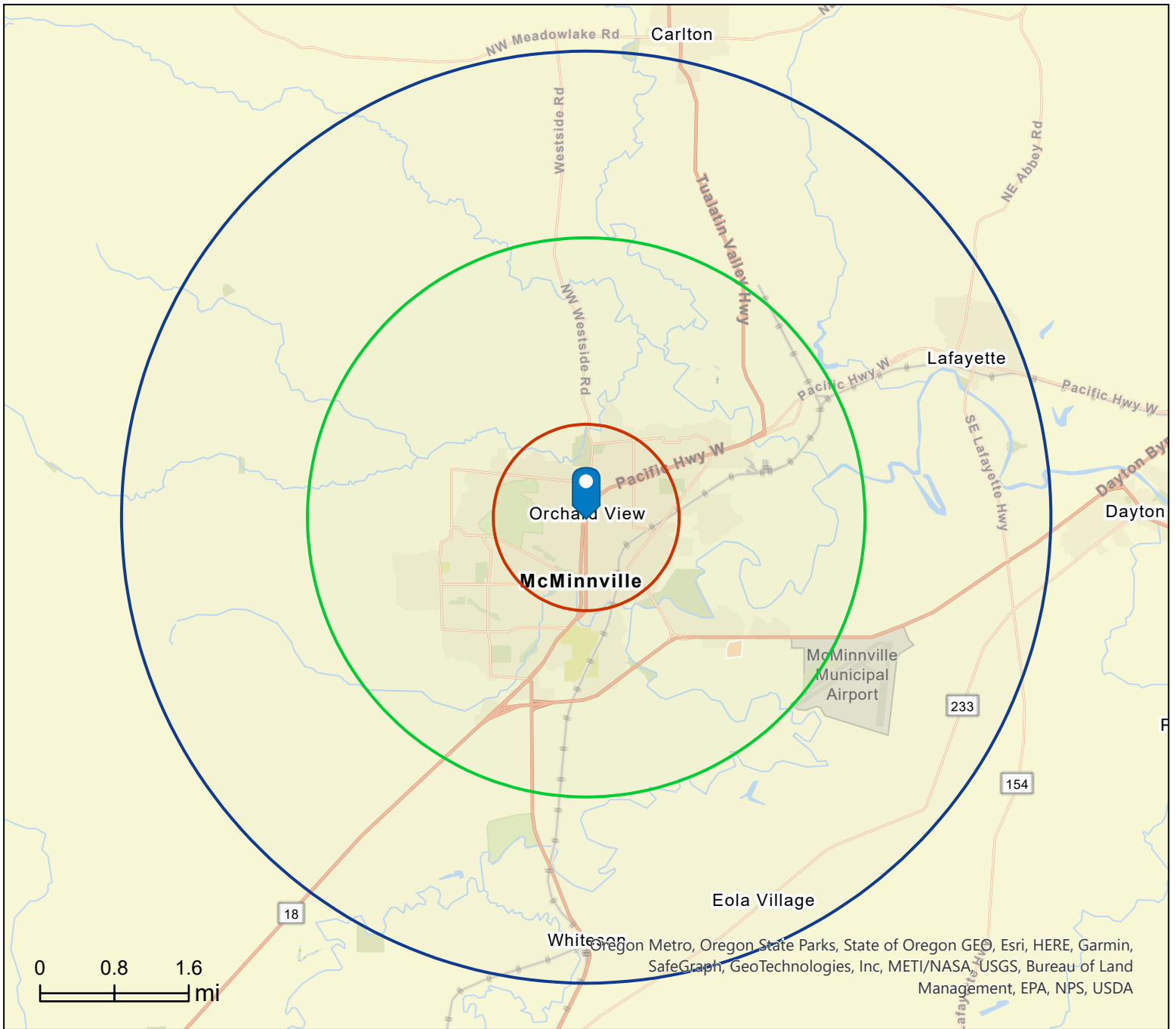1629 NE Baker St, Mcminnville, Oregon, 97128
Rings: 1, 3, 5 mile radii

Prepared by First American NCS
Latitude: 45.21950
Longitude: -123.19791

This site is located in:

City:	McMinnville
County:	Yamhill County
State:	Oregon
ZIP Code:	97128
Census Tract:	41071030703
Census Block Group:	410710307031
CBSA:	Portland-Vancouver-Hillsboro, OR-WA Metropolitan Statistical Area

Business Summary

1629 NE Baker St, Mcminnville, Oregon, 97128
Rings: 1, 3, 5 mile radii

Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses:	880	1,521	1,687
Total Employees:	7,628	15,691	17,500
Total Residential Population:	12,563	35,837	42,878
Employee/Residential Population Ratio (per 100 Residents)	61	44	41

