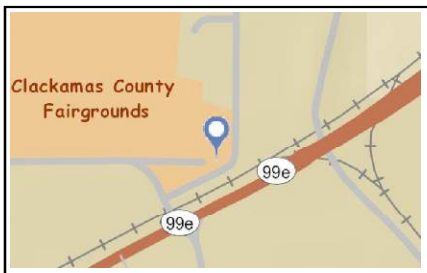
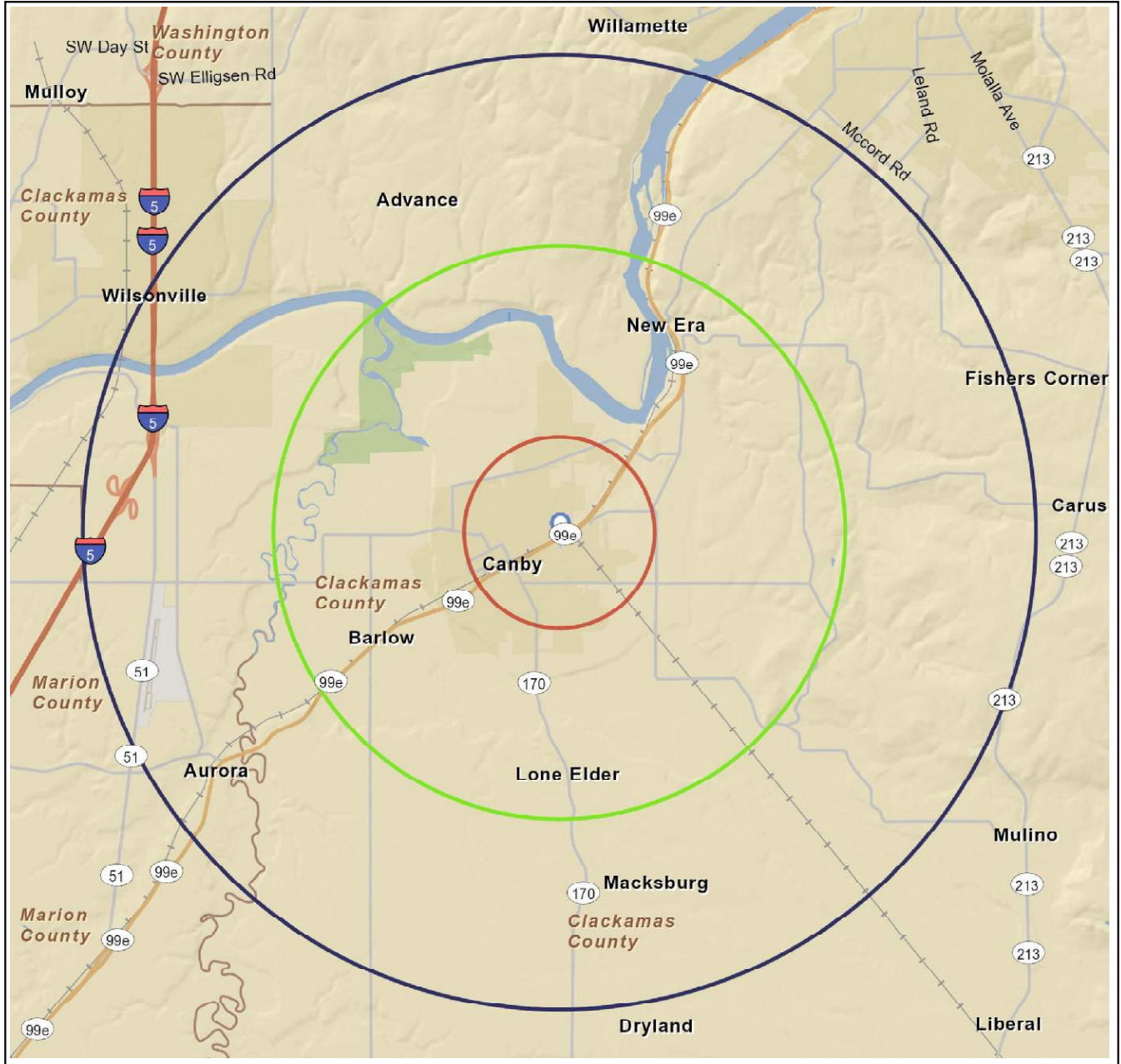


