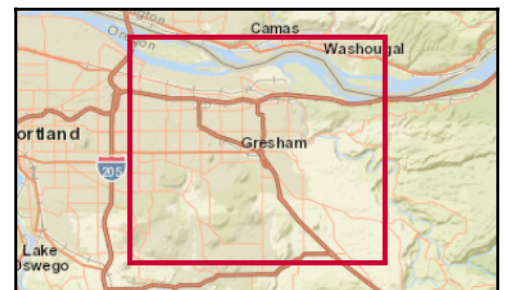
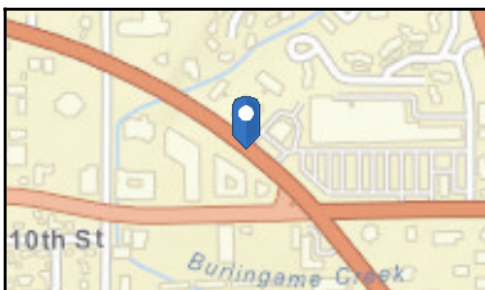
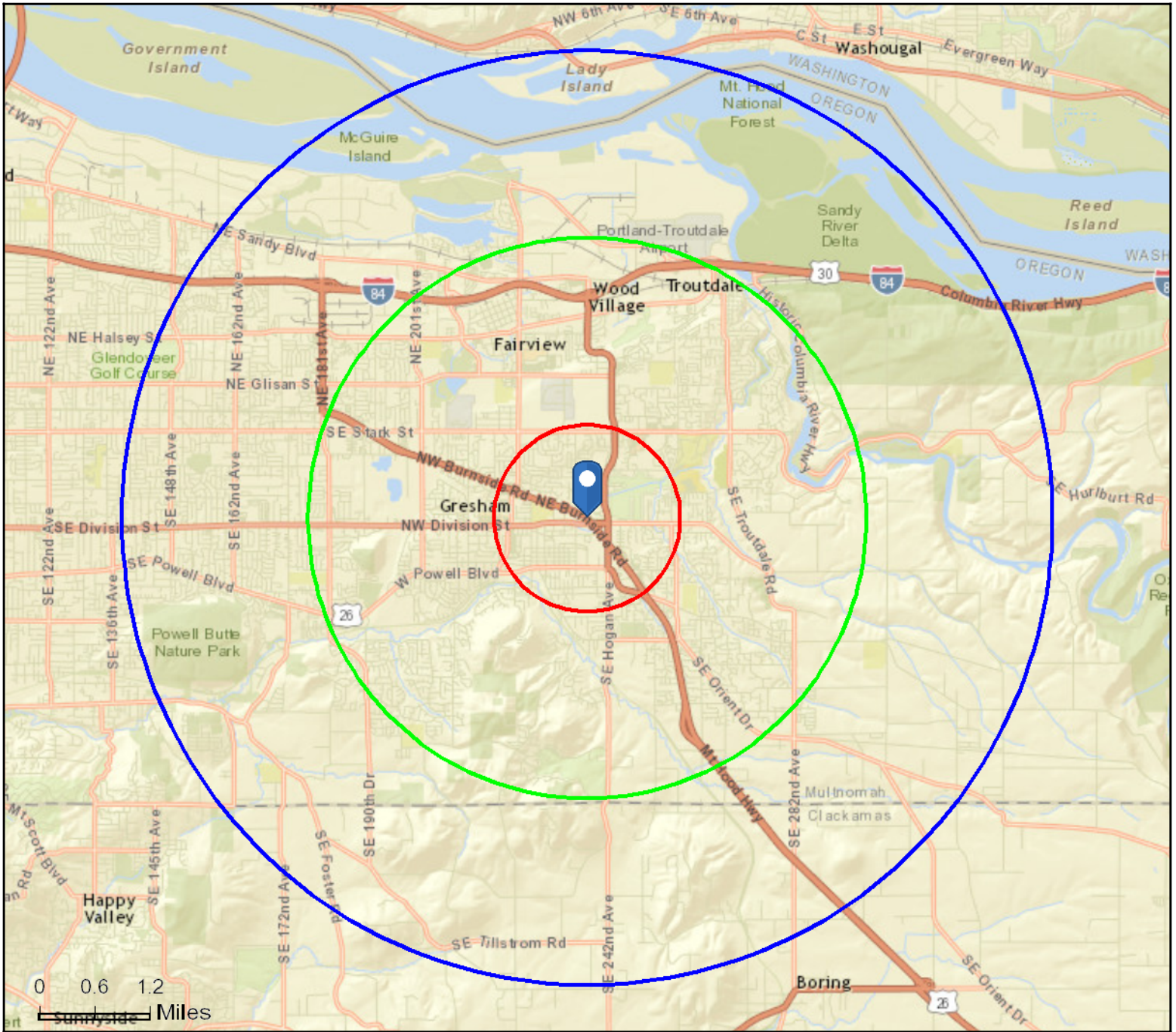




# Site Map

1200 NE Burnside Rd, Gresham, Oregon, 97030  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.50555  
Longitude: -122.41862



August 09, 2017



# 2010 Census Profile

1200 NE Burnside Rd, Gresham, Oregon, 97030  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 45.50555  
 Longitude: -122.41862

	2000	2010	2000-2010 Annual Rate
Population	15,847	17,713	1.12%
Households	6,384	7,111	1.08%
Housing Units	6,721	7,582	1.21%
<b>Population by Race</b>			
		<b>Number</b>	<b>Percent</b>
Total		17,714	100.0%
Population Reporting One Race		16,895	95.4%
White		13,510	76.3%
Black		498	2.8%
American Indian		289	1.6%
Asian		430	2.4%
Pacific Islander		91	0.5%
Some Other Race		2,077	11.7%
Population Reporting Two or More Races		819	4.6%
Total Hispanic Population		4,053	22.9%
<b>Population by Sex</b>			
Male		8,628	48.7%
Female		9,085	51.3%
<b>Population by Age</b>			
Total		17,713	100.0%
Age 0 - 4		1,411	8.0%
Age 5 - 9		1,246	7.0%
Age 10 - 14		1,185	6.7%
Age 15 - 19		1,191	6.7%
Age 20 - 24		1,489	8.4%
Age 25 - 29		1,562	8.8%
Age 30 - 34		1,395	7.9%
Age 35 - 39		1,143	6.5%
Age 40 - 44		1,081	6.1%
Age 45 - 49		1,100	6.2%
Age 50 - 54		1,092	6.2%
Age 55 - 59		943	5.3%
Age 60 - 64		805	4.5%
Age 65 - 69		623	3.5%
Age 70 - 74		439	2.5%
Age 75 - 79		343	1.9%
Age 80 - 84		326	1.8%
Age 85+		339	1.9%
Age 18+		13,213	74.6%
Age 65+		2,070	11.7%

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



# 2010 Census Profile

1200 NE Burnside Rd, Gresham, Oregon, 97030  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 45.50555  
Longitude: -122.41862

Households by Type		
Total	7,112	100.0%
Households with 1 Person	2,268	31.9%
Households with 2+ People	4,844	68.1%
Family Households	4,199	59.0%
Husband-wife Families	2,709	38.1%
With Own Children	1,236	17.4%
Other Family (No Spouse Present)	1,489	20.9%
With Own Children	883	12.4%
Nonfamily Households	645	9.1%
All Households with Children	2,350	33.0%
Multigenerational Households	248	3.5%
Unmarried Partner Households	657	9.2%
Male-female	605	8.5%
Same-sex	52	0.7%
Average Household Size	2.46	

Family Households by Size		
Total	4,198	100.0%
2 People	1,644	39.2%
3 People	981	23.4%
4 People	822	19.6%
5 People	420	10.0%
6 People	179	4.3%
7+ People	152	3.6%
Average Family Size	3.11	

Nonfamily Households by Size		
Total	2,913	100.0%
1 Person	2,268	77.9%
2 People	510	17.5%
3 People	82	2.8%
4 People	31	1.1%
5 People	12	0.4%
6 People	8	0.3%
7+ People	2	0.1%
Average Nonfamily Size	1.28	

Population by Relationship and Household Type		
Total	17,713	100.0%
In Households	17,485	98.7%
In Family Households	13,759	77.7%
Householder	4,152	23.4%
Spouse	2,683	15.1%
Child	5,420	30.6%
Other relative	806	4.6%
Nonrelative	697	3.9%
In Nonfamily Households	3,726	21.0%
In Group Quarters	228	1.3%
Institutionalized Population	59	0.3%
Noninstitutionalized Population	169	1.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

1200 NE Burnside Rd, Gresham, Oregon, 97030  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 45.50555  
Longitude: -122.41862

Family Households by Age of Householder		
Total		4,199 100.0%
Householder Age 15 - 44	2,155	51.3%
Householder Age 45 - 54	822	19.6%
Householder Age 55 - 64	626	14.9%
Householder Age 65 - 74	359	8.5%
Householder Age 75+	237	5.6%

Nonfamily Households by Age of Householder		
Total	2,911	100.0%
Householder Age 15 - 44	1,068	36.7%
Householder Age 45 - 54	463	15.9%
Householder Age 55 - 64	481	16.5%
Householder Age 65 - 74	371	12.7%
Householder Age 75+	528	18.1%

Households by Race of Householder		
Total	7,110	100.0%
Householder is White Alone	5,976	84.1%
Householder is Black Alone	173	2.4%
Householder is American Indian Alone	97	1.4%
Householder is Asian Alone	140	2.0%
Householder is Pacific Islander Alone	22	0.3%
Householder is Some Other Race Alone	483	6.8%
Householder is Two or More Races	219	3.1%
Households with Hispanic Householder	983	13.8%

Husband-wife Families by Race of Householder		
Total	2,710	100.0%
Householder is White Alone	2,211	81.6%
Householder is Black Alone	50	1.8%
Householder is American Indian Alone	35	1.3%
Householder is Asian Alone	62	2.3%
Householder is Pacific Islander Alone	13	0.5%
Householder is Some Other Race Alone	256	9.4%
Householder is Two or More Races	83	3.1%
Husband-wife Families with Hispanic Householder	489	18.1%

Other Families (No Spouse) by Race of Householder		
Total	1,489	100.0%
Householder is White Alone	1,138	76.4%
Householder is Black Alone	60	4.0%
Householder is American Indian Alone	26	1.7%
Householder is Asian Alone	34	2.3%
Householder is Pacific Islander Alone	6	0.4%
Householder is Some Other Race Alone	159	10.7%
Householder is Two or More Races	66	4.4%
Other Families with Hispanic Householder	318	21.4%

Nonfamily Households by Race of Householder		
Total	2,912	100.0%
Householder is White Alone	2,627	90.2%
Householder is Black Alone	64	2.2%
Householder is American Indian Alone	36	1.2%
Householder is Asian Alone	44	1.5%
Householder is Pacific Islander Alone	3	0.1%
Householder is Some Other Race Alone	68	2.3%
Householder is Two or More Races	70	2.4%
Nonfamily Households with Hispanic Householder	176	6.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

1200 NE Burnside Rd, Gresham, Oregon, 97030  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 45.50555  
Longitude: -122.41862

## Total Housing Units by Occupancy

Total	7,593	100.0%
Occupied Housing Units	7,111	93.7%
Vacant Housing Units		
For Rent	289	3.8%
Rented, not Occupied	17	0.2%
For Sale Only	83	1.1%
Sold, not Occupied	11	0.1%
For Seasonal/Recreational/Occasional Use	22	0.3%
For Migrant Workers	0	0.0%
Other Vacant	60	0.8%
Total Vacancy Rate	6.2%	

## Households by Tenure and Mortgage Status

Total	7,111	100.0%
Owner Occupied	3,022	42.5%
Owned with a Mortgage/Loan	2,275	32.0%
Owned Free and Clear	747	10.5%
Average Household Size	2.48	
Renter Occupied	4,089	57.5%
Average Household Size	2.44	

## Owner-occupied Housing Units by Race of Householder

Total	3,022	100.0%
Householder is White Alone	2,730	90.3%
Householder is Black Alone	30	1.0%
Householder is American Indian Alone	22	0.7%
Householder is Asian Alone	74	2.4%
Householder is Pacific Islander Alone	4	0.1%
Householder is Some Other Race Alone	94	3.1%
Householder is Two or More Races	68	2.3%
Owner-occupied Housing Units with Hispanic Householder	193	6.4%

## Renter-occupied Housing Units by Race of Householder

Total	4,089	100.0%
Householder is White Alone	3,246	79.4%
Householder is Black Alone	143	3.5%
Householder is American Indian Alone	76	1.9%
Householder is Asian Alone	66	1.6%
Householder is Pacific Islander Alone	18	0.4%
Householder is Some Other Race Alone	389	9.5%
Householder is Two or More Races	151	3.7%
Renter-occupied Housing Units with Hispanic Householder	790	19.3%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.27
Householder is Black Alone	2.70
Householder is American Indian Alone	2.92
Householder is Asian Alone	2.89
Householder is Pacific Islander Alone	4.05
Householder is Some Other Race Alone	4.31
Householder is Two or More Races	2.77
Householder is Hispanic	3.92

