



Site Details Map

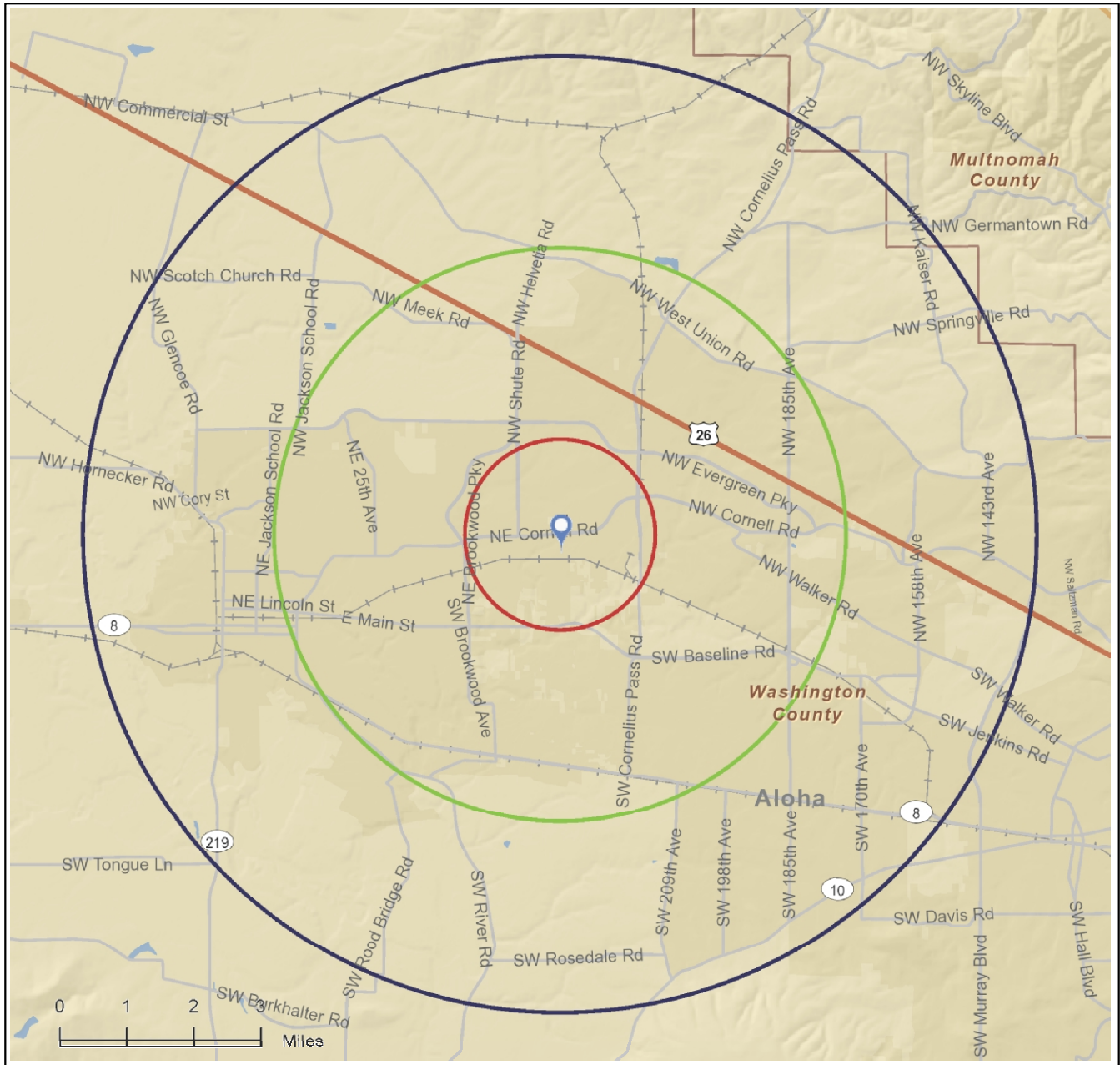
Prepared For: Ashley Blackwell

Latitude: 45.53388

Longitude: -122.91698

6198 NE Cornell Rd, Hillsboro, OR 97124-4488

Ring: 1, 3, 5 Miles



This site is located in:

City: Hillsboro city
 State: Oregon
 ZIP Code: 97124
 CBSA: —

County: Washington County
 Census Tract: 41067032605
 Census Block Group: 410670326054



Graphic Profile

Prepared For: Ashley Blackwell

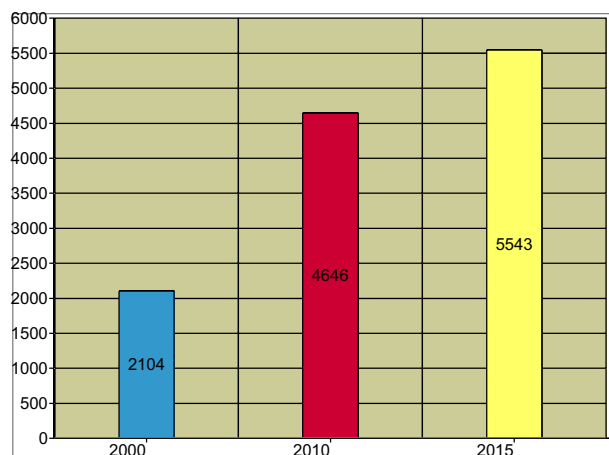
Latitude: 45.53388

Longitude: -122.91698

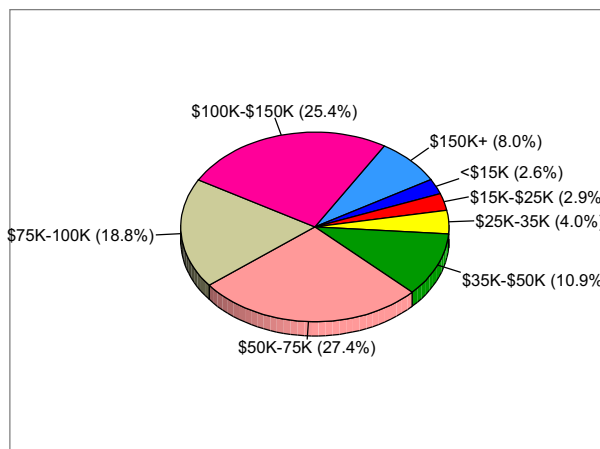
6198 NE Cornell Rd, Hillsboro, OR 97124-4488