469 N Pine St  
Canby, OR 97013-3237

Site Type: Rings

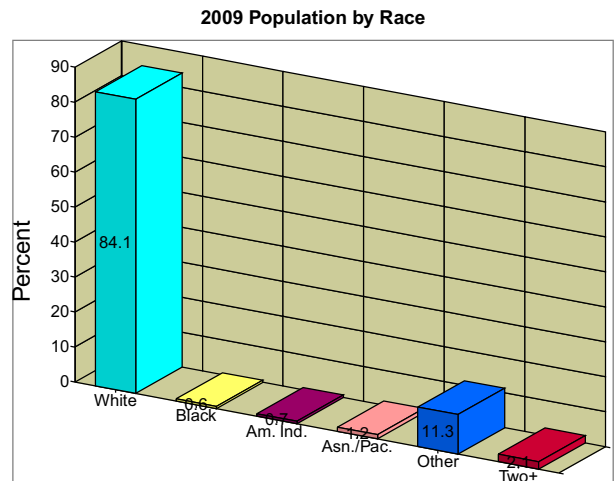
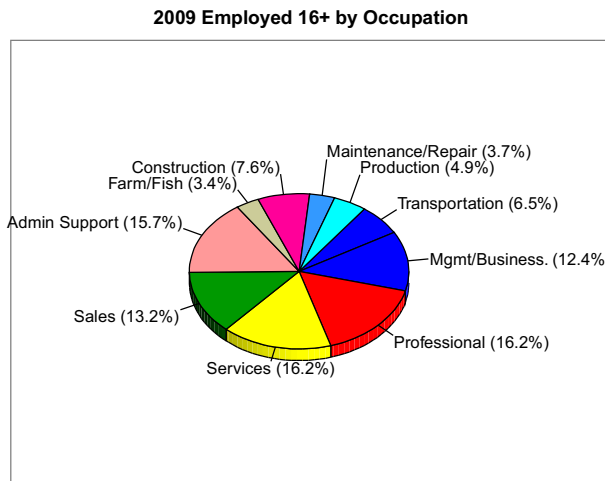
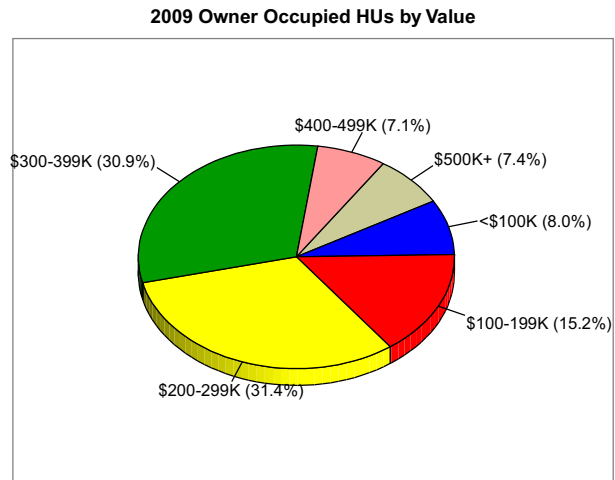
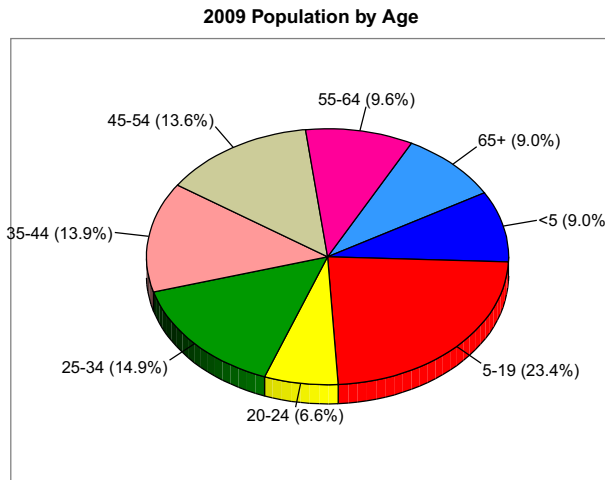
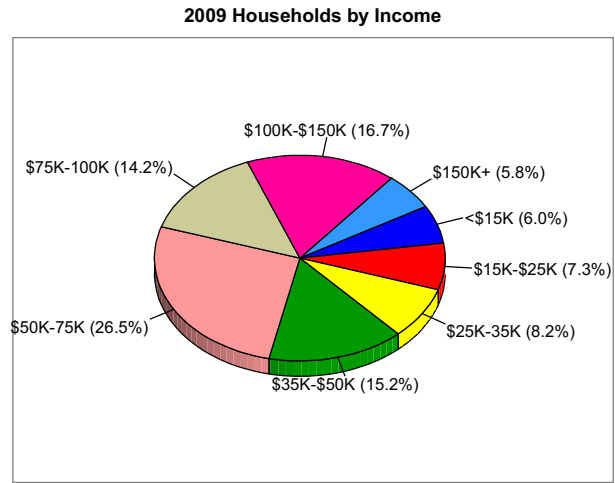
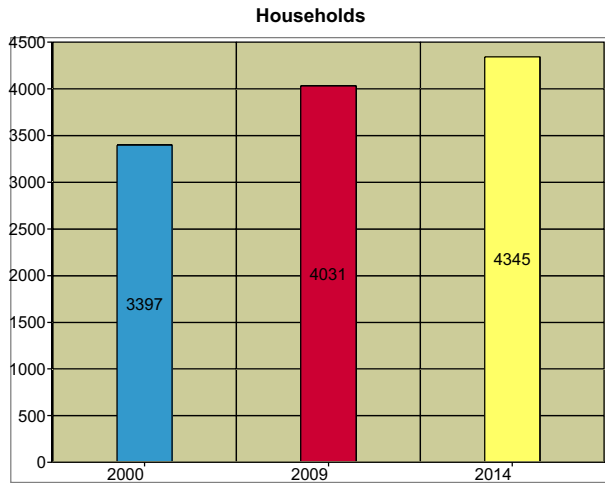
Latitude: 45.26706  
Longitude: -122.68203  
Rings 1, 3, 5 Miles



469 N Pine St  
Canby, OR 97013-3237

Site Type: Rings

Latitude: 45.26706  
Longitude: -122.68203  
Radius: 1 Miles



2009 Percent Hispanic Origin: 22.9%

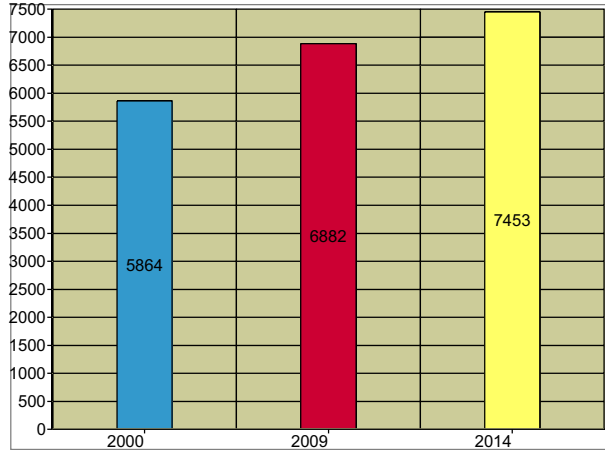
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

