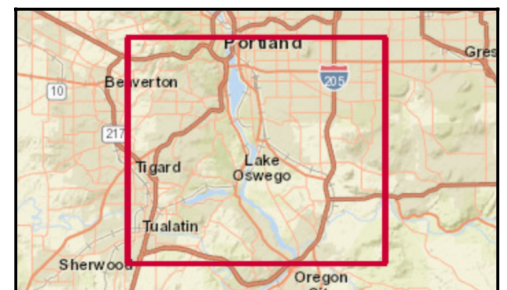
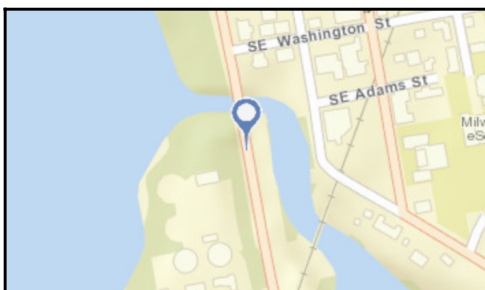
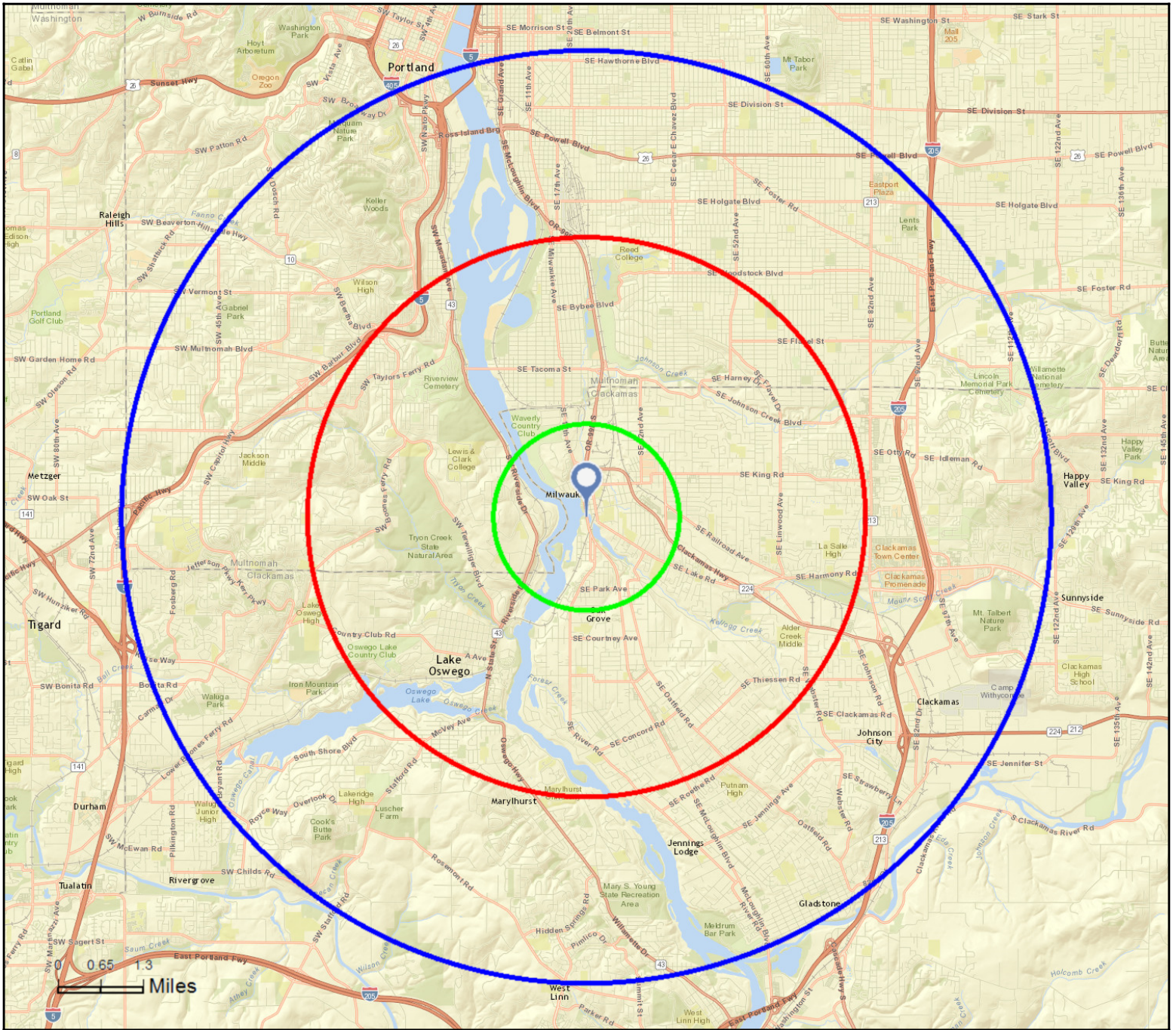


SE McLoughlin Blvd, Milwaukie, Oregon, 97222
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.44123
Longitude: -122.64174





2010 Census Profile

SE McLoughlin Blvd, Milwaukie, Oregon, 97222
Ring: 1 mile radius

Prepared by Esri
Latitude: 45.44123
Longitude: -122.64174

	2000	2010	2000-2010 Annual Rate
Population	9,111	9,290	0.19%
Households	4,382	4,458	0.17%
Housing Units	4,712	4,788	0.16%
Population by Race			
		Number	Percent
Total		9,290	100.0%
Population Reporting One Race		8,979	96.7%
White		8,288	89.2%
Black		155	1.7%
American Indian		112	1.2%
Asian		222	2.4%
Pacific Islander		24	0.3%
Some Other Race		178	1.9%
Population Reporting Two or More Races		311	3.3%
Total Hispanic Population		573	6.2%
Population by Sex			
Male		4,355	46.9%
Female		4,935	53.1%
Population by Age			
Total		9,291	100.0%
Age 0 - 4		442	4.8%
Age 5 - 9		414	4.5%
Age 10 - 14		507	5.5%
Age 15 - 19		588	6.3%
Age 20 - 24		613	6.6%
Age 25 - 29		717	7.7%
Age 30 - 34		608	6.5%
Age 35 - 39		558	6.0%
Age 40 - 44		584	6.3%
Age 45 - 49		643	6.9%
Age 50 - 54		654	7.0%
Age 55 - 59		636	6.8%
Age 60 - 64		538	5.8%
Age 65 - 69		380	4.1%
Age 70 - 74		275	3.0%
Age 75 - 79		270	2.9%
Age 80 - 84		315	3.4%
Age 85+		548	5.9%
Age 18+		7,605	81.9%
Age 65+		1,788	19.2%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

SE McLoughlin Blvd, Milwaukie, Oregon, 97222
Ring: 1 mile radius

Prepared by Esri
Latitude: 45.44123
Longitude: -122.64174

Households by Type		
Total	4,458	100.0%
Households with 1 Person	1,819	40.8%
Households with 2+ People	2,639	59.2%
Family Households	2,197	49.3%
Husband-wife Families	1,525	34.2%
With Own Children	530	11.9%
Other Family (No Spouse Present)	671	15.1%
With Own Children	379	8.5%
Nonfamily Households	442	9.9%
All Households with Children	1,007	22.6%
Multigenerational Households	87	2.0%
Unmarried Partner Households	393	8.8%
Male-female	338	7.6%
Same-sex	55	1.2%
Average Household Size	2.01	

Family Households by Size		
Total	2,197	100.0%
2 People	1,111	50.6%
3 People	534	24.3%
4 People	335	15.2%
5 People	133	6.1%
6 People	52	2.4%
7+ People	32	1.5%
Average Family Size	2.71	

Nonfamily Households by Size		
Total	2,261	100.0%
1 Person	1,819	80.5%
2 People	360	15.9%
3 People	55	2.4%
4 People	20	0.9%
5 People	2	0.1%
6 People	2	0.1%
7+ People	3	0.1%
Average Nonfamily Size	1.22	

Population by Relationship and Household Type		
Total	9,290	100.0%
In Households	8,981	96.7%
In Family Households	6,222	67.0%
Householder	2,136	23.0%
Spouse	1,480	15.9%
Child	2,113	22.7%
Other relative	225	2.4%
Nonrelative	270	2.9%
In Nonfamily Households	2,759	29.7%
In Group Quarters	309	3.3%
Institutionalized Population	73	0.8%
Noninstitutionalized Population	236	2.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