Ring: 1 mile radius

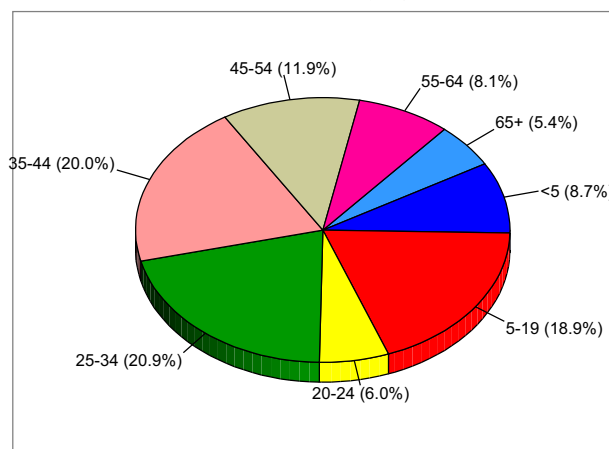
Households



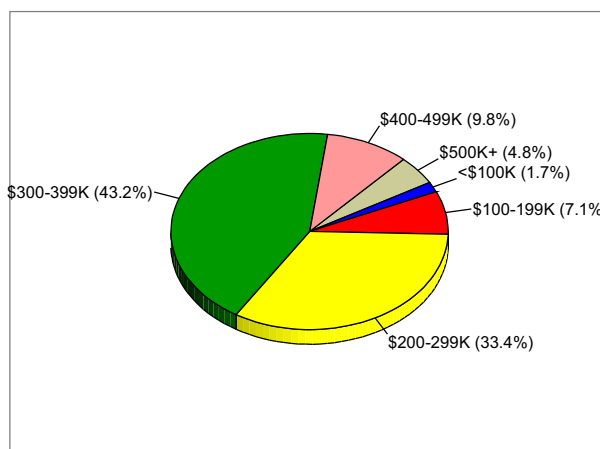
2010 Households by Income



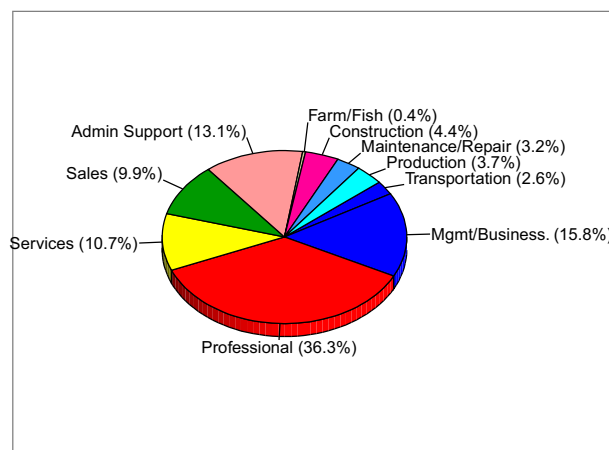
2010 Population by Age



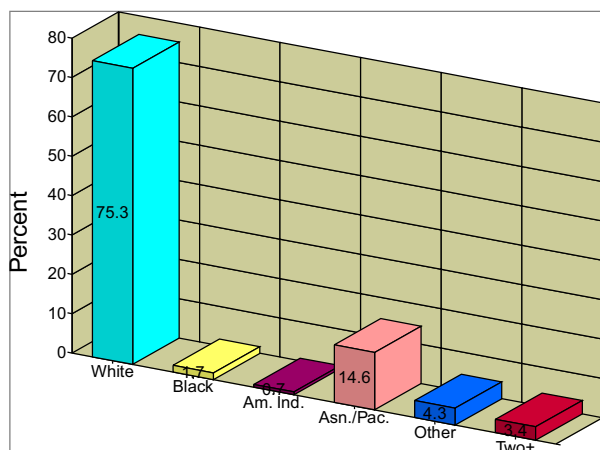
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



2010 Percent Hispanic Origin: 10.5%

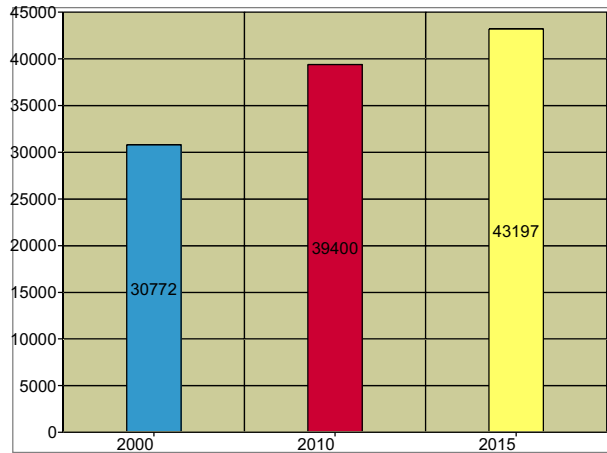
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



