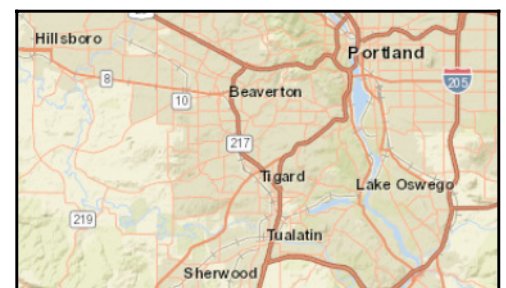
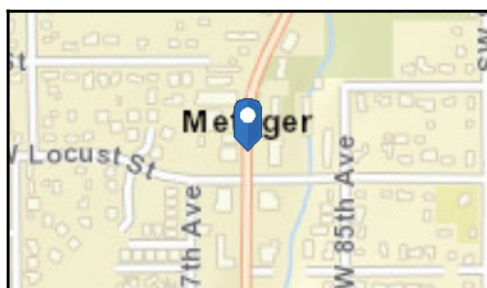
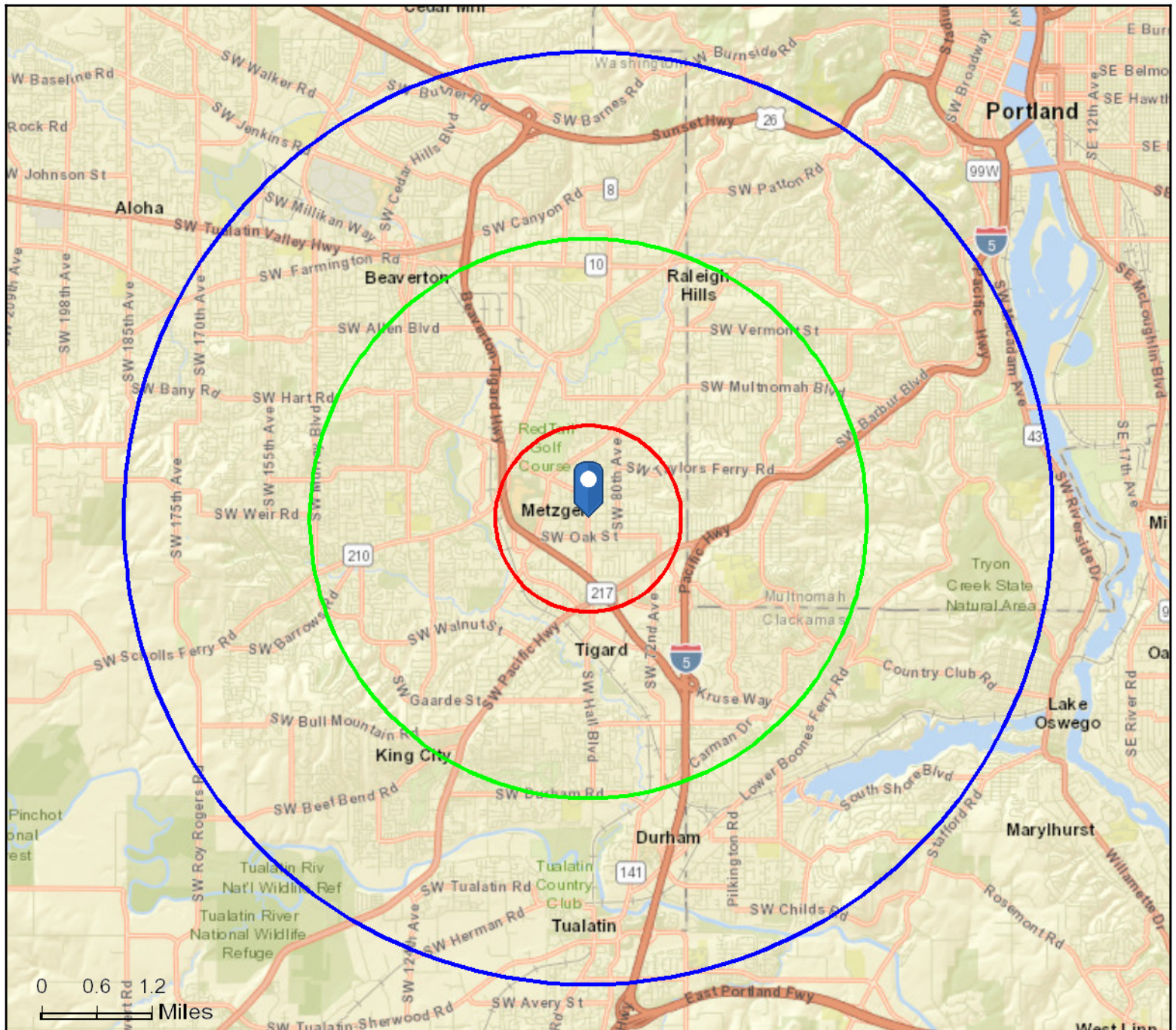


10120 SW Hall Blvd, Portland, Oregon, 97223  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.44692  
Longitude: -122.76558





## 2010 Census Profile

10120 SW Hall Blvd, Portland, Oregon, 97223  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 45.44692  
Longitude: -122.76558

	2000	2010	2000-2010 Annual Rate
Population	11,452	12,617	0.97%
Households	4,799	5,207	0.82%
Housing Units	5,098	5,536	0.83%
<b>Population by Race</b>			
Total		12,617	100.0%
Population Reporting One Race		12,072	95.7%
White		9,875	78.3%
Black		336	2.7%
American Indian		89	0.7%
Asian		478	3.8%
Pacific Islander		234	1.9%
Some Other Race		1,060	8.4%
Population Reporting Two or More Races		545	4.3%
Total Hispanic Population		2,107	16.7%
<b>Population by Sex</b>			
Male		6,347	50.3%
Female		6,270	49.7%
<b>Population by Age</b>			
Total		12,614	100.0%
Age 0 - 4		1,043	8.3%
Age 5 - 9		808	6.4%
Age 10 - 14		690	5.5%
Age 15 - 19		661	5.2%
Age 20 - 24		788	6.2%
Age 25 - 29		1,100	8.7%
Age 30 - 34		1,148	9.1%
Age 35 - 39		959	7.6%
Age 40 - 44		914	7.2%
Age 45 - 49		903	7.2%
Age 50 - 54		895	7.1%
Age 55 - 59		833	6.6%
Age 60 - 64		674	5.3%
Age 65 - 69		416	3.3%
Age 70 - 74		278	2.2%
Age 75 - 79		193	1.5%
Age 80 - 84		183	1.5%
Age 85+		132	1.0%
Age 18+		9,675	76.7%
Age 65+		1,202	9.5%

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



## 2010 Census Profile

10120 SW Hall Blvd, Portland, Oregon, 97223  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 45.44692  
Longitude: -122.76558

### Households by Type

Total	5,207	100.0%
Households with 1 Person	1,598	30.7%
Households with 2+ People	3,609	69.3%
Family Households	3,098	59.5%
Husband-wife Families	2,219	42.6%
With Own Children	978	18.8%
Other Family (No Spouse Present)	879	16.9%
With Own Children	541	10.4%
Nonfamily Households	511	9.8%
All Households with Children	1,624	31.2%
Multigenerational Households	125	2.4%
Unmarried Partner Households	469	9.0%
Male-female	403	7.7%
Same-sex	66	1.3%
Average Household Size	2.40	

### Family Households by Size

Total	3,098	100.0%
2 People	1,298	41.9%
3 People	788	25.4%
4 People	598	19.3%
5 People	250	8.1%
6 People	96	3.1%
7+ People	68	2.2%
Average Family Size	3.02	

### Nonfamily Households by Size

Total	2,110	100.0%
1 Person	1,598	75.7%
2 People	428	20.3%
3 People	51	2.4%
4 People	23	1.1%
5 People	8	0.4%
6 People	2	0.1%
7+ People	0	0.0%
Average Nonfamily Size	1.31	

### Population by Relationship and Household Type

Total	12,617	100.0%
In Households	12,499	99.1%
In Family Households	9,739	77.2%
Householder	3,110	24.6%
Spouse	2,228	17.7%
Child	3,496	27.7%
Other relative	515	4.1%
Nonrelative	391	3.1%
In Nonfamily Households	2,760	21.9%
In Group Quarters	118	0.9%
Institutionalized Population	32	0.3%
Noninstitutionalized Population	86	0.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.





## 2010 Census Profile

10120 SW Hall Blvd, Portland, Oregon, 97223  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 45.44692  
Longitude: -122.76558

### Family Households by Age of Householder

Total	3,097	100.0%
Householder Age 15 - 44	1,559	50.3%
Householder Age 45 - 54	648	20.9%
Householder Age 55 - 64	512	16.5%
Householder Age 65 - 74	225	7.3%
Householder Age 75+	153	4.9%

### Nonfamily Households by Age of Householder

Total	2,109	100.0%
Householder Age 15 - 44	834	39.5%
Householder Age 45 - 54	428	20.3%
Householder Age 55 - 64	426	20.2%
Householder Age 65 - 74	232	11.0%
Householder Age 75+	189	9.0%

### Households by Race of Householder

Total	5,206	100.0%
Householder is White Alone	4,411	84.7%
Householder is Black Alone	121	2.3%
Householder is American Indian Alone	36	0.7%
Householder is Asian Alone	166	3.2%
Householder is Pacific Islander Alone	58	1.1%
Householder is Some Other Race Alone	280	5.4%
Householder is Two or More Races	134	2.6%
Households with Hispanic Householder	558	10.7%

### Husband-wife Families by Race of Householder

Total	2,219	100.0%
Householder is White Alone	1,871	84.3%
Householder is Black Alone	40	1.8%
Householder is American Indian Alone	8	0.4%
Householder is Asian Alone	76	3.4%
Householder is Pacific Islander Alone	37	1.7%
Householder is Some Other Race Alone	141	6.4%
Householder is Two or More Races	46	2.1%
Husband-wife Families with Hispanic Householder	271	12.2%

### Other Families (No Spouse) by Race of Householder

Total	878	100.0%
Householder is White Alone	661	75.3%
Householder is Black Alone	36	4.1%
Householder is American Indian Alone	8	0.9%
Householder is Asian Alone	30	3.4%
Householder is Pacific Islander Alone	14	1.6%
Householder is Some Other Race Alone	93	10.6%
Householder is Two or More Races	36	4.1%
Other Families with Hispanic Householder	168	19.1%

### Nonfamily Households by Race of Householder

Total	2,108	100.0%
Householder is White Alone	1,879	89.1%
Householder is Black Alone	45	2.1%
Householder is American Indian Alone	20	0.9%
Householder is Asian Alone	60	2.8%
Householder is Pacific Islander Alone	7	0.3%
Householder is Some Other Race Alone	46	2.2%
Householder is Two or More Races	51	2.4%
Nonfamily Households with Hispanic Householder	119	5.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

10120 SW Hall Blvd, Portland, Oregon, 97223  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 45.44692  
Longitude: -122.76558

### Total Housing Units by Occupancy

Total	5,528	100.0%
Occupied Housing Units	5,207	94.2%
Vacant Housing Units		
For Rent	172	3.1%
Rented, not Occupied	4	0.1%
For Sale Only	53	1.0%
Sold, not Occupied	13	0.2%
For Seasonal/Recreational/Occasional Use	19	0.3%
For Migrant Workers	0	0.0%
Other Vacant	60	1.1%
Total Vacancy Rate	5.9%	

### Households by Tenure and Mortgage Status

Total	5,207	100.0%
Owner Occupied	2,700	51.9%
Owned with a Mortgage/Loan	2,196	42.2%
Owned Free and Clear	504	9.7%
Average Household Size	2.44	
Renter Occupied	2,507	48.1%
Average Household Size	2.36	

### Owner-occupied Housing Units by Race of Householder

Total	2,700	100.0%
Householder is White Alone	2,474	91.6%
Householder is Black Alone	25	0.9%
Householder is American Indian Alone	9	0.3%
Householder is Asian Alone	101	3.7%
Householder is Pacific Islander Alone	6	0.2%
Householder is Some Other Race Alone	37	1.4%
Householder is Two or More Races	48	1.8%
Owner-occupied Housing Units with Hispanic Householder	118	4.4%

### Renter-occupied Housing Units by Race of Householder

Total	2,507	100.0%
Householder is White Alone	1,937	77.3%
Householder is Black Alone	97	3.9%
Householder is American Indian Alone	27	1.1%
Householder is Asian Alone	65	2.6%
Householder is Pacific Islander Alone	52	2.1%
Householder is Some Other Race Alone	243	9.7%
Householder is Two or More Races	86	3.4%
Renter-occupied Housing Units with Hispanic Householder	440	17.6%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.26
Householder is Black Alone	2.83
Householder is American Indian Alone	2.14
Householder is Asian Alone	2.64
Householder is Pacific Islander Alone	3.93
Householder is Some Other Race Alone	3.79
Householder is Two or More Races	2.69
Householder is Hispanic	3.59

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

10120 SW Hall Blvd, Portland, Oregon, 97223  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 45.44692  
Longitude: -122.76558