SE McLoughlin Blvd, Milwaukie, Oregon, 97222
Ring: 1 mile radius

Prepared by Esri
Latitude: 45.44123
Longitude: -122.64174

Family Households by Age of Householder		
Total	2,198	100.0%
Householder Age 15 - 44	876	39.9%
Householder Age 45 - 54	468	21.3%
Householder Age 55 - 64	376	17.1%
Householder Age 65 - 74	214	9.7%
Householder Age 75+	264	12.0%
Nonfamily Households by Age of Householder		
Total	2,261	100.0%
Householder Age 15 - 44	678	30.0%
Householder Age 45 - 54	366	16.2%
Householder Age 55 - 64	399	17.6%
Householder Age 65 - 74	246	10.9%
Householder Age 75+	572	25.3%
Households by Race of Householder		
Total	4,458	100.0%
Householder is White Alone	4,100	92.0%
Householder is Black Alone	63	1.4%
Householder is American Indian Alone	44	1.0%
Householder is Asian Alone	89	2.0%
Householder is Pacific Islander Alone	7	0.2%
Householder is Some Other Race Alone	53	1.2%
Householder is Two or More Races	102	2.3%
Households with Hispanic Householder	173	3.9%
Husband-wife Families by Race of Householder		
Total	1,526	100.0%
Householder is White Alone	1,399	91.7%
Householder is Black Alone	16	1.0%
Householder is American Indian Alone	16	1.0%
Householder is Asian Alone	37	2.4%
Householder is Pacific Islander Alone	4	0.3%
Householder is Some Other Race Alone	26	1.7%
Householder is Two or More Races	28	1.8%
Husband-wife Families with Hispanic Householder	73	4.8%
Other Families (No Spouse) by Race of Householder		
Total	671	100.0%
Householder is White Alone	595	88.7%
Householder is Black Alone	14	2.1%
Householder is American Indian Alone	13	1.9%
Householder is Asian Alone	12	1.8%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	14	2.1%
Householder is Two or More Races	22	3.3%
Other Families with Hispanic Householder	36	5.4%
Nonfamily Households by Race of Householder		
Total	2,262	100.0%
Householder is White Alone	2,107	93.1%
Householder is Black Alone	32	1.4%
Householder is American Indian Alone	15	0.7%
Householder is Asian Alone	40	1.8%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	13	0.6%
Householder is Two or More Races	53	2.3%
Nonfamily Households with Hispanic Householder	65	2.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

SE McLoughlin Blvd, Milwaukie, Oregon, 97222
Ring: 1 mile radius

Prepared by Esri
Latitude: 45.44123
Longitude: -122.64174

Total Housing Units by Occupancy

Total	4,835	100.0%
Occupied Housing Units	4,458	92.2%
Vacant Housing Units		
For Rent	156	3.2%
Rented, not Occupied	9	0.2%
For Sale Only	99	2.0%
Sold, not Occupied	3	0.1%
For Seasonal/Recreational/Occasional Use	19	0.4%
For Migrant Workers	1	0.0%
Other Vacant	90	1.9%
Total Vacancy Rate	6.9%	

Households by Tenure and Mortgage Status

Total	4,458	100.0%
Owner Occupied	1,859	41.7%
Owned with a Mortgage/Loan	1,366	30.6%
Owned Free and Clear	493	11.1%
Average Household Size	2.30	
Renter Occupied	2,599	58.3%
Average Household Size	1.81	

Owner-occupied Housing Units by Race of Householder

Total	1,859	100.0%
Householder is White Alone	1,749	94.1%
Householder is Black Alone	10	0.5%
Householder is American Indian Alone	9	0.5%
Householder is Asian Alone	45	2.4%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	19	1.0%
Householder is Two or More Races	25	1.3%
Owner-occupied Housing Units with Hispanic Householder	47	2.5%

Renter-occupied Housing Units by Race of Householder

Total	2,599	100.0%
Householder is White Alone	2,351	90.5%
Householder is Black Alone	53	2.0%
Householder is American Indian Alone	34	1.3%
Householder is Asian Alone	44	1.7%
Householder is Pacific Islander Alone	6	0.2%
Householder is Some Other Race Alone	34	1.3%
Householder is Two or More Races	77	3.0%
Renter-occupied Housing Units with Hispanic Householder	126	4.8%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.99
Householder is Black Alone	2.02
Householder is American Indian Alone	2.66
Householder is Asian Alone	2.07
Householder is Pacific Islander Alone	2.86
Householder is Some Other Race Alone	3.23
Householder is Two or More Races	2.02
Householder is Hispanic	2.79

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

SE McLoughlin Blvd, Milwaukie, Oregon, 97222
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 45.44123
 Longitude: -122.64174

	2000	2010	2000-2010 Annual Rate
Population	96,219	99,955	0.38%
Households	39,844	41,457	0.40%
Housing Units	41,965	44,046	0.49%
Population by Race			
		Number	Percent
Total		99,954	100.0%
Population Reporting One Race		96,299	96.3%
White		88,112	88.2%
Black		1,201	1.2%
American Indian		900	0.9%
Asian		3,238	3.2%
Pacific Islander		211	0.2%
Some Other Race		2,637	2.6%
Population Reporting Two or More Races		3,655	3.7%
Total Hispanic Population		7,118	7.1%
Population by Sex			
Male		48,195	48.2%
Female		51,760	51.8%
Population by Age			
Total		99,954	100.0%
Age 0 - 4		5,462	5.5%
Age 5 - 9		5,646	5.6%
Age 10 - 14		5,662	5.7%
Age 15 - 19		6,414	6.4%
Age 20 - 24		6,300	6.3%
Age 25 - 29		6,690	6.7%
Age 30 - 34		6,939	6.9%
Age 35 - 39		6,944	6.9%
Age 40 - 44		6,879	6.9%
Age 45 - 49		7,110	7.1%
Age 50 - 54		7,532	7.5%
Age 55 - 59		7,686	7.7%
Age 60 - 64		6,438	6.4%
Age 65 - 69		4,315	4.3%
Age 70 - 74		2,872	2.9%
Age 75 - 79		2,364	2.4%
Age 80 - 84		2,112	2.1%
Age 85+		2,590	2.6%
Age 18+		79,627	79.7%
Age 65+		14,253	14.3%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

SE McLoughlin Blvd, Milwaukie, Oregon, 97222
Ring: 3 mile radius

Prepared by Esri
Latitude: 45.44123
Longitude: -122.64174

Households by Type		
Total	41,457	100.0%
Households with 1 Person	12,368	29.8%
Households with 2+ People	29,089	70.2%
Family Households	24,879	60.0%
Husband-wife Families	18,923	45.6%
With Own Children	7,438	17.9%
Other Family (No Spouse Present)	5,956	14.4%
With Own Children	3,184	7.7%
Nonfamily Households	4,210	10.2%
All Households with Children	11,578	27.9%
Multigenerational Households	1,003	2.4%
Unmarried Partner Households	3,512	8.5%
Male-female	2,990	7.2%
Same-sex	522	1.3%
Average Household Size	2.35	

Family Households by Size		
Total	24,881	100.0%
2 People	11,516	46.3%
3 People	5,928	23.8%
4 People	4,646	18.7%
5 People	1,787	7.2%
6 People	637	2.6%
7+ People	367	1.5%
Average Family Size	2.90	

Nonfamily Households by Size		
Total	16,578	100.0%
1 Person	12,368	74.6%
2 People	3,287	19.8%
3 People	578	3.5%
4 People	211	1.3%
5 People	81	0.5%
6 People	28	0.2%
7+ People	25	0.2%
Average Nonfamily Size	1.35	

Population by Relationship and Household Type		
Total	99,955	100.0%
In Households	97,229	97.3%
In Family Households	74,917	75.0%
Householder	24,839	24.9%
Spouse	18,884	18.9%
Child	25,734	25.7%
Other relative	2,775	2.8%
Nonrelative	2,686	2.7%
In Nonfamily Households	22,312	22.3%
In Group Quarters	2,726	2.7%
Institutionalized Population	236	0.2%
Noninstitutionalized Population	2,490	2.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

SE McLoughlin Blvd, Milwaukie, Oregon, 97222
Ring: 3 mile radius

Prepared by Esri
Latitude: 45.44123
Longitude: -122.64174

Family Households by Age of Householder		
Total		24,879 100.0%
Householder Age	15 - 44	9,433 37.9%
Householder Age	45 - 54	5,596 22.5%
Householder Age	55 - 64	5,239 21.1%
Householder Age	65 - 74	2,640 10.6%
Householder Age	75+	1,971 7.9%

Nonfamily Households by Age of Householder		
Total		16,578 100.0%
Householder Age	15 - 44	5,471 33.0%
Householder Age	45 - 54	2,693 16.2%
Householder Age	55 - 64	3,340 20.1%
Householder Age	65 - 74	2,084 12.6%
Householder Age	75+	2,990 18.0%

Households by Race of Householder		
Total		41,457 100.0%
Householder is	White Alone	38,037 91.8%
Householder is	Black Alone	411 1.0%
Householder is	American Indian Alone	322 0.8%
Householder is	Asian Alone	1,044 2.5%
Householder is	Pacific Islander Alone	64 0.2%
Householder is	Some Other Race Alone	682 1.6%
Householder is	Two or More Races	897 2.2%
Households with	Hispanic Householder	1,870 4.5%