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

1200 NE Burnside Rd, Gresham, Oregon, 97030  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 45.50555  
Longitude: -122.41862

	2000	2010	2000-2010 Annual Rate
Population	95,366	110,565	1.49%
Households	34,738	40,551	1.56%
Housing Units	36,648	42,898	1.59%
<b>Population by Race</b>			
		<b>Number</b>	<b>Percent</b>
Total		110,565	100.0%
Population Reporting One Race		105,727	95.6%
White		86,809	78.5%
Black		3,069	2.8%
American Indian		1,401	1.3%
Asian		4,174	3.8%
Pacific Islander		591	0.5%
Some Other Race		9,683	8.8%
Population Reporting Two or More Races		4,838	4.4%
Total Hispanic Population		19,124	17.3%
<b>Population by Sex</b>			
Male		54,236	49.1%
Female		56,329	50.9%
<b>Population by Age</b>			
Total		110,566	100.0%
Age 0 - 4		8,483	7.7%
Age 5 - 9		7,928	7.2%
Age 10 - 14		8,141	7.4%
Age 15 - 19		7,940	7.2%
Age 20 - 24		8,173	7.4%
Age 25 - 29		8,701	7.9%
Age 30 - 34		8,024	7.3%
Age 35 - 39		7,356	6.7%
Age 40 - 44		6,992	6.3%
Age 45 - 49		7,556	6.8%
Age 50 - 54		7,629	6.9%
Age 55 - 59		6,944	6.3%
Age 60 - 64		5,460	4.9%
Age 65 - 69		3,694	3.3%
Age 70 - 74		2,465	2.2%
Age 75 - 79		1,880	1.7%
Age 80 - 84		1,527	1.4%
Age 85+		1,671	1.5%
Age 18+		81,271	73.5%
Age 65+		11,237	10.2%

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



# 2010 Census Profile

1200 NE Burnside Rd, Gresham, Oregon, 97030  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 45.50555  
Longitude: -122.41862

Households by Type		
Total	40,550	100.0%
Households with 1 Person	9,843	24.3%
Households with 2+ People	30,707	75.7%
Family Households	27,541	67.9%
Husband-wife Families	19,473	48.0%
With Own Children	8,797	21.7%
Other Family (No Spouse Present)	8,069	19.9%
With Own Children	4,814	11.9%
Nonfamily Households	3,166	7.8%
All Households with Children	15,082	37.2%
Multigenerational Households	1,690	4.2%
Unmarried Partner Households	3,428	8.5%
Male-female	3,123	7.7%
Same-sex	305	0.8%
Average Household Size	2.69	

Family Households by Size		
Total	27,540	100.0%
2 People	10,464	38.0%
3 People	6,424	23.3%
4 People	5,587	20.3%
5 People	2,811	10.2%
6 People	1,251	4.5%
7+ People	1,003	3.6%
Average Family Size	3.20	

Nonfamily Households by Size		
Total	13,010	100.0%
1 Person	9,843	75.7%
2 People	2,487	19.1%
3 People	422	3.2%
4 People	154	1.2%
5 People	61	0.5%
6 People	24	0.2%
7+ People	19	0.1%
Average Nonfamily Size	1.32	

Population by Relationship and Household Type		
Total	110,565	100.0%
In Households	109,269	98.8%
In Family Households	92,035	83.2%
Householder	27,496	24.9%
Spouse	19,443	17.6%
Child	36,158	32.7%
Other relative	5,008	4.5%
Nonrelative	3,929	3.6%
In Nonfamily Households	17,234	15.6%
In Group Quarters	1,296	1.2%
Institutionalized Population	480	0.4%
Noninstitutionalized Population	816	0.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

1200 NE Burnside Rd, Gresham, Oregon, 97030  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 45.50555  
Longitude: -122.41862

Family Households by Age of Householder		
Total		27,541 100.0%
Householder Age	15 - 44	12,799 46.5%
Householder Age	45 - 54	6,155 22.3%
Householder Age	55 - 64	4,863 17.7%
Householder Age	65 - 74	2,370 8.6%
Householder Age	75+	1,354 4.9%

Nonfamily Households by Age of Householder		
Total		13,010 100.0%
Householder Age	15 - 44	4,738 36.4%
Householder Age	45 - 54	2,325 17.9%
Householder Age	55 - 64	2,441 18.8%
Householder Age	65 - 74	1,517 11.7%
Householder Age	75+	1,989 15.3%

Households by Race of Householder		
Total		40,552 100.0%
Householder is	White Alone	34,302 84.6%
Householder is	Black Alone	1,110 2.7%
Householder is	American Indian Alone	430 1.1%
Householder is	Asian Alone	1,245 3.1%
Householder is	Pacific Islander Alone	152 0.4%
Householder is	Some Other Race Alone	2,182 5.4%
Householder is	Two or More Races	1,131 2.8%
Households with	Hispanic Householder	4,384 10.8%

Husband-wife Families by Race of Householder		
Total		19,473 100.0%
Householder is	White Alone	16,465 84.6%
Householder is	Black Alone	326 1.7%
Householder is	American Indian Alone	182 0.9%
Householder is	Asian Alone	712 3.7%
Householder is	Pacific Islander Alone	75 0.4%
Householder is	Some Other Race Alone	1,247 6.4%
Householder is	Two or More Races	466 2.4%
Husband-wife Families with	Hispanic Householder	2,416 12.4%

Other Families (No Spouse) by Race of Householder		
Total		8,068 100.0%
Householder is	White Alone	6,207 76.9%
Householder is	Black Alone	401 5.0%
Householder is	American Indian Alone	132 1.6%
Householder is	Asian Alone	260 3.2%
Householder is	Pacific Islander Alone	48 0.6%
Householder is	Some Other Race Alone	662 8.2%
Householder is	Two or More Races	358 4.4%
Other Families with	Hispanic Householder	1,299 16.1%

Nonfamily Households by Race of Householder		
Total		13,010 100.0%
Householder is	White Alone	11,630 89.4%
Householder is	Black Alone	383 2.9%
Householder is	American Indian Alone	116 0.9%
Householder is	Asian Alone	274 2.1%
Householder is	Pacific Islander Alone	28 0.2%
Householder is	Some Other Race Alone	273 2.1%
Householder is	Two or More Races	306 2.4%
Nonfamily Households with	Hispanic Householder	669 5.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.





# 2010 Census Profile

1200 NE Burnside Rd, Gresham, Oregon, 97030  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 45.50555  
Longitude: -122.41862

## Total Housing Units by Occupancy

Total	42,896	100.0%
Occupied Housing Units	40,551	94.5%
Vacant Housing Units		
For Rent	1,210	2.8%
Rented, not Occupied	67	0.2%
For Sale Only	485	1.1%
Sold, not Occupied	62	0.1%
For Seasonal/Recreational/Occasional Use	122	0.3%
For Migrant Workers	0	0.0%
Other Vacant	399	0.9%
Total Vacancy Rate	5.5%	

## Households by Tenure and Mortgage Status

Total	40,551	100.0%
Owner Occupied	22,697	56.0%
Owned with a Mortgage/Loan	18,055	44.5%
Owned Free and Clear	4,641	11.4%
Average Household Size	2.76	
Renter Occupied	17,854	44.0%
Average Household Size	2.61	

## Owner-occupied Housing Units by Race of Householder

Total	22,697	100.0%
Householder is White Alone	20,237	89.2%
Householder is Black Alone	262	1.2%
Householder is American Indian Alone	155	0.7%
Householder is Asian Alone	862	3.8%
Householder is Pacific Islander Alone	35	0.2%
Householder is Some Other Race Alone	706	3.1%
Householder is Two or More Races	440	1.9%
Owner-occupied Housing Units with Hispanic Householder	1,432	6.3%

## Renter-occupied Housing Units by Race of Householder

Total	17,855	100.0%
Householder is White Alone	14,065	78.8%
Householder is Black Alone	848	4.7%
Householder is American Indian Alone	275	1.5%
Householder is Asian Alone	384	2.2%
Householder is Pacific Islander Alone	117	0.7%
Householder is Some Other Race Alone	1,475	8.3%
Householder is Two or More Races	691	3.9%
Renter-occupied Housing Units with Hispanic Householder	2,952	16.5%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.55
Householder is Black Alone	2.64
Householder is American Indian Alone	3.10
Householder is Asian Alone	3.22
Householder is Pacific Islander Alone	3.88
Householder is Some Other Race Alone	4.42
Householder is Two or More Races	3.03
Householder is Hispanic	4.10

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

1200 NE Burnside Rd, Gresham, Oregon, 97030  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.50555  
Longitude: -122.41862

	2000	2010	2000-2010 Annual Rate
Population	158,759	185,768	1.58%
Households	58,341	67,497	1.47%
Housing Units	61,749	71,464	1.47%
<b>Population by Race</b>			
		<b>Number</b>	<b>Percent</b>
Total		185,769	100.0%
Population Reporting One Race		177,512	95.6%
White		139,531	75.1%
Black		7,339	4.0%
American Indian		2,259	1.2%
Asian		10,520	5.7%
Pacific Islander		1,253	0.7%
Some Other Race		16,610	8.9%
Population Reporting Two or More Races		8,257	4.4%
Total Hispanic Population		31,876	17.2%
<b>Population by Sex</b>			
Male		91,236	49.1%
Female		94,532	50.9%
<b>Population by Age</b>			
Total		185,768	100.0%
Age 0 - 4		14,026	7.6%
Age 5 - 9		13,343	7.2%
Age 10 - 14		13,407	7.2%
Age 15 - 19		13,171	7.1%
Age 20 - 24		13,050	7.0%
Age 25 - 29		14,229	7.7%
Age 30 - 34		13,151	7.1%
Age 35 - 39		12,285	6.6%
Age 40 - 44		11,832	6.4%
Age 45 - 49		12,732	6.9%
Age 50 - 54		12,969	7.0%
Age 55 - 59		11,809	6.4%
Age 60 - 64		9,283	5.0%
Age 65 - 69		6,337	3.4%
Age 70 - 74		4,506	2.4%
Age 75 - 79		3,625	2.0%
Age 80 - 84		2,989	1.6%
Age 85+		3,024	1.6%
Age 18+		137,055	73.8%
Age 65+		20,481	11.0%

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



# 2010 Census Profile

1200 NE Burnside Rd, Gresham, Oregon, 97030  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.50555  
Longitude: -122.41862

Households by Type		
Total	67,498	100.0%
Households with 1 Person	16,391	24.3%
Households with 2+ People	51,107	75.7%
Family Households	45,812	67.9%
Husband-wife Families	32,268	47.8%
With Own Children	14,319	21.2%
Other Family (No Spouse Present)	13,544	20.1%
With Own Children	7,953	11.8%
Nonfamily Households	5,295	7.8%
All Households with Children	24,768	36.7%
Multigenerational Households	3,004	4.5%
Unmarried Partner Households	5,608	8.3%
Male-female	5,069	7.5%
Same-sex	539	0.8%
Average Household Size	2.72	

Family Households by Size		
Total	45,812	100.0%
2 People	17,389	38.0%
3 People	10,498	22.9%
4 People	9,174	20.0%
5 People	4,745	10.4%
6 People	2,160	4.7%
7+ People	1,846	4.0%
Average Family Size	3.22	

Nonfamily Households by Size		
Total	21,686	100.0%
1 Person	16,391	75.6%
2 People	4,144	19.1%
3 People	697	3.2%
4 People	269	1.2%
5 People	109	0.5%
6 People	39	0.2%
7+ People	37	0.2%
Average Nonfamily Size	1.33	

Population by Relationship and Household Type		
Total	185,768	100.0%
In Households	183,388	98.7%
In Family Households	154,485	83.2%
Householder	45,808	24.7%
Spouse	32,268	17.4%
Child	60,367	32.5%
Other relative	9,213	5.0%
Nonrelative	6,830	3.7%
In Nonfamily Households	28,903	15.6%
In Group Quarters	2,380	1.3%
Institutionalized Population	707	0.4%
Noninstitutionalized Population	1,673	0.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

1200 NE Burnside Rd, Gresham, Oregon, 97030  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.50555  
Longitude: -122.41862

Family Households by Age of Householder		
Total		45,812 100.0%
Householder Age	15 - 44	20,821 45.4%
Householder Age	45 - 54	10,195 22.3%
Householder Age	55 - 64	8,055 17.6%
Householder Age	65 - 74	4,050 8.8%
Householder Age	75+	2,691 5.9%

Nonfamily Households by Age of Householder		
Total		21,686 100.0%
Householder Age	15 - 44	7,241 33.4%
Householder Age	45 - 54	4,020 18.5%
Householder Age	55 - 64	4,257 19.6%
Householder Age	65 - 74	2,629 12.1%
Householder Age	75+	3,539 16.3%