	2000	2010	2000-2010 Annual Rate
Population	117,956	125,901	0.65%
Households	48,942	53,088	0.82%
Housing Units	51,572	56,057	0.84%
<b>Population by Race</b>			
Total		125,901	100.0%
Population Reporting One Race		120,667	95.8%
White		102,678	81.6%
Black		2,501	2.0%
American Indian		753	0.6%
Asian		7,258	5.8%
Pacific Islander		853	0.7%
Some Other Race		6,624	5.3%
Population Reporting Two or More Races		5,234	4.2%
Total Hispanic Population		14,396	11.4%
<b>Population by Sex</b>			
Male		61,109	48.5%
Female		64,792	51.5%
<b>Population by Age</b>			
Total		125,901	100.0%
Age 0 - 4		7,864	6.2%
Age 5 - 9		7,612	6.0%
Age 10 - 14		7,509	6.0%
Age 15 - 19		7,292	5.8%
Age 20 - 24		7,404	5.9%
Age 25 - 29		9,675	7.7%
Age 30 - 34		9,316	7.4%
Age 35 - 39		8,942	7.1%
Age 40 - 44		8,793	7.0%
Age 45 - 49		9,255	7.4%
Age 50 - 54		9,834	7.8%
Age 55 - 59		9,424	7.5%
Age 60 - 64		7,573	6.0%
Age 65 - 69		4,732	3.8%
Age 70 - 74		3,152	2.5%
Age 75 - 79		2,386	1.9%
Age 80 - 84		2,269	1.8%
Age 85+		2,868	2.3%
Age 18+		98,199	78.0%
Age 65+		15,407	12.2%

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



## 2010 Census Profile

10120 SW Hall Blvd, Portland, Oregon, 97223  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 45.44692  
Longitude: -122.76558

### Households by Type

Total	53,088	100.0%
Households with 1 Person	16,091	30.3%
Households with 2+ People	36,997	69.7%
Family Households	31,977	60.2%
Husband-wife Families	24,512	46.2%
With Own Children	10,529	19.8%
Other Family (No Spouse Present)	7,465	14.1%
With Own Children	4,247	8.0%
Nonfamily Households	5,020	9.5%
All Households with Children	15,716	29.6%
Multigenerational Households	1,066	2.0%
Unmarried Partner Households	4,042	7.6%
Male-female	3,442	6.5%
Same-sex	600	1.1%
Average Household Size	2.35	

### Family Households by Size

Total	31,977	100.0%
2 People	14,312	44.8%
3 People	7,657	23.9%
4 People	6,316	19.8%
5 People	2,387	7.5%
6 People	799	2.5%
7+ People	506	1.6%
Average Family Size	2.95	

### Nonfamily Households by Size

Total	21,111	100.0%
1 Person	16,091	76.2%
2 People	4,218	20.0%
3 People	552	2.6%
4 People	168	0.8%
5 People	59	0.3%
6 People	17	0.1%
7+ People	6	0.0%
Average Nonfamily Size	1.29	

### Population by Relationship and Household Type

Total	125,901	100.0%
In Households	124,718	99.1%
In Family Households	97,398	77.4%
Householder	31,957	25.4%
Spouse	24,503	19.5%
Child	33,992	27.0%
Other relative	3,993	3.2%
Nonrelative	2,954	2.3%
In Nonfamily Households	27,319	21.7%
In Group Quarters	1,183	0.9%
Institutionalized Population	566	0.4%
Noninstitutionalized Population	617	0.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

10120 SW Hall Blvd, Portland, Oregon, 97223  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 45.44692  
Longitude: -122.76558

### Family Households by Age of Householder

Total	31,977	100.0%
Householder Age 15 - 44	13,264	41.5%
Householder Age 45 - 54	7,597	23.8%
Householder Age 55 - 64	6,315	19.7%
Householder Age 65 - 74	2,814	8.8%
Householder Age 75+	1,987	6.2%

### Nonfamily Households by Age of Householder

Total	21,111	100.0%
Householder Age 15 - 44	8,123	38.5%
Householder Age 45 - 54	3,550	16.8%
Householder Age 55 - 64	4,181	19.8%
Householder Age 65 - 74	2,271	10.8%
Householder Age 75+	2,986	14.1%

### Households by Race of Householder

Total	53,088	100.0%
Householder is White Alone	46,088	86.8%
Householder is Black Alone	951	1.8%
Householder is American Indian Alone	311	0.6%
Householder is Asian Alone	2,518	4.7%
Householder is Pacific Islander Alone	246	0.5%
Householder is Some Other Race Alone	1,731	3.3%
Householder is Two or More Races	1,243	2.3%
Households with Hispanic Householder	3,844	7.2%

### Husband-wife Families by Race of Householder

Total	24,513	100.0%
Householder is White Alone	21,139	86.2%
Householder is Black Alone	338	1.4%
Householder is American Indian Alone	100	0.4%
Householder is Asian Alone	1,456	5.9%
Householder is Pacific Islander Alone	114	0.5%
Householder is Some Other Race Alone	885	3.6%
Householder is Two or More Races	481	2.0%
Husband-wife Families with Hispanic Householder	1,864	7.6%

### Other Families (No Spouse) by Race of Householder

Total	7,465	100.0%
Householder is White Alone	5,931	79.5%
Householder is Black Alone	226	3.0%
Householder is American Indian Alone	76	1.0%
Householder is Asian Alone	367	4.9%
Householder is Pacific Islander Alone	78	1.0%
Householder is Some Other Race Alone	517	6.9%
Householder is Two or More Races	270	3.6%
Other Families with Hispanic Householder	1,024	13.7%

### Nonfamily Households by Race of Householder

Total	21,110	100.0%
Householder is White Alone	19,018	90.1%
Householder is Black Alone	387	1.8%
Householder is American Indian Alone	135	0.6%
Householder is Asian Alone	695	3.3%
Householder is Pacific Islander Alone	54	0.3%
Householder is Some Other Race Alone	329	1.6%
Householder is Two or More Races	492	2.3%
Nonfamily Households with Hispanic Householder	956	4.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.





## 2010 Census Profile

10120 SW Hall Blvd, Portland, Oregon, 97223  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 45.44692  
Longitude: -122.76558

### Total Housing Units by Occupancy

Total	56,060	100.0%
Occupied Housing Units	53,088	94.7%
Vacant Housing Units		
For Rent	1,464	2.6%
Rented, not Occupied	59	0.1%
For Sale Only	625	1.1%
Sold, not Occupied	80	0.1%
For Seasonal/Recreational/Occasional Use	248	0.4%
For Migrant Workers	0	0.0%
Other Vacant	496	0.9%
Total Vacancy Rate	5.3%	

### Households by Tenure and Mortgage Status

Total	53,088	100.0%
Owner Occupied	31,314	59.0%
Owned with a Mortgage/Loan	24,839	46.8%
Owned Free and Clear	6,475	12.2%
Average Household Size	2.45	
Renter Occupied	21,774	41.0%
Average Household Size	2.20	

### Owner-occupied Housing Units by Race of Householder

Total	31,313	100.0%
Householder is White Alone	28,433	90.8%
Householder is Black Alone	256	0.8%
Householder is American Indian Alone	102	0.3%
Householder is Asian Alone	1,622	5.2%
Householder is Pacific Islander Alone	45	0.1%
Householder is Some Other Race Alone	334	1.1%
Householder is Two or More Races	521	1.7%
Owner-occupied Housing Units with Hispanic Householder	974	3.1%

### Renter-occupied Housing Units by Race of Householder

Total	21,773	100.0%
Householder is White Alone	17,654	81.1%
Householder is Black Alone	695	3.2%
Householder is American Indian Alone	209	1.0%
Householder is Asian Alone	896	4.1%
Householder is Pacific Islander Alone	201	0.9%
Householder is Some Other Race Alone	1,397	6.4%
Householder is Two or More Races	721	3.3%
Renter-occupied Housing Units with Hispanic Householder	2,870	13.2%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.26
Householder is Black Alone	2.61
Householder is American Indian Alone	2.40
Householder is Asian Alone	2.70
Householder is Pacific Islander Alone	3.51
Householder is Some Other Race Alone	3.80
Householder is Two or More Races	2.59
Householder is Hispanic	3.46

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

10120 SW Hall Blvd, Portland, Oregon, 97223  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.44692  
Longitude: -122.76558

	2000	2010	2000-2010 Annual Rate
Population	277,819	302,035	0.84%
Households	114,756	125,804	0.92%
Housing Units	120,834	132,845	0.95%
<b>Population by Race</b>			
Total		302,035	100.0%
Population Reporting One Race		289,760	95.9%
White		246,033	81.5%
Black		5,561	1.8%
American Indian		1,771	0.6%
Asian		19,304	6.4%
Pacific Islander		1,524	0.5%
Some Other Race		15,567	5.2%
Population Reporting Two or More Races		12,275	4.1%
Total Hispanic Population		33,390	11.1%
<b>Population by Sex</b>			
Male		146,372	48.5%
Female		155,663	51.5%
<b>Population by Age</b>			
Total		302,033	100.0%
Age 0 - 4		18,582	6.2%
Age 5 - 9		18,815	6.2%
Age 10 - 14		18,792	6.2%
Age 15 - 19		17,987	6.0%
Age 20 - 24		17,940	5.9%
Age 25 - 29		22,914	7.6%
Age 30 - 34		21,486	7.1%
Age 35 - 39		21,366	7.1%
Age 40 - 44		21,578	7.1%
Age 45 - 49		22,334	7.4%
Age 50 - 54		23,074	7.6%
Age 55 - 59		22,111	7.3%
Age 60 - 64		18,042	6.0%
Age 65 - 69		11,514	3.8%
Age 70 - 74		7,669	2.5%
Age 75 - 79		5,850	1.9%
Age 80 - 84		5,436	1.8%
Age 85+		6,545	2.2%
Age 18+		234,270	77.6%
Age 65+		37,014	12.3%

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



## 2010 Census Profile

10120 SW Hall Blvd, Portland, Oregon, 97223  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.44692  
Longitude: -122.76558

### Households by Type

Total	125,804	100.0%
Households with 1 Person	37,116	29.5%
Households with 2+ People	88,688	70.5%
Family Households	76,921	61.1%
Husband-wife Families	60,158	47.8%
With Own Children	26,396	21.0%
Other Family (No Spouse Present)	16,764	13.3%
With Own Children	9,553	7.6%
Nonfamily Households	11,767	9.4%
All Households with Children	38,026	30.2%
Multigenerational Households	2,530	2.0%
Unmarried Partner Households	9,304	7.4%
Male-female	7,877	6.3%
Same-sex	1,427	1.1%
Average Household Size	2.38	

### Family Households by Size

Total	76,922	100.0%
2 People	34,259	44.5%
3 People	18,028	23.4%
4 People	15,694	20.4%
5 People	5,846	7.6%
6 People	1,997	2.6%
7+ People	1,098	1.4%
Average Family Size	2.97	

### Nonfamily Households by Size

Total	48,883	100.0%
1 Person	37,116	75.9%
2 People	9,781	20.0%
3 People	1,355	2.8%
4 People	415	0.8%
5 People	150	0.3%
6 People	46	0.1%
7+ People	20	0.0%
Average Nonfamily Size	1.30	

### Population by Relationship and Household Type

Total	302,035	100.0%
In Households	298,880	99.0%
In Family Households	235,277	77.9%
Householder	77,003	25.5%
Spouse	60,236	19.9%
Child	82,516	27.3%
Other relative	8,964	3.0%
Nonrelative	6,558	2.2%
In Nonfamily Households	63,602	21.1%
In Group Quarters	3,155	1.0%
Institutionalized Population	1,238	0.4%
Noninstitutionalized Population	1,918	0.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

10120 SW Hall Blvd, Portland, Oregon, 97223  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.44692  
Longitude: -122.76558

### Family Households by Age of Householder

Total	76,921	100.0%
Householder Age 15 - 44	31,385	40.8%
Householder Age 45 - 54	18,423	24.0%
Householder Age 55 - 64	15,258	19.8%
Householder Age 65 - 74	6,994	9.1%
Householder Age 75+	4,861	6.3%

### Nonfamily Households by Age of Householder

Total	48,882	100.0%
Householder Age 15 - 44	19,431	39.8%
Householder Age 45 - 54	7,798	16.0%
Householder Age 55 - 64	9,269	19.0%
Householder Age 65 - 74	5,265	10.8%
Householder Age 75+	7,119	14.6%

### Households by Race of Householder

Total	125,805	100.0%
Householder is White Alone	108,747	86.4%
Householder is Black Alone	2,116	1.7%
Householder is American Indian Alone	693	0.6%
Householder is Asian Alone	6,698	5.3%
Householder is Pacific Islander Alone	440	0.3%
Householder is Some Other Race Alone	4,122	3.3%
Householder is Two or More Races	2,989	2.4%
Households with Hispanic Householder	8,986	7.1%

### Husband-wife Families by Race of Householder

Total	60,157	100.0%
Householder is White Alone	51,683	85.9%
Householder is Black Alone	749	1.2%
Householder is American Indian Alone	242	0.4%
Householder is Asian Alone	4,023	6.7%
Householder is Pacific Islander Alone	207	0.3%
Householder is Some Other Race Alone	2,064	3.4%
Householder is Two or More Races	1,189	2.0%
Husband-wife Families with Hispanic Householder	4,314	7.2%

