

# DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2006 Estimates & 2011 Projections

Calculated using Proportional Block Groups



Lat/Lon: 45.19587/-123.20557

May 2009

RF9

637 SW Keck Dr McMinnville, OR	1.00 mi radius		3.00 mi radius		5.00 mi radius		7.00 mi radius	
<b>Population</b>								
Estimated Population (2006)	9,025		26,575		31,833		42,361	
Census Population (1990)	5,783		17,692		21,193		27,787	
Census Population (2000)	8,672		25,083		29,749		38,540	
Projected Population (2011)	9,305		27,766		33,501		45,427	
Forecasted Population (2016)	9,095		27,914		35,198		48,882	
Historical Annual Change (1990-2000)	2,889	5.0%	7,391	4.2%	8,556	4.0%	10,753	3.9%
Historical Annual Change (2000-2006)	353	0.7%	1,492	1.0%	2,084	1.2%	3,821	1.7%
Projected Annual Change (2006-2011)	280	0.6%	1,192	0.9%	1,669	1.0%	3,066	1.4%
Est. Population Density (2006)	2,874.19	<i>psm</i>	940.46	<i>psm</i>	405.87	<i>psm</i>	275.67	<i>psm</i>
Trade Area Size	3.14	<i>sq mi</i>	28.26	<i>sq mi</i>	78.43	<i>sq mi</i>	153.67	<i>sq mi</i>
<b>Households</b>								
Estimated Households (2006)	3,089		10,152		12,131		15,858	
Census Households (1990)	1,920		6,521		7,744		9,964	
Census Households (2000)	2,743		8,867		10,496		13,391	
Projected Households (2011)	3,352		11,147		13,411		17,829	
Forecasted Households (2016)	3,257		11,172		14,024		19,030	
Historical Annual Change (1990-2000)	823	4.3%	2,345	3.6%	2,751	3.6%	3,427	3.4%
Projected Annual Change (2000-2011)	609	2.0%	2,281	2.3%	2,916	2.5%	4,438	3.0%
<b>Average Household Income</b>								
Est. Average Household Income (2006)	\$47,956		\$54,093		\$55,828		\$55,729	
Census Average Hhld Income (1990)	\$27,301		\$32,539		\$33,442		\$33,135	
Census Average Hhld Income (2000)	\$41,766		\$46,303		\$47,932		\$48,439	
Proj. Average Household Income (2011)	\$51,866		\$58,418		\$60,286		\$60,005	
Historical Annual Change (1990-2000)	\$14,465	5.3%	\$13,764	4.2%	\$14,490	4.3%	\$15,304	4.6%
Projected Annual Change (2000-2011)	\$10,099	2.2%	\$12,115	2.4%	\$12,354	2.3%	\$11,566	2.2%
<b>Median Household Income</b>								
Est. Median Household Income (2006)	\$41,100		\$44,134		\$45,801		\$46,540	
Census Median Hhld Income (1990)	\$22,613		\$26,074		\$27,167		\$27,096	
Census Median Hhld Income (2000)	\$36,812		\$39,218		\$40,665		\$41,359	
Proj. Median Household Income (2011)	\$44,575		\$47,893		\$49,750		\$50,523	
Historical Annual Change (1990-2000)	\$14,199	6.3%	\$13,143	5.0%	\$13,498	5.0%	\$14,263	5.3%
Projected Annual Change (2000-2011)	\$7,762	1.9%	\$8,676	2.0%	\$9,085	2.0%	\$9,165	2.0%
<b>Per Capita Income</b>								
Est. Per Capita Income (2006)	\$17,944		\$21,862		\$22,437		\$21,785	
Census Per Capita Income (1990)	\$9,063		\$11,994		\$12,220		\$11,881	
Census Per Capita Income (2000)	\$13,252		\$16,376		\$16,934		\$16,828	
Proj. Per Capita Income (2011)	\$20,313		\$24,715		\$25,349		\$24,497	
Historical Annual Change (1990-2000)	\$4,189	4.6%	\$4,382	3.7%	\$4,714	3.9%	\$4,947	4.2%
Projected Annual Change (2000-2011)	\$7,061	4.8%	\$8,339	4.6%	\$8,415	4.5%	\$7,669	4.1%
<b>Other Income</b>								
Est. Median Disposable Income (2006)	\$35,551		\$37,952		\$39,221		\$39,799	
Proj. Median Disposable Income (2011)	\$38,224		\$40,860		\$42,268		\$42,850	
Est. Median Household Net Worth (2006)	\$32,362		\$36,998		\$38,389		\$39,096	

