 - 54	15.4%	14.4%	14.3%
55 - 64	16.0%	14.8%	15.1%
65 - 74	9.7%	9.9%	10.3%
75 - 84	3.7%	4.3%	4.5%
85 +	1.4%	2.4%	2.6%
18 +	76.9%	78.0%	78.6%
<b>2021 Population by Age</b>			
Total	9,540	84,159	162,822
0 - 4	5.1%	5.3%	5.1%
5 - 9	6.1%	5.7%	5.5%
10 - 14	6.7%	6.2%	6.1%
15 - 24	11.0%	11.3%	11.0%
25 - 34	10.4%	12.1%	11.9%
35 - 44	13.1%	12.5%	12.2%
45 - 54	14.1%	13.3%	13.2%
55 - 64	15.3%	14.2%	14.5%
65 - 74	11.6%	11.7%	12.2%
75 - 84	4.9%	5.4%	5.6%
85 +	1.6%	2.4%	2.6%
18 +	78.2%	79.1%	79.5%
<b>2010 Population by Sex</b>			
Males	4,138	37,703	71,854
Females	4,175	39,416	75,734
<b>2016 Population by Sex</b>			
Males	4,458	39,425	75,777
Females	4,486	40,985	79,352
<b>2021 Population by Sex</b>			
Males	4,765	41,412	79,797
Females	4,774	42,747	83,026

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

21590 Willamette Dr, West Linn, Oregon, 97068  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.36919  
Longitude: -122.61902

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	8,312	77,120	147,588
White Alone	89.9%	90.5%	90.0%
Black Alone	1.1%	0.7%	0.8%
American Indian Alone	0.5%	0.7%	0.8%
Asian Alone	3.0%	2.5%	2.6%
Pacific Islander Alone	0.1%	0.2%	0.2%
Some Other Race Alone	1.9%	2.2%	2.4%
Two or More Races	3.5%	3.2%	3.2%
Hispanic Origin	5.9%	6.4%	6.9%
Diversity Index	28.0	27.9	29.3
<b>2016 Population by Race/Ethnicity</b>			
Total	8,944	80,410	155,129
White Alone	88.0%	88.8%	88.3%
Black Alone	1.4%	0.9%	1.0%
American Indian Alone	0.5%	0.7%	0.8%
Asian Alone	3.6%	3.0%	3.1%
Pacific Islander Alone	0.1%	0.3%	0.2%
Some Other Race Alone	2.1%	2.5%	2.7%
Two or More Races	4.2%	3.8%	3.8%
Hispanic Origin	6.6%	7.2%	7.8%
Diversity Index	32.0	31.6	33.1
<b>2021 Population by Race/Ethnicity</b>			
Total	9,539	84,159	162,823
White Alone	86.2%	87.3%	86.7%
Black Alone	1.7%	1.1%	1.2%
American Indian Alone	0.5%	0.7%	0.8%
Asian Alone	4.2%	3.5%	3.7%
Pacific Islander Alone	0.1%	0.3%	0.3%
Some Other Race Alone	2.4%	2.8%	3.0%
Two or More Races	4.9%	4.4%	4.4%
Hispanic Origin	7.6%	8.2%	8.8%
Diversity Index	35.9	35.1	36.7
<b>2010 Population by Relationship and Household Type</b>			
Total	8,313	77,119	147,588
In Households	99.6%	98.6%	98.8%
In Family Households	84.6%	82.9%	82.5%
Householder	27.5%	26.8%	26.8%
Spouse	21.7%	20.7%	20.8%
Child	31.1%	30.3%	29.5%
Other relative	2.2%	2.8%	2.9%
Nonrelative	2.1%	2.4%	2.5%
In Nonfamily Households	15.0%	15.7%	16.3%
In Group Quarters	0.4%	1.4%	1.2%
Institutionalized Population	0.0%	0.9%	0.7%
Noninstitutionalized Population	0.4%	0.5%	0.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

21590 Willamette Dr, West Linn, Oregon, 97068  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.36919  
Longitude: -122.61902