### Other Families (No Spouse) by Race of Householder

Total	16,763	100.0%
Householder is White Alone	13,317	79.4%
Householder is Black Alone	499	3.0%
Householder is American Indian Alone	173	1.0%
Householder is Asian Alone	796	4.7%
Householder is Pacific Islander Alone	126	0.8%
Householder is Some Other Race Alone	1,239	7.4%
Householder is Two or More Races	613	3.7%
Other Families with Hispanic Householder	2,457	14.7%

### Nonfamily Households by Race of Householder

Total	48,882	100.0%
Householder is White Alone	43,747	89.5%
Householder is Black Alone	867	1.8%
Householder is American Indian Alone	278	0.6%
Householder is Asian Alone	1,878	3.8%
Householder is Pacific Islander Alone	108	0.2%
Householder is Some Other Race Alone	818	1.7%
Householder is Two or More Races	1,186	2.4%
Nonfamily Households with Hispanic Householder	2,215	4.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

10120 SW Hall Blvd, Portland, Oregon, 97223  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.44692  
Longitude: -122.76558

### Total Housing Units by Occupancy

Total	132,898	100.0%
Occupied Housing Units	125,804	94.7%
Vacant Housing Units		
For Rent	3,176	2.4%
Rented, not Occupied	163	0.1%
For Sale Only	1,586	1.2%
Sold, not Occupied	262	0.2%
For Seasonal/Recreational/Occasional Use	696	0.5%
For Migrant Workers	1	0.0%
Other Vacant	1,210	0.9%
Total Vacancy Rate	5.3%	

### Households by Tenure and Mortgage Status

Total	125,804	100.0%
Owner Occupied	76,000	60.4%
Owned with a Mortgage/Loan	59,655	47.4%
Owned Free and Clear	16,345	13.0%
Average Household Size	2.49	
Renter Occupied	49,804	39.6%
Average Household Size	2.20	

### Owner-occupied Housing Units by Race of Householder

Total	76,000	100.0%
Householder is White Alone	68,762	90.5%
Householder is Black Alone	618	0.8%
Householder is American Indian Alone	251	0.3%
Householder is Asian Alone	4,298	5.7%
Householder is Pacific Islander Alone	94	0.1%
Householder is Some Other Race Alone	756	1.0%
Householder is Two or More Races	1,221	1.6%
Owner-occupied Housing Units with Hispanic Householder	2,283	3.0%

### Renter-occupied Housing Units by Race of Householder

Total	49,805	100.0%
Householder is White Alone	39,985	80.3%
Householder is Black Alone	1,498	3.0%
Householder is American Indian Alone	442	0.9%
Householder is Asian Alone	2,400	4.8%
Householder is Pacific Islander Alone	347	0.7%
Householder is Some Other Race Alone	3,366	6.8%
Householder is Two or More Races	1,767	3.5%
Renter-occupied Housing Units with Hispanic Householder	6,703	13.5%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.29
Householder is Black Alone	2.59
Householder is American Indian Alone	2.54
Householder is Asian Alone	2.72
Householder is Pacific Islander Alone	3.44
Householder is Some Other Race Alone	3.74
Householder is Two or More Races	2.59
Householder is Hispanic	3.43

Source: U.S. Census Bureau, Census 2010 Summary File 1.





## Demographic and Income Profile

10120 SW Hall Blvd, Portland, Oregon, 97223  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 45.44692  
Longitude: -122.76558

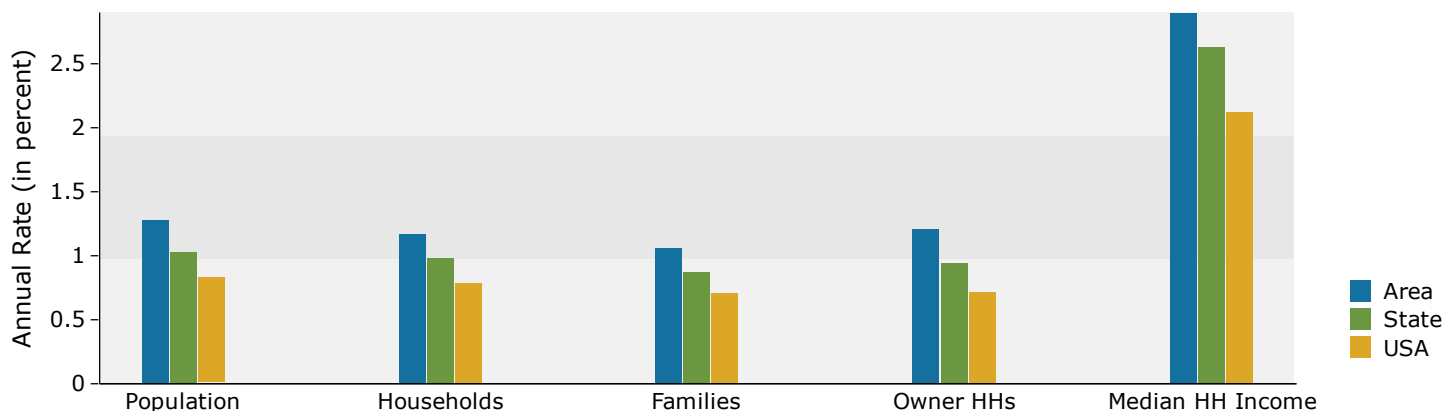
Summary	Census 2010	2017	2022				
Population	12,617	13,763	14,666				
Households	5,207	5,586	5,921				
Families	3,098	3,280	3,457				
Average Household Size	2.40	2.44	2.46				
Owner Occupied Housing Units	2,700	2,752	2,922				
Renter Occupied Housing Units	2,507	2,835	2,999				
Median Age	35.4	37.0	37.4				
Trends: 2017 - 2022 Annual Rate	Area	State	National				
Population	1.28%	1.03%	0.83%				
Households	1.17%	0.98%	0.79%				
Families	1.06%	0.87%	0.71%				
Owner HHs	1.21%	0.94%	0.72%				
Median Household Income	2.90%	2.63%	2.12%				
Households by Income	2017		2022				
	Number	Percent	Number	Percent			
	<\$15,000	624	11.2%	624	10.5%		
	\$15,000 - \$24,999	571	10.2%	543	9.2%		
	\$25,000 - \$34,999	540	9.7%	488	8.2%		
	\$35,000 - \$49,999	719	12.9%	606	10.2%		
	\$50,000 - \$74,999	1,039	18.6%	1,038	17.5%		
	\$75,000 - \$99,999	653	11.7%	838	14.2%		
	\$100,000 - \$149,999	887	15.9%	1,095	18.5%		
	\$150,000 - \$199,999	283	5.1%	349	5.9%		
	\$200,000+	270	4.8%	341	5.8%		
Median Household Income	\$56,107		\$64,721				
Average Household Income	\$75,505		\$86,559				
Per Capita Income	\$30,998		\$35,312				
Population by Age	Census 2010		2017		2022		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	1,043	8.3%	996	7.2%	1,045	7.1%
	5 - 9	808	6.4%	1,009	7.3%	1,022	7.0%
	10 - 14	690	5.5%	865	6.3%	1,011	6.9%
	15 - 19	661	5.2%	733	5.3%	853	5.8%
	20 - 24	788	6.2%	872	6.3%	933	6.4%
	25 - 34	2,248	17.8%	1,946	14.1%	1,974	13.5%
	35 - 44	1,873	14.8%	2,097	15.2%	2,116	14.4%
	45 - 54	1,798	14.2%	1,784	13.0%	1,845	12.6%
	55 - 64	1,507	11.9%	1,676	12.2%	1,670	11.4%
	65 - 74	694	5.5%	1,144	8.3%	1,367	9.3%
	75 - 84	376	3.0%	457	3.3%	636	4.3%
	85+	132	1.0%	185	1.3%	192	1.3%
	Race and Ethnicity	Census 2010		2017		2022	
Number		Percent	Number	Percent	Number	Percent	
White Alone		9,875	78.3%	10,358	75.3%	10,688	72.9%
Black Alone		336	2.7%	434	3.2%	526	3.6%
American Indian Alone		89	0.7%	100	0.7%	107	0.7%
Asian Alone		478	3.8%	627	4.6%	755	5.1%
Pacific Islander Alone		234	1.9%	268	1.9%	303	2.1%
Some Other Race Alone		1,060	8.4%	1,282	9.3%	1,466	10.0%
Two or More Races		545	4.3%	694	5.0%	821	5.6%
Hispanic Origin (Any Race)		2,107	16.7%	2,515	18.3%	2,891	19.7%

**Data Note:** Income is expressed in current dollars.

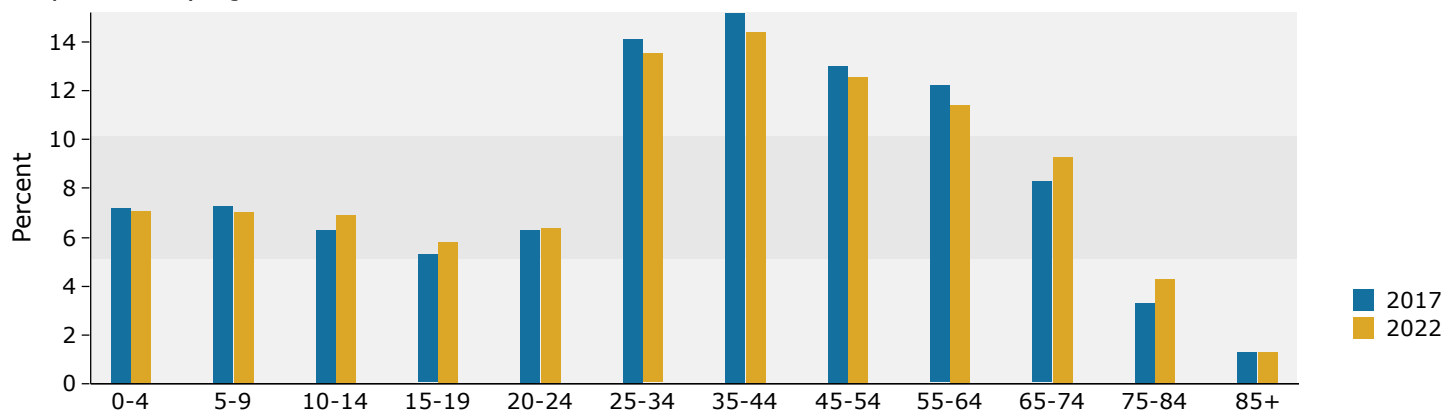
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

March 30, 2018

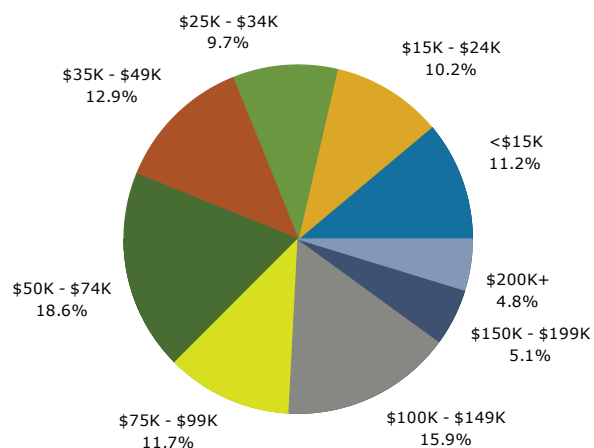
## Trends 2017-2022



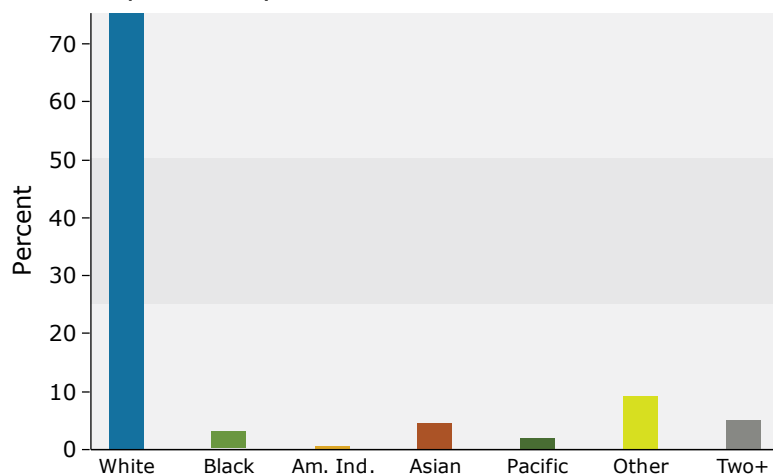
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 18.3%



# Demographic and Income Profile

10120 SW Hall Blvd, Portland, Oregon, 97223  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 45.44692  
Longitude: -122.76558