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by SIC Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	19	2.2%	70	0.9%	39	2.6%	187	1.2%	49	2.9%	286	1.6%
Construction	43	4.9%	163	2.1%	82	5.4%	348	2.2%	97	5.7%	401	2.3%
Manufacturing	49	5.6%	858	11.2%	89	5.9%	2,070	13.2%	105	6.2%	2,304	13.2%
Transportation	17	1.9%	186	2.4%	32	2.1%	352	2.2%	39	2.3%	377	2.2%
Communication	4	0.5%	17	0.2%	11	0.7%	46	0.3%	11	0.7%	46	0.3%
Utility	1	0.1%	46	0.6%	6	0.4%	214	1.4%	7	0.4%	257	1.5%
Wholesale Trade	19	2.2%	225	2.9%	42	2.8%	633	4.0%	47	2.8%	766	4.4%
Retail Trade Summary	206	23.4%	2,002	26.2%	340	22.4%	4,025	25.7%	371	22.0%	4,269	24.4%
Home Improvement	9	1.0%	93	1.2%	20	1.3%	498	3.2%	23	1.4%	588	3.4%
General Merchandise Stores	4	0.5%	82	1.1%	9	0.6%	396	2.5%	10	0.6%	414	2.4%
Food Stores	18	2.0%	349	4.6%	35	2.3%	813	5.2%	37	2.2%	836	4.8%
Auto Dealers, Gas Stations, Auto Aftermarket	15	1.7%	232	3.0%	34	2.2%	496	3.2%	39	2.3%	522	3.0%
Apparel & Accessory Stores	10	1.1%	38	0.5%	13	0.9%	48	0.3%	13	0.8%	48	0.3%
Furniture & Home Furnishings	17	1.9%	68	0.9%	23	1.5%	94	0.6%	25	1.5%	98	0.6%
Eating & Drinking Places	68	7.7%	837	11.0%	100	6.6%	1,183	7.5%	109	6.5%	1,232	7.0%
Miscellaneous Retail	66	7.5%	303	4.0%	106	7.0%	498	3.2%	115	6.8%	530	3.0%
Finance, Insurance, Real Estate Summary	77	8.8%	716	9.4%	116	7.6%	872	5.6%	122	7.2%	907	5.2%
Banks, Savings & Lending Institutions	17	1.9%	165	2.2%	25	1.6%	201	1.3%	26	1.5%	208	1.2%
Securities Brokers	8	0.9%	25	0.3%	10	0.7%	40	0.3%	11	0.7%	55	0.3%
Insurance Carriers & Agents	14	1.6%	314	4.1%	19	1.2%	341	2.2%	20	1.2%	345	2.0%
Real Estate, Holding, Other Investment Offices	38	4.3%	211	2.8%	62	4.1%	290	1.8%	64	3.8%	298	1.7%
Services Summary	326	37.0%	2,342	30.7%	584	38.4%	5,737	36.6%	643	38.1%	6,565	37.5%
Hotels & Lodging	5	0.6%	20	0.3%	9	0.6%	67	0.4%	11	0.7%	82	0.5%
Automotive Services	19	2.2%	70	0.9%	43	2.8%	143	0.9%	47	2.8%	164	0.9%
Motion Pictures & Amusements	26	3.0%	172	2.3%	43	2.8%	367	2.3%	46	2.7%	396	2.3%
Health Services	46	5.2%	272	3.6%	100	6.6%	1,328	8.5%	119	7.1%	1,840	10.5%
Legal Services	22	2.5%	116	1.5%	27	1.8%	138	0.9%	28	1.7%	144	0.8%
Education Institutions & Libraries	15	1.7%	460	6.0%	32	2.1%	1,368	8.7%	35	2.1%	1,461	8.3%
Other Services	193	21.9%	1,232	16.2%	330	21.7%	2,326	14.8%	358	21.2%	2,478	14.2%
Government	51	5.8%	984	12.9%	65	4.3%	1,171	7.5%	72	4.3%	1,280	7.3%
Unclassified Establishments	70	8.0%	20	0.3%	115	7.6%	35	0.2%	125	7.4%	42	0.2%
Totals	880	100.0%	7,628	100.0%	1,521	100.0%	15,691	100.0%	1,687	100.0%	17,500	100.0%

January 30, 2023

1629 NE Baker St, Mcminnville, Oregon, 97128
Rings: 1, 3, 5 mile radii

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Latitude: 45.21950
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by NAICS Codes	Businesses Number	Businesses Percent	Employees Number	Employees Percent	Businesses Number	Businesses Percent	Employees Number	Employees Percent	Businesses Number	Businesses Percent	Employees Number	Employees Percent
Agriculture, Forestry, Fishing & Hunting	11	1.2%	38	0.5%	20	1.3%	106	0.7%	27	1.6%	196	1.1%
Mining	1	0.1%	6	0.1%	1	0.1%	6	0.0%	1	0.1%	7	0.0%
Utilities	1	0.1%	30	0.4%	3	0.2%	127	0.8%	3	0.2%	128	0.7%
Construction	46	5.2%	173	2.3%	85	5.6%	362	2.3%	101	6.0%	419	2.4%
Manufacturing	52	5.9%	880	11.5%	94	6.2%	2,133	13.6%	111	6.6%	2,366	13.5%
Wholesale Trade	17	1.9%	217	2.8%	40	2.6%	623	4.0%	45	2.7%	756	4.3%
Retail Trade	134	15.2%	1,087	14.3%	234	15.4%	2,723	17.4%	256	15.2%	2,918	16.7%
Motor Vehicle & Parts Dealers	13	1.5%	211	2.8%	28	1.8%	439	2.8%	32	1.9%	462	2.6%
Furniture & Home Furnishings Stores	9	1.0%	23	0.3%	13	0.9%	47	0.3%	14	0.8%	50	0.3%
Electronics & Appliance Stores	4	0.5%	9	0.1%	5	0.3%	10	0.1%	5	0.3%	10	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	8	0.9%	91	1.2%	17	1.1%	427	2.7%	20	1.2%	513	2.9%
Food & Beverage Stores	27	3.1%	328	4.3%	48	3.2%	759	4.8%	53	3.1%	789	4.5%
Health & Personal Care Stores	10	1.1%	63	0.8%	18	1.2%	141	0.9%	20	1.2%	147	0.8%
Gasoline Stations	2	0.2%	21	0.3%	6	0.4%	57	0.4%	6	0.4%	61	0.3%
Clothing & Clothing Accessories Stores	11	1.2%	42	0.6%	14	0.9%	52	0.3%	14	0.8%	52	0.3%
Sport Goods, Hobby, Book, & Music Stores	13	1.5%	43	0.6%	19	1.2%	78	0.5%	20	1.2%	84	0.5%
General Merchandise Stores	4	0.5%	82	1.1%	9	0.6%	396	2.5%	10	0.6%	414	2.4%
Miscellaneous Store Retailers	31	3.5%	173	2.3%	44	2.9%	315	2.0%	48	2.8%	333	1.9%
Nonstore Retailers	3	0.3%	1	0.0%	13	0.9%	4	0.0%	13	0.8%	4	0.0%
Transportation & Warehousing	9	1.0%	154	2.0%	18	1.2%	307	2.0%	25	1.5%	331	1.9%
Information	16	1.8%	160	2.1%	28	1.8%	233	1.5%	29	1.7%	243	1.4%
Finance & Insurance	39	4.4%	504	6.6%	54	3.6%	582	3.7%	58	3.4%	608	3.5%
Central Bank/Credit Intermediation & Related Activities	17	1.9%	164	2.1%	24	1.6%	197	1.3%	25	1.5%	204	1.2%
Securities, Commodity Contracts & Other Financial	8	0.9%	26	0.3%	11	0.7%	44	0.3%	12	0.7%	59	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	14	1.6%	314	4.1%	19	1.2%	341	2.2%	20	1.2%	345	2.0%
Real Estate, Rental & Leasing	42	4.8%	204	2.7%	78	5.1%	306	2.0%	80	4.7%	315	1.8%
Professional, Scientific & Tech Services	78	8.9%	366	4.8%	123	8.1%	629	4.0%	132	7.8%	682	3.9%
Legal Services	28	3.2%	150	2.0%	34	2.2%	173	1.1%	35	2.1%	179	1.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.1%	2	0.0%	1	0.1%	2	0.0%
Administrative & Support & Waste Management & Remediation	21	2.4%	102	1.3%	41	2.7%	239	1.5%	47	2.8%	296	1.7%
Educational Services	22	2.5%	473	6.2%	42	2.8%	1,384	8.8%	45	2.7%	1,476	8.4%
Health Care & Social Assistance	76	8.6%	796	10.4%	159	10.5%	2,337	14.9%	181	10.7%	2,893	16.5%
Arts, Entertainment & Recreation	15	1.7%	137	1.8%	28	1.8%	313	2.0%	32	1.9%	355	2.0%
Accommodation & Food Services	75	8.5%	867	11.4%	112	7.4%	1,260	8.0%	122	7.2%	1,324	7.6%
Accommodation	5	0.6%	20	0.3%	9	0.6%	67	0.4%	11	0.7%	82	0.5%
Food Services & Drinking Places	70	8.0%	847	11.1%	102	6.7%	1,193	7.6%	111	6.6%	1,242	7.1%
Other Services (except Public Administration)	103	11.7%	407	5.3%	180	11.8%	793	5.1%	195	11.6%	842	4.8%
Automotive Repair & Maintenance	15	1.7%	53	0.7%	34	2.2%	114	0.7%	37	2.2%	134	0.8%
Public Administration	52	5.9%	1,006	13.2%	66	4.3%	1,193	7.6%	73	4.3%	1,302	7.4%
Unclassified Establishments	70	8.0%	20	0.3%	115	7.6%	35	0.2%	125	7.4%	42	0.2%
Total	880	100.0%	7,628	100.0%	1,521	100.0%	15,691	100.0%	1,687	100.0%	17,500	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.
Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