Husband-wife Families by Race of Householder		
Total		18,923 100.0%
Householder is	White Alone	17,386 91.9%
Householder is	Black Alone	134 0.7%
Householder is	American Indian Alone	127 0.7%
Householder is	Asian Alone	549 2.9%
Householder is	Pacific Islander Alone	33 0.2%
Householder is	Some Other Race Alone	360 1.9%
Householder is	Two or More Races	334 1.8%
Husband-wife Families with	Hispanic Householder	888 4.7%

Other Families (No Spouse) by Race of Householder		
Total		5,956 100.0%
Householder is	White Alone	5,227 87.8%
Householder is	Black Alone	111 1.9%
Householder is	American Indian Alone	76 1.3%
Householder is	Asian Alone	144 2.4%
Householder is	Pacific Islander Alone	14 0.2%
Householder is	Some Other Race Alone	182 3.1%
Householder is	Two or More Races	202 3.4%
Other Families with	Hispanic Householder	457 7.7%

Nonfamily Households by Race of Householder		
Total		16,578 100.0%
Householder is	White Alone	15,424 93.0%
Householder is	Black Alone	167 1.0%
Householder is	American Indian Alone	119 0.7%
Householder is	Asian Alone	350 2.1%
Householder is	Pacific Islander Alone	17 0.1%
Householder is	Some Other Race Alone	140 0.8%
Householder is	Two or More Races	361 2.2%
Nonfamily Households with	Hispanic Householder	526 3.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

SE McLoughlin Blvd, Milwaukie, Oregon, 97222
Ring: 3 mile radius

Prepared by Esri
Latitude: 45.44123
Longitude: -122.64174

Total Housing Units by Occupancy

Total	44,029	100.0%
Occupied Housing Units	41,457	94.2%
Vacant Housing Units		
For Rent	880	2.0%
Rented, not Occupied	71	0.2%
For Sale Only	575	1.3%
Sold, not Occupied	123	0.3%
For Seasonal/Recreational/Occasional Use	256	0.6%
For Migrant Workers	2	0.0%
Other Vacant	665	1.5%
Total Vacancy Rate	5.9%	

Households by Tenure and Mortgage Status

Total	41,457	100.0%
Owner Occupied	26,577	64.1%
Owned with a Mortgage/Loan	20,037	48.3%
Owned Free and Clear	6,541	15.8%
Average Household Size	2.45	
Renter Occupied	14,880	35.9%
Average Household Size	2.16	

Owner-occupied Housing Units by Race of Householder

Total	26,578	100.0%
Householder is White Alone	24,866	93.6%
Householder is Black Alone	134	0.5%
Householder is American Indian Alone	151	0.6%
Householder is Asian Alone	691	2.6%
Householder is Pacific Islander Alone	27	0.1%
Householder is Some Other Race Alone	281	1.1%
Householder is Two or More Races	428	1.6%
Owner-occupied Housing Units with Hispanic Householder	790	3.0%

Renter-occupied Housing Units by Race of Householder

Total	14,878	100.0%
Householder is White Alone	13,170	88.5%
Householder is Black Alone	277	1.9%
Householder is American Indian Alone	171	1.1%
Householder is Asian Alone	353	2.4%
Householder is Pacific Islander Alone	37	0.2%
Householder is Some Other Race Alone	401	2.7%
Householder is Two or More Races	469	3.2%
Renter-occupied Housing Units with Hispanic Householder	1,081	7.3%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.30
Householder is Black Alone	2.49
Householder is American Indian Alone	2.77
Householder is Asian Alone	2.65
Householder is Pacific Islander Alone	2.92
Householder is Some Other Race Alone	3.71
Householder is Two or More Races	2.58
Householder is Hispanic	3.25

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

SE McLoughlin Blvd, Milwaukie, Oregon, 97222
Ring: 5 mile radius

Prepared by Esri
Latitude: 45.44123
Longitude: -122.64174

	2000	2010	2000-2010 Annual Rate
Population	296,719	312,300	0.51%
Households	123,824	132,323	0.67%
Housing Units	130,659	140,611	0.74%
Population by Race			
		Number	Percent
Total		312,299	100.0%
Population Reporting One Race		299,928	96.0%
White		264,293	84.6%
Black		5,617	1.8%
American Indian		2,586	0.8%
Asian		17,611	5.6%
Pacific Islander		972	0.3%
Some Other Race		8,849	2.8%
Population Reporting Two or More Races		12,371	4.0%
Total Hispanic Population		23,306	7.5%
Population by Sex			
Male		152,475	48.8%
Female		159,825	51.2%
Population by Age			
Total		312,300	100.0%
Age 0 - 4		17,490	5.6%
Age 5 - 9		17,186	5.5%
Age 10 - 14		17,157	5.5%
Age 15 - 19		17,697	5.7%
Age 20 - 24		20,136	6.4%
Age 25 - 29		25,673	8.2%
Age 30 - 34		25,073	8.0%
Age 35 - 39		23,343	7.5%
Age 40 - 44		22,122	7.1%
Age 45 - 49		22,117	7.1%
Age 50 - 54		23,246	7.4%
Age 55 - 59		23,263	7.4%
Age 60 - 64		19,121	6.1%
Age 65 - 69		12,185	3.9%
Age 70 - 74		8,014	2.6%
Age 75 - 79		6,146	2.0%
Age 80 - 84		5,570	1.8%
Age 85+		6,760	2.2%
Age 18+		249,847	80.0%
Age 65+		38,675	12.4%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

SE McLoughlin Blvd, Milwaukie, Oregon, 97222
Ring: 5 mile radius

Prepared by Esri
Latitude: 45.44123
Longitude: -122.64174

Households by Type		
Total	132,323	100.0%
Households with 1 Person	40,125	30.3%
Households with 2+ People	92,198	69.7%
Family Households	75,831	57.3%
Husband-wife Families	57,382	43.4%
With Own Children	22,951	17.3%
Other Family (No Spouse Present)	18,450	13.9%
With Own Children	9,947	7.5%
Nonfamily Households	16,367	12.4%
All Households with Children	35,643	26.9%
Multigenerational Households	3,075	2.3%
Unmarried Partner Households	12,243	9.3%
Male-female	10,349	7.8%
Same-sex	1,894	1.4%
Average Household Size	2.33	

Family Households by Size		
Total	75,832	100.0%
2 People	34,838	45.9%
3 People	18,181	24.0%
4 People	14,205	18.7%
5 People	5,461	7.2%
6 People	1,929	2.5%
7+ People	1,218	1.6%
Average Family Size	2.92	

Nonfamily Households by Size		
Total	56,492	100.0%
1 Person	40,125	71.0%
2 People	12,882	22.8%
3 People	2,211	3.9%
4 People	824	1.5%
5 People	274	0.5%
6 People	103	0.2%
7+ People	73	0.1%
Average Nonfamily Size	1.39	

Population by Relationship and Household Type		
Total	312,300	100.0%
In Households	307,746	98.5%
In Family Households	229,439	73.5%
Householder	75,807	24.3%
Spouse	57,357	18.4%
Child	78,597	25.2%
Other relative	9,311	3.0%
Nonrelative	8,367	2.7%
In Nonfamily Households	78,307	25.1%
In Group Quarters	4,554	1.5%
Institutionalized Population	1,041	0.3%
Noninstitutionalized Population	3,513	1.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

SE McLoughlin Blvd, Milwaukie, Oregon, 97222
Ring: 5 mile radius

Prepared by Esri
Latitude: 45.44123
Longitude: -122.64174

Family Households by Age of Householder		
Total		75,832 100.0%
Householder Age	15 - 44	30,645 40.4%
Householder Age	45 - 54	17,098 22.5%
Householder Age	55 - 64	15,500 20.4%
Householder Age	65 - 74	7,430 9.8%
Householder Age	75+	5,159 6.8%

Nonfamily Households by Age of Householder		
Total		56,492 100.0%
Householder Age	15 - 44	24,000 42.5%
Householder Age	45 - 54	8,912 15.8%
Householder Age	55 - 64	10,318 18.3%
Householder Age	65 - 74	5,687 10.1%
Householder Age	75+	7,575 13.4%

Households by Race of Householder		
Total		132,323 100.0%
Householder is	White Alone	117,573 88.9%
Householder is	Black Alone	2,016 1.5%
Householder is	American Indian Alone	961 0.7%
Householder is	Asian Alone	5,812 4.4%
Householder is	Pacific Islander Alone	280 0.2%
Householder is	Some Other Race Alone	2,409 1.8%
Householder is	Two or More Races	3,272 2.5%
Households with	Hispanic Householder	6,491 4.9%