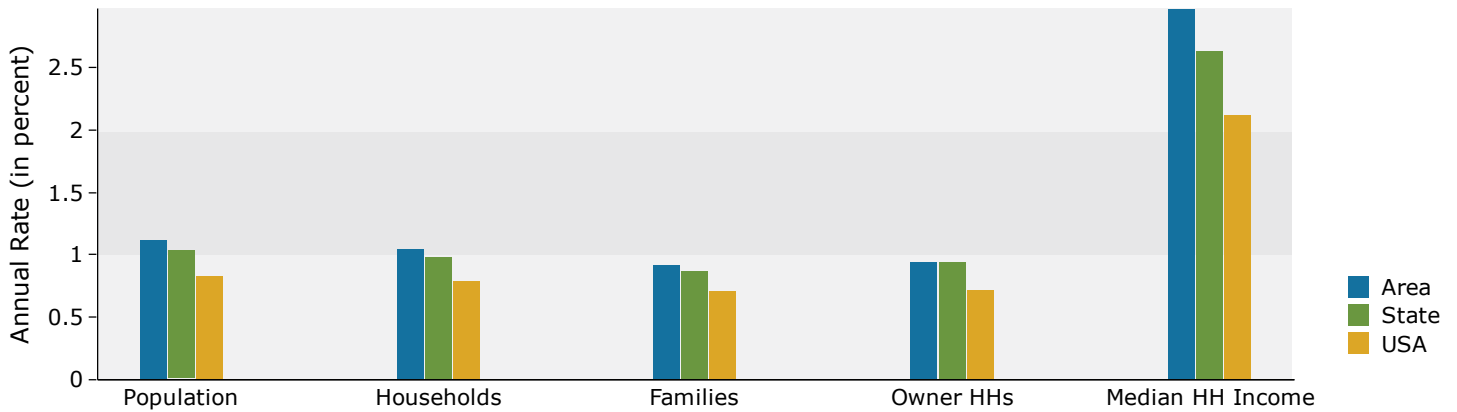
Summary	Census 2010		2017		2022	
Population	125,901		135,519		143,249	
Households	53,088		56,376		59,363	
Families	31,977		33,521		35,094	
Average Household Size	2.35		2.38		2.39	
Owner Occupied Housing Units	31,314		31,760		33,288	
Renter Occupied Housing Units	21,774		24,616		26,075	
Median Age	38.5		39.7		40.4	
Trends: 2017 - 2022 Annual Rate	Area		State		National	
Population	1.12%		1.03%		0.83%	
Households	1.04%		0.98%		0.79%	
Families	0.92%		0.87%		0.71%	
Owner HHs	0.94%		0.94%		0.72%	
Median Household Income	2.97%		2.63%		2.12%	
Households by Income	2017		2022			
	Number	Percent	Number	Percent		
<\$15,000	4,062	7.2%	3,919	6.6%		
\$15,000 - \$24,999	4,402	7.8%	4,089	6.9%		
\$25,000 - \$34,999	5,168	9.2%	4,564	7.7%		
\$35,000 - \$49,999	6,930	12.3%	5,775	9.7%		
\$50,000 - \$74,999	9,387	16.7%	9,268	15.6%		
\$75,000 - \$99,999	7,086	12.6%	8,706	14.7%		
\$100,000 - \$149,999	9,569	17.0%	11,366	19.1%		
\$150,000 - \$199,999	4,650	8.2%	5,489	9.2%		
\$200,000+	5,124	9.1%	6,187	10.4%		
Median Household Income	\$68,819		\$79,671			
Average Household Income	\$95,754		\$109,033			
Per Capita Income	\$40,110		\$45,441			
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,864	6.2%	7,717	5.7%	8,163	5.7%
5 - 9	7,612	6.0%	7,931	5.9%	8,032	5.6%
10 - 14	7,509	6.0%	7,896	5.8%	8,132	5.7%
15 - 19	7,292	5.8%	7,436	5.5%	7,605	5.3%
20 - 24	7,404	5.9%	8,195	6.0%	8,113	5.7%
25 - 34	18,991	15.1%	19,354	14.3%	20,735	14.5%
35 - 44	17,735	14.1%	18,666	13.8%	19,872	13.9%
45 - 54	19,089	15.2%	17,952	13.2%	17,808	12.4%
55 - 64	16,997	13.5%	18,904	13.9%	18,430	12.9%
65 - 74	7,884	6.3%	12,715	9.4%	15,506	10.8%
75 - 84	4,655	3.7%	5,481	4.0%	7,473	5.2%
85+	2,868	2.3%	3,272	2.4%	3,380	2.4%
Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	102,678	81.6%	106,836	78.8%	109,799	76.6%
Black Alone	2,501	2.0%	3,048	2.2%	3,569	2.5%
American Indian Alone	753	0.6%	822	0.6%	887	0.6%
Asian Alone	7,258	5.8%	9,442	7.0%	11,320	7.9%
Pacific Islander Alone	853	0.7%	998	0.7%	1,139	0.8%
Some Other Race Alone	6,624	5.3%	7,839	5.8%	8,888	6.2%
Two or More Races	5,234	4.2%	6,535	4.8%	7,648	5.3%
Hispanic Origin (Any Race)	14,396	11.4%	16,944	12.5%	19,390	13.5%

**Data Note:** Income is expressed in current dollars.

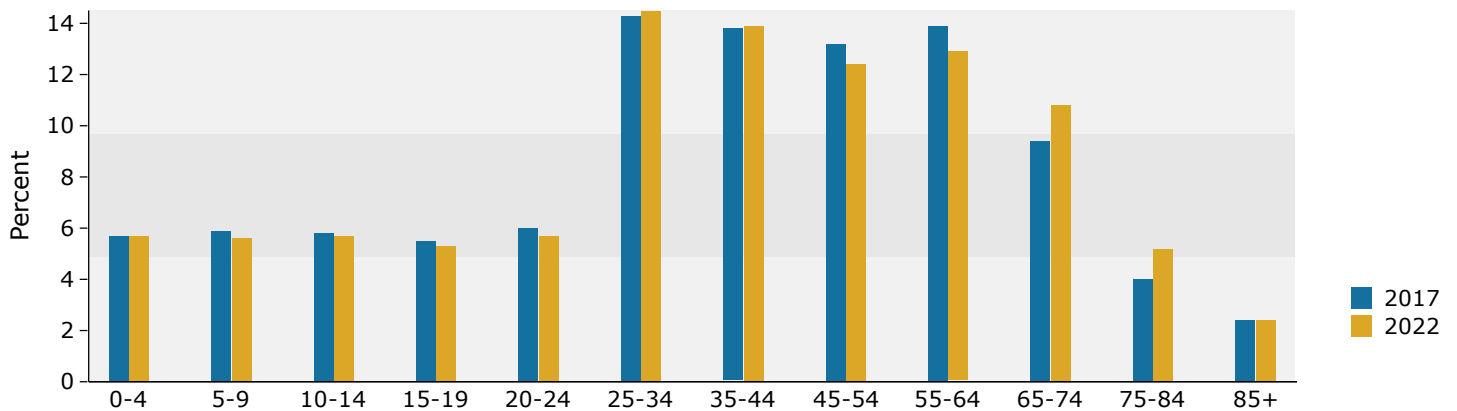
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

March 30, 2018

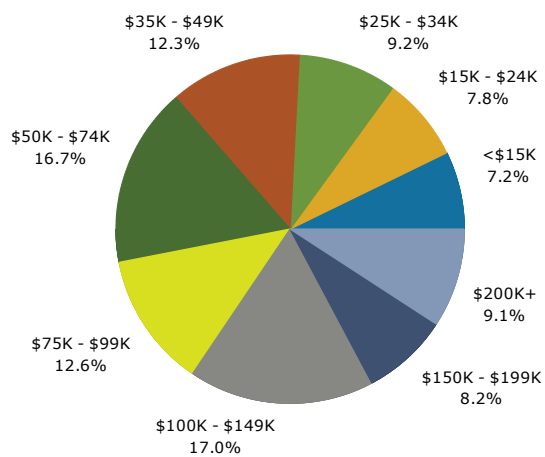
## Trends 2017-2022



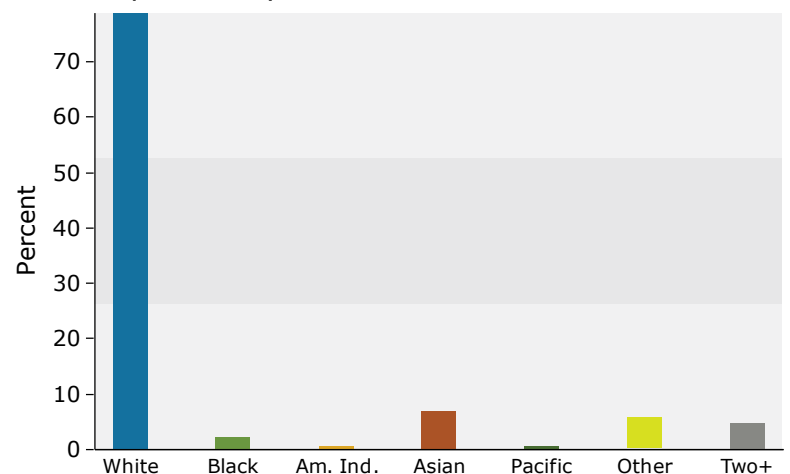
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 12.5%



# Demographic and Income Profile

10120 SW Hall Blvd, Portland, Oregon, 97223  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.44692  
Longitude: -122.76558

Summary	Census 2010	2017	2022
Population	302,035	327,012	346,800
Households	125,804	134,293	141,818
Families	76,921	81,127	85,208
Average Household Size	2.38	2.41	2.42
Owner Occupied Housing Units	76,000	78,095	82,414
Renter Occupied Housing Units	49,804	56,198	59,404
Median Age	38.4	39.7	40.3
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.18%	1.03%	0.83%
Households	1.10%	0.98%	0.79%
Families	0.99%	0.87%	0.71%
Owner HHs	1.08%	0.94%	0.72%
Median Household Income	2.42%	2.63%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	9,272	6.9%	8,918	6.3%
\$15,000 - \$24,999	9,697	7.2%	8,964	6.3%
\$25,000 - \$34,999	11,086	8.3%	9,680	6.8%
\$35,000 - \$49,999	15,524	11.6%	12,883	9.1%
\$50,000 - \$74,999	22,386	16.7%	22,155	15.6%
\$75,000 - \$99,999	17,173	12.8%	21,175	14.9%
\$100,000 - \$149,999	22,557	16.8%	26,790	18.9%
\$150,000 - \$199,999	11,408	8.5%	13,383	9.4%
\$200,000+	15,190	11.3%	17,869	12.6%

Median Household Income	\$73,728	\$83,094
Average Household Income	\$104,472	\$118,024
Per Capita Income	\$43,288	\$48,641

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	18,582	6.2%	18,378	5.6%	19,539	5.6%
5 - 9	18,815	6.2%	19,271	5.9%	19,433	5.6%
10 - 14	18,792	6.2%	19,828	6.1%	20,083	5.8%
15 - 19	17,987	6.0%	18,755	5.7%	19,196	5.5%
20 - 24	17,940	5.9%	20,260	6.2%	20,257	5.8%
25 - 34	44,400	14.7%	45,604	13.9%	49,368	14.2%
35 - 44	42,944	14.2%	44,417	13.6%	47,175	13.6%
45 - 54	45,408	15.0%	43,894	13.4%	43,481	12.5%
55 - 64	40,153	13.3%	45,237	13.8%	44,949	13.0%
65 - 74	19,183	6.4%	30,533	9.3%	37,392	10.8%
75 - 84	11,286	3.7%	13,216	4.0%	17,949	5.2%
85+	6,545	2.2%	7,620	2.3%	7,976	2.3%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	246,033	81.5%	257,479	78.7%	265,526	76.6%
Black Alone	5,561	1.8%	6,900	2.1%	8,159	2.4%
American Indian Alone	1,771	0.6%	1,963	0.6%	2,128	0.6%
Asian Alone	19,304	6.4%	25,216	7.7%	30,300	8.7%
Pacific Islander Alone	1,524	0.5%	1,758	0.5%	2,000	0.6%
Some Other Race Alone	15,567	5.2%	18,324	5.6%	20,684	6.0%
Two or More Races	12,275	4.1%	15,372	4.7%	18,003	5.2%
Hispanic Origin (Any Race)	33,390	11.1%	39,338	12.0%	44,980	13.0%

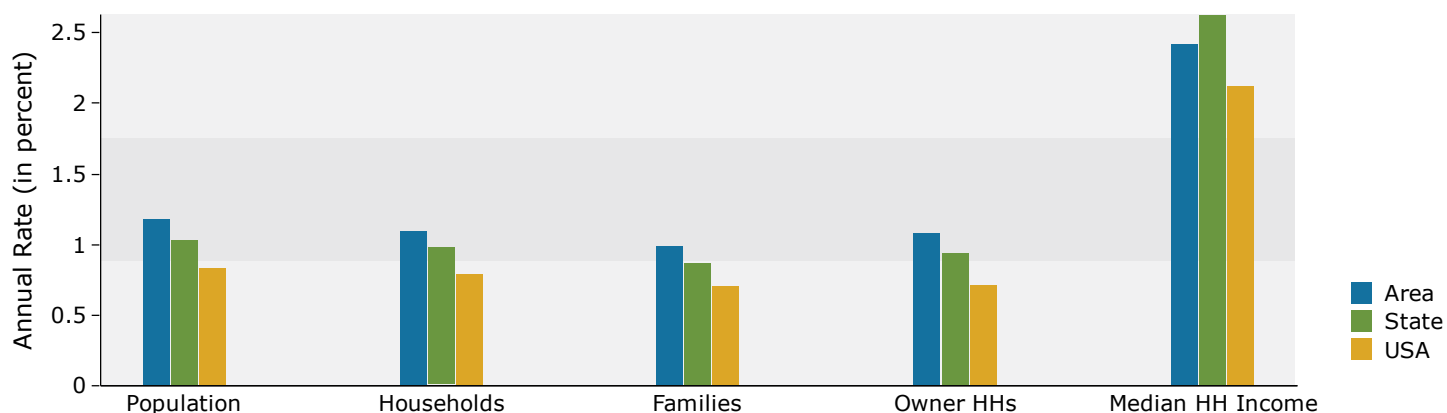
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

