

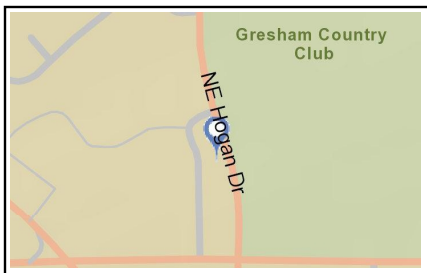
Latitude: 45.5065

Longitude: -122.41441

Rings 1, 3, 5 Miles

1235 NE Hogan Dr
Gresham, OR 97030-4131

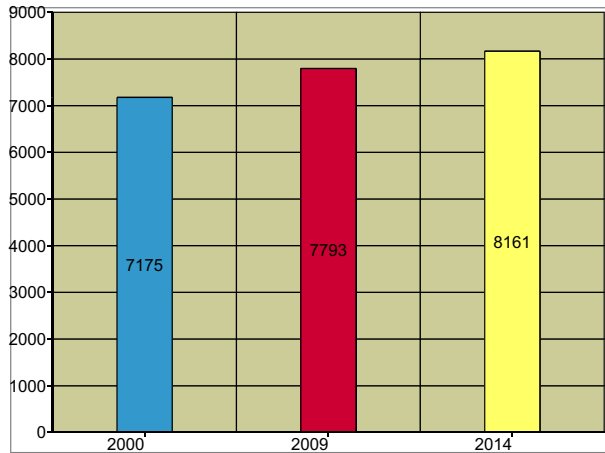
Site Type: Rings



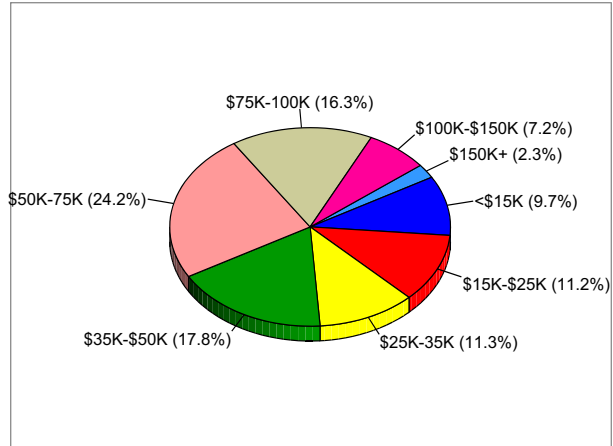
1235 NE Hogan Dr
Gresham, OR 97030-4131

Site Type: Rings

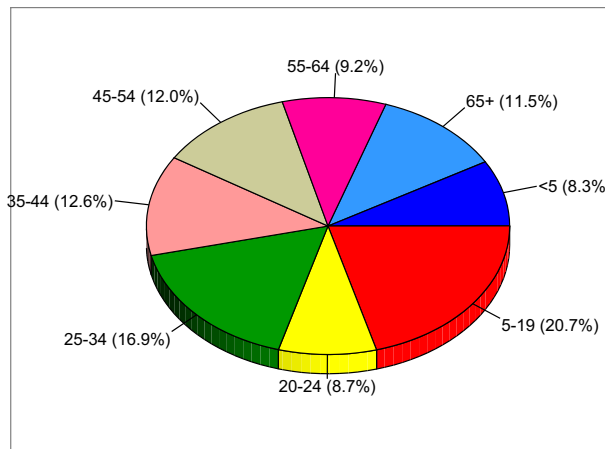
Households



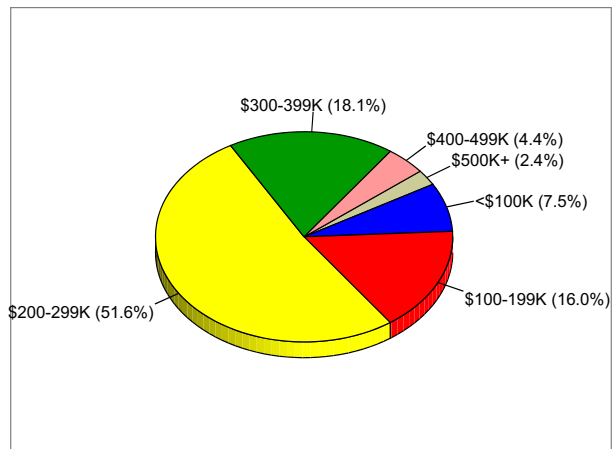
2009 Households by Income