Households by Race of Householder		
Total		67,497 100.0%
Householder is	White Alone	55,105 81.6%
Householder is	Black Alone	2,674 4.0%
Householder is	American Indian Alone	741 1.1%
Householder is	Asian Alone	2,940 4.4%
Householder is	Pacific Islander Alone	313 0.5%
Householder is	Some Other Race Alone	3,811 5.6%
Householder is	Two or More Races	1,913 2.8%
Households with	Hispanic Householder	7,299 10.8%

Husband-wife Families by Race of Householder		
Total		32,268 100.0%
Householder is	White Alone	26,356 81.7%
Householder is	Black Alone	717 2.2%
Householder is	American Indian Alone	296 0.9%
Householder is	Asian Alone	1,796 5.6%
Householder is	Pacific Islander Alone	165 0.5%
Householder is	Some Other Race Alone	2,162 6.7%
Householder is	Two or More Races	776 2.4%
Husband-wife Families with	Hispanic Householder	3,984 12.3%

Other Families (No Spouse) by Race of Householder		
Total		13,544 100.0%
Householder is	White Alone	9,831 72.6%
Householder is	Black Alone	1,037 7.7%
Householder is	American Indian Alone	224 1.7%
Householder is	Asian Alone	589 4.3%
Householder is	Pacific Islander Alone	97 0.7%
Householder is	Some Other Race Alone	1,146 8.5%
Householder is	Two or More Races	620 4.6%
Other Families with	Hispanic Householder	2,177 16.1%

Nonfamily Households by Race of Householder		
Total		21,686 100.0%
Householder is	White Alone	18,918 87.2%
Householder is	Black Alone	920 4.2%
Householder is	American Indian Alone	221 1.0%
Householder is	Asian Alone	555 2.6%
Householder is	Pacific Islander Alone	52 0.2%
Householder is	Some Other Race Alone	503 2.3%
Householder is	Two or More Races	517 2.4%
Nonfamily Households with	Hispanic Householder	1,137 5.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# 2010 Census Profile

1200 NE Burnside Rd, Gresham, Oregon, 97030  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.50555  
Longitude: -122.41862

## Total Housing Units by Occupancy

Total	71,462	100.0%
Occupied Housing Units	67,497	94.5%
Vacant Housing Units		
For Rent	1,883	2.6%
Rented, not Occupied	97	0.1%
For Sale Only	913	1.3%
Sold, not Occupied	119	0.2%
For Seasonal/Recreational/Occasional Use	206	0.3%
For Migrant Workers	0	0.0%
Other Vacant	747	1.0%
Total Vacancy Rate	5.6%	

## Households by Tenure and Mortgage Status

Total	67,497	100.0%
Owner Occupied	38,645	57.3%
Owned with a Mortgage/Loan	29,920	44.3%
Owned Free and Clear	8,725	12.9%
Average Household Size	2.75	
Renter Occupied	28,852	42.7%
Average Household Size	2.67	

## Owner-occupied Housing Units by Race of Householder

Total	38,644	100.0%
Householder is White Alone	33,713	87.2%
Householder is Black Alone	612	1.6%
Householder is American Indian Alone	268	0.7%
Householder is Asian Alone	2,130	5.5%
Householder is Pacific Islander Alone	70	0.2%
Householder is Some Other Race Alone	1,106	2.9%
Householder is Two or More Races	745	1.9%
Owner-occupied Housing Units with Hispanic Householder	2,286	5.9%

## Renter-occupied Housing Units by Race of Householder

Total	28,853	100.0%
Householder is White Alone	21,391	74.1%
Householder is Black Alone	2,062	7.1%
Householder is American Indian Alone	474	1.6%
Householder is Asian Alone	810	2.8%
Householder is Pacific Islander Alone	243	0.8%
Householder is Some Other Race Alone	2,705	9.4%
Householder is Two or More Races	1,168	4.0%
Renter-occupied Housing Units with Hispanic Householder	5,013	17.4%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.54
Householder is Black Alone	2.67
Householder is American Indian Alone	3.04
Householder is Asian Alone	3.43
Householder is Pacific Islander Alone	4.01
Householder is Some Other Race Alone	4.36
Householder is Two or More Races	3.05
Householder is Hispanic	4.10

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# Demographic and Income Profile

1200 NE Burnside Rd, Gresham, Oregon, 97030  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 45.50555  
 Longitude: -122.41862

Summary	Census 2010	2017	2022
Population	17,713	19,013	20,001
Households	7,111	7,474	7,817
Families	4,199	4,374	4,559
Average Household Size	2.46	2.51	2.53
Owner Occupied Housing Units	3,022	2,976	3,137
Renter Occupied Housing Units	4,089	4,498	4,679
Median Age	32.8	33.8	34.2
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.02%	1.03%	0.83%
Households	0.90%	0.98%	0.79%
Families	0.83%	0.87%	0.71%
Owner HHs	1.06%	0.94%	0.72%
Median Household Income	3.32%	2.63%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	976	13.1%	977	12.5%
\$15,000 - \$24,999	1,123	15.0%	1,051	13.4%
\$25,000 - \$34,999	978	13.1%	887	11.3%
\$35,000 - \$49,999	1,043	14.0%	900	11.5%
\$50,000 - \$74,999	1,418	19.0%	1,444	18.5%
\$75,000 - \$99,999	798	10.7%	1,049	13.4%
\$100,000 - \$149,999	822	11.0%	1,078	13.8%
\$150,000 - \$199,999	193	2.6%	258	3.3%
\$200,000+	125	1.7%	173	2.2%
Median Household Income	\$43,378		\$51,082	
Average Household Income	\$57,212		\$66,594	
Per Capita Income	\$22,582		\$26,049	

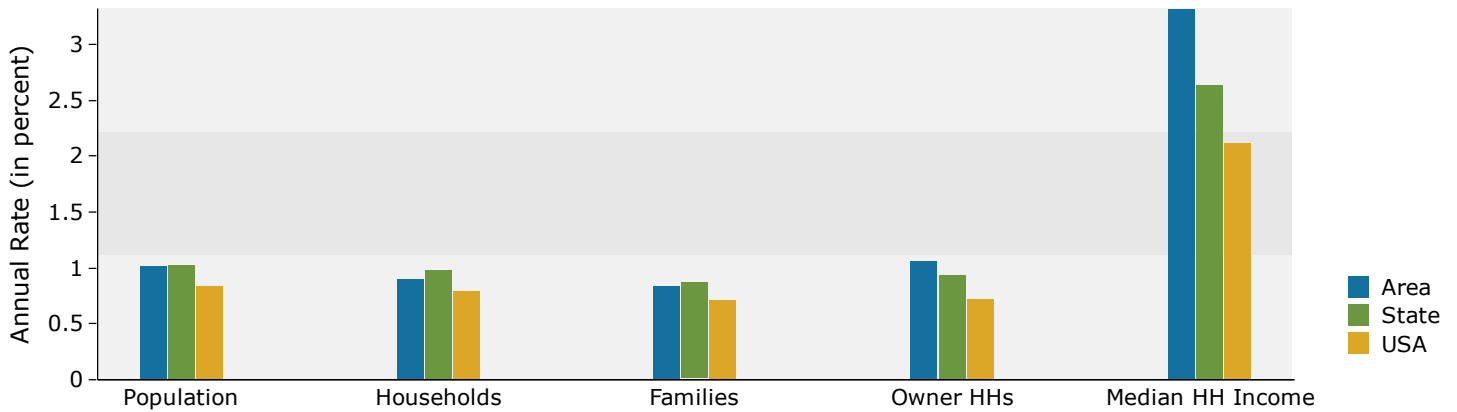
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,411	8.0%	1,428	7.5%	1,527	7.6%
5 - 9	1,246	7.0%	1,276	6.7%	1,349	6.7%
10 - 14	1,185	6.7%	1,210	6.4%	1,244	6.2%
15 - 19	1,191	6.7%	1,195	6.3%	1,176	5.9%
20 - 24	1,489	8.4%	1,518	8.0%	1,486	7.4%
25 - 34	2,957	16.7%	3,259	17.1%	3,468	17.3%
35 - 44	2,224	12.6%	2,396	12.6%	2,598	13.0%
45 - 54	2,192	12.4%	2,118	11.1%	2,120	10.6%
55 - 64	1,748	9.9%	2,022	10.6%	2,012	10.1%
65 - 74	1,062	6.0%	1,453	7.6%	1,659	8.3%
75 - 84	669	3.8%	727	3.8%	941	4.7%
85+	339	1.9%	411	2.2%	420	2.1%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	13,510	76.3%	14,194	74.7%	14,667	73.3%
Black Alone	498	2.8%	521	2.7%	538	2.7%
American Indian Alone	289	1.6%	294	1.5%	311	1.6%
Asian Alone	430	2.4%	549	2.9%	639	3.2%
Pacific Islander Alone	91	0.5%	114	0.6%	134	0.7%
Some Other Race Alone	2,077	11.7%	2,380	12.5%	2,642	13.2%
Two or More Races	819	4.6%	960	5.0%	1,069	5.3%
Hispanic Origin (Any Race)	4,053	22.9%	4,640	24.4%	5,206	26.0%

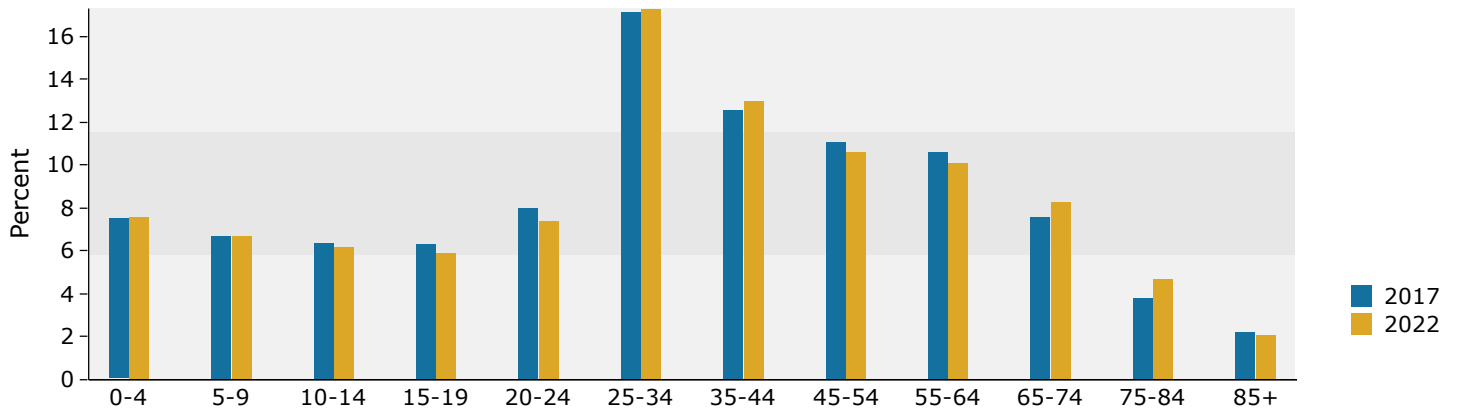
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

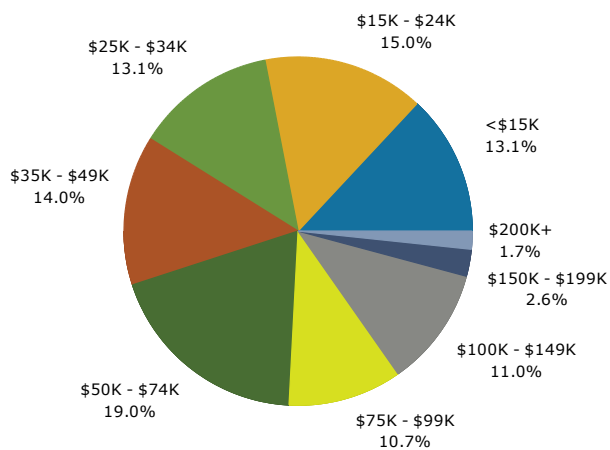
## Trends 2017-2022



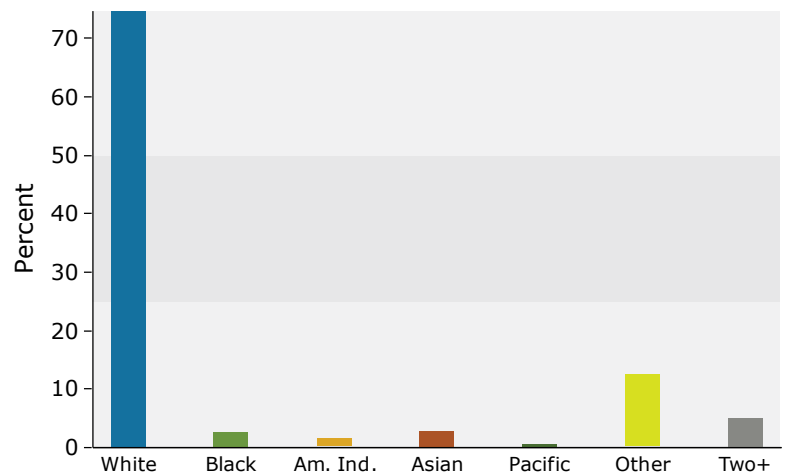
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 24.4%