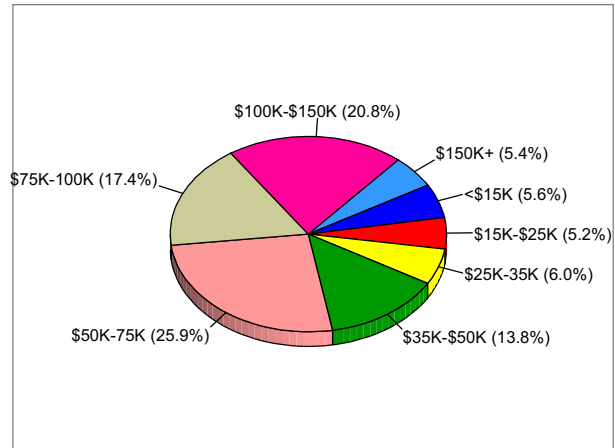
6198 NE Cornell Rd, Hillsboro, OR 97124-4488

Ring: 3 miles radius

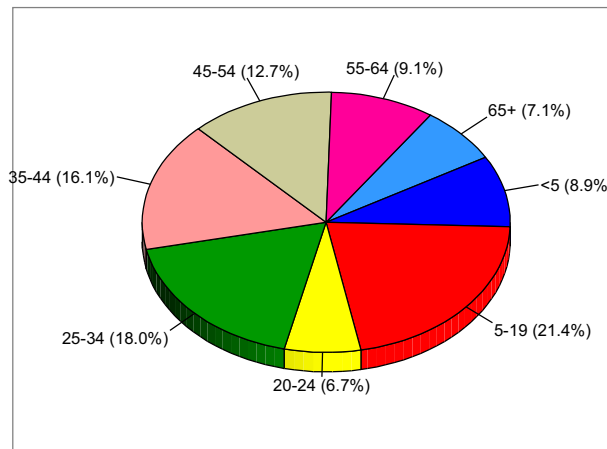
Households



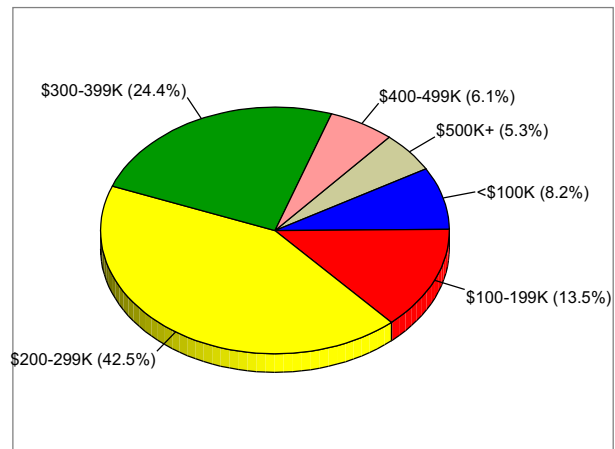
2010 Households by Income



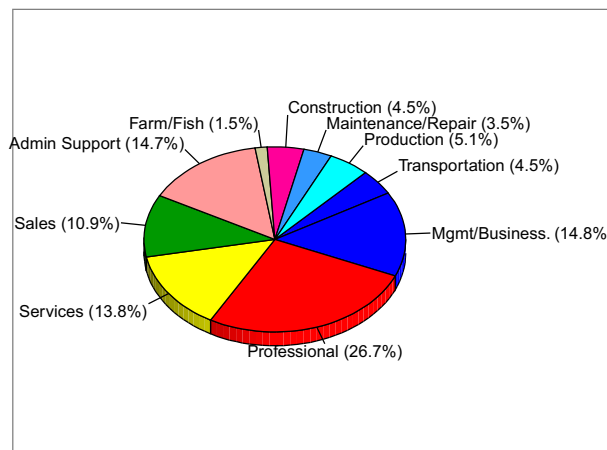
2010 Population by Age



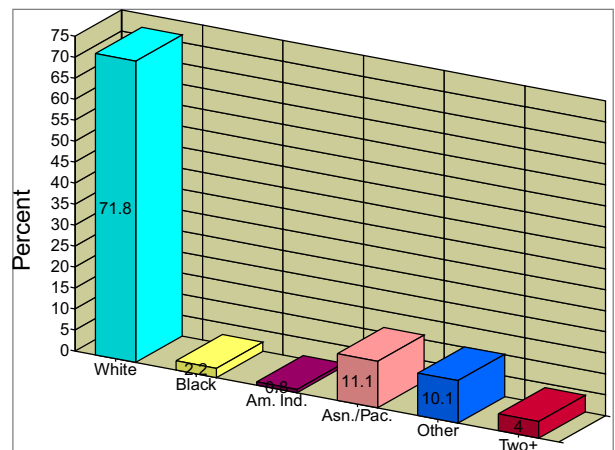
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



2010 Percent Hispanic Origin: 19.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Graphic Profile

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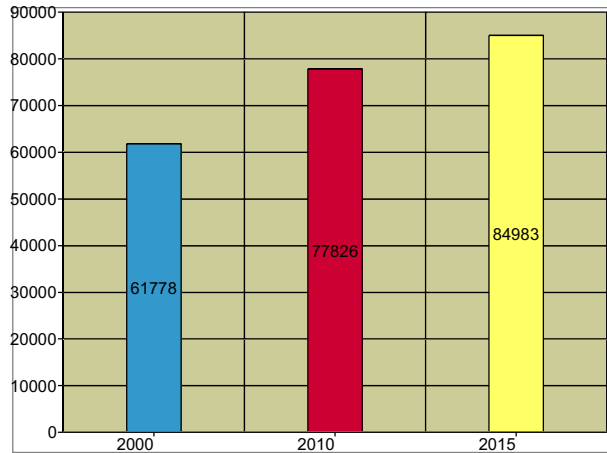
Latitude: 45.53388

