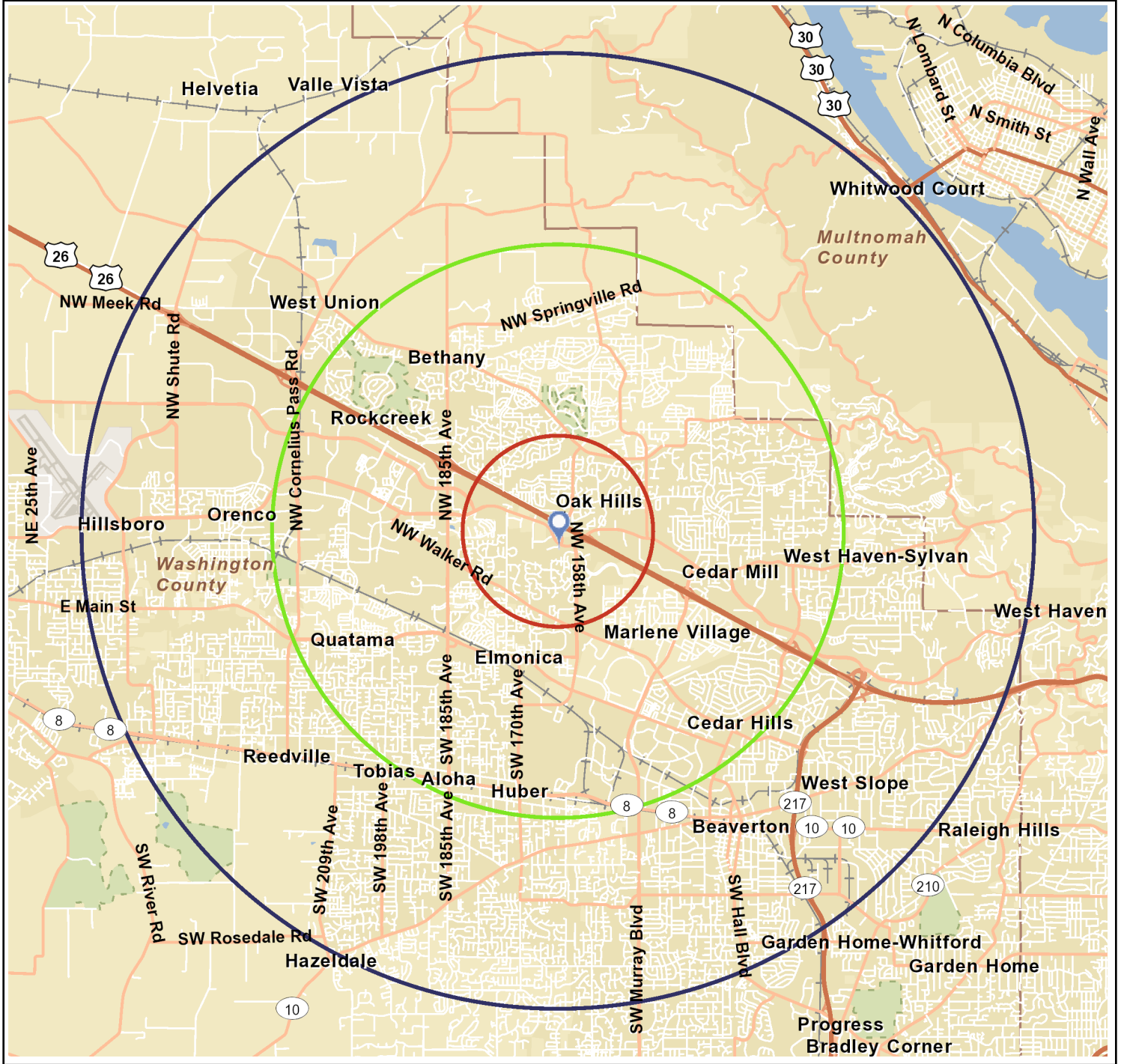




Site Map

16157 NW Cornell Rd, Beaverton, OR 97006-4770
Ring: 1, 3, 5 Miles

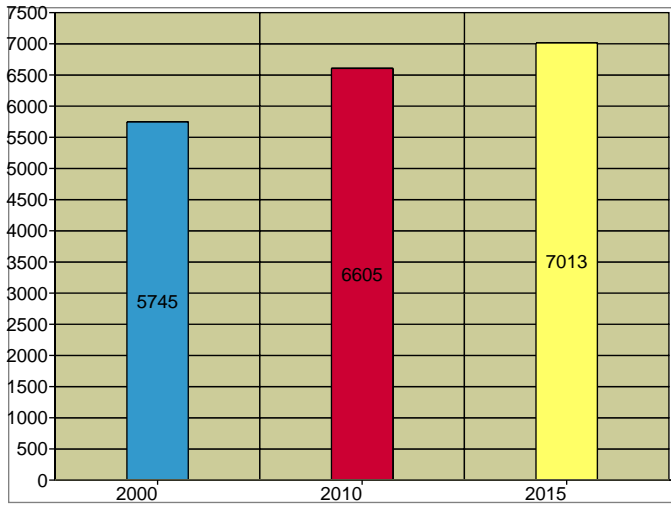
Latitude: 45.53163
Longitude: -122.84365



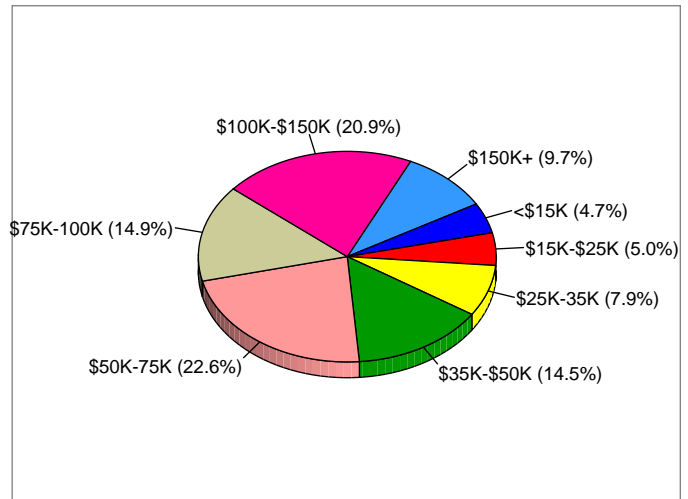
16157 NW Cornell Rd, Beaverton, OR 97006-4770
 Ring: 1 mile radius