January 30, 2023

Executive Summary

1629 NE Baker St, Mcminnville, Oregon, 97128
Rings: 1, 3, 5 mile radii

Prepared by First American NCS
Latitude: 45.21950
Longitude: -123.19791

	1 mile	3 miles	5 miles
Population			
2010 Population	12,035	32,951	39,049
2020 Population	12,473	35,073	42,014
2022 Population	12,563	35,837	42,878
2027 Population	12,970	36,784	43,949
2010-2020 Annual Rate	0.36%	0.63%	0.73%
2020-2022 Annual Rate	0.32%	0.96%	0.91%
2022-2027 Annual Rate	0.64%	0.52%	0.49%
2022 Male Population	49.1%	48.8%	49.0%
2022 Female Population	50.9%	51.2%	51.0%
2022 Median Age	38.0	36.6	36.8

In the identified area, the current year population is 42,878. In 2020, the Census count in the area was 42,014. The rate of change since 2020 was 0.91% annually. The five-year projection for the population in the area is 43,949 representing a change of 0.49% annually from 2022 to 2027. Currently, the population is 49.0% male and 51.0% female.

Median Age			

The median age in this area is 36.8, compared to U.S. median age of 38.9.

Race and Ethnicity			
2022 White Alone	72.4%	73.2%	73.2%
2022 Black Alone	0.7%	0.6%	0.6%
2022 American Indian/Alaska Native Alone	1.7%	1.5%	1.6%
2022 Asian Alone	1.2%	1.4%	1.3%
2022 Pacific Islander Alone	0.2%	0.3%	0.3%
2022 Other Race	12.9%	11.3%	11.3%
2022 Two or More Races	11.0%	11.8%	11.8%
2022 Hispanic Origin (Any Race)	23.7%	23.0%	22.8%

Persons of Hispanic origin represent 22.8% of the population in the identified area compared to 19.0% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 63.6 in the identified area, compared to 71.6 for the U.S. as a whole.

Households			
2022 Wealth Index	64	81	82
2010 Households	4,637	11,882	14,043
2020 Households	4,804	12,682	15,124
2022 Households	4,864	13,020	15,505
2027 Households	5,055	13,408	15,949
2010-2020 Annual Rate	0.35%	0.65%	0.74%
2020-2022 Annual Rate	0.55%	1.18%	1.11%
2022-2027 Annual Rate	0.77%	0.59%	0.57%
2022 Average Household Size	2.51	2.61	2.65

The household count in this area has changed from 15,124 in 2020 to 15,505 in the current year, a change of 1.11% annually. The five-year projection of households is 15,949, a change of 0.57% annually from the current year total. Average household size is currently 2.65, compared to 2.65 in the year 2020. The number of families in the current year is 10,283 in the specified area.