Longitude: -122.91698

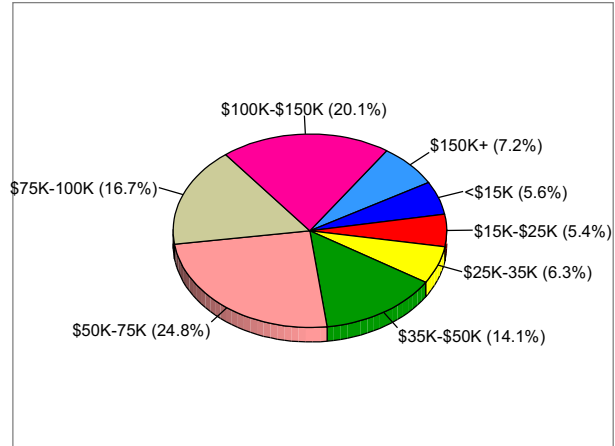
6198 NE Cornell Rd, Hillsboro, OR 97124-4488

Ring: 5 miles radius

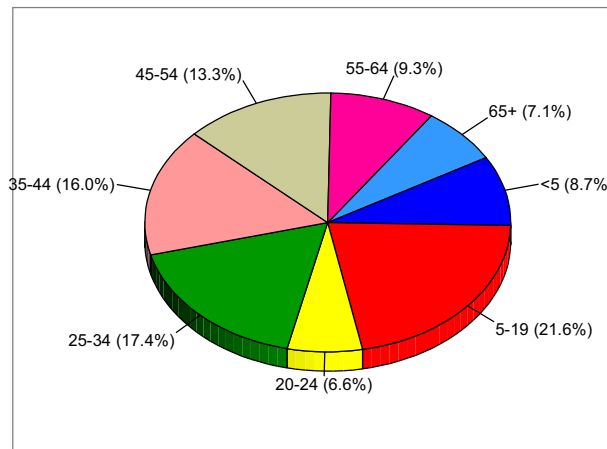
Households



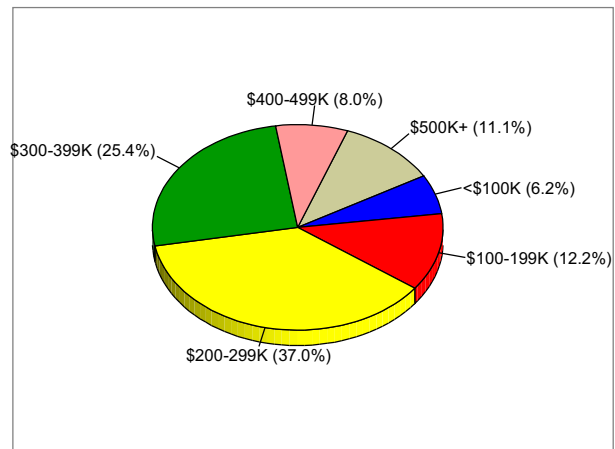
2010 Households by Income



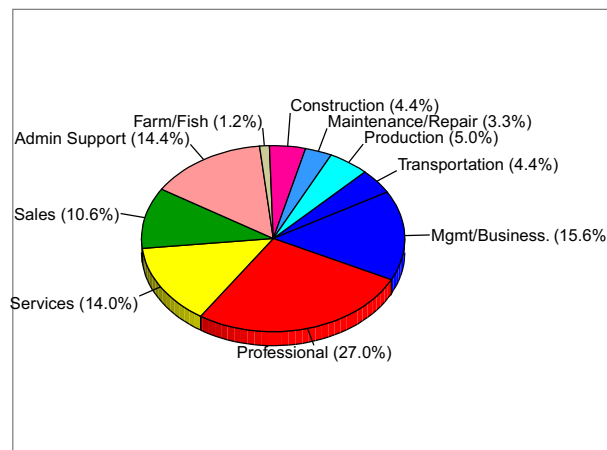
2010 Population by Age



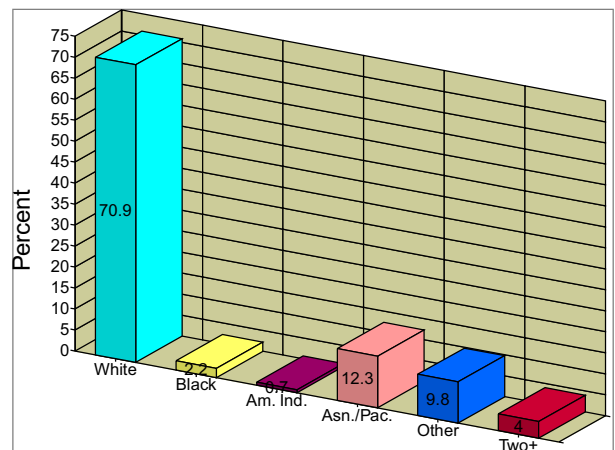
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