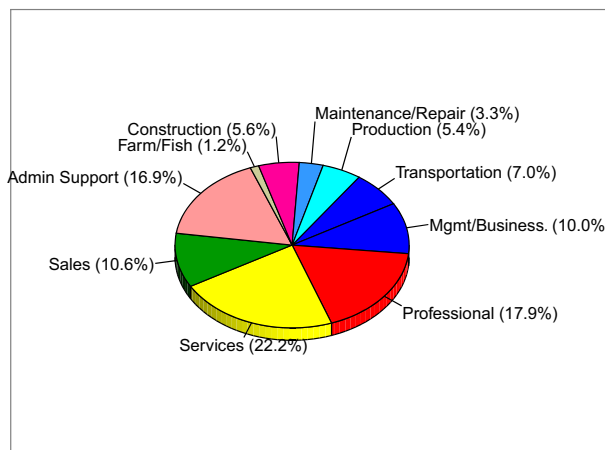
2009 Population by Age



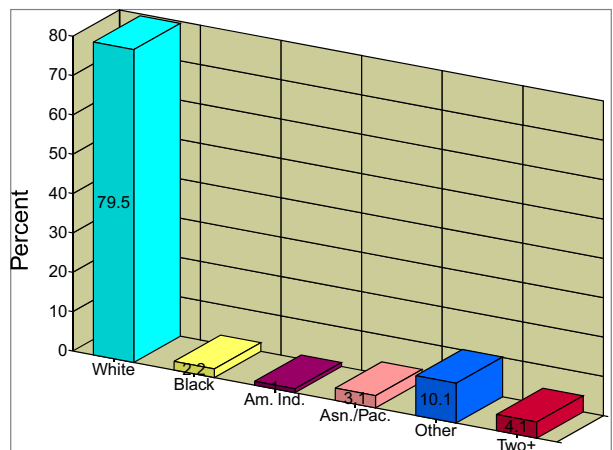
2009 Owner Occupied HUs by Value



2009 Employed 16+ by Occupation



2009 Population by Race

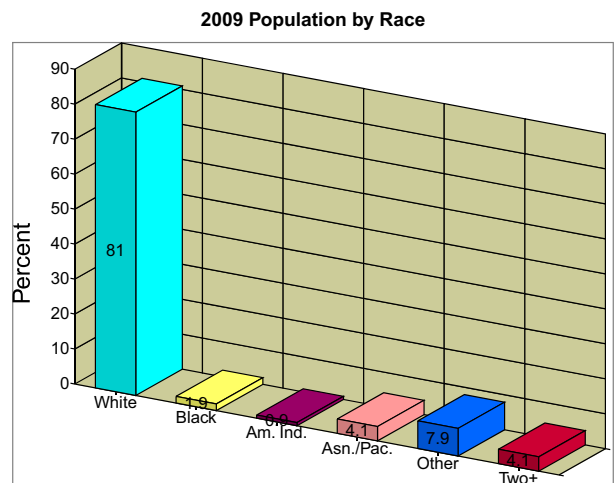
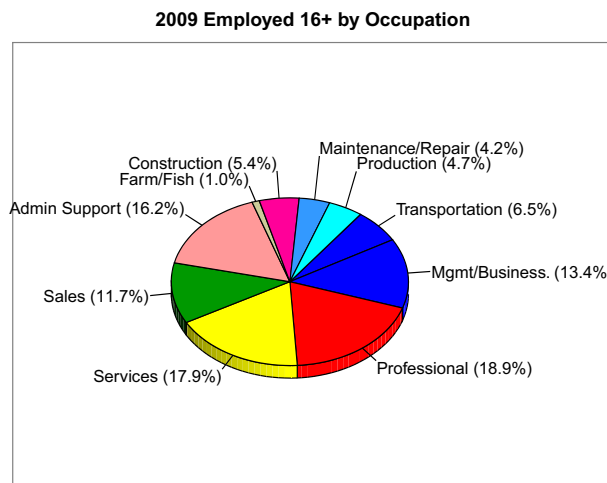
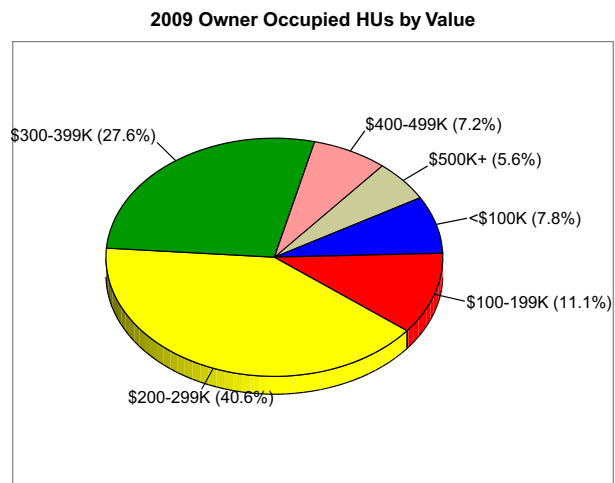
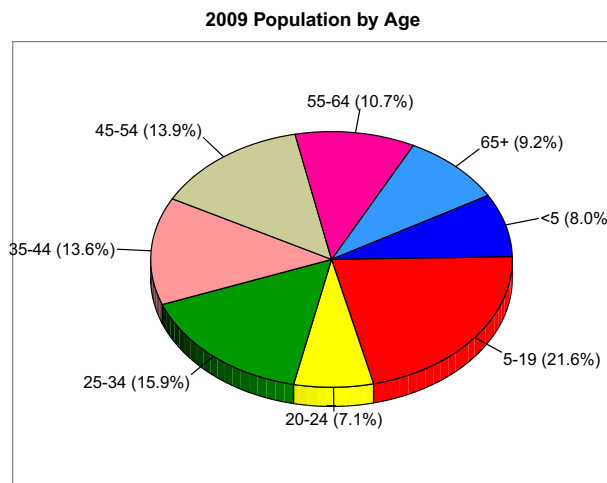
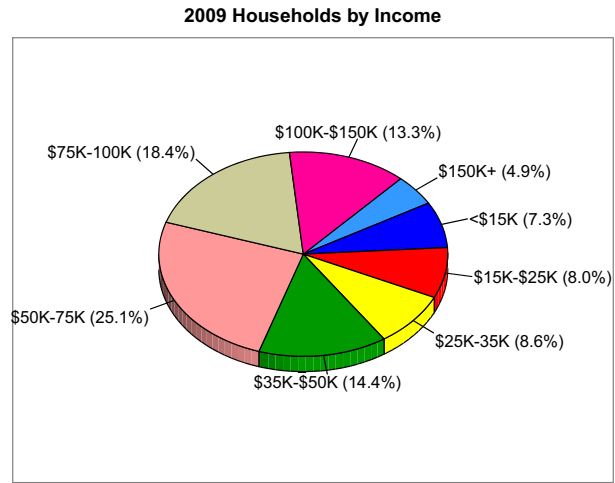
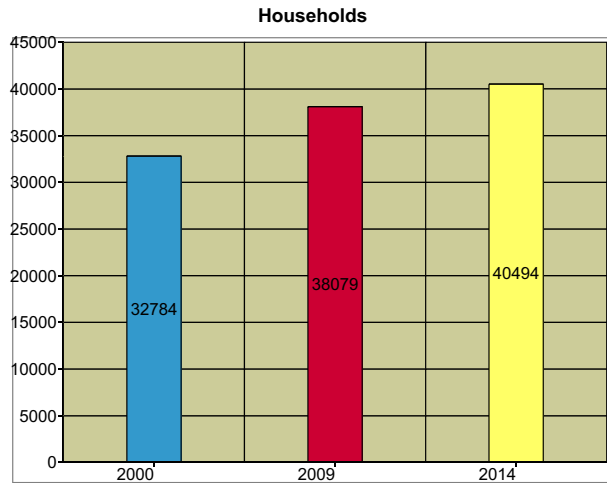