Latitude: 45.53163
 Longitude: -122.84365

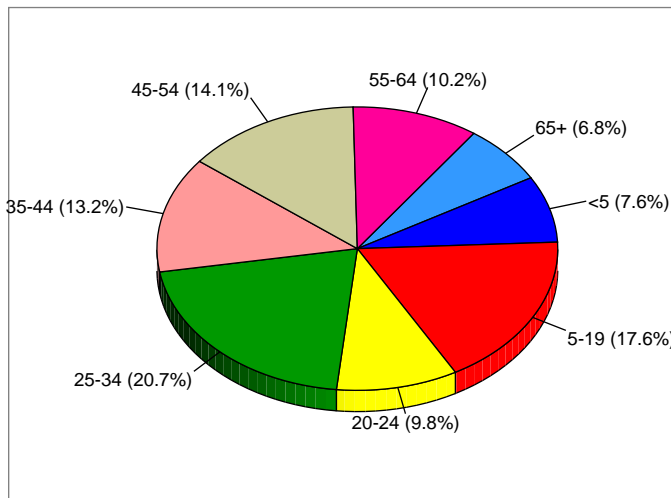
Households



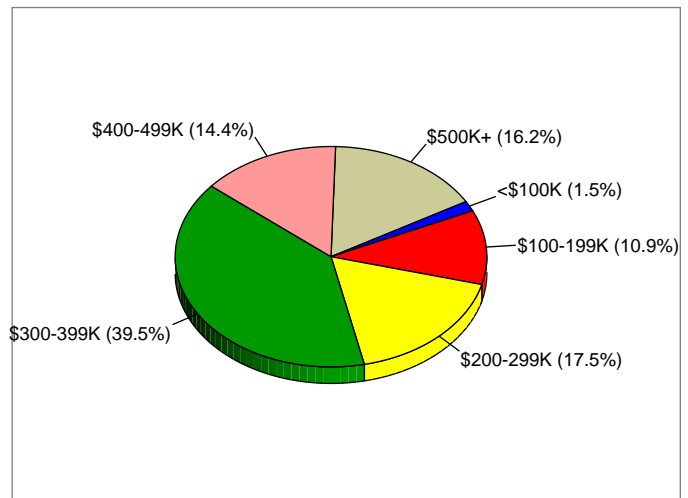
2010 Households by Income



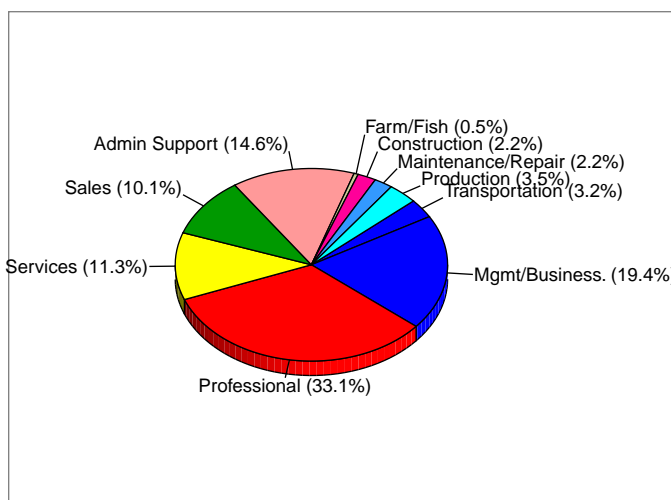
2010 Population by Age



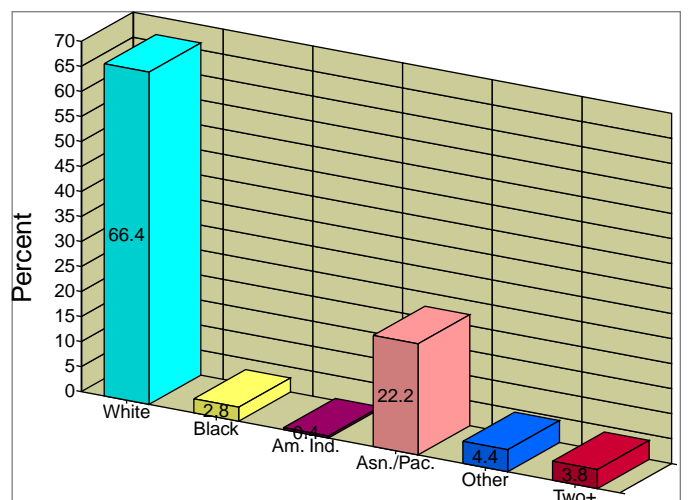
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



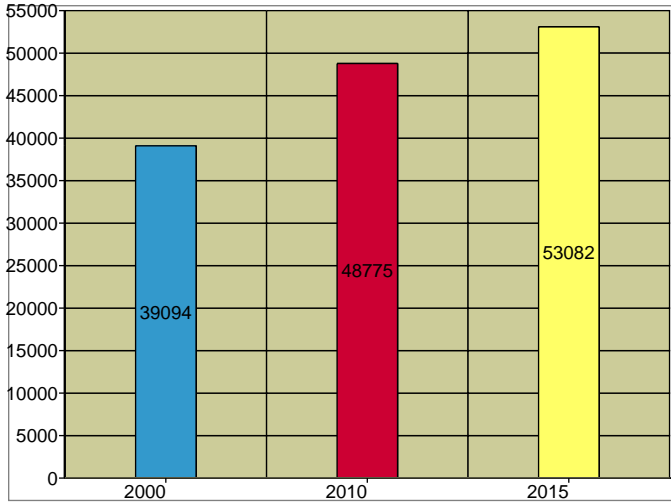
2010 Percent Hispanic Origin: 9.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

