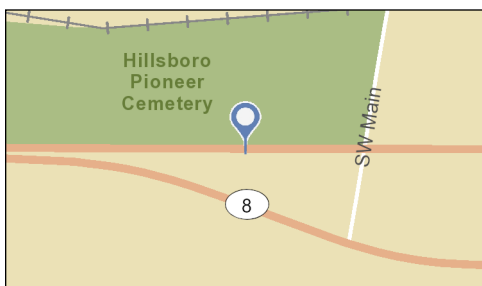
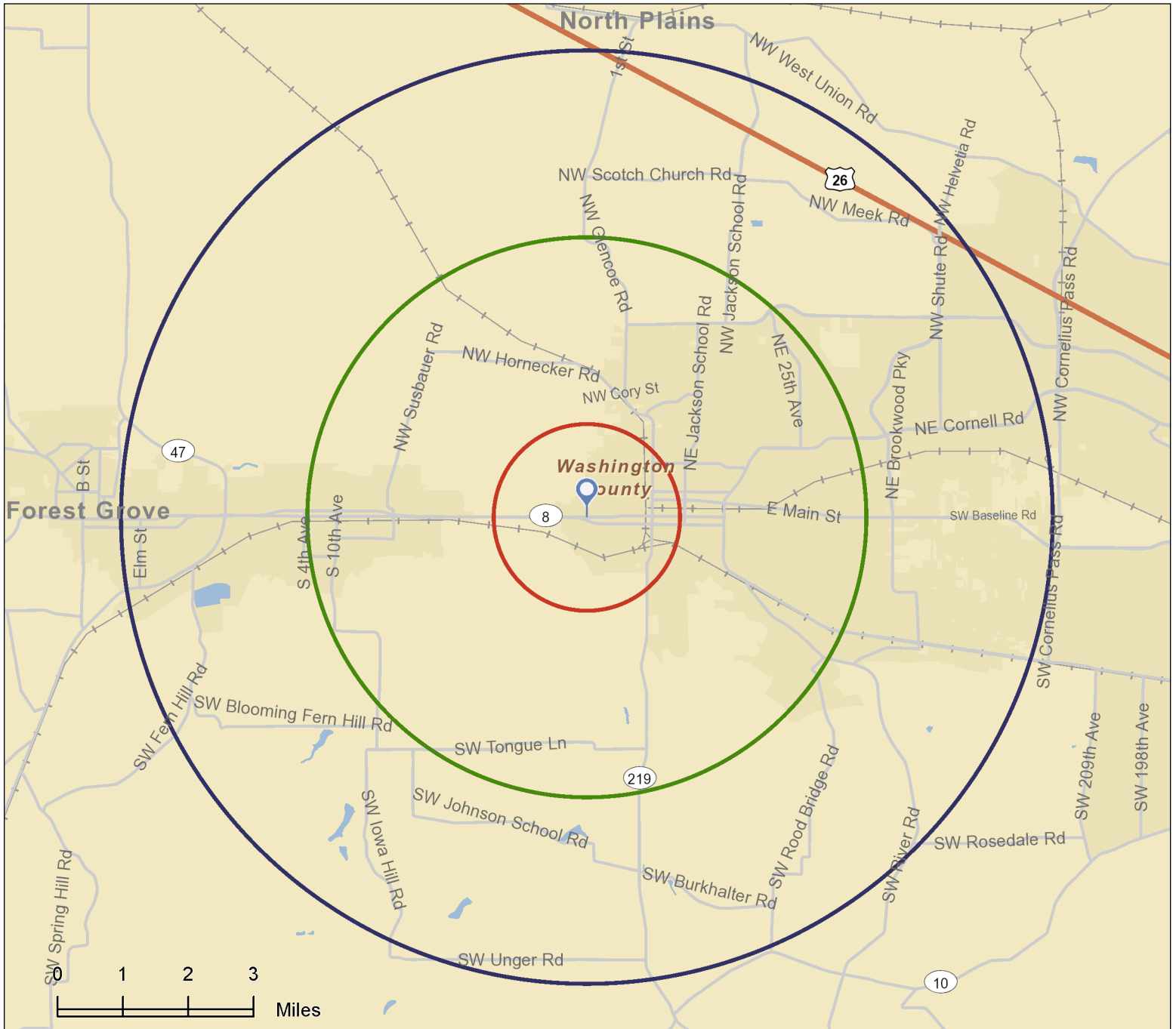




Site Map

1234 SW Baseline St, Hillsboro, OR, 97123
Ring: 1, 3, 5 Miles

Prepared for Ashley Blackwell
Latitude: 45.51992
Longitude: -123.00423



August 05, 2011

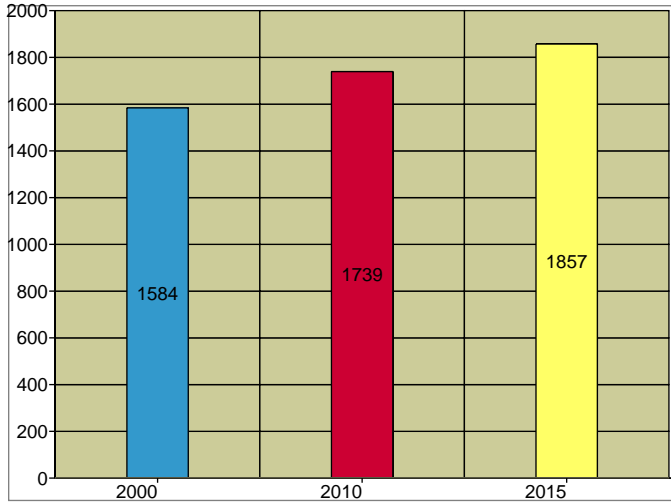
Made with Esri Business Analyst



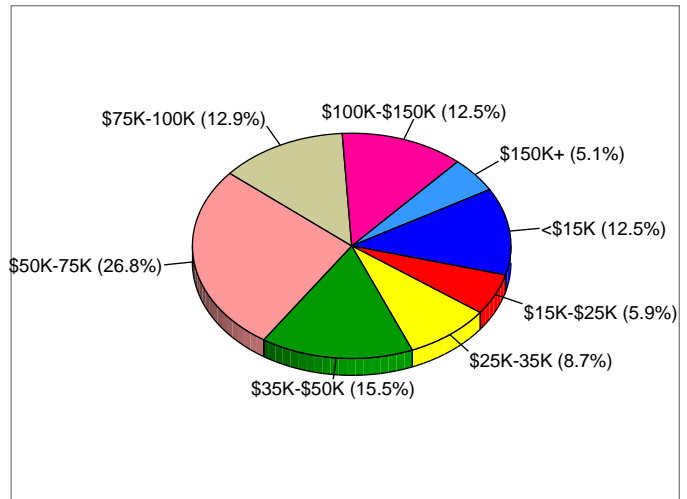
1234 SW Baseline St, Hillsboro, OR, 97123
 Ring: 1 mile radius