2009 Percent Hispanic Origin: 17.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

1235 NE Hogan Dr
Gresham, OR 97030-4131

Site Type: Rings



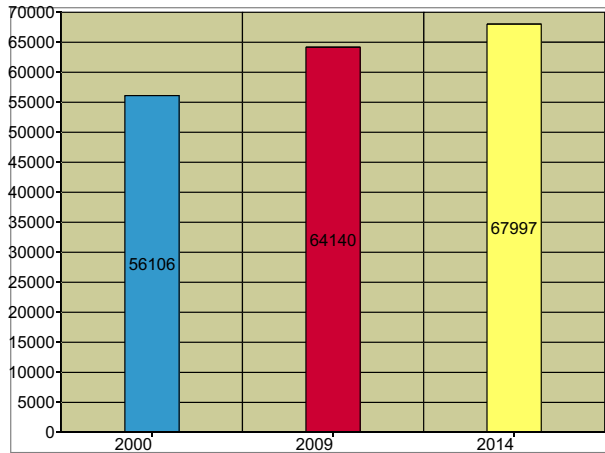
2009 Percent Hispanic Origin: 14.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

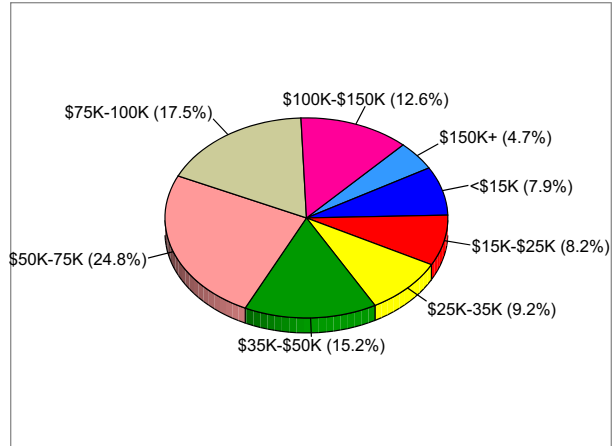
1235 NE Hogan Dr
Gresham, OR 97030-4131

Site Type: Rings

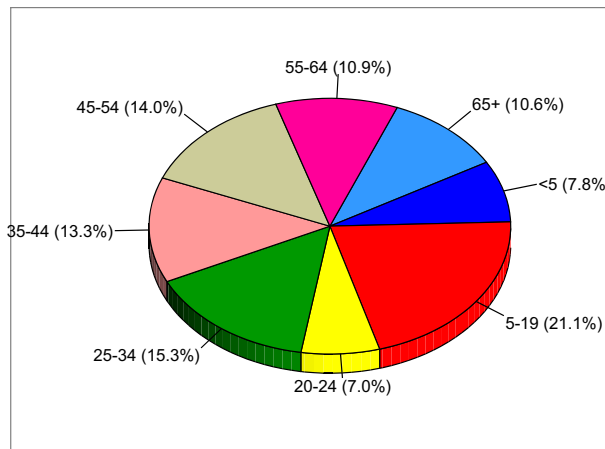
Households



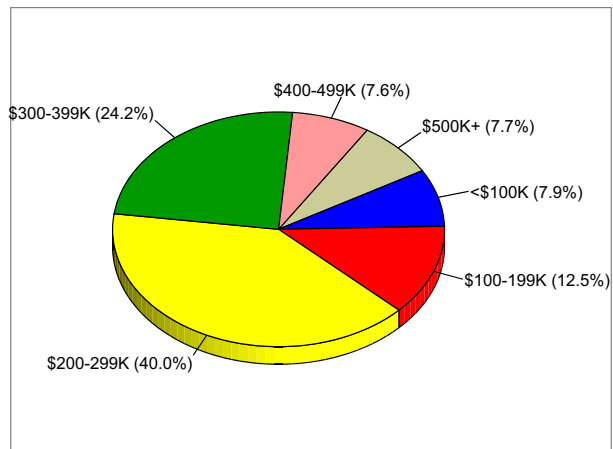
2009 Households by Income



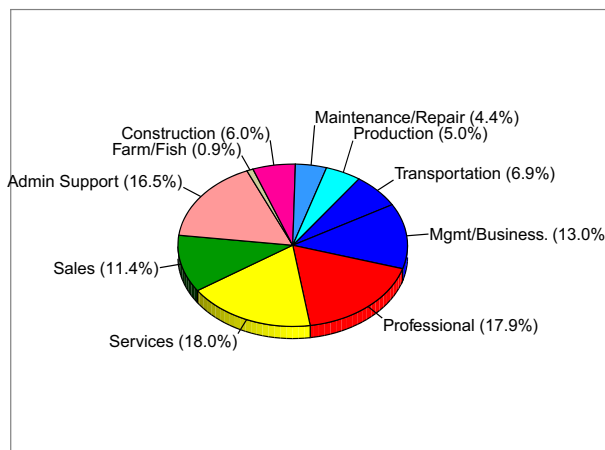
2009 Population by Age



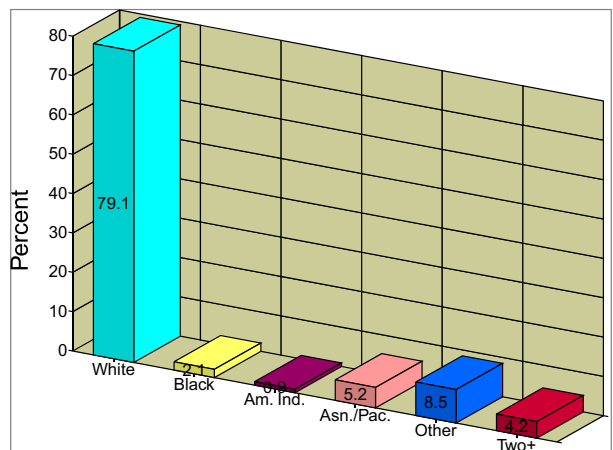
2009 Owner Occupied HUs by Value



2009 Employed 16+ by Occupation



2009 Population by Race






2009 Percent Hispanic Origin: 14.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

1235 NE Hogan Dr
Gresham, OR 97030-4131

Latitude: 45.5065
Longitude: -122.41441
Site Type: Rings


	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
 2000 Total Population	18,065	90,226	153,138
2000 Group Quarters	349	1,207	1,673
2009 Total Population	19,622	104,505	175,405
2014 Total Population	20,589	111,104	186,135
2009 - 2014 Annual Rate	0.97%	1.23%	1.19%
 2000 Households	7,175	32,784	56,106
2000 Average Household Size	2.47	2.72	2.7
2009 Households	7,793	38,079	64,140
2009 Average Household Size	2.47	2.71	2.71
2014 Households	8,161	40,494	67,997