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<b>Household Income Distribution (2006)</b>								
HH Income \$200,000 or More	40	1.3%	190	1.9%	238	2.0%	285	1.8%
HH Income \$150,000 to 199,999	29	1.0%	111	1.1%	142	1.2%	187	1.2%
HH Income \$125,000 to 149,999	46	1.5%	207	2.0%	269	2.2%	358	2.3%
HH Income \$100,000 to 124,999	116	3.7%	524	5.2%	678	5.6%	899	5.7%
HH Income \$75,000 to 99,999	261	8.5%	986	9.7%	1,246	10.3%	1,685	10.6%
HH Income \$50,000 to 74,999	704	22.8%	2,243	22.1%	2,750	22.7%	3,716	23.4%
HH Income \$35,000 to 49,999	640	20.7%	2,079	20.5%	2,479	20.4%	3,174	20.0%
HH Income \$25,000 to 34,999	366	11.8%	1,213	12.0%	1,408	11.6%	1,877	11.8%
HH Income \$15,000 to 24,999	330	10.7%	1,088	10.7%	1,253	10.3%	1,610	10.2%
HH Income \$10,000 to 14,999	178	5.8%	618	6.1%	678	5.6%	838	5.3%
HH Income \$0 to 9,999	379	12.3%	893	8.8%	993	8.2%	1,228	7.7%
HH Income \$35,000+	1,838	59.5%	6,340	62.4%	7,800	64.3%	10,305	65.0%
HH Income \$50,000+	1,197	38.8%	4,260	42.0%	5,321	43.9%	7,131	45.0%
HH Income \$75,000+	493	16.0%	2,017	19.9%	2,571	21.2%	3,414	21.5%
<b>Race &amp; Ethnicity (2006)</b>								
Total Population	9,025		26,575		31,833		42,361	
White	7,809	86.5%	23,534	88.6%	28,380	89.2%	37,918	89.5%
Black or African American	93	1.0%	217	0.8%	239	0.8%	303	0.7%
American Indian & Alaska Native	96	1.1%	258	1.0%	313	1.0%	412	1.0%
Asian	159	1.8%	435	1.6%	503	1.6%	589	1.4%
Hawaiian & Pacific Islander	20	0.2%	54	0.2%	60	0.2%	73	0.2%
Other Race	601	6.7%	1,501	5.6%	1,659	5.2%	2,178	5.1%
Two or More Races	247	2.7%	576	2.2%	677	2.1%	889	2.1%
Not Hispanic or Latino Population	7,103	78.7%	21,620	81.4%	26,302	82.6%	34,905	82.4%
<i>Non Hispanic: White</i>	6,650	93.6%	20,496	94.8%	24,971	94.9%	33,245	95.2%
<i>Non Hispanic: Black or African American</i>	53	0.7%	112	0.5%	125	0.5%	146	0.4%
<i>Non Hispanic: Amer Indian &amp; AK Native</i>	79	1.1%	215	1.0%	265	1.0%	340	1.0%
<i>Non Hispanic: Asian</i>	146	2.1%	400	1.8%	466	1.8%	543	1.6%
<i>Non Hispanic: Hawaiian &amp; Pacific Islander</i>	16	0.2%	47	0.2%	52	0.2%	64	0.2%
<i>Non Hispanic: Other Race</i>	0	-	0	-	0	-	0	-
<i>Non Hispanic: Two or More Races</i>	160	2.3%	350	1.6%	422	1.6%	567	1.6%
Hispanic or Latino Population	1,922	21.3%	4,955	18.6%	5,531	17.4%	7,456	17.6%
<i>Hispanic: White</i>	1,160	60.3%	3,038	61.3%	3,409	61.6%	4,673	62.7%
<i>Hispanic: Black or African American</i>	40	2.1%	105	2.1%	114	2.1%	157	2.1%
<i>Hispanic: American Indian &amp; Alaska Native</i>	17	0.9%	43	0.9%	49	0.9%	72	1.0%
<i>Hispanic: Asian</i>	13	0.7%	35	0.7%	37	0.7%	45	0.6%
<i>Hispanic: Hawaiian &amp; Pacific Islander</i>	3	0.2%	7	0.1%	8	0.1%	9	0.1%
<i>Hispanic: Other Race</i>	601	31.3%	1,501	30.3%	1,659	30.0%	2,178	29.2%
<i>Hispanic: Two or More Races</i>	87	4.5%	225	4.5%	255	4.6%	322	4.3%
Not of Hispanic Origin Population (1990)	5,318	92.0%	16,341	92.4%	19,652	92.7%	25,679	92.4%
Hispanic Origin Population (1990)	465	8.0%	1,351	7.6%	1,541	7.3%	2,108	7.6%
Not Hispanic or Latino Population (2000)	7,223	83.3%	21,376	85.2%	25,651	86.2%	33,224	86.2%
Hispanic or Latino Population (2000)	1,449	16.7%	3,706	14.8%	4,097	13.8%	5,316	13.8%
Not Hispanic or Latino Population 5yr (2011)	7,046	75.7%	21,909	78.9%	26,917	80.3%	36,311	79.9%
Hispanic or Latino Population 5yr (2011)	2,259	24.3%	5,857	21.1%	6,584	19.7%	9,116	20.1%
Historical Annual Change (1990-2000)	984	21.1%	2,355	17.4%	2,556	16.6%	3,208	15.2%
Projected Annual Change (2000-2011)	810	5.1%	2,150	5.3%	2,487	5.5%	3,800	6.5%