Husband-wife Families by Race of Householder		
Total		57,382 100.0%
Householder is	White Alone	50,990 88.9%
Householder is	Black Alone	556 1.0%
Householder is	American Indian Alone	340 0.6%
Householder is	Asian Alone	3,125 5.4%
Householder is	Pacific Islander Alone	130 0.2%
Householder is	Some Other Race Alone	1,173 2.0%
Householder is	Two or More Races	1,068 1.9%
Husband-wife Families with	Hispanic Householder	2,911 5.1%

Other Families (No Spouse) by Race of Householder		
Total		18,449 100.0%
Householder is	White Alone	15,316 83.0%
Householder is	Black Alone	562 3.0%
Householder is	American Indian Alone	224 1.2%
Householder is	Asian Alone	935 5.1%
Householder is	Pacific Islander Alone	66 0.4%
Householder is	Some Other Race Alone	651 3.5%
Householder is	Two or More Races	695 3.8%
Other Families with	Hispanic Householder	1,542 8.4%

Nonfamily Households by Race of Householder		
Total		56,492 100.0%
Householder is	White Alone	51,267 90.8%
Householder is	Black Alone	898 1.6%
Householder is	American Indian Alone	397 0.7%
Householder is	Asian Alone	1,752 3.1%
Householder is	Pacific Islander Alone	84 0.1%
Householder is	Some Other Race Alone	585 1.0%
Householder is	Two or More Races	1,509 2.7%
Nonfamily Households with	Hispanic Householder	2,038 3.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

SE McLoughlin Blvd, Milwaukie, Oregon, 97222
Ring: 5 mile radius

Prepared by Esri
Latitude: 45.44123
Longitude: -122.64174

Total Housing Units by Occupancy

Total	140,587	100.0%
Occupied Housing Units	132,323	94.1%
Vacant Housing Units		
For Rent	3,106	2.2%
Rented, not Occupied	252	0.2%
For Sale Only	1,854	1.3%
Sold, not Occupied	342	0.2%
For Seasonal/Recreational/Occasional Use	867	0.6%
For Migrant Workers	2	0.0%
Other Vacant	1,841	1.3%
Total Vacancy Rate	5.9%	

Households by Tenure and Mortgage Status

Total	132,323	100.0%
Owner Occupied	79,488	60.1%
Owned with a Mortgage/Loan	61,162	46.2%
Owned Free and Clear	18,326	13.8%
Average Household Size	2.45	
Renter Occupied	52,835	39.9%
Average Household Size	2.13	

Owner-occupied Housing Units by Race of Householder

Total	79,488	100.0%
Householder is White Alone	72,656	91.4%
Householder is Black Alone	509	0.6%
Householder is American Indian Alone	385	0.5%
Householder is Asian Alone	3,690	4.6%
Householder is Pacific Islander Alone	73	0.1%
Householder is Some Other Race Alone	843	1.1%
Householder is Two or More Races	1,332	1.7%
Owner-occupied Housing Units with Hispanic Householder	2,469	3.1%

Renter-occupied Housing Units by Race of Householder

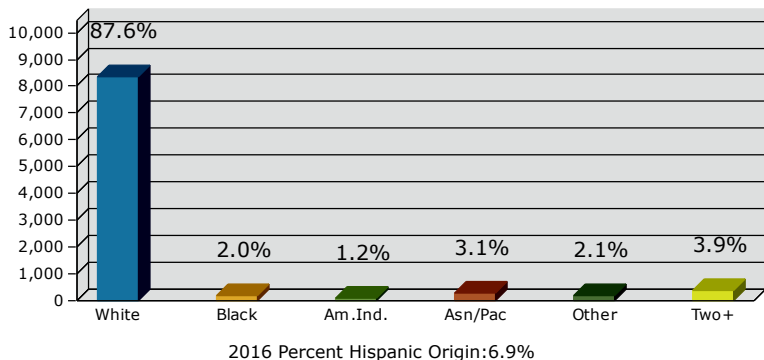
Total	52,836	100.0%
Householder is White Alone	44,916	85.0%
Householder is Black Alone	1,507	2.9%
Householder is American Indian Alone	577	1.1%
Householder is Asian Alone	2,122	4.0%
Householder is Pacific Islander Alone	207	0.4%
Householder is Some Other Race Alone	1,567	3.0%
Householder is Two or More Races	1,940	3.7%
Renter-occupied Housing Units with Hispanic Householder	4,022	7.6%

Average Household Size by Race/Hispanic Origin of Householder

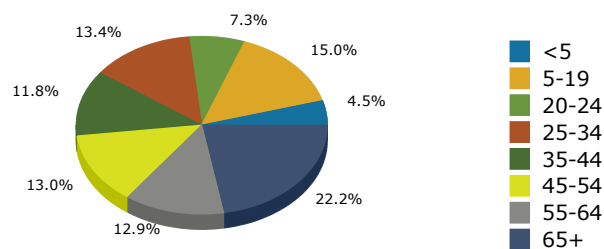
Householder is White Alone	2.27
Householder is Black Alone	2.53
Householder is American Indian Alone	2.57
Householder is Asian Alone	2.78
Householder is Pacific Islander Alone	3.31
Householder is Some Other Race Alone	3.56
Householder is Two or More Races	2.49
Householder is Hispanic	3.15

Source: U.S. Census Bureau, Census 2010 Summary File 1.