2014 Average Household Size	2.48	2.71	2.71
2009 - 2014 Annual Rate	0.93%	1.24%	1.17%
2000 Families	4,342	22,976	39,053
2000 Average Family Size	3.06	3.18	3.17
2009 Families	4,652	26,488	44,358
2009 Average Family Size	3.07	3.18	3.18
2014 Families	4,813	27,938	46,662
2014 Average Family Size	3.09	3.19	3.19
2009 - 2014 Annual Rate	0.68%	1.07%	1.02%
 2000 Housing Units	7,597	34,586	59,355
Owner Occupied Housing Units	39.8%	56.7%	57.1%
Renter Occupied Housing Units	54.5%	38.1%	37.3%
Vacant Housing Units	5.7%	5.3%	5.5%
2009 Housing Units	8,342	40,600	68,548
Owner Occupied Housing Units	39.5%	55.6%	56.3%
Renter Occupied Housing Units	53.9%	38.2%	37.3%
Vacant Housing Units	6.6%	6.2%	6.4%
2014 Housing Units	8,736	43,171	72,669
Owner Occupied Housing Units	39.0%	55.3%	56.1%
Renter Occupied Housing Units	54.5%	38.5%	37.5%
Vacant Housing Units	6.6%	6.2%	6.4%
Median Household Income			
2000	\$37,859	\$46,655	\$44,358
2009	\$49,957	\$61,680	\$60,023
2014	\$53,611	\$63,163	\$61,657
Median Home Value			
2000	\$143,615	\$158,484	\$155,964
2009	\$242,093	\$275,578	\$270,661
2014	\$303,880	\$345,746	\$342,746
Per Capita Income			
2000	\$18,217	\$20,254	\$19,772
2009	\$22,861	\$25,630	\$25,203
2014	\$23,745	\$26,526	\$26,121
Median Age			
2000	31.4	32.3	33.3
2009	32.0	33.3	34.2
2014	32.4	33.8	34.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