# Demographic and Income Profile

1200 NE Burnside Rd, Gresham, Oregon, 97030  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 45.50555  
 Longitude: -122.41862

Summary	Census 2010	2017	2022
Population	110,565	119,187	125,714
Households	40,551	42,884	44,997
Families	27,541	28,911	30,240
Average Household Size	2.69	2.75	2.77
Owner Occupied Housing Units	22,697	22,811	23,968
Renter Occupied Housing Units	17,854	20,073	21,029
Median Age	33.7	34.6	35.3
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.07%	1.03%	0.83%
Households	0.97%	0.98%	0.79%
Families	0.90%	0.87%	0.71%
Owner HHs	0.99%	0.94%	0.72%
Median Household Income	2.50%	2.63%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	4,134	9.6%	4,148	9.2%
\$15,000 - \$24,999	4,535	10.6%	4,309	9.6%
\$25,000 - \$34,999	4,469	10.4%	4,018	8.9%
\$35,000 - \$49,999	5,729	13.4%	4,846	10.8%
\$50,000 - \$74,999	8,655	20.2%	8,579	19.1%
\$75,000 - \$99,999	5,992	14.0%	7,445	16.5%
\$100,000 - \$149,999	6,431	15.0%	7,899	17.6%
\$150,000 - \$199,999	1,720	4.0%	2,176	4.8%
\$200,000+	1,220	2.8%	1,576	3.5%
Median Household Income	\$55,420		\$62,698	
Average Household Income	\$69,611		\$79,613	
Per Capita Income	\$25,296		\$28,728	

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,483	7.7%	8,619	7.2%	9,189	7.3%
5 - 9	7,928	7.2%	8,240	6.9%	8,437	6.7%
10 - 14	8,141	7.4%	8,053	6.8%	8,448	6.7%
15 - 19	7,940	7.2%	7,709	6.5%	7,816	6.2%
20 - 24	8,173	7.4%	8,452	7.1%	8,190	6.5%
25 - 34	16,725	15.1%	19,194	16.1%	20,200	16.1%
35 - 44	14,348	13.0%	15,335	12.9%	17,147	13.6%
45 - 54	15,185	13.7%	14,105	11.8%	13,940	11.1%
55 - 64	12,404	11.2%	14,199	11.9%	13,949	11.1%
65 - 74	6,159	5.6%	9,322	7.8%	11,072	8.8%
75 - 84	3,407	3.1%	3,997	3.4%	5,262	4.2%
85+	1,671	1.5%	1,961	1.6%	2,065	1.6%

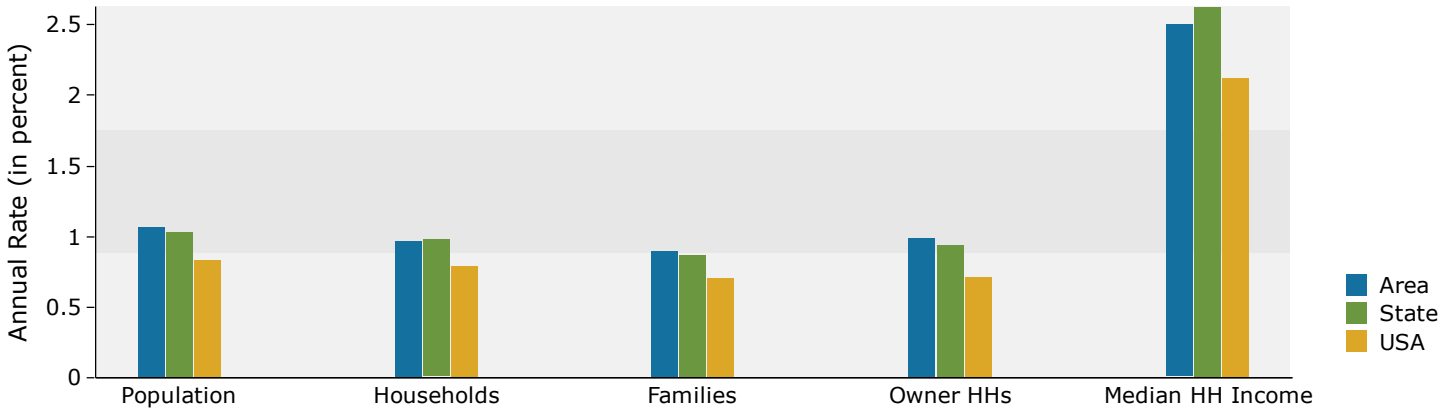
Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	86,809	78.5%	91,541	76.8%	94,851	75.5%
Black Alone	3,069	2.8%	3,235	2.7%	3,364	2.7%
American Indian Alone	1,401	1.3%	1,441	1.2%	1,518	1.2%
Asian Alone	4,174	3.8%	5,346	4.5%	6,245	5.0%
Pacific Islander Alone	591	0.5%	743	0.6%	888	0.7%
Some Other Race Alone	9,683	8.8%	11,142	9.3%	12,416	9.9%
Two or More Races	4,838	4.4%	5,740	4.8%	6,431	5.1%
Hispanic Origin (Any Race)	19,124	17.3%	22,071	18.5%	24,928	19.8%

**Data Note:** Income is expressed in current dollars.

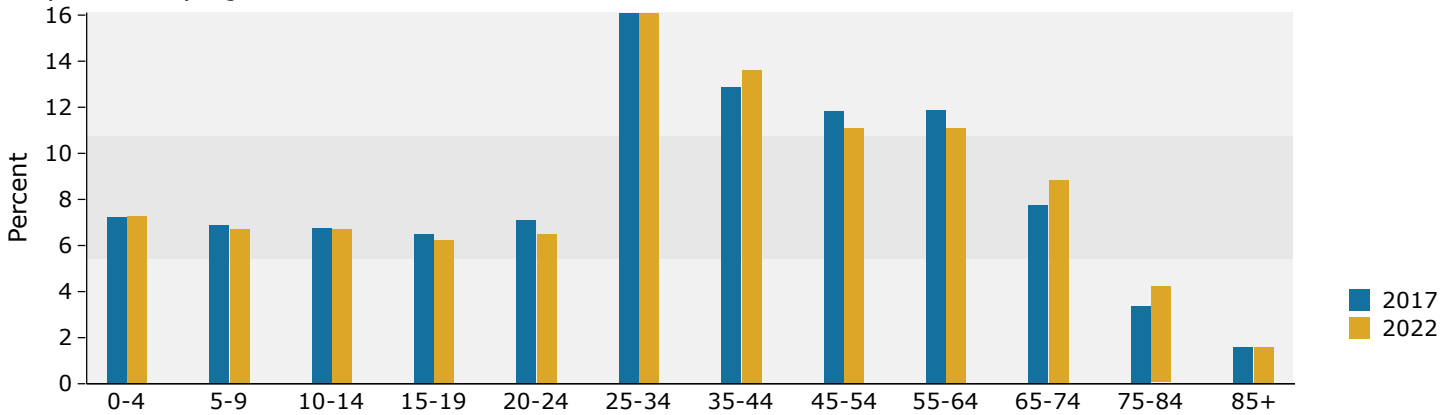
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



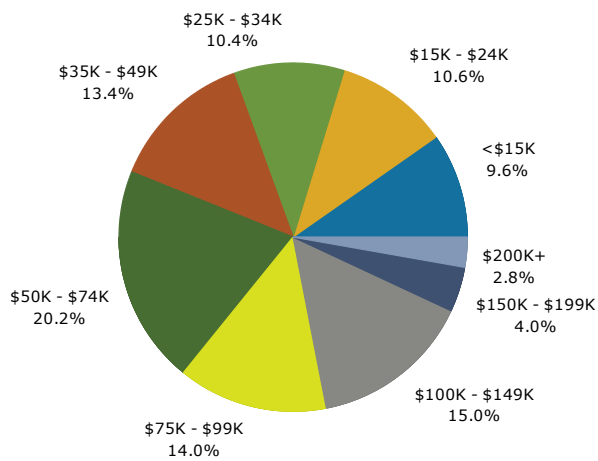
## Trends 2017-2022



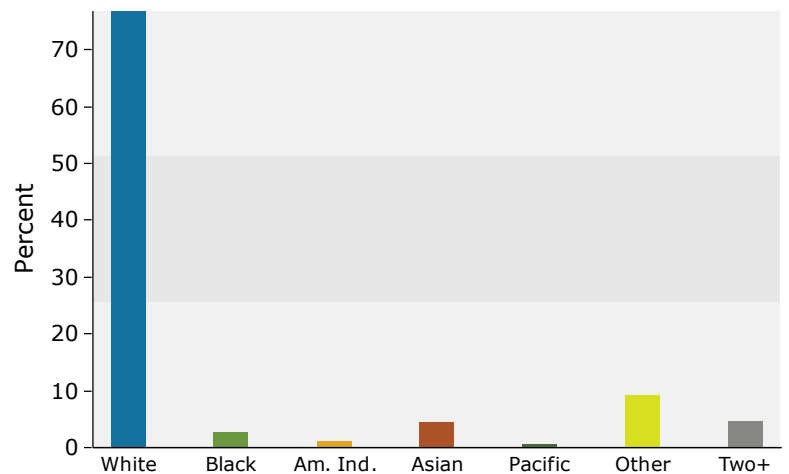
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 18.5%



# Demographic and Income Profile

1200 NE Burnside Rd, Gresham, Oregon, 97030  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 45.50555  
 Longitude: -122.41862

Summary	Census 2010	2017	2022
Population	185,768	201,006	212,524
Households	67,497	71,623	75,302
Families	45,812	48,266	50,594
Average Household Size	2.72	2.77	2.79
Owner Occupied Housing Units	38,645	39,066	41,090
Renter Occupied Housing Units	28,852	32,557	34,213
Median Age	34.4	35.4	36.1
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.12%	1.03%	0.83%
Households	1.01%	0.98%	0.79%
Families	0.95%	0.87%	0.71%
Owner HHs	1.02%	0.94%	0.72%
Median Household Income	2.60%	2.63%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	7,568	10.6%	7,506	10.0%
\$15,000 - \$24,999	7,732	10.8%	7,271	9.7%
\$25,000 - \$34,999	7,615	10.6%	6,838	9.1%
\$35,000 - \$49,999	9,326	13.0%	7,880	10.5%
\$50,000 - \$74,999	14,199	19.8%	14,178	18.8%
\$75,000 - \$99,999	9,558	13.3%	11,991	15.9%
\$100,000 - \$149,999	10,353	14.5%	12,870	17.1%
\$150,000 - \$199,999	2,980	4.2%	3,798	5.0%
\$200,000+	2,291	3.2%	2,971	3.9%
Median Household Income	\$54,500		\$61,973	
Average Household Income	\$69,623		\$80,105	
Per Capita Income	\$25,137		\$28,692	

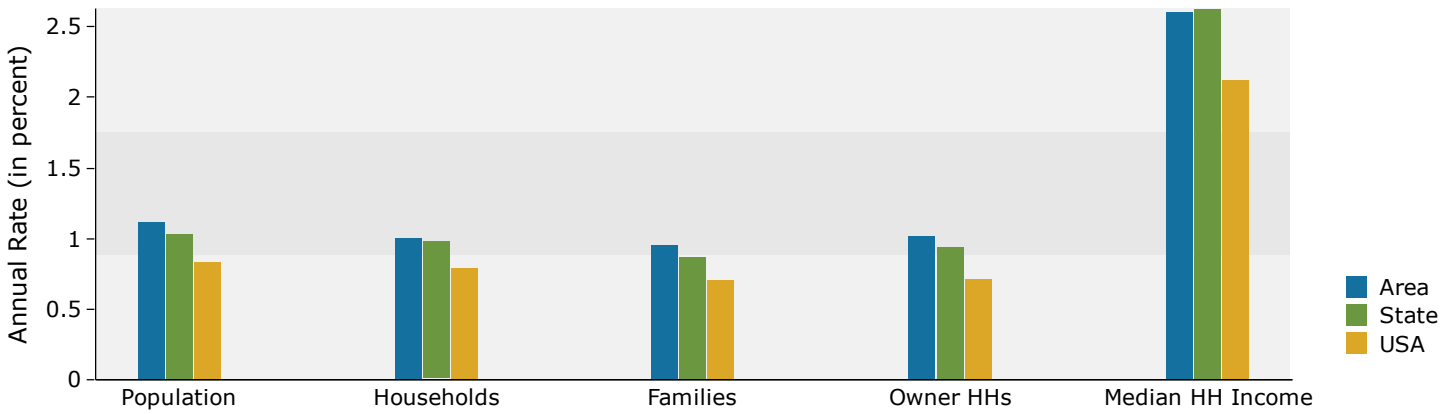
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	14,026	7.6%	14,303	7.1%	15,230	7.2%
5 - 9	13,343	7.2%	13,783	6.9%	14,107	6.6%
10 - 14	13,407	7.2%	13,504	6.7%	14,138	6.7%
15 - 19	13,171	7.1%	12,875	6.4%	13,170	6.2%
20 - 24	13,050	7.0%	13,880	6.9%	13,302	6.3%
25 - 34	27,380	14.7%	31,101	15.5%	32,858	15.5%
35 - 44	24,117	13.0%	25,606	12.7%	28,560	13.4%
45 - 54	25,701	13.8%	24,124	12.0%	23,869	11.2%
55 - 64	21,092	11.4%	24,380	12.1%	24,203	11.4%
65 - 74	10,843	5.8%	16,225	8.1%	19,555	9.2%
75 - 84	6,614	3.6%	7,539	3.8%	9,629	4.5%
85+	3,024	1.6%	3,687	1.8%	3,903	1.8%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	139,531	75.1%	146,989	73.1%	152,180	71.6%
Black Alone	7,339	4.0%	7,742	3.9%	8,043	3.8%
American Indian Alone	2,259	1.2%	2,322	1.2%	2,433	1.1%
Asian Alone	10,520	5.7%	13,480	6.7%	15,739	7.4%
Pacific Islander Alone	1,253	0.7%	1,575	0.8%	1,880	0.9%
Some Other Race Alone	16,610	8.9%	19,114	9.5%	21,297	10.0%
Two or More Races	8,257	4.4%	9,784	4.9%	10,952	5.2%
Hispanic Origin (Any Race)	31,876	17.2%	36,802	18.3%	41,551	19.6%