Executive Summary

1629 NE Baker St, Mcminnville, Oregon, 97128
Rings: 1, 3, 5 mile radii

Prepared by First American NCS
Latitude: 45.21950
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	1 mile	3 miles	5 miles
Mortgage Income			
2022 Percent of Income for Mortgage	30.9%	27.4%	26.5%
Median Household Income			
2022 Median Household Income	$61,242	$70,874	$72,878
2027 Median Household Income	$77,521	$85,724	$87,077
2022-2027 Annual Rate	4.83%	3.88%	3.62%
Average Household Income			
2022 Average Household Income	$80,123	$92,680	$94,031
2027 Average Household Income	$95,680	$110,409	$111,915
2022-2027 Annual Rate	3.61%	3.56%	3.54%
Per Capita Income			
2022 Per Capita Income	$30,899	$34,055	$34,093
2027 Per Capita Income	$37,063	$40,705	$40,708
2022-2027 Annual Rate	3.70%	3.63%	3.61%

Households by Income

Current median household income is $72,878 in the area, compared to $72,414 for all U.S. households. Median household income is projected to be $87,077 in five years, compared to $84,445 for all U.S. households

Current average household income is $94,031 in this area, compared to $105,029 for all U.S. households. Average household income is projected to be $111,915 in five years, compared to $122,155 for all U.S. households

Current per capita income is $34,093 in the area, compared to the U.S. per capita income of $40,363. The per capita income is projected to be $40,708 in five years, compared to $47,064 for all U.S. households

Housing			
2022 Housing Affordability Index	75	85	88
2010 Total Housing Units	4,921	12,644	14,971
2010 Owner Occupied Housing Units	2,475	7,001	8,634
2010 Renter Occupied Housing Units	2,162	4,881	5,409
2010 Vacant Housing Units	284	762	928
2020 Total Housing Units	5,061	13,491	16,030
2020 Vacant Housing Units	257	809	906
2022 Total Housing Units	5,151	13,868	16,459
2022 Owner Occupied Housing Units	2,582	7,862	9,853
2022 Renter Occupied Housing Units	2,283	5,158	5,652
2022 Vacant Housing Units	287	848	954
2027 Total Housing Units	5,366	14,310	16,958
2027 Owner Occupied Housing Units	2,719	8,209	10,251
2027 Renter Occupied Housing Units	2,336	5,199	5,698
2027 Vacant Housing Units	311	902	1,009

Currently, 59.9% of the 16,459 housing units in the area are owner occupied; 34.3%, renter occupied; and 5.8% are vacant. Currently, in the U.S., 58.2% of the housing units in the area are owner occupied; 31.8% are renter occupied; and 10.0% are vacant. In 2020, there were 16,030 housing units in the area and 5.7% vacant housing units. The annual rate of change in housing units since 2020 is 1.18%. Median home value in the area is $366,248, compared to a median home value of $283,272 for the U.S. In five years, median value is projected to change by 4.13% annually to $448,423.

January 30, 2023

Market Profile

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	12,035	32,951	39,049
2020 Total Population	12,473	35,073	42,014
2020 Group Quarters	331	1,802	1,862
2022 Total Population	12,563	35,837	42,878
2022 Group Quarters	331	1,802	1,862
2027 Total Population	12,970	36,784	43,949
2022-2027 Annual Rate	0.64%	0.52%	0.49%
2022 Total Daytime Population	14,911	36,767	42,808
Workers	7,979	17,294	19,741
Residents	6,932	19,473	23,067
Household Summary			
2010 Households	4,637	11,882	14,043
2010 Average Household Size	2.52	2.63	2.66
2020 Total Households	4,804	12,682	15,124
2020 Average Household Size	2.53	2.62	2.65
2022 Households	4,864	13,020	15,505
2022 Average Household Size	2.51	2.61	2.65
2027 Households	5,055	13,408	15,949
2027 Average Household Size	2.50	2.61	2.64
2022-2027 Annual Rate	0.77%	0.59%	0.57%
2010 Families	3,011	7,982	9,629
2010 Average Family Size	3.06	3.15	3.15
2022 Families	3,023	8,440	10,283
2022 Average Family Size	3.13	3.20	3.20
2027 Families	3,119	8,638	10,512
2027 Average Family Size	3.12	3.20	3.20
2022-2027 Annual Rate	0.63%	0.46%	0.44%
Housing Unit Summary			
2000 Housing Units	4,389	10,260	11,908
Owner Occupied Housing Units	53.2%	58.5%	60.5%
Renter Occupied Housing Units	41.8%	36.6%	34.4%
Vacant Housing Units	5.0%	5.0%	5.1%
2010 Housing Units	4,921	12,644	14,971
Owner Occupied Housing Units	50.3%	55.4%	57.7%
Renter Occupied Housing Units	43.9%	38.6%	36.1%
Vacant Housing Units	5.8%	6.0%	6.2%
2020 Housing Units	5,061	13,491	16,030
Vacant Housing Units	5.1%	6.0%	5.7%
2022 Housing Units	5,151	13,868	16,459
Owner Occupied Housing Units	50.1%	56.7%	59.9%
Renter Occupied Housing Units	44.3%	37.2%	34.3%
Vacant Housing Units	5.6%	6.1%	5.8%
2027 Housing Units	5,366	14,310	16,958
Owner Occupied Housing Units	50.7%	57.4%	60.4%
Renter Occupied Housing Units	43.5%	36.3%	33.6%
Vacant Housing Units	5.8%	6.3%	5.9%
Median Household Income			
2022	$61,242	$70,874	$72,878
2027	$77,521	$85,724	$87,077
Median Home Value			
2022	$359,502	$367,862	$366,248
2027	$429,963	$452,533	$448,423
Per Capita Income			
2022	$30,899	$34,055	$34,093
2027	$37,063	$40,705	$40,708
Median Age			
2010	36.1	34.8	34.9
2022	38.0	36.6	36.8
2027	38.8	37.4	37.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 30, 2023