	1 mile	3 miles	5 miles
<b>2016 Population 25+ by Educational Attainment</b>			
Total	6,192	56,177	109,411
Less than 9th Grade	2.4%	1.9%	2.0%
9th - 12th Grade, No Diploma	3.5%	4.3%	4.2%
High School Graduate	17.4%	18.1%	18.5%
GED/Alternative Credential	2.0%	3.8%	3.9%
Some College, No Degree	29.2%	28.2%	27.6%
Associate Degree	3.3%	9.0%	9.1%
Bachelor's Degree	24.7%	22.6%	22.7%
Graduate/Professional Degree	17.4%	12.0%	12.1%
<b>2016 Population 15+ by Marital Status</b>			
Total	7,268	65,976	127,983
Never Married	25.1%	28.3%	27.9%
Married	59.0%	52.4%	52.7%
Widowed	3.2%	5.6%	5.8%
Divorced	12.7%	13.6%	13.6%
<b>2016 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	93.8%	94.4%	94.5%
Civilian Unemployed	6.2%	5.6%	5.5%
<b>2016 Employed Population 16+ by Industry</b>			
Total	4,257	38,360	74,948
Agriculture/Mining	0.3%	0.8%	0.8%
Construction	5.0%	6.4%	6.7%
Manufacturing	7.7%	12.5%	12.1%
Wholesale Trade	2.5%	3.1%	3.6%
Retail Trade	19.8%	14.1%	13.1%
Transportation/Utilities	3.8%	4.5%	4.8%
Information	1.9%	1.7%	1.6%
Finance/Insurance/Real Estate	10.9%	7.9%	8.0%
Services	42.3%	44.4%	45.2%
Public Administration	5.8%	4.6%	4.1%
<b>2016 Employed Population 16+ by Occupation</b>			
Total	4,257	38,360	74,946
White Collar	70.7%	65.8%	66.1%
Management/Business/Financial	19.9%	17.9%	18.4%
Professional	20.4%	21.1%	20.5%
Sales	16.9%	13.7%	14.0%
Administrative Support	13.5%	13.1%	13.2%
Services	16.4%	15.4%	16.2%
Blue Collar	13.0%	18.8%	17.7%
Farming/Forestry/Fishing	0.3%	0.4%	0.3%
Construction/Extraction	3.3%	5.0%	4.6%
Installation/Maintenance/Repair	3.5%	3.2%	2.8%
Production	1.2%	4.0%	3.9%
Transportation/Material Moving	4.8%	6.2%	6.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	8,313	77,119	147,588
Population Inside Urbanized Area	100.0%	98.7%	96.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.3%	3.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

February 01, 2017



# Market Profile

21590 Willamette Dr, West Linn, Oregon, 97068  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.36919  
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	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	3,300	29,901	58,341
Households with 1 Person	23.4%	24.5%	25.3%
Households with 2+ People	76.6%	75.5%	74.7%
Family Households	70.0%	68.7%	67.8%
Husband-wife Families	55.4%	53.2%	52.7%
With Related Children	24.9%	23.1%	22.2%
Other Family (No Spouse Present)	14.7%	15.6%	15.1%
Other Family with Male Householder	3.7%	4.6%	4.5%
With Related Children	2.1%	2.8%	2.7%
Other Family with Female Householder	10.9%	11.0%	10.5%
With Related Children	7.5%	7.1%	6.7%
Nonfamily Households	6.6%	6.8%	6.9%
All Households with Children	35.0%	33.5%	32.1%
Multigenerational Households	2.2%	2.8%	2.8%
Unmarried Partner Households	6.4%	6.6%	6.6%
Male-female	5.5%	5.8%	5.8%
Same-sex	0.9%	0.7%	0.8%
<b>2010 Households by Size</b>			
Total	3,299	29,902	58,341
1 Person Household	23.4%	24.5%	25.3%
2 Person Household	35.3%	35.4%	35.8%
3 Person Household	17.3%	16.6%	16.3%
4 Person Household	15.6%	14.5%	13.7%
5 Person Household	5.8%	5.9%	5.7%
6 Person Household	1.7%	2.0%	2.0%
7 + Person Household	0.9%	1.1%	1.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,300	29,902	58,341
Owner Occupied	70.8%	68.6%	68.2%
Owned with a Mortgage/Loan	54.3%	53.5%	51.9%
Owned Free and Clear	16.5%	15.1%	16.3%
Renter Occupied	29.2%	31.4%	31.8%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	3,487	31,500	62,112
Housing Units Inside Urbanized Area	100.0%	98.7%	96.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.3%	3.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