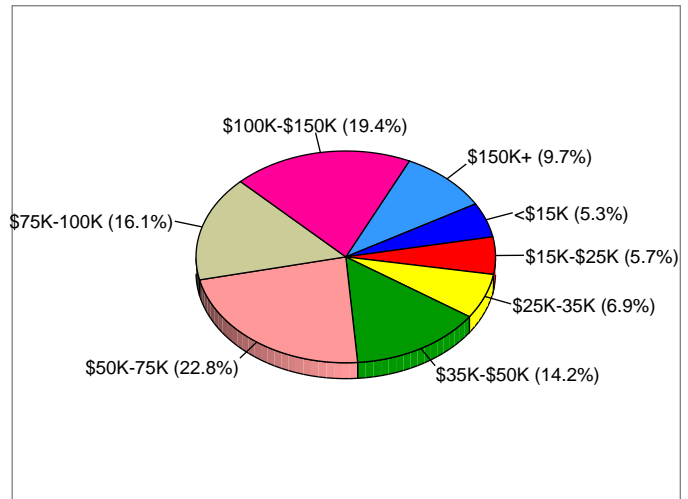
16157 NW Cornell Rd, Beaverton, OR 97006-4770
 Ring: 3 miles radius

Latitude: 45.53163
 Longitude: -122.84365

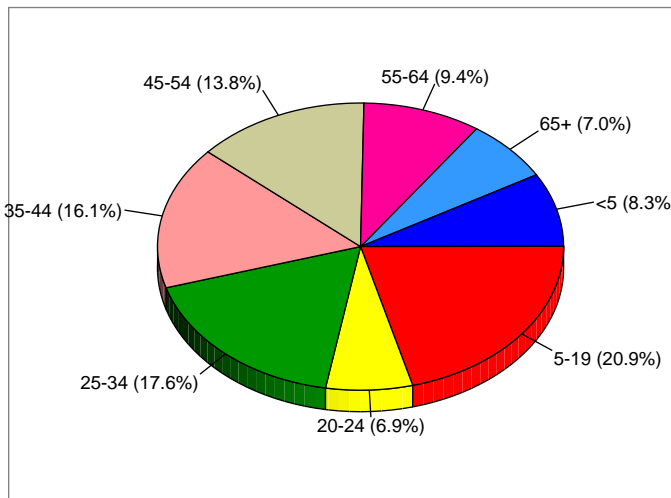
Households



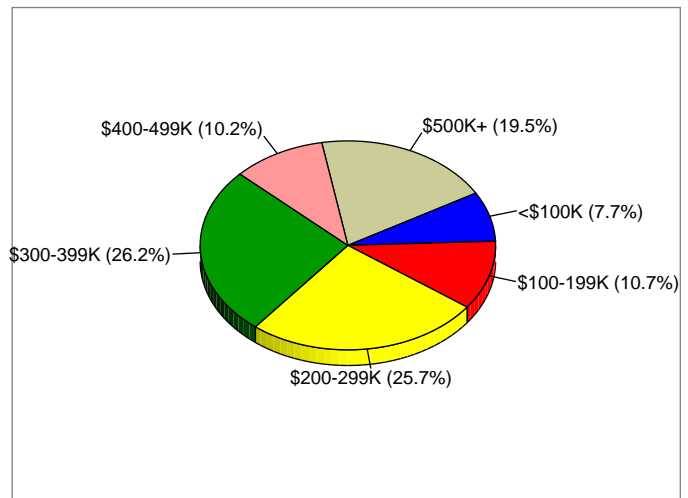
2010 Households by Income



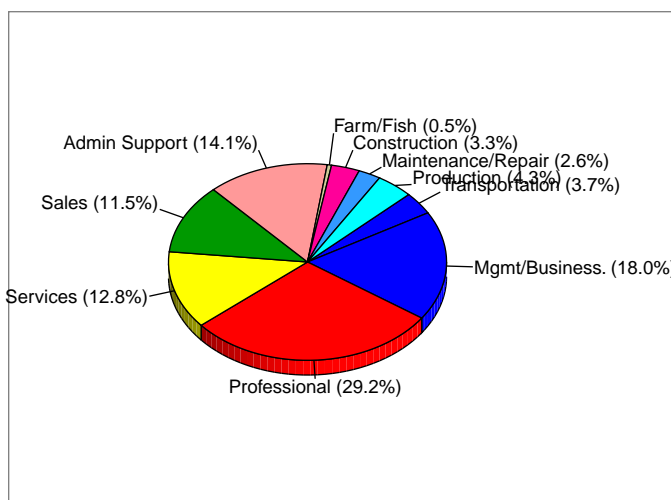
2010 Population by Age



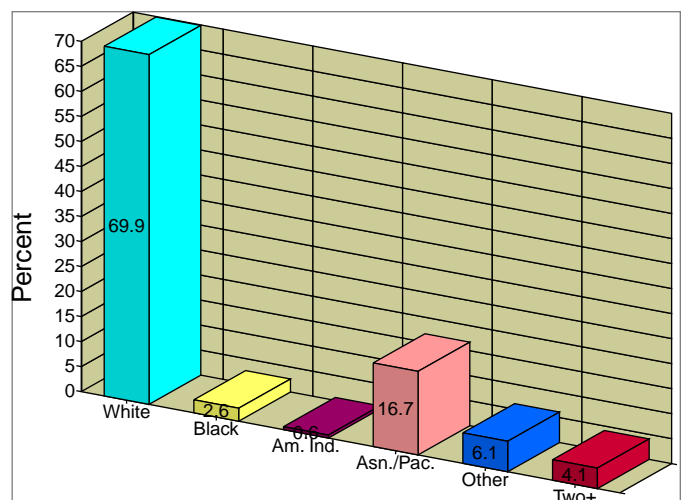
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