1235 NE Hogan Dr
Gresham, OR 97030-4131

Latitude: 45.5065
Longitude: -122.41441
Site Type: Rings


	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Households by Income			
 Household Income Base	7,147	32,866	56,225
< \$15,000	15.4%	11.2%	12.1%
\$15,000 - \$24,999	14.9%	11.5%	12.2%
\$25,000 - \$34,999	15.0%	12.5%	13.4%
\$35,000 - \$49,999	20.5%	18.6%	18.8%
\$50,000 - \$74,999	21.4%	23.2%	22.2%
\$75,000 - \$99,999	7.7%	13.3%	12.3%
\$100,000 - \$149,999	4.1%	7.5%	6.8%
\$150,000 - \$199,999	0.2%	1.3%	1.2%
\$200,000+	0.6%	1.0%	1.1%
Average Household Income	\$45,607	\$54,967	\$53,311
2009 Households by Income			
Household Income Base	7,793	38,080	64,138
< \$15,000	9.7%	7.3%	7.9%
\$15,000 - \$24,999	11.2%	8.0%	8.2%
\$25,000 - \$34,999	11.3%	8.6%	9.2%
\$35,000 - \$49,999	17.8%	14.4%	15.2%
\$50,000 - \$74,999	24.2%	25.1%	24.8%
\$75,000 - \$99,999	16.3%	18.4%	17.5%
\$100,000 - \$149,999	7.2%	13.3%	12.6%
\$150,000 - \$199,999	1.6%	3.1%	3.0%
\$200,000+	0.6%	1.8%	1.8%
Average Household Income	\$57,332	\$69,763	\$68,347
2014 Households by Income			
Household Income Base	8,163	40,495	67,999
< \$15,000	9.4%	6.9%	7.4%
\$15,000 - \$24,999	10.3%	7.3%	7.5%
\$25,000 - \$34,999	10.3%	7.7%	8.2%
\$35,000 - \$49,999	14.6%	11.7%	12.3%
\$50,000 - \$74,999	29.0%	29.0%	29.0%
\$75,000 - \$99,999	16.1%	18.1%	17.1%
\$100,000 - \$149,999	7.8%	14.1%	13.4%
\$150,000 - \$199,999	1.8%	3.2%	3.1%
\$200,000+	0.7%	1.8%	1.9%
Average Household Income	\$59,627	\$72,166	\$70,887
2000 Owner Occupied HUs by Value			
Total	3,039	19,663	34,013
<\$50,000	6.4%	6.7%	6.7%
\$50,000 - 99,999	8.1%	6.4%	7.1%
\$100,000 - 149,999	43.2%	28.8%	31.2%
\$150,000 - 199,999	31.1%	38.8%	33.9%
\$200,000 - \$299,999	9.5%	15.6%	15.9%
\$300,000 - 499,999	1.3%	2.9%	4.1%
\$500,000 - 999,999	0.1%	0.7%	0.9%
\$1,000,000+	0.2%	0.1%	0.2%
Average Home Value	\$147,945	\$164,873	\$168,155
2000 Specified Renter Occupied HUs by Contract Rent			
Total	4,136	13,098	22,038
With Cash Rent	98.4%	98.5%	98.2%
No Cash Rent	1.6%	1.5%	1.8%
Median Rent	\$613	\$620	\$603
Average Rent	\$623	\$628	\$614

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

1235 NE Hogan Dr
Gresham, OR 97030-4131



Latitude: 45.5065
Longitude: -122.41441
Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Population by Age			
 Total	18,063	90,229	153,137
Age 0 - 4	8.2%	8.0%	7.8%
Age 5 - 9	7.5%	8.1%	7.7%
Age 10 - 14	6.5%	7.5%	7.4%
Age 15 - 19	7.5%	7.7%	7.5%
Age 20 - 24	9.4%	7.7%	7.4%
Age 25 - 34	16.3%	15.1%	14.7%
Age 35 - 44	14.1%	16.1%	15.8%
Age 45 - 54	11.5%	14.0%	13.9%
Age 55 - 64	7.2%	7.2%	7.7%
Age 65 - 74	4.7%	4.3%	5.1%
Age 75 - 84	4.6%	3.2%	3.7%
Age 85+	2.5%	1.2%	1.3%
Age 18+	74.1%	71.8%	72.6%
2009 Population by Age			
Total	19,621	104,505	175,405
Age 0 - 4	8.3%	8.0%	7.8%
Age 5 - 9	7.2%	7.4%	7.3%
Age 10 - 14	6.4%	7.0%	6.9%
Age 15 - 19	7.1%	7.1%	6.9%
Age 20 - 24	8.7%	7.1%	7.0%
Age 25 - 34	16.9%	15.9%	15.3%
Age 35 - 44	12.6%	13.6%	13.3%
Age 45 - 54	12.0%	13.9%	14.0%
Age 55 - 64	9.2%	10.7%	10.9%
Age 65 - 74	5.0%	4.9%	5.4%
Age 75 - 84	3.9%	2.9%	3.5%
Age 85+	2.7%	1.4%	1.6%
Age 18+	74.4%	73.4%	74.0%
2014 Population by Age			
Total	20,593	111,103	186,134
Age 0 - 4	8.3%	8.0%	7.8%
Age 5 - 9	7.4%	7.5%	7.3%
Age 10 - 14	6.4%	7.1%	6.9%
Age 15 - 19	6.6%	6.5%	6.4%
Age 20 - 24	8.7%	7.1%	7.0%
Age 25 - 34	16.7%	15.7%	15.3%
Age 35 - 44	12.7%	13.9%	13.5%
Age 45 - 54	11.0%	12.3%	12.5%
Age 55 - 64	9.8%	11.1%	11.5%
Age 65 - 74	6.1%	6.4%	6.9%
Age 75 - 84	3.7%	2.8%	3.4%
Age 85+	2.6%	1.4%	1.7%
Age 18+	74.5%	73.6%	74.2%
2000 Population by Sex			
Males	48.5%	49.6%	49.6%
Females	51.5%	50.4%	50.4%
2009 Population by Sex			
Males	48.8%	49.7%	49.6%
Females	51.2%	50.3%	50.4%
2014 Population by Sex			
Males	48.9%	49.7%	49.6%
Females	51.1%	50.3%	50.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