469 N Pine St  
Canby, OR 97013-3237

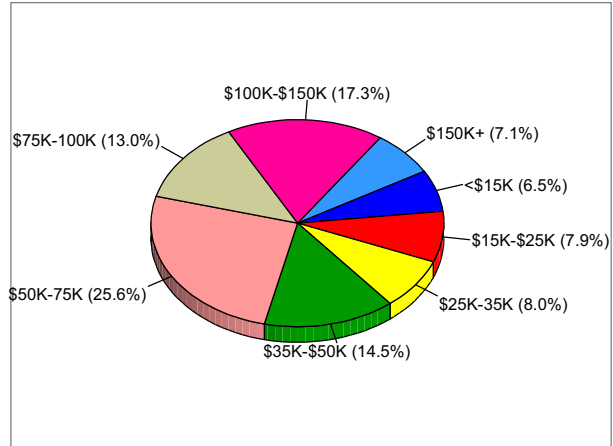
Site Type: Rings

Latitude: 45.26706  
Longitude: -122.68203  
Radius: 3 Miles

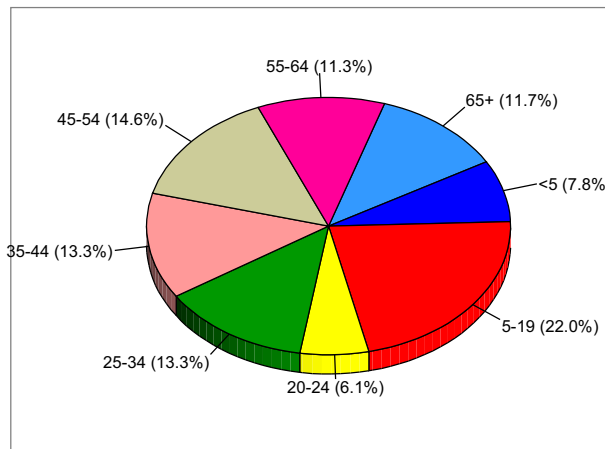
**Households**



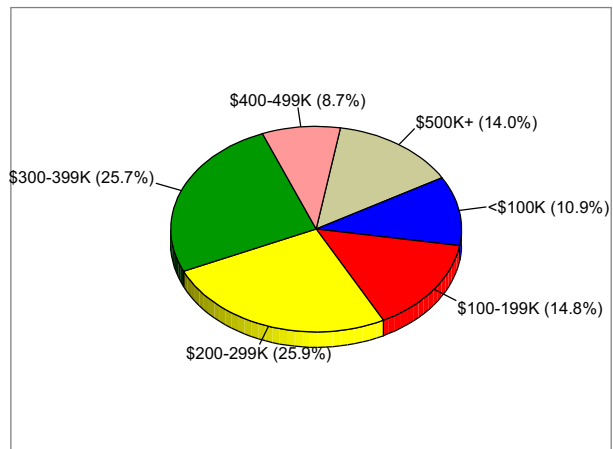
**2009 Households by Income**



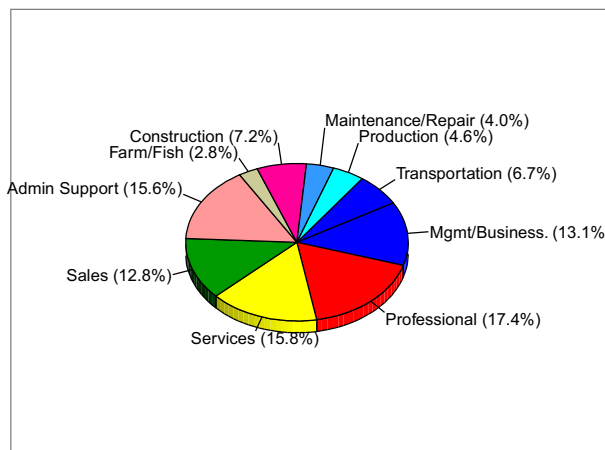
**2009 Population by Age**



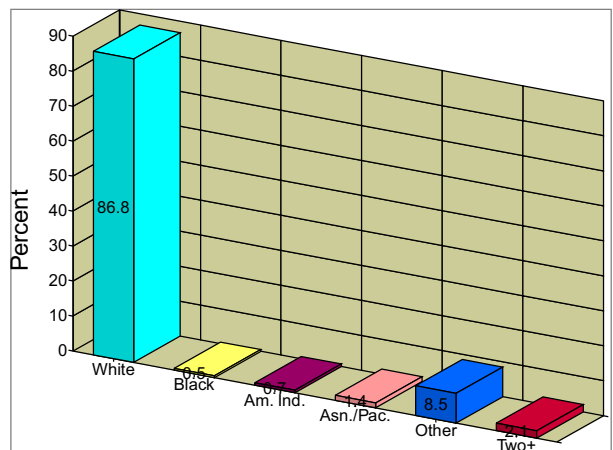