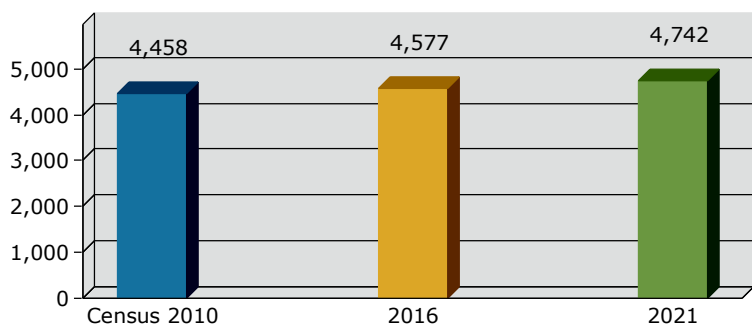
2016 Population by Race



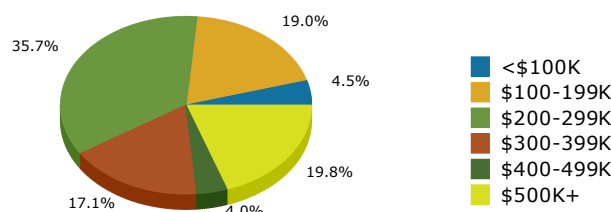
2016 Population by Age



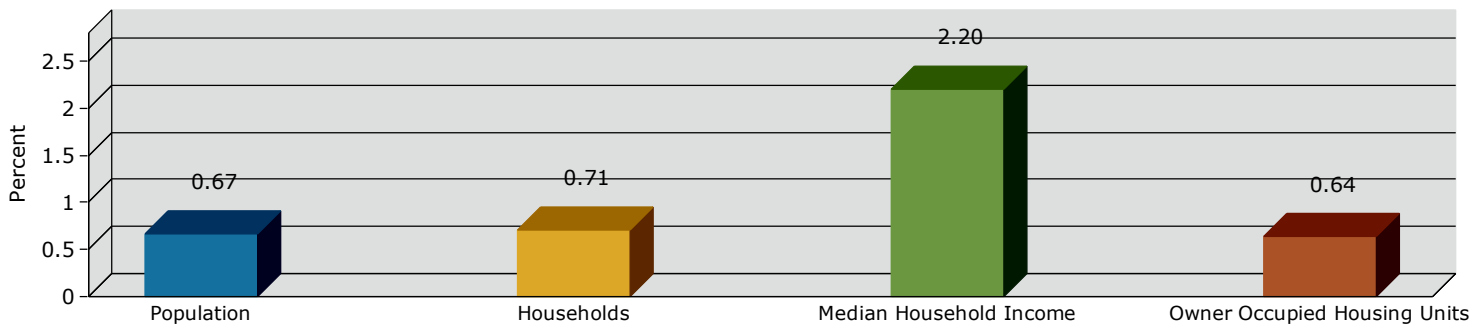
Households



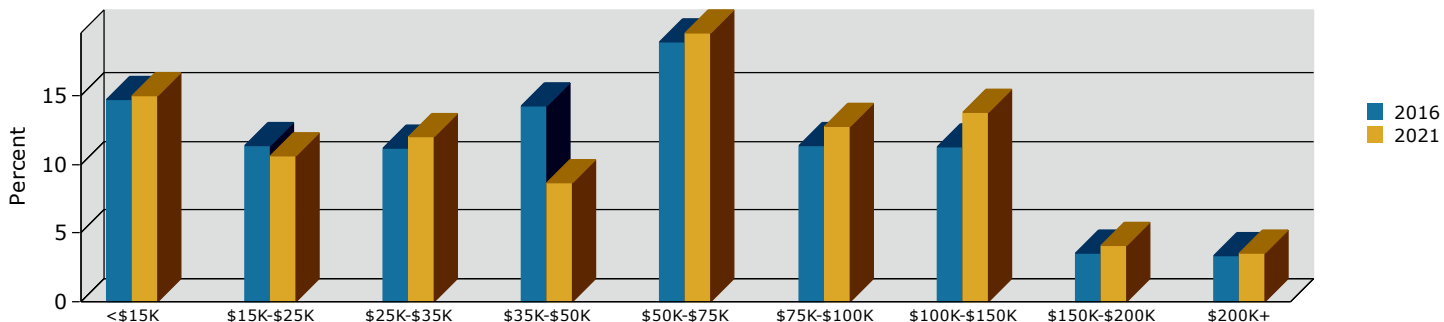
2016 Home Value



2016-2021 Annual Growth Rate

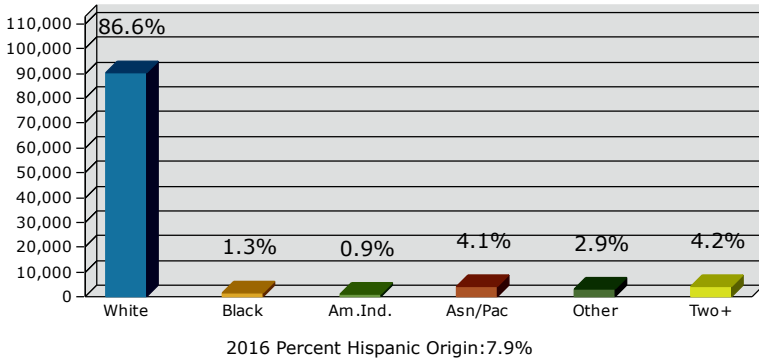


Household Income

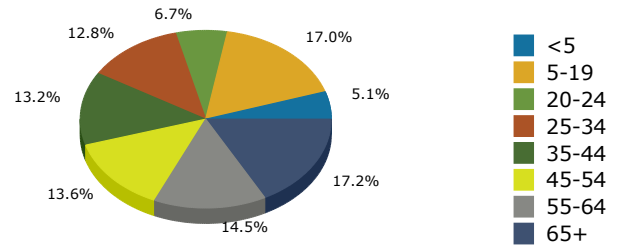


Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

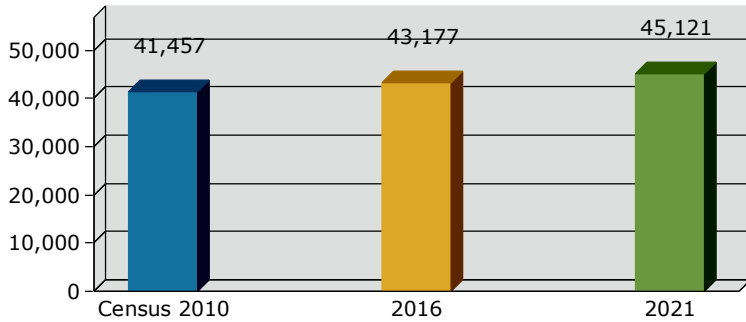
2016 Population by Race



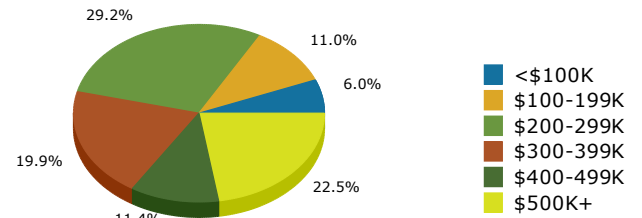
2016 Population by Age



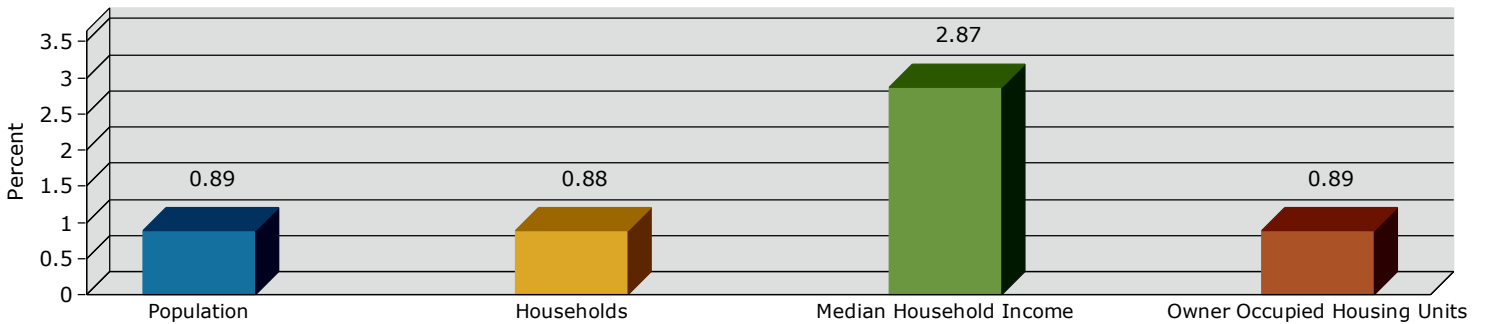
Households



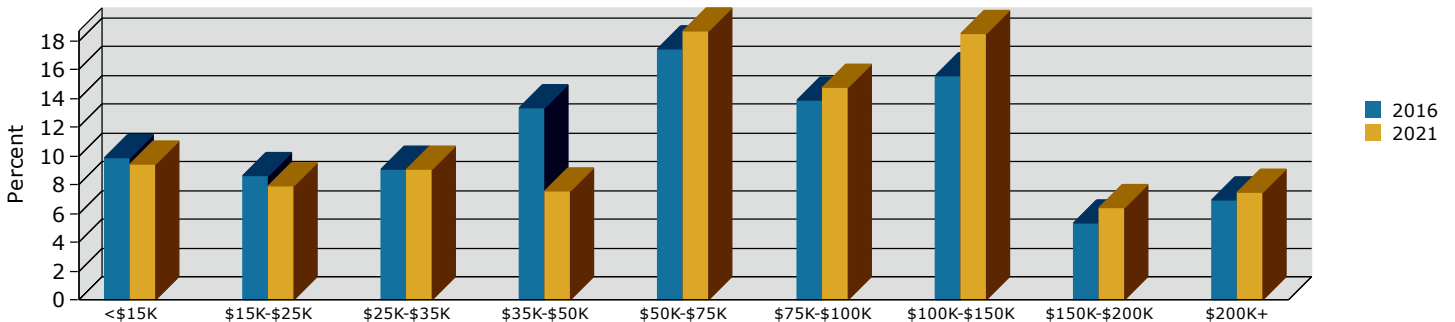
2016 Home Value



2016-2021 Annual Growth Rate

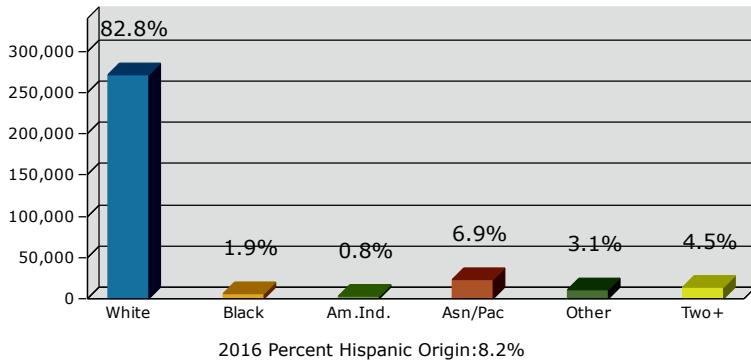


Household Income

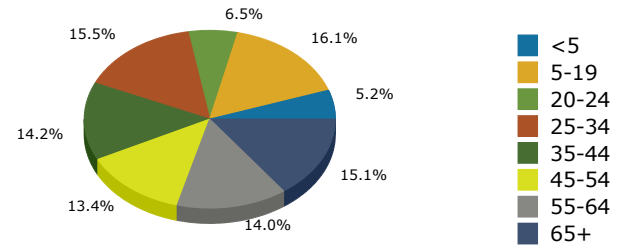


Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

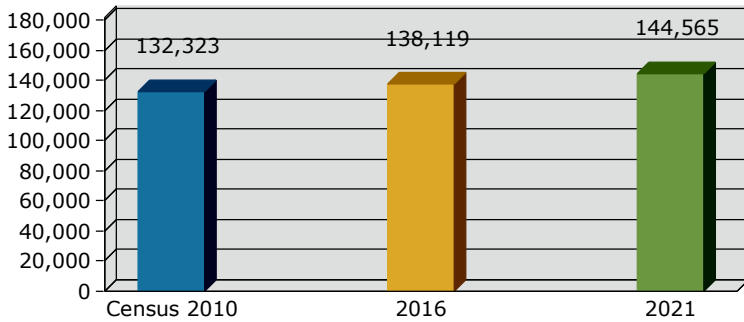
2016 Population by Race



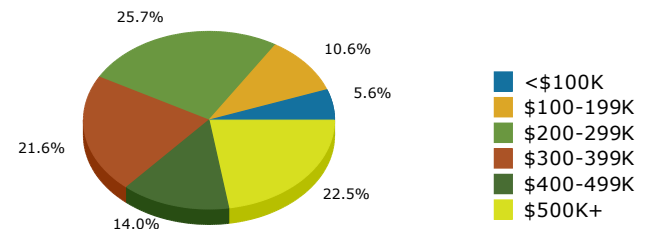
2016 Population by Age



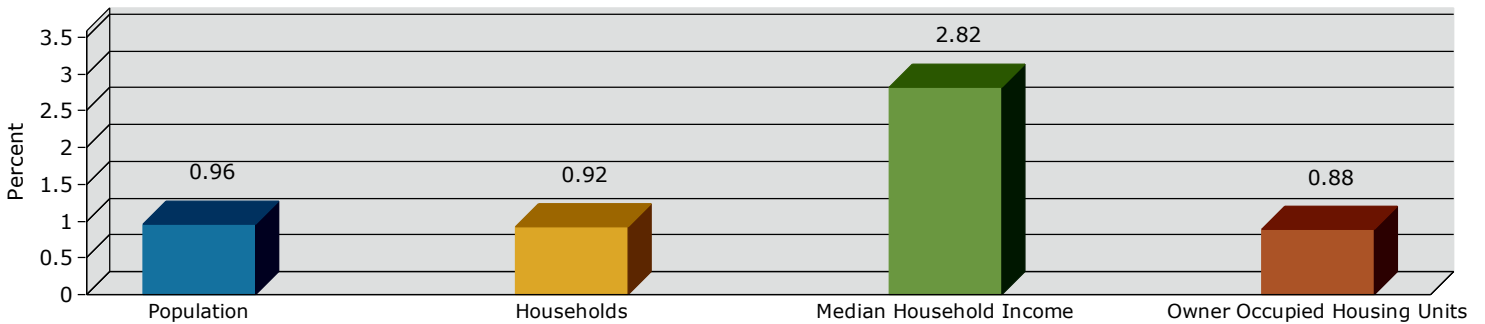
Households



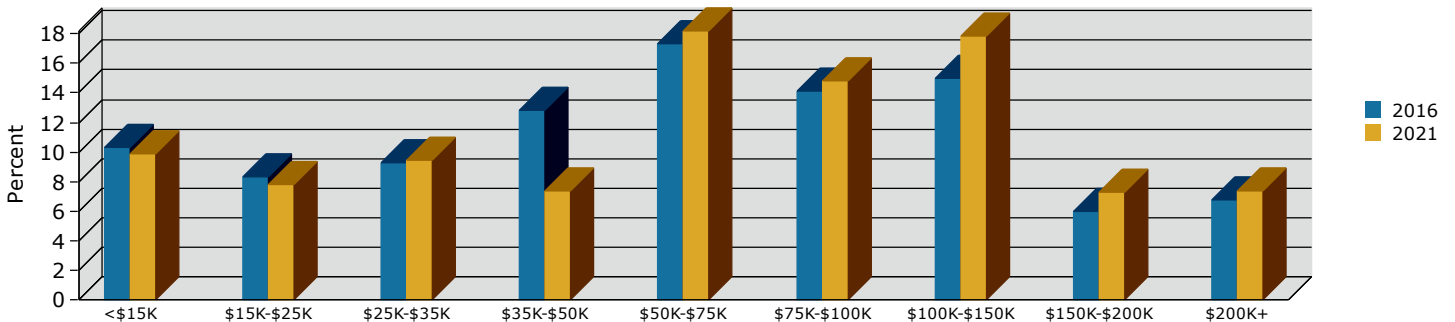
2016 Home Value



2016-2021 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



Market Profile

SE McLoughlin Blvd, Milwaukie, Oregon, 97222
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.44123
Longitude: -122.64174

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	9,111	96,219	296,719
2010 Total Population	9,290	99,955	312,300
2016 Total Population	9,541	104,396	327,683
2016 Group Quarters	316	2,762	4,622
2021 Total Population	9,867	109,135	343,706
2016-2021 Annual Rate	0.67%	0.89%	0.96%
2016 Total Daytime Population	10,494	104,115	330,394
Workers	5,422	52,222	175,730
Residents	5,072	51,893	154,664
Household Summary			
2000 Households	4,382	39,844	123,824
2000 Average Household Size	1.98	2.36	2.36
2010 Households	4,458	41,457	132,323
2010 Average Household Size	2.01	2.35	2.33
2016 Households	4,577	43,177	138,119
2016 Average Household Size	2.02	2.35	2.34
2021 Households	4,742	45,121	144,565
2021 Average Household Size	2.01	2.36	2.35
2016-2021 Annual Rate	0.71%	0.88%	0.92%
2010 Families	2,197	24,879	75,831
2010 Average Family Size	2.71	2.90	2.92
2016 Families	2,212	25,577	78,057
2016 Average Family Size	2.72	2.92	2.93
2021 Families	2,269	26,560	81,128
2021 Average Family Size	2.72	2.92	2.94
2016-2021 Annual Rate	0.51%	0.76%	0.77%
Housing Unit Summary			
2000 Housing Units	4,712	41,965	130,659
Owner Occupied Housing Units	40.0%	62.3%	58.3%
Renter Occupied Housing Units	53.0%	32.6%	36.5%
Vacant Housing Units	7.0%	5.1%	5.2%
2010 Housing Units	4,788	44,046	140,611
Owner Occupied Housing Units	38.8%	60.3%	56.5%
Renter Occupied Housing Units	54.3%	33.8%	37.6%
Vacant Housing Units	6.9%	5.9%	5.9%
2016 Housing Units	4,942	45,873	146,799