2010 Percent Hispanic Origin: 18.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.






Market Profile

Prepared For: Ashley Blackwell

6198 NE Cornell Rd, Hillsboro, OR 97124-4488
Ring: 1, 3, 5 Miles

Latitude: 45.53388
Longitude: -122.91698

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	4,841	83,186	169,316
2000 Group Quarters	4	223	1,241
2010 Total Population	10,950	106,573	214,096
2015 Total Population	13,050	116,597	233,600
2010 - 2015 Annual Rate	3.57%	1.81%	1.76%
 2000 Households	2,104	30,772	61,778
2000 Average Household Size	2.3	2.7	2.72
2010 Households	4,646	39,400	77,826
2010 Average Household Size	2.36	2.7	2.73
2015 Households	5,543	43,197	84,983
2015 Average Household Size	2.35	2.69	2.73
2010 - 2015 Annual Rate	3.59%	1.86%	1.78%
2000 Families	1,257	21,051	43,018
2000 Average Family Size	2.91	3.21	3.21
2010 Families	2,908	26,484	53,260
2010 Average Family Size	2.92	3.22	3.24
2015 Families	3,445	28,735	57,594
2015 Average Family Size	2.92	3.23	3.25
2010 - 2015 Annual Rate	3.45%	1.64%	1.58%
 2000 Housing Units	2,532	33,206	65,692
Owner Occupied Housing Units	39.2%	52.0%	54.8%
Renter Occupied Housing Units	44.9%	40.7%	39.2%
Vacant Housing Units	15.9%	7.3%	6.0%
2010 Housing Units	5,524	43,153	83,869
Owner Occupied Housing Units	42.6%	51.4%	54.3%
Renter Occupied Housing Units	41.5%	39.9%	38.5%
Vacant Housing Units	15.9%	8.7%	7.2%
2015 Housing Units	6,746	47,963	92,656
Owner Occupied Housing Units	41.8%	50.8%	53.9%
Renter Occupied Housing Units	40.3%	39.3%	37.8%
Vacant Housing Units	17.8%	9.9%	8.3%
Median Household Income			
2000	\$57,169	\$52,891	\$53,110
2010	\$77,071	\$68,360	\$68,359
2015	\$87,044	\$76,498	\$77,117
Median Home Value			
2000	\$186,177	\$161,227	\$169,581
2010	\$318,030	\$268,511	\$286,540
2015	\$387,769	\$334,502	\$358,607
Per Capita Income			
2000	\$27,559	\$22,211	\$23,374
2010	\$37,352	\$28,862	\$29,604
2015	\$40,946	\$32,114	\$33,039
Median Age			
2000	30.2	30.3	31.0
2010	33.0	32.2	32.5
2015	33.6	32.4	32.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.




Market Profile

Prepared For: Ashley Blackwell

6198 NE Cornell Rd, Hillsboro, OR 97124-4488
 Ring: 1, 3, 5 Miles

Latitude: 45.53388
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	1 mile radius	3 miles radius	5 miles radius
 2000 Households by Income			
Household Income Base	2,104	30,829	61,880
< \$15,000	4.5%	8.2%	8.1%
\$15,000 - \$24,999	8.2%	9.2%	9.3%
\$25,000 - \$34,999	9.3%	10.7%	11.5%
\$35,000 - \$49,999	18.2%	17.8%	17.2%
\$50,000 - \$74,999	30.9%	27.4%	25.2%
\$75,000 - \$99,999	15.0%	14.4%	14.1%
\$100,000 - \$149,999	11.5%	9.7%	10.3%
\$150,000 - \$199,999	1.3%	1.7%	2.4%
\$200,000+	1.0%	0.9%	1.8%
Average Household Income	\$63,021	\$59,704	\$63,501
2010 Households by Income			
Household Income Base	4,645	39,401	77,828
< \$15,000	2.6%	5.6%	5.6%
\$15,000 - \$24,999	2.9%	5.2%	5.4%
\$25,000 - \$34,999	4.0%	6.0%	6.3%
\$35,000 - \$49,999	10.9%	13.8%	14.1%
\$50,000 - \$74,999	27.4%	26.0%	24.8%
\$75,000 - \$99,999	18.8%	17.4%	16.7%
\$100,000 - \$149,999	25.4%	20.8%	20.1%
\$150,000 - \$199,999	5.4%	3.3%	4.0%
\$200,000+	2.6%	2.1%	3.1%
Average Household Income	\$88,280	\$78,116	\$81,200
2015 Households by Income			
Household Income Base	5,543	43,194	84,984
< \$15,000	1.7%	3.9%	4.0%
\$15,000 - \$24,999	1.9%	3.8%	4.0%
\$25,000 - \$34,999	2.5%	4.1%	4.3%
\$35,000 - \$49,999	6.4%	9.3%	9.3%
\$50,000 - \$74,999	27.6%	27.5%	26.5%
\$75,000 - \$99,999	17.6%	17.0%	16.3%
\$100,000 - \$149,999	32.7%	27.6%	26.7%
\$150,000 - \$199,999	6.5%	4.3%	5.1%
\$200,000+	3.1%	2.5%	3.8%
Average Household Income	\$96,631	\$86,752	\$90,568
2000 Owner Occupied HUs by Value			
Total	986	17,223	35,970
<\$50,000	0.2%	4.5%	3.7%
\$50,000 - 99,999	2.6%	6.1%	4.5%
\$100,000 - 149,999	11.2%	28.4%	24.5%
\$150,000 - 199,999	52.4%	39.8%	36.8%
\$200,000 - \$299,999	30.3%	17.6%	22.0%
\$300,000 - 499,999	3.0%	2.9%	7.2%
\$500,000 - 999,999	0.2%	0.5%	1.2%
\$1,000,000+	0.0%	0.1%	0.2%
Average Home Value	\$194,113	\$169,895	\$190,815
2000 Specified Renter Occupied HUs by Contract Rent			
Total	1,176	13,551	25,740
With Cash Rent	95.7%	97.9%	98.2%
No Cash Rent	4.3%	2.1%	1.8%
Median Rent	\$806	\$714	\$685
Average Rent	\$799	\$740	\$711

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.