1629 NE Baker St, Mcminnville, Oregon, 97128
Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
2022 Households by Income			
Household Income Base	4,864	13,020	15,505
<$15,000	11.9%	9.7%	8.8%
$15,000 - $24,999	8.8%	5.8%	5.5%
$25,000 - $34,999	6.4%	5.6%	5.5%
$35,000 - $49,999	13.4%	11.9%	11.7%
$50,000 - $74,999	17.4%	19.4%	19.8%
$75,000 - $99,999	14.4%	15.1%	15.5%
$100,000 - $149,999	18.4%	19.3%	19.4%
$150,000 - $199,999	6.0%	7.7%	8.4%
$200,000+	3.3%	5.6%	5.5%
Average Household Income	$80,123	$92,680	$94,031
2027 Households by Income			
Household Income Base	5,055	13,408	15,949
<$15,000	9.0%	7.0%	6.4%
$15,000 - $24,999	6.2%	4.1%	3.9%
$25,000 - $34,999	5.9%	4.5%	4.2%
$35,000 - $49,999	10.3%	9.4%	9.3%
$50,000 - $74,999	16.5%	17.0%	17.6%
$75,000 - $99,999	15.8%	15.6%	15.4%
$100,000 - $149,999	23.6%	24.1%	23.9%
$150,000 - $199,999	8.7%	11.2%	12.4%
$200,000+	4.0%	7.0%	6.9%
Average Household Income	$95,680	$110,409	$111,915
2022 Owner Occupied Housing Units by Value			
Total	2,582	7,862	9,853
<$50,000	4.9%	4.5%	4.2%
$50,000 - $99,999	0.5%	1.5%	1.4%
$100,000 - $149,999	0.3%	0.3%	0.4%
$150,000 - $199,999	0.6%	0.8%	1.0%
$200,000 - $249,999	5.3%	5.1%	4.9%
$250,000 - $299,999	13.3%	13.6%	14.3%
$300,000 - $399,999	42.0%	35.6%	35.9%
$400,000 - $499,999	19.8%	20.4%	20.5%
$500,000 - $749,999	10.8%	12.6%	12.1%
$750,000 - $999,999	2.1%	4.9%	4.5%
$1,000,000 - $1,499,999	0.3%	0.4%	0.6%
$1,500,000 - $1,999,999	0.1%	0.2%	0.2%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$378,437	$399,825	$398,810
2027 Owner Occupied Housing Units by Value			
Total	2,719	8,209	10,251
<$50,000	1.4%	0.9%	0.8%
$50,000 - $99,999	0.0%	0.1%	0.1%
$100,000 - $149,999	0.1%	0.0%	0.0%
$150,000 - $199,999	0.0%	0.0%	0.0%
$200,000 - $249,999	0.4%	0.3%	0.2%
$250,000 - $299,999	2.9%	3.2%	3.3%
$300,000 - $399,999	36.3%	30.5%	30.9%
$400,000 - $499,999	29.6%	28.4%	30.3%
$500,000 - $749,999	23.2%	25.5%	23.8%
$750,000 - $999,999	4.7%	9.4%	8.6%
$1,000,000 - $1,499,999	1.1%	1.1%	1.3%
$1,500,000 - $1,999,999	0.2%	0.5%	0.7%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$473,510	$508,448	$506,685

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 30, 2023

Market Profile

1629 NE Baker St, Mcminnville, Oregon, 97128
Rings: 1, 3, 5 mile radii

Prepared by First American NCS
Latitude: 45.21950
Longitude: -123.19791

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	12,032	32,951	39,050
0 - 4	7.5%	7.2%	7.2%
5 - 9	7.2%	7.0%	7.2%
10 - 14	7.1%	7.0%	7.3%
15 - 24	13.3%	16.6%	15.9%
25 - 34	13.5%	12.4%	12.5%
35 - 44	12.2%	11.9%	12.3%
45 - 54	12.2%	11.8%	12.1%
55 - 64	11.3%	11.1%	11.1%
65 - 74	7.3%	7.2%	7.1%
75 - 84	5.1%	4.9%	4.7%
85 +	3.2%	2.8%	2.5%
18 +	74.2%	74.7%	74.0%
2022 Population by Age			
Total	12,562	35,838	42,879
0 - 4	6.9%	6.6%	6.6%
5 - 9	6.5%	6.5%	6.6%
10 - 14	6.2%	6.3%	6.4%
15 - 24	12.9%	14.8%	14.5%
25 - 34	14.2%	14.0%	13.8%
35 - 44	11.2%	11.3%	11.6%
45 - 54	11.5%	11.1%	11.4%
55 - 64	11.2%	10.9%	11.1%
65 - 74	10.3%	10.0%	9.9%
75 - 84	5.7%	5.5%	5.3%
85 +	3.4%	2.9%	2.7%
18 +	76.7%	76.9%	76.5%
2027 Population by Age			
Total	12,970	36,783	43,948
0 - 4	6.8%	6.5%	6.5%
5 - 9	6.4%	6.4%	6.6%
10 - 14	6.2%	6.5%	6.7%
15 - 24	11.8%	14.0%	13.6%
25 - 34	14.1%	13.5%	13.6%
35 - 44	11.4%	11.9%	12.0%
45 - 54	11.3%	11.1%	11.4%
55 - 64	10.9%	10.4%	10.6%
65 - 74	10.4%	10.1%	10.0%
75 - 84	7.0%	6.5%	6.4%
85 +	3.5%	3.0%	2.8%
18 +	77.1%	76.9%	76.5%
2010 Population by Sex			
Males	5,910	15,930	19,000
Females	6,125	17,021	20,049
2022 Population by Sex			
Males	6,172	17,481	21,010
Females	6,391	18,355	21,868
2027 Population by Sex			
Males	6,360	17,958	21,546
Females	6,610	18,826	22,403