Latitude: 45.51992
 Longitude: -123.00423

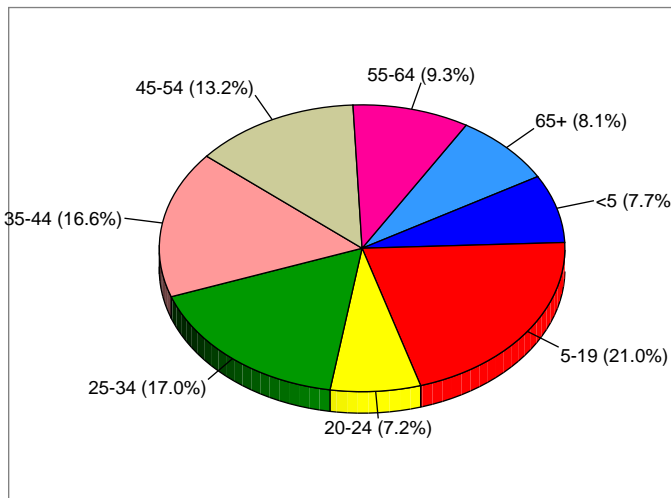
Households



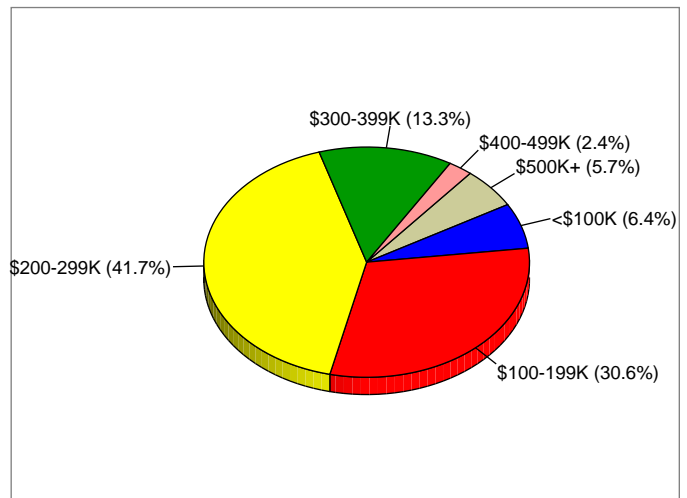
2010 Households by Income



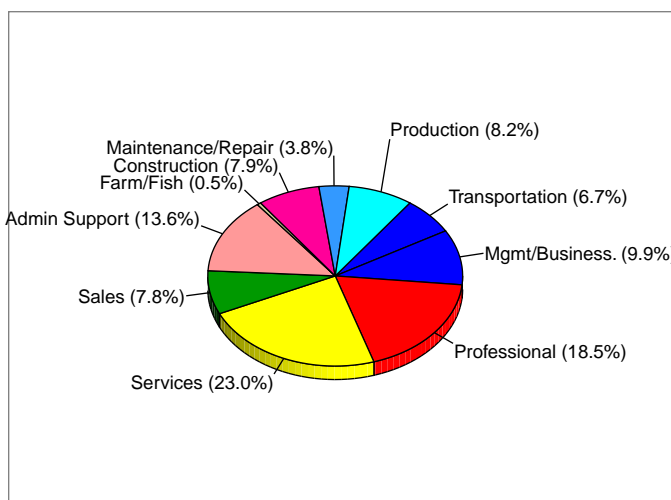
2010 Population by Age



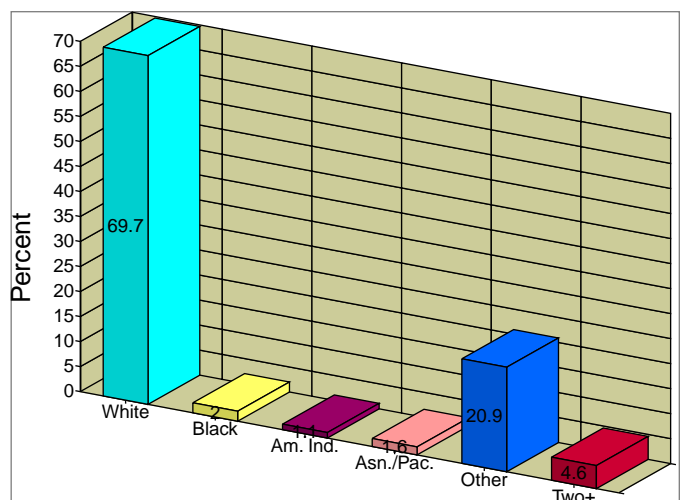
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



2010 Percent Hispanic Origin: 38.0%

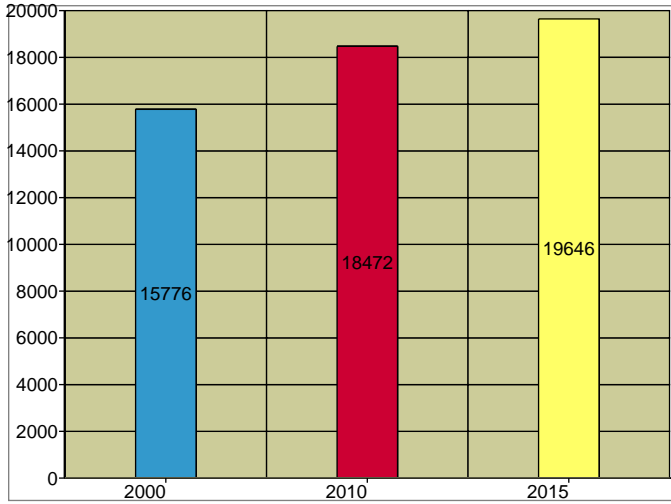
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



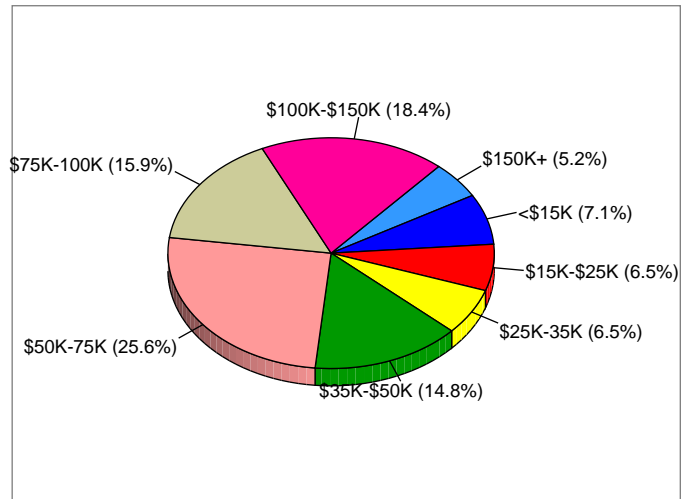
1234 SW Baseline St, Hillsboro, OR, 97123
 Ring: 3 miles radius