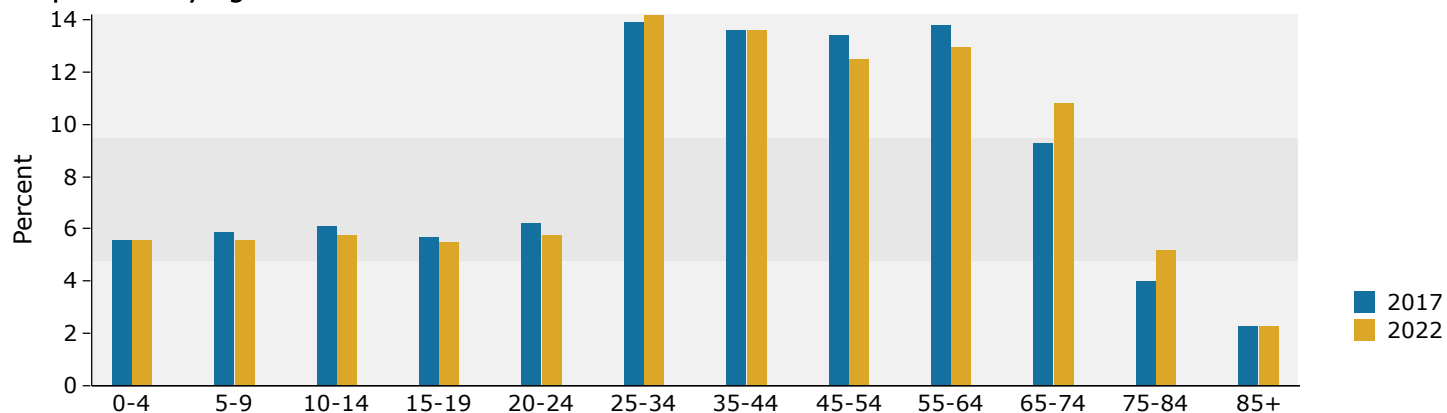
March 30, 2018



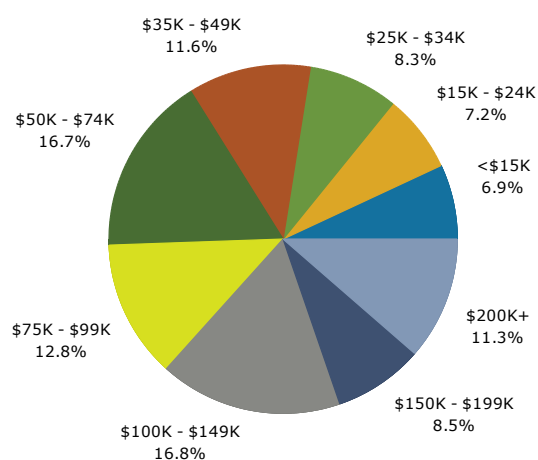
## Trends 2017-2022



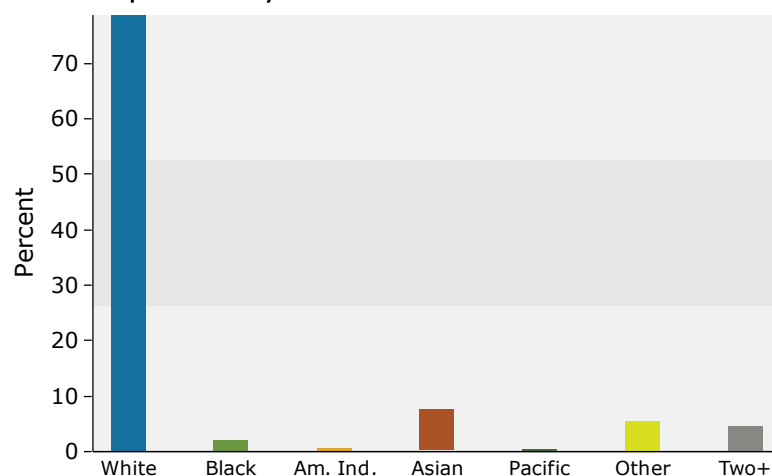
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 12.0%



## Executive Summary

10120 SW Hall Blvd, Portland, Oregon, 97223  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.44692  
Longitude: -122.76558

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	11,452	117,956	277,819
2010 Population	12,617	125,901	302,035
2017 Population	13,763	135,519	327,012
2022 Population	14,666	143,249	346,800
2000-2010 Annual Rate	0.97%	0.65%	0.84%
2010-2017 Annual Rate	1.21%	1.02%	1.10%
2017-2022 Annual Rate	1.28%	1.12%	1.18%
2017 Male Population	50.2%	48.6%	48.5%
2017 Female Population	49.8%	51.4%	51.5%
2017 Median Age	37.0	39.7	39.7

In the identified area, the current year population is 327,012. In 2010, the Census count in the area was 302,035. The rate of change since 2010 was 1.10% annually. The five-year projection for the population in the area is 346,800 representing a change of 1.18% annually from 2017 to 2022. Currently, the population is 48.5% male and 51.5% female.

### Median Age

The median age in this area is 37.0, compared to U.S. median age of 38.2.

### Race and Ethnicity

2017 White Alone	75.3%	78.8%	78.7%
2017 Black Alone	3.2%	2.2%	2.1%
2017 American Indian/Alaska Native Alone	0.7%	0.6%	0.6%
2017 Asian Alone	4.6%	7.0%	7.7%
2017 Pacific Islander Alone	1.9%	0.7%	0.5%
2017 Other Race	9.3%	5.8%	5.6%
2017 Two or More Races	5.0%	4.8%	4.7%
2017 Hispanic Origin (Any Race)	18.3%	12.5%	12.0%

Persons of Hispanic origin represent 12.0% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 50.6 in the identified area, compared to 64.0 for the U.S. as a whole.

### Households

2000 Households	4,799	48,942	114,756
2010 Households	5,207	53,088	125,804
2017 Total Households	5,586	56,376	134,293
2022 Total Households	5,921	59,363	141,818
2000-2010 Annual Rate	0.82%	0.82%	0.92%
2010-2017 Annual Rate	0.97%	0.83%	0.90%
2017-2022 Annual Rate	1.17%	1.04%	1.10%
2017 Average Household Size	2.44	2.38	2.41

The household count in this area has changed from 125,804 in 2010 to 134,293 in the current year, a change of 0.90% annually. The five-year projection of households is 141,818, a change of 1.10% annually from the current year total. Average household size is currently 2.41, compared to 2.38 in the year 2010. The number of families in the current year is 81,127 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

March 30, 2018



## Executive Summary

10120 SW Hall Blvd, Portland, Oregon, 97223  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.44692  
Longitude: -122.76558

	1 mile	3 miles	5 miles
<b>Median Household Income</b>			
2017 Median Household Income	\$56,107	\$68,819	\$73,728
2022 Median Household Income	\$64,721	\$79,671	\$83,094
2017-2022 Annual Rate	2.90%	2.97%	2.42%
<b>Average Household Income</b>			
2017 Average Household Income	\$75,505	\$95,754	\$104,472
2022 Average Household Income	\$86,559	\$109,033	\$118,024
2017-2022 Annual Rate	2.77%	2.63%	2.47%
<b>Per Capita Income</b>			
2017 Per Capita Income	\$30,998	\$40,110	\$43,288
2022 Per Capita Income	\$35,312	\$45,441	\$48,641
2017-2022 Annual Rate	2.64%	2.53%	2.36%

### Households by Income

Current median household income is \$73,728 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$83,094 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$104,472 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$118,024 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$43,288 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$48,641 in five years, compared to \$34,828 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	5,098	51,572	120,834
2000 Owner Occupied Housing Units	2,406	29,148	69,803
2000 Renter Occupied Housing Units	2,393	19,794	44,952
2000 Vacant Housing Units	299	2,630	6,079
2010 Total Housing Units	5,536	56,057	132,845
2010 Owner Occupied Housing Units	2,700	31,314	76,000
2010 Renter Occupied Housing Units	2,507	21,774	49,804
2010 Vacant Housing Units	329	2,969	7,041
2017 Total Housing Units	5,887	59,149	140,912
2017 Owner Occupied Housing Units	2,752	31,760	78,095
2017 Renter Occupied Housing Units	2,835	24,616	56,198
2017 Vacant Housing Units	301	2,773	6,619
2022 Total Housing Units	6,260	62,368	149,013
2022 Owner Occupied Housing Units	2,922	33,288	82,414
2022 Renter Occupied Housing Units	2,999	26,075	59,404
2022 Vacant Housing Units	339	3,005	7,195

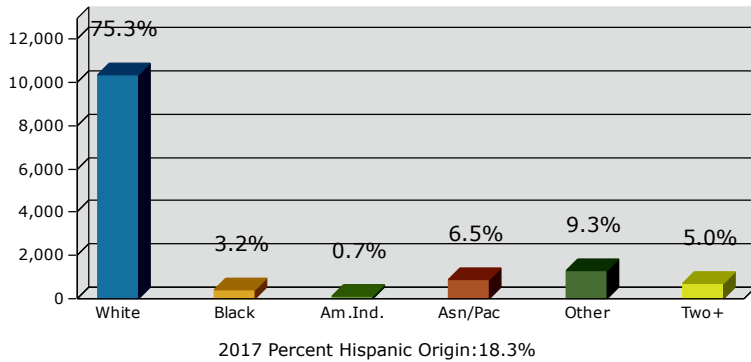
Currently, 55.4% of the 140,912 housing units in the area are owner occupied; 39.9%, renter occupied; and 4.7% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 132,845 housing units in the area - 57.2% owner occupied, 37.5% renter occupied, and 5.3% vacant. The annual rate of change in housing units since 2010 is 2.65%. Median home value in the area is \$373,865, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 2.55% annually to \$423,967.

**Data Note:** Income is expressed in current dollars

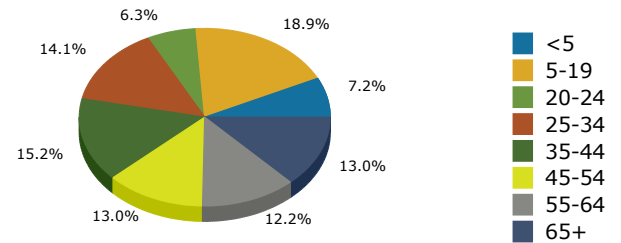
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