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<b>Age Distribution (2006)</b>								
Total Population	9,025		26,575		31,833		42,361	
Age 0 to 4 yrs	652	7.2%	1,819	6.8%	2,103	6.6%	2,872	6.8%
Age 5 to 9 yrs	557	6.2%	1,716	6.5%	2,073	6.5%	2,916	6.9%
Age 10 to 14 yrs	572	6.3%	1,677	6.3%	2,074	6.5%	2,956	7.0%
Age 15 to 19 yrs	1,020	11.3%	2,197	8.3%	2,566	8.1%	3,346	7.9%
Age 20 to 24 yrs	1,551	17.2%	2,906	10.9%	3,184	10.0%	3,804	9.0%
Age 25 to 29 yrs	788	8.7%	2,259	8.5%	2,556	8.0%	3,340	7.9%
Age 30 to 34 yrs	608	6.7%	1,760	6.6%	2,069	6.5%	2,859	6.7%
Age 35 to 39 yrs	526	5.8%	1,534	5.8%	1,841	5.8%	2,549	6.0%
Age 40 to 44 yrs	477	5.3%	1,521	5.7%	1,886	5.9%	2,647	6.2%
Age 45 to 49 yrs	492	5.5%	1,596	6.0%	2,003	6.3%	2,768	6.5%
Age 50 to 54 yrs	433	4.8%	1,596	6.0%	1,973	6.2%	2,659	6.3%
Age 55 to 59 yrs	316	3.5%	1,218	4.6%	1,583	5.0%	2,213	5.2%
Age 60 to 64 yrs	250	2.8%	1,060	4.0%	1,365	4.3%	1,816	4.3%
Age 65 to 69 yrs	215	2.4%	912	3.4%	1,145	3.6%	1,497	3.5%
Age 70 to 74 yrs	163	1.8%	736	2.8%	919	2.9%	1,184	2.8%
Age 75 to 79 yrs	146	1.6%	758	2.9%	932	2.9%	1,111	2.6%
Age 80 to 84 yrs	136	1.5%	646	2.4%	771	2.4%	899	2.1%
Age 85 yrs plus	121	1.3%	663	2.5%	789	2.5%	926	2.2%
Median Age	27.2 yrs		32.9 yrs		33.9 yrs		33.7 yrs	
Age 19 yrs or less	2,802 31.0%		7,408 27.9%		8,816 27.7%		12,089 28.5%	
Age 20 to 64 years	5,442 60.3%		15,451 58.1%		18,461 58.0%		24,655 58.2%	
Age 65 years Plus	781 8.6%		3,716 14.0%		4,555 14.3%		5,617 13.3%	
<b>Female Age Distribution (2006)</b>								
Female Population	4,592 50.9%		13,537 50.9%		16,197 50.9%		21,356 50.4%	
Age 0 to 4 yrs	313	6.8%	893	6.6%	1,034	6.4%	1,444	6.8%
Age 5 to 9 yrs	258	5.6%	831	6.1%	1,006	6.2%	1,395	6.5%
Age 10 to 14 yrs	290	6.3%	817	6.0%	1,008	6.2%	1,446	6.8%
Age 15 to 19 yrs	560	12.2%	1,129	8.3%	1,309	8.1%	1,653	7.7%
Age 20 to 24 yrs	808	17.6%	1,470	10.9%	1,604	9.9%	1,879	8.8%
Age 25 to 29 yrs	366	8.0%	1,090	8.1%	1,240	7.7%	1,623	7.6%
Age 30 to 34 yrs	293	6.4%	823	6.1%	980	6.1%	1,379	6.5%
Age 35 to 39 yrs	233	5.1%	707	5.2%	861	5.3%	1,199	5.6%
Age 40 to 44 yrs	245	5.3%	759	5.6%	942	5.8%	1,316	6.2%
Age 45 to 49 yrs	253	5.5%	800	5.9%	996	6.1%	1,370	6.4%
Age 50 to 54 yrs	222	4.8%	807	6.0%	985	6.1%	1,329	6.2%
Age 55 to 59 yrs	175	3.8%	651	4.8%	837	5.2%	1,144	5.4%
Age 60 to 64 yrs	138	3.0%	575	4.2%	728	4.5%	948	4.4%
Age 65 to 69 yrs	117	2.5%	498	3.7%	627	3.9%	807	3.8%
Age 70 to 74 yrs	85	1.9%	420	3.1%	520	3.2%	652	3.1%
Age 75 to 79 yrs	87	1.9%	451	3.3%	552	3.4%	644	3.0%
Age 80 to 84 yrs	77	1.7%	384	2.8%	459	2.8%	536	2.5%
Age 85 yrs plus	73	1.6%	433	3.2%	509	3.1%	592	2.8%
Female Median Age	27.4 yrs		34.2 yrs		35.1 yrs		34.8 yrs	
Age 19 yrs or less	1,420 30.9%		3,669 27.1%		4,357 26.9%		5,938 27.8%	
Age 20 to 64 years	2,733 59.5%		7,682 56.7%		9,173 56.6%		12,187 57.1%	
Age 65 years Plus	439 9.6%		2,186 16.1%		2,667 16.5%		3,230 15.1%	