**2009 Owner Occupied HUs by Value**



**2009 Employed 16+ by Occupation**



**2009 Population by Race**



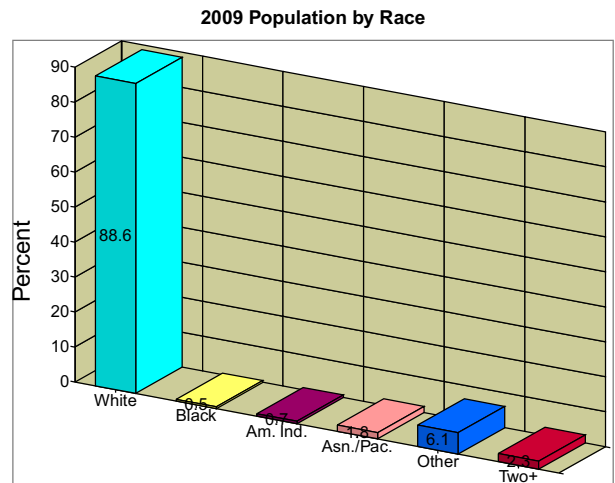
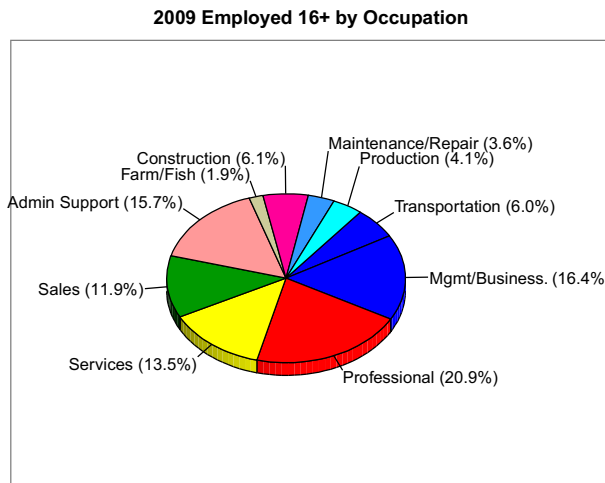
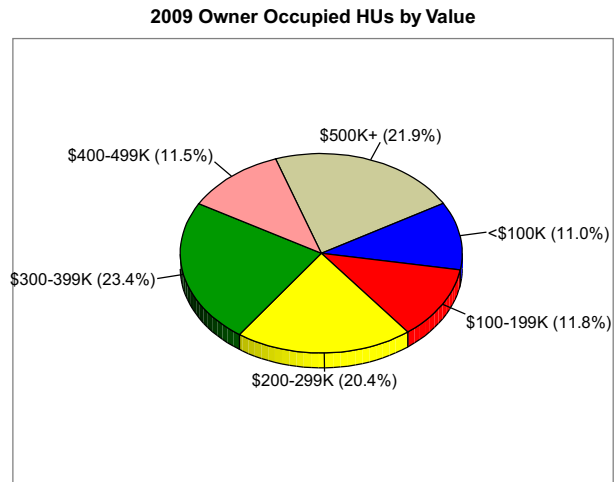
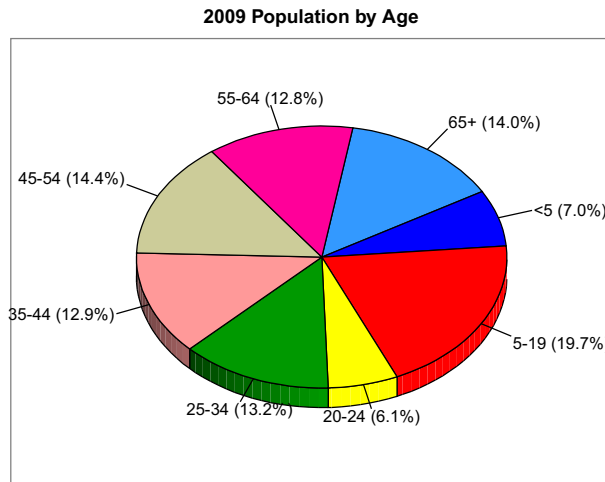
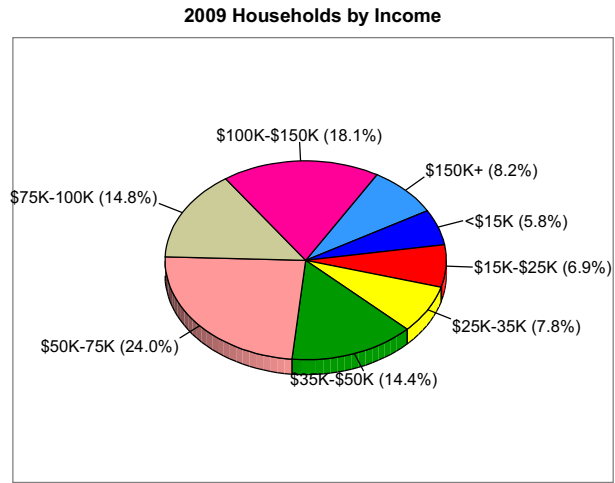
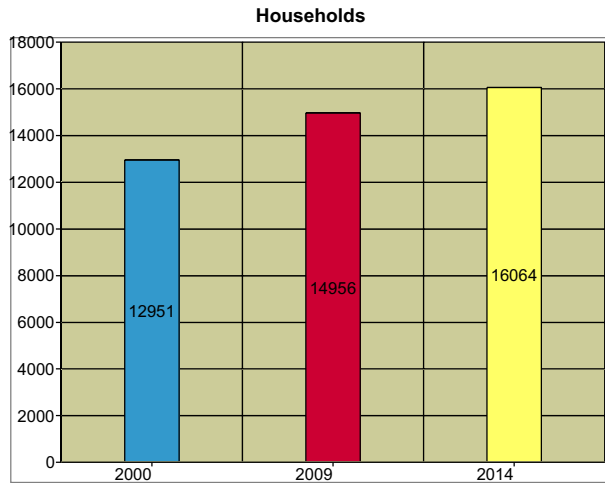
2009 Percent Hispanic Origin: 17.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