1235 NE Hogan Dr
Gresham, OR 97030-4131

Latitude: 45.5065
Longitude: -122.41441
Site Type: Rings



	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Population by Race/Ethnicity			
 Total	18,063	90,227	153,138
White Alone	83.8%	84.6%	83.0%
Black Alone	1.9%	1.7%	1.9%
American Indian Alone	1.0%	0.9%	0.9%
Asian or Pacific Islander Alone	2.4%	3.2%	4.1%
Some Other Race Alone	7.1%	5.7%	6.2%
Two or More Races	3.7%	3.7%	3.8%
Hispanic Origin	12.6%	10.3%	10.5%
Diversity Index	45.2	41.4	43.9
2009 Population by Race/Ethnicity			
Total	19,623	104,505	175,405
White Alone	79.5%	81.0%	79.1%
Black Alone	2.2%	1.9%	2.1%
American Indian Alone	1.0%	0.9%	0.9%
Asian or Pacific Islander Alone	3.1%	4.1%	5.2%
Some Other Race Alone	10.1%	7.9%	8.5%
Two or More Races	4.1%	4.1%	4.2%
Hispanic Origin	17.8%	14.1%	14.4%
Diversity Index	55.2	50.1	52.6
2014 Population by Race/Ethnicity			
Total	20,589	111,104	186,134
White Alone	77.0%	78.9%	76.8%
Black Alone	2.3%	2.0%	2.2%
American Indian Alone	1.0%	0.9%	0.9%
Asian or Pacific Islander Alone	3.4%	4.6%	5.9%
Some Other Race Alone	12.0%	9.2%	9.9%
Two or More Races	4.4%	4.4%	4.4%
Hispanic Origin	21.1%	16.6%	16.9%
Diversity Index	60.4	54.9	57.4
2000 Population 3+ by School Enrollment			
 Total	17,123	85,825	146,092
Enrolled in Nursery/Preschool	1.3%	1.4%	1.4%
Enrolled in Kindergarten	1.8%	1.8%	1.7%
Enrolled in Grade 1-8	11.6%	13.1%	12.7%
Enrolled in Grade 9-12	4.7%	6.1%	6.1%
Enrolled in College	6.1%	4.8%	4.4%
Enrolled in Grad/Prof School	0.8%	0.6%	0.6%
Not Enrolled in School	73.7%	72.3%	73.1%
2009 Population 25+ by Educational Attainment			
Total	12,220	66,197	112,567
Less than 9th Grade	5.8%	4.5%	5.2%
9th - 12th Grade, No Diploma	9.5%	7.5%	8.4%
High School Graduate	29.5%	28.0%	28.9%
Some College, No Degree	27.9%	29.1%	28.1%
Associate Degree	8.7%	9.1%	8.8%
Bachelor's Degree	12.6%	15.1%	14.2%
Graduate/Professional Degree	6.0%	6.6%	6.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