21590 Willamette Dr, West Linn, Oregon, 97068  
Rings: 1, 3, 5 mile radii

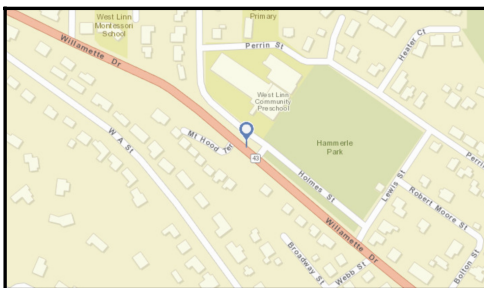
Prepared by Esri  
Latitude: 45.36919  
Longitude: -122.61902

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Savvy Suburbanites (1D)	Front Porches (8E)	Front Porches (8E)
<b>2.</b>	Old and Newcomers (8F)	Savvy Suburbanites (1D)	Green Acres (6A)
<b>3.</b>	Soccer Moms (4A)	Green Acres (6A)	Savvy Suburbanites (1D)
<b>2016 Consumer Spending</b>			
Apparel & Services: Total \$	\$9,433,942	\$70,943,943	\$142,441,282
Average Spent	\$2,652.96	\$2,268.54	\$2,319.14
Spending Potential Index	132	113	115
Education: Total \$	\$7,299,761	\$53,020,166	\$104,892,167
Average Spent	\$2,052.80	\$1,695.40	\$1,707.79
Spending Potential Index	145	120	121
Entertainment/Recreation: Total \$	\$13,760,669	\$103,482,802	\$208,786,091
Average Spent	\$3,869.70	\$3,309.01	\$3,399.32
Spending Potential Index	133	114	117
Food at Home: Total \$	\$22,506,106	\$171,850,114	\$348,118,163
Average Spent	\$6,329.05	\$5,495.16	\$5,667.83
Spending Potential Index	127	110	114
Food Away from Home: Total \$	\$14,400,020	\$108,403,549	\$218,316,083
Average Spent	\$4,049.50	\$3,466.36	\$3,554.48
Spending Potential Index	131	112	115
Health Care: Total \$	\$24,696,341	\$187,365,933	\$381,104,418
Average Spent	\$6,944.98	\$5,991.30	\$6,204.89
Spending Potential Index	131	113	117
HH Furnishings & Equipment: Total \$	\$8,458,930	\$63,265,943	\$127,203,588
Average Spent	\$2,378.78	\$2,023.02	\$2,071.05
Spending Potential Index	135	115	117
Personal Care Products & Services: Total \$	\$3,474,306	\$26,088,418	\$52,666,443
Average Spent	\$977.03	\$834.22	\$857.48
Spending Potential Index	133	114	117
Shelter: Total \$	\$73,764,701	\$558,889,834	\$1,118,589,378
Average Spent	\$20,743.73	\$17,871.32	\$18,212.14
Spending Potential Index	133	115	117
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,207,609	\$83,596,073	\$169,994,873
Average Spent	\$3,151.75	\$2,673.11	\$2,767.74
Spending Potential Index	136	115	119
Travel: Total \$	\$9,427,799	\$69,364,896	\$138,784,504
Average Spent	\$2,651.24	\$2,218.04	\$2,259.60
Spending Potential Index	142	119	121
Vehicle Maintenance & Repairs: Total \$	\$4,815,926	\$36,412,929	\$73,747,104
Average Spent	\$1,354.31	\$1,164.36	\$1,200.70
Spending Potential Index	131	112	116

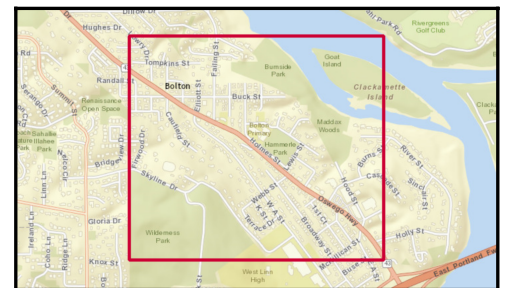
**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
  - ▲ 6,001 - 15,000
  - ▲ 15,001 - 30,000
  - ▲ 30,001 - 50,000
  - ▲ 50,001 - 100,000
  - ▲ More than 100,000 per day



Source: ©2016 Kalibrate Technologies