469 N Pine St  
Canby, OR 97013-3237

Site Type: Rings

Latitude: 45.26706  
Longitude: -122.68203  
Radius: 5 Miles






2009 Percent Hispanic Origin: 12.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

469 N Pine St  
Canby, OR 97013-3237

Latitude: 45.26706  
Longitude: -122.68203  
Site Type: Rings


	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
 2000 Total Population	9,822	16,633	34,309
2000 Group Quarters	9	131	248
2009 Total Population	11,759	19,801	40,297
2014 Total Population	12,633	21,373	43,223
2009 - 2014 Annual Rate	1.44%	1.54%	1.41%
 2000 Households	3,397	5,864	12,951
2000 Average Household Size	2.89	2.81	2.63
2009 Households	4,031	6,882	14,956
2009 Average Household Size	2.91	2.85	2.67
2014 Households	4,345	7,453	16,064
2014 Average Household Size	2.9	2.84	2.67
2009 - 2014 Annual Rate	1.51%	1.61%	1.44%
2000 Families	2,603	4,441	9,312
2000 Average Family Size	3.28	3.23	3.09
2009 Families	3,053	5,149	10,609
2009 Average Family Size	3.33	3.28	3.15
2014 Families	3,263	5,527	11,284
2014 Average Family Size	3.33	3.29	3.16
2009 - 2014 Annual Rate	1.34%	1.43%	1.24%
 <b>2000 Housing Units</b>	3,598	6,265	13,778
Owner Occupied Housing Units	61.8%	67.0%	64.8%
Renter Occupied Housing Units	32.6%	26.8%	29.0%
Vacant Housing Units	5.6%	6.2%	6.2%
<b>2009 Housing Units</b>	4,303	7,419	16,095
Owner Occupied Housing Units	62.0%	66.2%	63.5%
Renter Occupied Housing Units	31.7%	26.6%	29.4%
Vacant Housing Units	6.3%	7.2%	7.1%
<b>2014 Housing Units</b>	4,632	8,018	17,257
Owner Occupied Housing Units	61.7%	66.0%	63.2%
Renter Occupied Housing Units	32.1%	26.9%	29.9%
Vacant Housing Units	6.2%	7.0%	6.9%
<b>Median Household Income</b>			
2000	\$45,090	\$46,341	\$51,192
2009	\$61,960	\$62,012	\$64,885
2014	\$64,114	\$64,191	\$67,844
<b>Median Home Value</b>			
2000	\$165,994	\$170,917	\$191,002
2009	\$286,576	\$294,239	\$328,974
2014	\$353,729	\$362,053	\$397,182
<b>Per Capita Income</b>			
2000	\$18,594	\$20,187	\$25,162
2009	\$24,802	\$26,160	\$30,314
2014	\$25,815	\$27,205	\$31,625
<b>Median Age</b>			
2000	31.3	34.5	36.7
2009	32.3	35.6	38.2
2014	33.0	35.9	38.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

469 N Pine St  
Canby, OR 97013-3237

Latitude: 45.26706  
Longitude: -122.68203  
Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
<b>2000 Households by Income</b>			
 Household Income Base	3,425	5,859	12,985
< \$15,000	9.3%	10.1%	8.5%
\$15,000 - \$24,999	11.3%	11.1%	9.9%
\$25,000 - \$34,999	13.5%	12.4%	12.3%
\$35,000 - \$49,999	22.2%	20.1%	18.0%
\$50,000 - \$74,999	21.5%	21.2%	21.7%
\$75,000 - \$99,999	11.9%	12.4%	13.4%
\$100,000 - \$149,999	7.9%	9.5%	11.1%
\$150,000 - \$199,999	0.9%	1.6%	2.3%
\$200,000+	1.5%	1.5%	2.8%
Average Household Income	\$54,514	\$56,937	\$65,305
<b>2009 Households by Income</b>			
Household Income Base	4,031	6,882	14,955
< \$15,000	6.0%	6.5%	5.8%
\$15,000 - \$24,999	7.3%	7.9%	6.9%
\$25,000 - \$34,999	8.2%	8.0%	7.8%
\$35,000 - \$49,999	15.2%	14.5%	14.4%
\$50,000 - \$74,999	26.5%	25.5%	24.0%
\$75,000 - \$99,999	14.2%	13.0%	14.8%
\$100,000 - \$149,999	16.7%	17.3%	18.1%
\$150,000 - \$199,999	3.9%	4.5%	4.3%
\$200,000+	1.9%	2.6%	3.8%
Average Household Income	\$73,212	\$74,983	\$80,627
<b>2014 Households by Income</b>			
Household Income Base	4,346	7,452	16,063
< \$15,000	5.8%	6.3%	5.5%
\$15,000 - \$24,999	6.8%	7.4%	6.4%
\$25,000 - \$34,999	7.4%	7.2%	7.0%
\$35,000 - \$49,999	12.9%	12.4%	12.3%
\$50,000 - \$74,999	26.8%	25.8%	24.2%
\$75,000 - \$99,999	16.6%	15.3%	17.2%
\$100,000 - \$149,999	17.6%	18.3%	18.9%
\$150,000 - \$199,999	4.0%	4.7%	4.5%
\$200,000+	2.1%	2.8%	4.0%
Average Household Income	\$75,999	\$77,711	\$83,988
<b>2000 Owner Occupied HUs by Value</b>			
Total	2,219	4,186	8,965
<\$50,000	4.7%	6.9%	7.5%
\$50,000 - 99,999	8.3%	8.9%	6.9%
\$100,000 - 149,999	20.4%	16.3%	12.8%
\$150,000 - 199,999	45.9%	35.9%	26.9%
\$200,000 - \$299,999	15.8%	20.3%	26.9%
\$300,000 - 499,999	3.4%	8.6%	14.8%
\$500,000 - 999,999	0.7%	1.8%	3.2%
\$1,000,000+	0.9%	1.3%	1.1%
Average Home Value	\$179,067	\$201,979	\$227,313
<b>2000 Specified Renter Occupied HUs by Contract Rent</b>			
Total	1,181	1,653	3,913
With Cash Rent	97.5%	95.6%	96.8%
No Cash Rent	2.5%	4.4%	3.2%
Median Rent	\$601	\$594	\$657
Average Rent	\$600	\$589	\$723