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 30, 2023

1629 NE Baker St, Mcminnville, Oregon, 97128
Rings: 1, 3, 5 mile radii

Prepared by First American NCS
Latitude: 45.21950
Longitude: -123.19791

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	12,035	32,952	39,049
White Alone	81.9%	82.8%	83.2%
Black Alone	0.6%	0.7%	0.7%
American Indian Alone	1.4%	1.2%	1.2%
Asian Alone	1.3%	1.5%	1.4%
Pacific Islander Alone	0.1%	0.2%	0.2%
Some Other Race Alone	11.6%	10.3%	10.0%
Two or More Races	3.2%	3.4%	3.4%
Hispanic Origin	20.6%	19.9%	19.7%
Diversity Index	53.9	52.5	51.9
2020 Population by Race/Ethnicity			
Total	12,473	35,073	42,014
White Alone	73.0%	73.6%	73.6%
Black Alone	0.7%	0.6%	0.6%
American Indian Alone	1.7%	1.5%	1.6%
Asian Alone	1.2%	1.4%	1.3%
Pacific Islander Alone	0.2%	0.3%	0.3%
Some Other Race Alone	12.7%	11.3%	11.2%
Two or More Races	10.6%	11.4%	11.5%
Hispanic Origin	23.3%	22.9%	22.7%
Diversity Index	64.0	63.3	63.2
2022 Population by Race/Ethnicity			
Total	12,562	35,838	42,879
White Alone	72.4%	73.2%	73.2%
Black Alone	0.7%	0.6%	0.6%
American Indian Alone	1.7%	1.5%	1.6%
Asian Alone	1.2%	1.4%	1.3%
Pacific Islander Alone	0.2%	0.3%	0.3%
Some Other Race Alone	12.9%	11.3%	11.3%
Two or More Races	11.0%	11.8%	11.8%
Hispanic Origin	23.7%	23.0%	22.8%
Diversity Index	64.6	63.7	63.6
2027 Population by Race/Ethnicity			
Total	12,970	36,784	43,950
White Alone	71.3%	72.1%	72.0%
Black Alone	0.6%	0.6%	0.6%
American Indian Alone	1.8%	1.6%	1.7%
Asian Alone	1.2%	1.4%	1.3%
Pacific Islander Alone	0.2%	0.3%	0.3%
Some Other Race Alone	13.1%	11.5%	11.4%
Two or More Races	11.8%	12.6%	12.7%
Hispanic Origin	23.9%	23.2%	23.0%
Diversity Index	65.6	64.6	64.6
2010 Population by Relationship and Household Type			
Total	12,035	32,950	39,049
In Households	97.1%	94.8%	95.6%
In Family Households	80.1%	79.3%	80.8%
Householder	24.7%	24.4%	24.7%
Spouse	17.5%	17.9%	18.3%
Child	30.7%	30.2%	31.0%
Other relative	3.6%	3.7%	3.8%
Nonrelative	3.5%	3.0%	3.1%
In Nonfamily Households	17.0%	15.5%	14.8%
In Group Quarters	2.9%	5.2%	4.4%
Institutionalized Population	2.4%	1.2%	1.0%
Noninstitutionalized Population	0.5%	4.0%	3.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 30, 2023

Market Profile

1629 NE Baker St, Mcminnville, Oregon, 97128
Rings: 1, 3, 5 mile radii

Prepared by First American NCS
Latitude: 45.21950
Longitude: -123.19791

	1 mile	3 miles	5 miles
2022 Population 25+ by Educational Attainment			
Total	8,487	23,587	28,254
Less than 9th Grade	4.9%	4.1%	4.0%
9th - 12th Grade, No Diploma	6.7%	6.6%	6.6%
High School Graduate	20.0%	19.8%	20.9%
GED/Alternative Credential	6.6%	4.8%	4.6%
Some College, No Degree	22.2%	24.9%	24.8%
Associate Degree	11.4%	10.7%	10.8%
Bachelor's Degree	16.8%	17.2%	17.0%
Graduate/Professional Degree	11.4%	12.0%	11.2%
2022 Population 15+ by Marital Status			
Total	10,104	28,896	34,461
Never Married	31.6%	31.2%	31.0%
Married	44.0%	48.1%	49.4%
Widowed	7.8%	7.0%	6.7%
Divorced	16.6%	13.8%	12.9%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,963	17,343	20,965
Population 16+ Employed	95.4%	95.6%	95.7%
Population 16+ Unemployment rate	4.6%	4.4%	4.3%
Population 16-24 Employed	15.3%	17.3%	16.6%
Population 16-24 Unemployment rate	15.0%	10.6%	10.9%
Population 25-54 Employed	63.5%	61.9%	62.4%
Population 25-54 Unemployment rate	3.1%	3.5%	3.2%
Population 55-64 Employed	13.4%	13.1%	13.4%
Population 55-64 Unemployment rate	0.8%	2.3%	2.3%
Population 65+ Employed	7.8%	7.7%	7.5%
Population 65+ Unemployment rate	0.0%	0.0%	0.0%
2022 Employed Population 16+ by Industry			
Total	5,688	16,584	20,073
Agriculture/Mining	7.1%	5.8%	6.2%
Construction	4.9%	4.1%	4.7%
Manufacturing	15.8%	17.3%	16.8%
Wholesale Trade	2.0%	2.4%	2.6%
Retail Trade	13.3%	10.8%	11.3%
Transportation/Utilities	3.3%	3.8%	4.1%
Information	0.8%	0.6%	0.6%
Finance/Insurance/Real Estate	6.7%	6.6%	6.3%
Services	39.8%	42.7%	41.9%
Public Administration	6.2%	5.9%	5.5%
2022 Employed Population 16+ by Occupation			
Total	5,688	16,581	20,074
White Collar	48.5%	52.9%	51.8%
Management/Business/Financial	15.9%	16.7%	15.9%
Professional	17.1%	20.2%	19.4%
Sales	5.9%	6.3%	6.9%
Administrative Support	9.6%	9.7%	9.6%
Services	18.0%	15.6%	16.7%
Blue Collar	33.4%	31.5%	31.5%
Farming/Forestry/Fishing	4.9%	4.1%	4.4%
Construction/Extraction	4.3%	3.4%	3.5%
Installation/Maintenance/Repair	2.5%	2.4%	2.3%
Production	12.0%	10.4%	10.4%
Transportation/Material Moving	9.8%	11.2%	10.8%