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 Ring: 1, 3, 5 Miles

Latitude: 45.53388
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	1 mile radius	3 miles radius	5 miles radius
2000 Population by Age			
 Total	4,841	83,186	169,314
Age 0 - 4	8.2%	9.0%	8.7%
Age 5 - 9	6.0%	7.9%	8.0%
Age 10 - 14	5.3%	7.0%	7.2%
Age 15 - 19	4.9%	6.8%	6.9%
Age 20 - 24	9.6%	8.0%	7.5%
Age 25 - 34	28.3%	20.5%	19.3%
Age 35 - 44	15.3%	16.0%	16.8%
Age 45 - 54	12.0%	12.2%	12.6%
Age 55 - 64	5.9%	6.3%	6.4%
Age 65 - 74	2.9%	3.3%	3.5%
Age 75 - 84	1.4%	2.2%	2.2%
Age 85+	0.2%	0.8%	0.7%
Age 18+	77.9%	72.0%	71.7%
2010 Population by Age			
Total	10,948	106,572	214,094
Age 0 - 4	8.7%	8.9%	8.7%
Age 5 - 9	7.4%	7.8%	7.8%
Age 10 - 14	6.5%	7.1%	7.2%
Age 15 - 19	5.0%	6.5%	6.6%
Age 20 - 24	6.0%	6.7%	6.6%
Age 25 - 34	20.9%	18.0%	17.4%
Age 35 - 44	20.0%	16.1%	16.0%
Age 45 - 54	11.9%	12.7%	13.3%
Age 55 - 64	8.1%	9.1%	9.3%
Age 65 - 74	3.5%	4.1%	4.2%
Age 75 - 84	1.4%	2.0%	2.1%
Age 85+	0.4%	0.9%	0.9%
Age 18+	74.3%	72.3%	72.4%
2015 Population by Age			
Total	13,049	116,598	233,602
Age 0 - 4	8.7%	8.9%	8.7%
Age 5 - 9	7.7%	7.8%	7.8%
Age 10 - 14	6.7%	7.3%	7.3%
Age 15 - 19	5.5%	6.4%	6.4%
Age 20 - 24	5.7%	7.0%	6.8%
Age 25 - 34	18.3%	17.0%	16.7%
Age 35 - 44	19.8%	15.5%	15.4%
Age 45 - 54	13.1%	12.6%	12.9%
Age 55 - 64	8.1%	9.2%	9.6%
Age 65 - 74	4.5%	5.2%	5.3%
Age 75 - 84	1.5%	2.1%	2.1%
Age 85+	0.5%	0.9%	0.8%
Age 18+	73.6%	72.2%	72.3%
2000 Population by Sex			
Males	51.9%	50.8%	50.7%
Females	48.1%	49.2%	49.3%
2010 Population by Sex			
Males	50.7%	50.6%	50.5%
Females	49.3%	49.4%	49.5%
2015 Population by Sex			
Males	50.6%	50.5%	50.3%
Females	49.4%	49.5%	49.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.





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 Ring: 1, 3, 5 Miles

Latitude: 45.53388
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	1 mile radius	3 miles radius	5 miles radius
2000 Population by Race/Ethnicity			
 Total	4,840	83,185	169,315
White Alone	79.9%	78.4%	78.0%
Black Alone	1.1%	1.3%	1.3%
American Indian Alone	0.6%	0.7%	0.7%
Asian or Pacific Islander Alone	13.0%	8.8%	9.7%
Some Other Race Alone	2.5%	7.4%	7.0%
Two or More Races	3.0%	3.3%	3.3%
Hispanic Origin	6.3%	14.4%	13.2%
Diversity Index	42.3	53.1	52.4
2010 Population by Race/Ethnicity			
Total	10,950	106,573	214,096
White Alone	75.3%	71.8%	70.9%
Black Alone	1.7%	2.2%	2.2%
American Indian Alone	0.7%	0.8%	0.7%
Asian or Pacific Islander Alone	14.6%	11.1%	12.3%
Some Other Race Alone	4.3%	10.1%	9.8%
Two or More Races	3.4%	4.0%	4.0%
Hispanic Origin	10.5%	19.6%	18.6%
Diversity Index	52.2	63.9	63.9
2015 Population by Race/Ethnicity			
Total	13,050	116,598	233,600
White Alone	72.5%	69.1%	68.0%
Black Alone	2.0%	2.5%	2.5%
American Indian Alone	0.7%	0.8%	0.7%
Asian or Pacific Islander Alone	16.3%	12.5%	13.8%
Some Other Race Alone	4.9%	10.9%	10.7%
Two or More Races	3.6%	4.3%	4.2%
Hispanic Origin	12.4%	21.7%	20.8%
Diversity Index	56.8	67.5	67.7
2000 Population 3+ by School Enrollment			
 Total	4,644	78,860	160,261
Enrolled in Nursery/Preschool	1.8%	1.8%	1.8%
Enrolled in Kindergarten	1.1%	1.7%	1.7%
Enrolled in Grade 1-8	9.5%	12.5%	12.8%
Enrolled in Grade 9-12	4.7%	5.9%	6.0%
Enrolled in College	5.9%	4.9%	4.7%
Enrolled in Grad/Prof School	1.8%	1.4%	1.4%
Not Enrolled in School	75.2%	71.7%	71.5%
2010 Population 25+ by Educational Attainment			
Total	7,265	67,186	135,182
Less than 9th Grade	2.0%	6.0%	5.4%
9th - 12th Grade, No Diploma	2.8%	4.4%	5.1%
High School Graduate	15.9%	21.0%	20.2%
Some College, No Degree	20.8%	24.5%	24.0%
Associate Degree	11.6%	9.2%	9.1%
Bachelor's Degree	30.3%	23.0%	23.4%
Graduate/Professional Degree	16.7%	12.0%	12.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.