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

469 N Pine St  
Canby, OR 97013-3237



Latitude: 45.26706  
Longitude: -122.68203  
Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
<b>2000 Population by Age</b>			
Total	9,821	16,632	34,309
Age 0 - 4	9.0%	7.8%	7.0%
Age 5 - 9	9.0%	8.2%	7.3%
Age 10 - 14	8.8%	8.5%	7.6%
Age 15 - 19	7.7%	7.8%	6.9%
Age 20 - 24	6.3%	5.4%	5.7%
Age 25 - 34	15.0%	13.0%	12.9%
Age 35 - 44	16.0%	15.8%	15.3%
Age 45 - 54	11.9%	13.5%	14.4%
Age 55 - 64	6.9%	8.4%	9.4%
Age 65 - 74	4.6%	5.6%	6.6%
Age 75 - 84	3.6%	4.4%	5.1%
Age 85+	1.1%	1.7%	1.8%
Age 18+	68.1%	70.4%	73.7%
<b>2009 Population by Age</b>			
Total	11,759	19,801	40,293
Age 0 - 4	9.0%	7.8%	7.0%
Age 5 - 9	8.3%	7.5%	6.6%
Age 10 - 14	7.8%	7.4%	6.6%
Age 15 - 19	7.3%	7.1%	6.4%
Age 20 - 24	6.6%	6.1%	6.1%
Age 25 - 34	14.9%	13.3%	13.2%
Age 35 - 44	13.9%	13.3%	12.9%
Age 45 - 54	13.6%	14.6%	14.4%
Age 55 - 64	9.6%	11.3%	12.8%
Age 65 - 74	4.9%	6.1%	7.2%
Age 75 - 84	2.9%	3.6%	4.5%
Age 85+	1.3%	1.9%	2.2%
Age 18+	70.4%	72.8%	75.7%
<b>2014 Population by Age</b>			
Total	12,633	21,372	43,221
Age 0 - 4	8.7%	7.6%	6.9%
Age 5 - 9	8.2%	7.5%	6.7%
Age 10 - 14	7.8%	7.4%	6.7%
Age 15 - 19	6.7%	6.6%	6.0%
Age 20 - 24	6.4%	5.8%	6.0%
Age 25 - 34	15.3%	13.9%	13.6%
Age 35 - 44	13.3%	12.6%	12.5%
Age 45 - 54	12.8%	13.5%	13.1%
Age 55 - 64	10.5%	12.1%	12.9%
Age 65 - 74	6.3%	7.7%	9.4%
Age 75 - 84	2.7%	3.4%	4.2%
Age 85+	1.2%	1.8%	2.1%
Age 18+	71.1%	73.3%	76.0%
<b>2000 Population by Sex</b>			
Males	49.5%	49.3%	49.4%
Females	50.5%	50.7%	50.6%
<b>2009 Population by Sex</b>			
Males	49.6%	49.5%	49.4%
Females	50.4%	50.5%	50.6%
<b>2014 Population by Sex</b>			
Males	49.5%	49.5%	49.5%
Females	50.5%	50.5%	50.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

469 N Pine St  
 Canby, OR 97013-3237

 Latitude: 45.26706  
 Longitude: -122.68203  
 Site Type: Rings



	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
<b>2000 Population by Race/Ethnicity</b>			
 Total	9,823	16,633	34,307
White Alone	87.3%	89.5%	91.0%
Black Alone	0.5%	0.5%	0.4%
American Indian Alone	0.8%	0.7%	0.7%
Asian or Pacific Islander Alone	1.0%	1.1%	1.4%
Some Other Race Alone	8.6%	6.3%	4.4%
Two or More Races	1.9%	1.9%	2.0%
Hispanic Origin	17.5%	13.1%	9.0%
Diversity Index	45.8	38.2	30.7
<b>2009 Population by Race/Ethnicity</b>			
Total	11,758	19,802	40,297
White Alone	84.1%	86.8%	88.6%
Black Alone	0.6%	0.5%	0.5%
American Indian Alone	0.7%	0.7%	0.7%
Asian or Pacific Islander Alone	1.2%	1.4%	1.8%
Some Other Race Alone	11.3%	8.5%	6.1%
Two or More Races	2.1%	2.1%	2.3%
Hispanic Origin	22.9%	17.5%	12.5%
Diversity Index	54.2	46.5	38.6
<b>2014 Population by Race/Ethnicity</b>			
Total	12,633	21,374	43,223
White Alone	82.1%	85.0%	87.1%
Black Alone	0.6%	0.5%	0.5%
American Indian Alone	0.7%	0.7%	0.7%
Asian or Pacific Islander Alone	1.3%	1.6%	2.0%
Some Other Race Alone	13.1%	9.9%	7.2%
Two or More Races	2.2%	2.2%	2.5%
Hispanic Origin	26.5%	20.3%	14.8%
Diversity Index	58.8	51.1	43.3
<b>2000 Population 3+ by School Enrollment</b>			
 Total	9,385	15,830	32,938
Enrolled in Nursery/Preschool	1.3%	1.3%	1.4%
Enrolled in Kindergarten	1.5%	1.1%	1.2%
Enrolled in Grade 1-8	16.6%	15.6%	12.9%
Enrolled in Grade 9-12	5.5%	6.2%	5.8%
Enrolled in College	2.3%	3.0%	3.2%
Enrolled in Grad/Prof School	0.6%	0.7%	1.0%
Not Enrolled in School	72.1%	72.2%	74.5%
<b>2009 Population 25+ by Educational Attainment</b>			
Total	7,178	12,697	27,067
Less than 9th Grade	8.3%	6.0%	3.8%
9th - 12th Grade, No Diploma	7.7%	7.7%	6.0%
High School Graduate	28.1%	27.5%	24.9%
Some College, No Degree	27.7%	28.3%	27.7%
Associate Degree	9.0%	9.1%	8.5%
Bachelor's Degree	13.8%	15.1%	19.5%
Graduate/Professional Degree	5.4%	6.3%	9.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