Market Profile

1629 NE Baker St, Mcminnville, Oregon, 97128
Rings: 1, 3, 5 mile radii

Prepared by First American NCS
Latitude: 45.21950
Longitude: -123.19791

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	4,637	11,882	14,044
Households with 1 Person	28.1%	25.9%	24.7%
Households with 2+ People	71.9%	74.1%	75.3%
Family Households	64.9%	67.2%	68.6%
Husband-wife Families	46.0%	49.2%	50.9%
With Related Children	19.9%	21.6%	22.8%
Other Family (No Spouse Present)	18.9%	18.0%	17.7%
Other Family with Male Householder	5.6%	5.2%	5.3%
With Related Children	3.6%	3.5%	3.5%
Other Family with Female Householder	13.4%	12.7%	12.4%
With Related Children	10.0%	9.3%	9.0%
Nonfamily Households	6.9%	6.9%	6.8%
All Households with Children	34.1%	34.8%	35.9%
Multigenerational Households	3.6%	3.7%	3.8%
Unmarried Partner Households	8.2%	7.5%	7.5%
Male-female	7.4%	6.8%	6.8%
Same-sex	0.8%	0.7%	0.7%
2010 Households by Size			
Total	4,638	11,881	14,043
1 Person Household	28.1%	25.9%	24.7%
2 Person Household	34.1%	34.4%	34.2%
3 Person Household	13.9%	14.7%	15.0%
4 Person Household	12.0%	12.7%	13.2%
5 Person Household	6.8%	7.1%	7.4%
6 Person Household	3.0%	3.1%	3.3%
7 + Person Household	2.1%	2.1%	2.2%
2010 Households by Tenure and Mortgage Status			
Total	4,637	11,882	14,043
Owner Occupied	53.4%	58.9%	61.5%
Owned with a Mortgage/Loan	37.5%	42.0%	44.5%
Owned Free and Clear	15.8%	16.9%	17.0%
Renter Occupied	46.6%	41.1%	38.5%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	75	85	88
Percent of Income for Mortgage	30.9%	27.4%	26.5%
Wealth Index	64	81	82
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,921	12,644	14,971
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	98.1%	95.2%	92.5%
Rural Housing Units	1.9%	4.8%	7.5%
2010 Population By Urban/ Rural Status			
Total Population	12,035	32,951	39,049
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	97.7%	95.2%	92.8%
Rural Population	2.3%	4.8%	7.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 30, 2023

Market Profile

1629 NE Baker St, Mcminnville, Oregon, 97128
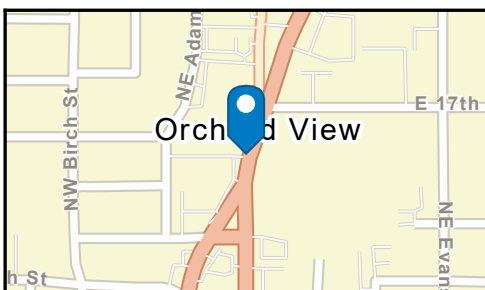Rings: 1, 3, 5 mile radii

Prepared by First American NCS
Latitude: 45.21950
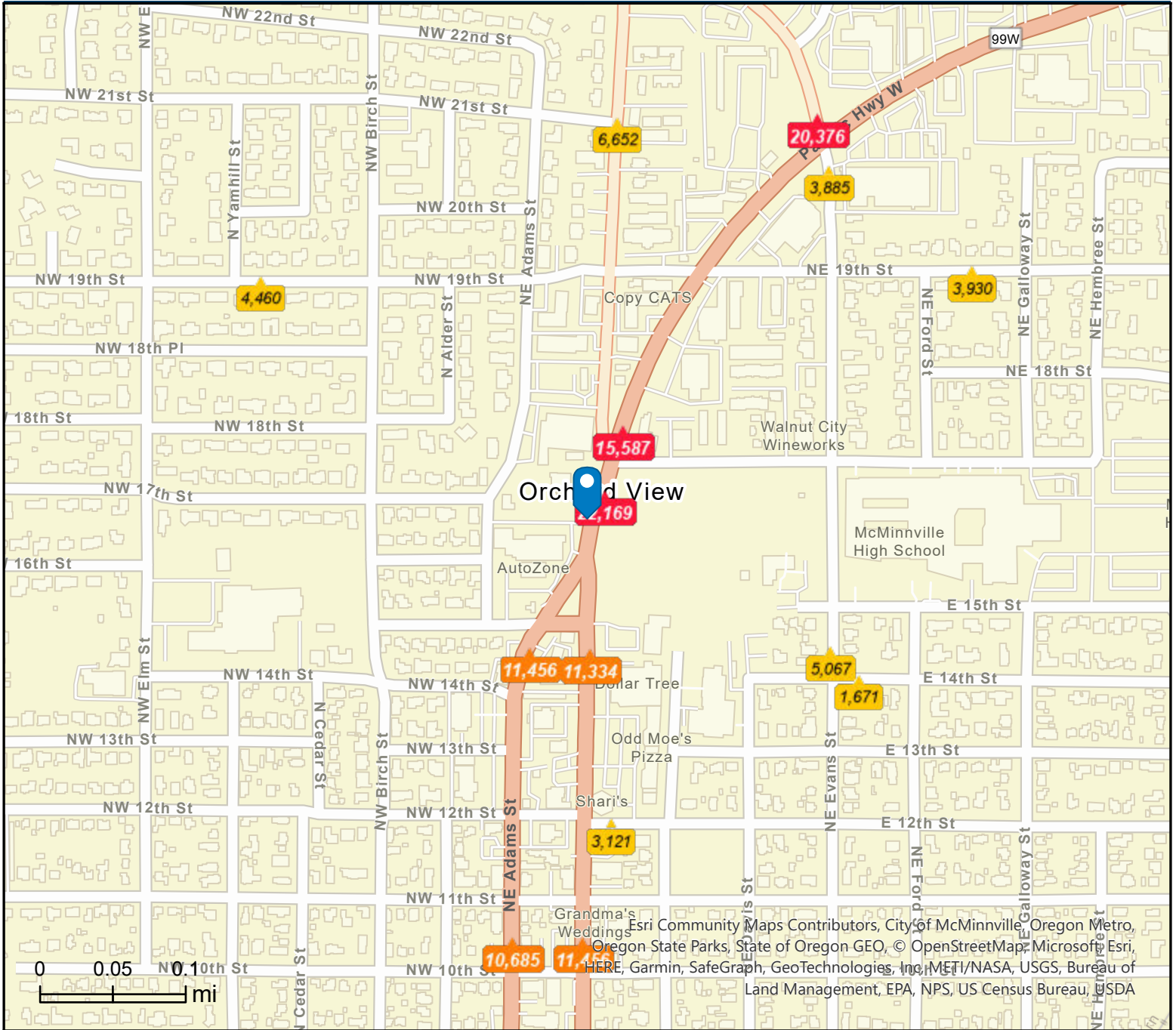Longitude: -123.19791