Latitude: 45.51992
 Longitude: -123.00423

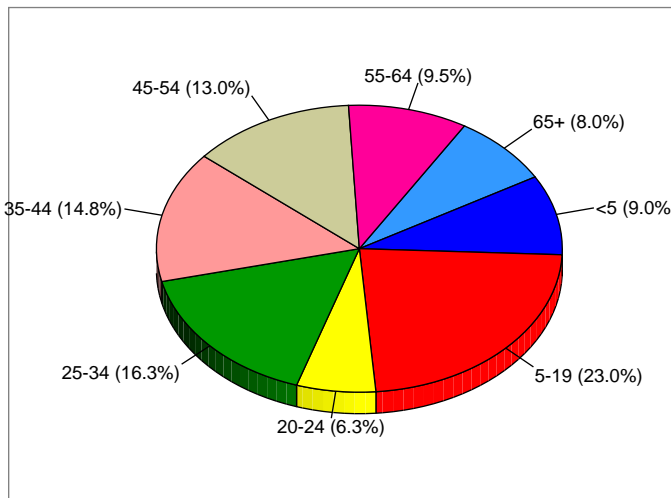
Households



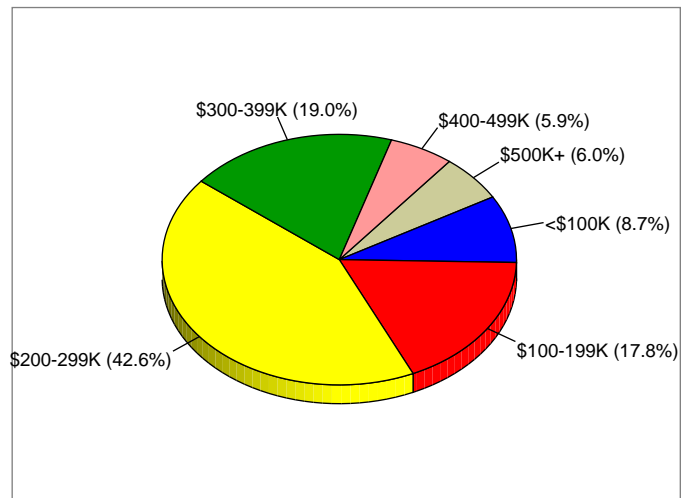
2010 Households by Income



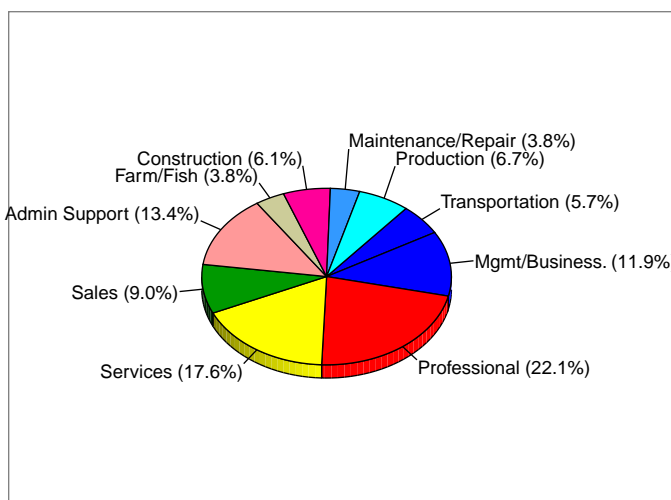
2010 Population by Age



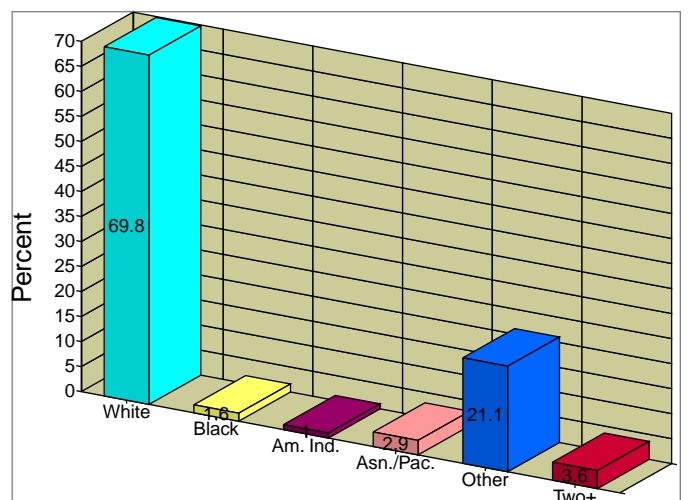
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



2010 Percent Hispanic Origin: 35.8%

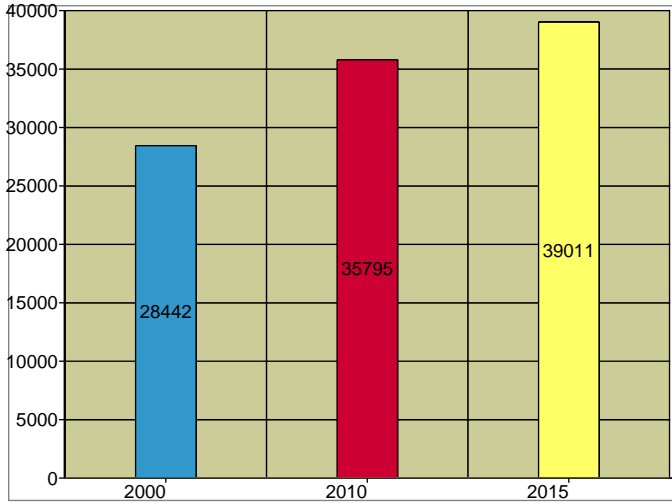
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



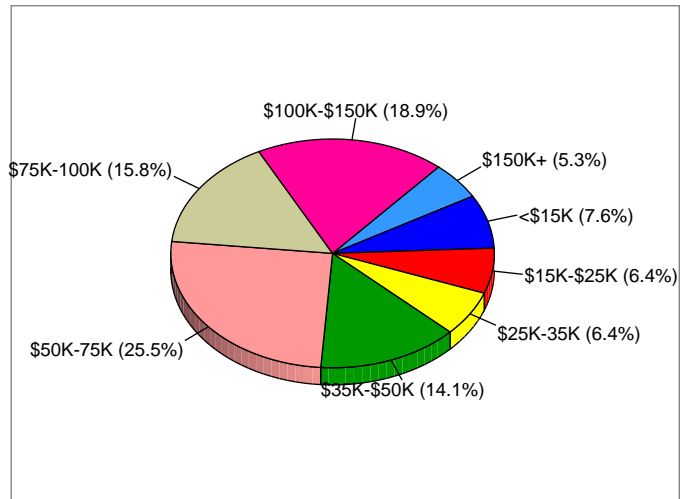
1234 SW Baseline St, Hillsboro, OR, 97123
 Ring: 5 miles radius