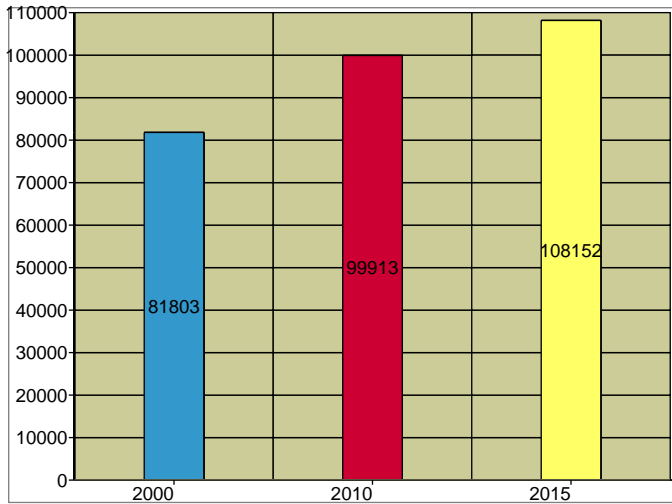
2010 Percent Hispanic Origin: 12.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

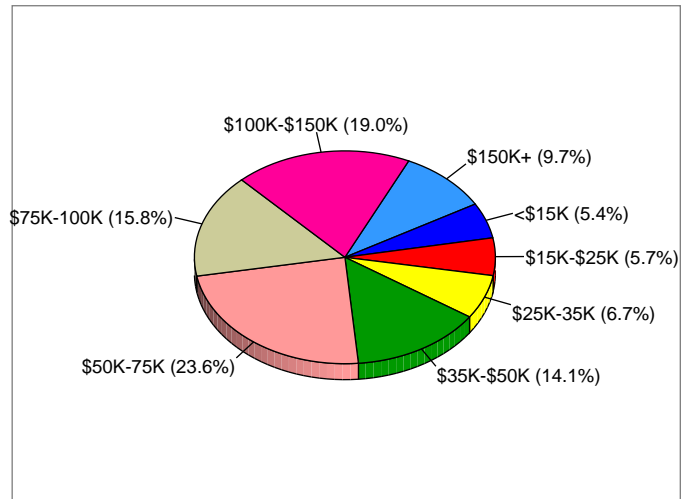
16157 NW Cornell Rd, Beaverton, OR 97006-4770
 Ring: 5 miles radius

Latitude: 45.53163
 Longitude: -122.84365

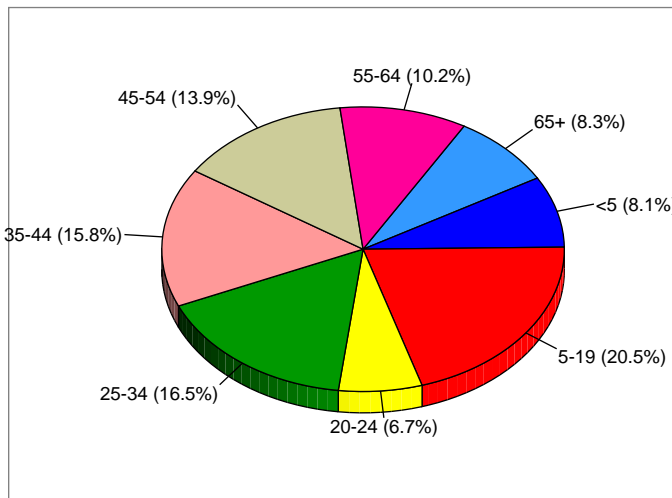
Households



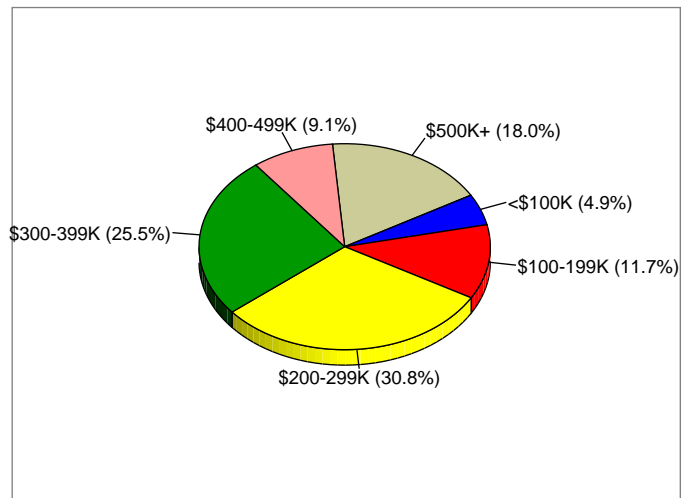
2010 Households by Income



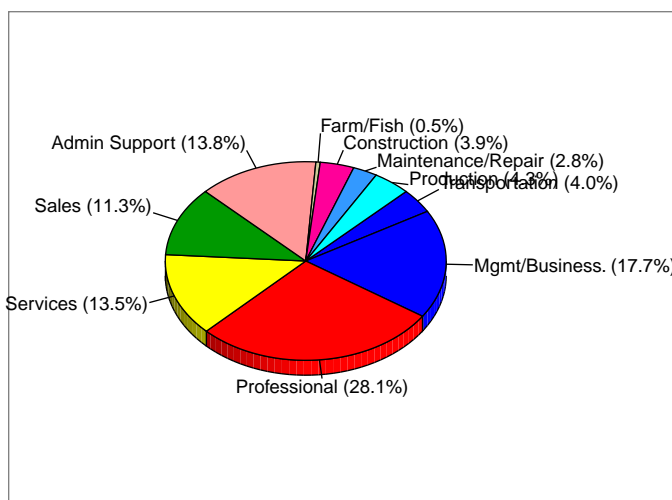
2010 Population by Age



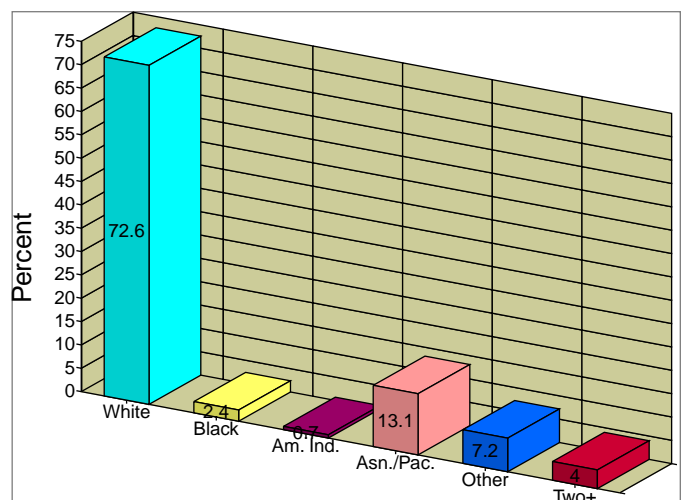
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race