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Front Porches (8E)	Front Porches (8E)	Front Porches (8E)
2.	Hometown Heritage (8G)	Midlife Constants (5E)	Middleburg (4C)
3.	Comfortable Empty Nesters (5A)	Down the Road (10D)	Midlife Constants (5E)
2022 Consumer Spending			
Apparel & Services: Total $	$9,113,713	$27,942,103	$33,689,725
Average Spent	$1,873.71	$2,146.09	$2,172.83
Spending Potential Index	78	89	90
Education: Total $	$7,410,269	$22,208,847	$26,387,396
Average Spent	$1,523.49	$1,705.75	$1,701.86
Spending Potential Index	78	87	87
Entertainment/Recreation: Total $	$13,629,052	$42,474,203	$51,462,693
Average Spent	$2,802.03	$3,262.23	$3,319.10
Spending Potential Index	76	89	90
Food at Home: Total $	$23,512,940	$72,306,736	$87,143,497
Average Spent	$4,834.07	$5,553.51	$5,620.35
Spending Potential Index	78	90	91
Food Away from Home: Total $	$16,213,807	$49,891,781	$60,188,028
Average Spent	$3,333.43	$3,831.93	$3,881.85
Spending Potential Index	77	89	90
Health Care: Total $	$26,466,906	$83,268,775	$101,159,510
Average Spent	$5,441.39	$6,395.45	$6,524.32
Spending Potential Index	77	90	92
HH Furnishings & Equipment: Total $	$9,467,947	$29,708,516	$36,032,608
Average Spent	$1,946.54	$2,281.76	$2,323.93
Spending Potential Index	76	89	91
Personal Care Products & Services: Total $	$3,847,216	$11,872,769	$14,324,055
Average Spent	$790.96	$911.89	$923.83
Spending Potential Index	78	89	91
Shelter: Total $	$87,107,982	$263,588,924	$315,883,404
Average Spent	$17,908.71	$20,244.93	$20,373.00
Spending Potential Index	78	88	89
Support Payments/Cash Contributions/Gifts in Kind: Total $	$9,807,189	$31,516,594	$38,475,985
Average Spent	$2,016.28	$2,420.63	$2,481.52
Spending Potential Index	74	89	91
Travel: Total $	$10,495,818	$32,776,417	$39,709,035
Average Spent	$2,157.86	$2,517.39	$2,561.05
Spending Potential Index	75	88	89
Vehicle Maintenance & Repairs: Total $	$4,763,617	$14,850,894	$17,995,386
Average Spent	$979.36	$1,140.62	$1,160.62
Spending Potential Index	78	91	92

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 30, 2023

esri

1629 NE Baker St, Mcminnville, Oregon, 97128
Rings: 1, 3, 5 mile radii

Prepared by First American NCS
Latitude: 45.21950
Longitude: -123.19791

Average Daily Traffic Volume
- ▲ Up to 6,000 vehicles per day
- ▲ 6,001 - 15,000
- ▲ 15,001 - 30,000
- ▲ 30,001 - 50,000
- ▲ 50,001 - 100,000
- ▲ More than 100,000 per day

Source: ©2022 Kalibrate Technologies (Q3 2022).

January 30, 2023

Traffic Count Profile

1629 NE Baker St, Mcminnville, Oregon, 97128
Rings: 1, 3, 5 mile radii

Prepared by First American NCS
Latitude: 45.21950
Longitude: -123.19791

Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.02	Northeast Pacific Highway West	Hwy 99W (0.0 miles)	2020	22,169
0.06	Northeast Pacific Highway West	E 19th St (0.07 miles NE)	2020	15,587
0.09	Northeast Baker Street	E 15th St (0.03 miles N)	2020	11,334
0.10	Northeast Adams Street	W 15th St (0.03 miles NE)	2020	11,456
0.19	NE Evans Street	NE 14th St (0.02 miles S)	2020	5,067
0.21	NE 12th St	NE Baker St (0.02 miles W)	2020	3,121
0.22	east 14th Street	NE Evans St (0.02 miles W)	2020	1,671
0.27	NE Baker Street	NW Westside Rd (0.0 miles E)	2020	6,652
0.28	Northwest 19th Street	(0.0 miles)	2018	4,460
0.29	NE Evans Street	State Hwy 99W (0.02 miles N)	2020	3,885
0.29	Northeast Baker Street	E 10th St (0.02 miles S)	2020	11,456
0.30	Northeast Adams Street	E 10th St (0.02 miles S)	2020	10,685
0.31	Northeast 19th Street	(0.0 miles)	2018	3,930
0.31	NW Baker Creek Road	State Hwy 99W (0.02 miles SE)	2020	20,376
0.44	NE 8th St	NE Evans St (0.02 miles E)	2020	1,348
0.46	NE Evans St	NE 8th St (0.02 miles N)	2020	3,010
0.47	Northeast 14th Street	(0.0 miles)	2018	3,000
0.47	Northwest Michelbook Lane	(0.0 miles)	2018	7,500
0.47	NW Michelbook Lane	W 18th St (0.02 miles N)	2020	4,851
0.49	NW 12th St	N Michelbook Ln (0.02 miles W)	2020	2,374
0.50	East 14th Street	N Kirby St (0.02 miles E)	2020	2,695
0.50	NE Baker Street	W 25th St (0.03 miles S)	2020	7,034
0.51	NE McDonald Lane	NE 14th St (0.02 miles S)	2020	2,725
0.52	NW Michelbook Ln	NW 12th St (0.02 miles N)	2020	7,533
0.52	Northeast 8th Street	(0.0 miles)	2018	8,300
0.55	NE 8th Street	E 8th St (0.03 miles NW)	2020	2,176
0.57	Northeast 5th Street	(0.0 miles)	2018	7,400
0.59	NE 5th St	NE Evans St (0.02 miles W)	2020	3,457
0.61	NW Baker Creek Road	NW Crimson Ct (0.02 miles E)	2020	7,467
0.62	NW Michelbook Lane	W Baker Creek Rd (0.02 miles N)	2020	2,955

Data Note: The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2021 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.
Source: ©2022 Kalibrate Technologies (Q3 2022).