Owner Occupied Housing Units	35.6%	57.6%	53.3%
Renter Occupied Housing Units	57.0%	36.5%	40.8%
Vacant Housing Units	7.4%	5.9%	5.9%
2021 Housing Units	5,121	47,918	153,505
Owner Occupied Housing Units	35.5%	57.6%	53.3%
Renter Occupied Housing Units	57.1%	36.5%	40.9%
Vacant Housing Units	7.4%	5.8%	5.8%
Median Household Income			
2016	\$47,857	\$60,803	\$61,018
2021	\$53,350	\$70,029	\$70,122
Median Home Value			
2016	\$270,093	\$319,297	\$337,522
2021	\$296,063	\$348,596	\$360,692
Per Capita Income			
2016	\$31,574	\$36,652	\$36,740
2021	\$34,220	\$40,135	\$40,308
Median Age			
2010	41.7	39.9	38.4
2016	43.3	41.4	39.5
2021	44.2	42.2	40.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

SE McLoughlin Blvd, Milwaukie, Oregon, 97222
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.44123
Longitude: -122.64174

	1 mile	3 miles	5 miles
2016 Households by Income			
Household Income Base	4,577	43,177	138,119
<\$15,000	14.8%	9.9%	10.3%
\$15,000 - \$24,999	11.3%	8.6%	8.3%
\$25,000 - \$34,999	11.2%	9.0%	9.3%
\$35,000 - \$49,999	14.3%	13.3%	12.9%
\$50,000 - \$74,999	18.9%	17.4%	17.4%
\$75,000 - \$99,999	11.4%	13.9%	14.1%
\$100,000 - \$149,999	11.3%	15.6%	15.0%
\$150,000 - \$199,999	3.5%	5.3%	6.0%
\$200,000+	3.3%	7.0%	6.8%
Average Household Income	\$66,327	\$87,100	\$86,300
2021 Households by Income			
Household Income Base	4,742	45,121	144,565
<\$15,000	15.0%	9.5%	9.8%
\$15,000 - \$24,999	10.6%	7.9%	7.8%
\$25,000 - \$34,999	12.0%	9.1%	9.5%
\$35,000 - \$49,999	8.6%	7.6%	7.3%
\$50,000 - \$74,999	19.6%	18.7%	18.2%
\$75,000 - \$99,999	12.8%	14.8%	14.8%
\$100,000 - \$149,999	13.8%	18.5%	17.9%
\$150,000 - \$199,999	4.1%	6.5%	7.3%
\$200,000+	3.5%	7.5%	7.4%
Average Household Income	\$71,933	\$95,671	\$95,016
2016 Owner Occupied Housing Units by Value			
Total	1,759	26,411	78,292
<\$50,000	3.2%	4.3%	4.0%
\$50,000 - \$99,999	1.3%	1.8%	1.6%
\$100,000 - \$149,999	4.3%	2.9%	3.1%
\$150,000 - \$199,999	14.7%	8.1%	7.4%
\$200,000 - \$249,999	20.4%	14.2%	12.6%
\$250,000 - \$299,999	15.3%	15.0%	13.1%
\$300,000 - \$399,999	17.1%	19.9%	21.6%
\$400,000 - \$499,999	4.0%	11.4%	14.0%
\$500,000 - \$749,999	6.4%	10.5%	12.5%
\$750,000 - \$999,999	6.1%	7.4%	6.9%
\$1,000,000 +	7.2%	4.6%	3.1%
Average Home Value	\$382,382	\$402,275	\$399,336
2021 Owner Occupied Housing Units by Value			
Total	1,816	27,607	81,796
<\$50,000	2.1%	3.1%	2.8%
\$50,000 - \$99,999	1.7%	2.2%	2.0%
\$100,000 - \$149,999	4.6%	3.2%	3.5%
\$150,000 - \$199,999	12.3%	6.8%	6.1%
\$200,000 - \$249,999	16.4%	11.1%	9.8%
\$250,000 - \$299,999	14.0%	11.6%	9.6%
\$300,000 - \$399,999	21.9%	24.9%	26.7%
\$400,000 - \$499,999	3.9%	12.0%	14.7%
\$500,000 - \$749,999	6.8%	9.5%	11.7%
\$750,000 - \$999,999	8.1%	10.5%	9.6%
\$1,000,000 +	8.2%	5.2%	3.5%
Average Home Value	\$414,595	\$432,359	\$426,552