2010 Percent Hispanic Origin: 14.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



16157 NW Cornell Rd, Beaverton, OR 97006-4770
 Ring: 1, 3, 5 Miles

Latitude: 45.53163
 Longitude: -122.84365

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	14,366	99,962	211,127
2000 Group Quarters	14	183	1,064
2010 Total Population	16,610	126,304	260,299
2015 Total Population	17,660	137,864	282,271
2010 - 2015 Annual Rate	1.23%	1.77%	1.63%
 2000 Households	5,745	39,094	81,803
2000 Average Household Size	2.5	2.55	2.57
2010 Households	6,605	48,775	99,913
2010 Average Household Size	2.51	2.59	2.59
2015 Households	7,013	53,082	108,152
2015 Average Household Size	2.52	2.59	2.6
2010 - 2015 Annual Rate	1.21%	1.71%	1.6%
2000 Families	3,713	25,741	54,278
2000 Average Family Size	3.09	3.1	3.1
2010 Families	4,184	31,716	65,449
2010 Average Family Size	3.12	3.14	3.14
2015 Families	4,401	34,218	70,269
2015 Average Family Size	3.13	3.16	3.16
2010 - 2015 Annual Rate	1.02%	1.53%	1.43%
 2000 Housing Units	6,035	41,575	86,675
Owner Occupied Housing Units	49.0%	51.7%	54.9%
Renter Occupied Housing Units	46.3%	42.3%	39.4%
Vacant Housing Units	4.7%	6.0%	5.7%
2010 Housing Units	7,002	52,469	107,345
Owner Occupied Housing Units	48.6%	51.7%	54.5%
Renter Occupied Housing Units	45.7%	41.3%	38.5%
Vacant Housing Units	5.7%	7.0%	6.9%
2015 Housing Units	7,492	57,700	117,485
Owner Occupied Housing Units	48.5%	51.2%	54.1%
Renter Occupied Housing Units	45.1%	40.8%	38.0%
Vacant Housing Units	6.4%	8.0%	7.9%
Median Household Income			
2000	\$55,508	\$53,788	\$53,191
2010	\$69,414	\$69,097	\$68,611
2015	\$80,967	\$78,651	\$78,114
Median Home Value			
2000	\$207,487	\$186,514	\$180,076
2010	\$350,893	\$322,567	\$310,120
2015	\$427,334	\$398,683	\$386,181
Per Capita Income			
2000	\$28,356	\$26,628	\$26,257
2010	\$33,751	\$33,361	\$32,832
2015	\$37,653	\$37,208	\$36,814
Median Age			
2000	31.8	31.6	32.5
2010	31.5	32.8	33.8
2015	31.9	32.9	33.9


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



16157 NW Cornell Rd, Beaverton, OR 97006-4770
 Ring: 1, 3, 5 Miles

Latitude: 45.53163
 Longitude: -122.84365

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Income			
 Household Income Base	5,777	39,022	81,827
< \$15,000	6.9%	7.7%	7.9%
\$15,000 - \$24,999	9.1%	10.0%	9.9%
\$25,000 - \$34,999	12.5%	11.8%	11.9%
\$35,000 - \$49,999	15.9%	16.2%	16.6%
\$50,000 - \$74,999	21.2%	23.6%	23.5%
\$75,000 - \$99,999	14.9%	13.6%	13.4%
\$100,000 - \$149,999	12.0%	11.0%	10.8%
\$150,000 - \$199,999	4.8%	3.3%	3.3%
\$200,000+	2.7%	2.9%	2.7%
Average Household Income	\$71,087	\$67,708	\$67,214
2010 Households by Income			
Household Income Base	6,603	48,775	99,915
< \$15,000	4.7%	5.3%	5.4%
\$15,000 - \$24,999	5.0%	5.7%	5.7%
\$25,000 - \$34,999	7.9%	6.9%	6.7%
\$35,000 - \$49,999	14.5%	14.2%	14.1%
\$50,000 - \$74,999	22.6%	22.8%	23.6%
\$75,000 - \$99,999	14.9%	16.1%	15.8%
\$100,000 - \$149,999	20.9%	19.4%	19.0%
\$150,000 - \$199,999	5.4%	5.0%	5.0%
\$200,000+	4.3%	4.7%	4.6%
Average Household Income	\$85,547	\$86,193	\$85,404
2015 Households by Income			
Household Income Base	7,015	53,082	108,152
< \$15,000	3.4%	3.9%	3.9%
\$15,000 - \$24,999	3.7%	4.3%	4.2%
\$25,000 - \$34,999	5.4%	4.8%	4.7%
\$35,000 - \$49,999	9.2%	9.4%	9.3%
\$50,000 - \$74,999	24.0%	24.7%	25.4%
\$75,000 - \$99,999	14.6%	15.8%	15.4%
\$100,000 - \$149,999	27.8%	25.5%	25.2%
\$150,000 - \$199,999	6.9%	6.1%	6.2%
\$200,000+	5.0%	5.6%	5.7%
Average Household Income	\$95,624	\$96,398	\$95,948
2000 Owner Occupied HUs by Value			
Total	2,968	21,419	47,589
<\$50,000	1.1%	4.7%	2.9%
\$50,000 - 99,999	5.6%	5.1%	4.6%
\$100,000 - 149,999	8.7%	16.8%	19.7%
\$150,000 - 199,999	30.6%	30.8%	34.4%
\$200,000 - \$299,999	40.7%	27.4%	24.4%
\$300,000 - 499,999	12.1%	12.4%	11.3%
\$500,000 - 999,999	1.2%	2.5%	2.6%
\$1,000,000+	0.0%	0.2%	0.2%
Average Home Value	\$222,145	\$213,339	\$211,565
2000 Specified Renter Occupied HUs by Contract Rent			
Total	2,773	17,600	34,243
With Cash Rent	99.0%	99.0%	98.2%
No Cash Rent	1.0%	1.0%	1.8%
Median Rent	\$657	\$679	\$670
Average Rent	\$681	\$710	\$709