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 2010 Population 15+ by Marital Status			
Total	8,464	81,209	163,445
Never Married	30.6%	31.4%	30.9%
Married	54.7%	54.5%	55.5%
Widowed	2.5%	3.5%	3.3%
Divorced	12.3%	10.7%	10.3%
 2000 Population 16+ by Employment Status			
Total	3,856	62,371	126,257
In Labor Force	82.9%	75.6%	73.9%
Civilian Employed	80.6%	71.8%	70.3%
Civilian Unemployed	1.9%	3.7%	3.5%
In Armed Forces	0.3%	0.1%	0.1%
Not in Labor Force	17.1%	24.4%	26.1%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	91.9%	89.4%	89.5%
Civilian Unemployed	8.1%	10.6%	10.5%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	93.5%	91.7%	91.7%
Civilian Unemployed	6.5%	8.3%	8.3%
2000 Females 16+ by Employment Status and Age of Children			
Total	1,951	30,881	62,435
Own Children < 6 Only	10.4%	10.8%	10.9%
Employed/in Armed Forces	5.9%	5.4%	5.6%
Unemployed	0.0%	0.7%	0.5%
Not in Labor Force	4.5%	4.8%	4.7%
Own Children < 6 and 6-17 Only	6.5%	8.8%	8.1%
Employed/in Armed Forces	4.0%	5.3%	4.6%
Unemployed	0.0%	0.2%	0.2%
Not in Labor Force	2.4%	3.3%	3.3%
Own Children 6-17 Only	12.4%	17.3%	18.6%
Employed/in Armed Forces	9.7%	13.3%	14.1%
Unemployed	0.0%	0.4%	0.4%
Not in Labor Force	2.7%	3.6%	4.2%
No Own Children < 18	70.7%	63.1%	62.4%
Employed/in Armed Forces	55.5%	39.7%	37.9%
Unemployed	1.9%	2.2%	2.2%
Not in Labor Force	13.3%	21.1%	22.3%
 2010 Employed Population 16+ by Industry			
Total	5,854	50,417	99,221
Agriculture/Mining	0.4%	1.3%	1.1%
Construction	5.6%	5.7%	5.7%
Manufacturing	21.4%	18.6%	16.9%
Wholesale Trade	2.9%	4.0%	4.0%
Retail Trade	11.3%	11.7%	11.1%
Transportation/Utilities	3.3%	3.7%	3.9%
Information	2.0%	2.8%	2.6%
Finance/Insurance/Real Estate	9.5%	8.0%	8.1%
Services	39.8%	41.7%	44.0%
Public Administration	3.9%	2.6%	2.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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	1 mile radius	3 miles radius	5 miles radius
2010 Employed Population 16+ by Occupation			
Total	5,854	50,415	99,222
White Collar	75.0%	67.1%	67.7%
Management/Business/Financial	15.8%	14.8%	15.6%
Professional	36.3%	26.7%	27.0%
Sales	9.9%	10.9%	10.6%
Administrative Support	13.1%	14.7%	14.4%
Services	10.7%	13.8%	14.0%
Blue Collar	14.3%	19.1%	18.3%
Farming/Forestry/Fishing	0.4%	1.5%	1.2%
Construction/Extraction	4.4%	4.5%	4.4%
Installation/Maintenance/Repair	3.2%	3.5%	3.3%
Production	3.7%	5.1%	5.0%
Transportation/Material Moving	2.6%	4.5%	4.4%
2000 Workers 16+ by Means of Transportation to Work			
 Total	3,040	44,041	87,254
Drove Alone - Car, Truck, or Van	75.2%	75.1%	74.6%
Carpooled - Car, Truck, or Van	8.4%	11.8%	11.7%
Public Transportation	9.4%	6.8%	6.5%
Walked	3.5%	1.8%	2.1%
Other Means	1.7%	1.1%	1.3%
Worked at Home	1.7%	3.3%	3.8%
2000 Workers 16+ by Travel Time to Work			
Total	3,037	44,040	87,255
Did Not Work at Home	98.3%	96.7%	96.2%
Less than 5 minutes	4.7%	2.5%	2.3%
5 to 9 minutes	18.2%	11.1%	9.9%
10 to 19 minutes	29.4%	32.5%	32.0%
20 to 24 minutes	11.0%	12.5%	14.2%
25 to 34 minutes	14.4%	18.4%	19.5%
35 to 44 minutes	7.4%	6.8%	6.4%
45 to 59 minutes	8.4%	7.3%	6.9%
60 to 89 minutes	3.2%	3.9%	3.7%
90 or more minutes	1.6%	1.6%	1.3%
Worked at Home	1.7%	3.3%	3.8%
Average Travel Time to Work (in min)	22.2	23.9	23.8
2000 Households by Vehicles Available			
Total	2,171	30,813	61,798
None	2.3%	5.2%	4.9%
1	40.7%	34.3%	33.6%
2	44.7%	44.6%	45.0%
3	9.5%	12.0%	12.4%
4	2.1%	2.8%	3.0%
5+	0.8%	1.0%	1.1%
Average Number of Vehicles Available	1.7	1.8	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.