March 30, 2018

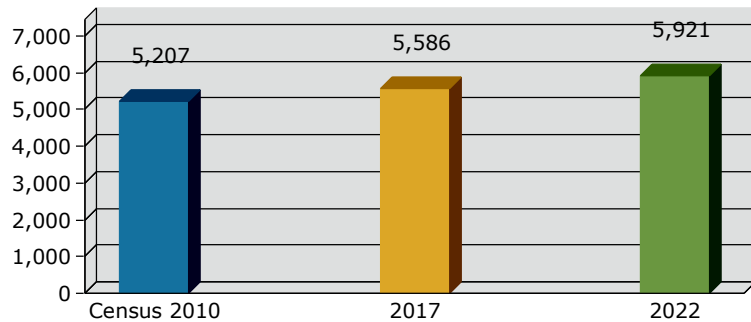
2017 Population by Race



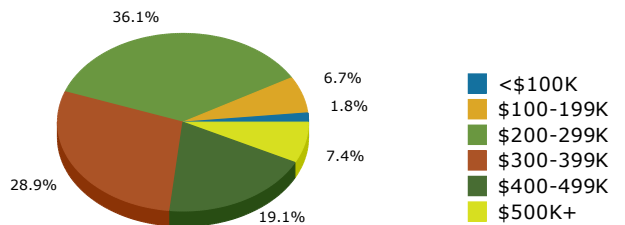
2017 Population by Age



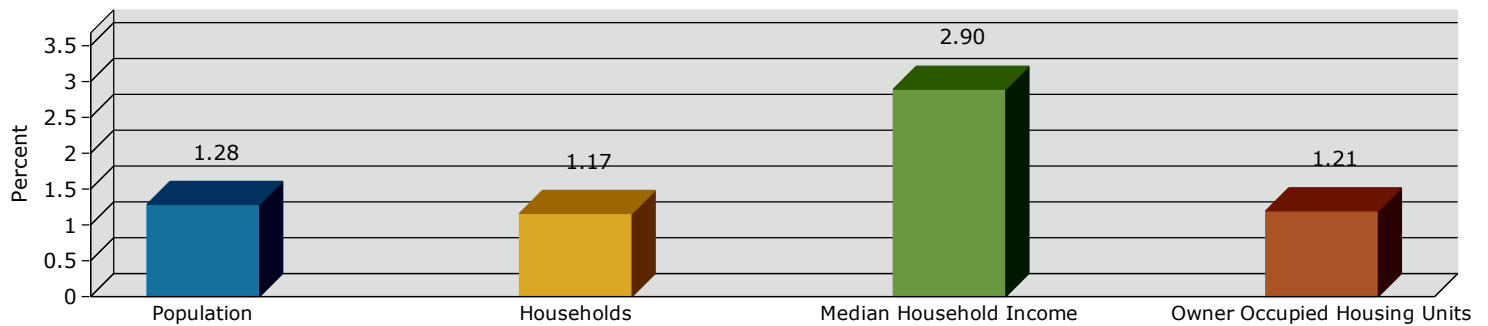
Households



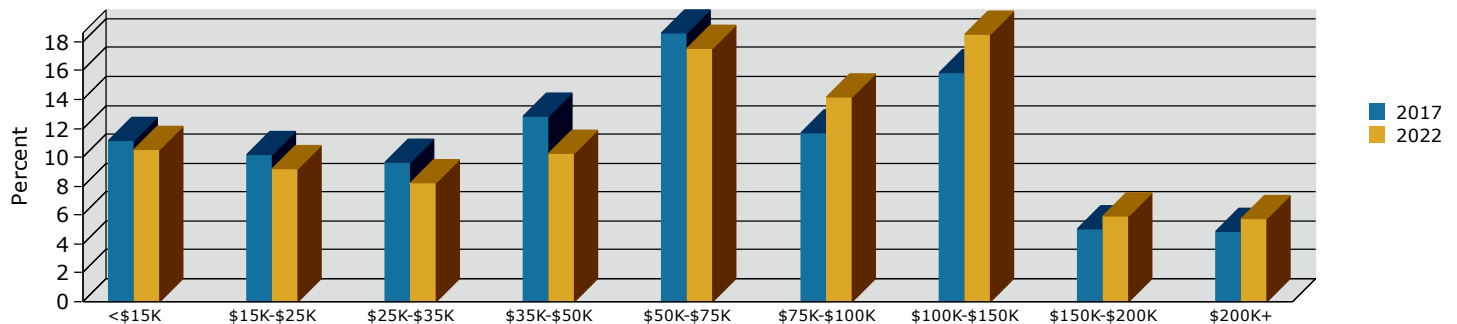
2017 Home Value



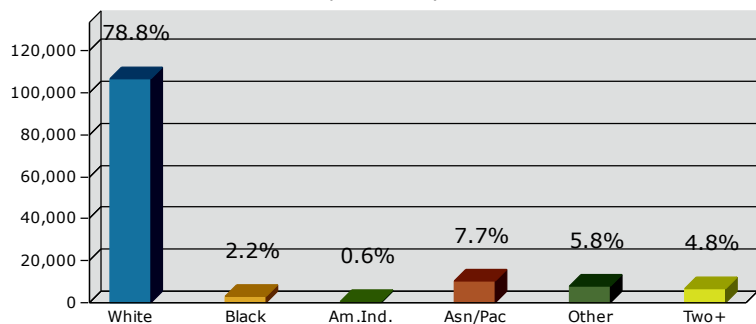
2017-2022 Annual Growth Rate



Household Income

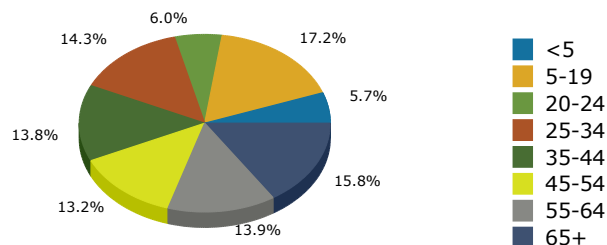


2017 Population by Race

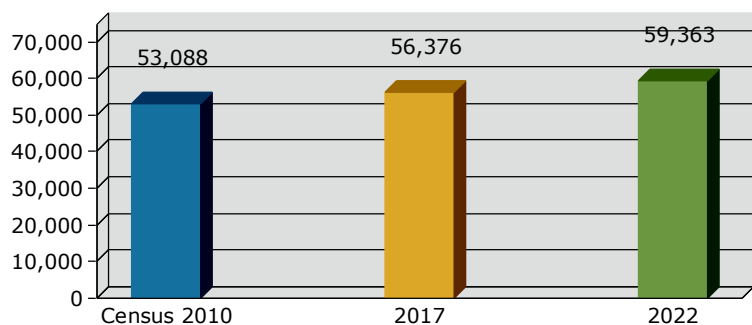


2017 Percent Hispanic Origin: 12.5%

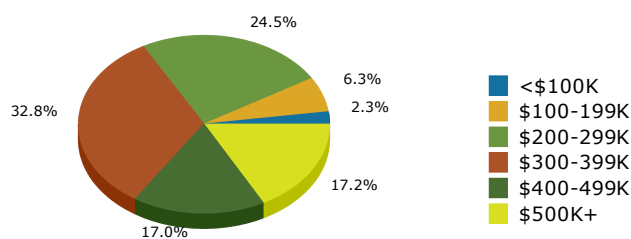
2017 Population by Age



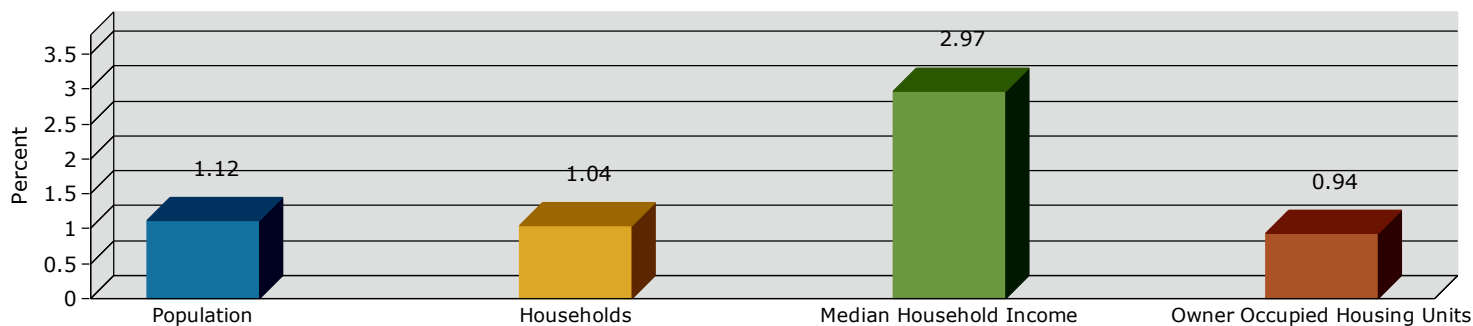
Households



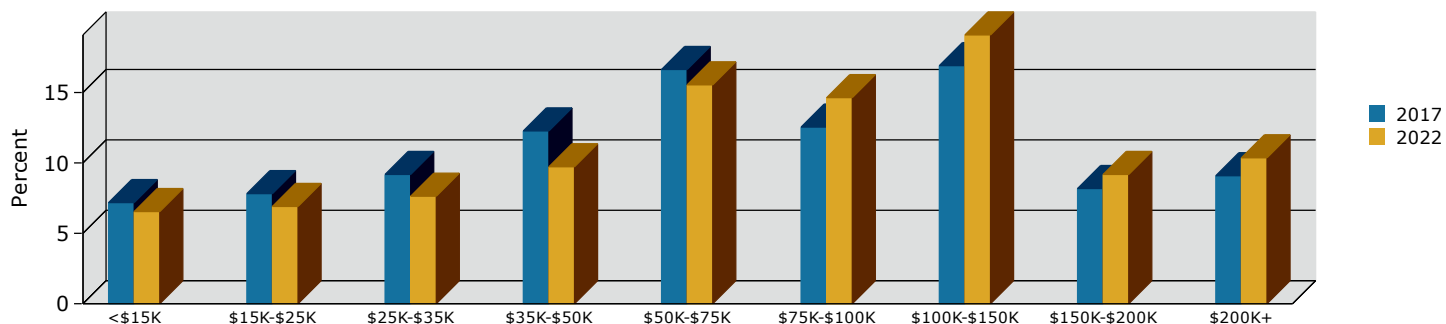
2017 Home Value



2017-2022 Annual Growth Rate

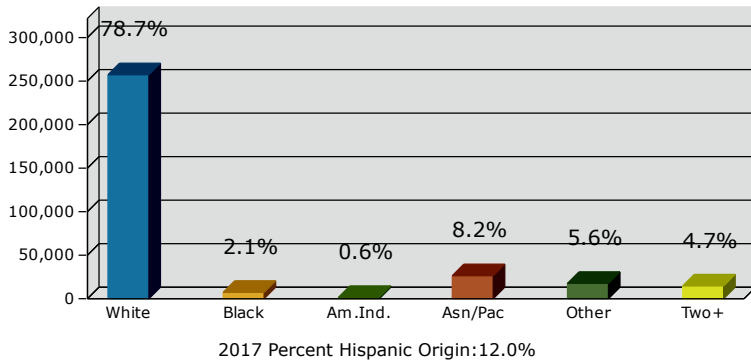


Household Income

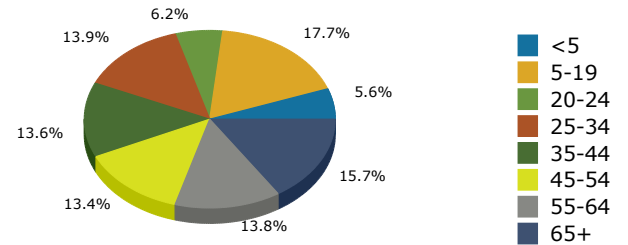




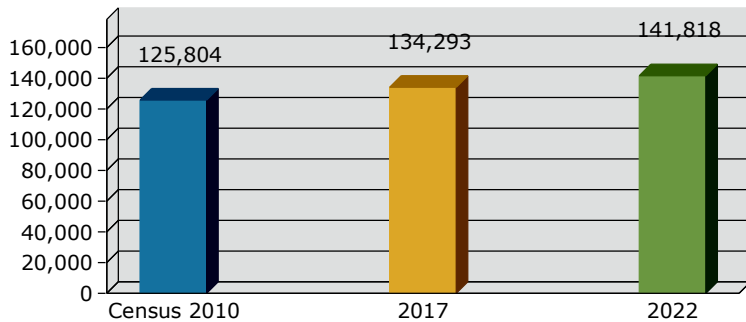
2017 Population by Race



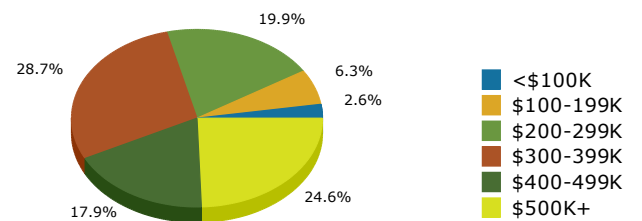
2017 Population by Age



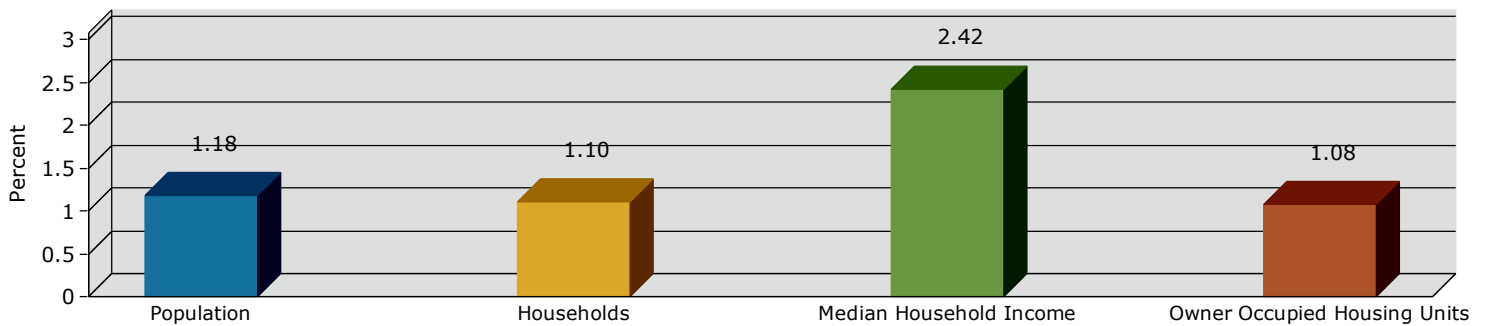
Households



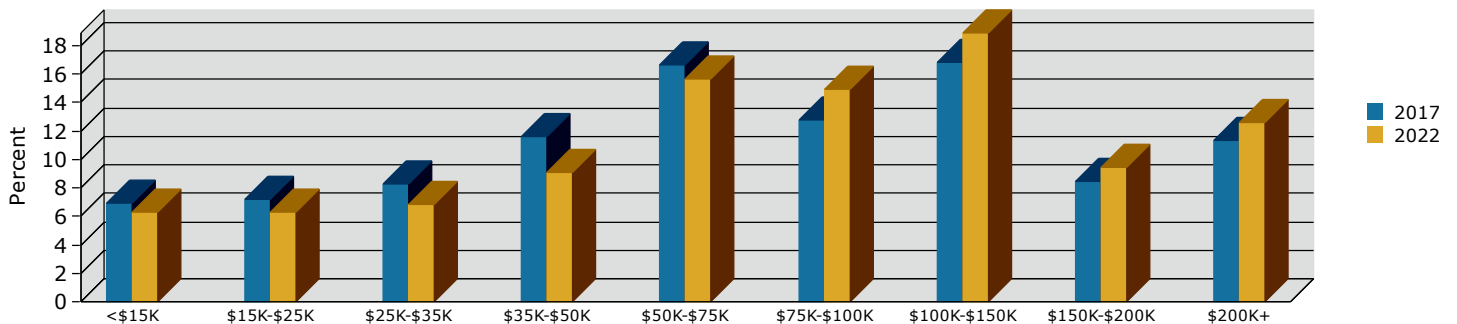
2017 Home Value



2017-2022 Annual Growth Rate



Household Income





## Market Profile

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	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	11,452	117,956	277,819
2010 Total Population	12,617	125,901	302,035
2017 Total Population	13,763	135,519	327,012
2017 Group Quarters	124	1,225	3,233
2022 Total Population	14,666	143,249	346,800
2017-2022 Annual Rate	1.28%	1.12%	1.18%
2017 Total Daytime Population	22,141	154,915	337,967
Workers	15,444	91,284	183,541
Residents	6,697	63,631	154,426
<b>Household Summary</b>			
2000 Households	4,799	48,942	114,756
2000 Average Household Size	2.36	2.39	2.40
2010 Households	5,207	53,088	125,804
2010 Average Household Size	2.40	2.35	2.38
2017 Households	5,586	56,376	134,293
2017 Average Household Size	2.44	2.38	2.41
2022 Households	5,921	59,363	141,818
2022 Average Household Size	2.46	2.39	2.42
2017-2022 Annual Rate	1.17%	1.04%	1.10%
2010 Families	3,098	31,977	76,921
2010 Average Family Size	3.02	2.95	2.97
2017 Families	3,280	33,521	81,127
2017 Average Family Size	3.07	3.00	3.02
2022 Families	3,457	35,094	85,208
2022 Average Family Size	3.09	3.01	3.04
2017-2022 Annual Rate	1.06%	0.92%	0.99%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,098	51,572	120,834
Owner Occupied Housing Units	47.2%	56.5%	57.8%
Renter Occupied Housing Units	46.9%	38.4%	37.2%
Vacant Housing Units	5.9%	5.1%	5.0%
2010 Housing Units	5,536	56,057	132,845
Owner Occupied Housing Units	48.8%	55.9%	57.2%
Renter Occupied Housing Units	45.3%	38.8%	37.5%
Vacant Housing Units	5.9%	5.3%	5.3%
2017 Housing Units	5,887	59,149	140,912
Owner Occupied Housing Units	46.7%	53.7%	55.4%
Renter Occupied Housing Units	48.2%	41.6%	39.9%
Vacant Housing Units	5.1%	4.7%	4.7%
2022 Housing Units	6,260	62,368	149,013
Owner Occupied Housing Units	46.7%	53.4%	55.3%
Renter Occupied Housing Units	47.9%	41.8%	39.9%
Vacant Housing Units	5.4%	4.8%	4.8%
<b>Median Household Income</b>			
2017	\$56,107	\$68,819	\$73,728
2022	\$64,721	\$79,671	\$83,094
<b>Median Home Value</b>			
2017	\$318,907	\$351,729	\$373,865
2022	\$375,227	\$393,883	\$423,967
<b>Per Capita Income</b>			
2017	\$30,998	\$40,110	\$43,288
2022	\$35,312	\$45,441	\$48,641
<b>Median Age</b>			
2010	35.4	38.5	38.4
2017	37.0	39.7	39.7
2022	37.4	40.4	40.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

March 30, 2018



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<b>2017 Households by Income</b>			
Household Income Base	5,586	56,376	134,293
<\$15,000	11.2%	7.2%	6.9%
\$15,000 - \$24,999	10.2%	7.8%	7.2%
\$25,000 - \$34,999	9.7%	9.2%	8.3%
\$35,000 - \$49,999	12.9%	12.3%	11.6%
\$50,000 - \$74,999	18.6%	16.7%	16.7%
\$75,000 - \$99,999	11.7%	12.6%	12.8%
\$100,000 - \$149,999	15.9%	17.0%	16.8%
\$150,000 - \$199,999	5.1%	8.2%	8.5%
\$200,000+	4.8%	9.1%	11.3%
Average Household Income	\$75,505	\$95,754	\$104,472
<b>2022 Households by Income</b>			
Household Income Base	5,921	59,363	141,818
<\$15,000	10.5%	6.6%	6.3%
\$15,000 - \$24,999	9.2%	6.9%	6.3%
\$25,000 - \$34,999	8.2%	7.7%	6.8%
\$35,000 - \$49,999	10.2%	9.7%	9.1%
\$50,000 - \$74,999	17.5%	15.6%	15.6%
\$75,000 - \$99,999	14.2%	14.7%	14.9%
\$100,000 - \$149,999	18.5%	19.1%	18.9%
\$150,000 - \$199,999	5.9%	9.2%	9.4%
\$200,000+	5.8%	10.4%	12.6%
Average Household Income	\$86,559	\$109,033	\$118,024
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	2,752	31,760	78,090
<\$50,000	1.2%	1.5%	2.0%
\$50,000 - \$99,999	0.5%	0.7%	0.6%
\$100,000 - \$149,999	2.3%	2.3%	2.2%
\$150,000 - \$199,999	4.4%	4.0%	4.1%
\$200,000 - \$249,999	14.1%	9.6%	8.2%
\$250,000 - \$299,999	21.9%	14.9%	11.7%
\$300,000 - \$399,999	28.9%	32.8%	28.7%
\$400,000 - \$499,999	19.1%	17.0%	17.9%
\$500,000 - \$749,999	6.4%	13.5%	15.7%
\$750,000 - \$999,999	0.4%	2.6%	5.7%
\$1,000,000 +	0.6%	1.0%	3.2%
Average Home Value	\$341,739	\$384,898	\$430,615
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	2,922	33,288	82,409
<\$50,000	0.5%	0.6%	1.0%
\$50,000 - \$99,999	0.2%	0.3%	0.3%
\$100,000 - \$149,999	0.9%	1.1%	1.0%
\$150,000 - \$199,999	1.7%	1.9%	1.9%
\$200,000 - \$249,999	7.9%	5.0%	4.7%
\$250,000 - \$299,999	16.1%	10.1%	8.3%