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

SE McLoughlin Blvd, Milwaukie, Oregon, 97222
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.44123
Longitude: -122.64174

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	9,291	99,954	312,300
0 - 4	4.8%	5.5%	5.6%
5 - 9	4.5%	5.6%	5.5%
10 - 14	5.5%	5.7%	5.5%
15 - 24	12.9%	12.7%	12.1%
25 - 34	14.3%	13.6%	16.2%
35 - 44	12.3%	13.8%	14.6%
45 - 54	14.0%	14.6%	14.5%
55 - 64	12.6%	14.1%	13.6%
65 - 74	7.0%	7.2%	6.5%
75 - 84	6.3%	4.5%	3.8%
85 +	5.9%	2.6%	2.2%
18 +	81.9%	79.7%	80.0%
2016 Population by Age			
Total	9,542	104,398	327,683
0 - 4	4.5%	5.1%	5.2%
5 - 9	4.4%	5.3%	5.3%
10 - 14	4.6%	5.6%	5.4%
15 - 24	13.2%	12.8%	11.9%
25 - 34	13.4%	12.8%	15.5%
35 - 44	11.8%	13.2%	14.2%
45 - 54	13.0%	13.6%	13.4%
55 - 64	12.9%	14.5%	14.0%
65 - 74	9.5%	9.9%	9.0%
75 - 84	6.2%	4.6%	3.9%
85 +	6.5%	2.7%	2.3%
18 +	83.3%	80.7%	80.9%
2021 Population by Age			
Total	9,867	109,135	343,706
0 - 4	4.5%	5.0%	5.2%
5 - 9	4.2%	5.1%	5.0%
10 - 14	4.6%	5.2%	5.2%
15 - 24	12.2%	12.2%	11.3%
25 - 34	13.7%	13.1%	15.7%
35 - 44	11.8%	12.8%	14.1%
45 - 54	11.8%	12.9%	12.7%
55 - 64	12.5%	13.8%	13.2%
65 - 74	10.9%	11.6%	10.7%
75 - 84	7.3%	5.4%	4.8%
85 +	6.6%	2.7%	2.2%
18 +	84.0%	81.4%	81.6%
2010 Population by Sex			
Males	4,355	48,195	152,475
Females	4,935	51,760	159,825
2016 Population by Sex			
Males	4,484	50,506	160,390
Females	5,057	53,890	167,293
2021 Population by Sex			
Males	4,644	52,968	168,643
Females	5,223	56,167	175,062

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

SE McLoughlin Blvd, Milwaukie, Oregon, 97222
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.44123
Longitude: -122.64174

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	9,290	99,954	312,299
White Alone	89.2%	88.2%	84.6%
Black Alone	1.7%	1.2%	1.8%
American Indian Alone	1.2%	0.9%	0.8%
Asian Alone	2.4%	3.2%	5.6%
Pacific Islander Alone	0.3%	0.2%	0.3%
Some Other Race Alone	1.9%	2.6%	2.8%
Two or More Races	3.3%	3.7%	4.0%
Hispanic Origin	6.2%	7.1%	7.5%
Diversity Index	29.5	32.5	38.0
2016 Population by Race/Ethnicity			
Total	9,543	104,394	327,683
White Alone	87.6%	86.6%	82.8%
Black Alone	2.0%	1.3%	1.9%
American Indian Alone	1.2%	0.9%	0.8%
Asian Alone	2.9%	3.8%	6.5%
Pacific Islander Alone	0.3%	0.2%	0.4%
Some Other Race Alone	2.1%	2.9%	3.1%
Two or More Races	3.9%	4.2%	4.5%
Hispanic Origin	6.9%	7.9%	8.2%
Diversity Index	33.0	35.8	41.3
2021 Population by Race/Ethnicity			
Total	9,867	109,135	343,705
White Alone	85.9%	85.1%	81.2%
Black Alone	2.4%	1.5%	2.0%
American Indian Alone	1.2%	0.9%	0.8%
Asian Alone	3.3%	4.4%	7.3%
Pacific Islander Alone	0.3%	0.3%	0.4%
Some Other Race Alone	2.4%	3.2%	3.4%
Two or More Races	4.5%	4.7%	4.9%
Hispanic Origin	7.8%	8.8%	9.0%
Diversity Index	36.6	39.0	44.3
2010 Population by Relationship and Household Type			
Total	9,290	99,955	312,300
In Households	96.7%	97.3%	98.5%
In Family Households	67.0%	75.0%	73.5%
Householder	23.0%	24.9%	24.3%
Spouse	15.9%	18.9%	18.4%
Child	22.7%	25.7%	25.2%
Other relative	2.4%	2.8%	3.0%
Nonrelative	2.9%	2.7%	2.7%
In Nonfamily Households	29.7%	22.3%	25.1%
In Group Quarters	3.3%	2.7%	1.5%
Institutionalized Population	0.8%	0.2%	0.3%
Noninstitutionalized Population	2.5%	2.5%	1.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

SE McLoughlin Blvd, Milwaukie, Oregon, 97222
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.44123
Longitude: -122.64174

	1 mile	3 miles	5 miles
2016 Population 25+ by Educational Attainment			
Total	6,991	74,377	236,544
Less than 9th Grade	1.7%	1.6%	2.3%
9th - 12th Grade, No Diploma	5.6%	4.3%	3.9%
High School Graduate	14.6%	15.4%	14.3%
GED/Alternative Credential	5.4%	3.6%	3.2%
Some College, No Degree	31.7%	25.0%	23.1%
Associate Degree	9.0%	8.4%	7.9%
Bachelor's Degree	19.8%	24.9%	27.0%
Graduate/Professional Degree	12.2%	16.8%	18.2%
2016 Population 15+ by Marital Status			
Total	8,252	87,737	275,503
Never Married	37.4%	31.0%	34.5%
Married	38.1%	48.9%	47.2%
Widowed	8.6%	6.0%	4.8%
Divorced	15.9%	14.1%	13.5%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	94.0%	94.6%	94.9%
Civilian Unemployed	6.0%	5.4%	5.1%
2016 Employed Population 16+ by Industry			
Total	4,559	53,406	176,151
Agriculture/Mining	0.4%	0.4%	0.5%
Construction	4.7%	5.1%	4.7%
Manufacturing	10.4%	10.9%	10.7%
Wholesale Trade	3.3%	4.2%	3.4%
Retail Trade	9.0%	11.0%	11.0%
Transportation/Utilities	4.8%	4.1%	4.0%
Information	1.5%	1.9%	1.9%
Finance/Insurance/Real Estate	6.9%	8.3%	7.5%
Services	55.6%	50.7%	52.9%
Public Administration	3.5%	3.3%	3.4%
2016 Employed Population 16+ by Occupation			
Total	4,558	53,408	176,152
White Collar	57.0%	68.9%	68.6%
Management/Business/Financial	12.6%	18.0%	17.8%
Professional	19.0%	26.9%	27.6%
Sales	10.4%	12.3%	11.6%
Administrative Support	14.9%	11.8%	11.5%
Services	26.1%	15.8%	16.7%
Blue Collar	17.0%	15.3%	14.7%
Farming/Forestry/Fishing	0.0%	0.1%	0.3%
Construction/Extraction	3.0%	3.3%	3.3%
Installation/Maintenance/Repair	2.9%	2.1%	1.9%
Production	5.4%	4.4%	4.1%
Transportation/Material Moving	5.7%	5.3%	5.1%
2010 Population By Urban/ Rural Status			
Total Population	9,290	99,955	312,300
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