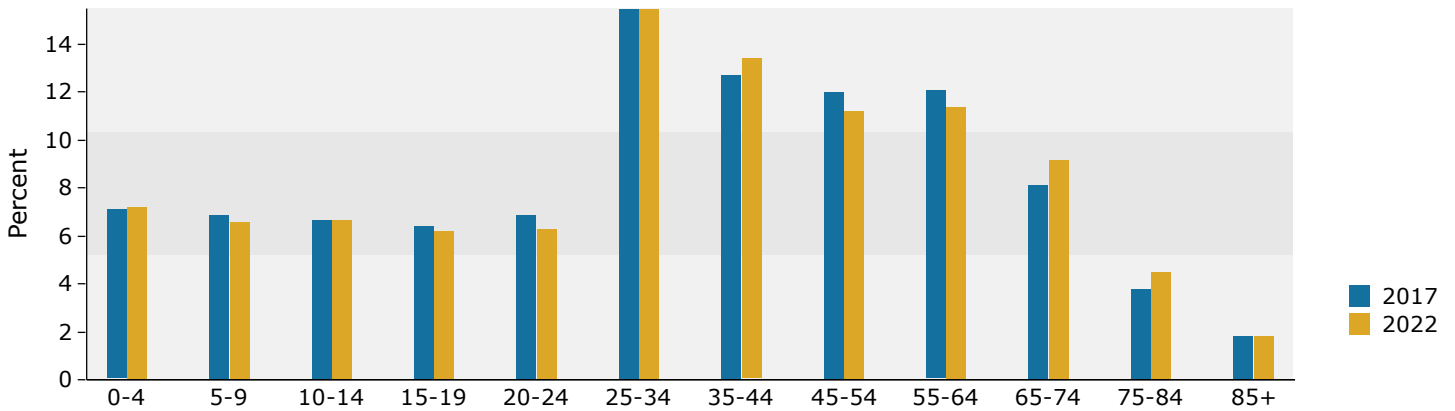
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

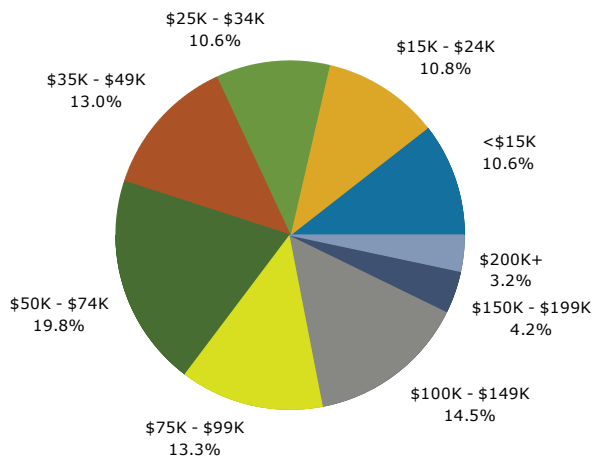
## Trends 2017-2022



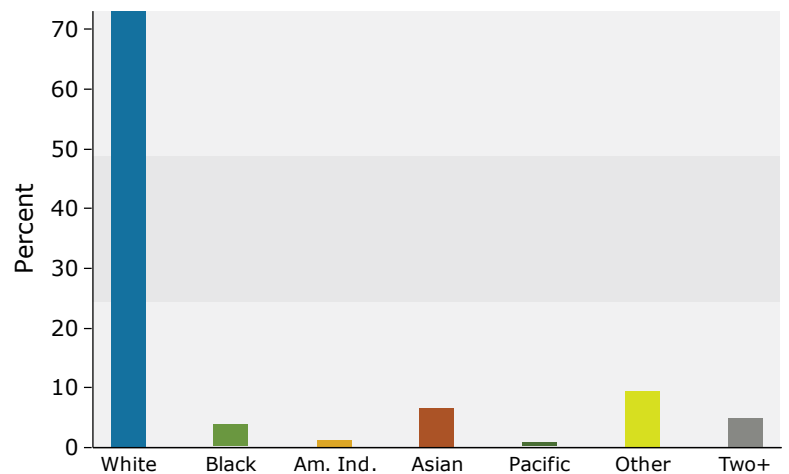
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 18.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



# Executive Summary

1200 NE Burnside Rd, Gresham, Oregon, 97030  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.50555  
Longitude: -122.41862

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	15,847	95,366	158,759
2010 Population	17,713	110,565	185,768
2017 Population	19,013	119,187	201,006
2022 Population	20,001	125,714	212,524
2000-2010 Annual Rate	1.12%	1.49%	1.58%
2010-2017 Annual Rate	0.98%	1.04%	1.09%
2017-2022 Annual Rate	1.02%	1.07%	1.12%
2017 Male Population	49.0%	49.2%	49.2%
2017 Female Population	51.0%	50.8%	50.8%
2017 Median Age	33.8	34.6	35.4

In the identified area, the current year population is 201,006. In 2010, the Census count in the area was 185,768. The rate of change since 2010 was 1.09% annually. The five-year projection for the population in the area is 212,524 representing a change of 1.12% annually from 2017 to 2022. Currently, the population is 49.2% male and 50.8% female.

### Median Age

The median age in this area is 33.8, compared to U.S. median age of 38.2.

### Race and Ethnicity

2017 White Alone	74.7%	76.8%	73.1%
2017 Black Alone	2.7%	2.7%	3.9%
2017 American Indian/Alaska Native Alone	1.5%	1.2%	1.2%
2017 Asian Alone	2.9%	4.5%	6.7%
2017 Pacific Islander Alone	0.6%	0.6%	0.8%
2017 Other Race	12.5%	9.3%	9.5%
2017 Two or More Races	5.0%	4.8%	4.9%
2017 Hispanic Origin (Any Race)	24.4%	18.5%	18.3%

Persons of Hispanic origin represent 18.3% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 62.1 in the identified area, compared to 64.0 for the U.S. as a whole.

### Households

2000 Households	6,384	34,738	58,341
2010 Households	7,111	40,551	67,497
2017 Total Households	7,474	42,884	71,623
2022 Total Households	7,817	44,997	75,302
2000-2010 Annual Rate	1.08%	1.56%	1.47%
2010-2017 Annual Rate	0.69%	0.77%	0.82%
2017-2022 Annual Rate	0.90%	0.97%	1.01%
2017 Average Household Size	2.51	2.75	2.77

The household count in this area has changed from 67,497 in 2010 to 71,623 in the current year, a change of 0.82% annually. The five-year projection of households is 75,302, a change of 1.01% annually from the current year total. Average household size is currently 2.77, compared to 2.72 in the year 2010. The number of families in the current year is 48,266 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.



# Executive Summary

1200 NE Burnside Rd, Gresham, Oregon, 97030  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.50555  
Longitude: -122.41862

	1 mile	3 miles	5 miles
<b>Median Household Income</b>			
2017 Median Household Income	\$43,378	\$55,420	\$54,500
2022 Median Household Income	\$51,082	\$62,698	\$61,973
2017-2022 Annual Rate	3.32%	2.50%	2.60%
<b>Average Household Income</b>			
2017 Average Household Income	\$57,212	\$69,611	\$69,623
2022 Average Household Income	\$66,594	\$79,613	\$80,105
2017-2022 Annual Rate	3.08%	2.72%	2.84%
<b>Per Capita Income</b>			
2017 Per Capita Income	\$22,582	\$25,296	\$25,137
2022 Per Capita Income	\$26,049	\$28,728	\$28,692
2017-2022 Annual Rate	2.90%	2.58%	2.68%

Current median household income is \$54,500 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$61,973 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$69,623 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$80,105 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$25,137 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$28,692 in five years, compared to \$34,828 for all U.S. households

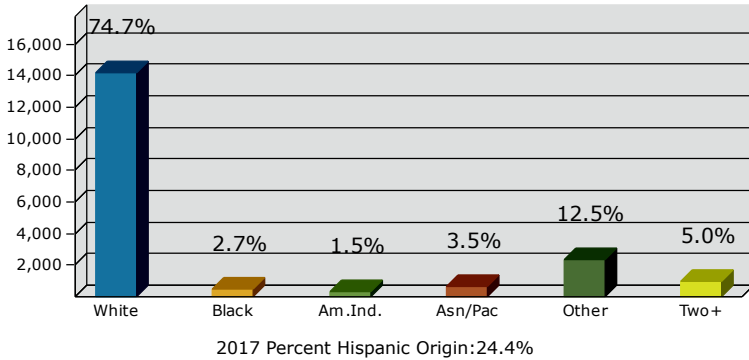
<b>Housing</b>			
2000 Total Housing Units	6,721	36,648	61,749
2000 Owner Occupied Housing Units	2,820	20,706	35,522
2000 Renter Occupied Housing Units	3,564	14,032	22,820
2000 Vacant Housing Units	337	1,910	3,407
2010 Total Housing Units	7,582	42,898	71,464
2010 Owner Occupied Housing Units	3,022	22,697	38,645
2010 Renter Occupied Housing Units	4,089	17,854	28,852
2010 Vacant Housing Units	471	2,347	3,967
2017 Total Housing Units	7,907	44,988	75,185
2017 Owner Occupied Housing Units	2,976	22,811	39,066
2017 Renter Occupied Housing Units	4,498	20,073	32,557
2017 Vacant Housing Units	433	2,104	3,562
2022 Total Housing Units	8,243	47,057	78,796
2022 Owner Occupied Housing Units	3,137	23,968	41,090
2022 Renter Occupied Housing Units	4,679	21,029	34,213
2022 Vacant Housing Units	426	2,060	3,494

Currently, 52.0% of the 75,185 housing units in the area are owner occupied; 43.3%, renter occupied; and 4.7% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 71,464 housing units in the area - 54.1% owner occupied, 40.4% renter occupied, and 5.6% vacant. The annual rate of change in housing units since 2010 is 2.28%. Median home value in the area is \$246,780, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 3.50% annually to \$293,028.