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<b>Male Age Distribution (2006)</b>								
Male Population	4,433	49.1%	13,038	49.1%	15,636	49.1%	21,006	49.6%
Age 0 to 4 yrs	340	7.7%	926	7.1%	1,069	6.8%	1,428	6.8%
Age 5 to 9 yrs	299	6.8%	885	6.8%	1,068	6.8%	1,521	7.2%
Age 10 to 14 yrs	282	6.4%	861	6.6%	1,066	6.8%	1,509	7.2%
Age 15 to 19 yrs	461	10.4%	1,068	8.2%	1,257	8.0%	1,693	8.1%
Age 20 to 24 yrs	744	16.8%	1,436	11.0%	1,580	10.1%	1,925	9.2%
Age 25 to 29 yrs	422	9.5%	1,170	9.0%	1,317	8.4%	1,716	8.2%
Age 30 to 34 yrs	316	7.1%	937	7.2%	1,089	7.0%	1,480	7.0%
Age 35 to 39 yrs	293	6.6%	827	6.3%	980	6.3%	1,350	6.4%
Age 40 to 44 yrs	232	5.2%	762	5.8%	944	6.0%	1,331	6.3%
Age 45 to 49 yrs	239	5.4%	796	6.1%	1,007	6.4%	1,398	6.7%
Age 50 to 54 yrs	211	4.8%	789	6.1%	987	6.3%	1,331	6.3%
Age 55 to 59 yrs	141	3.2%	567	4.3%	747	4.8%	1,069	5.1%
Age 60 to 64 yrs	112	2.5%	485	3.7%	637	4.1%	868	4.1%
Age 65 to 69 yrs	98	2.2%	414	3.2%	518	3.3%	690	3.3%
Age 70 to 74 yrs	78	1.8%	316	2.4%	399	2.5%	532	2.5%
Age 75 to 79 yrs	58	1.3%	307	2.4%	380	2.4%	467	2.2%
Age 80 to 84 yrs	59	1.3%	262	2.0%	311	2.0%	364	1.7%
Age 85 yrs plus	48	1.1%	230	1.8%	279	1.8%	334	1.6%
Male Median Age	27.1	yrs	31.7	yrs	32.7	yrs	32.8	yrs
Age 19 yrs or less	1,382	31.2%	3,739	28.7%	4,459	28.5%	6,151	29.3%
Age 20 to 64 years	2,710	61.1%	7,769	59.6%	9,288	59.4%	12,468	59.4%
Age 65 years Plus	342	7.7%	1,530	11.7%	1,888	12.1%	2,387	11.4%
<b>Males per 100 Females, Male % Pop (2006)</b>								
Overall Comparison	97		96		97		98	
Age 0 to 4 yrs	109	52.1%	104	50.9%	103	50.8%	99	49.7%
Age 5 to 9 yrs	116	53.7%	106	51.6%	106	51.5%	109	52.2%
Age 10 to 14 yrs	97	49.3%	105	51.3%	106	51.4%	104	51.1%
Age 15 to 19 yrs	82	45.2%	95	48.6%	96	49.0%	102	50.6%
Age 20 to 24 yrs	92	47.9%	98	49.4%	98	49.6%	102	50.6%
Age 25 to 29 yrs	115	53.5%	107	51.8%	106	51.5%	106	51.4%
Age 30 to 34 yrs	108	51.9%	114	53.2%	111	52.6%	107	51.8%
Age 35 to 39 yrs	126	55.7%	117	53.9%	114	53.2%	113	53.0%
Age 40 to 44 yrs	95	48.7%	100	50.1%	100	50.0%	101	50.3%
Age 45 to 49 yrs	94	48.5%	100	49.9%	101	50.3%	102	50.5%
Age 50 to 54 yrs	95	48.8%	98	49.4%	100	50.0%	100	50.0%
Age 55 to 59 yrs	81	44.7%	87	46.6%	89	47.2%	93	48.3%
Age 60 to 64 yrs	81	44.7%	84	45.7%	88	46.7%	92	47.8%
Age 65 to 69 yrs	84	45.7%	83	45.4%	83	45.3%	85	46.1%
Age 70 to 74 yrs	91	47.7%	75	43.0%	77	43.4%	82	45.0%
Age 75 to 79 yrs	67	40.0%	68	40.5%	69	40.8%	72	42.0%
Age 80 to 84 yrs	77	43.7%	68	40.6%	68	40.4%	68	40.5%
Age 85 yrs plus	66	39.7%	53	34.7%	55	35.4%	56	36.1%
Age 19 yrs or less	97	49.3%	102	50.5%	102	50.6%	104	50.9%
Age 20 to 39 yrs	104	51.1%	107	51.7%	106	51.5%	106	51.6%
Age 40 to 64 yrs	91	47.5%	95	48.6%	96	49.1%	98	49.6%
Age 65 years Plus	78	43.8%	70	41.2%	71	41.5%	74	42.5%