Latitude: 45.51992
 Longitude: -123.00423

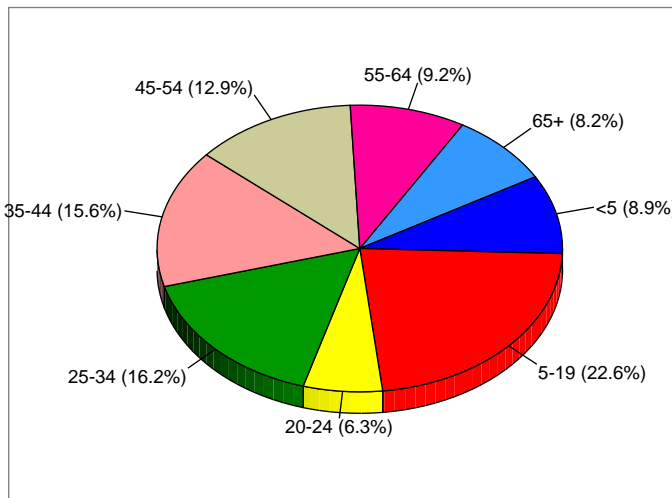
Households



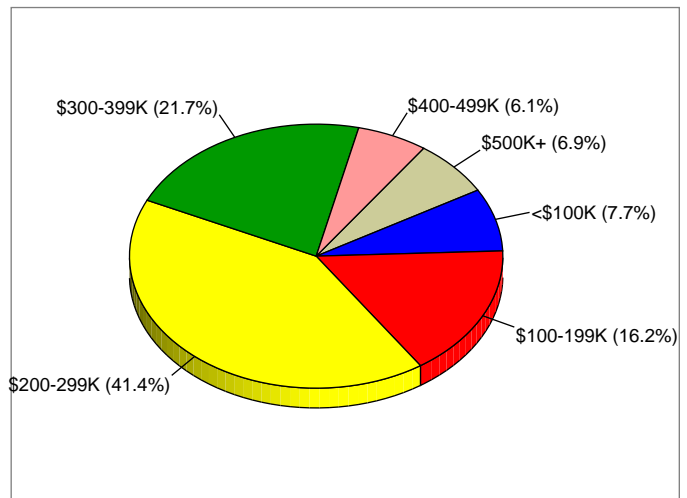
2010 Households by Income



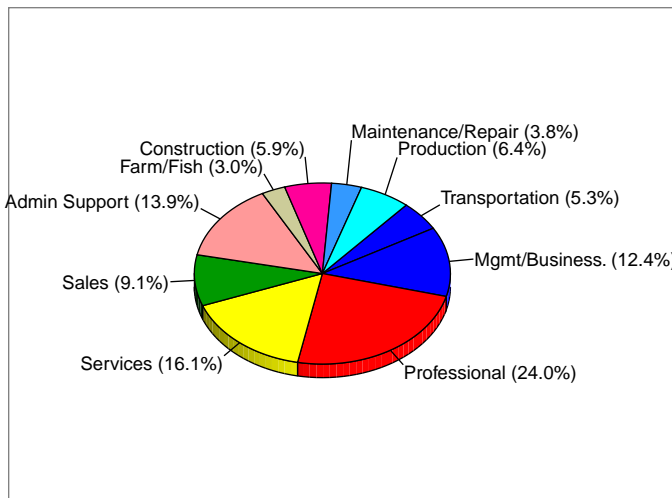
2010 Population by Age



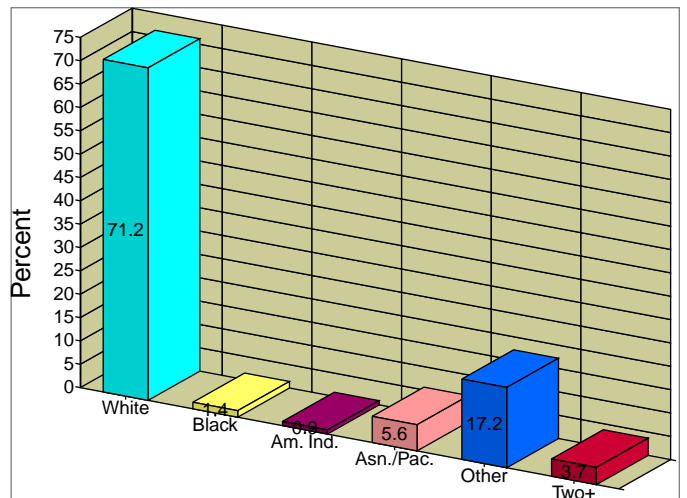
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



2010 Percent Hispanic Origin: 29.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.






Market Profile

Prepared for Ashley Blackwell

1234 SW Baseline St, Hillsboro, OR, 97123
 Ring: 1, 3, 5 Miles

Latitude: 45.51992
 Longitude: -123.00423

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	5,302	49,568	84,013
2000 Group Quarters	635	1,065	1,931
2010 Total Population	5,867	58,759	105,444
2015 Total Population	6,236	62,399	114,403
2010 - 2015 Annual Rate	1.23%	1.21%	1.64%
 2000 Households	1,584	15,776	28,442
2000 Average Household Size	2.95	3.07	2.89
2010 Households	1,739	18,472	35,795
2010 Average Household Size	2.99	3.12	2.89
2015 Households	1,857	19,646	39,011
2015 Average Household Size	3	3.12	2.88
2010 - 2015 Annual Rate	1.32%	1.24%	1.74%
2000 Families	1,102	11,799	20,488
2000 Average Family Size	3.43	3.48	3.35
2010 Families	1,181	13,625	25,318
2010 Average Family Size	3.49	3.53	3.37
2015 Families	1,249	14,365	27,317
2015 Average Family Size	3.51	3.54	3.37
2010 - 2015 Annual Rate	1.13%	1.06%	1.53%
 2000 Housing Units	1,687	16,553	30,246
Owner Occupied Housing Units	53.5%	61.8%	59.1%
Renter Occupied Housing Units	40.3%	33.4%	34.9%
Vacant Housing Units	6.2%	4.8%	6.0%
2010 Housing Units	1,880	19,620	38,719
Owner Occupied Housing Units	54.1%	62.2%	58.2%
Renter Occupied Housing Units	38.4%	32.0%	34.2%
Vacant Housing Units	7.5%	5.9%	7.6%
2015 Housing Units	2,030	21,064	42,762
Owner Occupied Housing Units	55.4%	62.6%	58.2%
Renter Occupied Housing Units	36.1%	30.6%	33.1%
Vacant Housing Units	8.5%	6.7%	8.8%
Median Household Income			
2000	\$43,042	\$50,228	\$50,067
2010	\$56,450	\$64,303	\$64,827
2015	\$64,020	\$71,994	\$72,534
Median Home Value			
2000	\$141,786	\$152,648	\$157,590
2010	\$225,875	\$248,258	\$262,250
2015	\$283,400	\$308,093	\$328,173
Per Capita Income			
2000	\$18,781	\$19,429	\$19,902
2010	\$22,196	\$24,074	\$25,784
2015	\$25,540	\$27,047	\$28,964
Median Age			
2000	31.4	30.6	30.8
2010	33.3	32.2	32.6
2015	33.9	32.7	33.0