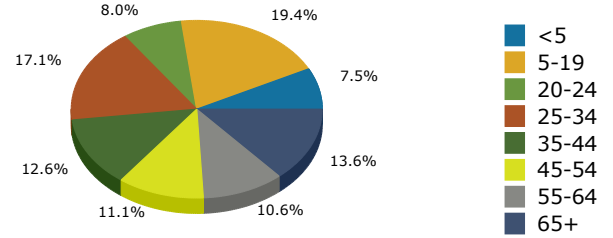
**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

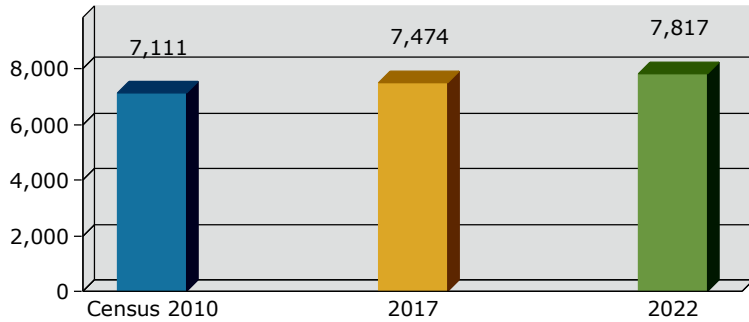
2017 Population by Race



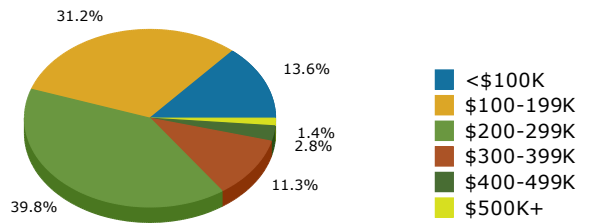
2017 Population by Age



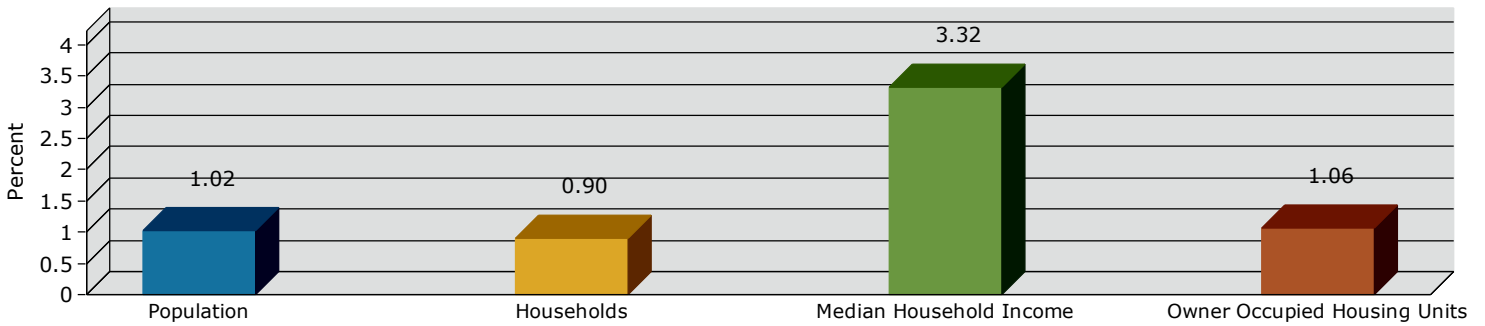
Households



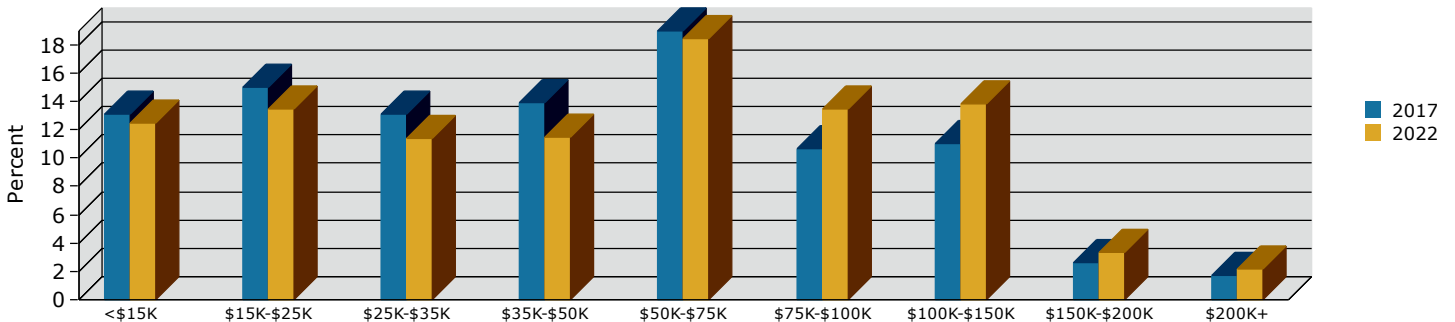
2017 Home Value



2017-2022 Annual Growth Rate

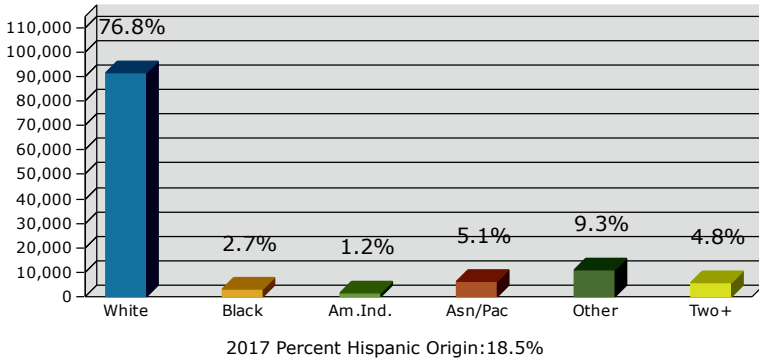


Household Income

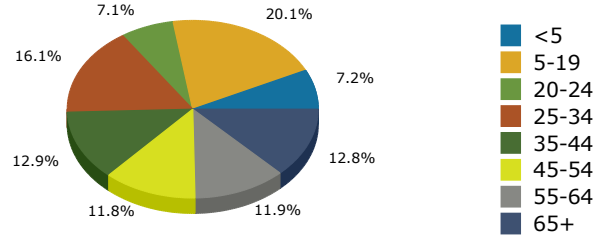


Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

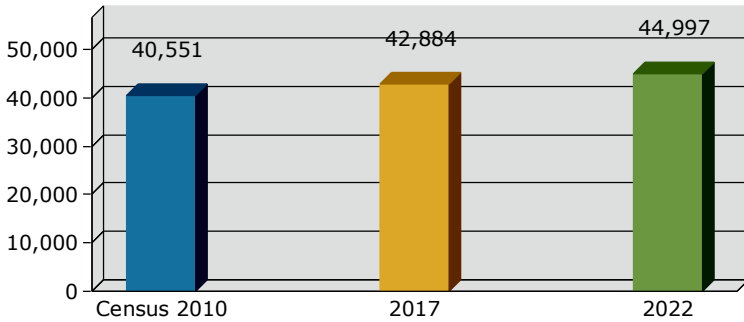
2017 Population by Race



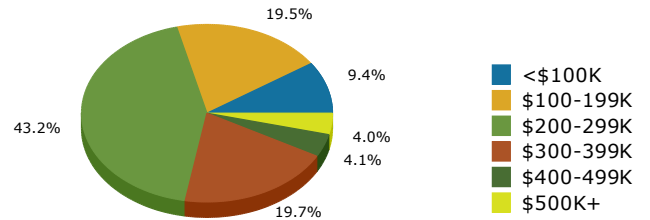
2017 Population by Age



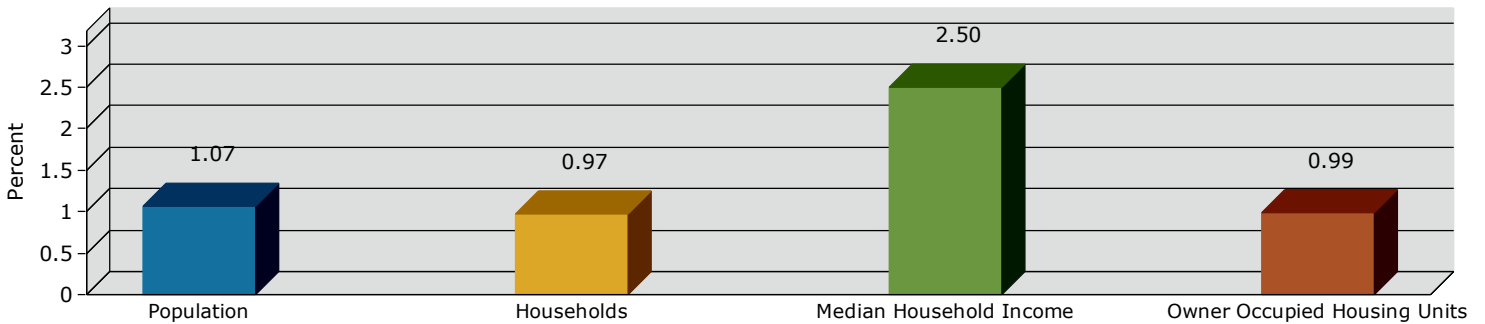
Households



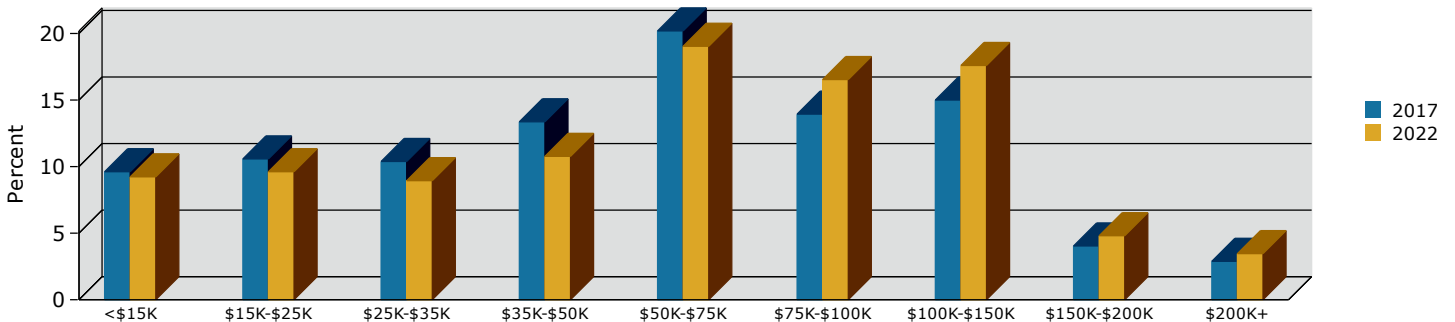
2017 Home Value



2017-2022 Annual Growth Rate

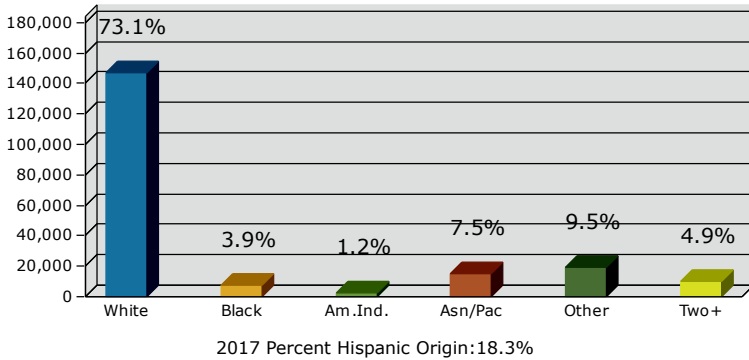


Household Income

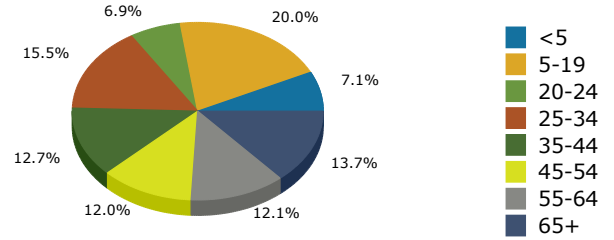


Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

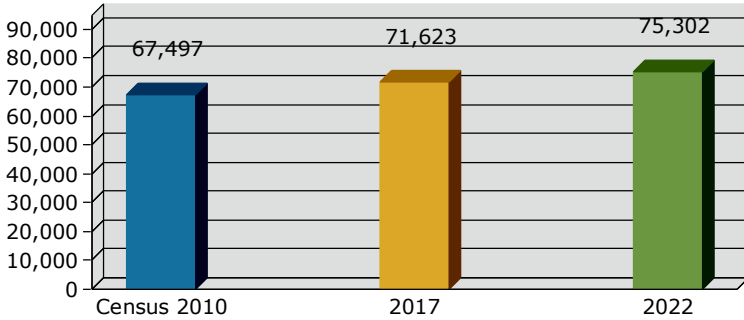
2017 Population by Race



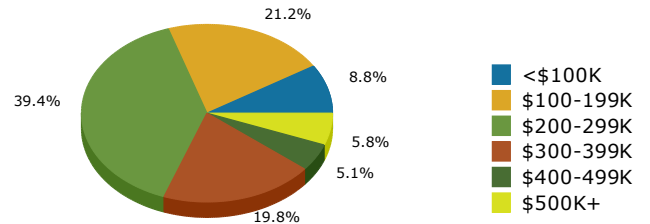
2017 Population by Age



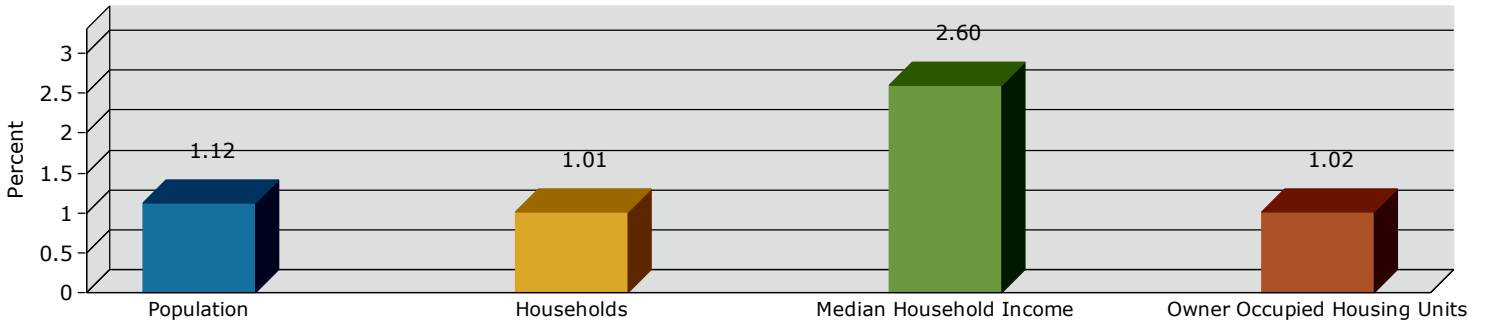
Households



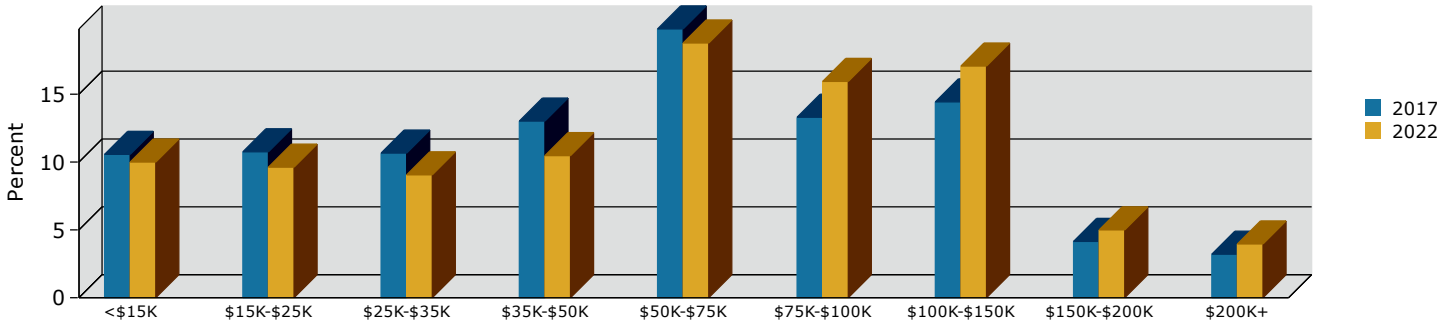
2017 Home Value



2017-2022 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.





# Market Profile

1200 NE Burnside Rd, Gresham, Oregon, 97030  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
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	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	15,847	95,366	158,759
2010 Total Population	17,713	110,565	185,768
2017 Total Population	19,013	119,187	201,006
2017 Group Quarters	228	1,296	2,378
2022 Total Population	20,001	125,714	212,524
2017-2022 Annual Rate	1.02%	1.07%	1.12%
2017 Total Daytime Population	24,013	101,016	166,305
Workers	13,501	38,080	57,002
Residents	10,512	62,936	109,303
<b>Household Summary</b>			
2000 Households	6,384	34,738	58,341
2000 Average Household Size	2.45	2.71	2.69
2010 Households	7,111	40,551	67,497
2010 Average Household Size	2.46	2.69	2.72
2017 Households	7,474	42,884	71,623
2017 Average Household Size	2.51	2.75	2.77
2022 Households	7,817	44,997	75,302
2022 Average Household Size	2.53	2.77	2.79
2017-2022 Annual Rate	0.90%	0.97%	1.01%
2010 Families	4,199	27,541	45,812
2010 Average Family Size	3.11	3.20	3.22
2017 Families	4,374	28,911	48,266
2017 Average Family Size	3.18	3.26	3.29
2022 Families	4,559	30,240	50,594
2022 Average Family Size	3.20	3.28	3.31
2017-2022 Annual Rate	0.83%	0.90%	0.95%
<b>Housing Unit Summary</b>			
2000 Housing Units	6,721	36,648	61,749
Owner Occupied Housing Units	42.0%	56.5%	57.5%
Renter Occupied Housing Units	53.0%	38.3%	37.0%
Vacant Housing Units	5.0%	5.2%	5.5%
2010 Housing Units	7,582	42,898	71,464
Owner Occupied Housing Units	39.9%	52.9%	54.1%
Renter Occupied Housing Units	53.9%	41.6%	40.4%
Vacant Housing Units	6.2%	5.5%	5.6%
2017 Housing Units	7,907	44,988	75,185
Owner Occupied Housing Units	37.6%	50.7%	52.0%
Renter Occupied Housing Units	56.9%	44.6%	43.3%
Vacant Housing Units	5.5%	4.7%	4.7%
2022 Housing Units	8,243	47,057	78,796
Owner Occupied Housing Units	38.1%	50.9%	52.1%
Renter Occupied Housing Units	56.8%	44.7%	43.4%
Vacant Housing Units	5.2%	4.4%	4.4%
<b>Median Household Income</b>			
2017	\$43,378	\$55,420	\$54,500
2022	\$51,082	\$62,698	\$61,973
<b>Median Home Value</b>			
2017	\$213,795	\$245,333	\$246,780
2022	\$257,029	\$287,926	\$293,028
<b>Per Capita Income</b>			
2017	\$22,582	\$25,296	\$25,137
2022	\$26,049	\$28,728	\$28,692
<b>Median Age</b>			
2010	32.8	33.7	34.4
2017	33.8	34.6	35.4