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<b>Household Type (2006)</b>								
Total Households	3,089		10,152		12,131		15,858	
Households with Children	1,259	40.7%	3,814	37.6%	4,553	37.5%	6,220	39.2%
Average Household Size	2.59		2.47		2.49		2.57	
Est. Household Density	983.91	psm	359.27	psm	154.68	psm	103.20	psm
Population Family	6,355	70.4%	20,685	77.8%	25,240	79.3%	34,588	81.7%
Population Non-Family	1,659	18.4%	4,412	16.6%	5,002	15.7%	6,134	14.5%
Population Group Qtrs	1,011	11.2%	1,478	5.6%	1,591	5.0%	1,639	3.9%
Family Households	2,035	65.9%	6,884	67.8%	8,401	69.2%	11,301	71.3%
<i>Married Couple Hhlds</i>	1,478	72.6%	5,197	75.5%	6,468	77.0%	8,775	77.6%
<i>Other Family Hhlds</i>	558	27.4%	1,687	24.5%	1,933	23.0%	2,526	22.4%
Family Households With Children	1,240	60.9%	3,763	54.7%	4,496	53.5%	6,141	54.3%
<i>Married Couple With Children</i>	804	64.8%	2,511	66.7%	3,082	68.5%	4,317	70.3%
<i>Other Family Hhlds With Children</i>	436	35.2%	1,252	33.3%	1,414	31.5%	1,824	29.7%
Family Households No Children	795	39.1%	3,121	45.3%	3,905	46.5%	5,160	45.7%
<i>Married Couple No Children</i>	674	84.8%	2,686	86.1%	3,386	86.7%	4,457	86.4%
<i>Other Family Households No Childrer</i>	121	15.2%	435	13.9%	519	13.3%	702	13.6%
Average Family Household Size	3.12		3.00		3.00		3.06	
Average Family Income	\$55,189		\$62,960		\$64,688		\$63,569	
Median Family Income	\$47,274		\$51,156		\$52,873		\$53,351	
Non-Family Households	1,054	34.1%	3,268	32.2%	3,730	30.8%	4,557	28.7%
Non-Family Hhlds With Children	19	1.8%	52	1.6%	58	1.5%	79	1.7%
Non-Family Hhld No Children	1,036	98.2%	3,216	98.4%	3,673	98.5%	4,479	98.3%
<i>N-F Hhld Lone Person No Children</i>	802	76.1%	2,727	83.4%	3,130	83.9%	3,826	84.0%
Lone Male Householder	312	38.8%	944	34.6%	1,093	34.9%	1,408	36.8%
Lone Female Householder	491	61.2%	1,782	65.4%	2,037	65.1%	2,418	63.2%
<i>N-F Hhld 2+ Persons No Children</i>	233	22.1%	489	15.0%	543	14.6%	652	14.3%
Average Non-Family Hhld Size	1.57		1.35		1.34		1.35	
<b>Marital Status (2006)</b>								
(15 Years or Older)	7,244		21,364		25,584		33,620	
Never Married	2,498	34.5%	5,825	27.3%	6,590	25.8%	8,368	24.9%
Now Married	3,054	42.2%	10,719	50.2%	13,399	52.4%	18,129	53.9%
Previously Married	1,692	23.4%	4,819	22.6%	5,595	21.9%	7,122	21.2%
<i>Separated</i>	724	42.8%	1,384	28.7%	1,610	28.8%	1,978	27.8%
<i>Widowed</i>	262	15.5%	1,359	28.2%	1,619	28.9%	1,994	28.0%
<i>Divorced</i>	706	41.7%	2,077	43.1%	2,366	42.3%	3,151	44.2%
<b>Educational Attainment (2006)</b>								
Adult Population (25 Years or Older)	4,671		16,260		19,832		26,468	
Elementary (0 to 8)	323	6.9%	1,044	6.4%	1,210	6.1%	1,745	6.6%
Some High School (9 to 11)	520	11.1%	1,645	10.1%	1,917	9.7%	2,694	10.2%
High School Graduate (12)	1,509	32.3%	5,004	30.8%	6,200	31.3%	8,409	31.8%
Some College (13 to 16)	1,175	25.2%	4,145	25.5%	5,011	25.3%	6,749	25.5%
Associate Degree Only	224	4.8%	729	4.5%	951	4.8%	1,299	4.9%
Bachelor Degree Only	616	13.2%	2,339	14.4%	2,862	14.4%	3,579	13.5%
Graduate Degree	306	6.5%	1,354	8.3%	1,682	8.5%	1,994	7.5%
Any College + (Some College or higher)	2,320	49.7%	8,567	52.7%	10,505	53.0%	13,621	51.5%
College Degree + (Bachelor Degree or higher)	921	19.7%	3,693	22.7%	4,544	22.9%	5,573	21.1%

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# DEMOGRAPHIC PROFILE COMPLETE