\$300,000 - \$399,999	30.2%	33.0%	27.6%
\$400,000 - \$499,999	28.5%	22.5%	21.8%
\$500,000 - \$749,999	12.0%	19.8%	21.3%
\$750,000 - \$999,999	0.8%	4.1%	7.8%
\$1,000,000 +	1.3%	1.7%	4.3%
Average Home Value	\$397,964	\$440,717	\$488,380

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

March 30, 2018



## Market Profile

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Latitude: 45.44692  
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	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	12,614	125,901	302,033
0 - 4	8.3%	6.2%	6.2%
5 - 9	6.4%	6.0%	6.2%
10 - 14	5.5%	6.0%	6.2%
15 - 24	11.5%	11.7%	11.9%
25 - 34	17.8%	15.1%	14.7%
35 - 44	14.8%	14.1%	14.2%
45 - 54	14.3%	15.2%	15.0%
55 - 64	11.9%	13.5%	13.3%
65 - 74	5.5%	6.3%	6.4%
75 - 84	3.0%	3.7%	3.7%
85 +	1.0%	2.3%	2.2%
18 +	76.7%	78.0%	77.6%
<b>2017 Population by Age</b>			
Total	13,764	135,519	327,013
0 - 4	7.2%	5.7%	5.6%
5 - 9	7.3%	5.9%	5.9%
10 - 14	6.3%	5.8%	6.1%
15 - 24	11.7%	11.5%	11.9%
25 - 34	14.1%	14.3%	13.9%
35 - 44	15.2%	13.8%	13.6%
45 - 54	13.0%	13.2%	13.4%
55 - 64	12.2%	13.9%	13.8%
65 - 74	8.3%	9.4%	9.3%
75 - 84	3.3%	4.0%	4.0%
85 +	1.3%	2.4%	2.3%
18 +	75.9%	79.2%	78.9%
<b>2022 Population by Age</b>			
Total	14,664	143,249	346,798
0 - 4	7.1%	5.7%	5.6%
5 - 9	7.0%	5.6%	5.6%
10 - 14	6.9%	5.7%	5.8%
15 - 24	12.2%	11.0%	11.4%
25 - 34	13.5%	14.5%	14.2%
35 - 44	14.4%	13.9%	13.6%
45 - 54	12.6%	12.4%	12.5%
55 - 64	11.4%	12.9%	13.0%
65 - 74	9.3%	10.8%	10.8%
75 - 84	4.3%	5.2%	5.2%
85 +	1.3%	2.4%	2.3%
18 +	75.4%	79.7%	79.5%
<b>2010 Population by Sex</b>			
Males	6,347	61,109	146,372
Females	6,270	64,792	155,663
<b>2017 Population by Sex</b>			
Males	6,903	65,887	158,681
Females	6,860	69,632	168,331
<b>2022 Population by Sex</b>			
Males	7,324	69,706	168,257
Females	7,342	73,543	178,543

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	12,617	125,901	302,035
White Alone	78.3%	81.6%	81.5%
Black Alone	2.7%	2.0%	1.8%
American Indian Alone	0.7%	0.6%	0.6%
Asian Alone	3.8%	5.8%	6.4%
Pacific Islander Alone	1.9%	0.7%	0.5%
Some Other Race Alone	8.4%	5.3%	5.2%
Two or More Races	4.3%	4.2%	4.1%
Hispanic Origin	16.7%	11.4%	11.1%
Diversity Index	55.6	46.7	46.3
<b>2017 Population by Race/Ethnicity</b>			
Total	13,763	135,520	327,012
White Alone	75.3%	78.8%	78.7%
Black Alone	3.2%	2.2%	2.1%
American Indian Alone	0.7%	0.6%	0.6%
Asian Alone	4.6%	7.0%	7.7%
Pacific Islander Alone	1.9%	0.7%	0.5%
Some Other Race Alone	9.3%	5.8%	5.6%
Two or More Races	5.0%	4.8%	4.7%
Hispanic Origin	18.3%	12.5%	12.0%
Diversity Index	60.0	51.0	50.6
<b>2022 Population by Race/Ethnicity</b>			
Total	14,666	143,250	346,800
White Alone	72.9%	76.6%	76.6%
Black Alone	3.6%	2.5%	2.4%
American Indian Alone	0.7%	0.6%	0.6%
Asian Alone	5.1%	7.9%	8.7%
Pacific Islander Alone	2.1%	0.8%	0.6%
Some Other Race Alone	10.0%	6.2%	6.0%
Two or More Races	5.6%	5.3%	5.2%
Hispanic Origin	19.7%	13.5%	13.0%
Diversity Index	63.4	54.5	54.0
<b>2010 Population by Relationship and Household Type</b>			
Total	12,617	125,901	302,035
In Households	99.1%	99.1%	99.0%
In Family Households	77.2%	77.4%	77.9%
Householder	24.6%	25.4%	25.5%
Spouse	17.7%	19.5%	19.9%
Child	27.7%	27.0%	27.3%
Other relative	4.1%	3.2%	3.0%
Nonrelative	3.1%	2.3%	2.2%
In Nonfamily Households	21.9%	21.7%	21.1%
In Group Quarters	0.9%	0.9%	1.0%
Institutionalized Population	0.3%	0.4%	0.4%
Noninstitutionalized Population	0.7%	0.5%	0.6%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2017 Population 25+ by Educational Attainment</b>			
Total	9,287	96,344	230,520
Less than 9th Grade	5.6%	2.8%	2.5%
9th - 12th Grade, No Diploma	4.8%	3.7%	3.2%
High School Graduate	14.3%	11.2%	11.0%
GED/Alternative Credential	3.0%	2.5%	2.4%
Some College, No Degree	22.9%	21.0%	19.8%
Associate Degree	8.2%	7.9%	7.8%
Bachelor's Degree	26.8%	32.8%	33.3%
Graduate/Professional Degree	14.4%	18.2%	20.1%
<b>2017 Population 15+ by Marital Status</b>			
Total	10,892	111,975	269,536
Never Married	30.5%	31.0%	30.8%
Married	48.6%	49.7%	51.6%
Widowed	3.9%	5.0%	4.5%
Divorced	17.0%	14.4%	13.1%
<b>2017 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	95.1%	95.8%	95.9%
Civilian Unemployed (Unemployment Rate)	4.9%	4.2%	4.1%
<b>2017 Employed Population 16+ by Industry</b>			
Total	7,180	73,210	175,717
Agriculture/Mining	0.5%	0.7%	0.7%
Construction	9.5%	5.2%	4.7%
Manufacturing	14.0%	11.7%	12.5%
Wholesale Trade	3.1%	2.7%	3.0%
Retail Trade	10.7%	11.1%	10.3%
Transportation/Utilities	3.2%	3.3%	3.2%
Information	2.0%	1.8%	1.9%
Finance/Insurance/Real Estate	5.1%	7.2%	7.9%
Services	48.8%	53.6%	53.0%
Public Administration	3.1%	2.8%	2.8%
<b>2017 Employed Population 16+ by Occupation</b>			
Total	7,179	73,210	175,717
White Collar	65.8%	71.9%	73.1%
Management/Business/Financial	18.0%	19.7%	21.0%
Professional	21.8%	27.9%	28.6%
Sales	9.6%	11.7%	12.2%
Administrative Support	16.4%	12.6%	11.3%
Services	14.4%	14.9%	14.7%
Blue Collar	19.9%	13.2%	12.3%
Farming/Forestry/Fishing	0.3%	0.5%	0.4%
Construction/Extraction	5.4%	3.4%	3.0%
Installation/Maintenance/Repair	2.5%	1.7%	1.7%
Production	6.6%	3.8%	3.5%
Transportation/Material Moving	5.1%	3.7%	3.7%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	12,617	125,901	302,035
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