2022	34.2	35.3	36.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Market Profile

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	1 mile	3 miles	5 miles
<b>2017 Households by Income</b>			
Household Income Base	7,474	42,884	71,623
<\$15,000	13.1%	9.6%	10.6%
\$15,000 - \$24,999	15.0%	10.6%	10.8%
\$25,000 - \$34,999	13.1%	10.4%	10.6%
\$35,000 - \$49,999	14.0%	13.4%	13.0%
\$50,000 - \$74,999	19.0%	20.2%	19.8%
\$75,000 - \$99,999	10.7%	14.0%	13.3%
\$100,000 - \$149,999	11.0%	15.0%	14.5%
\$150,000 - \$199,999	2.6%	4.0%	4.2%
\$200,000+	1.7%	2.8%	3.2%
Average Household Income	\$57,212	\$69,611	\$69,623
<b>2022 Households by Income</b>			
Household Income Base	7,817	44,997	75,302
<\$15,000	12.5%	9.2%	10.0%
\$15,000 - \$24,999	13.4%	9.6%	9.7%
\$25,000 - \$34,999	11.3%	8.9%	9.1%
\$35,000 - \$49,999	11.5%	10.8%	10.5%
\$50,000 - \$74,999	18.5%	19.1%	18.8%
\$75,000 - \$99,999	13.4%	16.5%	15.9%
\$100,000 - \$149,999	13.8%	17.6%	17.1%
\$150,000 - \$199,999	3.3%	4.8%	5.0%
\$200,000+	2.2%	3.5%	3.9%
Average Household Income	\$66,594	\$79,613	\$80,105
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	2,976	22,811	39,066
<\$50,000	8.3%	7.5%	6.8%
\$50,000 - \$99,999	5.3%	2.0%	2.0%
\$100,000 - \$149,999	10.2%	5.2%	5.8%
\$150,000 - \$199,999	21.0%	14.3%	15.4%
\$200,000 - \$249,999	18.8%	23.2%	21.5%
\$250,000 - \$299,999	21.0%	20.0%	18.0%
\$300,000 - \$399,999	11.3%	19.7%	19.8%
\$400,000 - \$499,999	2.8%	4.1%	5.1%
\$500,000 - \$749,999	0.6%	2.7%	4.0%
\$750,000 - \$999,999	0.6%	0.7%	1.0%
\$1,000,000 +	0.2%	0.6%	0.8%
Average Home Value	\$218,651	\$260,133	\$270,830
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	3,137	23,968	41,090
<\$50,000	6.5%	5.4%	4.8%
\$50,000 - \$99,999	3.7%	1.4%	1.4%
\$100,000 - \$149,999	7.5%	3.2%	3.5%
\$150,000 - \$199,999	14.2%	8.7%	9.6%
\$200,000 - \$249,999	14.8%	16.7%	15.8%
\$250,000 - \$299,999	24.0%	19.4%	17.3%
\$300,000 - \$399,999	18.6%	28.1%	26.7%
\$400,000 - \$499,999	6.7%	8.1%	8.8%
\$500,000 - \$749,999	1.4%	6.1%	8.2%
\$750,000 - \$999,999	2.4%	1.7%	2.3%
\$1,000,000 +	0.4%	1.3%	1.5%
Average Home Value	\$267,129	\$316,434	\$330,455

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Market Profile

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Prepared by Esri  
Latitude: 45.50555  
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	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	17,713	110,566	185,768
0 - 4	8.0%	7.7%	7.6%
5 - 9	7.0%	7.2%	7.2%
10 - 14	6.7%	7.4%	7.2%
15 - 24	15.1%	14.6%	14.1%
25 - 34	16.7%	15.1%	14.7%
35 - 44	12.6%	13.0%	13.0%
45 - 54	12.4%	13.7%	13.8%
55 - 64	9.9%	11.2%	11.4%
65 - 74	6.0%	5.6%	5.8%
75 - 84	3.8%	3.1%	3.6%
85 +	1.9%	1.5%	1.6%
18 +	74.6%	73.5%	73.8%
<b>2017 Population by Age</b>			
Total	19,013	119,186	201,007
0 - 4	7.5%	7.2%	7.1%
5 - 9	6.7%	6.9%	6.9%
10 - 14	6.4%	6.8%	6.7%
15 - 24	14.3%	13.6%	13.3%
25 - 34	17.1%	16.1%	15.5%
35 - 44	12.6%	12.9%	12.7%
45 - 54	11.1%	11.8%	12.0%
55 - 64	10.6%	11.9%	12.1%
65 - 74	7.6%	7.8%	8.1%
75 - 84	3.8%	3.4%	3.8%
85 +	2.2%	1.6%	1.8%
18 +	76.0%	75.2%	75.5%
<b>2022 Population by Age</b>			
Total	20,000	125,715	212,524
0 - 4	7.6%	7.3%	7.2%
5 - 9	6.7%	6.7%	6.6%
10 - 14	6.2%	6.7%	6.7%
15 - 24	13.3%	12.7%	12.5%
25 - 34	17.3%	16.1%	15.5%
35 - 44	13.0%	13.6%	13.4%
45 - 54	10.6%	11.1%	11.2%
55 - 64	10.1%	11.1%	11.4%
65 - 74	8.3%	8.8%	9.2%
75 - 84	4.7%	4.2%	4.5%
85 +	2.1%	1.6%	1.8%
18 +	76.2%	75.5%	75.8%
<b>2010 Population by Sex</b>			
Males	8,628	54,236	91,236
Females	9,085	56,329	94,532
<b>2017 Population by Sex</b>			
Males	9,323	58,687	98,980
Females	9,691	60,500	102,026
<b>2022 Population by Sex</b>			
Males	9,795	62,015	104,836
Females	10,205	63,699	107,687