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



16157 NW Cornell Rd, Beaverton, OR 97006-4770
 Ring: 1, 3, 5 Miles

Latitude: 45.53163
 Longitude: -122.84365



	1 mile radius	3 miles radius	5 miles radius
2000 Population by Age			
 Total	14,368	99,961	211,128
Age 0 - 4	7.2%	8.3%	8.1%
Age 5 - 9	7.5%	7.6%	7.6%
Age 10 - 14	7.8%	6.8%	6.8%
Age 15 - 19	6.9%	6.4%	6.4%
Age 20 - 24	7.7%	7.8%	7.2%
Age 25 - 34	18.5%	19.6%	18.6%
Age 35 - 44	17.7%	17.2%	17.0%
Age 45 - 54	14.4%	13.0%	13.7%
Age 55 - 64	6.5%	6.4%	6.9%
Age 65 - 74	3.4%	3.8%	4.0%
Age 75 - 84	1.8%	2.3%	2.8%
Age 85+	0.4%	0.6%	0.9%
Age 18+	72.9%	73.3%	73.5%
2010 Population by Age			
Total	16,610	126,302	260,299
Age 0 - 4	7.6%	8.3%	8.1%
Age 5 - 9	5.9%	7.5%	7.3%
Age 10 - 14	5.5%	7.0%	6.9%
Age 15 - 19	6.2%	6.4%	6.3%
Age 20 - 24	9.8%	6.9%	6.7%
Age 25 - 34	20.7%	17.6%	16.5%
Age 35 - 44	13.2%	16.1%	15.8%
Age 45 - 54	14.1%	13.8%	13.9%
Age 55 - 64	10.2%	9.4%	10.2%
Age 65 - 74	4.1%	4.1%	4.6%
Age 75 - 84	2.1%	2.1%	2.5%
Age 85+	0.7%	0.8%	1.2%
Age 18+	77.4%	73.4%	73.9%
2015 Population by Age			
Total	17,660	137,866	282,271
Age 0 - 4	7.8%	8.4%	8.1%
Age 5 - 9	6.1%	7.6%	7.4%
Age 10 - 14	5.4%	7.1%	7.0%
Age 15 - 19	4.9%	6.2%	6.2%
Age 20 - 24	8.6%	7.1%	6.8%
Age 25 - 34	23.5%	17.2%	16.4%
Age 35 - 44	12.6%	15.2%	14.8%
Age 45 - 54	12.1%	13.4%	13.4%
Age 55 - 64	10.6%	9.7%	10.3%
Age 65 - 74	5.5%	5.3%	6.0%
Age 75 - 84	2.2%	2.1%	2.5%
Age 85+	0.7%	0.8%	1.1%
Age 18+	77.8%	73.2%	73.8%
2000 Population by Sex			
Males	50.4%	50.2%	49.9%
Females	49.6%	49.8%	50.1%
2010 Population by Sex			
Males	50.0%	50.0%	49.8%
Females	50.0%	50.0%	50.2%
2015 Population by Sex			
Males	49.8%	49.8%	49.7%
Females	50.2%	50.2%	50.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



16157 NW Cornell Rd, Beaverton, OR 97006-4770
 Ring: 1, 3, 5 Miles

Latitude: 45.53163
 Longitude: -122.84365

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Race/Ethnicity			
 Total	14,366	99,963	211,128
White Alone	74.9%	77.5%	79.6%
Black Alone	1.6%	1.5%	1.4%
American Indian Alone	0.4%	0.5%	0.6%
Asian or Pacific Islander Alone	17.2%	12.9%	10.1%
Some Other Race Alone	2.7%	4.0%	4.8%
Two or More Races	3.2%	3.5%	3.4%
Hispanic Origin	5.9%	8.3%	9.6%
Diversity Index	47.5	47.7	46.8
2010 Population by Race/Ethnicity			
Total	16,610	126,303	260,298
White Alone	66.4%	69.9%	72.6%
Black Alone	2.8%	2.6%	2.4%
American Indian Alone	0.4%	0.6%	0.7%
Asian or Pacific Islander Alone	22.2%	16.7%	13.1%
Some Other Race Alone	4.4%	6.1%	7.2%
Two or More Races	3.8%	4.1%	4.0%
Hispanic Origin	9.5%	12.6%	14.3%
Diversity Index	59.4	59.7	58.9
2015 Population by Race/Ethnicity			
Total	17,661	137,863	282,272
White Alone	62.7%	66.7%	69.7%
Black Alone	3.1%	2.9%	2.7%
American Indian Alone	0.4%	0.6%	0.7%
Asian or Pacific Islander Alone	24.7%	18.7%	14.7%
Some Other Race Alone	5.0%	6.8%	7.9%
Two or More Races	4.0%	4.4%	4.3%
Hispanic Origin	10.9%	14.4%	16.3%
Diversity Index	63.4	63.9	63.1
2000 Population 3+ by School Enrollment			
 Total	13,813	94,646	200,821
Enrolled in Nursery/Preschool	1.6%	2.0%	1.9%
Enrolled in Kindergarten	1.1%	1.8%	1.7%
Enrolled in Grade 1-8	13.8%	12.1%	12.2%
Enrolled in Grade 9-12	6.2%	5.6%	5.6%
Enrolled in College	5.4%	5.4%	4.8%
Enrolled in Grad/Prof School	1.6%	1.8%	1.5%
Not Enrolled in School	70.3%	71.4%	72.4%
2010 Population 25+ by Educational Attainment			
Total	10,804	80,691	168,452
Less than 9th Grade	1.7%	3.1%	3.8%
9th - 12th Grade, No Diploma	2.5%	3.8%	4.3%
High School Graduate	12.4%	16.8%	18.1%
Some College, No Degree	20.1%	23.2%	23.4%
Associate Degree	7.7%	8.7%	8.6%
Bachelor's Degree	33.7%	28.2%	26.7%
Graduate/Professional Degree	21.8%	16.2%	15.1%




Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



16157 NW Cornell Rd, Beaverton, OR 97006-4770
 Ring: 1, 3, 5 Miles

Latitude: 45.53163
 Longitude: -122.84365


	1 mile radius	3 miles radius	5 miles radius
2010 Population 15+ by Marital Status			
 Total	13,462	97,486	202,386
Never Married	32.5%	31.9%	30.7%
Married	54.7%	54.7%	54.6%
Widowed	2.2%	3.0%	3.6%
Divorced	10.6%	10.3%	11.1%
2000 Population 16+ by Employment Status			
 Total	10,935	75,688	160,879
In Labor Force	75.3%	74.1%	73.5%
Civilian Employed	71.8%	70.8%	70.3%
Civilian Unemployed	3.5%	3.2%	3.2%
In Armed Forces	0.1%	0.1%	0.1%
Not in Labor Force	24.7%	25.9%	26.5%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	89.7%	90.0%	89.9%
Civilian Unemployed	10.3%	10.0%	10.1%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	91.8%	92.1%	92.0%
Civilian Unemployed	8.2%	7.9%	8.0%
2000 Females 16+ by Employment Status and Age of Children			
Total	5,566	38,108	81,105
Own Children < 6 Only	9.4%	10.7%	10.3%
Employed/in Armed Forces	4.1%	5.5%	5.7%
Unemployed	0.4%	0.4%	0.4%
Not in Labor Force	4.9%	4.8%	4.2%
Own Children < 6 and 6-17 Only	5.7%	6.7%	7.0%
Employed/in Armed Forces	2.8%	3.7%	4.0%
Unemployed	0.1%	0.1%	0.1%
Not in Labor Force	2.8%	2.9%	2.9%
Own Children 6-17 Only	21.7%	18.5%	18.0%
Employed/in Armed Forces	15.4%	13.7%	13.5%
Unemployed	0.4%	0.3%	0.3%
Not in Labor Force	5.9%	4.5%	4.2%
No Own Children < 18	63.2%	64.1%	64.7%
Employed/in Armed Forces	38.6%	39.4%	39.0%
Unemployed	3.4%	2.4%	2.2%
Not in Labor Force	21.2%	22.3%	23.5%
2010 Employed Population 16+ by Industry			
 Total	8,314	59,649	122,736
Agriculture/Mining	0.4%	0.6%	0.6%
Construction	3.6%	4.6%	5.3%
Manufacturing	15.5%	16.0%	14.9%
Wholesale Trade	2.4%	3.7%	3.8%
Retail Trade	9.7%	11.1%	10.9%
Transportation/Utilities	4.8%	4.0%	4.0%
Information	3.5%	3.0%	2.8%
Finance/Insurance/Real Estate	8.2%	9.2%	9.1%
Services	49.2%	45.3%	46.1%
Public Administration	2.7%	2.5%	2.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



16157 NW Cornell Rd, Beaverton, OR 97006-4770
 Ring: 1, 3, 5 Miles

Latitude: 45.53163
 Longitude: -122.84365



	1 mile radius	3 miles radius	5 miles radius
2010 Employed Population 16+ by Occupation			
Total	8,313	59,646	122,737
White Collar	77.1%	72.8%	71.0%
Management/Business/Financial	19.4%	18.0%	17.7%
Professional	33.1%	29.2%	28.1%
Sales	10.1%	11.5%	11.3%
Administrative Support	14.6%	14.1%	13.8%
Services	11.3%	12.8%	13.5%
Blue Collar	11.6%	14.4%	15.5%
Farming/Forestry/Fishing	0.5%	0.5%	0.5%
Construction/Extraction	2.2%	3.3%	3.9%
Installation/Maintenance/Repair	2.2%	2.6%	2.8%
Production	3.5%	4.3%	4.3%
Transportation/Material Moving	3.2%	3.7%	4.0%
2000 Workers 16+ by Means of Transportation to Work			
 Total	7,748	52,792	111,353
Drove Alone - Car, Truck, or Van	73.2%	74.7%	74.7%
Carpooled - Car, Truck, or Van	10.4%	10.3%	10.5%
Public Transportation	7.2%	7.3%	7.2%
Walked	3.3%	2.2%	2.0%
Other Means	1.0%	1.4%	1.2%
Worked at Home	4.9%	4.2%	4.3%
2000 Workers 16+ by Travel Time to Work			
Total	7,750	52,793	111,354
Did Not Work at Home	95.1%	95.8%	95.7%
Less than 5 minutes	1.9%	2.1%	2.0%
5 to 9 minutes	10.6%	9.4%	8.7%
10 to 19 minutes	31.9%	32.3%	32.2%
20 to 24 minutes	13.3%	15.3%	16.2%
25 to 34 minutes	19.8%	20.4%	20.5%
35 to 44 minutes	6.7%	6.2%	6.0%
45 to 59 minutes	6.3%	5.8%	5.8%
60 to 89 minutes	3.0%	3.2%	3.1%
90 or more minutes	1.5%	1.1%	1.1%
Worked at Home	4.9%	4.2%	4.3%
Average Travel Time to Work (in min)	23.7	23.2	23.3
2000 Households by Vehicles Available			
Total	5,748	39,053	81,901
None	4.0%	5.0%	5.6%
1	41.2%	36.6%	35.1%
2	41.7%	44.0%	43.9%
3	9.8%	11.1%	11.8%
4	2.5%	2.6%	2.6%
5+	0.9%	0.8%	1.0%
Average Number of Vehicles Available	1.7	1.7	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