469 N Pine St  
Canby, OR 97013-3237



Latitude: 45.26706  
Longitude: -122.68203  
Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
<b>2009 Population 15+ by Marital Status</b>			
 Total	8,815	15,307	32,127
Never Married	23.9%	22.8%	22.2%
Married	60.6%	60.6%	60.8%
Widowed	5.0%	6.6%	6.0%
Divorced	10.5%	10.0%	11.0%
<b>2000 Population 16+ by Employment Status</b>			
 Total	7,019	12,150	26,263
In Labor Force	70.9%	68.4%	68.2%
Civilian Employed	67.9%	65.3%	65.2%
Civilian Unemployed	3.1%	3.0%	3.0%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	29.1%	31.6%	31.8%
<b>2009 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	88.0%	87.8%	87.9%
Civilian Unemployed	12.0%	12.2%	12.1%
<b>2014 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	92.4%	92.3%	92.4%
Civilian Unemployed	7.6%	7.7%	7.6%
<b>2000 Females 16+ by Employment Status and Age of Children</b>			
Total	3,565	6,231	13,411
Own Children < 6 Only	11.2%	8.6%	8.2%
Employed/in Armed Forces	7.4%	5.6%	4.8%
Unemployed	0.5%	0.4%	0.5%
Not in Labor Force	3.3%	2.5%	2.9%
Own Children < 6 and 6-17 Only	7.2%	6.0%	5.7%
Employed/in Armed Forces	3.6%	2.7%	2.7%
Unemployed	0.1%	0.1%	0.1%
Not in Labor Force	3.6%	3.1%	3.0%
Own Children 6-17 Only	19.9%	19.6%	17.1%
Employed/in Armed Forces	14.9%	14.5%	12.7%
Unemployed	0.8%	0.7%	0.7%
Not in Labor Force	4.2%	4.3%	3.7%
No Own Children < 18	61.6%	65.9%	69.0%
Employed/in Armed Forces	32.2%	33.6%	36.3%
Unemployed	1.8%	1.7%	1.6%
Not in Labor Force	27.6%	30.6%	31.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

469 N Pine St  
Canby, OR 97013-3237



Latitude: 45.26706  
Longitude: -122.68203  
Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
<b>2009 Employed Population 16+ by Industry</b>			
 Total	5,132	8,546	17,947
Agriculture/Mining	3.8%	3.7%	3.1%
Construction	7.6%	7.6%	7.2%
Manufacturing	9.7%	9.1%	9.9%
Wholesale Trade	3.9%	4.5%	5.6%
Retail Trade	13.2%	12.7%	11.6%
Transportation/Utilities	4.0%	4.9%	5.1%
Information	3.1%	2.7%	2.9%
Finance/Insurance/Real Estate	7.9%	8.1%	8.2%
Services	43.9%	43.1%	42.3%
Public Administration	3.0%	3.5%	4.2%
<b>2009 Employed Population 16+ by Occupation</b>			
Total	5,133	8,550	17,944
White Collar	57.6%	58.9%	64.9%
Management/Business/Financial	12.4%	13.1%	16.4%
Professional	16.2%	17.4%	20.9%
Sales	13.2%	12.8%	11.9%
Administrative Support	15.7%	15.6%	15.7%
Services	16.2%	15.8%	13.5%
Blue Collar	26.2%	25.3%	21.7%
Farming/Forestry/Fishing	3.4%	2.8%	1.9%
Construction/Extraction	7.6%	7.2%	6.1%
Installation/Maintenance/Repair	3.7%	4.0%	3.6%
Production	4.9%	4.6%	4.1%
Transportation/Material Moving	6.5%	6.7%	6.0%
<b>2000 Workers 16+ by Means of Transportation to Work</b>			
 Total	4,660	7,804	16,870
Drove Alone - Car, Truck, or Van	75.2%	77.2%	78.0%
Carpooled - Car, Truck, or Van	14.7%	12.3%	11.2%
Public Transportation	0.8%	1.1%	1.3%
Walked	2.7%	2.7%	2.6%
Other Means	1.9%	1.6%	1.3%
Worked at Home	4.7%	5.0%	5.5%
<b>2000 Workers 16+ by Travel Time to Work</b>			
Total	4,660	7,803	16,869
Did Not Work at Home	95.3%	95.0%	94.5%
Less than 5 minutes	4.7%	4.9%	3.7%
5 to 9 minutes	13.0%	12.5%	11.5%
10 to 19 minutes	20.8%	20.9%	22.3%
20 to 24 minutes	14.0%	12.8%	13.0%
25 to 34 minutes	22.0%	20.8%	22.0%
35 to 44 minutes	6.1%	7.7%	8.7%
45 to 59 minutes	8.5%	9.0%	8.7%
60 to 89 minutes	4.9%	4.3%	3.3%
90 or more minutes	1.3%	2.0%	1.4%
Worked at Home	4.7%	5.0%	5.5%
Average Travel Time to Work (in min)	25.2	26.4	25.4
<b>2000 Households by Vehicles Available</b>			
Total	3,403	5,859	12,941
None	5.8%	6.3%	5.0%
1	28.6%	25.9%	30.2%
2	48.1%	46.5%	44.1%
3	13.9%	15.7%	14.9%
4	2.2%	3.5%	3.8%
5+	1.4%	2.2%	2.0%
Average Number of Vehicles Available	1.8	1.9	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