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	17,714	110,565	185,769
White Alone	76.3%	78.5%	75.1%
Black Alone	2.8%	2.8%	4.0%
American Indian Alone	1.6%	1.3%	1.2%
Asian Alone	2.4%	3.8%	5.7%
Pacific Islander Alone	0.5%	0.5%	0.7%
Some Other Race Alone	11.7%	8.8%	8.9%
Two or More Races	4.6%	4.4%	4.4%
Hispanic Origin	22.9%	17.3%	17.2%
Diversity Index	62.2	55.8	59.3
<b>2017 Population by Race/Ethnicity</b>			
Total	19,012	119,188	201,006
White Alone	74.7%	76.8%	73.1%
Black Alone	2.7%	2.7%	3.9%
American Indian Alone	1.5%	1.2%	1.2%
Asian Alone	2.9%	4.5%	6.7%
Pacific Islander Alone	0.6%	0.6%	0.8%
Some Other Race Alone	12.5%	9.3%	9.5%
Two or More Races	5.0%	4.8%	4.9%
Hispanic Origin	24.4%	18.5%	18.3%
Diversity Index	64.7	58.6	62.1
<b>2022 Population by Race/Ethnicity</b>			
Total	20,000	125,713	212,524
White Alone	73.3%	75.5%	71.6%
Black Alone	2.7%	2.7%	3.8%
American Indian Alone	1.6%	1.2%	1.1%
Asian Alone	3.2%	5.0%	7.4%
Pacific Islander Alone	0.7%	0.7%	0.9%
Some Other Race Alone	13.2%	9.9%	10.0%
Two or More Races	5.3%	5.1%	5.2%
Hispanic Origin	26.0%	19.8%	19.6%
Diversity Index	66.8	60.9	64.4
<b>2010 Population by Relationship and Household Type</b>			
Total	17,713	110,565	185,768
In Households	98.7%	98.8%	98.7%
In Family Households	77.7%	83.2%	83.2%
Householder	23.4%	24.9%	24.7%
Spouse	15.1%	17.6%	17.4%
Child	30.6%	32.7%	32.5%
Other relative	4.6%	4.5%	5.0%
Nonrelative	3.9%	3.6%	3.7%
In Nonfamily Households	21.0%	15.6%	15.6%
In Group Quarters	1.3%	1.2%	1.3%
Institutionalized Population	0.3%	0.4%	0.4%
Noninstitutionalized Population	1.0%	0.7%	0.9%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2017 Population 25+ by Educational Attainment</b>			
Total	12,387	78,113	132,662
Less than 9th Grade	8.1%	5.0%	5.8%
9th - 12th Grade, No Diploma	7.7%	8.8%	9.0%
High School Graduate	19.7%	20.2%	21.3%
GED/Alternative Credential	4.1%	4.8%	5.3%
Some College, No Degree	28.1%	28.5%	27.5%
Associate Degree	11.4%	10.6%	9.8%
Bachelor's Degree	15.9%	15.7%	15.1%
Graduate/Professional Degree	5.1%	6.5%	6.1%
<b>2017 Population 15+ by Marital Status</b>			
Total	15,099	94,275	159,416
Never Married	39.0%	34.2%	33.7%
Married	39.8%	47.7%	48.2%
Widowed	5.4%	4.6%	5.3%
Divorced	15.8%	13.5%	12.8%
<b>2017 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	91.7%	94.1%	94.1%
Civilian Unemployed (Unemployment Rate)	8.3%	5.9%	5.9%
<b>2017 Employed Population 16+ by Industry</b>			
Total	8,665	57,299	93,509
Agriculture/Mining	3.8%	1.9%	1.9%
Construction	5.6%	7.0%	7.2%
Manufacturing	9.6%	11.6%	11.7%
Wholesale Trade	2.8%	3.5%	3.5%
Retail Trade	16.6%	12.3%	11.4%
Transportation/Utilities	6.0%	7.1%	6.8%
Information	1.1%	1.8%	1.5%
Finance/Insurance/Real Estate	5.2%	5.4%	5.7%
Services	46.8%	46.0%	47.0%
Public Administration	2.5%	3.5%	3.4%
<b>2017 Employed Population 16+ by Occupation</b>			
Total	8,663	57,300	93,509
White Collar	51.1%	51.6%	49.4%
Management/Business/Financial	8.5%	10.9%	10.3%
Professional	17.5%	16.3%	15.4%
Sales	9.8%	9.4%	9.6%
Administrative Support	15.4%	15.0%	14.0%
Services	19.9%	20.6%	22.1%
Blue Collar	29.0%	27.8%	28.5%
Farming/Forestry/Fishing	2.0%	1.3%	1.3%
Construction/Extraction	3.7%	5.3%	5.9%
Installation/Maintenance/Repair	3.1%	3.3%	3.1%
Production	6.7%	7.8%	7.9%
Transportation/Material Moving	13.5%	10.0%	10.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	17,713	110,565	185,768
Population Inside Urbanized Area	100.0%	99.5%	97.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.5%	2.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Market Profile

1200 NE Burnside Rd, Gresham, Oregon, 97030  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.50555  
Longitude: -122.41862

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	7,112	40,550	67,498
Households with 1 Person	31.9%	24.3%	24.3%
Households with 2+ People	68.1%	75.7%	75.7%
Family Households	59.0%	67.9%	67.9%
Husband-wife Families	38.1%	48.0%	47.8%
With Related Children	18.4%	23.0%	22.6%
Other Family (No Spouse Present)	20.9%	19.9%	20.1%
Other Family with Male Householder	5.7%	5.8%	6.0%
With Related Children	3.4%	3.6%	3.7%
Other Family with Female Householder	15.3%	14.1%	14.1%
With Related Children	10.5%	9.8%	9.7%
Nonfamily Households	9.1%	7.8%	7.8%
All Households with Children	33.0%	37.2%	36.7%
Multigenerational Households	3.5%	4.2%	4.5%
Unmarried Partner Households	9.2%	8.5%	8.3%
Male-female	8.5%	7.7%	7.5%
Same-sex	0.7%	0.8%	0.8%
<b>2010 Households by Size</b>			
Total	7,111	40,550	67,498
1 Person Household	31.9%	24.3%	24.3%
2 Person Household	30.3%	31.9%	31.9%
3 Person Household	14.9%	16.9%	16.6%
4 Person Household	12.0%	14.2%	14.0%
5 Person Household	6.1%	7.1%	7.2%
6 Person Household	2.6%	3.1%	3.3%
7 + Person Household	2.2%	2.5%	2.8%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	7,111	40,551	67,497
Owner Occupied	42.5%	56.0%	57.3%
Owned with a Mortgage/Loan	32.0%	44.5%	44.3%
Owned Free and Clear	10.5%	11.4%	12.9%
Renter Occupied	57.5%	44.0%	42.7%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	7,582	42,898	71,464
Housing Units Inside Urbanized Area	100.0%	99.4%	97.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.6%	2.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Market Profile

1200 NE Burnside Rd, Gresham, Oregon, 97030  
Rings: 1, 3, 5 mile radii

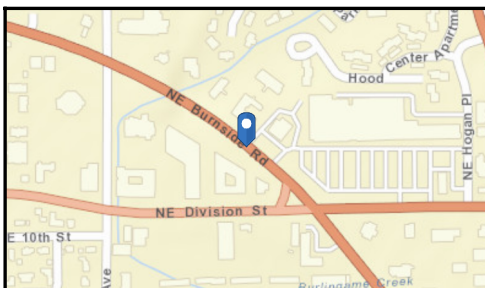
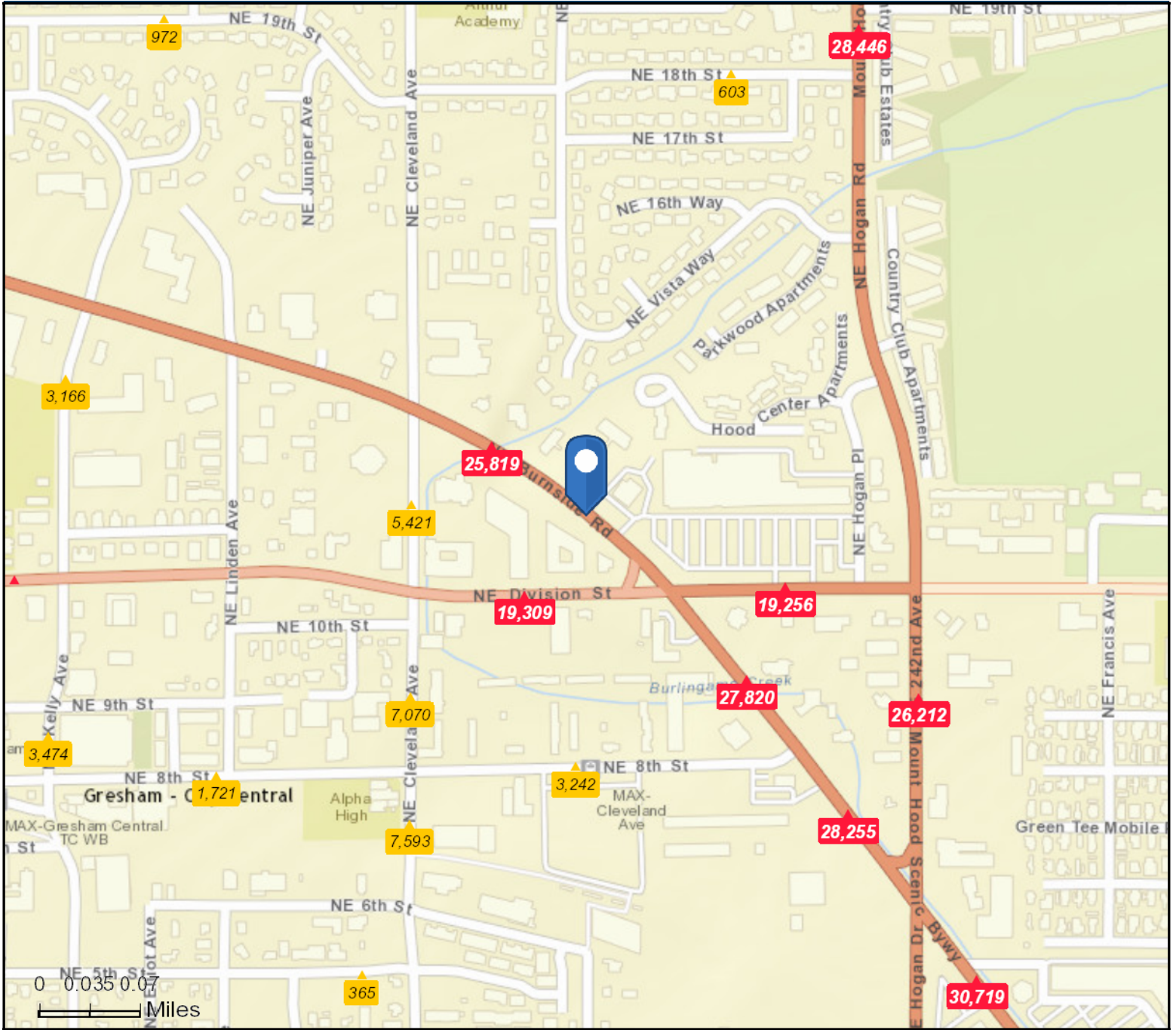
Prepared by Esri  
Latitude: 45.50555  
Longitude: -122.41862

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Metro Fusion (11C)	Bright Young Professionals	Front Porches (8E)
<b>2.</b>	Front Porches (8E)	Metro Fusion (11C)	Bright Young Professionals
<b>3.</b>	Old and Newcomers (8F)	Front Porches (8E)	Metro Fusion (11C)
<b>2017 Consumer Spending</b>			
Apparel & Services: Total \$	\$11,873,262	\$82,096,972	\$136,501,737
Average Spent	\$1,588.61	\$1,914.40	\$1,905.84
Spending Potential Index	74	89	88
Education: Total \$	\$7,850,255	\$54,721,409	\$92,124,471
Average Spent	\$1,050.34	\$1,276.03	\$1,286.24
Spending Potential Index	72	88	88
Entertainment/Recreation: Total \$	\$16,480,743	\$114,701,381	\$191,459,932
Average Spent	\$2,205.08	\$2,674.69	\$2,673.16
Spending Potential Index	71	86	86
Food at Home: Total \$	\$28,032,528	\$189,038,826	\$315,380,438
Average Spent	\$3,750.67	\$4,408.14	\$4,403.34
Spending Potential Index	74	88	87
Food Away from Home: Total \$	\$18,543,713	\$126,905,403	\$210,071,229
Average Spent	\$2,481.10	\$2,959.27	\$2,933.01
Spending Potential Index	74	89	88
Health Care: Total \$	\$28,535,668	\$199,432,942	\$334,619,744
Average Spent	\$3,817.99	\$4,650.52	\$4,671.96
Spending Potential Index	68	83	84
HH Furnishings & Equipment: Total \$	\$10,318,276	\$72,036,469	\$119,578,633
Average Spent	\$1,380.56	\$1,679.80	\$1,669.56
Spending Potential Index	71	86	86
Personal Care Products & Services: Total \$	\$4,328,181	\$29,841,576	\$49,698,347
Average Spent	\$579.10	\$695.87	\$693.89
Spending Potential Index	73	87	87
Shelter: Total \$	\$91,780,624	\$623,464,420	\$1,044,528,397
Average Spent	\$12,279.99	\$14,538.39	\$14,583.70
Spending Potential Index	76	90	90
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,012,514	\$84,268,448	\$140,747,991
Average Spent	\$1,607.24	\$1,965.03	\$1,965.12
Spending Potential Index	69	84	84
Travel: Total \$	\$10,517,940	\$75,508,201	\$126,666,830
Average Spent	\$1,407.27	\$1,760.75	\$1,768.52
Spending Potential Index	68	85	85
Vehicle Maintenance & Repairs: Total \$	\$5,741,272	\$39,570,809	\$65,955,010
Average Spent	\$768.17	\$922.74	\$920.86
Spending Potential Index	72	86	86

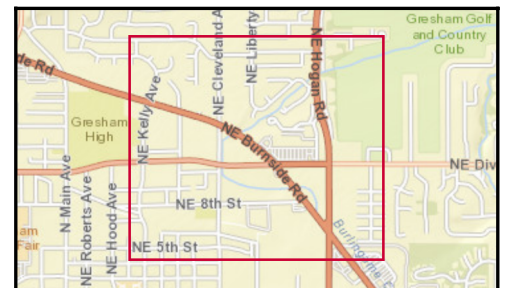
**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
  - ▲ 6,001 - 15,000
  - ▲ 15,001 - 30,000
  - ▲ 30,001 - 50,000
  - ▲ 50,001 - 100,000
  - ▲ More than 100,000 per day



Source: ©2017 Kalibrate Technologies