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May 2009

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637 SW Keck Dr McMinnville, OR	1.00 mi radius		3.00 mi radius		5.00 mi radius		7.00 mi radius	
<b>Housing (2006)</b>								
Total Housing Units	3,132		10,255		12,252		16,023	
Housing Units, Occupied	3,089	98.7%	10,152	99.0%	12,131	99.0%	15,858	99.0%
<i>Housing Units, Owner-Occupied</i>	1,568	50.8%	5,783	57.0%	7,333	60.4%	10,106	63.7%
<i>Housing Units, Renter-Occupied</i>	1,521	49.2%	4,368	43.0%	4,799	39.6%	5,752	36.3%
Housing Units, Vacant	42	1.3%	103	1.0%	121	1.0%	165	1.0%
Total Housing Units (2000)	2,896		9,318		11,029		14,076	
Historical Annual Change (2000-2006)	235	1.4%	937	1.7%	1,223	1.8%	1,947	2.3%
<b>Household Size (2006)</b>								
Total Households	3,089		10,152		12,131		15,858	
1 Person Households	802	26.0%	2,727	26.9%	3,130	25.8%	3,826	24.1%
2 Person Households	1,027	33.3%	3,704	36.5%	4,514	37.2%	5,845	36.9%
3 Person Households	569	18.4%	1,657	16.3%	1,962	16.2%	2,614	16.5%
4 Person Households	364	11.8%	1,108	10.9%	1,345	11.1%	1,851	11.7%
5 Person Households	179	5.8%	548	5.4%	683	5.6%	999	6.3%
6 Person Households	80	2.6%	234	2.3%	287	2.4%	399	2.5%
7+ Person Households	68	2.2%	173	1.7%	209	1.7%	323	2.0%
<b>Household Stability (2006)</b>								
Total Households	3,089		10,152		12,131		15,858	
In current residence < 1 year	548	17.7%	1,725	17.0%	2,004	16.5%	2,483	15.7%
In current residence 1-2 years	1,176	38.1%	3,746	36.9%	4,450	36.7%	5,967	37.6%
In current residence 3-5 years	669	21.6%	2,192	21.6%	2,729	22.5%	3,578	22.6%
In current residence 6-10 years	228	7.4%	770	7.6%	954	7.9%	1,253	7.9%
In current residence > 10 years	469	15.2%	1,718	16.9%	1,995	16.4%	2,578	16.3%
Turnover (% Annual Residential Turnover)	17.7%		17.0%		16.5%		15.7%	
Stability (% In Current Residence 5+ Years)	22.6%		24.5%		24.3%		24.2%	
Median Years in Residence	2.6 yrs		2.7 yrs		2.8 yrs		2.8 yrs	
<b>Household Vehicles (2006)</b>								
Total Vehicles Available	5,770		18,608		22,758		30,780	
Household: 0 Vehicles Available	213	6.9%	751	7.4%	795	6.6%	901	5.7%
Household: 1 Vehicles Available	955	30.9%	3,294	32.5%	3,802	31.3%	4,684	29.5%
Household: 2 Vehicles Available	1,308	42.3%	4,185	41.2%	5,058	41.7%	6,714	42.3%
Household: 3+ Vehicles Available	614	19.9%	1,922	18.9%	2,477	20.4%	3,558	22.4%
Average Per Household	1.9	<i>Vehicles</i>	1.8	<i>Vehicles</i>	1.9	<i>Vehicles</i>	1.9	<i>Vehicles</i>
Owner Occupied Hhlds Vehicles	3,252		11,819		15,128		21,288	
<i>Average Per Owner Household</i>	2.1		2.0		2.1		2.1	
Renter Occupied Hhlds Vehicles	2,518		6,789		7,630		9,492	
<i>Average Per Renter Household</i>	1.7		1.6		1.6		1.7	
<b>Travel Time (2000)</b>								
Worker Base (16 Years or Older)	3,859		10,941		13,061		17,007	
Travel to Work in 14 Minutes or Less	2,207	57.2%	6,113	55.9%	6,890	52.7%	7,816	46.0%
Travel to Work in 15 to 29 Minutes	719	18.6%	1,988	18.2%	2,550	19.5%	3,852	22.6%
Travel to Work in 30 to 59 Minutes	630	16.3%	1,814	16.6%	2,238	17.1%	3,242	19.1%
Travel to Work in 60 Minutes or More	178	4.6%	683	6.2%	934	7.2%	1,433	8.4%
Work at Home	123	3.2%	343	3.1%	449	3.4%	664	3.9%
Average Travel Time to Work	17.0 mins		18.2 mins		19.3 mins		21.2 mins	

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<b>Transportation To Work (2000)</b>								
Work Base	3,859		10,941		13,061		17,007	
Drive to Work Alone	2,747	71.2%	8,160	74.6%	9,825	75.2%	12,795	75.2%
Drive to Work in Carpool	580	15.0%	1,592	14.6%	1,861	14.2%	2,506	14.7%
Travel to Work - Public Transportation	5	0.1%	25	0.2%	43	0.3%	62	0.4%
Drive to Work on Motorcycle	1	0.0%	8	0.1%	13	0.1%	18	0.1%
Bicycle to Work	67	1.7%	203	1.9%	203	1.6%	216	1.3%
Walk to Work	307	7.9%	570	5.2%	619	4.7%	691	4.1%
Other Means	29	0.7%	41	0.4%	48	0.4%	55	0.3%
Work at Home	123	3.2%	343	3.1%	449	3.4%	664	3.9%
<b>Daytime Demos (2006)</b>								
Total Number of Businesses	162		1,152		1,389		1,614	
Total Number of Employees	1,612		10,759		13,634		15,310	
Company Headqtrs: Businesses	0	0	4	0.3%	5	0.4%	6	0.4%
Company Headqtrs: Employees	-	-	151	1.4%	197	1.4%	220	1.4%
Employee Population per Business	9.9 to 1		9.3 to 1		9.8 to 1		9.5 to 1	
Residential Population per Business	55.7 to 1		23.1 to 1		22.9 to 1		26.3 to 1	
Est. Adj. Daytime Demographics (Age16+)	4,676		19,964		24,554		29,291	
<b>Labor Force (2006)</b>								
Labor: Population Age 16+	7,111		20,982		25,122		32,984	
Unemployment Rate	8.9%		5.9%		5.4%		5.5%	
Labor Force Total: Males	3,448	48.5%	10,179	48.5%	12,205	48.6%	16,225	49.2%
<i>Male civilian employec</i>	2,153	62.5%	6,378	62.7%	7,708	63.2%	10,414	64.2%
<i>Male civilian unemployec</i>	275	8.0%	569	5.6%	629	5.2%	883	5.4%
<i>Males in Armed Forces</i>	0	-	5	0.0%	5	0.0%	9	0.1%
<i>Males not in labor force</i>	1,019	29.6%	3,227	31.7%	3,863	31.7%	4,919	30.3%
Labor Force Total: Females	3,663	51.5%	10,803	51.5%	12,917	51.4%	16,758	50.8%
<i>Female civilian employec</i>	1,893	51.7%	5,393	49.9%	6,489	50.2%	8,579	51.2%
<i>Female civilian unemployec</i>	358	9.8%	662	6.1%	739	5.7%	937	5.6%
<i>Females in Armed Forces</i>	0	-	0	-	0	-	0	-
<i>Females not in labor force</i>	1,412	38.6%	4,747	43.9%	5,689	44.0%	7,242	43.2%
Employment Force Change (2000-2006)	188	4.9%	835	7.6%	1,141	8.7%	1,995	11.7%
Male Change (2000-2006)	128	6.3%	508	8.7%	686	9.8%	1,183	12.8%
Female Change (2000-2006)	59	3.2%	328	6.5%	455	7.5%	811	10.4%
<b>Occupation (2000)</b>								
Occupation: Population Age 16+	3,858		10,936		13,056		16,999	
<i>Occupation Total: Males</i>	2,025	52.5%	5,870	53.7%	7,022	53.8%	9,231	54.3%
<i>Occupation Total: Females</i>	1,834	47.5%	5,066	46.3%	6,034	46.2%	7,768	45.7%
Mgmt, Business, & Financial Operations	332	8.6%	1,028	9.4%	1,334	10.2%	1,783	10.5%
Professional and Related	575	14.9%	1,801	16.5%	2,092	16.0%	2,578	15.2%
Service	719	18.6%	1,930	17.6%	2,254	17.3%	2,873	16.9%
Sales and Office	1,067	27.6%	2,813	25.7%	3,326	25.5%	4,191	24.7%
Farming, Fishing, and Forestry	126	3.3%	352	3.2%	399	3.1%	563	3.3%
Construction, Extraction, & Maintenance	351	9.1%	958	8.8%	1,211	9.3%	1,693	10.0%
Production, Transport, & Material Moving	689	17.9%	2,055	18.8%	2,441	18.7%	3,317	19.5%
<i>White Collar</i>	51.1%		51.6%		51.7%		50.3%	
<i>Blue Collar</i>	48.9%		48.4%		48.3%		49.7%	