16157 NW Cornell Rd, Beaverton, OR 97006-4770
 Ring: 1, 3, 5 Miles

Latitude: 45.53163
 Longitude: -122.84365

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Type			
 Total	5,744	39,093	81,803
Family Households	64.6%	65.8%	66.4%
Married-couple Family	53.6%	53.1%	53.4%
With Related Children	29.2%	28.2%	28.0%
Other Family (No Spouse)	11.1%	12.7%	12.9%
With Related Children	8.0%	8.8%	8.7%
Nonfamily Households	35.4%	34.2%	33.6%
Householder Living Alone	26.7%	25.1%	25.0%
Householder Not Living Alone	8.6%	9.1%	8.6%
Households with Related Children	37.3%	37.0%	36.7%
Households with Persons 65+	10.2%	12.5%	14.2%
2000 Households by Size			
Total	5,745	39,094	81,803
1 Person Household	26.7%	25.1%	25.0%
2 Person Household	32.1%	33.6%	33.4%
3 Person Household	16.8%	17.1%	16.8%
4 Person Household	15.9%	15.2%	15.2%
5 Person Household	5.9%	5.9%	6.1%
6 Person Household	1.7%	2.0%	2.2%
7+ Person Household	0.9%	1.2%	1.3%
2000 Households by Year Householder Moved In			
Total	5,751	39,051	81,902
Moved in 1999 to March 2000	34.3%	35.3%	31.1%
Moved in 1995 to 1998	32.9%	33.1%	32.9%
Moved in 1990 to 1994	15.3%	14.7%	15.2%
Moved in 1980 to 1989	12.4%	9.3%	10.7%
Moved in 1970 to 1979	3.9%	5.5%	6.9%
Moved in 1969 or Earlier	1.3%	2.1%	3.1%
Median Year Householder Moved In	1997	1997	1997
2000 Housing Units by Units in Structure			
 Total	6,045	41,550	86,801
1, Detached	48.5%	53.4%	57.1%
1, Attached	4.5%	3.4%	4.8%
2	1.1%	1.2%	1.7%
3 or 4	5.5%	4.2%	4.5%
5 to 9	15.8%	9.2%	7.8%
10 to 19	11.6%	10.4%	8.4%
20+	12.7%	14.3%	13.2%
Mobile Home	0.3%	3.9%	2.5%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	6,051	41,544	86,775
1999 to March 2000	0.6%	6.1%	5.2%
1995 to 1998	17.3%	24.8%	19.0%
1990 to 1994	21.1%	14.8%	12.8%
1980 to 1989	31.0%	16.4%	16.6%
1970 to 1979	21.7%	21.0%	24.3%
1969 or Earlier	8.4%	16.8%	22.0%
Median Year Structure Built	1986	1987	1982


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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	1 mile radius	3 miles radius	5 miles radius
Top 3 Tapestry Segments			
1.	Enterprising Professio	Enterprising Professio	Enterprising Professio
2.	Young and Restless	Young and Restless	Up and Coming Families
3.	Sophisticated Squires	Boomburbs	Young and Restless

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$14,314,413	\$104,725,049	\$210,944,666
Average Spent	\$2,167.21	\$2,147.11	\$2,111.28
Spending Potential Index	91	90	88
Computers & Accessories: Total \$	\$1,889,369	\$13,911,862	\$28,095,328
Average Spent	\$286.05	\$285.23	\$281.20
Spending Potential Index	130	130	128
Education: Total \$	\$10,334,999	\$76,994,032	\$155,447,006
Average Spent	\$1,564.72	\$1,578.56	\$1,555.82
Spending Potential Index	128	129	128
Entertainment/Recreation: Total \$	\$26,261,673	\$196,655,672	\$399,952,866
Average Spent	\$3,976.03	\$4,031.89	\$4,003.01
Spending Potential Index	123	125	124
Food at Home: Total \$	\$36,148,414	\$264,836,133	\$537,093,608
Average Spent	\$5,472.89	\$5,429.75	\$5,375.61
Spending Potential Index	122	121	120
Food Away from Home: Total \$	\$27,263,836	\$199,186,243	\$402,418,357
Average Spent	\$4,127.76	\$4,083.78	\$4,027.69
Spending Potential Index	128	127	125
Health Care: Total \$	\$26,622,889	\$200,968,997	\$415,241,438
Average Spent	\$4,030.72	\$4,120.33	\$4,156.03
Spending Potential Index	108	111	112
HH Furnishings & Equipment: Total \$	\$14,652,559	\$110,174,429	\$223,758,993
Average Spent	\$2,218.40	\$2,258.83	\$2,239.54
Spending Potential Index	108	110	109
Investments: Total \$	\$11,859,664	\$91,483,458	\$188,800,111
Average Spent	\$1,795.56	\$1,875.62	\$1,889.65
Spending Potential Index	103	108	109
Retail Goods: Total \$	\$190,657,782	\$1,419,380,443	\$2,884,080,550
Average Spent	\$28,865.67	\$29,100.57	\$28,865.92
Spending Potential Index	116	117	116
Shelter: Total \$	\$133,754,968	\$991,132,045	\$2,006,388,414
Average Spent	\$20,250.56	\$20,320.49	\$20,081.35
Spending Potential Index	128	129	127
TV/Video/Audio: Total \$	\$10,258,493	\$74,911,600	\$151,595,230
Average Spent	\$1,553.14	\$1,535.86	\$1,517.27
Spending Potential Index	125	124	122
Travel: Total \$	\$14,975,789	\$114,287,439	\$233,492,298
Average Spent	\$2,267.34	\$2,343.16	\$2,336.96
Spending Potential Index	120	124	123
Vehicle Maintenance & Repairs: Total \$	\$7,639,520	\$56,551,000	\$114,900,077
Average Spent	\$1,156.63	\$1,159.43	\$1,150.00
Spending Potential Index	123	123	122

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.