January 17, 2017



Market Profile

SE McLoughlin Blvd, Milwaukie, Oregon, 97222
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.44123
Longitude: -122.64174

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	4,458	41,457	132,323
Households with 1 Person	40.8%	29.8%	30.3%
Households with 2+ People	59.2%	70.2%	69.7%
Family Households	49.3%	60.0%	57.3%
Husband-wife Families	34.2%	45.6%	43.4%
With Related Children	12.6%	18.8%	18.1%
Other Family (No Spouse Present)	15.1%	14.4%	13.9%
Other Family with Male Householder	4.6%	4.3%	4.2%
With Related Children	2.9%	2.5%	2.4%
Other Family with Female Householder	10.5%	10.0%	9.7%
With Related Children	6.5%	6.1%	6.0%
Nonfamily Households	9.9%	10.2%	12.4%
All Households with Children	22.6%	27.9%	26.9%
Multigenerational Households	2.0%	2.4%	2.3%
Unmarried Partner Households	8.8%	8.5%	9.3%
Male-female	7.6%	7.2%	7.8%
Same-sex	1.2%	1.3%	1.4%
2010 Households by Size			
Total	4,458	41,459	132,324
1 Person Household	40.8%	29.8%	30.3%
2 Person Household	33.0%	35.7%	36.1%
3 Person Household	13.2%	15.7%	15.4%
4 Person Household	8.0%	11.7%	11.4%
5 Person Household	3.0%	4.5%	4.3%
6 Person Household	1.2%	1.6%	1.5%
7 + Person Household	0.8%	0.9%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	4,458	41,457	132,323
Owner Occupied	41.7%	64.1%	60.1%
Owned with a Mortgage/Loan	30.6%	48.3%	46.2%
Owned Free and Clear	11.1%	15.8%	13.8%
Renter Occupied	58.3%	35.9%	39.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,788	44,046	140,611
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

SE McLoughlin Blvd, Milwaukie, Oregon, 97222
Rings: 1, 3, 5 mile radii

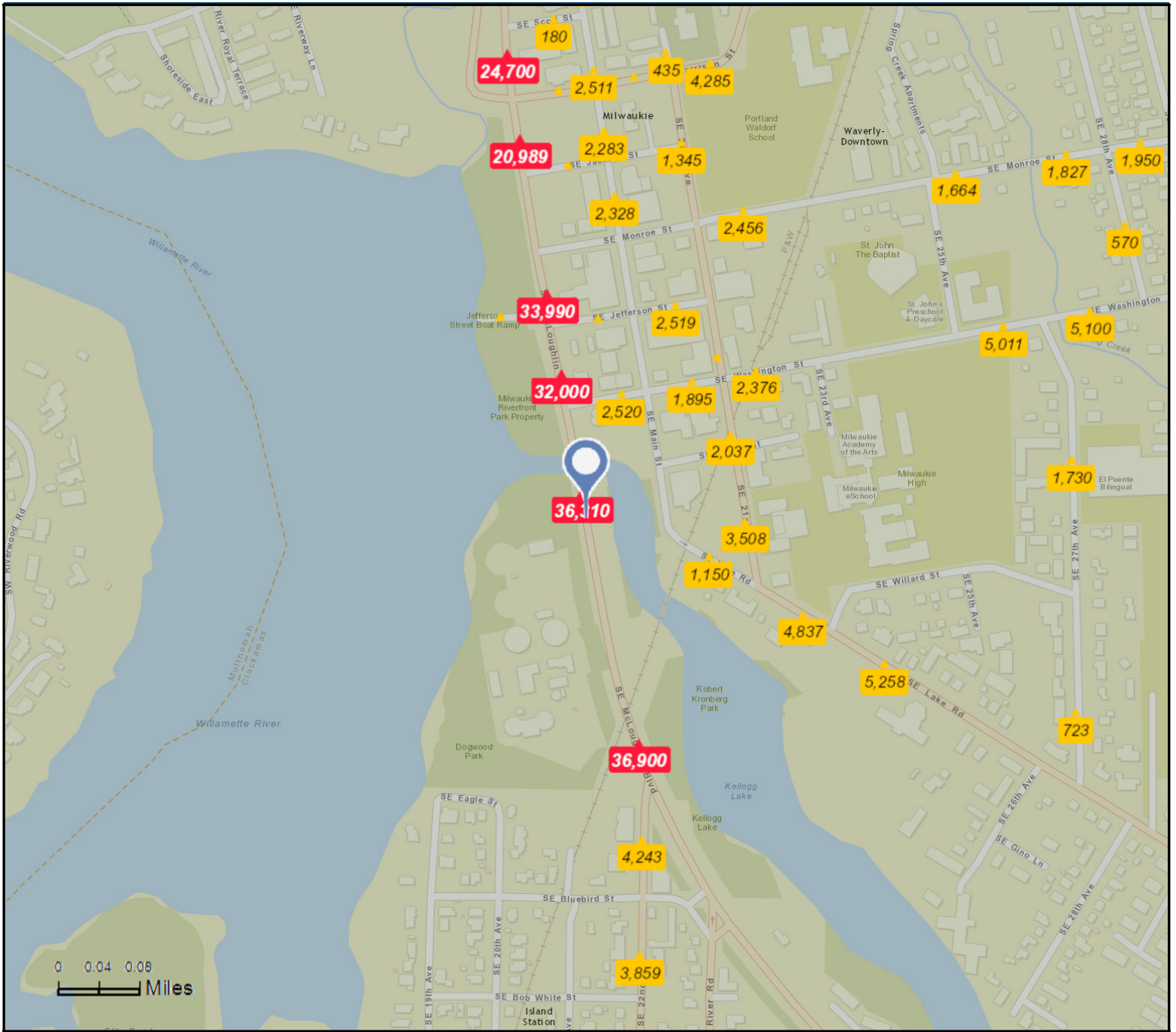
Prepared by Esri
Latitude: 45.44123
Longitude: -122.64174

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Old and Newcomers (8F)	Parks and Rec (5C)	Emerald City (8B)
2.	Retirement Communities	Front Porches (8E)	Front Porches (8E)
3.	Front Porches (8E)	Urban Chic (2A)	Urban Chic (2A)
2016 Consumer Spending			
Apparel & Services: Total \$	\$8,049,855	\$97,704,518	\$314,591,701
Average Spent	\$1,758.76	\$2,262.88	\$2,277.69
Spending Potential Index	87	112	113
Education: Total \$	\$5,568,883	\$73,209,391	\$231,419,099
Average Spent	\$1,216.71	\$1,695.56	\$1,675.51
Spending Potential Index	86	120	118
Entertainment/Recreation: Total \$	\$11,573,178	\$141,139,174	\$446,611,338
Average Spent	\$2,528.55	\$3,268.85	\$3,233.53
Spending Potential Index	87	112	111
Food at Home: Total \$	\$20,420,634	\$237,440,516	\$758,179,286
Average Spent	\$4,461.58	\$5,499.24	\$5,489.32
Spending Potential Index	90	110	110
Food Away from Home: Total \$	\$12,457,840	\$148,920,613	\$480,971,760
Average Spent	\$2,721.84	\$3,449.07	\$3,482.30
Spending Potential Index	88	112	113
Health Care: Total \$	\$21,034,492	\$253,131,888	\$785,906,439
Average Spent	\$4,595.69	\$5,862.66	\$5,690.07
Spending Potential Index	87	111	107
HH Furnishings & Equipment: Total \$	\$6,991,608	\$85,810,347	\$272,660,732
Average Spent	\$1,527.55	\$1,987.41	\$1,974.10
Spending Potential Index	87	113	112
Personal Care Products & Services: Total \$	\$2,947,484	\$35,768,222	\$113,706,351
Average Spent	\$643.98	\$828.41	\$823.25
Spending Potential Index	88	113	112
Shelter: Total \$	\$63,601,500	\$779,022,931	\$2,489,582,683
Average Spent	\$13,895.89	\$18,042.54	\$18,024.91
Spending Potential Index	89	116	116
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,217,655	\$112,648,850	\$350,747,171
Average Spent	\$2,013.91	\$2,609.00	\$2,539.46
Spending Potential Index	87	112	109
Travel: Total \$	\$7,098,100	\$93,203,749	\$291,663,955
Average Spent	\$1,550.82	\$2,158.64	\$2,111.69
Spending Potential Index	83	116	113
Vehicle Maintenance & Repairs: Total \$	\$4,146,963	\$49,689,776	\$157,034,025
Average Spent	\$906.04	\$1,150.84	\$1,136.95
Spending Potential Index	88	111	110

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
 - ▲ 6,001 - 15,000
 - ▲ 15,001 - 30,000
 - ▲ 30,001 - 50,000
 - ▲ 50,001 - 100,000
 - ▲ More than 100,000 per day



Source: ©2016 Kalibrate Technologies