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



1234 SW Baseline St, Hillsboro, OR, 97123
 Ring: 1, 3, 5 Miles

Latitude: 45.51992
 Longitude: -123.00423

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Income			
 Household Income Base	1,582	15,848	28,396
< \$15,000	15.0%	10.4%	10.8%
\$15,000 - \$24,999	9.4%	9.5%	9.9%
\$25,000 - \$34,999	13.8%	11.9%	11.5%
\$35,000 - \$49,999	19.5%	17.9%	17.7%
\$50,000 - \$74,999	22.4%	24.4%	25.1%
\$75,000 - \$99,999	8.9%	12.9%	12.9%
\$100,000 - \$149,999	7.7%	9.9%	9.3%
\$150,000 - \$199,999	1.6%	1.6%	1.5%
\$200,000+	1.7%	1.5%	1.3%
Average Household Income	\$57,572	\$59,315	\$58,079
2010 Households by Income			
Household Income Base	1,740	18,471	35,795
< \$15,000	12.5%	7.1%	7.6%
\$15,000 - \$24,999	5.9%	6.5%	6.4%
\$25,000 - \$34,999	8.7%	6.5%	6.4%
\$35,000 - \$49,999	15.5%	14.8%	14.1%
\$50,000 - \$74,999	26.8%	25.6%	25.5%
\$75,000 - \$99,999	12.9%	15.9%	15.8%
\$100,000 - \$149,999	12.5%	18.4%	18.9%
\$150,000 - \$199,999	2.6%	2.9%	3.1%
\$200,000+	2.5%	2.3%	2.2%
Average Household Income	\$68,433	\$75,133	\$75,166
2015 Households by Income			
Household Income Base	1,856	19,646	39,010
< \$15,000	9.7%	5.2%	5.7%
\$15,000 - \$24,999	4.5%	4.9%	4.8%
\$25,000 - \$34,999	6.4%	4.6%	4.6%
\$35,000 - \$49,999	10.3%	10.5%	9.7%
\$50,000 - \$74,999	30.8%	27.5%	27.5%
\$75,000 - \$99,999	13.4%	15.9%	15.6%
\$100,000 - \$149,999	17.9%	24.8%	25.4%
\$150,000 - \$199,999	3.6%	3.9%	4.1%
\$200,000+	3.4%	2.8%	2.7%
Average Household Income	\$79,045	\$84,337	\$84,149
2000 Owner Occupied HUs by Value			
Total	927	10,250	17,869
<\$50,000	4.6%	6.3%	5.9%
\$50,000 - 99,999	5.5%	5.6%	5.7%
\$100,000 - 149,999	48.5%	36.1%	31.9%
\$150,000 - 199,999	29.4%	30.6%	34.4%
\$200,000 - \$299,999	6.1%	16.7%	16.7%
\$300,000 - 499,999	3.6%	3.9%	4.2%
\$500,000 - 999,999	1.1%	0.7%	0.9%
\$1,000,000+	1.1%	0.2%	0.2%
Average Home Value	\$165,343	\$167,416	\$172,356
2000 Specified Renter Occupied HUs by Contract Rent			
Total	667	5,417	10,455
With Cash Rent	98.2%	97.2%	96.0%
No Cash Rent	1.8%	2.8%	4.0%
Median Rent	\$581	\$596	\$629
Average Rent	\$548	\$630	\$686


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



1234 SW Baseline St, Hillsboro, OR, 97123
 Ring: 1, 3, 5 Miles

Latitude: 45.51992
 Longitude: -123.00423



	1 mile radius	3 miles radius	5 miles radius
2000 Population by Age			
 Total	5,304	49,567	84,015
Age 0 - 4	7.7%	9.0%	8.9%
Age 5 - 9	7.1%	8.6%	8.3%
Age 10 - 14	7.1%	7.9%	7.5%
Age 15 - 19	7.7%	7.8%	7.6%
Age 20 - 24	8.0%	7.2%	7.4%
Age 25 - 34	19.4%	17.0%	17.7%
Age 35 - 44	17.6%	15.9%	15.9%
Age 45 - 54	11.6%	12.1%	11.9%
Age 55 - 64	5.8%	6.8%	6.5%
Age 65 - 74	4.2%	3.9%	3.9%
Age 75 - 84	2.7%	2.7%	2.9%
Age 85+	1.2%	1.0%	1.4%
Age 18+	73.7%	69.8%	70.7%
2010 Population by Age			
Total	5,867	58,762	105,443
Age 0 - 4	7.7%	9.0%	8.9%
Age 5 - 9	7.5%	8.2%	8.1%
Age 10 - 14	7.1%	7.6%	7.4%
Age 15 - 19	6.5%	7.2%	7.1%
Age 20 - 24	7.2%	6.3%	6.3%
Age 25 - 34	17.0%	16.3%	16.2%
Age 35 - 44	16.6%	14.8%	15.6%
Age 45 - 54	13.2%	13.0%	12.9%
Age 55 - 64	9.3%	9.5%	9.2%
Age 65 - 74	4.3%	4.6%	4.5%
Age 75 - 84	2.7%	2.4%	2.4%
Age 85+	1.1%	1.1%	1.3%
Age 18+	74.0%	70.8%	71.4%
2015 Population by Age			
Total	6,237	62,396	114,403
Age 0 - 4	7.6%	9.0%	8.9%
Age 5 - 9	7.4%	8.2%	8.1%
Age 10 - 14	7.4%	7.8%	7.6%
Age 15 - 19	6.8%	6.8%	6.9%
Age 20 - 24	6.9%	6.5%	6.4%
Age 25 - 34	15.8%	15.5%	15.2%
Age 35 - 44	16.0%	14.8%	15.3%
Age 45 - 54	12.2%	12.2%	12.5%
Age 55 - 64	10.4%	10.0%	9.6%
Age 65 - 74	6.0%	5.7%	5.6%
Age 75 - 84	2.5%	2.4%	2.5%
Age 85+	1.2%	1.0%	1.2%
Age 18+	73.6%	70.9%	71.3%
2000 Population by Sex			
Males	54.8%	52.0%	51.0%
Females	45.2%	48.0%	49.0%
2010 Population by Sex			
Males	55.1%	51.9%	51.0%
Females	44.9%	48.1%	49.0%
2015 Population by Sex			
Males	54.9%	51.8%	50.9%
Females	45.1%	48.2%	49.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