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<b>Units In Structure (2000)</b>								
Total Units	2,896		9,318		11,029		14,076	
1 Detached Unit	1,485	51.3%	5,146	55.2%	6,312	57.2%	8,429	59.9%
1 Attached Unit	217	7.5%	759	8.1%	824	7.5%	862	6.1%
2 Units	193	6.7%	418	4.5%	442	4.0%	503	3.6%
3 to 4 Units	172	5.9%	347	3.7%	356	3.2%	425	3.0%
5 to 9 Units	179	6.2%	527	5.7%	534	4.8%	553	3.9%
10 to 19 Units	141	4.9%	276	3.0%	279	2.5%	295	2.1%
20 to 49 Units	157	5.4%	365	3.9%	370	3.4%	380	2.7%
50 or more Units	36	1.3%	406	4.4%	420	3.8%	422	3.0%
Mobile Home or Trailer	316	10.9%	1,001	10.7%	1,403	12.7%	2,076	14.8%
Other Structure	1	0.0%	74	0.8%	89	0.8%	129	0.9%
<b>Homes Built By Year (2000)</b>								
Homes Built 1999 to 2000	46	1.6%	162	1.7%	207	1.9%	292	2.1%
Homes Built 1995 to 1998	353	12.2%	1,194	12.8%	1,480	13.4%	1,993	14.2%
Homes Built 1990 to 1994	645	22.3%	1,684	18.1%	1,894	17.2%	2,125	15.1%
Homes Built 1980 to 1989	536	18.5%	1,468	15.8%	1,659	15.0%	1,952	13.9%
Homes Built 1970 to 1979	498	17.2%	1,755	18.8%	2,134	19.3%	2,911	20.7%
Homes Built 1960 to 1969	207	7.2%	852	9.1%	1,045	9.5%	1,264	9.0%
Homes Built 1950 to 1959	211	7.3%	771	8.3%	889	8.1%	1,089	7.7%
Homes Built 1940 to 1949	143	4.9%	499	5.4%	571	5.2%	785	5.6%
Homes Built Before 1939	257	8.9%	933	10.0%	1,150	10.4%	1,664	11.8%
Median Age of Homes	19.8 yrs		22.5 yrs		22.7 yrs		23.4 yrs	
<b>Home Values (2000)</b>								
Owner Specified Housing Units	1,116		4,072		4,812		6,170	
Home Values \$1,000,000 or More	6	0.5%	9	0.2%	9	0.2%	12	0.2%
Home Values \$750,000 or \$999,999	0	-	9	0.2%	10	0.2%	12	0.2%
Home Values \$500,000 or \$749,999	1	0.1%	14	0.3%	25	0.5%	35	0.6%
Home Values \$400,000 to \$499,999	1	0.1%	26	0.6%	42	0.9%	51	0.8%
Home Values \$300,000 to \$399,999	14	1.3%	86	2.1%	139	2.9%	174	2.8%
Home Values \$250,000 to \$299,999	24	2.1%	177	4.3%	283	5.9%	373	6.0%
Home Values \$200,000 to \$249,999	57	5.1%	393	9.7%	472	9.8%	579	9.4%
Home Values \$175,000 to \$199,999	69	6.2%	273	6.7%	369	7.7%	454	7.4%
Home Values \$150,000 to \$174,999	199	17.8%	570	14.0%	702	14.6%	883	14.3%
Home Values \$125,000 to \$149,999	354	31.8%	1,111	27.3%	1,235	25.7%	1,528	24.8%
Home Values \$100,000 to \$124,999	229	20.6%	841	20.7%	917	19.1%	1,223	19.8%
Home Values \$90,000 to \$99,999	68	6.1%	230	5.6%	241	5.0%	329	5.3%
Home Values \$80,000 to \$89,999	53	4.7%	142	3.5%	154	3.2%	222	3.6%
Home Values \$70,000 to \$79,999	20	1.8%	97	2.4%	102	2.1%	126	2.0%
Home Values \$60,000 to \$69,999	5	0.5%	16	0.4%	18	0.4%	36	0.6%
Home Values \$50,000 to \$59,999	0	-	24	0.6%	32	0.7%	53	0.9%
Home Values \$35,000 to \$49,999	14	1.3%	28	0.7%	31	0.7%	43	0.7%
Home Values \$25,000 to \$34,999	0	-	8	0.2%	15	0.3%	19	0.3%
Home Values \$10,000 to \$24,999	0	-	16	0.4%	17	0.3%	19	0.3%
Home Values \$0 to \$9,999	0	-	0	-	0	-	0	-
Owner Occupied Median Home Value	\$136,016		\$142,104		\$147,373		\$146,516	
Renter Occupied Median Rent	\$525		\$553		\$558		\$557	