1235 NE Hogan Dr
Gresham, OR 97030-4131



Latitude: 45.5065
Longitude: -122.41441
Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2009 Population 15+ by Marital Status			
 Total	15,311	81,014	136,899
Never Married	31.1%	28.4%	28.5%
Married	47.5%	54.4%	53.7%
Widowed	7.2%	5.0%	5.4%
Divorced	14.2%	12.2%	12.4%
2000 Population 16+ by Employment Status			
 Total	13,791	67,605	115,865
In Labor Force	68.7%	70.7%	69.0%
Civilian Employed	64.2%	66.5%	64.8%
Civilian Unemployed	4.5%	4.1%	4.1%
In Armed Forces	0.1%	0.1%	0.1%
Not in Labor Force	31.3%	29.3%	31.0%
2009 Civilian Population 16+ in Labor Force			
Civilian Employed	85.8%	86.6%	86.5%
Civilian Unemployed	14.2%	13.4%	13.5%
2014 Civilian Population 16+ in Labor Force			
Civilian Employed	90.8%	91.4%	91.3%
Civilian Unemployed	9.2%	8.6%	8.7%
2000 Females 16+ by Employment Status and Age of Children			
Total	7,275	34,588	59,355
Own Children < 6 Only	9.5%	8.7%	8.5%
Employed/in Armed Forces	5.2%	5.5%	5.3%
Unemployed	0.5%	0.4%	0.4%
Not in Labor Force	3.8%	2.9%	2.8%
Own Children < 6 and 6-17 Only	6.2%	6.7%	6.9%
Employed/in Armed Forces	3.2%	3.8%	4.1%
Unemployed	0.2%	0.2%	0.2%
Not in Labor Force	2.8%	2.7%	2.6%
Own Children 6-17 Only	14.3%	18.8%	17.9%
Employed/in Armed Forces	11.2%	13.9%	13.2%
Unemployed	0.5%	0.5%	0.5%
Not in Labor Force	2.6%	4.3%	4.2%
No Own Children < 18	70.0%	65.7%	66.8%
Employed/in Armed Forces	37.0%	36.1%	35.1%
Unemployed	2.3%	2.1%	2.1%
Not in Labor Force	30.8%	27.5%	29.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

1235 NE Hogan Dr
Gresham, OR 97030-4131



Latitude: 45.5065
Longitude: -122.41441
Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2009 Employed Population 16+ by Industry			
 Total	8,489	46,585	76,670
Agriculture/Mining	1.4%	1.2%	1.3%
Construction	5.9%	6.2%	6.9%
Manufacturing	8.6%	9.0%	9.3%
Wholesale Trade	3.1%	4.2%	4.4%
Retail Trade	13.0%	12.4%	12.5%
Transportation/Utilities	5.7%	6.4%	6.5%
Information	2.3%	2.2%	2.1%
Finance/Insurance/Real Estate	8.1%	8.3%	8.1%
Services	48.1%	45.7%	45.2%
Public Administration	3.8%	4.4%	3.9%
2009 Employed Population 16+ by Occupation			
Total	8,491	46,584	76,673
White Collar	55.4%	60.3%	58.7%
Management/Business/Financial	10.0%	13.4%	13.0%
Professional	17.9%	18.9%	17.9%
Sales	10.6%	11.7%	11.4%
Administrative Support	16.9%	16.2%	16.5%
Services	22.2%	17.9%	18.0%
Blue Collar	22.5%	21.8%	23.3%
Farming/Forestry/Fishing	1.2%	1.0%	0.9%
Construction/Extraction	5.6%	5.4%	6.0%
Installation/Maintenance/Repair	3.3%	4.2%	4.4%
Production	5.4%	4.7%	5.0%
Transportation/Material Moving	7.0%	6.5%	6.9%
2000 Workers 16+ by Means of Transportation to Work			
 Total	8,653	44,104	73,586
Drove Alone - Car, Truck, or Van	69.8%	74.6%	73.3%
Carpooled - Car, Truck, or Van	14.3%	12.6%	12.8%
Public Transportation	7.6%	6.0%	6.9%
Walked	3.2%	1.7%	1.7%
Other Means	1.6%	1.5%	1.6%
Worked at Home	3.6%	3.5%	3.7%
2000 Workers 16+ by Travel Time to Work			
Total	8,652	44,105	73,588
Did Not Work at Home	96.4%	96.5%	96.3%
Less than 5 minutes	3.5%	2.3%	2.1%
5 to 9 minutes	13.1%	10.4%	9.0%
10 to 19 minutes	23.5%	25.9%	25.2%
20 to 24 minutes	13.4%	12.5%	14.1%
25 to 34 minutes	20.6%	22.5%	23.2%
35 to 44 minutes	6.9%	8.0%	7.6%
45 to 59 minutes	8.0%	8.2%	8.2%
60 to 89 minutes	5.8%	4.8%	4.8%
90 or more minutes	1.7%	2.0%	2.1%
Worked at Home	3.6%	3.5%	3.7%
Average Travel Time to Work (in min)	25.5	26.1	26.7
2000 Households by Vehicles Available			
Total	7,187	32,788	56,104
None	8.8%	6.0%	7.2%
1	41.4%	32.6%	33.5%
2	36.6%	42.9%	41.2%
3	10.8%	13.9%	13.2%
4	1.8%	3.3%	3.6%
5+	0.7%	1.3%	1.4%
Average Number of Vehicles Available	1.6	1.8	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