1234 SW Baseline St, Hillsboro, OR, 97123
 Ring: 1, 3, 5 Miles

Latitude: 45.51992
 Longitude: -123.00423

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Race/Ethnicity			
 Total	5,302	49,570	84,013
White Alone	78.2%	76.9%	78.2%
Black Alone	1.2%	0.9%	0.8%
American Indian Alone	1.1%	1.0%	0.9%
Asian or Pacific Islander Alone	1.4%	2.3%	4.1%
Some Other Race Alone	14.4%	15.9%	13.0%
Two or More Races	3.7%	3.1%	3.1%
Hispanic Origin	26.3%	27.1%	21.9%
Diversity Index	62.6	64.2	59.7
2010 Population by Race/Ethnicity			
Total	5,868	58,760	105,444
White Alone	69.7%	69.8%	71.2%
Black Alone	2.0%	1.6%	1.4%
American Indian Alone	1.1%	1.0%	0.9%
Asian or Pacific Islander Alone	1.6%	2.9%	5.6%
Some Other Race Alone	20.9%	21.1%	17.2%
Two or More Races	4.6%	3.6%	3.7%
Hispanic Origin	38.0%	35.8%	29.1%
Diversity Index	74.3	73.6	70.1
2015 Population by Race/Ethnicity			
Total	6,235	62,398	114,404
White Alone	67.3%	67.7%	68.7%
Black Alone	2.1%	1.7%	1.6%
American Indian Alone	1.1%	1.0%	0.9%
Asian or Pacific Islander Alone	1.8%	3.3%	6.4%
Some Other Race Alone	22.7%	22.5%	18.4%
Two or More Races	5.0%	3.9%	3.9%
Hispanic Origin	42.4%	39.1%	31.9%
Diversity Index	76.8	75.9	73.0
2000 Population 3+ by School Enrollment			
 Total	5,044	46,856	79,505
Enrolled in Nursery/Preschool	1.2%	1.8%	1.9%
Enrolled in Kindergarten	0.8%	1.7%	1.7%
Enrolled in Grade 1-8	13.1%	14.0%	13.5%
Enrolled in Grade 9-12	5.6%	6.3%	6.1%
Enrolled in College	3.6%	3.2%	4.1%
Enrolled in Grad/Prof School	0.4%	0.9%	1.2%
Not Enrolled in School	75.3%	72.2%	71.5%
2010 Population 25+ by Educational Attainment			
Total	3,762	36,246	65,568
Less than 9th Grade	11.3%	12.5%	10.4%
9th - 12th Grade, No Diploma	9.9%	7.9%	6.9%
High School Graduate	31.3%	24.8%	23.7%
Some College, No Degree	23.4%	23.6%	23.6%
Associate Degree	8.4%	6.8%	8.1%
Bachelor's Degree	9.3%	15.9%	17.7%
Graduate/Professional Degree	6.4%	8.5%	9.5%




Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



1234 SW Baseline St, Hillsboro, OR, 97123
 Ring: 1, 3, 5 Miles

Latitude: 45.51992
 Longitude: -123.00423


	1 mile radius	3 miles radius	5 miles radius
2010 Population 15+ by Marital Status			
 Total	4,563	44,210	79,642
Never Married	34.9%	29.0%	29.3%
Married	47.0%	57.0%	56.1%
Widowed	5.0%	4.3%	4.5%
Divorced	13.1%	9.8%	10.2%
2000 Population 16+ by Employment Status			
 Total	4,027	36,028	61,735
In Labor Force	59.8%	70.1%	70.9%
Civilian Employed	54.1%	65.8%	66.8%
Civilian Unemployed	5.7%	4.2%	4.0%
In Armed Forces	0.0%	0.1%	0.1%
Not in Labor Force	40.2%	29.9%	29.1%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	84.8%	88.2%	88.8%
Civilian Unemployed	15.2%	11.8%	11.2%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	88.0%	90.7%	91.2%
Civilian Unemployed	12.0%	9.3%	8.8%
2000 Females 16+ by Employment Status and Age of Children			
Total	1,784	17,134	30,297
Own Children < 6 Only	10.0%	10.4%	10.5%
Employed/in Armed Forces	5.6%	5.1%	5.5%
Unemployed	0.9%	1.0%	0.7%
Not in Labor Force	3.5%	4.3%	4.2%
Own Children < 6 and 6-17 Only	6.1%	10.3%	9.4%
Employed/in Armed Forces	1.8%	5.8%	5.2%
Unemployed	0.2%	0.3%	0.3%
Not in Labor Force	4.1%	4.2%	3.9%
Own Children 6-17 Only	16.6%	17.9%	17.1%
Employed/in Armed Forces	10.6%	12.6%	12.8%
Unemployed	0.9%	0.4%	0.4%
Not in Labor Force	5.2%	4.8%	4.0%
No Own Children < 18	67.3%	61.4%	63.0%
Employed/in Armed Forces	31.6%	32.9%	34.3%
Unemployed	3.5%	2.0%	2.2%
Not in Labor Force	32.2%	26.5%	26.5%
2010 Employed Population 16+ by Industry			
 Total	2,110	24,943	46,166
Agriculture/Mining	1.3%	2.8%	2.3%
Construction	9.6%	6.9%	6.9%
Manufacturing	16.5%	17.6%	17.9%
Wholesale Trade	3.5%	4.6%	4.2%
Retail Trade	10.2%	10.6%	10.6%
Transportation/Utilities	3.7%	3.3%	3.6%
Information	2.1%	1.9%	2.1%
Finance/Insurance/Real Estate	4.6%	5.5%	6.3%
Services	45.8%	43.4%	43.1%
Public Administration	2.6%	3.3%	3.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