Market Profile

Prepared For: Ashley Blackwell

6198 NE Cornell Rd, Hillsboro, OR 97124-4488
 Ring: 1, 3, 5 Miles

Latitude: 45.53388
 Longitude: -122.91698

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Type			
 Total	2,102	30,771	61,779
Family Households	59.8%	68.4%	69.6%
Married-couple Family	51.9%	55.3%	56.2%
With Related Children	23.9%	29.9%	30.7%
Other Family (No Spouse)	7.9%	13.1%	13.4%
With Related Children	5.0%	9.3%	9.4%
Nonfamily Households	40.2%	31.6%	30.4%
Householder Living Alone	29.4%	23.3%	22.3%
Householder Not Living Alone	10.8%	8.3%	8.0%
Households with Related Children	28.9%	39.2%	40.2%
Households with Persons 65+	7.5%	12.5%	12.8%
2000 Households by Size			
Total	2,104	30,772	61,778
1 Person Household	29.4%	23.3%	22.3%
2 Person Household	37.9%	32.4%	32.3%
3 Person Household	15.2%	17.0%	17.4%
4 Person Household	11.7%	15.4%	16.2%
5 Person Household	4.2%	6.7%	7.0%
6 Person Household	1.1%	2.8%	2.7%
7+ Person Household	0.4%	2.4%	2.2%
2000 Households by Year Householder Moved In			
Total	2,173	30,812	61,798
Moved in 1999 to March 2000	53.2%	35.2%	32.6%
Moved in 1995 to 1998	29.9%	32.4%	33.6%
Moved in 1990 to 1994	8.5%	13.9%	14.9%
Moved in 1980 to 1989	5.9%	9.8%	9.9%
Moved in 1970 to 1979	2.0%	6.7%	6.7%
Moved in 1969 or Earlier	0.6%	2.0%	2.4%
Median Year Householder Moved In	1999	1997	1997
2000 Housing Units by Units in Structure			
 Total	2,573	33,248	65,713
1, Detached	38.8%	53.8%	58.8%
1, Attached	8.4%	5.0%	4.5%
2	0.4%	1.9%	2.0%
3 or 4	2.7%	4.0%	4.4%
5 to 9	17.8%	8.4%	7.8%
10 to 19	18.4%	9.2%	8.6%
20+	12.8%	13.1%	10.4%
Mobile Home	0.7%	4.6%	3.5%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	2,604	33,257	65,698
1999 to March 2000	21.5%	8.2%	6.5%
1995 to 1998	44.8%	24.5%	23.1%
1990 to 1994	12.4%	14.6%	14.3%
1980 to 1989	13.7%	15.5%	15.7%
1970 to 1979	4.1%	24.8%	24.2%
1969 or Earlier	3.6%	12.4%	16.2%
Median Year Structure Built	1996	1988	1986

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Market Profile

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	1 mile radius	3 miles radius	5 miles radius
Top 3 Tapestry Segments			
1.	Enterprising Professio	Up and Coming Families	Enterprising Professio
2.	Up and Coming Families	Enterprising Professio	Up and Coming Families
3.		Young and Restless	Young and Restless



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$10,155,314	\$76,433,372	\$156,092,523
Average Spent	\$2,185.82	\$1,939.93	\$2,005.66
Spending Potential Index	91	81	84
Computers & Accessories: Total \$	\$1,368,132	\$10,207,678	\$20,847,171
Average Spent	\$294.48	\$259.08	\$267.87
Spending Potential Index	134	118	122
Education: Total \$	\$7,187,570	\$54,928,054	\$113,608,500
Average Spent	\$1,547.04	\$1,394.11	\$1,459.78
Spending Potential Index	127	114	120
Entertainment/Recreation: Total \$	\$19,234,331	\$143,742,760	\$296,103,780
Average Spent	\$4,139.98	\$3,648.29	\$3,804.69
Spending Potential Index	128	113	118
Food at Home: Total \$	\$25,657,684	\$196,120,691	\$399,215,178
Average Spent	\$5,522.53	\$4,977.68	\$5,129.59
Spending Potential Index	123	111	115
Food Away from Home: Total \$	\$19,498,657	\$146,643,324	\$298,641,273
Average Spent	\$4,196.87	\$3,721.91	\$3,837.29
Spending Potential Index	130	116	119
Health Care: Total \$	\$19,437,751	\$149,261,773	\$307,163,916
Average Spent	\$4,183.76	\$3,788.37	\$3,946.80
Spending Potential Index	112	102	106
HH Furnishings & Equipment: Total \$	\$10,793,810	\$80,350,515	\$165,770,908
Average Spent	\$2,323.25	\$2,039.35	\$2,130.02
Spending Potential Index	113	99	103
Investments: Total \$	\$8,400,802	\$65,269,416	\$137,236,585
Average Spent	\$1,808.18	\$1,656.58	\$1,763.38
Spending Potential Index	104	95	101
Retail Goods: Total \$	\$138,956,919	\$1,044,202,431	\$2,142,377,591
Average Spent	\$29,908.94	\$26,502.60	\$27,527.79
Spending Potential Index	120	107	111
Shelter: Total \$	\$96,574,280	\$723,904,462	\$1,484,028,427
Average Spent	\$20,786.54	\$18,373.21	\$19,068.54
Spending Potential Index	132	116	121
TV/Video/Audio: Total \$	\$7,331,331	\$55,200,669	\$112,385,946
Average Spent	\$1,577.99	\$1,401.03	\$1,444.07
Spending Potential Index	127	113	116
Travel: Total \$	\$11,035,492	\$82,644,127	\$171,812,706
Average Spent	\$2,375.27	\$2,097.57	\$2,207.65
Spending Potential Index	125	111	117
Vehicle Maintenance & Repairs: Total \$	\$5,516,945	\$41,683,212	\$85,226,096
Average Spent	\$1,187.46	\$1,057.95	\$1,095.09
Spending Potential Index	126	112	116

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.