469 N Pine St  
Canby, OR 97013-3237

Latitude: 45.26706  
Longitude: -122.68203  
Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
<b>2000 Households by Type</b>			
 Total	3,397	5,864	12,952
Family Households	76.6%	75.7%	71.9%
Married-couple Family	60.3%	62.1%	60.3%
With Related Children	33.4%	31.4%	27.0%
Other Family (No Spouse)	16.3%	13.7%	11.6%
With Related Children	11.7%	9.6%	7.9%
Nonfamily Households	23.4%	24.3%	28.1%
Householder Living Alone	19.0%	20.1%	22.4%
Householder Not Living Alone	4.4%	4.2%	5.7%
Households with Related Children	45.1%	41.0%	34.9%
Households with Persons 65+	19.8%	23.2%	24.5%
<b>2000 Households by Size</b>			
Total	3,397	5,864	12,951
1 Person Household	19.0%	20.1%	22.4%
2 Person Household	31.5%	33.4%	37.4%
3 Person Household	16.5%	15.7%	14.9%
4 Person Household	18.0%	17.3%	14.7%
5 Person Household	8.4%	7.8%	6.4%
6 Person Household	3.6%	3.1%	2.4%
7+ Person Household	3.0%	2.6%	1.7%
<b>2000 Households by Year Householder Moved In</b>			
Total	3,403	5,859	12,941
Moved in 1999 to March 2000	21.3%	18.2%	23.1%
Moved in 1995 to 1998	37.1%	35.6%	31.8%
Moved in 1990 to 1994	17.2%	18.1%	18.2%
Moved in 1980 to 1989	12.1%	14.0%	13.8%
Moved in 1970 to 1979	6.8%	8.9%	9.7%
Moved in 1969 or Earlier	5.6%	5.1%	3.4%
Median Year Householder Moved In	1996	1995	1996
<b>2000 Housing Units by Units in Structure</b>			
 Total	3,611	6,237	13,784
1, Detached	66.2%	66.9%	58.2%
1, Attached	3.4%	3.8%	6.4%
2	2.4%	1.5%	1.1%
3 or 4	6.5%	4.5%	4.0%
5 to 9	5.6%	3.8%	6.8%
10 to 19	4.0%	2.6%	5.5%
20+	6.0%	6.1%	7.4%
Mobile Home	6.0%	10.1%	10.0%
Other	0.0%	0.7%	0.6%
<b>2000 Housing Units by Year Structure Built</b>			
Total	3,606	6,251	13,754
1999 to March 2000	4.5%	4.0%	4.1%
1995 to 1998	14.3%	13.9%	15.8%
1990 to 1994	11.1%	10.8%	14.0%
1980 to 1989	12.0%	13.2%	17.0%
1970 to 1979	26.7%	28.9%	29.1%
1969 or Earlier	31.4%	29.2%	20.0%
Median Year Structure Built	1977	1977	1981

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

469 N Pine St  
Canby, OR 97013-3237

Latitude: 45.26706  
Longitude: -122.68203  
Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
<b>Top 3 Tapestry Segments</b>			
1.	Main Street, USA	Main Street, USA	Enterprising Professio
2.	Up and Coming Families	Green Acres	Main Street, USA
3.	Crossroads	Midland Crowd	Green Acres



**2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$7,348,999	\$12,753,266	\$29,831,976
Average Spent	\$1,823.12	\$1,853.13	\$1,994.65
Spending Potential Index	73	74	80
Computers & Accessories: Total \$	\$962,306	\$1,662,126	\$3,896,315
Average Spent	\$238.73	\$241.52	\$260.52
Spending Potential Index	105	106	114
Education: Total \$	\$5,391,850	\$9,359,743	\$21,508,606
Average Spent	\$1,337.60	\$1,360.03	\$1,438.13
Spending Potential Index	107	108	115
Entertainment/Recreation: Total \$	\$13,612,453	\$23,883,813	\$55,677,318
Average Spent	\$3,376.94	\$3,470.48	\$3,722.74
Spending Potential Index	104	107	115
Food at Home: Total \$	\$18,712,316	\$32,657,523	\$75,681,926
Average Spent	\$4,642.10	\$4,745.35	\$5,060.31
Spending Potential Index	102	104	111
Food Away from Home: Total \$	\$13,873,961	\$24,196,258	\$56,441,076
Average Spent	\$3,441.82	\$3,515.88	\$3,773.81
Spending Potential Index	103	106	113
Health Care: Total \$	\$15,236,160	\$27,314,261	\$63,688,206
Average Spent	\$3,779.75	\$3,968.94	\$4,258.37
Spending Potential Index	100	105	113
HH Furnishings & Equipment: Total \$	\$8,182,300	\$14,267,635	\$33,552,849
Average Spent	\$2,029.84	\$2,073.18	\$2,243.44
Spending Potential Index	93	95	103
Investments: Total \$	\$5,764,847	\$10,218,293	\$24,825,510
Average Spent	\$1,430.13	\$1,484.79	\$1,659.90
Spending Potential Index	99	103	115
Retail Goods: Total \$	\$101,938,789	\$179,077,199	\$419,054,475
Average Spent	\$25,288.71	\$26,021.10	\$28,019.15
Spending Potential Index	98	101	109
Shelter: Total \$	\$66,838,459	\$114,715,456	\$267,666,554
Average Spent	\$16,581.11	\$16,668.91	\$17,896.93
Spending Potential Index	106	107	115
TV/Video/Sound Equipment: Total \$	\$4,994,420	\$8,733,981	\$20,424,853
Average Spent	\$1,239.00	\$1,269.11	\$1,365.66
Spending Potential Index	102	104	112
Travel: Total \$	\$7,939,770	\$13,826,673	\$32,278,442
Average Spent	\$1,969.68	\$2,009.11	\$2,158.23
Spending Potential Index	107	109	117
Vehicle Maintenance & Repairs: Total \$	\$3,865,659	\$6,769,115	\$15,874,792
Average Spent	\$958.98	\$983.60	\$1,061.43
Spending Potential Index	102	105	113

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.