1234 SW Baseline St, Hillsboro, OR, 97123
 Ring: 1, 3, 5 Miles

Latitude: 45.51992
 Longitude: -123.00423



	1 mile radius	3 miles radius	5 miles radius
2010 Employed Population 16+ by Occupation			
Total	2,111	24,946	46,165
White Collar	49.8%	56.3%	59.5%
Management/Business/Financial	9.9%	11.9%	12.4%
Professional	18.5%	22.1%	24.0%
Sales	7.8%	9.0%	9.1%
Administrative Support	13.6%	13.4%	13.9%
Services	23.0%	17.6%	16.1%
Blue Collar	27.1%	26.1%	24.4%
Farming/Forestry/Fishing	0.5%	3.8%	3.0%
Construction/Extraction	7.9%	6.1%	5.9%
Installation/Maintenance/Repair	3.8%	3.8%	3.8%
Production	8.2%	6.7%	6.4%
Transportation/Material Moving	6.7%	5.7%	5.3%
2000 Workers 16+ by Means of Transportation to Work			
 Total	2,119	23,323	40,507
Drove Alone - Car, Truck, or Van	66.8%	70.7%	72.0%
Carpooled - Car, Truck, or Van	18.2%	16.8%	14.6%
Public Transportation	6.5%	5.7%	5.7%
Walked	5.5%	2.5%	2.9%
Other Means	0.3%	1.5%	1.7%
Worked at Home	2.7%	2.9%	3.0%
2000 Workers 16+ by Travel Time to Work			
Total	2,119	23,323	40,506
Did Not Work at Home	97.3%	97.1%	97.0%
Less than 5 minutes	3.4%	2.5%	2.9%
5 to 9 minutes	9.1%	11.6%	11.8%
10 to 19 minutes	30.2%	30.0%	30.6%
20 to 24 minutes	13.8%	13.4%	12.9%
25 to 34 minutes	17.4%	18.3%	17.7%
35 to 44 minutes	6.1%	6.4%	6.6%
45 to 59 minutes	6.9%	7.6%	7.8%
60 to 89 minutes	7.3%	5.6%	4.9%
90 or more minutes	3.1%	1.7%	1.8%
Worked at Home	2.7%	2.9%	3.0%
Average Travel Time to Work (in min)	26.7	24.9	24.6
2000 Households by Vehicles Available			
Total	1,592	15,698	28,442
None	7.9%	5.7%	6.9%
1	29.7%	28.3%	29.6%
2	41.0%	46.5%	44.6%
3	15.8%	14.1%	13.8%
4	4.1%	3.7%	3.6%
5+	1.6%	1.7%	1.6%
Average Number of Vehicles Available	1.9	1.9	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



1234 SW Baseline St, Hillsboro, OR, 97123
 Ring: 1, 3, 5 Miles

Latitude: 45.51992
 Longitude: -123.00423

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Type			
 Total	1,584	15,777	28,440
Family Households	69.6%	74.8%	72.0%
Married-couple Family	52.3%	60.0%	58.2%
With Related Children	29.2%	33.9%	32.2%
Other Family (No Spouse)	17.3%	14.8%	13.8%
With Related Children	12.4%	10.4%	9.7%
Nonfamily Households	30.4%	25.2%	28.0%
Householder Living Alone	23.2%	19.3%	21.4%
Householder Not Living Alone	7.3%	5.9%	6.5%
Households with Related Children	41.6%	44.3%	41.9%
Households with Persons 65+	18.8%	17.0%	17.5%
2000 Households by Size			
Total	1,584	15,776	28,442
1 Person Household	23.2%	19.3%	21.4%
2 Person Household	28.3%	29.4%	30.4%
3 Person Household	15.7%	16.2%	16.4%
4 Person Household	15.5%	16.7%	16.1%
5 Person Household	8.3%	9.2%	8.2%
6 Person Household	4.2%	4.2%	3.6%
7+ Person Household	4.9%	5.0%	3.8%
2000 Households by Year Householder Moved In			
Total	1,593	15,700	28,440
Moved in 1999 to March 2000	22.1%	25.6%	28.5%
Moved in 1995 to 1998	36.0%	33.8%	34.8%
Moved in 1990 to 1994	17.5%	16.6%	14.8%
Moved in 1980 to 1989	11.3%	12.4%	10.7%
Moved in 1970 to 1979	6.5%	7.9%	7.3%
Moved in 1969 or Earlier	6.6%	3.7%	3.9%
Median Year Householder Moved In	1996	1996	1997
2000 Housing Units by Units in Structure			
 Total	1,680	16,475	30,225
1, Detached	66.1%	66.2%	62.4%
1, Attached	7.6%	5.0%	5.5%
2	4.8%	4.2%	3.3%
3 or 4	4.5%	5.7%	4.9%
5 to 9	4.8%	4.0%	5.2%
10 to 19	2.9%	4.0%	5.2%
20+	4.6%	4.4%	7.2%
Mobile Home	4.7%	6.3%	6.1%
Other	0.1%	0.2%	0.2%
2000 Housing Units by Year Structure Built			
Total	1,678	16,467	30,220
1999 to March 2000	1.8%	4.3%	6.4%
1995 to 1998	5.1%	12.7%	18.7%
1990 to 1994	9.8%	11.0%	11.6%
1980 to 1989	8.6%	13.9%	13.7%
1970 to 1979	23.1%	29.5%	24.0%
1969 or Earlier	51.7%	28.6%	25.6%
Median Year Structure Built	1968	1977	1980


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



1234 SW Baseline St, Hillsboro, OR, 97123
 Ring: 1, 3, 5 Miles

Latitude: 45.51992
 Longitude: -123.00423

	1 mile radius	3 miles radius	5 miles radius
Top 3 Tapestry Segments			
1.	Industrious Urban Frin	Main Street, USA	Up and Coming Families
2.	Green Acres	Up and Coming Families	Enterprising Professio
3.	Simple Living	Sophisticated Squires	Main Street, USA

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,865,941	\$33,902,130	\$65,554,791
Average Spent	\$1,648.04	\$1,835.33	\$1,831.40
Spending Potential Index	69	77	76
Computers & Accessories: Total \$	\$385,440	\$4,513,747	\$8,762,751
Average Spent	\$221.64	\$244.36	\$244.80
Spending Potential Index	101	111	111
Education: Total \$	\$2,067,440	\$24,443,752	\$47,299,970
Average Spent	\$1,188.87	\$1,323.29	\$1,321.41
Spending Potential Index	97	108	108
Entertainment/Recreation: Total \$	\$5,606,872	\$65,150,115	\$126,573,836
Average Spent	\$3,224.19	\$3,526.97	\$3,536.08
Spending Potential Index	100	109	110
Food at Home: Total \$	\$7,715,888	\$88,401,146	\$171,306,743
Average Spent	\$4,436.97	\$4,785.68	\$4,785.77
Spending Potential Index	99	107	107
Food Away from Home: Total \$	\$5,534,912	\$64,883,713	\$125,849,949
Average Spent	\$3,182.81	\$3,512.54	\$3,515.85
Spending Potential Index	99	109	109
Health Care: Total \$	\$6,297,971	\$69,406,234	\$136,156,716
Average Spent	\$3,621.60	\$3,757.38	\$3,803.79
Spending Potential Index	97	101	102
HH Furnishings & Equipment: Total \$	\$3,125,432	\$36,523,323	\$70,711,827
Average Spent	\$1,797.26	\$1,977.23	\$1,975.47
Spending Potential Index	87	96	96
Investments: Total \$	\$2,851,929	\$31,728,788	\$61,243,680
Average Spent	\$1,639.98	\$1,717.67	\$1,710.96
Spending Potential Index	94	99	98
Retail Goods: Total \$	\$41,046,554	\$472,423,318	\$917,956,333
Average Spent	\$23,603.54	\$25,575.10	\$25,644.82
Spending Potential Index	95	103	103
Shelter: Total \$	\$27,543,213	\$326,089,691	\$628,265,166
Average Spent	\$15,838.54	\$17,653.19	\$17,551.76
Spending Potential Index	100	112	111
TV/Video/Audio: Total \$	\$2,108,143	\$24,360,132	\$47,582,132
Average Spent	\$1,212.27	\$1,318.76	\$1,329.30
Spending Potential Index	98	106	107
Travel: Total \$	\$3,255,078	\$38,380,402	\$73,720,523
Average Spent	\$1,871.81	\$2,077.76	\$2,059.52
Spending Potential Index	99	110	109
Vehicle Maintenance & Repairs: Total \$	\$1,624,419	\$18,701,194	\$36,328,289
Average Spent	\$934.11	\$1,012.41	\$1,014.90
Spending Potential Index	99	107	108

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.