1235 NE Hogan Dr
Gresham, OR 97030-4131

Latitude: 45.5065
Longitude: -122.41441
Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Households by Type			
 Total	7,174	32,783	56,107
Family Households	60.5%	70.1%	69.6%
Married-couple Family	41.7%	53.4%	52.9%
With Related Children	21.1%	28.0%	26.5%
Other Family (No Spouse)	18.8%	16.7%	16.7%
With Related Children	13.2%	11.9%	11.7%
Nonfamily Households	39.5%	29.9%	30.4%
Householder Living Alone	30.3%	22.4%	23.0%
Householder Not Living Alone	9.2%	7.5%	7.4%
Households with Related Children	34.3%	39.9%	38.2%
Households with Persons 65+	20.1%	16.4%	19.2%
2000 Households by Size			
Total	7,175	32,784	56,106
1 Person Household	30.3%	22.4%	23.0%
2 Person Household	31.1%	32.4%	32.9%
3 Person Household	16.0%	17.9%	17.3%
4 Person Household	12.8%	15.6%	14.9%
5 Person Household	5.7%	7.0%	6.9%
6 Person Household	2.5%	2.7%	2.7%
7+ Person Household	1.7%	2.1%	2.3%
2000 Households by Year Householder Moved In			
Total	7,187	32,788	56,103
Moved in 1999 to March 2000	32.9%	27.0%	25.6%
Moved in 1995 to 1998	35.1%	34.8%	33.5%
Moved in 1990 to 1994	13.9%	16.1%	16.5%
Moved in 1980 to 1989	9.6%	11.9%	11.9%
Moved in 1970 to 1979	6.5%	7.7%	8.3%
Moved in 1969 or Earlier	2.0%	2.4%	4.2%
Median Year Householder Moved In	1997	1996	1996
2000 Housing Units by Units in Structure			
 Total	7,620	34,600	59,408
1, Detached	37.3%	55.2%	56.3%
1, Attached	6.8%	5.1%	4.3%
2	5.0%	3.8%	3.3%
3 or 4	9.5%	4.9%	6.0%
5 to 9	9.2%	6.0%	6.0%
10 to 19	9.4%	6.7%	5.8%
20+	19.7%	12.4%	12.3%
Mobile Home	2.7%	5.4%	5.5%
Other	0.4%	0.5%	0.6%
2000 Housing Units by Year Structure Built			
Total	7,611	34,575	59,372
1999 to March 2000	3.1%	3.4%	3.3%
1995 to 1998	7.0%	14.6%	12.7%
1990 to 1994	12.2%	12.9%	11.4%
1980 to 1989	15.1%	15.5%	14.5%
1970 to 1979	40.2%	32.6%	28.4%
1969 or Earlier	22.4%	20.9%	29.6%
Median Year Structure Built	1977	1979	1977

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

1235 NE Hogan Dr
Gresham, OR 97030-4131

Latitude: 45.5065
Longitude: -122.41441
Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Top 3 Tapestry Segments			
1.	Aspiring Young Familie	Aspiring Young Familie	Main Street, USA
2.	Old and Newcomers	Sophisticated Squires	Aspiring Young Familie
3.	Main Street, USA	Main Street, USA	Sophisticated Squires



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$11,467,091	\$67,173,767	\$110,780,380
Average Spent	\$1,471.46	\$1,764.06	\$1,727.17
Spending Potential Index	59	70	69
Computers & Accessories: Total \$	\$1,501,537	\$8,825,833	\$14,507,375
Average Spent	\$192.68	\$231.78	\$226.18
Spending Potential Index	84	102	99
Education: Total \$	\$8,082,693	\$48,503,350	\$80,239,304
Average Spent	\$1,037.17	\$1,273.76	\$1,251.00
Spending Potential Index	83	102	100
Entertainment/Recreation: Total \$	\$20,270,186	\$121,356,335	\$200,401,459
Average Spent	\$2,601.08	\$3,186.96	\$3,124.44
Spending Potential Index	80	98	96
Food at Home: Total \$	\$29,398,620	\$170,139,122	\$281,766,844
Average Spent	\$3,772.44	\$4,468.06	\$4,393.00
Spending Potential Index	83	98	96
Food Away from Home: Total \$	\$21,683,554	\$126,423,652	\$208,470,860
Average Spent	\$2,782.44	\$3,320.04	\$3,250.25
Spending Potential Index	84	100	98
Health Care: Total \$	\$22,909,234	\$133,357,942	\$222,515,724
Average Spent	\$2,939.72	\$3,502.14	\$3,469.22
Spending Potential Index	78	93	92
HH Furnishings & Equipment: Total \$	\$12,123,771	\$73,495,858	\$120,743,500
Average Spent	\$1,555.73	\$1,930.09	\$1,882.50
Spending Potential Index	72	89	87
Investments: Total \$	\$7,732,274	\$49,356,968	\$82,582,482
Average Spent	\$992.21	\$1,296.17	\$1,287.53
Spending Potential Index	69	90	90
Retail Goods: Total \$	\$154,776,212	\$918,610,511	\$1,515,013,387
Average Spent	\$19,860.93	\$24,123.81	\$23,620.41
Spending Potential Index	77	94	92
Shelter: Total \$	\$101,525,628	\$604,529,334	\$998,337,698
Average Spent	\$13,027.80	\$15,875.66	\$15,564.98
Spending Potential Index	83	102	100
TV/Video/Sound Equipment: Total \$	\$7,868,327	\$45,452,766	\$75,031,945
Average Spent	\$1,009.67	\$1,193.64	\$1,169.82
Spending Potential Index	83	98	96
Travel: Total \$	\$11,334,893	\$69,804,251	\$115,610,157
Average Spent	\$1,454.50	\$1,833.14	\$1,802.47
Spending Potential Index	79	99	98
Vehicle Maintenance & Repairs: Total \$	\$5,969,732	\$35,040,987	\$57,896,499
Average Spent	\$766.04	\$920.22	\$902.66
Spending Potential Index	82	98	96

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.