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637 SW Keck Dr McMinnville, OR	1.00 mi radius	3.00 mi radius	5.00 mi radius	7.00 mi radius
<b>Consumer Expenditure (Annual Total)</b>				
Total Household Expenditure (2006)	\$131,306,374	\$467,186,281	\$570,294,224	\$744,829,348
Total Non-Retail Expenditures (2006)	\$73,234,009	\$260,678,855	\$318,460,368	\$416,153,231
Total Retail Expenditures (2006)	\$58,072,364	\$206,507,424	\$251,833,853	\$328,676,113
Apparel (2006)	\$1,915,349	\$6,787,981	\$8,283,922	\$10,826,545
Contributions (2006)	\$4,555,043	\$16,625,134	\$20,402,209	\$26,579,240
Education (2006)	\$2,954,368	\$10,568,154	\$12,914,694	\$16,778,140
Entertainment (2006)	\$7,485,489	\$26,711,633	\$32,666,820	\$42,697,225
Food And Beverages (2006)	\$21,489,104	\$75,838,831	\$92,372,167	\$120,664,206
Furnishings And Equipment (2006)	\$5,673,642	\$20,461,417	\$25,090,814	\$32,788,650
Gifts (2006)	\$3,339,769	\$12,125,767	\$14,854,820	\$19,342,075
Health Care (2006)	\$8,711,937	\$30,879,349	\$37,537,552	\$48,923,808
Household Operations (2006)	\$4,493,419	\$16,252,918	\$19,938,675	\$26,063,141
Miscellaneous Expenses (2006)	\$2,344,261	\$8,296,937	\$10,098,962	\$13,159,175
Personal Care (2006)	\$1,987,934	\$7,050,800	\$8,595,928	\$11,220,289
Personal Insurance (2006)	\$1,292,009	\$4,663,430	\$5,717,636	\$7,460,673
Reading (2006)	\$442,869	\$1,583,544	\$1,932,333	\$2,518,188
Shelter (2006)	\$25,945,128	\$92,569,165	\$113,052,726	\$147,646,910
Tobacco (2006)	\$1,002,513	\$3,473,119	\$4,199,991	\$5,476,225
Transportation (2006)	\$27,616,284	\$98,040,415	\$119,820,375	\$156,825,466
Utilities (2006)	\$10,057,255	\$35,257,681	\$42,814,597	\$55,859,390
<b>Consumer Expenditure (per Household per Month)</b>				
Total Household Expenditure (2006)	\$3,542	\$3,835	\$3,918	\$3,914
Total Non-Retail Expenditures (2006)	\$1,975 55.8%	\$2,140 55.8%	\$2,188 55.8%	\$2,187 55.9%
Total Retail Expenditures (2006)	\$1,566 44.2%	\$1,695 44.2%	\$1,730 44.2%	\$1,727 44.1%
Apparel (2006)	\$52 1.5%	\$56 1.5%	\$57 1.5%	\$57 1.5%
Contributions (2006)	\$123 3.5%	\$136 3.6%	\$140 3.6%	\$140 3.6%
Education (2006)	\$80 2.2%	\$87 2.3%	\$89 2.3%	\$88 2.3%
Entertainment (2006)	\$202 5.7%	\$219 5.7%	\$224 5.7%	\$224 5.7%
Food And Beverages (2006)	\$580 16.4%	\$623 16.2%	\$635 16.2%	\$634 16.2%
Furnishings And Equipment (2006)	\$153 4.3%	\$168 4.4%	\$172 4.4%	\$172 4.4%
Gifts (2006)	\$90 2.5%	\$100 2.6%	\$102 2.6%	\$102 2.6%
Health Care (2006)	\$235 6.6%	\$253 6.6%	\$258 6.6%	\$257 6.6%
Household Operations (2006)	\$121 3.4%	\$133 3.5%	\$137 3.5%	\$137 3.5%
Miscellaneous Expenses (2006)	\$63 1.8%	\$68 1.8%	\$69 1.8%	\$69 1.8%
Personal Care (2006)	\$54 1.5%	\$58 1.5%	\$59 1.5%	\$59 1.5%
Personal Insurance (2006)	\$35 1.0%	\$38 1.0%	\$39 1.0%	\$39 1.0%
Reading (2006)	\$12 0.3%	\$13 0.3%	\$13 0.3%	\$13 0.3%
Shelter (2006)	\$700 19.8%	\$760 19.8%	\$777 19.8%	\$776 19.8%
Tobacco (2006)	\$27 0.8%	\$29 0.7%	\$29 0.7%	\$29 0.7%
Transportation (2006)	\$745 21.0%	\$805 21.0%	\$823 21.0%	\$824 21.1%
Utilities (2006)	\$271 7.7%	\$289 7.5%	\$294 7.5%	\$294 7.5%

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