March 30, 2018



## Market Profile

10120 SW Hall Blvd, Portland, Oregon, 97223  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.44692  
Longitude: -122.76558

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	5,207	53,088	125,804
Households with 1 Person	30.7%	30.3%	29.5%
Households with 2+ People	69.3%	69.7%	70.5%
Family Households	59.5%	60.2%	61.1%
Husband-wife Families	42.6%	46.2%	47.8%
With Related Children	19.4%	20.4%	21.5%
Other Family (No Spouse Present)	16.9%	14.1%	13.3%
Other Family with Male Householder	5.1%	4.2%	4.0%
With Related Children	3.1%	2.4%	2.3%
Other Family with Female Householder	11.8%	9.9%	9.4%
With Related Children	8.3%	6.4%	6.1%
Nonfamily Households	9.8%	9.5%	9.4%
All Households with Children	31.2%	29.6%	30.2%
Multigenerational Households	2.4%	2.0%	2.0%
Unmarried Partner Households	9.0%	7.6%	7.4%
Male-female	7.7%	6.5%	6.3%
Same-sex	1.3%	1.1%	1.1%
<b>2010 Households by Size</b>			
Total	5,208	53,088	125,805
1 Person Household	30.7%	30.3%	29.5%
2 Person Household	33.1%	34.9%	35.0%
3 Person Household	16.1%	15.5%	15.4%
4 Person Household	11.9%	12.2%	12.8%
5 Person Household	5.0%	4.6%	4.8%
6 Person Household	1.9%	1.5%	1.6%
7 + Person Household	1.3%	1.0%	0.9%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	5,207	53,088	125,804
Owner Occupied	51.9%	59.0%	60.4%
Owned with a Mortgage/Loan	42.2%	46.8%	47.4%
Owned Free and Clear	9.7%	12.2%	13.0%
Renter Occupied	48.1%	41.0%	39.6%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	5,536	56,057	132,845
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

March 30, 2018



## Market Profile

10120 SW Hall Blvd, Portland, Oregon, 97223  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.44692  
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	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	In Style (5B)	In Style (5B)	In Style (5B)
<b>2.</b>	Metro Fusion (11C)	Emerald City (8B)	Urban Chic (2A)
<b>3.</b>	Bright Young Professionals	Bright Young Professionals	Emerald City (8B)
<b>2017 Consumer Spending</b>			
Apparel & Services: Total \$	\$11,677,028	\$146,330,486	\$379,925,501
Average Spent	\$2,090.41	\$2,595.62	\$2,829.08
Spending Potential Index	97	120	131
Education: Total \$	\$7,761,636	\$101,640,981	\$266,162,889
Average Spent	\$1,389.48	\$1,802.91	\$1,981.96
Spending Potential Index	95	124	136
Entertainment/Recreation: Total \$	\$16,225,380	\$206,425,650	\$535,369,374
Average Spent	\$2,904.65	\$3,661.59	\$3,986.58
Spending Potential Index	93	117	128
Food at Home: Total \$	\$27,026,425	\$330,977,549	\$852,013,980
Average Spent	\$4,838.24	\$5,870.89	\$6,344.44
Spending Potential Index	96	117	126
Food Away from Home: Total \$	\$18,188,412	\$225,610,667	\$584,687,254
Average Spent	\$3,256.07	\$4,001.89	\$4,353.82
Spending Potential Index	98	120	131
Health Care: Total \$	\$27,988,336	\$358,552,187	\$927,152,291
Average Spent	\$5,010.44	\$6,360.01	\$6,903.95
Spending Potential Index	90	114	123
HH Furnishings & Equipment: Total \$	\$10,238,950	\$129,698,103	\$336,859,521
Average Spent	\$1,832.97	\$2,300.59	\$2,508.39
Spending Potential Index	94	118	129
Personal Care Products & Services: Total \$	\$4,251,749	\$53,859,907	\$139,765,962
Average Spent	\$761.14	\$955.37	\$1,040.75
Spending Potential Index	96	120	131
Shelter: Total \$	\$88,185,257	\$1,110,770,934	\$2,874,081,144
Average Spent	\$15,786.83	\$19,702.90	\$21,401.57
Spending Potential Index	97	121	132
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,974,332	\$155,406,403	\$405,460,555
Average Spent	\$2,143.63	\$2,756.61	\$3,019.22
Spending Potential Index	92	118	129
Travel: Total \$	\$10,601,344	\$140,755,396	\$368,569,152
Average Spent	\$1,897.84	\$2,496.73	\$2,744.51
Spending Potential Index	92	121	132
Vehicle Maintenance & Repairs: Total \$	\$5,624,330	\$70,334,523	\$181,679,116
Average Spent	\$1,006.86	\$1,247.60	\$1,352.86
Spending Potential Index	94	116	126

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

March 30, 2018

## Traffic Count Map - Close Up

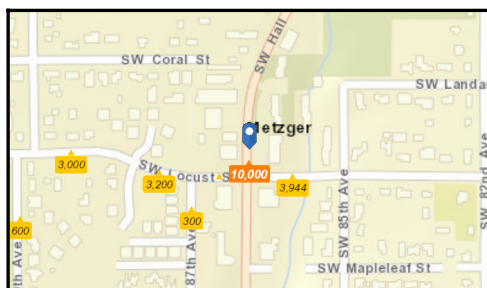
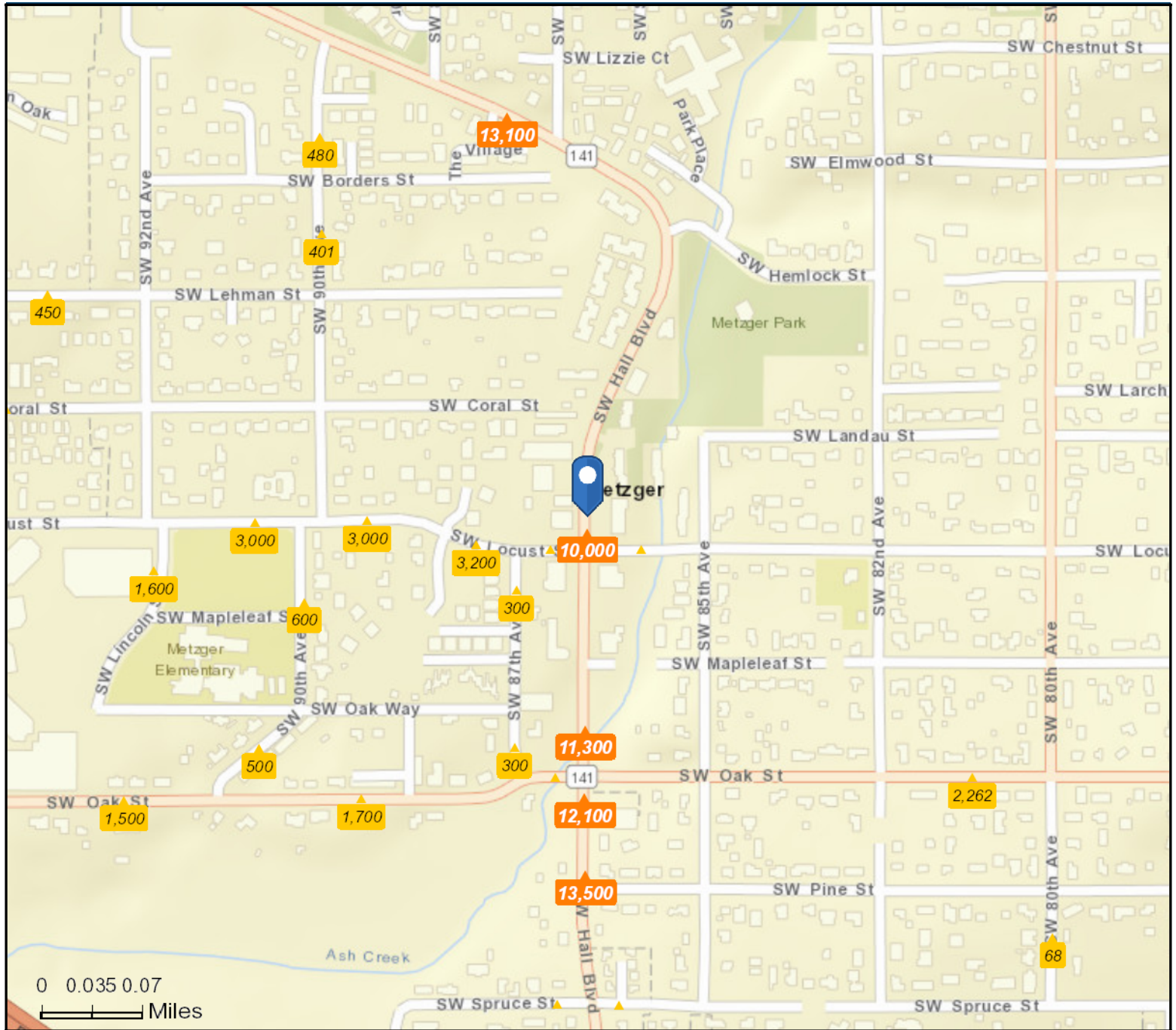
10120 SW Hall Blvd, Portland, Oregon, 97223

Rings: 1, 3, 5 mile radii

Prepared by Esri

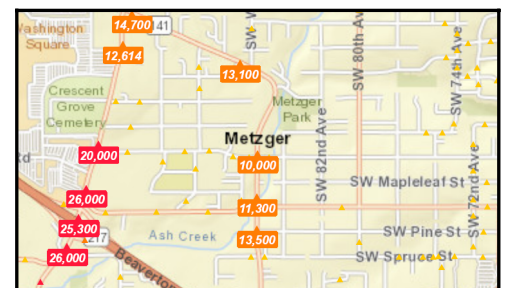
Latitude: 45.44692

Longitude: -122.76558



### Average Daily Traffic Volume

- ▲ Up to 6,000 vehicles per day
- ▲ 6,001 - 15,000
- ▲ 15,001 - 30,000
- ▲ 30,001 - 50,000
- ▲ 50,001 - 100,000
- ▲ More than 100,000 per day



Source: ©2017 Kalibrate Technologies

March 30, 2018



## Traffic Count Profile

10120 SW Hall Blvd, Portland, Oregon, 97223  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.44692  
Longitude: -122.76558

Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.01	SW Hall Blvd	SW Locust St (0.01 miles S)	2015	10,000
0.03	SW Locust St	SW 87th Ave (0.02 miles W)	2016	3,200
0.04	SW Locust St	SW Hall Blvd (0.04 miles W)	2016	3,944
0.07	SW 87th Ave	SW Locust St (0.03 miles N)	2016	300
0.08	SW Locust St	SW Jefferson Ave (0.02 miles NW)	2016	3,200
0.15	SW Hall Blvd	SW Oak St (0.03 miles S)	2015	11,300
0.15	SW Locust St	SW Jefferson Ave (0.05 miles E)	2016	3,000
0.17	SW 87th Ave	SW Oak St (0.03 miles S)	2016	300
0.18	SW Oak St	SW Hall Blvd (0.02 miles E)	2016	2,000
0.19	SW Hall Blvd	SW Oak St (0.01 miles N)	2004	12,100
0.20	SW 90th Ave	SW Mapleleaf St (0.01 miles S)	2016	600
0.23	SW Locust St	Lincoln St (0.07 miles W)	2016	3,000
0.25	SW Hall Blvd	SW Pine St (0.01 miles S)	2008	13,500
0.25	SW Oak St	SW Akilean Ter (0.03 miles E)	2016	1,700
0.27	SW 90th Ave	SW Borders St (0.04 miles N)	2012	401
0.28	SW 90th Ave	SW Oak Way (0.04 miles NE)	2016	500
0.28	SW Hall Blvd	SW Washington Dr (0.04 miles SE)	2008	13,100
0.30	Lincoln St	SW Locust St (0.03 miles N)	2016	1,600
0.32	SW Oak St	SW 80th Ave (0.06 miles E)	2016	2,262
0.32	SW 90th Ave	SW Maui Ct (0.02 miles N)	2012	480
0.33	SW Spruce St	SW Hall Blvd (0.03 miles E)	2016	300
0.34	SW Spruce St	SW Sitka Ct (0.00 miles E)	2016	300
0.37	SW Oak St	SW 90th Ave (0.05 miles E)	2016	1,500
0.38	SW Washington Dr	SW Cedarcrest St (0.02 miles N)	2015	2,900
0.40	SW Lehman St	SW Ivana Ct (0.04 miles W)	2016	450
0.41	SW Coral St	SW Greenburg Rd (0.09 miles W)	2016	500
0.41	SW Locust St	SW Greenburg Rd (0.10 miles W)	2016	5,000
0.43	SW 80th Ave	SW Pine St (0.03 miles N)	2014	68
0.47	SW Lehman St	SW Greenburg Rd (0.02 miles W)	2016	600
0.48	SW Steve St	SW 83rd Ave (0.02 miles W)	2016	300

**Data Note:** The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2017 to 1963. Over 25% of the counts were taken between 2010 and 2017 and over 77% of the counts were taken between 2000 and 2017. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

**Source:** ©2017 Kalibrate Technologies

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