Census 2010 Profile

1234 SW Baseline St, Hillsboro, OR, 97123
 Ring: 1 mile radius

Prepared for Ashley Blackwell
 Latitude: 45.51992
 Longitude: -123.00423

Summary	Total		Age 18 Years and Over	
	Number	Percent	Number	Percent
Total Population	5,496	-	4,179	76.0%
Hispanic Population	1,647	30.0%	1,069	64.9%
Population by Race				
Total	5,496	100.0%	4,179	100.0%
Population Reporting One Race	5,246	95.5%	4,044	96.8%
White	4,024	73.2%	3,209	76.8%
Black or African American	98	1.8%	77	1.8%
American Indian and Alaska Native	76	1.4%	57	1.4%
Asian	148	2.7%	118	2.8%
Native Hawaiian and Other Pacific Islander	13	0.2%	11	0.3%
Some Other Race	887	16.1%	572	13.7%
Population Reporting Two or More Races	250	4.5%	135	3.2%
Hispanic Population by Race				
Total	1,647	100.0%	1,069	100.0%
Hispanic Population Reporting One Race	1,546	93.9%	1,016	95.0%
White	613	37.2%	413	38.6%
Black or African American	15	0.9%	10	0.9%
American Indian and Alaska Native	32	1.9%	22	2.1%
Asian	4	0.2%	2	0.2%
Native Hawaiian and Other Pacific Islander	0	0.0%	0	0.0%
Some Other Race	882	53.6%	569	53.2%
Hispanic Population Reporting Two or More Races	102	6.2%	53	5.0%
Housing Units by Occupancy Status				
Total	1,850	100.0%	-	-
Occupied Housing Units	1,724	93.2%	-	-
Vacant Housing Units	126	6.8%	-	-

Data Note: Population Reporting Two or More Races includes unique counts of the population who reported at least two races. Hispanic population can be of any race. Hispanic Population Reporting Two or More Races includes unique counts of the Hispanic population who reported at least two races. Detail may not sum to totals due to rounding.

Source: U.S. Census Bureau, Census 2010 Redistricting Data (P.L. 94-171).



Census 2010 Profile

1234 SW Baseline St, Hillsboro, OR, 97123
 Ring: 3 miles radius

Prepared for Ashley Blackwell

Latitude: 45.51992
 Longitude: -123.00423

Summary	Total		Age 18 Years and Over	
	Number	Percent	Number	Percent
Total Population	58,505	-	41,392	70.7%
Hispanic Population	19,349	33.1%	11,452	59.2%
Population by Race				
Total	58,505	100.0%	41,392	100.0%
Population Reporting One Race	56,087	95.9%	40,191	97.1%
White	42,866	73.3%	31,688	76.6%
Black or African American	745	1.3%	484	1.2%
American Indian and Alaska Native	757	1.3%	496	1.2%
Asian	2,249	3.8%	1,721	4.2%
Native Hawaiian and Other Pacific Islander	186	0.3%	135	0.3%
Some Other Race	9,284	15.9%	5,666	13.7%
Population Reporting Two or More Races	2,418	4.1%	1,201	2.9%
Hispanic Population by Race				
Total	19,349	100.0%	11,452	100.0%
Hispanic Population Reporting One Race	18,353	94.9%	10,932	95.5%
White	8,498	43.9%	4,937	43.1%
Black or African American	158	0.8%	87	0.8%
American Indian and Alaska Native	404	2.1%	232	2.0%
Asian	51	0.3%	28	0.2%
Native Hawaiian and Other Pacific Islander	28	0.1%	24	0.2%
Some Other Race	9,214	47.6%	5,623	49.1%
Hispanic Population Reporting Two or More Races	997	5.2%	521	4.5%
Housing Units by Occupancy Status				
Total	19,731	100.0%	-	-
Occupied Housing Units	18,760	95.1%	-	-
Vacant Housing Units	971	4.9%	-	-

Data Note: Population Reporting Two or More Races includes unique counts of the population who reported at least two races. Hispanic population can be of any race. Hispanic Population Reporting Two or More Races includes unique counts of the Hispanic population who reported at least two races. Detail may not sum to totals due to rounding.

Source: U.S. Census Bureau, Census 2010 Redistricting Data (P.L. 94-171).



Census 2010 Profile

1234 SW Baseline St, Hillsboro, OR, 97123
 Ring: 5 miles radius

Prepared for Ashley Blackwell

Latitude: 45.51992
 Longitude: -123.00423

Summary	Total		Age 18 Years and Over	
	Number	Percent	Number	Percent
Total Population	103,970	-	74,966	72.1%
Hispanic Population	28,133	27.1%	16,616	59.1%
Population by Race				
Total	103,970	100.0%	74,966	100.0%
Population Reporting One Race	99,602	95.8%	72,829	97.1%
White	76,612	73.7%	57,614	76.9%
Black or African American	1,405	1.4%	933	1.2%
American Indian and Alaska Native	1,148	1.1%	772	1.0%
Asian	6,505	6.3%	4,971	6.6%
Native Hawaiian and Other Pacific Islander	365	0.4%	270	0.4%
Some Other Race	13,566	13.0%	8,269	11.0%
Population Reporting Two or More Races	4,368	4.2%	2,137	2.9%
Hispanic Population by Race				
Total	28,133	100.0%	16,616	100.0%
Hispanic Population Reporting One Race	26,585	94.5%	15,846	95.4%
White	12,225	43.5%	7,133	42.9%
Black or African American	239	0.8%	133	0.8%
American Indian and Alaska Native	561	2.0%	321	1.9%
Asian	97	0.3%	53	0.3%
Native Hawaiian and Other Pacific Islander	42	0.1%	31	0.2%
Some Other Race	13,421	47.7%	8,177	49.2%
Hispanic Population Reporting Two or More Races	1,548	5.5%	769	4.6%
Housing Units by Occupancy Status				
Total	37,665	100.0%	-	-
Occupied Housing Units	35,650	94.7%	-	-
Vacant Housing Units	2,015	5.3%	-	-

Data Note: Population Reporting Two or More Races includes unique counts of the population who reported at least two races. Hispanic population can be of any race. Hispanic Population Reporting Two or More Races includes unique counts of the Hispanic population who reported at least two races. Detail may not sum to totals due to rounding.

Source: U.S. Census Bureau, Census 2010 Redistricting Data (P.L. 94-171).